### Quarterly Results January – December 2005



March 1st, 2006



Full Year Results
Jan – Dec 2005

### **Disclaimer**

This document contains statements that constitute forward looking statements in its general meaning and within the meaning of the Private Securities Litigation Reform Act of 1995. These statements appear in a number of places in this document and include statements regarding the intent, belief or current expectations of the customer base, estimates regarding future growth in the different business lines and the global business, market share, financial results and other aspects of the activity and situation relating to the Company. The forward-looking statements in this document can be identified, in some instances, by the use of words such as "expects", "anticipates", "intends", "believes", and similar language or the negative thereof or by forward-looking nature of discussions of strategy, plans or intentions.

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The financial information contained in this document has been prepared under International Financial Reporting Standards (IFRS). This financial information is unaudited and, therefore, is subject to potential future modifications. 2004 financial results were originally prepared under Spanish GAAP and have been translated into IFRS for comparison purposes only.





## We have a consistent and clear framework to manage our operations

Management Focus

To generate sustainable top-line growth, ahead of our peers

**REVENUES** 

To achieve operating excellence, maximizing profitability

**OIBDA** 

OI

**FCF** 

To provide the best combination of growth and cash returns in the industry

To maintain a high cash generation profile





### **FY05 Financial Highlights: Building an Attractive Growth Profile...**

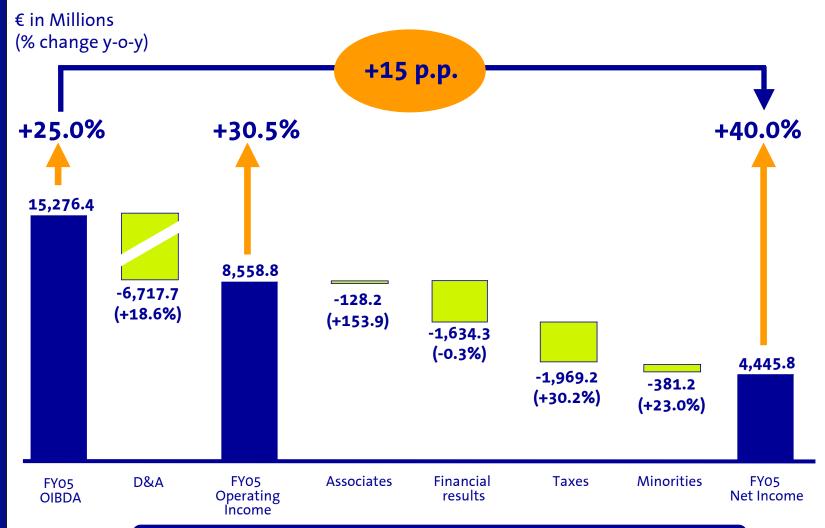
€ in Millions (% change y-o-y) % Change FY05/FY04 Jan-Dec Jan-Dec % Change **Management** Organic (1) FY05/FY04 2005 2004 **Focus** Top-line **Revenues** 37,882.1 30,280.9 +25.1% +9.3% growth **Operating Income** +9.9% 15,276.4 12,222.0 +25.0% before D&A (OIBDA) **Operating** Excellence **Operating Income (OI)** 8,558.8 6.556.0 +30.5% **Net Income** +40.0% 4,445.8 3,175.7 High cash generation profile +17.3% **OpCF (OIBDA-CapEx)** 9,917.7 8,454.9



Telefónica, S.A.

Full Year Results
Jan – Dec 2005

### ...from top to bottom...



Net Income above 4.9 Billion € excluding the IPSE write-down and TdE's redundancy provision (1)



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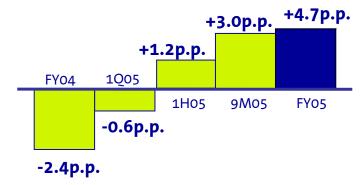


### Our revenue growth is underpin by the strong performance of all our businesses...

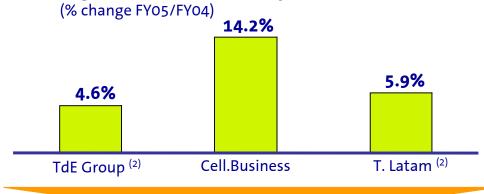
Group Organic Revenue Growth (1)



Forex Impact on revenues in 2005



Organic Revenue Growth by business lines (1)



Growing our customer base and ARPUs

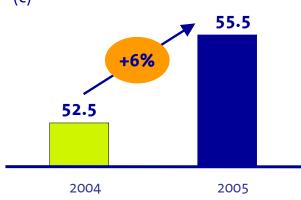


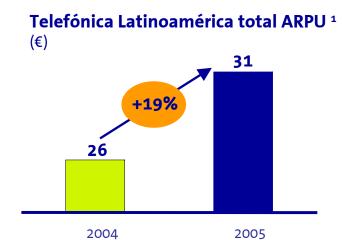
(1) Assuming constant exchange rates as of 2004. Incorporating the assets acquired to BellSouth in Argentina, Colombia, Chile, Ecuador, Guatemala, Nicaragua, Panama, Peru, Uruguay and Venezuela into the mobile business and Atrium into Telefónica Latinoamérica's Group, from January 1<sup>st</sup> 2004. Including Český Telecom from July 1<sup>st</sup> 2004
(2) Excluding 2H05 revenues of Terra's Spanish and Latam units, which consolidate under TdE and T.Latam since July 2005, respectively



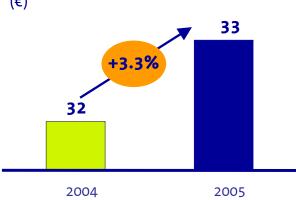
## ...based on the expansion of the portfolio of services we are selling for the benefit of total ARPU...

