Madrid, October 24 2008

FINANCIAL RESULTS

Third Quarter 2008



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Strong performance attributes

- 1. Solvency: among the best in Europe and US.
- 2. Efficiency: most efficient bank in Spain and among best in Europe
- 3. Profitability: best ROA among Spanish banks
- 4. Liquidity: well in excess of all wholesale maturities (under extreme assumptions)
- 5. Deposit gathering: progressively improving market share

Agenda

- 1 Group Highlights
- Business performance
- 3 Earnings
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1

Continued strengthening of the capital base...

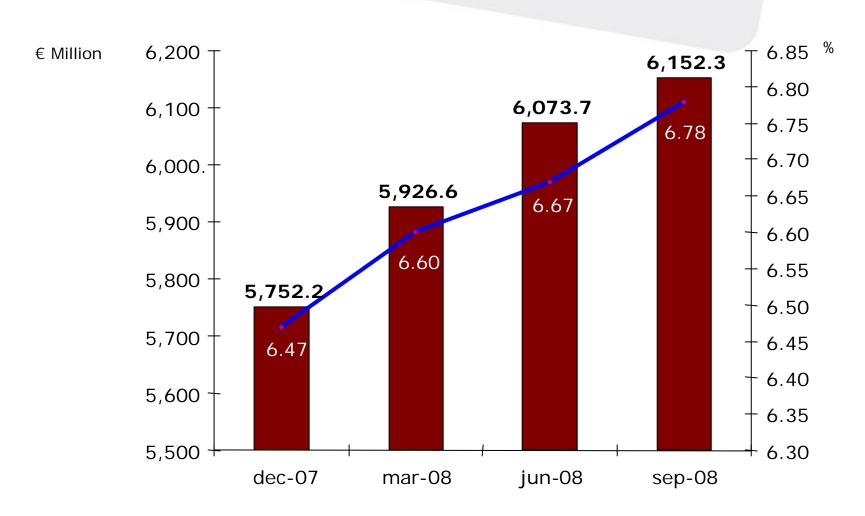
| (€ Million) | Sep 08 | Dec 07 |
|--------------------------------|----------|----------|
| Total core capital | 6,152.3 | 5,752.2 |
| | 6.78% | 6.47% |
| Total Tier I | 7.432,1 | 7,040.2 |
| | 8.19% | 7.92% |
| Total Tier 2 | 1,308.0 | 1,552.1 |
| | 1.44%(1) | 1.75% |
| Computable bis capital | 8,704.1 | 8,592.3 |
| | 9.63%(1) | 9.67% |
| Capital base surplus | 1,455.6 | 1,482.2 |
| Total BIS risk weighted assets | 90,722.7 | 88,877.4 |

⁽¹⁾ Subordinated debt call of €200 million



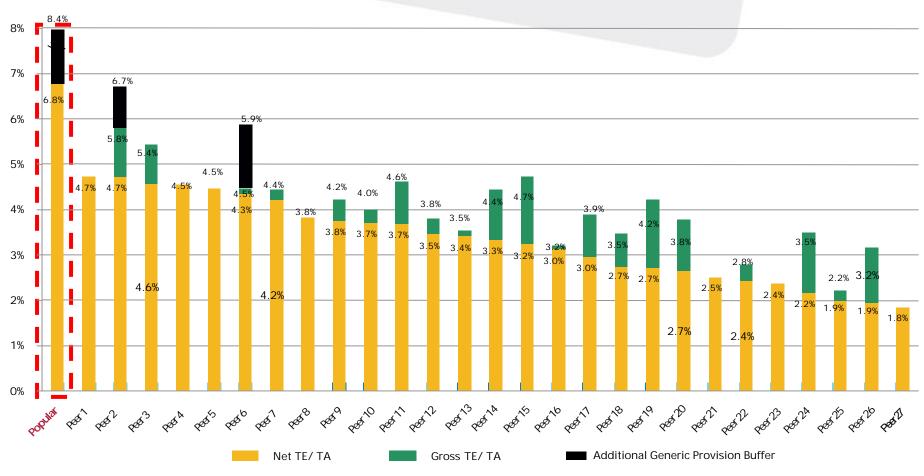
... with Core Tier I at 6.78%, 31 basis points higher than at Dec 2007

Core Capital trending





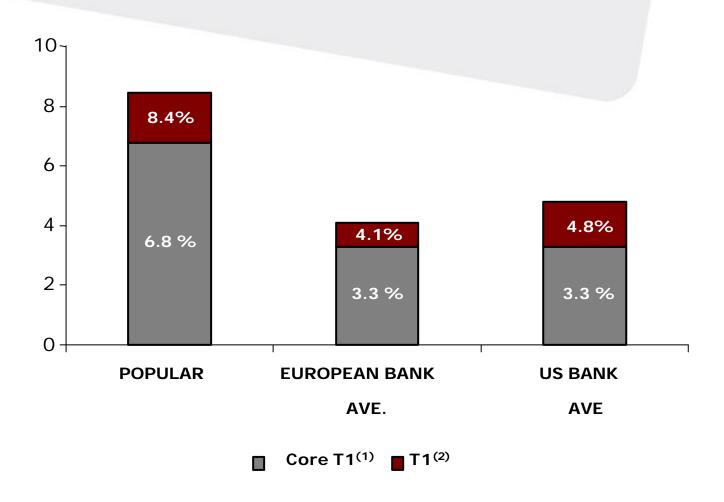
Popular's capital base strongest among european and US banks



Notes

- 1. Goodwill/ intangible assets deducted for tangible assets and equity, respectively; mandatory convertibles into common equity included in equity
- 2. Adjusted for subsequent capital raisings
- 3. US gross/net TE adjusted for minorities to make comparable to EU peers
- 4. Assuming 40% of the repo assets as a proxy

...two times the average capital of Europe and US banks



⁽¹⁾ Tangible equity (w/minorities)/Tangible assets

Note: Acc/ to US GAAP)

Source: Morgan Stanley as of 28/08/2008

⁽²⁾ Tangible equity (w/minoritities)/Tangible assets



Third bank with lowest leverage among Europeans...

