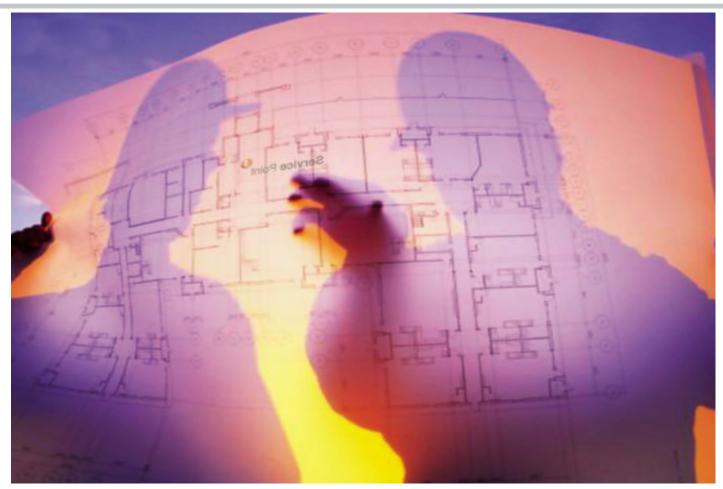
### Service Point Solutions August 2003



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# **Objectives achieved**

In Q4 2001 Service Point Solutions (SPS) implemented a plan to focus on its core business

Corporate Structure	Financial Results 🗸	Industrial Growth 🗸	Human Resources 🗸	Market Perception V
<ul> <li>Sold 100% software division</li> <li>Sold 100% Telco division</li> <li>100% divestiture from low margin office supplies business in both the US and Spain</li> <li>7 m € invested in digital reprographics, document management, facilities management</li> <li>Divestment in low margin reprographics units</li> </ul>	<ul> <li>G.Margin on sales improved in 2002 by 8% (from 49% to 57%)</li> <li>EBITDA 2002 +41% vs 2001 (to 16.9 m €)</li> <li>Net Debt reduced (-14% in 2002) to 79m €</li> <li>Equity Line with Soc Gen (35-50m €)</li> <li>60 million € LT Facility signed (92% of total debt is now LT)</li> <li>Q1 2003 results in line and in profit</li> </ul>	<ul> <li>Facility Management sales improved by 18% in 2002. Long term recurrent sales represent already 23% of total sales (2002)</li> <li>New services with high technology content launched successfully in US/ UK</li> <li>Participation in blue chips projects through FMs (Heathrow T5, Forum 2004, Barajas, McDonalds, etc.)</li> <li>Developed repro/doc management infrastructure in Spain</li> </ul>	<ul> <li>In accordance with corporate governance rules, SPS has separated the roles of Chairman and CEO</li> <li>Strengthened operational and sale team especially in the UK and US</li> <li>Hired a CEO for the Spanish operation from the multinational Bull (FM division)</li> <li>Implemented 3 centres of excellence to focus operations and reduce costs</li> </ul>	<ul> <li>Implemented Service Point brand worldwide</li> <li>Positive views from analyst community (changes in analysts recommendation)</li> <li>New stock market researches published</li> <li>Positive press coverage</li> </ul>
Complete facus on	Sharp improvement in	Solid industry platform	Managamant tagm	Communication plan
Complete focus on digital reprographics, document management, facilities management	the economic and financial ratios as SPS focused 2002/2003 on margins	Solid industry platform for growth and profitability	Management team strengthened	Communication plan implemented
www.servicepoint.net				Service Point

Service Point Solutions A clear mission

# To be the international leader in providing technical document management solutions to the AEC\* industry

\* Architects, Engineers, Construction Companies

www.servicepoint.net

# **Service Point Solutions**

Document Management, Digital Reprographics, Facilities Management







- **Document Management** and **Digital Reprographics** are the processes of digitally receiving, printing, reproducing, archiving and distributing a technical document in any format, black & white and color enabling the client to access (in situ or remotely) data any time.
- SPS operates predominantly in the **AEC market** (Architects, Engineers, Construction), which is the market segment most suited to value-added services and adapting rapidly to outsourcing via the **Facility Management** formula.

