



## INVITATION

# Meet Management – Cologne

September 19 – 20, 2016 | Germany





## Ladies and Gentlemen,

We take pleasure in inviting you to our upcoming "Meet Management 2016" - Bayer Analyst & Investor Conference in Cologne.

The conference will start on Monday, September 19, 2016 at 7:00 p.m. CEST and will end on Tuesday, September 20, 2016 at approx. 4:00 p.m. CEST.

The program will begin with a dinner hosted by Werner Baumann, CEO of Bayer AG, on Monday evening. On Tuesday, analysts and investors will meet representatives of Bayer AG in alternating sessions. The focus will be on dialogue and open discussions in groups.

An outline of the **agenda** and some **travel information** are given on the following pages. A limited number of **hotel** rooms at negotiated rates is available at the Dorint Hotel An der Messe, Cologne. As there will be a fair in Cologne at the same time we ask you to make your reservation as soon as possible. For conference **registration** please use the link on page 3.

We look forward to welcoming you to Cologne.

Sincerely yours,

Juergen Beunink  
Bayer Investor Relations

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## Agenda

### Monday, September 19, 2016 (Chocolate Museum, Cologne)

6:30 p.m.	Welcome and Cocktail Reception
7:00 p.m.	Dinner with Bayer Management hosted by Werner Baumann, CEO of Bayer AG
approx. 9:00 p.m.	End of program Bus transfer to the Dorint Hotel

### Tuesday, September 20, 2016 (Dorint Hotel An der Messe, Cologne)

8:00 a.m.	Registration and assignment to groups ( <a href="#">2nd-day-only participants join here</a> )
8:30 a.m.	Presentations by Bayer Management (webcast will be provided)  Alternating Q&A sessions in groups (no webcast)  Lunch will be served
approx. 4:00 p.m.	End of conference Bus transfers to Düsseldorf and Cologne airports

All times are Central European Time (CEST)

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## Travel Information

### **Dinnerlocation:**

Chocolate Museum

Am Schokoladenmuseum 1a

50678 Cologne

*Parking: at Parkhaus Rheinauhafen beneath the Museum*

*Detailed directions to the Chocolate Museum, Cologne are given on the following pages.*

*Bus shuttles from airports to the dinner location as well as to the Dorint Hotel after the dinner will be provided.*

### **Conference Location:**

Dorint Hotel An der Messe

Deutz-Mülheimer Straße 22-24

50679 Cologne

### **Hotel recommendation**

Dorint Hotel An der Messe

Deutz-Mülheimer Straße 22-24

50679 Cologne

Booking Hotline: +49-221-80190111

Email: [reservierung.koeln-messe@dorint.com](mailto:reservierung.koeln-messe@dorint.com)

<https://hotel-koeln-messe.dorint.com/en/>

**For conference registration**, please use this link:

<http://www.investor.bayer.com/events/live-events/ir-conference-registration/conference/User/new/1467191630>

A limited number of hotel rooms is available at the Dorint Hotel An der Messe, Cologne. The negotiated rate per night is €138 per single room including breakfast. This rate is only available if reservations are made directly through the hotline: +49-221-80190111 or email: [reservierung.koeln-messe@dorint.com](mailto:reservierung.koeln-messe@dorint.com). Please quote “**Bayer Meet Management 2016**” when making your room reservation.

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## Travel Arrangements

Please make your own travel arrangements and indicate your arrival/departure times on the online registration form. A bus shuttle from Cologne Airport and Düsseldorf Airport to the dinner location will be at your service on Monday, if requested. Bus shuttles to both airports will also be available after the end of the conference on Tuesday.

Please call Ms. Karin Arnolds at **+49-214-30 72704** or Ms. Denise Winter at **+49-214-30 81955** or email **ir@bayer.com** if you have any questions concerning travel, transfer or accommodation or if you require any further assistance.

### Flight Recommendations

#### To Düsseldorf (DUS) on September 19<sup>th</sup>

From ZRH:	Arrival 16:30 at DUS	EW9765	bus to dinner location departs at 5:30 p.m.
From MUC:	Arrival 16:40 at DUS	LH2014	
From FRA:	Arrival 16:50 at DUS	LH82	
From LCY:	Arrival 16:50 at DUS	BA3275	
From CDG:	Arrival 16:55 at DUS	AF1406	

#### To Cologne (CGN) on September 19<sup>th</sup>

From MUC:	Arrival 17:00 at CGN	LH1990	bus to dinner location departs at 5:45 p.m.
From LHR:	Arrival 17:10 at CGN	EW465	