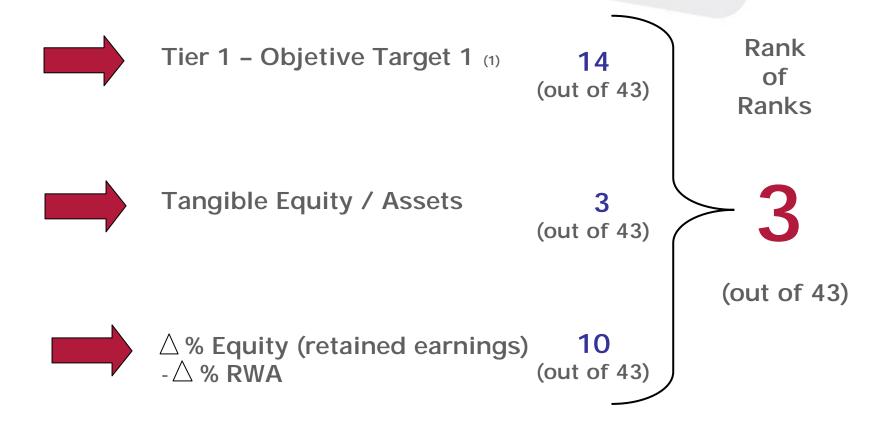
| | | ML Target Core | Tang equity/ | Avge capital | Rank on Core Tier 1 ratio | Rank on Tang equity/ | Rank on | |
|--------------------|-------------------|----------------|--------------|----------------|------------------------------|-------------------------|--------------|---------------|
| Bank | Core Tier 1 ratio | | | jaws 09E & 10E | surplus/ deficit | assets ratio | Capital jaws | Rank of Ranks |
| Julius Baer | 11.2% | 11.0% | 5.2% | 37.2% | 12 | 9 | 1 | 1 |
| Mediohanca | 10.3% | 8.0% | 15.4% | 2.0% | | 1 | 24 | 2 |
| Banco Popular | 6.6% | 6.5% | 6.0% | 5.1% | 14 | 3 | 10 | 3 |
| BPM | 6.1% | 6.0% | 6.3% | 2.9% | 15 | 2 | 19 | 4 |
| Sabadell | 6.2% | 6.5% | 5.6% | 5.5% | 25 | 5 | 9 | 5 |
| Intesa | 5.7% | 6.0% | 5.3% | 3.7% | 22 | 8 | 16 | 6 |
| DnB NOR | 6.5% | 6.8% | 4.3% | 4.3% | 20 | 15 | 12 | 7 |
| Dexia | 11.0% | 9.0% | 0.9% | 6.5% | 3 | 42 | 4 | 8 |
| Banesto | 6.2% | 6.5% | 3.9% | 4.3% | 21 | 17 | 13 | 9 |
| NBG | 8.3% | 8.0% | 4.9% | -0.5% | 7 | 12 | 33 | 10 |
| Handelsbanken | 5.8% | 5.7% | 3.5% | 2.5% | 10 | 24 | 22 | 11 |
| UBS AG | 9.3% | 9.0% | 1.6% | 3.9% | 8 | 35 | 14 | 12 |
| SEB | 7.5% | 7.8% | 3.0% | 4.9% | 19 | 28 | 11 | 13 |
| MPS | 6.9% | 7.0% | 5.1% | -0.2% | 18 | 10 | 32 | 14 |
| Piraeus | 7.6% | 7.5% | 5.6% | -8.3% | 13 | 6 | 41 | 14 |
| Nordea | 6.5% | 7.5% | 3.8% | 6.2% | 37 | 19 | 6 | 16 |
| KBC | 6.7% | 7.0% | 3.6% | 3.3% | 23 | 23 | 17 | 17 |
| Bank of Ireland | 5.7% | 6.5% | 3.1% | 9.6% | 36 | 27 | 3 | 18 |
| CS Group | 8.7% | 8.5% | 1.7% | 2.4% | 9 | 34 | 23 | 18 |
| Banco Popolare | 6.0% | 6.0% | 4.8% | -1.4% | 17 | 13 | 37 | 20 |
| Danske Bank | 8.0% | 7.5% | 2.3% | 0.4% | 4 | 33 | 31 | 21 |
| BBVA | 6.1% | 6.8% | 4.0% | 2.9% | 34 | 16 | 20 | 22 |
| HSBC | 7.9% | 7.5% | 3.5% | -7.9% | 5 | 25 | 40 | 22 |
| B&B | 9.2% | 9.0% | 3.0% | 0.6% | 11 | 29 | 30 | 22 |
| Bankinter | 5.7% | 6.5% | 3.7% | 3.8% | 35 | 21 | 15 | 25 |
| AIB | 6.0% | 6.5% | 5.5% | -1.0% | 29 | 7 | 35 | 25 |
| SocGen | 7.1% | 7.0% | 2.7% | 1.6% | 16 | 31 | 26 | 27 |
| Standard Chartered | 6.5% | 7.0% | 3.9% | 1.3% | 27 | 18 | 28 | 27 |
| Alpha Bank | 6.9% | 7.5% | 5.6% | -2.9% | 31 | 4 | 38 | 27 |
| Credit Agricole | 6.5% | 7.0% | 1.5% | 6.1% | 28 | 37 | 8 | 27 |
| BNP Paribas | 6.2% | 6.5% | 2.5% | 3.0% | 24 | 32 | 18 | 31 |
| Commerzbank | 8.7% | 7.0% | 2.9% | -22.0% | 2 | 30 | 42 | 31 |
| UniCredit | 6.0% | 6.5% | 3.7% | 1.7% | 30 | 20 | 25 | 33 |
| Anglo Irish Bank | 5.8% | 7.5% | 4.7% | 2.9% | 40 | 14 | 21 | 33 |
| Barclays | 6.3% | 6.0% | 1.6% | -1.0% | 6 | 36 | 34 | 35 |
| EFG Eurobank | 6.9% | 7.7% | 5.0% | -5.8% | 32 | 11 | 39 | 37 |
| Deutsche Postbank | | 6.0% | 1.3% | 16.6% | 42 | 39 | 2 | 38 |
| Deutsche Bank | 7.1% | | 1.3% | 6.4% | 39 | 41 | 5 | 39 |
| HRX | 6.3% | | 1.3% | 6.1% | 41 | 40 | 7 | 40 |
| Erste Bank | 6.3% | | 3.7% | -1.1% | 33 | 22 | 36 | 41 |
| Fortis | 5.6% | 6.0% | 1.5% | 1.4% | 26 | 38 | 27 | 41 |
| Swedbank | 6.0% | 7.0% | 3.3% | 1.2% | 38 | 26 | 29 | 43 |

