



TO THE COMISIÓN NACIONAL DEL MERCADO DE VALORES

In accordance with the provisions contained in the Securities Market Law Atresmedia Corporación de Medios de Comunicación, S.A. hereby notifies the following

SIGNIFICANT EVENT

For the purposes provided under article 516 of the Commercial Companies Law (Ley de Sociedades de Capital), the Company sends the full text of the Call for the Ordinary General Shareholders Meeting, which will be initially held, in first call, on 23rd April 2014. The Call for the Ordinary General Shareholders will be duly published in the newspaper "La Razón" and will also be posted in the Company's website www.atresmediacorporacion.com where the other documents related to the General Shareholders Meeting will be available.

It is also hereto attached the proposals for the resolutions to be submitted by the Board of Directors to the Shareholders' Ordinary General Meeting.

Madrid, 21st March 2014

Manuel de la Viuda
Secretary of the Board of Directors

Atresmedia Corporación de Medios de Comunicación, Sociedad Anónima
Call for the Ordinary General Meeting of Shareholders

The Board of Directors of Atresmedia Corporación de Medios de Comunicación, Sociedad Anónima ("Atresmedia Corporación" or the "Company"), has agreed to convene the Ordinary General Meeting of Shareholders, that will be held, in first call, on 23rd April 2014, at seventeen hours, at the Registered Office of the Company, Avenida Isla Graciosa No. 13, San Sebastián de los Reyes, Madrid. In the case that the meeting could not be held in first call because the quorum required has not been met, the Meeting is hereby also convened, in second call, on the following day, 24th April 2014, at the same time and in the same place, in order to discuss and eventually approve the matters included in the following

AGENDA

First.- Inspection and approval of the individual annual accounts and management report of Atresmedia Corporación de Medios de Comunicación, S.A., as well as the consolidated annual accounts and management report, in connection with the fiscal year closed as at 31st December 2013.

Second.- Approval of the proposal for the allocation of the profit obtained in 2013.

Third.- Scrutiny and approval of the management of the Company by the Board of Directors in 2013.

Fourth.- Re-election of the accounts' Auditors for year 2014.

Fifth.- Putting to the vote, on an advisory basis, of the annual report on the remuneration of directors in 2013.

Sixth.- Delegation of powers to the Board of Directors so that this latter may take a decision regarding the amount of funds allocated to Fundación Atresmedia.

Seventh.- Divulging of the Corporate Responsibility Annual Report for 2013.

Eight.- Delegation of powers so that the Board of Directors may execute, construe, correct and enforce the resolutions approved by the General Meeting, and delegate the powers granted to the Board by the Meeting, and granting of powers for the conversion of such resolutions into a public deed.

INFORMATION FOR SHAREHOLDERS

Starting on the date of this call, shareholders will be entitled to examine the following documents at the Corporate Office and to obtain them immediately and free of charge:

1. Annual Accounts and Management Report of the Company and its consolidated group, related to the fiscal year closed on 31st December 2013. The management report includes, within a separate chapter, the Annual report on Corporate Governance for year 2013.

2. The relevant audit reports.
3. The proposals submitted by the Board of Directors to the General Meeting including the proposal for the allocation of results.
4. The annual report on the policy followed in connection with the remunerations of Directors in year 2013.
5. The Corporate Responsibility Report for year 2013, which will not be put to vote.

All the documentation related to the General Meeting will be fully and uninterruptedly available for downloading and printing at the website of the company, www.atresmediacorporacion.com until the General Meeting is held.

Apart from the above-mentioned documentation, the following information will also be available at the website of the company:

1. The announcement of the call.
2. The total number of shares and voting rights existing on the day on which the Meeting is convened, broken down by classes of shares.
3. The forms to be completed in order to vote by proxy or remotely, as well as the requirements, deadlines and procedures set out for their use.
4. The rules that govern all types of voting, delegation and representation.
5. The rules of operation of the Shareholders' electronic forum.

RIGHT TO INFORMATION

Up to the seventh day before the date fixed for the holding of the General Meeting, shareholders may request from the Directors the information or clarifications deemed necessary, or submit in writing any questions deemed appropriate in connection with the issues included in the Agenda or the information available to the public and forwarded by the Company to the Comisión Nacional del Mercado de Valores (CNMV) since the last General Meeting held, or in connection with the Auditor's Report. Such enquiries must be made in writing and delivered at the Corporate Office, but they also may be forwarded to the company through any of the following procedures:

1. By mail, addressed to the Shareholder's Office.
2. By Fax addressed to the Shareholder's Office, sent to the number 916.230.137.
3. Through the web site of the company, using the form included in the section "2014 General Meeting, Information Request".