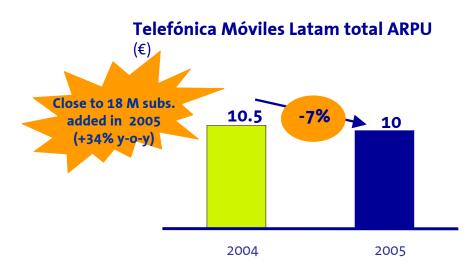






### Telefónica Móviles España total ARPU (€)

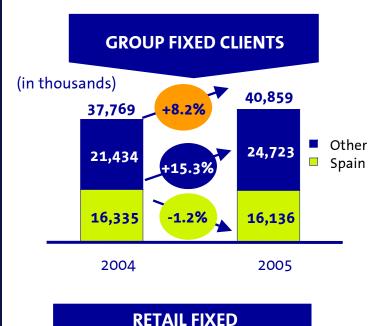


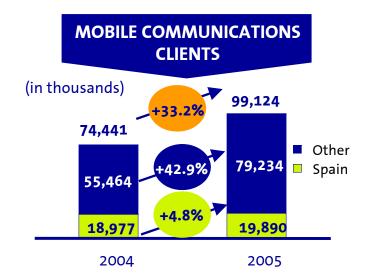


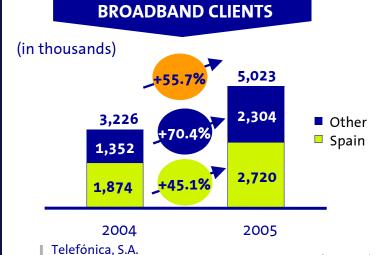




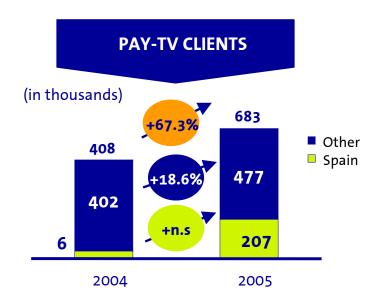
# ...and the increase of our client base, as we have successfully exploited the industry's growth levers







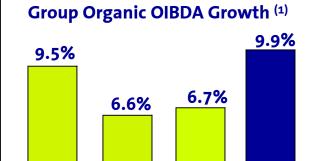
**Investor Relations** 







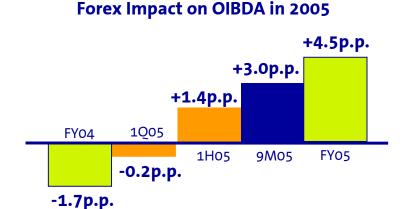
## We have kept a strong hold on costs across the year to retain benchmark profitability



9M05

**FY05** 

1H05



#### **Group OIBDA Margin**



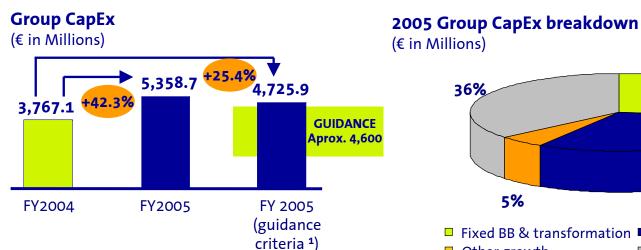


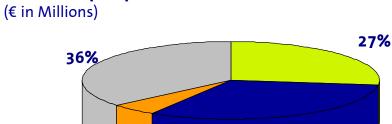
(1) Assuming constant exchange rates as of 2004. Incorporating the assets acquired to BellSouth in Argentina, Colombia, Chile, Ecuador, Guatemala, Nicaragua, Panama, Peru, Uruguay and Venezuela into the mobile business and Atrium into Telefónica Latinoamérica's Group, from January 1st 2004. Including Český Telecom from July 1st 2004

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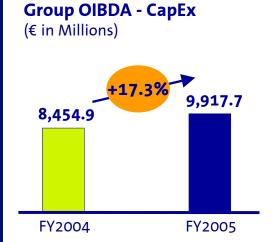


### We are generating healthy cash flow while investing for future growth



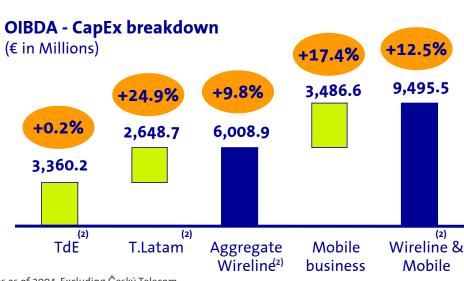


5% 32% □ Fixed BB & transformation ■ Mobile growth Other growth Traditional



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(1) Assuming constant exchange rates as of 2004. Excluding Český Telecom

(2) Including Terra's Spanish & Latam units, respectively, since July 2005. For T.Latam, 2005 and 2004 OIBDA exclude capital gains from the sale of Telinver (directories in Argentina, 48.4 M€) and of CTC mobile unit (425.5 M€), respectively, as they are intra-group benefits, 20050 OIBDA includes capital gains from the sale of Infonet (80.0 M€)

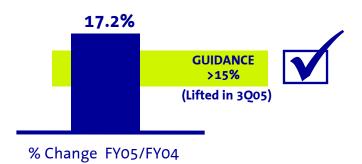


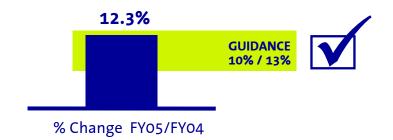
### A performance that meets guidance by far, even after an upgrade, at the Group level...