^{*} Merrill Lynch Report, September 22, 2008.



... thus one of the banks with less capital needs in the future

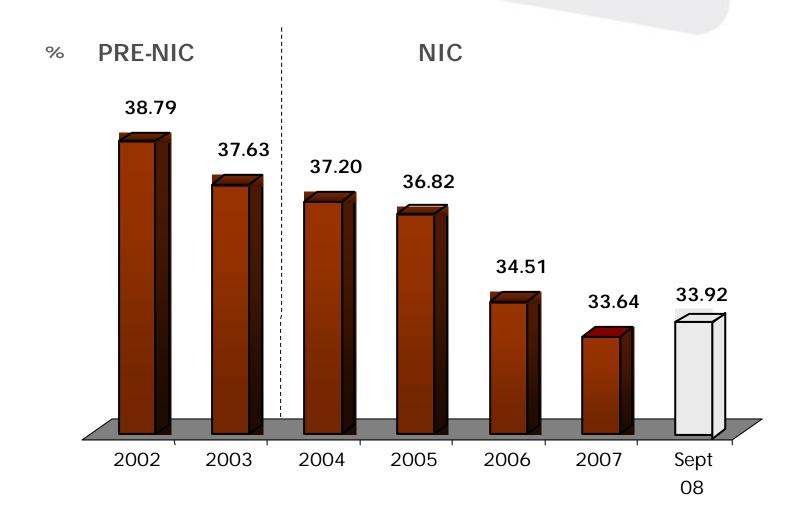
On the bases of:





Brilliant cost/income can be mantained/improved

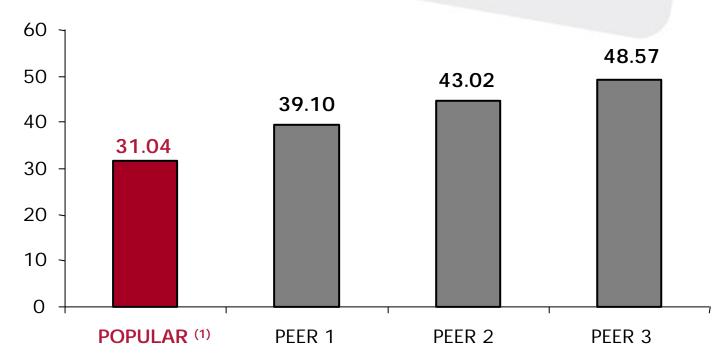
COST/INCOME RATIO EVOLUTION





... being the most efficient bank in Spain and among the best in Europe

Cost/Income ratio (%)



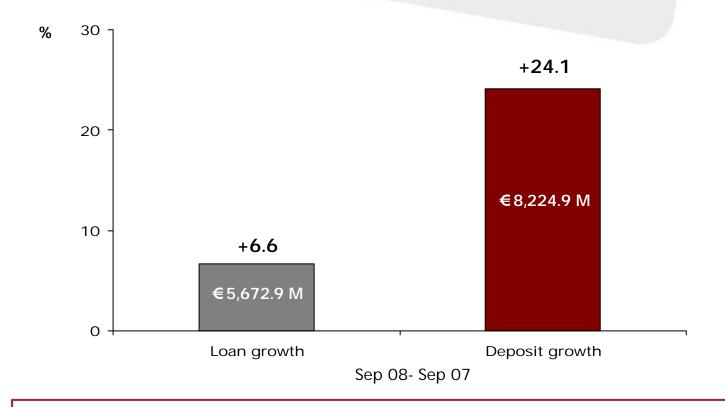
Note: As of september 2008

Cost/income ratio w/o depreciation in the cost base

Source:Q 3 2008 report

1

Deposit growth is four times loan growth...