ADDENDA TO THE CALL AND SUBMISSION OF PROPOSALS

Those shareholders who represent at least five per cent (5%) of the share capital of the company may request the publication of an addendum to this call, including one or more additional points in the agenda, provided that the new points include a justification or, if appropriate, a justified proposal for resolution.

This right must be exercised through the intermediary of a notice, sent through a reliable means, including all the necessary information and addressed to the Secretary of the Board of Directors. Such notice must be received at the Corporate Office within a term of five (5) days following the date on which this publication has been published.

Those shareholders representing such percentage may also (within the term of five (5) days established in the previous paragraph, through the forwarding of the relevant notice to the Corporate Office) submit grounded proposals for resolution regarding items that have already been included or that should be included in the Agenda of the Meeting convened.

ATTENDANCE RIGHT

The General Meeting can be attended by shareholders who own a minimum of 400 shares (equivalent to a nominal value of € 300,-) provided that such shares are duly registered in the relevant book-entry registry five (5) days before the date fixed for the holding of the General Meeting, and this is evidenced through the relevant "Attendance, Delegation and Voting Card", issued by the institution where their shares have been deposited or by the company itself; shareholders may also use a certificate issued by any of the member companies of the Sociedad de Gestión de los Sistemas de Registro, Compensación y Liquidación de Valores (Iberclear), or any other method accepted by the legislation in force.

Any shareholder who has not received the "Attendance, Delegation and Voting Card" issued by the institution where his/her shares have been deposited may request it to Atresmedia Corporación until three (3) days before the date of the meeting, through any of the procedures established in this call, or download it from the corporate website, under the section 2014 General Meeting, Attendance, Delegation and Voting Card.

The personal attendance of the shareholder to the Meeting will represent an actual revocation of any prior vote or delegation.

GROUPING OF SHARES

Shareholders who own less than 400 shares may group with other shareholders in the same situation until the necessary number of shares to attend the meeting has been reached. In such a case, the representation will be granted to one of them. The grouping must be especially made for this Meeting and must be executed by any written means that sufficiently evidences it.

The shareholder who represents the grouped shareholders must contact the Shareholder's Office to obtain an Attendance Card which includes all the shareholders grouped, after submitting all the delegations duly signed. This request must be made by mail sent to the Corporate Office.

REPRESENTATION RIGHT

Shareholders entitled to attend may be represented at the General Meeting by another person, even if such person is not a shareholder. The representation can be granted through the delegation form included in the Attendance, Delegation and Voting Card or through any other way accepted by the legislation in force.

Shareholders who own less than 400 shares may delegate the representation of their shares and the exercise of their right to vote in one shareholder entitled to attend the Meeting, through any of the procedures mentioned in this notice of call.

The vote can be fractioned in order to allow those professional financial intermediaries who appear legitimated as shareholders, but act in the name of different clients, to cast their votes in accordance with the instructions received from their principals, even though such instructions may be different. Furthermore, the financial intermediary may delegate the vote to a third party designated by the client, without restrictions as to the number of delegations conferred.

Intermediaries who are appointed as proxies must forward to Atresmedia Corporación, within the seven (7) days preceding the date on which the Meeting is to be held, a list stating the identity of each client, the number of shares whose voting rights they will exercise on behalf of those clients, and the voting instructions received by the intermediary, if any.

If the shareholder does not clarify in the proxy who should represent him/her, such representation will be assumed by the Person who chairs the General Meeting, who will act in accordance with the instructions received. However, considering the eventual existence of a conflict of interests for the Chairman, as far as the fifth point of the Agenda (which refers to the advisory voting on the report regarding the remuneration of the Members of the Board) is concerned, in the absence of specific voting instructions from the shareholder, and to avoid such potential conflict of interests, it will be understood that, as far as those specific points are concerned, the shareholder will be represented by the Secretary of the Board, and this criterion of substitute representation will be also applied, if appropriate, in any other eventual conflict of interests that might arise. In the absence of instructions received from the shareholder, the Secretary will vote in favour of the proposals submitted by the Board of Directors in connection with the points included in the Agenda, and will abstain from voting on any other issue.