Revenue Growth (1)

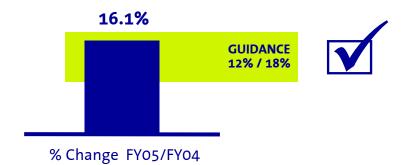
(guidance criteria)

OIBDA Growth (1)
(guidance criteria)





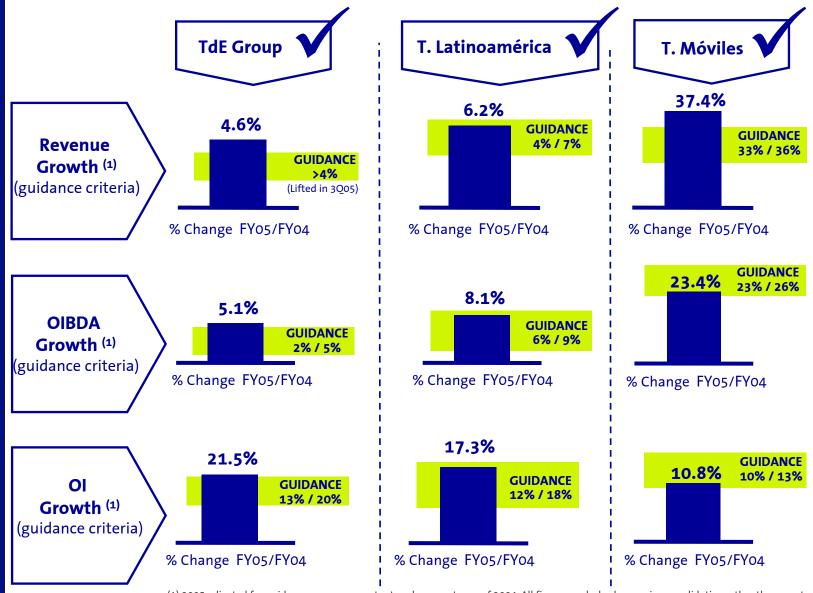
Ol Growth (1)
(guidance criteria)





(1) 2005 adjusted for guidance assumes constant exchange rates as of 2004. All figures exclude changes in consolidation, other than assets acquired to BellSouth in Argentina & Chile in 2005 (TEM), and Atrium (T.Latam). In terms of guidance calculation, Operating Income before D&A and Operating Income exclude other exceptional revenues/expenses not foreseeable in 2005. Personnel Restructuring and Real Estate Programs are included as operating revenues/expenses. For homogeneous comparison the equivalent other exceptional revenues/expenses registered in 2004 are also deducted from reported figures in terms of guidance calculation

### ...with all our major business lines delivering



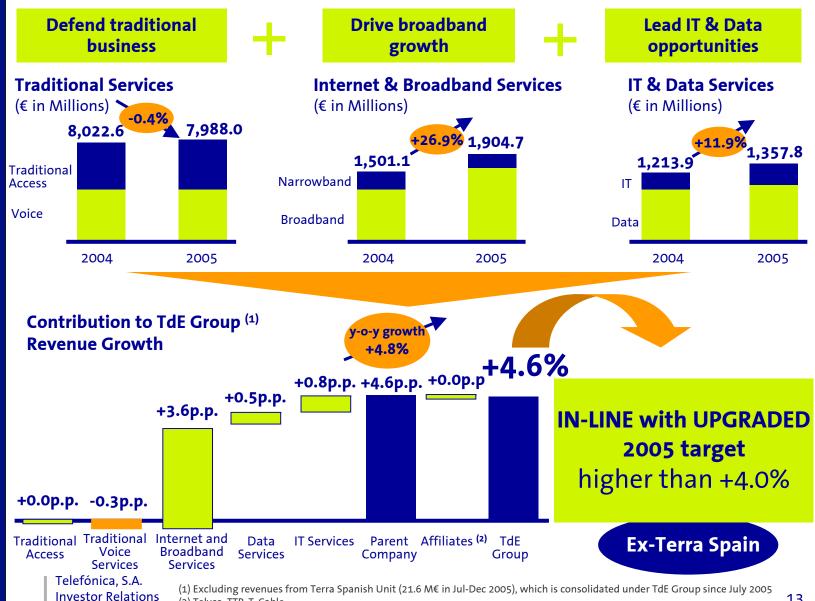


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(1) 2005 adjusted for guidance assumes constant exchange rates as of 2004. All figures exclude changes in consolidation, other than assets acquired to BellSouth in Argentina & Chile in 2005 (TEM), and Atrium (T.Latam). In terms of guidance calculation, OIBDA and OI exclude other exceptional revenues/expenses not foreseeable in 2005. Personnel Restructuring and Real Estate Programs are included as operating revenues/expenses. For homogeneous comparison the equivalent other exceptional revenues/expenses registered in 2004 are also deducted from reported figures in terms of guidance calculation