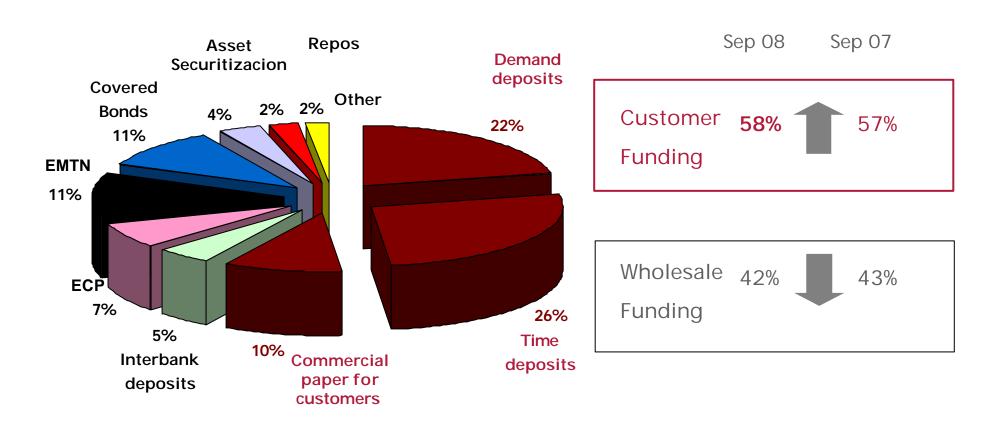
This causes a reduction of €2,552 m in the Commercial GAP

Note: w/o Repos



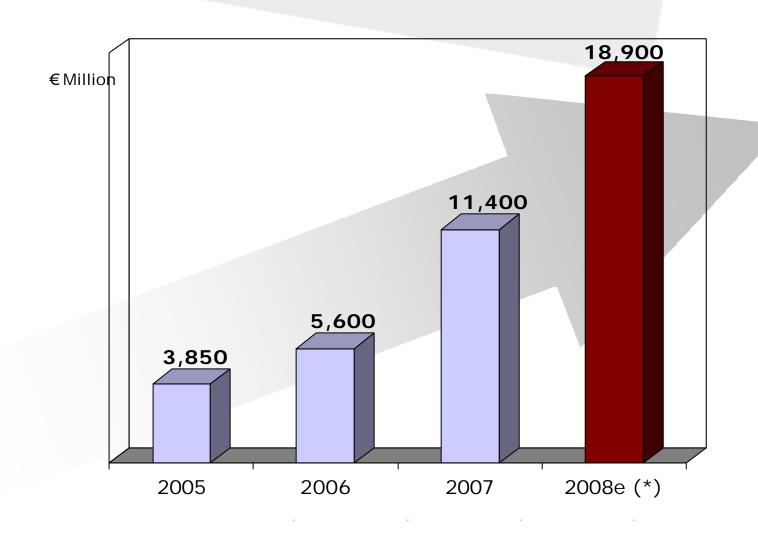
... and reduces reliance on wholesale funding

Funding breakdown





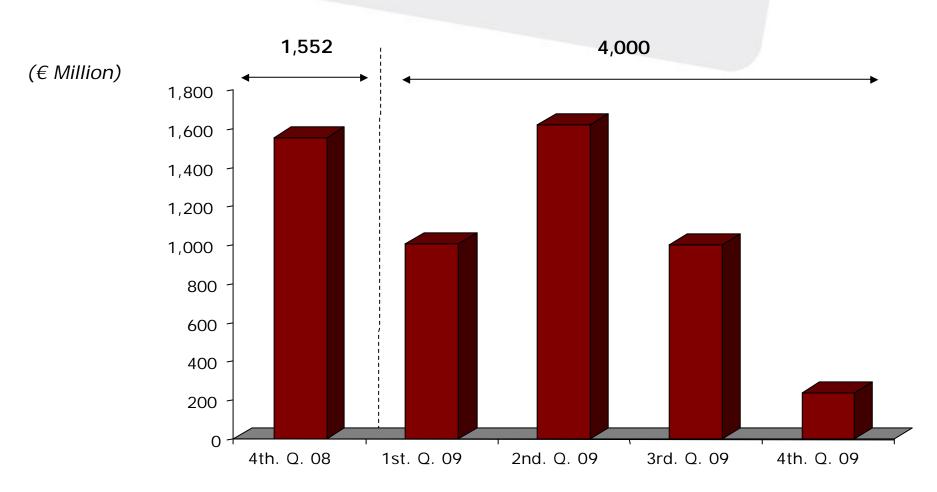
Additionally Popular will boost ECB-elegible assets to € 18.9 bn by year-end...





