



Pursuant to the terms set forth under article 82 of Securities Market Law 24/1988 and Memorandum 9//2010 of the Mercado Alternativo Bursátil (MAB), and in order to make this information available to the public, ZINKIA ENTERTAINMENT S.A. (hereinafter referred to as “Zinkia” or the “Company”) states the following:

#### RELEVANT EVENT

Zinkia informs the market that, on November, 8<sup>th</sup> 2011, the USA's Securities and Exchange Commission (SEC) authorized the issuance of American Depositary Shares, evidenced by American Depositary Receipts (ADRs), representing ordinary shares of Zinkia. Each ADR shall represent five ordinary Zinkia shares.

The ADR's delivered shall be Level 1, and traded OTC (Over The Counter).

The Depositary shall be The Bank of New York Mellon and the custodian in Spain shall be Banco Bilbao Vizcaya Argentaria, S.A. (BBVA).

This transaction does not involve any increase of capital or financing of Zinkia and is based on the ordinary existing shares of the Company. The transaction increases and diversifies Zinkia's investor base and improves its visibility in the U.S. market, which is key to the Company's development strategy.

Madrid, November 10th, 2011

**José María Castillejo Oriol**  
**President of the Board of Directors**