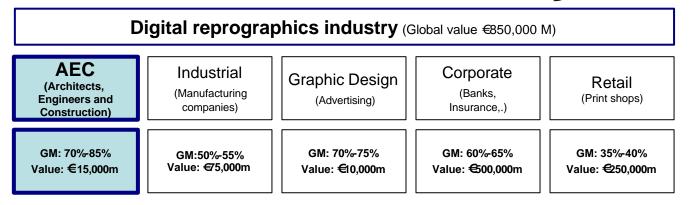




### Service Point Solutions The industry



- The industry is valued at €350,000 M, of which SPS focuses mainly in the AEC segment valued at €15,000 M.
- Margins and growth are relatively high especially with the implementation of FM, OSS and e-repro applications.
- **The outsourcing sector** in certain (targeted) countries is growing at 23% annually
- The challenges for smaller companies:
  - Lack of capital necessary for the expansion and digitalization of centers
  - Difficulty of keeping up-to-date with new technologies
  - Inability to manage large, complex projects with FM/OSS
  - Lack of negotiating power with suppliers



Competitive

advantage

for SPS

# Service Point Solutions Some data on the AEC industry



- Annually <u>\$91 Billion is lost on construction corrections</u> on reworking and mistakes through working with wrong documents
- A Half of construction projects are <u>finished late due to bad document</u> <u>management</u>
- ${\ensuremath{\measuredangle}}$  High construction costs due to limited transparency in bidding processes
- Annually \$ 500 million is spent on overnight express shipments of engineering drawings



✓ Source: Océ and SPS

"With an annual turnover of €3,000,000 million the construction industry is one of the largest industries in the world. <u>In this industry</u> "not a brick can be moved" without using document management/ <u>digital reprographics</u>".

### Service Point Solutions Business Overview

#### **Digital Reprographics**

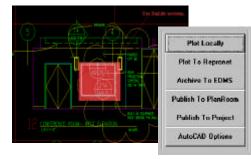


The process of printing, copying or reproducing a document in any format through digital means, especially for large format, black & white and colour, document scanning, remote printing, printing on demand applications.

• Digital Copying, printing, and plotting of large format plan sets

• CAD conversion services (convert architectural drawings into "intelligent" CAD files)

#### **Document Management**



Document Management incorporates **all stages in the life cycle of a document** from its creation to its production and storage, either on paper or electronically.

• Online print work systems – Digital print management, digital audit systems, etc.

• Project Collaboration (electronic document/ project management systems which provide management tools for every stage of the construction process)

#### **Facilities Management**



FMs are service points located on a client's own premises or on a live construction project. FMs, together with On-Site Services, allow an organisation to outsource non-core activities.

• Complete management of in house reprographics / On Site location on large construction projects

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#### SPS combines its broad service offering to fullfil the complete document management cycle of the AEC community

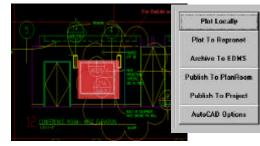
### Service Point Solutions **Business Model Summary**

### **Digital Reprographics**



- 90 service centers + 600 linked to Globalgrafixnet
- Stability of historic relationships
- Customer base (15.000 AEC customers)
- Cash Flow
- 24 hrs service
- Networking
- Clients: A/E/C small, medium, large
- Service: Capture, print, distribute, finishing
- G. Margin 70%-75%
- EBITDA: 20%-25%
- Capex 5% of sales
- ROCE: 20%
- Growth (1=low, 3=high): 1

#### **Document Management**



- 100+ Document management projects
- New business line with high growth
- High customer fidelity
- Protects workflow
- Collaboration platforms
- Clients: A/E/C medium, large + Developers
- Service: Capture, scan, SW/Apps, storage, vaulting, consulting, audit, e-repro (distribution • Service: Digital reprographics, ancillary and print)
- G. Margin 80%-85%
- EBITDA: 25%-30%
- Capex 5% of sales
- ROCE: 30%
- Growth (1=low, 3=high): 3