### Telefónica de España Group: In line with Upgraded **Revenue Guidance**



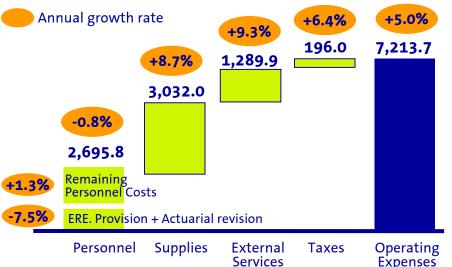
(2) Telyco, TTP, T. Cable



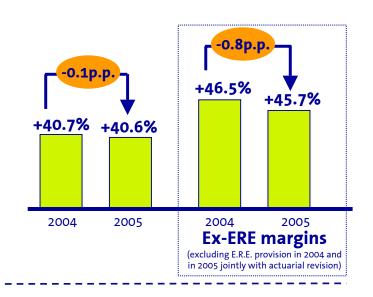


### ... and at top end of OIBDA guidance despite commercial effort





#### **TdE Group OIBDA Margin**



#### **TdE Group OIBDA Guidance**

(€ in Millions)

OIBDA

Adjustments for guidance calculations

2004

4,560.0

-69.7

4,490.3

-45.9

4,720.8

Growth

+4.5%

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Investor Relations

Note: ERE correspond to TdE redundancy Program

#### **TdE Group OIBDA growth contribution vs. Guidance**



2005/2004

**TOP END** of 2005 target +2.0%/+5.0%

**Ex-Terra Spain** 





### **Telefónica de España Parent: Traditional Services**

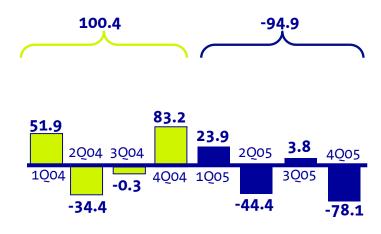
#### **Accesses Evolution**

(in thousands)

	FY2005
Fixed Telephony Access net losses	199.2
Full ULL net adds	77.3
Shared ULL net adds	241.4
Fixed Telephony Access (EOY)	16,135.6

#### **Pre-selected Lines Net Adds**

(in thousands)



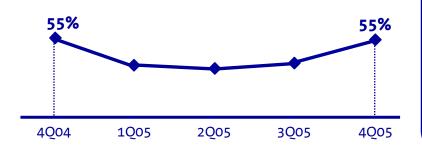
Estimated Traffic (Million minutes)	2005	2004	% Change 2005/2004	
OUTGOING	59,418	68,787	-13.6%	
Voice (1)	43,932	47,334	-7.2%	
Local	22,209	24,929	-10.9%	
Provincial	5,417	6,053	-10.5%	
DLD	5,899	6,242	-5.5%	
International	1,967	1,734	+13.5%	
F2M	5,684	5,777	-1.6%	
IN (2) & Others	2,755	2,600	+6.0%	
Internet	15,486	21,453	-27,8%	
INCOMING	50,789	54,239	-6.4%	(1) Outg
TOTAL	110,207	123,026	-10.4%	(2) Intell





### Telefónica de España: Strong Growth of Internet BB While Recovering Market Share

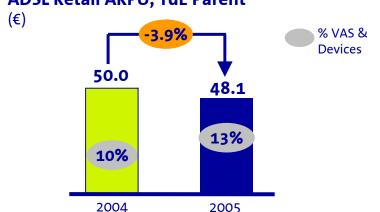




- Spanish market reaches some 5 Million Internet BB accesses
- **4Q05 +0.5 Mill.** IBB accesses: **HIGHEST GROWTH EVER** during a quarter in Spain
- Telefónica de España pushing for IBB growth:
  - Dúos & Tríos launched end 3Q05
  - Commercial focus on IMAGENIO

Telefónica is driving Internet Broadband penetration growth while maintaining market share

#### **ADSL Retail ARPU, TdE Parent**



ARPU from VAS & Devices (ex-connectivity) grew by 26% in 2005

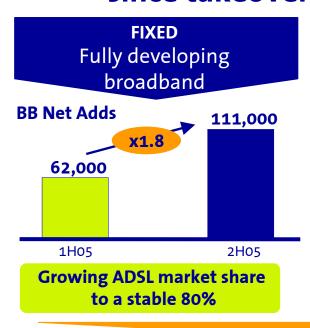
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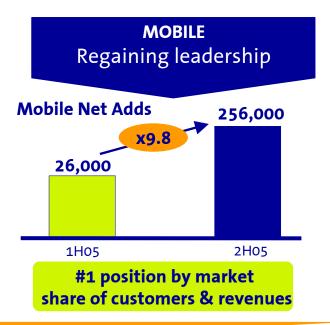