... well in excess of bond maturities

Maturities of notes and covered bonds





2nd line of liquidity is well above all wholesale maturities under extreme scenarios of non-renewal

| €Million | Maturities | | |
|--|-----------------|--------|--|
| | 2008 | 2009 | |
| Interbank deposits (net) | -2,847 | -1,190 | |
| E.C.P. | -5,219 | -1,034 | |
| EMTN | -1,552 | -3,668 | |
| Covered bonds | 0 | -325 | |
| TOTAL MATURITIES | -9,618 | -6,217 | |
| 2 nd líne of liquidity (*) | 18,889 | | |
| Currently Additional ECB- elegible assets | 12,689 6,200 | | |
| TOTAL AVAILABLE w/o ROLLOVERS | 18,889 | | |
| Cash investments maturing in Q4 2008 | 660 | | |
| 2008 year-end net excess funding | | 9,434 | |
| Excess Funding available year-end | 9,931 | 3,212 | |
| (*) ECB elegible, w/ haircuts As of september 30,2008 | | | |

Additionally B. Popular could draw € 6.5bn-7.5 bn from facilities at State level



Banco Popular continues to outperform in profitability vs. sector in Spain

ROA

Banco Popular

1.27 %

Ave. Banks^(*):

1.21%

Ave. Saving^(*):

1.07%

ROE

Banco Popular

21.56 %

Ave. Banks(*):

20.01%

Ave. Savings(*):

18.56%

Cost/Income Ratio

Banco Popular

31.04 %

Ave. Banks^(*):

37.10%

Ave. Savings^(*):

42.69%

(*) As of March 2008 Note: Consolidated data Source: AEB, CECA

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2

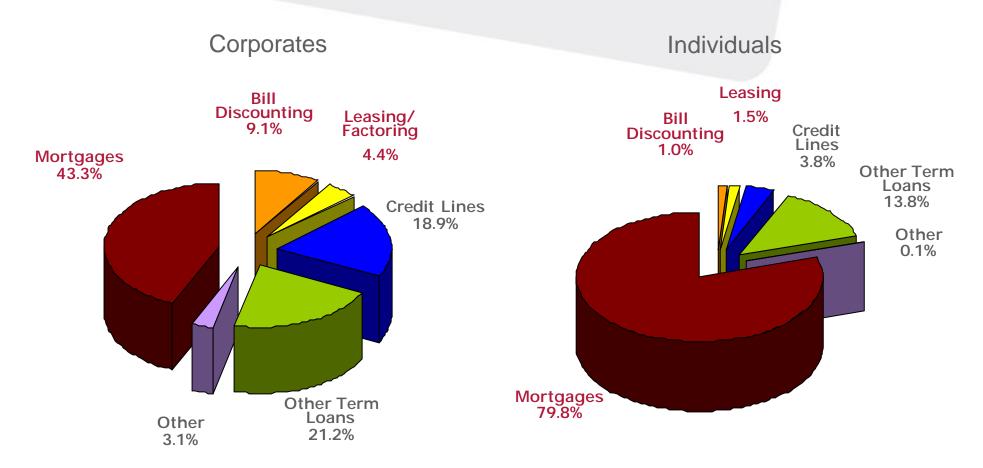
Loans are growing 5% year-on-year ...

| Sep 08 | Growth rate % | % of Total |
|-------------------|------------------|---------------|
| Bill discounting | -16.7 | 7.3 |
| Mortgage loans | 7.2 | 54.5 |
| Loans & ovedrafts | 8.3 | 34.0 |
| Leasing | -1.0 | 4.2 |
| TOTAL | 5.0 | 100.0 |

Note: w/o Repos and NPLs



... and are well collateralized



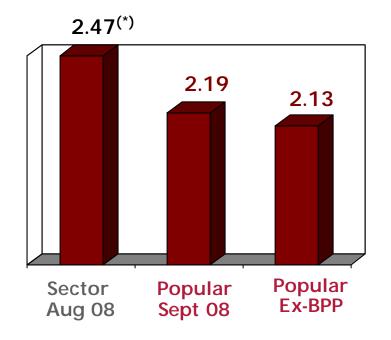
Total w/ collateral: 56.8% Total w/ collateral: 82.3%

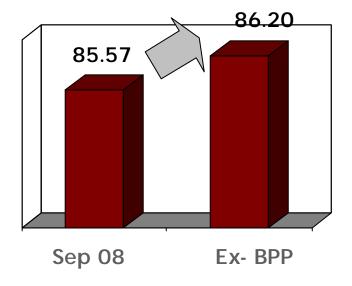


Banco Popular's NPLs are lower than the Industry Averages

Nonperforming risk(%)

NPR Coverage(%)

