

COCA-COLA EUROPEAN PARTNERS PLC

(the “Company”)

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1.	Details of PDMR / person closely associated with them (“PCA”)							
a)	Name	Michael McEnroe						
2.	Reason for notification							
a)	Position / status	Chief Human Resources Officer						
b)	Initial notification / amendment	Initial Notification						
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Coca-Cola European Partners plc						
b)	LEI	549300LTH67W4GWMRF57						
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument, identification code	Ordinary Shares of €0.01 in the Company (“ Ordinary Shares ”) GB00BDCPN049						
b)	Nature of the transaction	Acquisition of 6 Ordinary Shares						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>USD \$38.54</td> <td>3</td> </tr> <tr> <td>USD \$0.00</td> <td>3</td> </tr> </tbody> </table>	Price(s)	Volume(s)	USD \$38.54	3	USD \$0.00	3
Price(s)	Volume(s)							
USD \$38.54	3							
USD \$0.00	3							
d)	Aggregated information - Aggregated volume - Price	Aggregated Volume: 6 shares Aggregated Price: USD \$19.27 per share						
e)	Date of the transaction	25 August 2016						
f)	Place of the transaction	New York Stock Exchange						