### Český Telecom: Managing a rapid turn-around since takeover

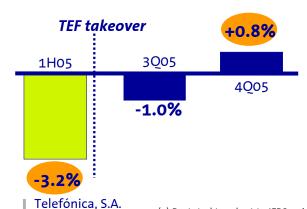




#### **Annual Revenue Growth (1)**

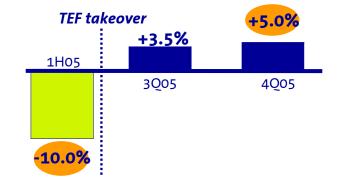
(Local currency)

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#### Annual OIBDA Growth (1)

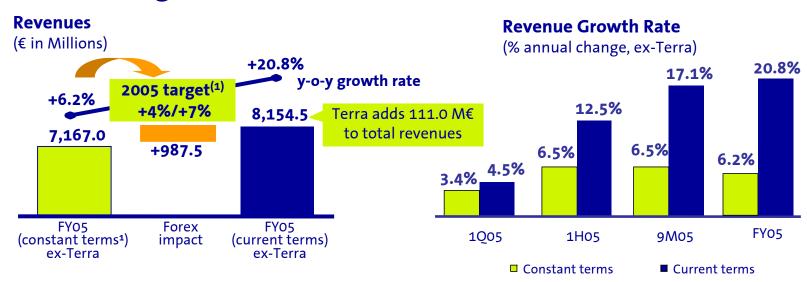
(Local currency)





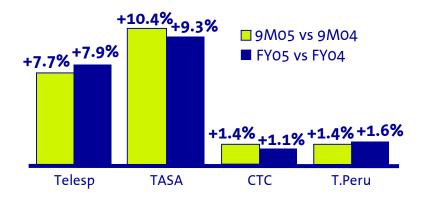


### **Telefónica Latinoamérica: Growing Solidly across Regions...**



#### **Revenue Growth by Operating Company**

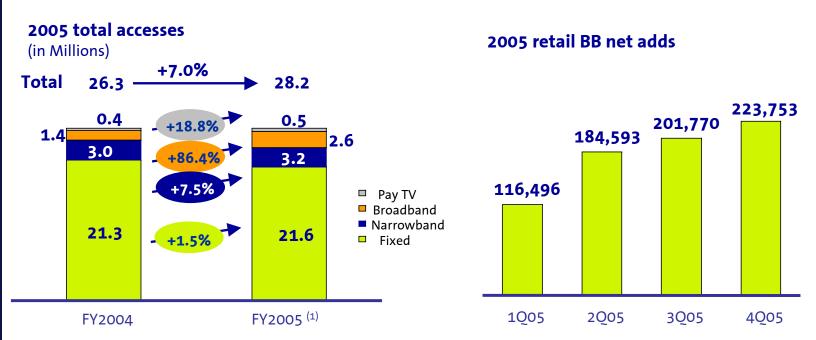
(Local currency)





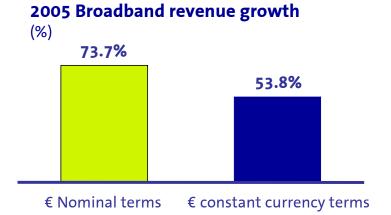


### ...By Leveraging on Both Traditional and Broadband Services...





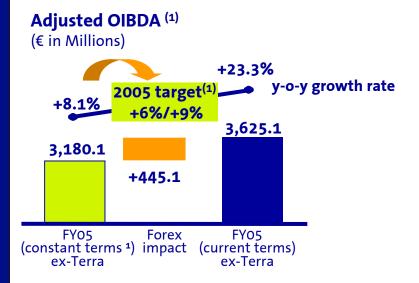
**Investor Relations** 

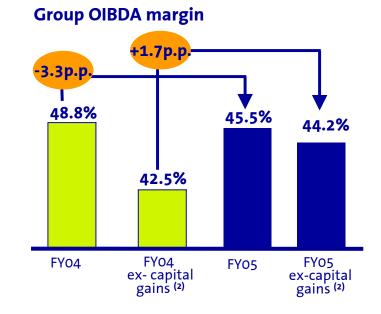




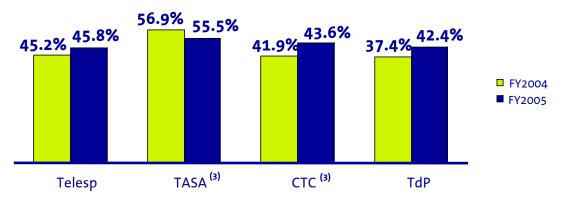


### ...While Keeping Profitability High in Our Way to **Reinforce our Market Positions**





#### **OIBDA Margin by Company**



Note: Including Terra's Latam unit since July 2005, except for OIBDA guidance calculation

- (1) Adjusted for exceptional revenues & expenses not foreseeable in 2005. 2005 and target refer to local currency (constant exchange rates as of 2004) and exclude changes in consolidation other than Atrium
- (2) 107.1 M€ mainly from the sale of Infonet in 2005, and 428.8 M€ mainly from the sale of CTC mobile unit in 2004, respectively
- (3) For TASA, margins are net of F2M interconnection. For CTC, excluding extraordinary non-cash charge related to ILD and voluntary retirement program in 2005 and the capital gain related to the sale of CTC Mobile unit in 2004.

