



Campofrio Food Group reports Net Income of 40 million euros in 2010, an increase of 26 million euros over prior year

- Campofrio Food Group posted an EBITDA of 163 million euros in 2010, 29 million euros higher than the previous year, due to an outstanding industrial performance and branded business development

Madrid, 28th February 2011.- Campofrio Food Group earned a consolidated net income of 40 million euros in 2010, a year on year growth of 187% compared with 14 million euros earned in 2009. These consolidated earnings reflect among other factors, the outstanding productivity along the entire supply chain and a return to growth within the company's branded business. This focus on branded products has allowed us to increase branded volume by 1.4% versus previous year at the retail channel, demonstrating the strength of our brands, even when faced with the current economic challenges.

The 2010 consolidated turnover of 1,830 million euros is 6.6 million euros higher than previous year. This improvement in sales trend continues to be fuelled by our key brands: in Spain, the total branded value market share in modern retail has increased 4 percentage points versus 2009, reaching 29% of value market share in 2010; in France, our brands have also increased their volume vs. 2009; Aoste saw a volume growth of 3% and Justin Bridou a volume growth of 4%.

Campofrio Food Group's EBITDA in 2010 jumped 21% year-on-year, to 163 million euros. The EBITDA margin stood at 9%, 1.6 percentage points higher than in 2009. The Company's continuing ability to substantially improve margins through its various programs demonstrates the success of its business model.

The company reduced its net financial debt by 54 million euros to 356 million euros, as a consequence of a strong financial discipline, and substantially higher level of operating cash flow, in comparison to 2009.