

Doña Marian Coscaron Tomé en su calidad de Apoderado de BBVA Global Markets, B.V., a los efectos del procedimiento de inscripción por la Comisión Nacional de Mercado de Valores de la emisión denominada "Notas Estructuradas Serie 38" de BBVA Global Markets, B.V.

## **MANIFIESTA**

Que el contenido del documento siguiente se corresponda con el folleto informativo de admisión ("FINAL TERMS") de la emisión de Notas Estructuradas Serie 38 presentado a la Comisión Nacional del Mercado de Valores e inscrito en sus Registros Oficiales el día 5 de Mayo de 2016

Que se autoriza a la Comisión Nacional del Mercado de Valores la difusión del citado documento en su web.

Y para que así conste y surta los efectos oportunos se expide la presente certificación en Madrid a 5 de Mayo de 2016.

Marian Coscaron Tomé Apoderado de BBVA Global Markets, B.V.

#### **FINAL TERMS**

29 April 2016

#### BBVA GLOBAL MARKETS B.V.

(a private company with limited liability (besloten vennootschap met beperkte aansprakelijkheid) incorporated under Dutch law with its seat in Amsterdam, the Netherlands but its tax residency in Spain)

(as "Issuer")

Issue of EUR 2,000,000 Equity Linked Notes due 2021 (the "Notes")

under the €2,000,000,000 Structured Medium Term Note Programme

guarantee by

# BANCO BILBAO VIZCAYA ARGENTARIA, S.A.

(incorporated with limited liability in Spain)
(as "Guarantor")

Mr. Christian Mortensen, acting on behalf of BBVA Global Markets B.V., (the Issuer) with registered office at Calle Sauceda, 28, 28050 Madrid, Spain in his capacity as director of the Issuer and according to the resolution of the general shareholders and board of directors meeting of 29 March 2016 agrees, under the terms and conditions of the €2,000,000,000 Structured Medium Term Note Programme Base Prospectus dated 31 March 2016 which constitutes a base prospectus for the purposes of the Prospectus Directive (Directive 2003/71/EC) (the **Prospectus Directive**) (the **Base Prospectus**) registered and approved by the Comisión Nacional del Mercado de Valores on 31 March 2016, to fix the following terms and conditions of issuance of Notes described herein and declares that the information contained in these Final Terms is, to the best of his knowledge, in accordance with the facts and contains no omission likely to affect its import.

In relation to the guarantee granted by Banco Bilbao Vizcaya Argentaria, S.A. (the Guarantor) in respect of the Notes, Mr. Christian Mortensen, acting on behalf of the Guarantor according to the resolution of the Board of Directors of the Guarantor dated 24 February 2016, with the signature of this document hereby accepts the Guarantor responsibility as guarantor of the Notes for the information contained in this document. Mr. Christian Mortensen, declares that the information regarding the Guarantee and the Guarantor contained in these Final Terms is, to the best of his knowledge, in accordance with the facts and contains no omission likely to affect its import.

These Notes are not intended for, and are not to be offered to, the public in any jurisdiction of the EEA

Any person making or intending to make an offer of the Notes may only do so in circumstances in which no obligation arises for the Issuer or the Dealer to publish a prospectus pursuant to Article 3 of the Prospectus Directive or to supplement a prospectus pursuant to Article 16 of the Prospectus Directive, in each case, in relation to such offer.

Neither the Issuer nor the Dealer has authorised, nor do they authorise, the making of any offer of Notes in any other circumstances.

### PART A - CONTRACTUAL TERMS

Terms used herein shall be deemed to be defined as such for the purposes of the General Conditions of the Notes (and, together with the applicable Annex(es), the "Conditions") set forth in the Base Prospectus dated 31 March 2016 which constitutes a base prospectus for the purposes of the Prospectus Directive (the "Base Prospectus"). This document constitutes the Final Terms of the Notes described herein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with the Base Prospectus. Full information on the Issuer, the Guarantor and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Base Prospectus. The Base Prospectus has been published on the website of CNMV (www.cnmv.es) and on the Guarantor's website (www.bbva.com).

1. (i) Issuer: BBVA Global Markets B.V.

