



## **COMMUNICATION OF RELEVANT INFORMATION**

Promotora de Informaciones, S.A. (PRISA) announces the following relevant information, under the provisions of article 82 of Spanish Market Act (*"Ley del Mercado de Valores"*).

PRISA announces that a Dutch auction process aimed at its creditors was completed on Tuesday, September 29, the Company having agreed to buy back a total of € 85,279,266.12 of debt, at an average discount of € 0.1307 per euro (i.e., at an average price of 86.93%) and a total discount of € 11,146,000.08.

The funds used for this auction arise from the sales of shares of DTS, Distribuidora de Televisión Digital, S.A., completed on April 30, 2015.

This buy-back is added to the announced during the last months, so PRISA has amortized debt for a total of € 1,555,349,008.84 since the signing of Prisa's refinancing agreement in December 2013 and the total discounts amount obtained until today amount up to € 247,910,682.81.

Madrid, October 1, 2015.