

## COMMUNICATION OF RELEVANT INFORMATION

Promotora de Informaciones, S.A. (PRISA) announces the following relevant information, under the provisions of article 82 of Act 24/1988, July 28<sup>th</sup>, of Security Market ("*Ley del Mercado de Valores*").

The Appointments and Remuneration Committee at the meeting held today, has agreed to propose to the Board of Directors of PRISA which will be held in late October, the Chairman's proposal to appoint Mr. Fernando Martínez Albacete as the new Chief Financial Officer of the company (CFO). In his new role, he will assume the functions of Mr. Javier Lázaro who announced he will leave his current position as CFO of PRISA to joint Indra in late October, after the presentation of the third quarter of 2015 results of PRISA.

PRISA thanks the services rendered by Mr. Javier Lázaro who has contributed decisively to the refinancing of the company and the successful implementation of the road marked route in the refinancing agreements.

During the next weeks, Mr. Javier Lázaro and Mr. Fernando Martínez Albacete, under the supervision of the Chief Executive Officer, will define the plan to ensure an orderly succession in the finance area of the company.

Since 2012, Mr. Fernando Martinez was Director of Strategic Planning, Management Control, and Budgeting of PRISA. Previously, since 2001 to 2009 he was CFO of Sogecable, when he joined PRISA as Secretary General and Head of Corporate Development. Years ago he also had held positions of responsibility for Investor Relations, Planning and Management Control in Sogecable. Mr. Fernando Martinez holds a Degree in Economics and Business Studies from Comillas Pontifical University (Universidad Pontificia de Comillas (ICADE)) and he is member of the Board of Directors of Santillana and Diario As.

Madrid, October 1, 2015.