

## Financial Conduct Authority



The Financial Conduct Authority ("FCA") of the United Kingdom would like to alert all recipients that:

**Firm:** Adexec Loans & Financial Solutions (clone)

**Address:** Walton House, 56-58 Richmond Hill, Bournemouth, Dorset BH2 6EX, United Kingdom

**Telephone:** +44745 143 4867

**Website:** <http://www.adexeconlineloanfinance.org.uk/>

**Email:** [info@adexeconlineloanfinance.org.uk](mailto:info@adexeconlineloanfinance.org.uk),  
[customerservice@adexeconlineloanfinance.org.uk](mailto:customerservice@adexeconlineloanfinance.org.uk),  
[complaint@adexeconlineloanfinance.org.uk](mailto:complaint@adexeconlineloanfinance.org.uk)

is NOT authorised under the Financial Services and Markets Act 2000 ("FSMA") to carry on a regulated activity in the United Kingdom. Regulated activities include credit broking, entering into a regulated credit agreement as a lender, and other consumer credit activities. The FCA believes that this organisation may be targeting UK customers. Therefore, we have added this firm to our list of unauthorised firms and individuals list. This list can be found at:

<http://www.fca.org.uk/consumers/protect-yourself/unauthorised-firms/unauthorised-firms-to-avoid>

This entity is cloning the name and details of a FCA authorised firm. The following FCA authorised firm has no association whatsoever with the organisation discussed above identifying itself as stated above:

**Firm name:** Choose Wisely Limited

**Trading Name:** Choose Wisely

**Firm reference number:** 730574

**Address:** Walton House, 56-58 Richmond Hill, Bournemouth, Dorset BH2 6EX, United Kingdom

**Telephone:** +441202638577

**Email:** [always.listening@choosewisely.co.uk](mailto:always.listening@choosewisely.co.uk)

**Website:** [www.choosewisely.co.uk](http://www.choosewisely.co.uk)

If you have any further questions on this matter please email our Consumer Contact Centre at [consumer.queries@fca.org.uk](mailto:consumer.queries@fca.org.uk), or alternatively by telephone on 0800 111 6768. Overseas callers can contact us on (+44) 20 7066 1000.