RIGHT OF REPRESENTATION THROUGH REMOTE COMMUNICATIONS MEANS

Those shareholders who do not attend the meeting may delegate their representation through remote communications means, provided that they comply with (i) the procedural and identification guarantees listed below; (ii) the guarantees of satisfactory evidence of the condition of shareholder included in the section "Common rules related to the exercise or delegation of the voting right through remote communications means" of this call; and (iii) any other requisites and formalities that might be required by the legislation in force.

The representation through remote communications means may be granted through:

1- Electronic means:

- a) **Procedure:** those shareholders who wish to grant their representation through electronic means shall do it through the website of the Company.
- b) **Identification of the shareholder:** the shareholder must evidence his/her identity through an electronic certificate validated by an authorised national certification institution, in accordance with the provisions of the Common Rules of this Call.
- c) **Validity of the delegation:** the delegation so granted will be considered valid by the Company only in the case that it is received within the deadlines foreseen and the status of shareholder of the principal is duly evidenced.

- d) **Other forecasts:** electronic delegations may only be used if they have been accepted by the proxy. To that effect, it will be understood that the representative has accepted the delegation if he/she attends, along with his/her Identification Card or Passport at the venue where the Meeting will be held before the time established for its commencement and informs the staff in charge of the Registry of Shareholders about his/her condition of representative of the shareholder who has delegated the vote through electronic means, and his/her legitimacy to attend the Meeting.
- e) **Revocation of the Delegation:** the person who delegates the vote through electronic means may only revoke such delegation and exercise his/her voting rights by attending the Meeting in person.
- f) **Additional information:** more information on the exercise of the representation through electronic means is available at the website of the company, under the section "General Meeting, Delegation, Remote Vote and Vote through the Internet".

2. Postal correspondence:

- a) **Procedure:** those shareholders who wish to grant their representation by mail must complete the sections regarding delegation included in the Attendance, Delegation and Voting Card issued by the institution where their shares have been deposited or, in its absence, in any equivalent card which has been obtained through any of the means already indicated. Once duly signed the Card must be sent by post addressed to: (i) the Official Address, in case that the delegation is granted in favour of the Chairman or any other Member of the Board of Directors, or (ii) in other cases, to the address of the proxy appointed by the shareholder. In this last case, the proxy must attend the venue of the Meeting, with the attendance card and his/her Identification Card or Passport, before the time scheduled for the commencement of the Meeting.
- b) **Validity of the delegation through postal correspondence:** The delegation will be considered valid by the Company only in the case that it is received within the deadlines foreseen and the status of shareholder of the principal is duly evidenced.
- c) **Revocation of the Delegation:** the person who delegates his/her vote by post may only revoke such delegation and exercise his/her voting rights by attending the Meeting in person.

VOTING THROUGH REMOTE COMMUNICATIONS MEANS

Those shareholders who do not attend the Meeting may cast their vote through remote communications means, provided that they meet (i) the procedural and identification guarantees indicated in this section; (ii) the guarantees for the satisfactory evidence of the condition of shareholder required in the section "Common rules related to the exercise or delegation of the voting right through remote communications means" of this call; and (iii) any other requirements and formalities that might be legally required.

The vote through remote communications means may be cast through:

1. Electronic means:

- a) **Procedure:** those shareholders who wish to remotely cast their vote through electronic means shall do it through the website of the Company.

- b) **Identification of the shareholder:** the shareholder must evidence his/her identity through an electronic certificate validated by an authorised national certification institution, as indicated in the Common Rules of this Call.
- c) **Validity of the voting:** the votes so cast will be considered valid by the Company only in the case that they are received within the deadlines foreseen and the status of shareholder of the voter has been duly evidenced.
- d) **Additional information:** more information on the exercise of the voting rights through remote communication means is available at the website of the company, under the section "General Meeting, section Delegation, Remote Vote and Vote through the Internet".

2. Postal correspondence:

- a) **Procedure:** those shareholders who wish to cast their vote by mail must complete and sign the 'Postal Vote' Section of the Attendance, Delegation and Voting Card issued by the institution where their shares have been deposited or, in the absence of such card, of any Card obtained through the procedures already explained. This Card, duly completed and signed, must be delivered at the corporate office or sent by mail to the Shareholder's Office, at the official address, within the deadlines established to that effect.
- b) **Validity:** the vote so cast will be considered valid by the Company only in the case that it is received within the deadlines foreseen and the status of shareholder of the voter has been duly evidenced.