#### From Düsseldorf (DUS) on September 20<sup>th</sup>

To FRA:	Departure 18:20 from DUS	LH85	bus to airport DUS departs at 4:15 p.m.
To LHR:	Departure 18:25 from DUS	EW1468	
To CDG:	Departure 18:40 from DUS	4U9402	
To MUC:	Departure 18:50 from DUS	AB6045	
To ZRH:	Departure 18:55 from DUS	4U9768	

#### From Cologne (CGN) on September 20<sup>th</sup>

To ZRH:	Departure 18:40 from CGN	4U762	bus to airport CGN departs at 4:15 p.m.
To LHR:	Departure 18:40 from CGN	4U468	
To MUC:	Departure 18:45 from CGN	AB6125	

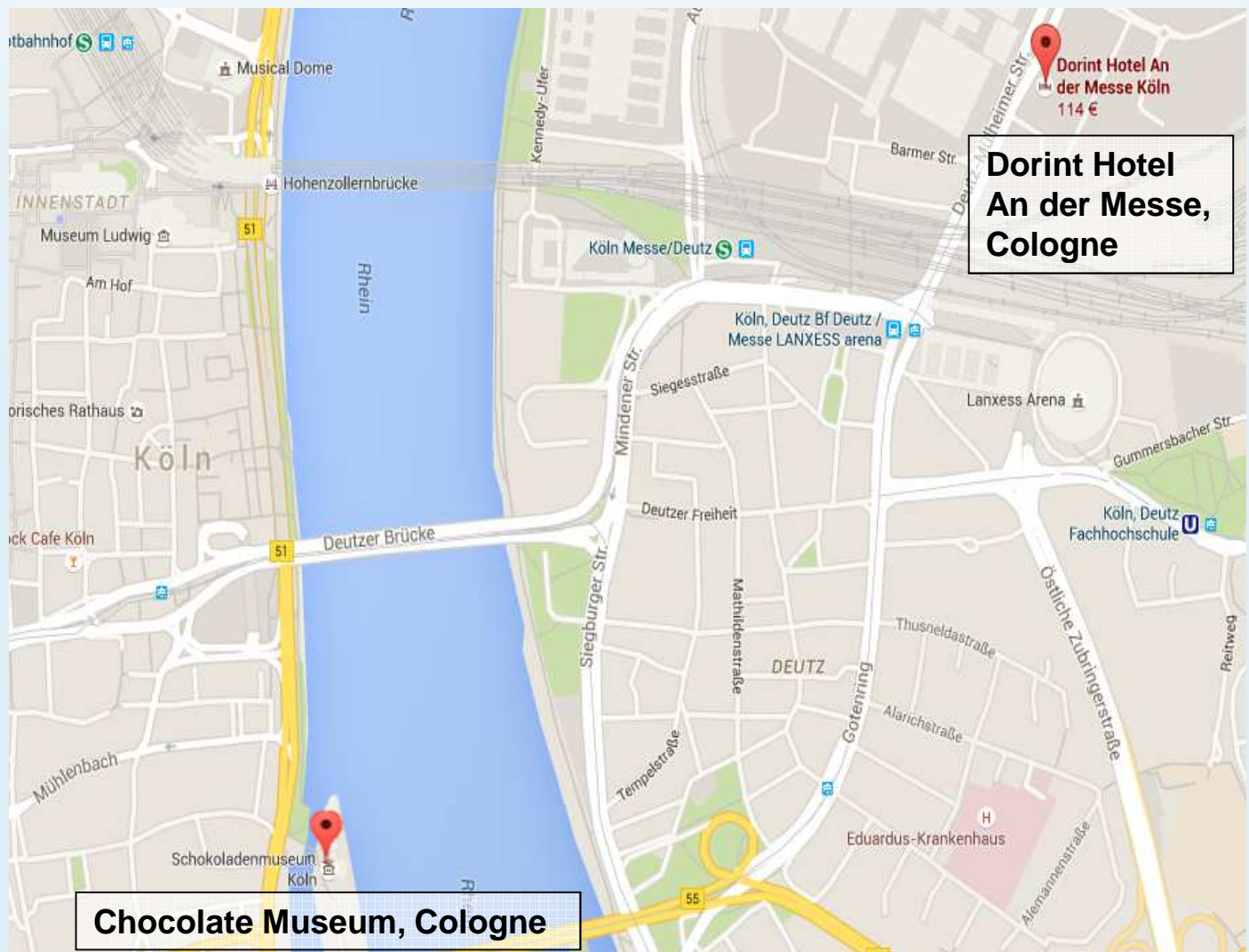
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## Directions to Dorint Hotel An der Messe & Chocolate Museum

Museum: Am Schokoladenmuseum 1a, 50678 Cologne

Hotel: Deutz-Mülheimer Str. 22-24, 50679 Cologne



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