

ADVEO GROUP INTERNATIONAL, S.A. (hereinafter the "Company"), in accordance with the provisions of Article 82 of the Securities Market Act, by means of this document is announcing the following

## RELEVANT INFORMATION

The Board of Directors of the Company in its meeting held this morning has approved the appointment of Mr. Jaime Carbó Fernández as its chief executive officer, with effects as of August 31st 2015.

Mr Jaime Carbó has been Chief Executive Officer of Deoleo until May 2015, acting before as Managing Director and Board Member of Ebro Foods. Formerly has held several management positions in Socios Financieros, Corporación Financiera Alba and Uralita.

A press release is attached.

Madrid, June 26, 2015

Mr. Juan Antonio Hernández-Rubio Muñozerro  
Adveo Group International, S.A.  
Chairman of the Board



## ADVEO announces new CEO

- The Board announces Mr Jaime Carbó as new CEO of Adveo Group

*Madrid, June 26, 2015.* The ADVEO Group announced today the appointment of Mr. Jaime Carbó Fernández as new CEO of the Company with effects as of August 31st 2015.

Mr Jaime Carbó has been Chief Executive Officer of Deoleo since January 2011 until May 2015, acting before as Managing Director and Board Member of Ebro Foods. Formerly has held several management positions in Socios Financieros, Corporación Financiera Alba and Uralita.

Juan Antonio Hernández Rubio, Chairman of ADVEO, explains that “Jaime, with his broad experience in the management of multinational companies, meets all the conditions needed to drive with success the new cycle that is starting in Adveo Group in which the priorities will be the operational management, the digital transformation of the business and the financial discipline in decision-making. This new cycle requires new leadership in management.”

“A new Strategic Plan will be put into practice, in which the management priorities of the new Chief Executive Officer must be, in this order, the operational turn-around of the business in Spain, the transfer of business best practices within the organization, and the consolidation of our business model (based on an understanding of the needs of our end consumer – the digital office –, the “one-stop shop” concept, the development of services and solutions both for the channel as well as for the consumer, and the sector’s consolidation on a pan-European scale). These three objectives must be supported by means of an integrated and best-in-class technological platform.

ADVEO is Europe’s leading company in the wholesale distribution of office products, services and solutions. It has been listed on the Spanish Stock Exchange (Madrid and Valencia Exchanges) since 1986 and is present in eight European countries: Spain, France, Germany, Italy, Portugal and Benelux.

ADVEO has 1,342 employees and in 2014, it achieved sales of EUR 943 million and an EBITDA of EUR 37 million, generated by its more than 16,000 customers in Europe. It manages more than 45,000 SKUs and serviced five million orders last year.

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