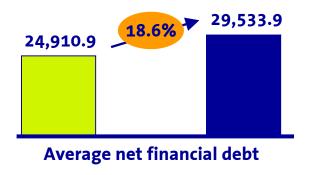


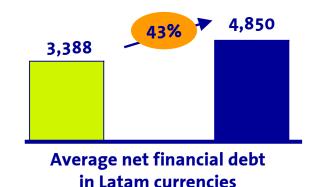


### An Active Management of Liabilities to Limit the Impact of Higher Gearing

	FY05	FY04	
Net Interest Expenses	(1,796.3)	(1,462.1)	22.9%
FX Results	162.0	(177.0)	
Reported Financial Expenses	(1,634.3)	(1,639.1)	-0.3%

■ Higher net interest expenses due to higher total debt and higher debt in Latam currencies (following cellular companies acquisitions and currencies appreciation)





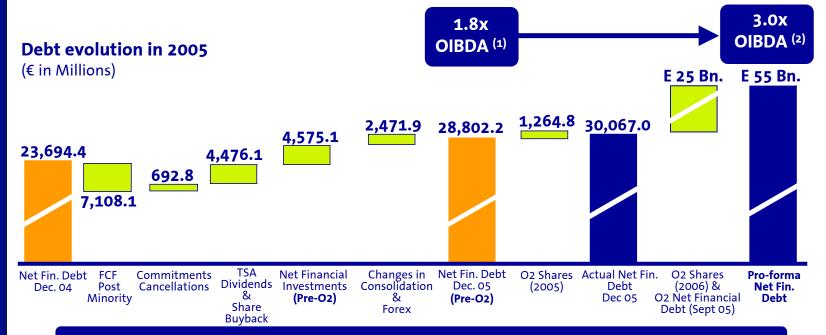
Positive FX results mainly from the USD and MXN appreciation vs. Euro impacting inter-company loans open positions



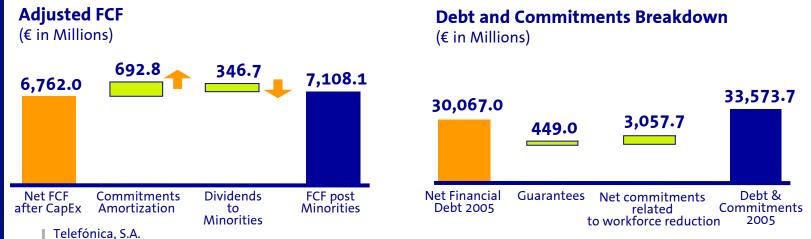


Full Year Results
Jan – Dec 2005

#### **Cash Flow & Debt Reconciliation**



### 63% of FCF post minorities devoted to dividends and share buyback

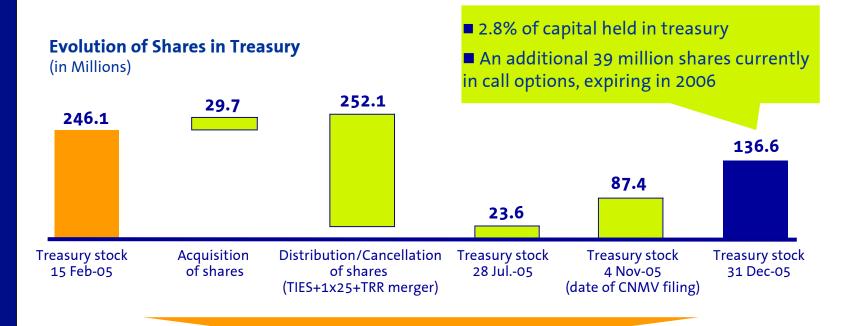




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### **Share Buyback Program Progress Report**