#### **Facilities Management**



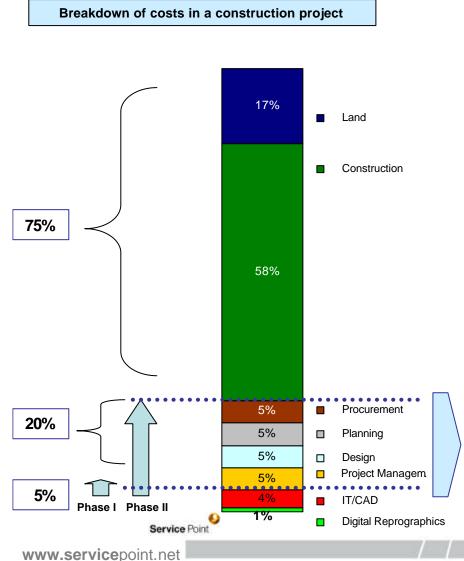
- 30 FM contracts, 400+ OSS contracts
- Recurrent revenues (3-5 yrs renewable)
- Flexible capex linked to contracts
- High customer fidelity
- Outsourcing trend for growth
- Clients: A/E/C large + large industrial /corporate
- services

- G. Margin 70%-75%
- EBITDA: 20%-25%
- Capex = 75% of 1<sup>st</sup> year revenues
- ROCE: 30%
- Growth (1=low, 3=high): 2

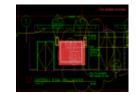


# **Service Point Solutions**

Ability to increase revenues generation opportunities with new growth areas in the document lifecycle



Digital Reprographics and Document Management represent "just" 0.5% - 1% of the total cost of a project.





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However, the cost of delay (poor document management, out of stock materials, disputes) can significantly affect the entire construction process, the completion timeline and increase costs significantly.

Increased importance on document collaboration and workflow to control 75% of construction costs

### **Service Point Solutions** Examples of projects managed by SPS



Barajas Airport, Madrid: Spain Project Collaboration with architects Lamela (Madrid) and Richard Rogers (London), engineers Initec and construction companies

ACS. Ferrovial and FCC.

Terminal 5, Heathrow Airport : UK



Digital reprographics and Facility Management contract for the construction of the new air terminal at Heathrow



Chek Lap Kok Airport : China Project Management, Facilities Management, Scanning, Electronic Management of documents and remote printing



Jaguar Engineering :Europe



 $\sim$ 2 5

**Digital Reprographics and Facilities** Management (on-site) for all technical documents



Nordic Embassies, Berlin : Germany

Project for the embassies of the 5 Nordic countries in Berlin. Remote reprographics for seven countries.











### Heron City, Barcelona : Spain



Central management of all documents on the project for the construction of Heron City in Barcelona and digital reprographics services

#### HLM Design: US



Facility Management in the offices of HLM Design in Chicago, Dallas, Orlando and Philadelphia.

#### McDonald's: US + UK



Digitalization and document management for all McDonalds's restaurant in New England + digital reprographics services for the restaurant located in the Millennium Dome.



#### Forum 2004: Barcelona, Spain

Facility Management, reprographics and document management services

#### DBI Architects: USA



FM in one of the largest architecture firms in Chicago, allowing outsourcing of all digital reprographics and document management services.