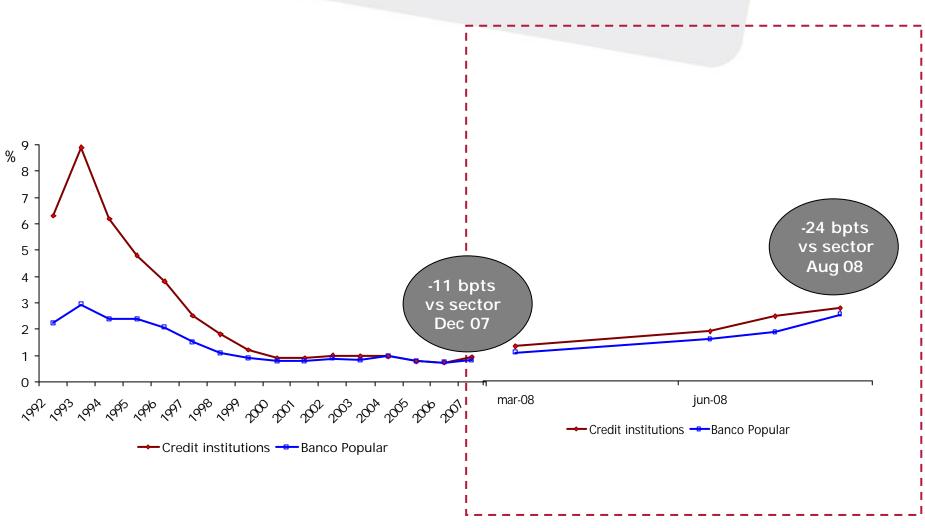




^(*) Ave. Banks and Saving Banks. Credit institutions

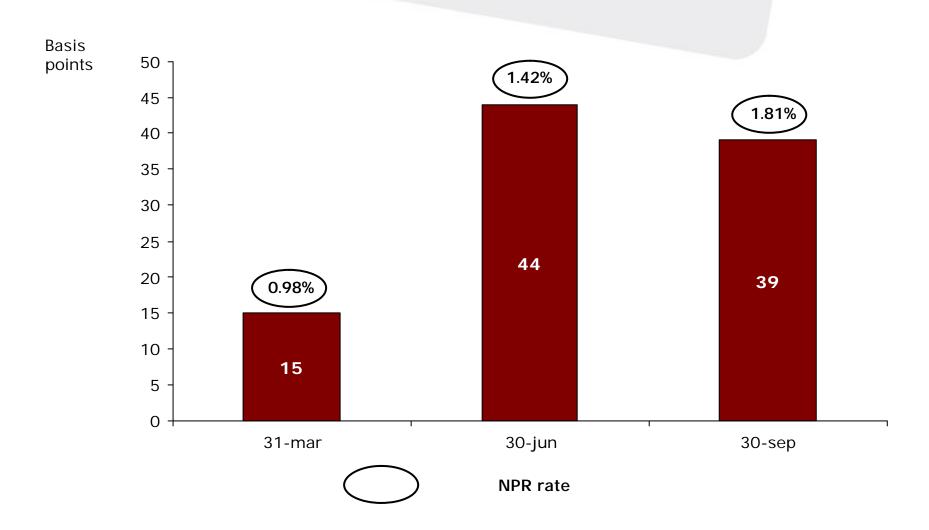
... and gap vs. industry widens as slowdown in the economy deepens...





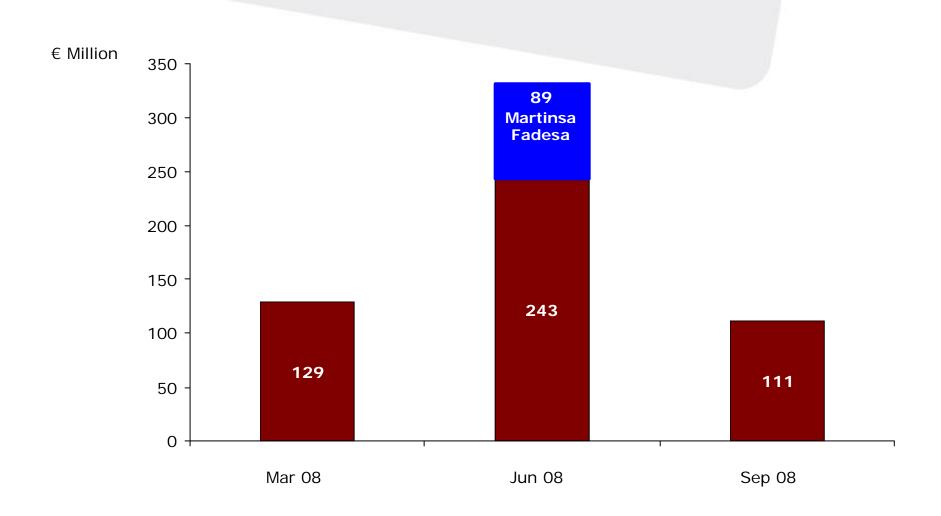


... with an 39-bpt-increment from the preceding quarter, ex Martinsa-Fadesa





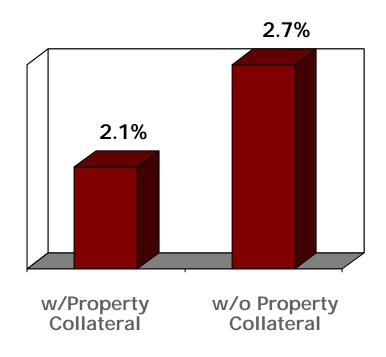
... and slowdown in the rate of growth in the LLC excluding Martinsa-Fadesa...

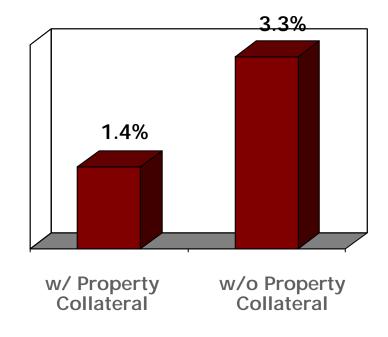


... with a moderate NPR in mortgage to individuals and corporates

Corporates

Individuals





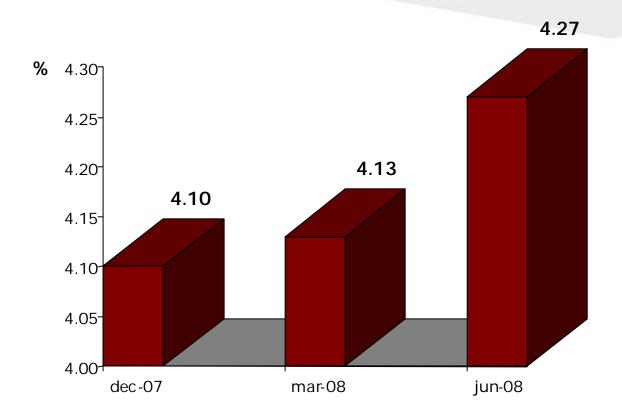
NPR: 2.2%

NPR: 1.8%

2 Demand and time deposits are growing at 24.1%

| (€ Million) | 30.09.08 | % Change | % Total |
|-----------------------------------|----------|-------------|------------|
| Demand deposits and Time deposits | 42,102.5 | 24.1 | 82.7 |
| Commercial paper for customers | 8,817.6 | -31.6 | 17.1 |
| TOTAL | 50,920.1 | 9.0 | 100,0 |

With an improvement in market share of 17 bpts in deposit gathering...