NIF: N0035575J

1

NIF: A48265169 2. Series Number: (i) 38 1 (ii) Tranche Number: Date on which the Notes will be consolidated Not applicable (iii) and form a single Series: Applicable Annex(es): Annex 1: Payout Conditions (iv) Annex 3: Equity Linked Conditions 3. Specified Notes Currency: Euro ("EUR") 4. Aggregate Nominal Amount: (i) Series: EUR 2,000,000 (ii) Tranche: EUR 2,000,000 Issue Price: 5. 100 per cent. of the Aggregate Nominal Amount 6. EUR 100,000 Specified Denomination: (i) Minimum Tradable Amount: Not applicable Calculation Amount: EUR 100,000 (ii) Number of Notes issued: 20 (iii) 7. 29 April 2016 (i) Issue Date: (ii) **Interest Commencement Date:** Issue Date 8. Maturity Date: 29 April 2021 or if that is not a Business Day the immediately succeeding Business Day. 9. **Interest Basis: Equity Linked Interest** Redemption/Payment Basis: **Equity Linked Redemption** 10. The following Reference Item will apply for Interest 11. Reference Item(s): and Redemption determination purposes: Banco Bilbao Vizcaya Argentaria, S.A (see paragraph 20 below) Put/Call Options: **12.** Not applicable 13. Knock-in Event: Applicable: Knock-in Value is less than the Knock-in Price

Banco Bilbao Vizcaya Argentaria, S.A.

(ii)

Guarantor:

	(i)		Knock-in Value:		RI Valu	ae
					Where:	
						l Closing Price" means the RI Closing Value Reference Item on the Strike Date.
					and the Closing such K	e Knock-in Determination Day (i) the RI value for such Reference Item in respect of nock-in Determination Day, divided by (ii) the Closing Price.
	(ii)		Knock-in Price:	75	per cent	t.
	(iii	)	Knock-in Range:	No	ot applica	able
	(iv)	)	Knock-in Determination Day(s):	Tł	ne Reden	nption Valuation Date
			Knock-in Determination Period:	Not applicable  Not applicable		
			Knock-in Period Beginning Date:			
	(vii	i)	Knock-in Period Beginning Date Scheduled Trading Day Convention:	No	ot applica	able
	(vii	ii)	Knock-in Period Ending Date:	No	ot applica	able
	(ix)	)	Knock-in Period Ending Date Scheduled Trading Day Convention:	No	ot applica	able
14.	(x) Knock-		Knock-in Valuation Time: Event:	Sc	Scheduled Closing Time Not applicable	
	PROV	ISI	ONS RELATING TO INTEREST (I	F A	NY) PA	AYABLE
15.			Interest:		Applica	able
	(i) Interest Period End Date(s):		As per General Condition 4(b)			
	(ii) Business Day Convention for Interest Period End Date(s):		Not applicable			
	(iii)	Inte	erest Payment Date(s):		i	Interest Payment Date
					1	28 April 2017
					2	30 April 2018
					3	30 April 2019
					4	29 April 2020
					5	29 April 2021
	(iv)		siness Day Convention for Interest ment Date(s):		Followi	ing Business Day Convention
	(v)	Ma	rgin(s):		Not app	plicable

(vi) Minimum Rate of Interest: Not applicable (vii) Maximum Rate of Interest: Not applicable Day Count Fraction: 1/1 (viii) Not applicable (ix) Determination Date(s): (x) Rate of Interest: In respect of each Interest Payment Date the Rate of Interest (from i=1 to i=5) shall be determined by the Calculation Agent in accordance with the following formula: Rate of Interest (xi) - Digital One Barrier the Coupon (A) Barrier is satisfied in Condition respect of a Coupon Valuation Date: 17%: Otherwise: (B) Zero Where: "Coupon Barrier Condition" means, in respect of a Coupon Valuation Date, that the Coupon Barrier Value on such Coupon Valuation Date, as determined by the Calculation Agent, is greater than or equal to "Coupon Barrier Value" means the RI Value "Initial Closing Price" means the RI Closing Value of a Reference Item on the Strike Date. "RI Value" means, in respect of the Reference Item and a Coupon Valuation Date, (i) the RI Closing Value for such Reference Item in respect of such Coupon Valuation Date, divided by (ii) the Initial Closing Price. **Fixed Rate Note Provisions:** Not applicable **Floating Rate Note Provisions:** Not applicable **Zero Coupon Note Provisions:** Not applicable **Index Linked Interest Provisions:** Not applicable **Equity Linked Interest Provisions:** Not applicable Equity Linked Interest Provisions: Applicable Share(s)/Share Company/Basket of Banco Bilbao Vizcaya Argentaria S.A. (i) Shares:

16.

**17.** 

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20.

