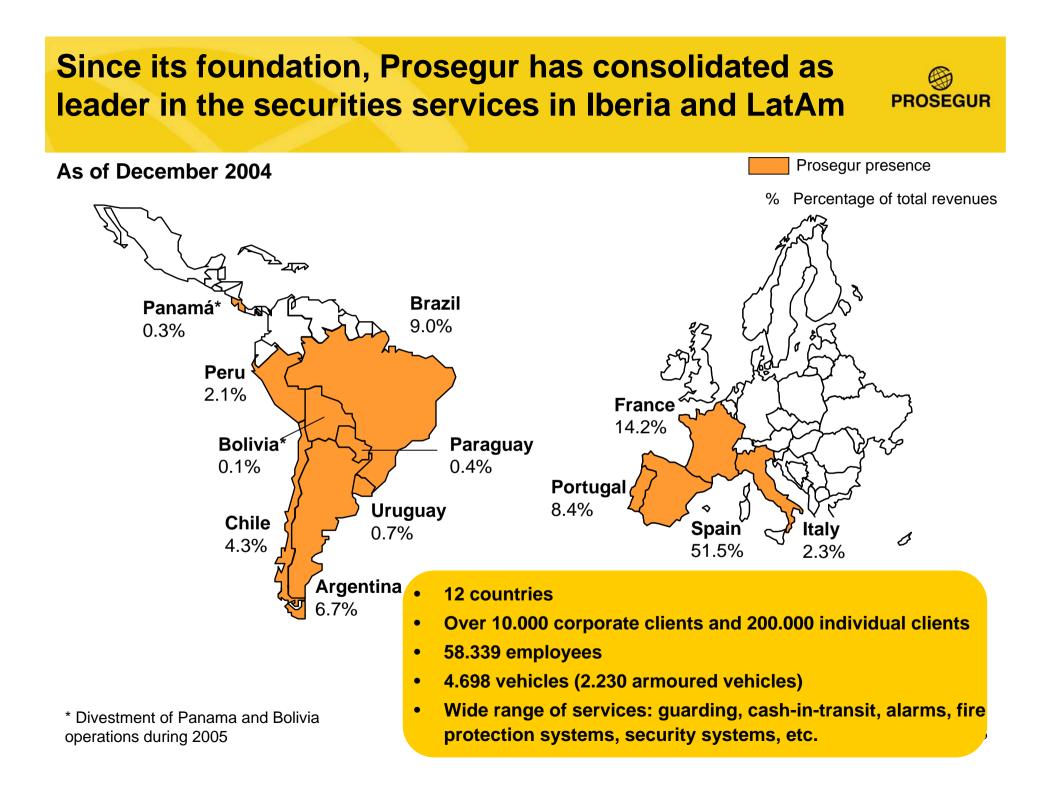
### **Grupo Prosegur**

Madrid, 9 February 2006



### **Building a new security company** PROSEGUR **2** Prosegur in the future **Prosegur** in the past **PROSEGUR** Prosegur's challenge: enhance growth PROSEGUR maintaining margins Overview of Prosegur's evolution and current situation



## Prosegur's internal and external business model has been key for the company's success...



Prosegur's business model



## ... although it evolved through 3 different organisations



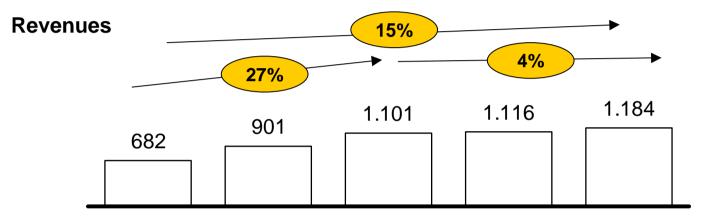
**Prosegur's business model** Organisation by business unit CIT Alarms Guarding **Close to** the client • 3 different organisations • 3 different set of goals, Leadership position needs and concerns **Exhaustive** and strong brand management recognition • 3 different management **Profitability** accounting improvements teams and "CEOs" control **Service quality** • Recruiting and training • Operations monitoring Technology