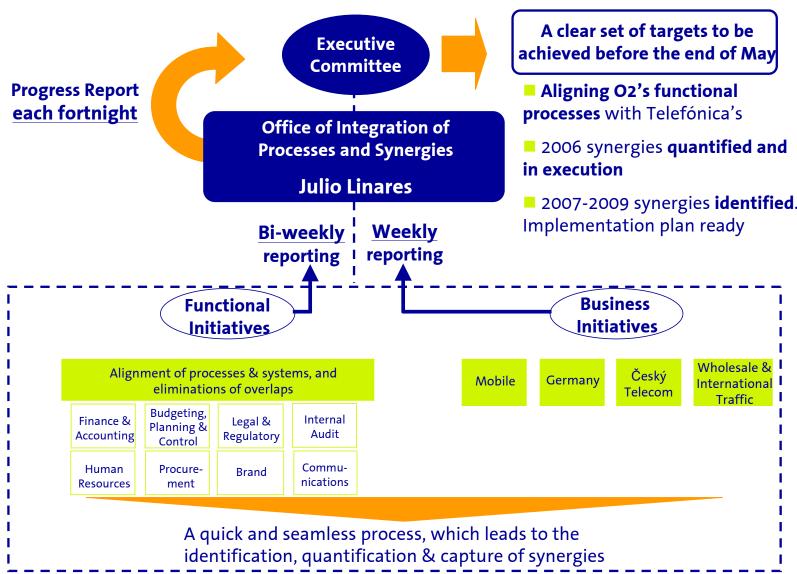


PRINCIPLES: 6 BILLION EUROS UNTIL END 2007 (START IN MAY 2005), SENSITIVE TO CASH FLOW GENERATION AND SHARE PRICE





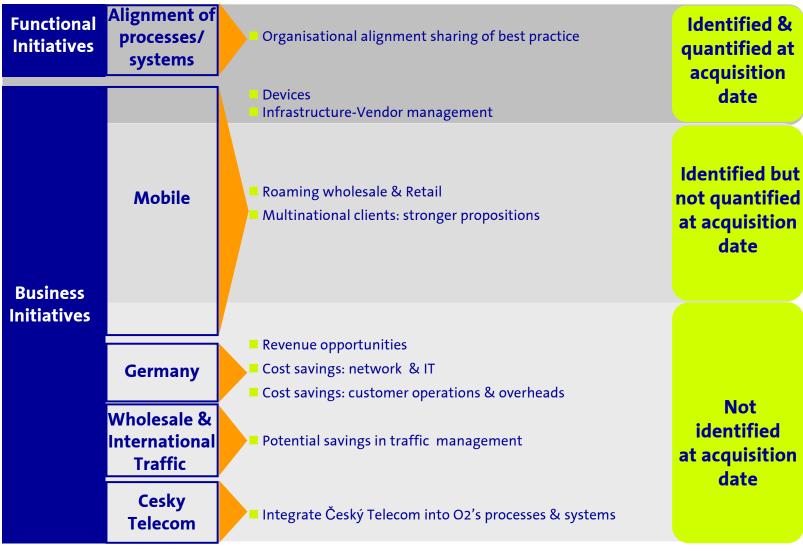
### O2: an ambitious integration/alignment process that is running at full speed...







# ...with all teams working on 2006 synergies, with a primary focus on "Quick Wins"







### We are expanding Český Telecom expected synergies by additionally integrating fixed and mobile within the O2 Group

Extract full synergies from the integration into TEF

PRODUCT DEVELOPMENT, MARKETING AND R&D

IPTV, UMTS, IP based VAS, content, integrated solutions

PROCUREMENT

Substantial OpEx and CapEx savings

**■ TECHNOLOGY AND SOFTWARE PLATFORMS** 

Integration & Optimization, next generation services

PROCESSES AND ORGANIZATIONAL REDESIGN

Enhance operating efficiency and achieve best industry benchmarks



**Exploit** the

integration

opportunity of

**CT-Eurotel full** 

IMPROVE THE VALUE PROPOSITION

Convergent/bundled products, one-stop shop, single contact for customer care

**BENEFIT FROM EFFICIENT SALES** 

Cross-selling & Up-selling, Improved retention

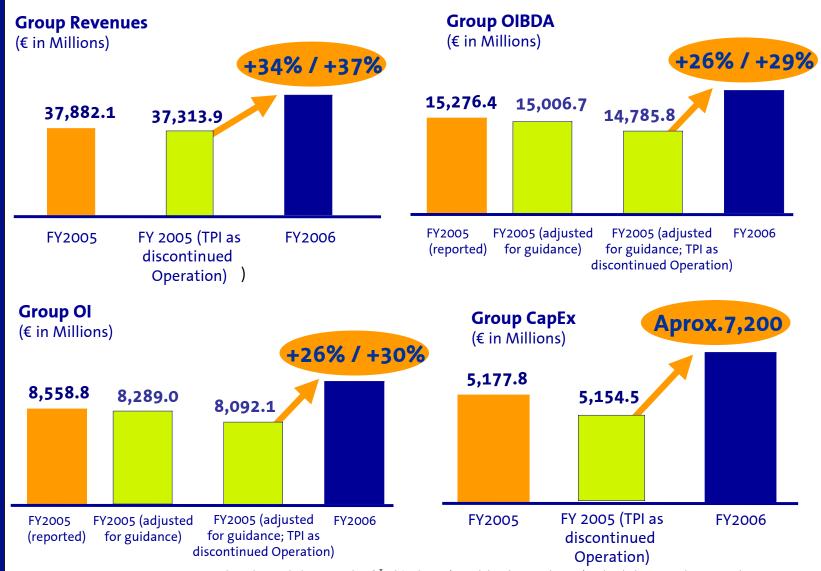
EXTRACT OPEX SYNERGIES

Sales & Marketing, Network, IT, Support & Headquarter functions

- TOTAL EXPECTED SYNERGIES (NPV): APROX. 2.5x SAVINGS ALREADY COMMUNICATED (250-280 M€) TO REACH A NEW TARGET OF AROUND 625-700 M€
- NEUTRAL OIBDA IMPACT IN YEAR 1 (2006)