### Service Point Solutions Globalgrafixnet: The Interflora of the Repro Industry



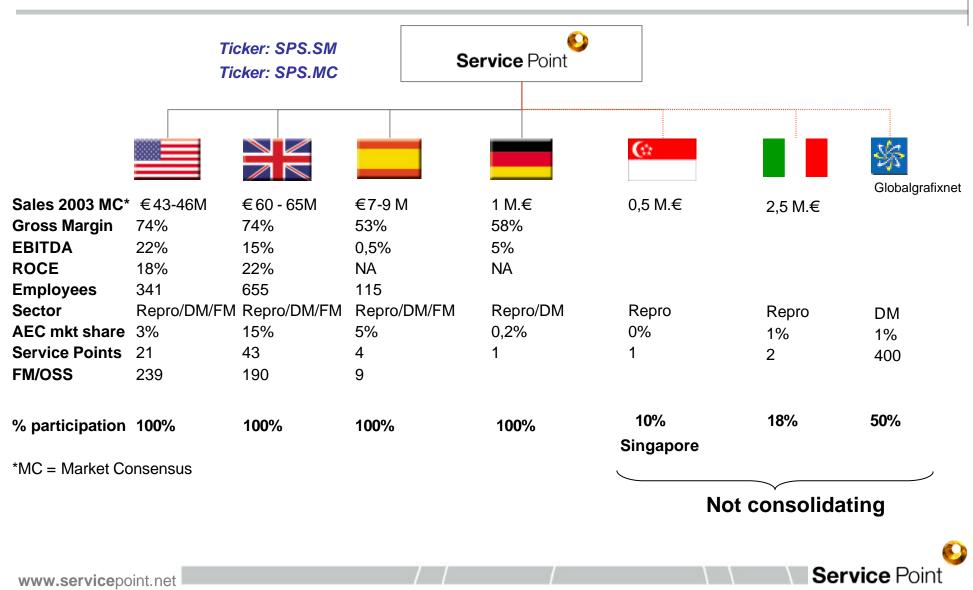
### www.globalgrafix.net

- The largest distribution and digital printing network in the world
- Globalgrafixnet has expanded to **600 service centres** (60 new ones in 2002)
- Continuous expansion into new countries in Eastern Europe, Latin America and Asia
- Partnership with USRN, the largest network in the USA, to develop technology and support multinational clients
- Size of affiliated companies €1-10 million
- This network is 50% managed by SPS and provides the future know-how for SPS to become aware of additional business opportunities with its partners.



# **Service Point Solutions**

Focused structure



### Service Point Solutions Public Financial Information

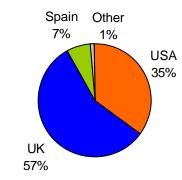
#### PL & BS Summary

	2002 A	2002 PF*	2003 E	Diff.
Sales	182,580	113,293	117,426	4%
Gross Margin	103,569	82,774	84,755	2%
EBITDA	16,852	15,002	17,350	16%
EBIT	3,963	3,548	7,675	116%
PAT	-7,619		3,166	NM
Net Assets	70,456			
Net Debt	77,182			
Gross Margin %	57%	73%	72%	
EBITDA %	9%	13%	15%	
EBIT %	2%	3%	7%	
Net Debt / Net Assets	1.1			
Net Debt /EBITDA	4.6			
N. of shares'000	136,429			
% Share capital traded daily	0.4%	(see page 10	6)	

\* Proforma only including existing digital repro, doc mgmt, FM business.

- 2002A includes first semester results of non strategic office supplies business unit sold in June 2002.
- ∠ 2002 PAT result includes extraordinary prudent non cash charge on UK pension scheme (11m euros). Without this extraordinary charge PAT would be 3.5 m euros.

#### Sales per country



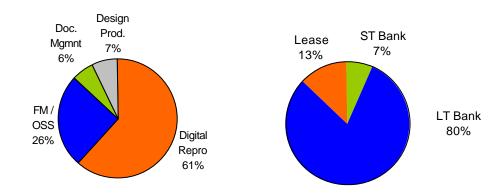
### **Medium Term Targets**

Minimum organic growth:	5%-10%
⊮% FM / OSS Sales:	30%-40%
െ% Doc Mgmt Sales:	20%-30%
⊯Minimum EBIT %	10%
∠Training (yearly hours. empl.)	30
<i>⊯</i> Minimum ROCE	15%

