



## **RELEVANT INFORMATION**

**Promotora de Informaciones S.A. (PRISA)** announces the following relevant information, under the provisions of article 82 of Spanish securities market act.

Following to the information sent as *Relevant Information* with no. 206623 published on June 2<sup>nd</sup>, 2014, PRISA announces that on today's date it has executed with Telefónica de Contenidos, S.A.U. the sale and purchase agreement of the shares of DTS Distribuidora de Television Digital, S.A. ("DTS"), by means of which PRISA has transferred to Telefónica de Contenidos, S.A.U. all the DTS shares of which it was holder, representing 56% of DTS capital, once the corresponding regulator authorizations have been obtained.

The initial purchase price amounts to 706,812,204.4 euros. On today's date PRISA has received from Telefónica the initial payment of 565,449,763.50 euros, corresponding to 80% of the price. Depending on the amount finally received by DTS from Mediapro, as a result of the award issued in the framework of the legal procedure called by DTS against Mediapro and the review of the adjustments foreseen in the agreement, the final purchase price will be adjusted.

Once the DTS sale is completed, PRISA will focus on the development of its core businesses and will continue with the policy to deleverage and strength its balance sheet.

Madrid, 30<sup>th</sup> April, 2015