(ii)

(iii)

Share Currency:

ISIN of Share(s):

**EUR** 

ES0113211835

(iv) Screen Page: Bloomberg Code: [BBVA SM] < Equity> Exchange(s): Madrid Stock Exchange (v) Related Exchange(s): All Exchanges (vi) Depositary Receipt provisions: (vii) Not applicable (viii) Strike Date: 15 April 2016 Not applicable (ix) Strike Period: Averaging does not apply to the Notes (x) Averaging: (xi) Coupon Valuation Date: Coupon Valuation Date 1 21 April 2017 2 23 April 2018 3 23 April 2019 4 22 April 2020 22 April 2021 (xii) Coupon Valuation Time: Scheduled Closing Time (xiii) Observation Date(s): Not applicable (xiv) Observation Period: Not applicable Exchange Business Day: (Single Share Basis) (xv) (xvi) Scheduled Trading Day: (Single Share Basis) **Share Correction Period:** As set out in Equity Linked Condition 8 (xvii) Disrupted Day: As set out in Equity Linked Condition 8 (xviii) Specified Maximum Days of Disruption will (xix) Market Disruption: be equal to five (xx) **Extraordinary Events:** In addition to De-Listing, Insolvency, Merger Event and Nationalization, the following Extraordinary Events apply to the Notes: Tender Offer: Applicable Listing Change: Not applicable Listing Suspension: Not applicable Illiquidity: Not applicable Delayed Redemption on Occurrence of Extraordinary Disruption Event: applicable (xxi) Additional Disruption Events: The following Additional Disruption Events apply to the Notes: Change in Law The Trade Date is 15 April 2016 Delayed Redemption on Occurrence of Additional Disruption Event: Not applicable

21. **Inflation Linked Interest Provisions:** Not applicable 22 **Fund Linked Interest Provisions:** Not applicable 23. Foreign Exchange (FX) Rate Linked Interest Not applicable **Provisions:** 24. **Reference Rate Linked Interest/Redemption:** Not applicable 25. **Combination Note Interest:** Not applicable PROVISIONS RELATING TO REDEMPTION 26. **Final Redemption Amount:** Calculation Amount \* Final Payout 27. **Final Payout:** Redemption (ix) -Versus Standard If no Knock-in Event has occured: (A) 100%: or (B) If a Knock-in Event has occured: Min [100%;FR Value] Where; "FR Value" means in respect of the Redemption Valuation Date the RI Value "Initial Closing Price" means the RI Closing Value of a Reference Item on the Strike Date. "RI Value" means, in respect of the Reference Item and the Redemption Valuation Date, (i) the RI Closing Value for such Reference Item in respect of such Redemption Valuation Date, divided by (ii) the Initial **Closing Price Automatic Early Redemption:** Applicable 28. ST Automatic Early Redemption AER Value is greater than or equal to the Automatic (i) Automatic Early Redemption Event: Early Redemption Price AER Value: RI Value (ii) "Initial Closing Price" means the RI Closing Value of a Reference Item on the Strike Date. "RI Value" means, in respect of the Reference Item and an Automatic Early Redemption Valuation Date, (i) the RI Closing Value for such Reference Item in respect of such relevant Automatic Early Redemption Valuation Date, divided by (ii) the relevant Initial Closing Price.

(iii) Automatic Early Redemption Payout:

The Automatic Early Redemption Amount shall be determined in accordance with the following formula:

#### **Calculation Amount \* AER Percentage**

(iv) Automatic Early Redemption Price:

(v)

AER Percentage: 100 per cent.

100 per cent.