### An attractive Group guidance for 2006...



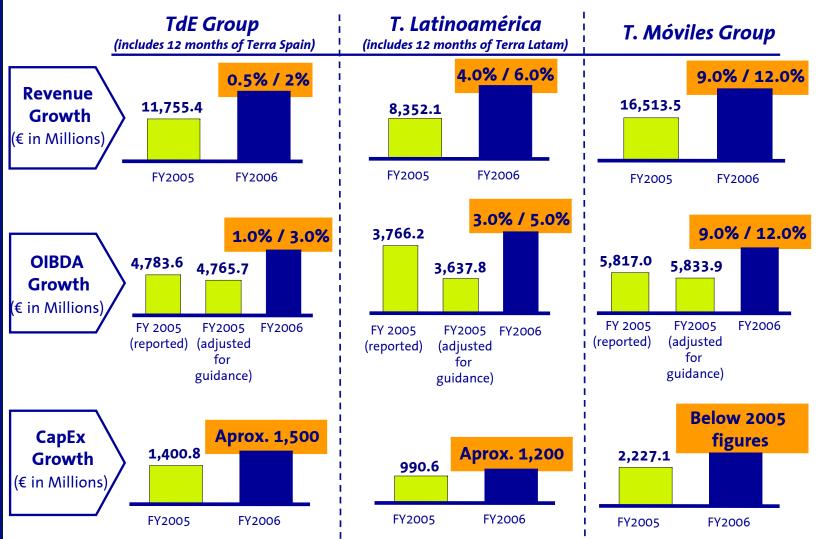


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Base Reported numbers include six months of Český Telecom (consolidated since July 2005) and include TPI as a discontinued operation. 2006 guidance assumes constant exchange rates as of 2005. All figures exclude changes in consolidation, other than O2 (Feb-Dec 06 included). In terms of guidance calculation, OIBDA and OI exclude other exceptional revenues/expenses not foreseeable in 2006. Personnel Restructuring and Real Estate Programs are included as operating revenues/expenses. For comparison the equivalent other exceptional Investor Relations revenues/expenses registered in 2005 are also deducted from reported figures. The assignment of O2's goodwill is not included in OI 27 guidance calculation.



### ...both for our long-established fixed & mobile businesses...





TdE and T.Latam reported numbers include Terra's Spanish and Latam units since January 2005, respectively. 2006 guidance assumes constant exchange rates as of 2005, and exclude changes in consolidation. Operating Income before D&A exclude other exceptional revenues/expenses not foreseeable in 2006. TdE's Personnel Restructuring and Real Estate Programs are included as operating revenues/expenses. For comparison, the equivalent other exceptional revenues/expenses registered in 2005 are also deducted from reported figures.



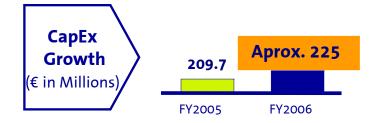
### ...as well as for our newly managed O2 division

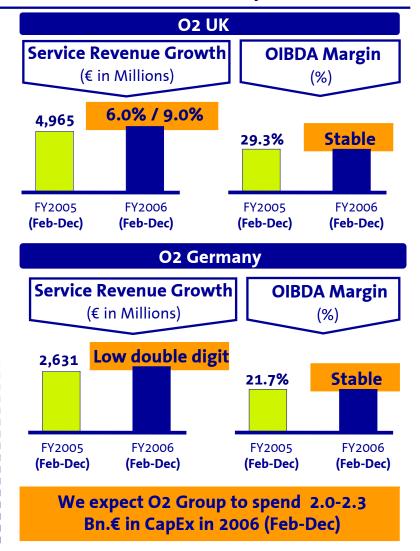
Český Telecom

O2 Group

We expect to stop the decline of revenues and OIBDA in 2006 and reach the same level as in 2005





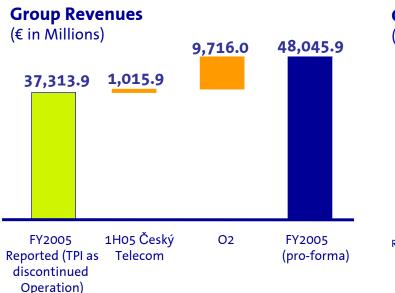


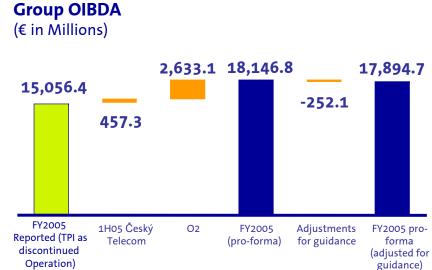


2006 guidance assumes constant exchange rates as of 2005, and exclude changes in consolidation. Operating Income before D&A exclude other exceptional revenues/expenses not foreseeable in 2006. For comparison, the equivalent other exceptional revenues/expenses registered in 2005 are also deducted from reported figures. O2 Group do not include Český Telecom and Telefónica Deutschland, and O2 Germany doesn't incorporate Telefónica Deutschland. For O2 fiscal year corresponds to the February-December period 29



### A view on Telefónica's 2005 key pro-forma metrics





<u>Pro-forma</u> numbers include 12 months of Český Telecom (consolidated in the Group since July 2005) and 11 months of O2 (February-December 2005) as the company will start to be incorporated into Telefónica's accounts in February 2006





#### **Conclusions**

- Our management of operations, centred on top-line growth, efficiency, and cash generation is proving to be successful across the P&L, with Net Income increasing by 40%
- We have kept <u>organic growth at unparalleled levels</u>, backed by the <u>strong performance in subscribers and ARPUs</u> for all divisions
- We have met our 2005 financial commitments by far, after being one of the few incumbents raising guidance last year
- We have <u>retain healthy margins and operating cash flow generation</u>, even in a context of renewed commercial efforts and higher CapEx to lead the development of growth opportunities in our markets
- We are <u>successfully turning around Cesky Telecom</u>, a proof of our capacity to generate tangible benefits from integrating acquisitions fast

In a nutshell, we are proving to be the best combination of growth and cash returns in the industry



# Telefonica