

FREE TRANSLATION FROM THE ORIGINAL IN SPANISH LANGUAGE



COMMUNICATION OF RELEVANT INFORMATION

Promotora de Informaciones, S.A. (PRISA) announces the following relevant information, under the provisions of article 228 of the Royal Legislative Decree 4/2015, of 23 October, approving the consolidated text of the Securities Market Act (“Ley del Mercado de Valores”).

Following the Relevant Information dated February 27 2015, with registration CNMV No. 219469, it is announced that in its meeting held today the Board of Directors of Promotora de Informaciones, S.A. (“Prisa” or the “Company”) has approved a capital increase for a total amount (nominal value plus the share premium) of Euro 64,000,000.00, at an issue price per share of Euro 10.00 and excluding the existing shareholders’ preferential subscription rights.

This share capital increase replaces the one announced on February 27 2015 which will remain without effect.

The share capital increase approved today is targeted to International Media Group, S.à.r.l. (“International Media Group”) whom, according to the Subscription Agreement entered into between Prisa and International Media Group on November 12, 2015, will fully subscribe the referred capital increase, i.e. 6,400,000 ordinary shares, each with a nominal value of Euro 3.00 and a share premium of Euro 7.00 per share, with a total disbursement of Euro 64,000,000.00.

Prisa will complete the share capital increase within the following days once the mandatory report to be prepared by an auditor appointed by the Commercial Registry of Madrid confirming that the issue price is appropriate in the terms provided in the Spanish Capital Companies Act has been issued.

By means of the referred Subscription Agreement Prisa has assumed certain anti-dilution mechanisms in favor of International Media Group for a period of three years, in terms which are customary in this kind of transactions.

Additionally, International Media Group will be entitled to designate two members of the Board of Directors of the Company.

Madrid, November 14, 2015