(vi)	Automatic Early Redemption Date:	i	Automatic Early Redemption Date		
		1	28 April 2017		
		2	30 April 2018		
		3	30 April 2019		
		4	29 April 2020		
(vii)	AER Additional Rate	Not applicable			
(viii)	Automatic Early Redemption Valuation Date:	i	Automatic Early Redemption Valuation Date		
		1	21 April 2017		
		2	23 April 2018		
		3	23 April 2019		
		4	22 April 2020		
(ix)	Automatic Early Redemption Valuation Time	Sche	duled Closing Time		
(x)	Averaging	Averaging does not apply to the Notes.			
Issuer	Call Option:	Not Applicable			
Noteh	older Put:	Not A	Applicable		
	older Put: Linked Redemption:		Applicable applicable		
Index		Not a			
Index	Linked Redemption:	Not a	applicable		
Index Equity	Linked Redemption: y Linked Redemption:	Not a Appl See p	applicable icable		
Index Equity (i)	Linked Redemption: y Linked Redemption: Share/Basket of Shares:	Not a Appl See p	applicable icable paragraph 20 (i) above		
Index Equity (i) (ii)	Linked Redemption: y Linked Redemption: Share/Basket of Shares: Share Currency:	Not a Appl See I See I See I	applicable icable paragraph 20 (i) above paragraph 20 (ii) above		
Index Equity (i) (ii) (iii)	Linked Redemption: y Linked Redemption: Share/Basket of Shares: Share Currency: ISIN of Share(s):	Not a Appl See I See I See I	applicable icable paragraph 20 (i) above paragraph 20 (ii) above paragraph 20 (iii) above		
Index Equity (i) (ii) (iii) (iv)	Linked Redemption: y Linked Redemption: Share/Basket of Shares: Share Currency: ISIN of Share(s): Screen Page:	Not a Appl See I See I See I See I	applicable icable paragraph 20 (i) above paragraph 20 (ii) above paragraph 20 (iii) above paragraph 20 (iv) above		
Index Equity (i) (ii) (iii) (iv) (v)	Linked Redemption: y Linked Redemption: Share/Basket of Shares: Share Currency: ISIN of Share(s): Screen Page: Exchange:	Not a Appl See I See I See I See I All E	applicable icable paragraph 20 (i) above paragraph 20 (ii) above paragraph 20 (iii) above paragraph 20 (iv) above paragraph 20 (v) above		
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Index Equity (i) (ii) (iii) (iv) (v) (vi) (vii)	Linked Redemption: y Linked Redemption: Share/Basket of Shares: Share Currency: ISIN of Share(s): Screen Page: Exchange: Related Exchange: Depositary Receipt provisions:	Not a Appl See I See I See I See I All E Not a See I	applicable icable paragraph 20 (i) above paragraph 20 (ii) above paragraph 20 (iii) above paragraph 20 (iv) above paragraph 20 (v) above paragraph 20 (v) above		
Index Equity (i) (ii) (iii) (iv) (v) (vi) (vii) (viii)	Linked Redemption: y Linked Redemption: Share/Basket of Shares: Share Currency: ISIN of Share(s): Screen Page: Exchange: Related Exchange: Depositary Receipt provisions: Strike Date:	Not a Appl See I See I See I See I Not a See I Not a	applicable icable paragraph 20 (i) above paragraph 20 (ii) above paragraph 20 (iii) above paragraph 20 (iv) above paragraph 20 (v) above paragraph 20 (v) above exchanges applicable paragraph 20 (viii) above		
Index Equity (i) (ii) (iii) (iv) (v) (vi) (vii) (viii) (ix)	Linked Redemption: y Linked Redemption: Share/Basket of Shares: Share Currency: ISIN of Share(s): Screen Page: Exchange: Related Exchange: Depositary Receipt provisions: Strike Date: Strike Period:	Not a Appl See I See I See I See I Not a See I All E Not a Aver	applicable icable paragraph 20 (i) above paragraph 20 (ii) above paragraph 20 (iii) above paragraph 20 (iv) above paragraph 20 (v) above paragraph 20 (v) above exchanges applicable paragraph 20 (viii) above applicable		
Index Equity (i) (ii) (iii) (iv) (v) (vi) (vii) (viii) (ix) (x)	Linked Redemption: y Linked Redemption: Share/Basket of Shares: Share Currency: ISIN of Share(s): Screen Page: Exchange: Related Exchange: Depositary Receipt provisions: Strike Date: Strike Period: Averaging:	Not a Appl See I See I See I See I Not a Aver 22 A	applicable icable baragraph 20 (i) above baragraph 20 (ii) above baragraph 20 (iii) above baragraph 20 (iv) above baragraph 20 (v) above baragraph 20 (v) above baragraph 20 (viii) above applicable baragraph 20 (viii) above applicable baragraph 20 (viii) above		

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(xiii)

Observation Date(s):

Not applicable

(xiv) Observation Period: Not applicable

(xv) Exchange Business Day: (Single Share Basis)

(xvi) Scheduled Trading Day: (Single Share Basis)

(xvii) Share Correction Period: As set out in Equity Linked Condition 8

(xviii) Disrupted Days: As set out in Equity Linked Condition 8

(xix) Market Disruption: Specified Maximum Days of Disruption will be equal

to five

(xx) Extraordinary Events: In addition to De-Listing, Insolvency, Merger Event

and Nationalization, the following Extraordinary

Events apply to the Notes:

