

**MAPFRE SUCCESSFULLY CONCLUDES ITS**  
**€1 BILLION SENIOR DEBT ISSUANCE**

**The issuance, which was 3.7 times oversubscribed, underscores the support of institutional investors and their confidence in MAPFRE. More than 80% of the issue was placed with leading foreign fixed income investors**

In a challenging credit market environment, MAPFRE closed with outstanding success the placement of €1 billion of 3-year senior notes with a fixed coupon of 5.125%, issued at par.

Specialised fixed income institutional investors have received with great interest this issuance, which was placed in over 24 countries, and in particular the UK & Ireland (32%), Spain (19%), France (14%) and Germany & Austria (12%).

The proceeds of the issuance will be used to diversify the Group's funding sources, and thus further increasing its liquidity levels and financial flexibility.

These bonds will be listed on the AIAF Fixed Income Market, subject to the granting of the relevant authorisation by the CNMV ('Comisión Nacional del Mercado de Valores', Spain's National Commission for the Securities Market).

Madrid, 6<sup>th</sup> November 2012

For further information, please contact MAPFRE, Corporate Department of Communications (phone +34 91 581 87 14; 91 581 81 96; e-mail [susanadiaz@mapfre.com](mailto:susanadiaz@mapfre.com); [joaquinhernandez@mapfre.com](mailto:joaquinhernandez@mapfre.com); [raulramos@mapfre.com](mailto:raulramos@mapfre.com))