**COMMON RULES RELATED TO THE EXERCISE OR
DELEGATION OF THE VOTING RIGHT BY
REMOTE COMMUNICATIONS MEANS**

1. Deadline for their reception by the Company and certification of the condition of Shareholder

The delegations granted through remote communications means and the votes cast through remote communications means (irrespective of whether they have been granted or cast through electronic means or by post) must be: (i) granted or cast, as the case may be, through the specific link created for the purposes of this General Meeting at the website of the Company, or (ii) received at the official address of the Company. In both cases, they must be cast or received, as the case may be, at least 24 hours before the holding of the Meeting, or in other words, before 17:00 hours of 22nd April. The Company will verify whether the ownership and the number of shares indicated by those shareholders who have granted their representation or cast their votes are correct, on the basis of the data available at the Sociedad de Gestión de los Sistemas de Registro, Compensación y Liquidación de Valores, S.A. (IBERCLEAR) or the Registry Book of Shareholders.

2. Rules of Precedence

The personal attendance to the Meeting of any shareholder who had previously delegated his/her representation or who had already voted through a remote system, notwithstanding the means used, will leave without effect such voting or delegation. In the case that a shareholder validly makes several delegations (either through electronic means or by mail) the last action (delegation or voting), performed before the Meeting is held will take precedence. If it cannot be ascertained the exact time when the shareholder did delegate or cast his/her vote, the casting of the vote (irrespective of the means used to cast such vote) will prevail over the delegation. If the

shareholder had cast several votes in a different sense, either through electronic means or by post, the last vote cast before the holding of the Meeting will prevail.

3. Electronic signature

To guarantee the authenticity and correct identification of the shareholder who exercises his/her voting right, the legal provisions on advanced and recognised electronic signature, regulated by Law 59/2003, of 19th December, on Electronic Signature, will be applied, provided that they are based on a recognised electronic certificate, which has not been revoked and which has been issued by the Spanish Public Certification Authority (CERES), dependent upon the Spanish National Mint, or if the Shareholder has a Valid Electronic National Identification Card.

4. Other forecasts

- Both the casting and the delegation of votes through remote electronic means before the holding of the Meeting will be void in case of disposal of the shares that grant such rights.
- The shareholder will be the only responsible for the custody of his/her electronic signature.
- Those shareholders who are companies or who are not residents of Spain should consult the Shareholder's Attention Office to consider the possibility of applying in each specific case the general procedures to vote and delegate through remote communications means. Similarly, in the case that the shareholder is a company, such company must notify the Company, in a reliable manner, any change or revocation of the faculties of its representative, and the Company declines any responsibility until such notice has been forwarded.
- The personal information forwarded by shareholders to exercise or delegate their rights to attend and vote at the Meeting will be handled by the Company for the sole purposes of enabling the exercise of such rights, and the access, rectification, cancellation and opposition rights may be exercised at the Corporate office of the Company, when considered appropriate by virtue of the law.

5. Suspension of the electronic systems and interconnection failures

The Company reserves the right to modify, suspend, cancel or restrict the electronic voting and delegation mechanisms when so required or imposed by technical or security reasons. Upon the occurrence of any of such assumptions, this will be immediately notified in the website of the Company.

SHAREHOLDERS' ELECTRONIC FORUM

A Shareholders' Electronic Forum will be implemented at the corporate website. This forum is accessible, with all the warranties required, both by individual shareholders and by those voluntary associations that might be eventually established, so that they can get in touch before the holding of the Meeting. Subject to the requisites, formalities and consequences foreseen in the legal regulations applicable to the Shareholders' Electronic Forum, Shareholders may post any proposals they intend to submit as an addendum to the Agenda included in the notice of call, as well as any requests for endorsement of such proposals, initiatives to reach the percentage required for the exercise of any minority rights foreseen by the legislation in force, and any other offers or requests for voluntary representation.

The instructions to access the Electronic Forum and the Rules governing the Forum have been posted on the website of the Company.

INTERVENTION OF A NOTARY PUBLIC AT THE MEETING

The Board of Directors has agreed to request the presence of a Notary Public to prepare the Minutes of the Meeting.