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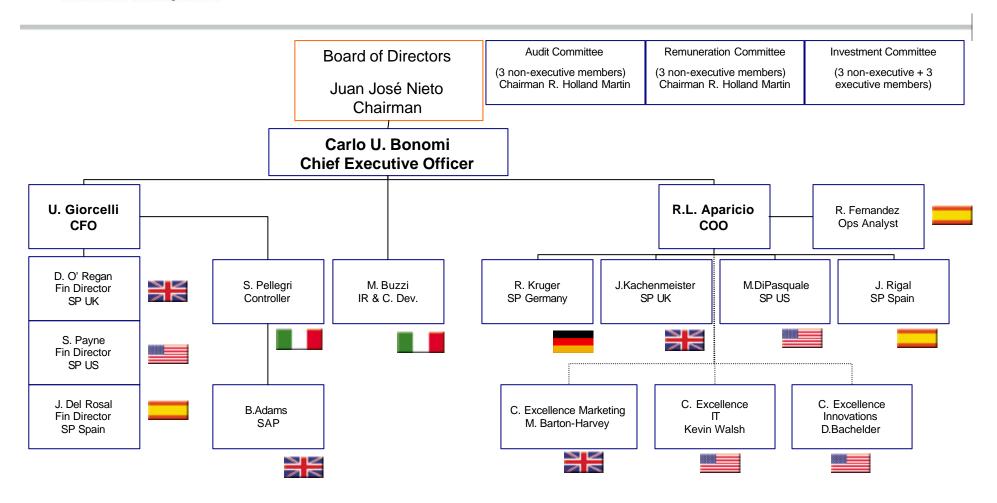
**Product** – mix