...as a result of strong commercial action...

Deposit gathering

Commercial action

€3,100 MILLION

Of time deposits in last quarter

+74,000 Payroll accounts

+115,000 Saving accounts

* Spanish network



€650 million gathered in deposits from outside the group in september

2

...focused especially on personal banking ...

Growth More clients. More business

261,174 Households

(YTD + 30.6%)

26,700 €M assets u/mgt

Exclusive products

- Specialised offering
- Segmented commercial actions

High degree of **linkage** and **profitability** of personal banking clients

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A solid P&L account...

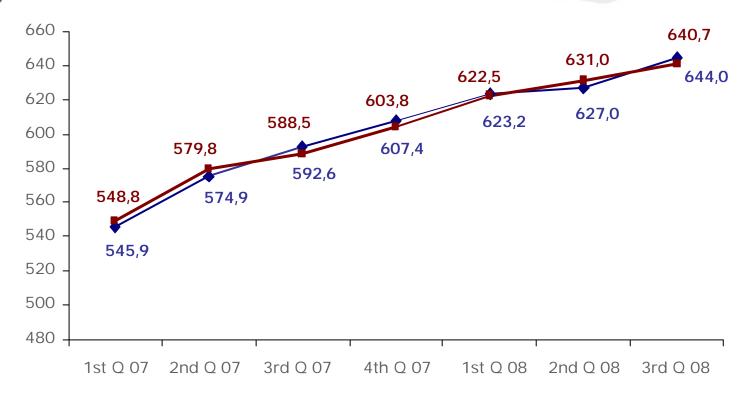
| (€ Million) | Sep. 2008 | Δ y-on-y (%) |
|---|-----------|--------------------|
| Net interest revenue | 1,894.2 | 10.3 |
| Revenues from equity method entities | 1.7 | > |
| Net fees | 645.9 | -1.0 |
| Insurance business | 37.9 | -1.0 |
| Asset trading and exchange gains (net) | 115.8 | 15.0 |
| Gross Income | 2,695.5 | 7.3 |
| Operating cost | 879,5 | 8.7 |
| Personnel expenses | 607,3 | 9.7 |
| Other general administrative expenses | 272,2 | 6.3 |
| Net Operating Income | 1,769.0 | 6.3 |
| Impairment charges | 624,0 | > |
| Other income (net) | 209.8 | > |
| Profit Before Taxes | 1,330.7 | -7.0 |
| Corporate income tax provision | 359,7 | -20.0 |
| Consolidated profit for the period | 1,011.1 | 2.5 |
| Income attributed to minority interests | 54.6 | -4.7 |
| Profit attibuted to the Group | 956,5 | 3.0 |



... is well supported by revenues from recurring business

TRENDING OF NET INTEREST INCOME

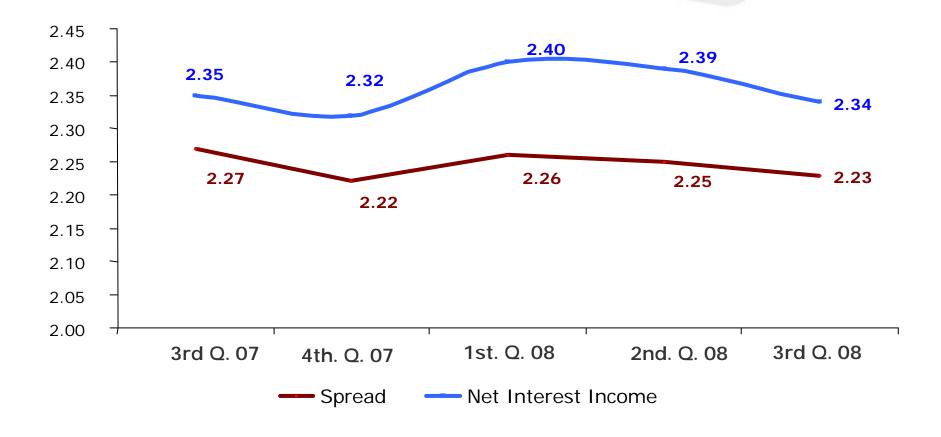
(€ Million)



Net interest Income excluding dividend income seasonality

Net Interest Income

3 With stable margins



Agenda

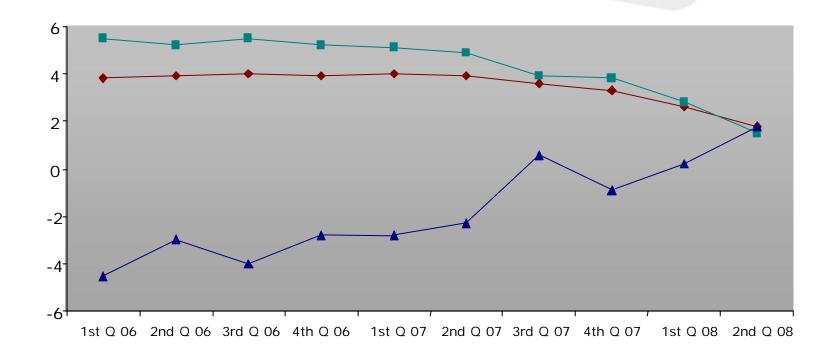
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All showing an outstanding positioning in:

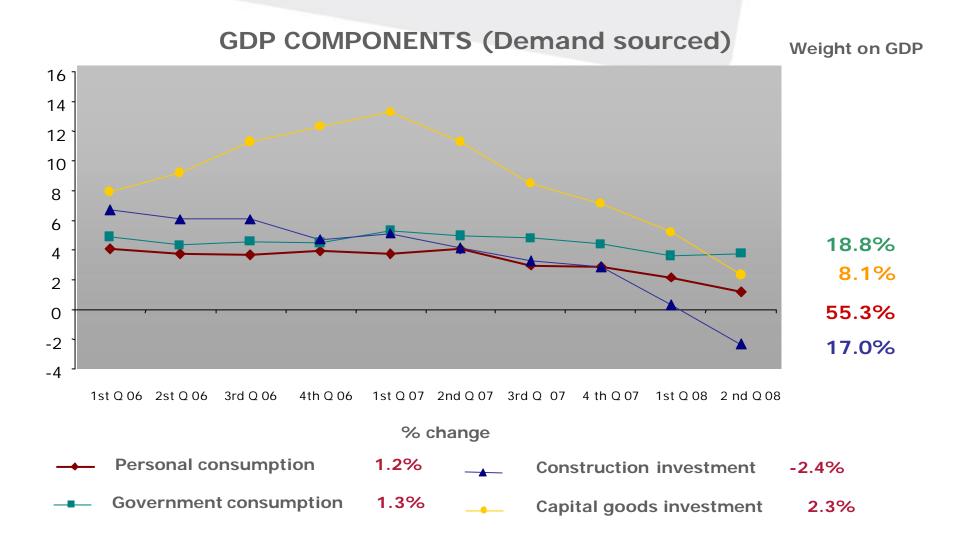
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ANNEX





Source: INE



Source: INE

GDP COMPONENTS (Supply based)



Source: INE 41

| GDP Forecasts (2008) | | | GDP Fore | ecasts (2 | 009) | |
|----------------------|--------|--------|----------|-----------|--------|-----|
| | F.M.I. | FUNCAS | S&P | F.M.I. | FUNCAS | S&P |
| SPAIN | 1.4 | 1.1 | 1.3 | -0.2 | -0.5 | 0.5 |
| ITALY | 0.2 | 0.5 | 0.1 | -0.2 | n.a | 0.6 |
| GERMANY | 2.0 | 1.8 | 1.7 | 1.0 | n.a | 1.2 |
| UK | 1.8 | 1.7 | 1.5 | 1.8 | 1.7 | 1.5 |
| FRANCE | 1.3 | 1.6 | 1.5 | 0.2 | n.a | 1.3 |

As of F.M.I. (7-10-2008)

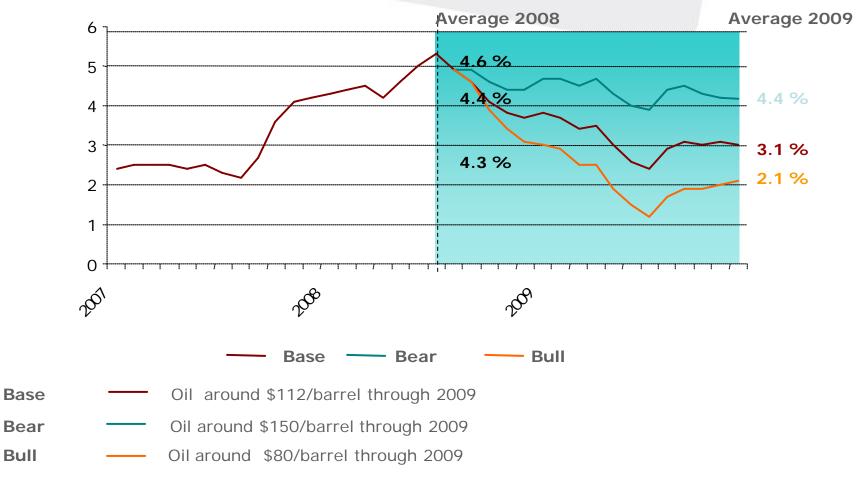
As of FUNCAS (4-9-2008)

As of S&P (September 2008)

Labor market

| | Job | Job | |
|--------|----------|----------|--------------|
| | creation | creation | Unemployment |
| | (y-on-y) | (Tho) | rate |
| 2007 | 3.1% | 475 | 8.3% |
| 1 Q 08 | 1.7% | -75 | 9.6% |
| 2 Q 08 | 0.3% | 23 | 10.4% |
| 3 Q 08 | -0.7% | -58 | 11.2% |
| 4 Q 08 | -1.8% | -259 | 12.6% |
| 2008 | -0.1% | -368 | 10.9% |

Spanish CPI Forecast (in %)



Considering a progressive €/\$ depreciation to a rate of \$130 by dec 2009

Source: INE and FUNCAS

Forward rates

Market is discounting pronounced drop in rates

Inverted yield curve at year-end

| | 30/09/08 | 31 /12 /08 | Diff |
|--------|----------|------------|---------|
| 3-mos | 5.14 % | 4.52 % | -0.62 % |
| 12-mos | 5.47 % | 3.94 % | -1.53 % |
| Spread | 0.33 % | -0.58 % | |

Source: Liffe Futures (6/10/2008)