GENERAL INFORMATION

- It is foreseeable that the Meeting will be held on first call.
- Attendance Cards will be issued by the Institutions where the shares are deposited. However, those shareholders who have not received them from the Institutions where their shares are deposited may also request the Attendance Cards to the Company itself or download such Cards from the website.
- No Meeting attendance premium will be paid, irrespective of whether the Meeting is attended personally or by proxy. No gifts will be distributed.
- In the context of any clarification on the delivery or the free forwarding of the documentation, additional information or any information related to this call and the holding of the General Meeting, shareholders may contact the Shareholder's Office through any of the following procedures:
 1. By mail, addressed to the Shareholder's Office, at the Corporate Office.
 2. By fax forwarded to the Shareholder's Office, number 916.230.137
 3. At the telephone number: 916.230.708, on business days and during the ordinary working hours
 4. By e-mail: oficinadelaccionista@atresmedia.com
 5. Using the form included in the web site of the company, section "2014 Ordinary General Meeting, Information Request".

San Sebastián de los Reyes, Madrid, this twenty first day of March 2014. Manuel de la Viuda Fernández de Heredia, Secretary of the Board of Directors.

**Proposals submitted by the Board of Directors of
Atresmedia Corporación de Medios de Comunicación, S.A. to the
2014 Ordinary General Meeting of Shareholders**

Proposal related to point I of the agenda.

Inspection and approval of the annual accounts and the management report of Atresmedia Corporación de Medios de Comunicación, S.A. and its consolidated group of companies, in connection with the fiscal year closed as at 31st December 2013.

To approve, in accordance with the terms and conditions contained in the legal documentation, the annual accounts and the management report of Atresmedia Corporación de Medios de Comunicación, S.A. and its consolidated Group of Companies for the fiscal year 2013, as they have been formulated by the Board of Directors.

Proposal related to point II of the agenda

Allocation of the profit for 2013.

Approval of the distribution of the net profit obtained in 2013, which amounts to euro 34.468 thousand, as follows:

- A maximum amount of euro 24.701 thousand will be allocated to the payment of an ordinary dividend, amounting to euro 0.11 per share with dividend rights (once the financial rights inherent to treasury shares have been allocated), that will be distributed among the shareholders on 18th June 2014.
- The remaining amount, which represents a minimum sum of euro 9.767 thousand, will be allocated to voluntary reserves.

Proposal related to point III of the agenda

Scrutiny and approval of the corporate management for 2013.

To approve the management of the Board of Directors during 2013.

Proposal related to point IV of the agenda

Re-election of the accounts' auditors.

To re-elect the company DELOITTE, S.L. as auditors in charge of the verification of the annual accounts of Atresmedia Corporación de Medios de Comunicación, S.A. and its consolidated group of companies for a term of one (1) year, i.e. for the current year 2014.

Proposal related to point V of the agenda

Putting to the vote, on an advisory basis, of the annual report for the remunerations of directors during 2013.

To cast a favourable vote, on an advisory basis, for the annual report for the remunerations of the directors of Atresmedia Corporación de Medios de Comunicación, S.A. during 2013.

Proposal related to point VI of the agenda

Delegation of powers in the Board of Directors, to decide on the amounts allocated to Fundación Atresmedia.

To delegate in the Board of Directors of Atresmedia Corporación de Medios de Comunicación, S.A. the power to freely determine, in the time and manner deemed most appropriate, the amount of the financial resources to be allocated by the Company to Fundación Atresmedia, on a regular basis, for the proper fulfilment of its object.

Proposal related to point VIII of the agenda

Delegation of powers to the Board of Directors so that this latter may execute, construe, correct and enforce the resolutions approved by the General Meeting of Shareholders, to replace the powers granted to the Board by the Meeting, and granting of powers to convert such resolutions into a public deed.

To jointly and severally empower the Chairman, the Chief Executive Officer, the Secretary and the Deputy Secretary of the Board of Directors so that any of them, indistinctly, may carry out any appropriate formalities in connection with the execution of the resolutions approved by this General Meeting, in order to register them with the Commercial Registry and any other registries, and give them full effect in the financial markets where the shares of the Company are traded, especially including, among other faculties, the power to appear before a Notary Public to grant those deeds and certificates deemed necessary or convenient to that effect, to request the partial registration and to execute any other public or private document necessary for the registration of the resolutions, including the granting of any ratification, construction, cure, clarification or rectification deeds required, as well as the relevant documents to be filed with the Comisión Nacional del Mercado de Valores (CNMV) and the Madrid, Barcelona, Valencia and Bilbao Stock Exchanges.