



# H1 FY2018 RESULTS PRESENTATION

*31 May 2018*



### ► Achieved good operating performance in H1

- +9% like-for-like revenue growth in H1 2018
- H1 results are not comparable due to calendar shift of Easter holidays
- +3.5% like-for-like revenue growth YTD as of May 13<sup>th</sup> (to factor in Easter calendar effect and May holidays)

### ► Performance supported by

- Record levels achieved in season passes sales (+15% growth vs. prior year)
- Strong results during off-season events (+16% growth vs. prior year)
- Delivered positive revenue growth across all regions
- Partially offset by early Easter holiday effect and unfavorable weather in March and April

### ► We maintain our outlook for the year

- Good YTD performance (although it represents c.25% of the annual revenues)
- 2018 capex plan on track
- New licensing agreement with FC Barcelona
- New agreement to manage Dubai Safari park
- Acquisition of Belantis

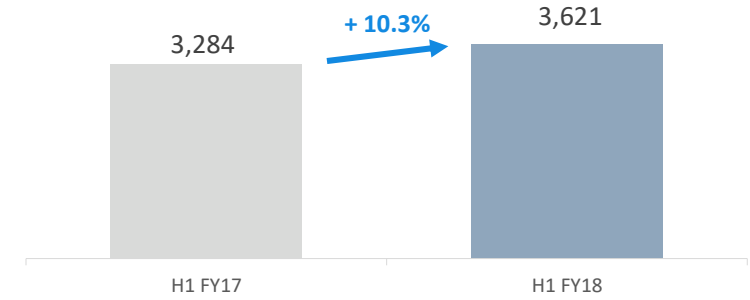
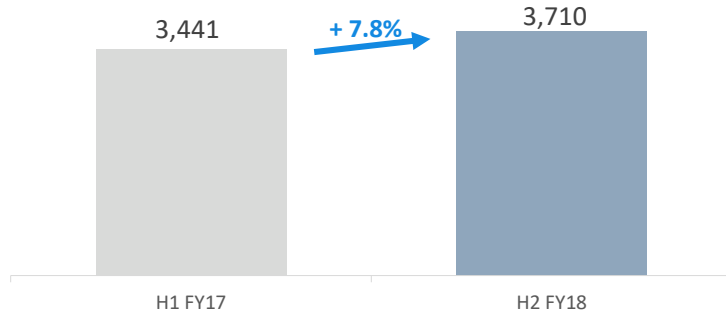
*Like-for-like figures: Assumes constant FX rates and same park portfolio perimeter (excluding Teleférico de Madrid, concession that expired in December 2017, and the acquisition of Belantis which was completed in March 1<sup>st</sup>, 2018)*

# Achieved +9% revenue growth benefitted from Easter calendar shift

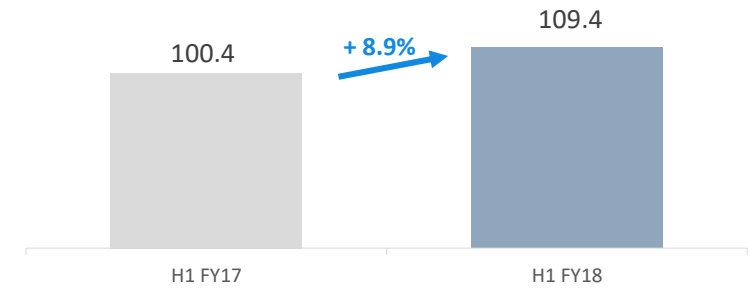
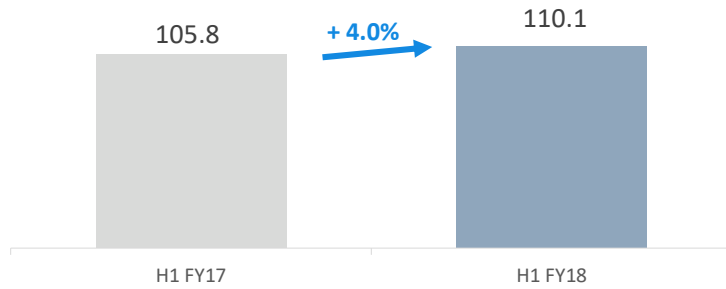
## H1 FY18 Reported Figures