#### **Debt profile**



### **Service Point Solutions**

A balanced, experienced and international team



CVs availables on www.servicepoint.net

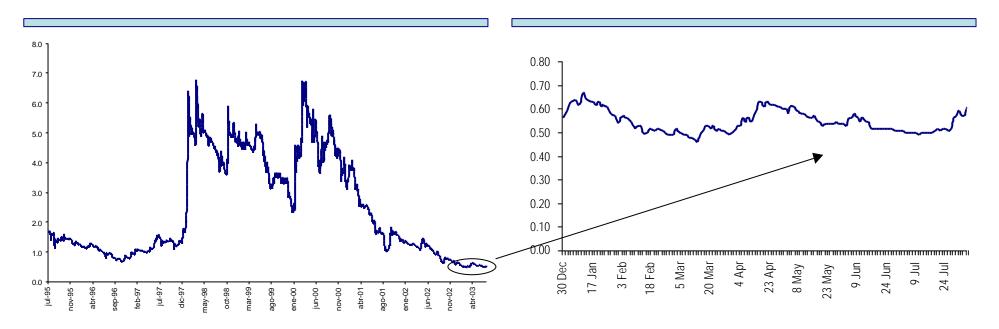
# **Share Price Evolution**

Historic lows, but with signals of recovery

### Share Price 1995-2003

Share Price 2003

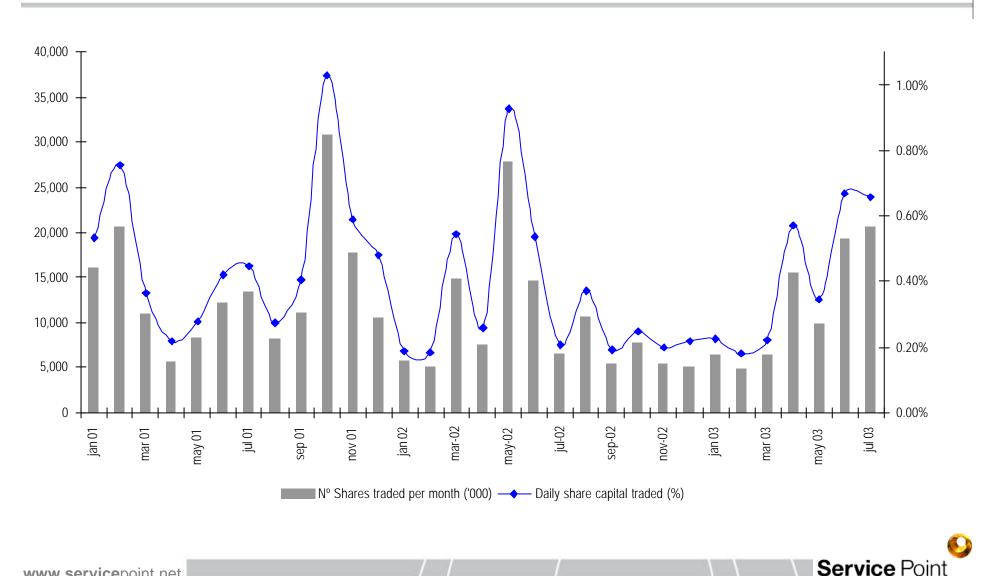
### **Historic Lows**





### **Service Point Solutions**

Very strong sustained liquidity of SPS share



Investment

incentives

from the

business

point of view

## Service Point Solutions Summary and opportunities

Changes that have not been completely valued by the market:

- Strategic orientation executed and completed successfully.
- Operating net profits positive each quarter in 2002 and in Q1 2003.
- Management reinforcement from multinational companies in the industry.
- Outsourcing / Facilities Management growth opportunities (market +20% growth).
- $\checkmark$  Historically profitable and strong experience in the USA and UK.
- SPS unique international network (Spain, USA, UK, Germany, Singapore).
- Equity line to finance organic growth ( $\in$  35-50 million).
- Signed syndicated loan for  $\in$  60m (92% bank debt is at long term).

#### Solution Section Secti

- 40% additional production capacity with existing infrastructure.
- Centres of excellence to reduce costs already implemented.
- Expected strong growth in the AEC industry for outsourcing and Doc. Mgmnt.
- International platform already established with AEC clients. (15.000 clients)
- Leadership in technological offer and e-repro applications.
- Globalgrafixnet network to leverage increasing internationalisation of AEC industry

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Full roadshow to be done (September).



- Corporate Structure focused on digital reprographics, document management and facilities management for the AEC market segment.
- Improvement on margins and key metrics (recurrent sales, document management, gross margin, etc.)
- Continuous focus on key growth areas (outsourcing, document management)
- Structured balance sheet and extended maturities
- Solid industry platform for growth and profitability
- International and experienced management team
- Stock Market positioning implemented

Attractive and valuable Equity Story in 6 key areas:

✓ Digitalisation trend
 ✓ Digitalisation trend
 ✓ Internationalisation
 ✓ Market Leader in major markets
 ✓ Outsourcing
 ✓ AEC sector
 ✓ High level customer loyalty (15.000 customers) and growth
 ✓ AEC sector
 ✓ Consolidation
 ✓ Fragmented Industry with "only" family owned companies
 ✓ Growth
 ✓ Vertical growth in the industry

### **SPS** Summarised info H1 2003 and contacts

#### Latest news

- Jan 2003: SPS and Société Générale sign an equity line agreement to strengthen SPS's balance sheet. The financing is for up to €50m over 3 years.
- Feb 2003: SPS will manage digital reprographics and document management services in the construction of the Agbar Tower in Barcelona with a new Facility Management
- Apr 2003: SPS opens two Facility Management centres at the European University of Madrid providing digital reprographics and document management services.
- May 2003: SPS opens three new Facilities Management in the UK for three PFI/PPP construction sites
- June 2003: SPS widens with a new FM its service offer for Amec, one of the UK leading construction companies.
- June 2003: SPS signs a syndicated facility to strengthen its balance sheet: 92% of bank debt is now Long Term.

#### Additional info available @

www.servicepoint.net

www.cnmv.es

#### **SPS** share data

Share price (13 June 2003)	€ 0.55
Max/Min 52 weeks	€ 1.49/€ 0.47
Shares in circulation	136,429,189
Market Capitalisation	€ 75 m
Reuters	SPS.MC
Av. daily trading volume / capital	0.4%

#### **Auditors**

KPMG

#### **Investors Relations**

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