Tender Offer: Applicable

Listing Change: Not applicable

Listing Suspension: Not applicable

Illiquidity: Not applicable

Delayed Redemption on Occurrence of Extraordinary

Disruption Event: Not applicable

(xxi) Additional Disruption Events: The following Additional Disruption Events apply to

the Notes:

Change in Law

The Trade Date is 15 April 2016

Delayed Redemption on Occurrence of Additional

Disruption Event: Not applicable

33. Inflation Linked Redemption: Not applicable

34. Fund Linked Redemption: Not applicable

**35.** Credit Linked Redemption: Not applicable

**36.** Foreign Exchange (FX) Rate Linked Redemption: Not applicable

**37. Combination Note Redemption:** Not applicable

**38.** Provisions applicable to Instalment Notes: Not applicable

**39.** Provisions applicable to Physical Delivery: Not applicable

40. Provisions applicable to Partly Paid Notes: amount of each payment comprising the Issue Price and date on which each payment is to be made and consequences of failure to pay, including any right of the Issuer to forfeit the Notes and interest due on

late payment:

**41.** Variation of Settlement: The Issuer does not have the option to vary settlement

in respect of the Notes as set out in General Condition

5(b)(ii

Not Applicable

# GENERAL PROVISIONS APPLICABLE TO THE NOTES

**42. Form of Notes:**Book-Entry Notes: Uncertificated, dematerialised book-entry form notes (anotaciones en cuenta)

registered with Iberclear as managing entity of the

Central Registry. New Global Note (NGN): No 43. (i) Financial Financial Centre(s) Not Applicable (ii) Additional Business Centre(s) Not Applicable Talons for future Coupons or Receipts to be attached to Definitive Bearer Notes (and dates on which such Talons mature): 45. renominalisation Redenomination, Not Applicable and reconventioning provisions: Banco Bilbao Vizcaya Argentaria, S.A. to act as 46. Agents: Principal Paying Agent and Calculation Agent through its specified office at Calle Sauceda 28, 28050 Madrid, Spain Additional selling restrictions: 47. Not Applicable Signed on behalf of the Issuer and the Guarantor: By: Duly authorised

#### PART B - OTHER INFORMATION

## 1. Listing and Admission to trading

Application has been made for the Notes to be admitted to trading on AIAF

# 2. Ratings

Ratings: The Notes have not been rated

# 3. Interests of Natural and Legal Persons Involved in the Issue

The Notes have been sold by the Dealer to a third party distributor at a discount to the specified issue price. For specific and detailed information on the nature and quantity of such discount, the investor should contact the distributor of the Notes

## 4. Reasons for the Offer, Estimated Net Proceeds and Total Expenses

(iii) Reasons for the offer: See "Use of Proceeds" wording in Base Prospectus

(iv) Estimated net proceeds: EUR 2,000,000

The net proceeds per Specified Denomination will be EUR

100,000

(v) Estimated total expenses: The estimated total expenses that can be determined as of the

issue date are up to EUR 3,000 consisting of listing fees, such expenses exclude certain out-of pocket expenses incurred or to be incurred by or on behalf of the issuer in

connection with the admission to trading

# 5. Operational Information

(i) ISIN Code: ES0305067284

(ii) Common Code: Not applicable

(iii) CUSIP: Not applicable

(iv) Other Code(s): Not applicable

(v) Any clearing system(s) other than Iberclear, Euroclear Bank S.A./N.V, Clearstream Banking, société anonyme and the Depository Trust Company approved by the Issuer and the Principal Paying Agent and the relevant identification number(s): Not applicable

(vi) Delivery: Delivery against payment

(vii) Additional Paying Agent(s) (if any): Not applicable

## 6. DISTRIBUTION

6.1. Method of distribution: Non-syndicated

6.2. If syndicated, names of Managers: Not applicable

6.3. If non-syndicated, name and address of relevant Banco Bilbao Vizcaya Argentaria, S.A.

Dealer: C/ Sauceda, 28
28050 Madrid

Spain

6.4. Non-exempt Offer Not Applicable

The Issuer is only offering to and selling to the Dealer(s) pursuant to and in accordance with the terms of the Programme Agreement. All sales to persons other than the Dealer(s) will be made by the Dealer(s) or persons to whom they sell, and/or otherwise make arrangements with, including the Financial Intermediaries. The Issuer shall not be liable for any offers, sales or purchase of Notes by the Dealer(s) or Financial Intermediaries in accordance with the arrangements in place between any such Dealer or any such Financial Intermediary and its customers.