### After years of strong growth, the company had reached a transition period

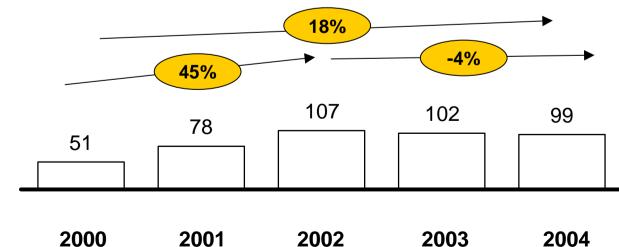
**Millions of Euros** 

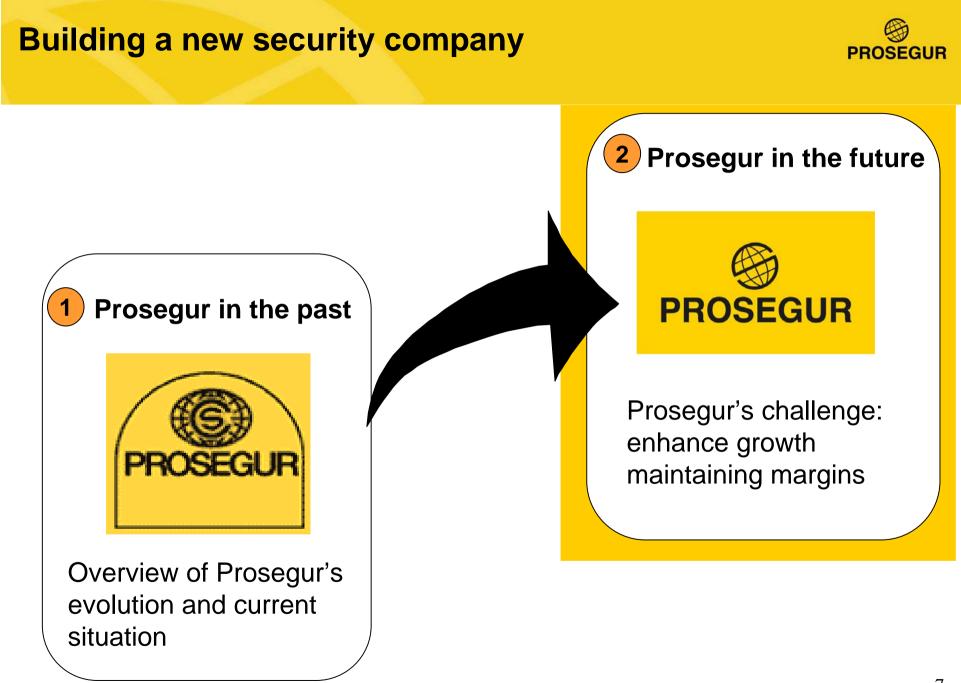


PROSEGUR



**EBITA** 





## Building on our current business model, we have defined a new strategy based on 3 pillars





#### **New strategy**

2

3

**Efficiency:** achieve commercial excellence, enhancing the cross selling and searching for high value/ quality services

**Size and positioning:** become leader in all the markets where Prosegur decides to operate (i.e., constant reviewing of our country portfolio)

Awareness: gain a differentiated positioning within the client base and the society in general

# 1 Corporate Segment: To enhance the cross selling, we have introduced significant organizational changes PROSEGUR

Development of a geographical organization



### Corporate Segment: Cross-selling differs depending on the geographic area

LatAm: Cross selling of guarding on CIT Spain/ Europe: Cross selling of electronics systems on CIT and guarding





## 1 Residential segment: a new model based on a broad "home security" concept





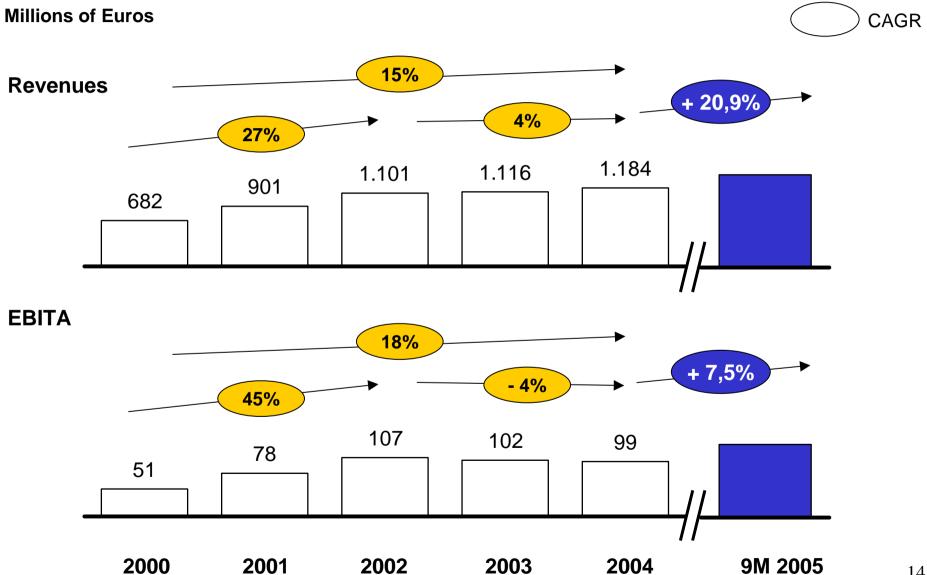
# 2 To reinforce our leadership, we have executed a number of acquisition s in our existing markets



Date	Company acquired	Country	Value*	Rationale
Jan 2005	CESS	Spain	€59 m	<ul> <li>Reinforcement of leadership in corporate security in Spain</li> </ul>
March 2005	<b>Preserve STV</b> (Sao Paulo)	Brazil	€8,5 m	<ul> <li>Reinforcement of leadership in the Sao Paulo area in the CIT business</li> </ul>
Feb 2005	<b>Transpev</b> (south of Brazil)	Brazil	€25 m	<ul> <li>Reinforcement of leadership in the Sao Paulo, Rio and Minas Gerais areas in the CIT business</li> </ul>



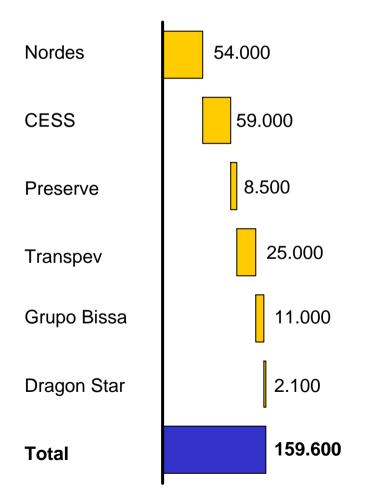
#### In the first nine months of the year, we have already PROSEGUR started to reverse the results' trend



## Although we have invested heavily during this year, the company still has an strong balance sheet



Thousand of Euros



**Breakdown of 2005 acquisitions** 

Gearing target:

up to 2 times EBITDA

### In the near future, we have three main challenges





Integrate operations in Brazil and improve margins



2

**Consolidate our position in new markets (for the time being, Romania and Mexico)** 

### THANK YOU