## H1 FY18 Like-for-Like

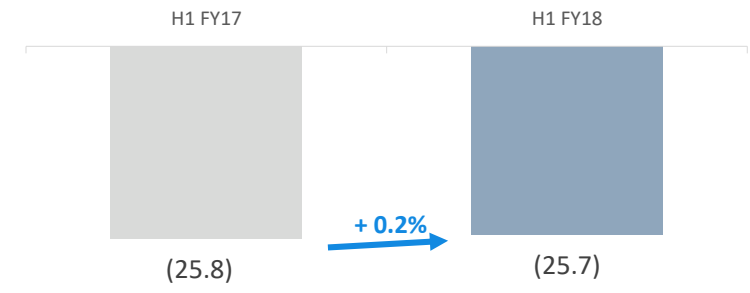
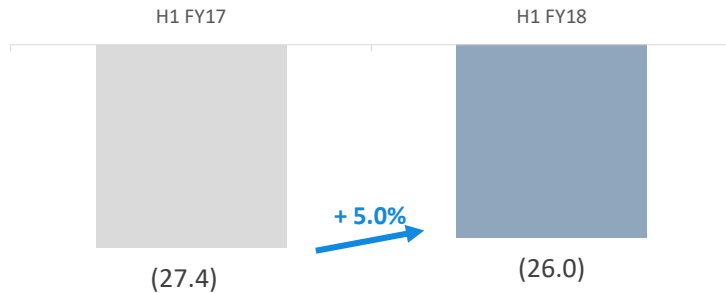
Visitors ('000)



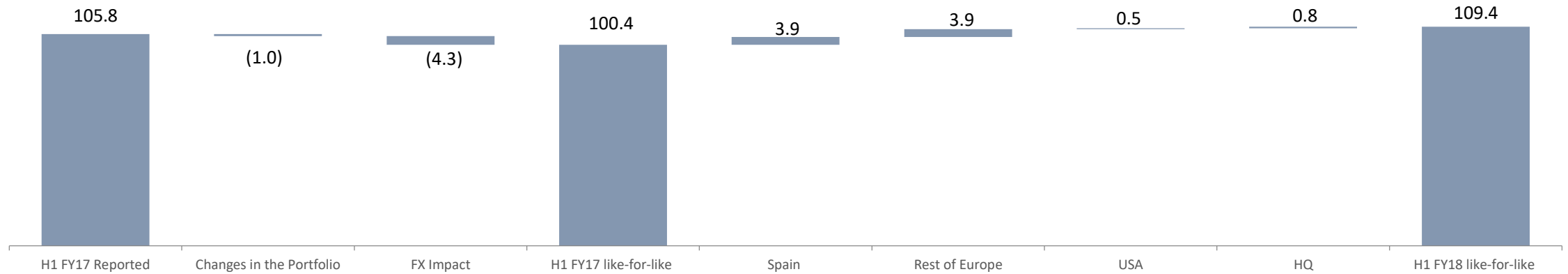
Revenue (€ MM)



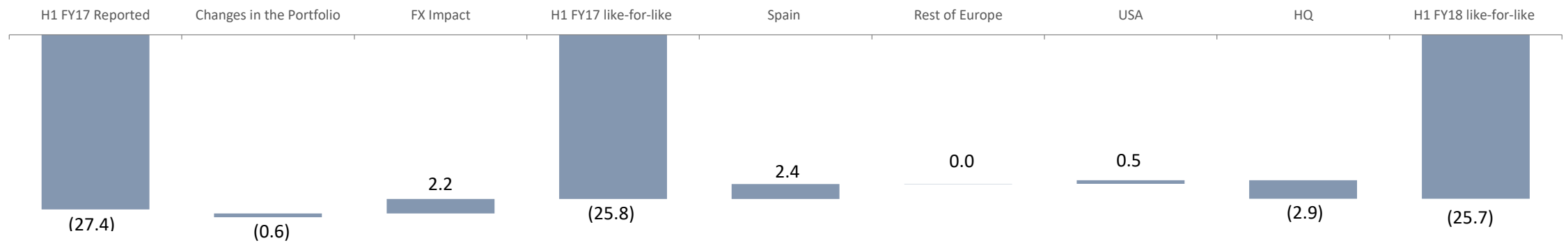
Recurrent EBITDA (€ MM)



## Revenue Bridge



## Recurrent EBITDA Bridge



► **Strong performance delivered in Spain**

- Like-for-like revenue growth of 13.5% driven by both attendance and percaps

► **H1 performance has been marked by:**

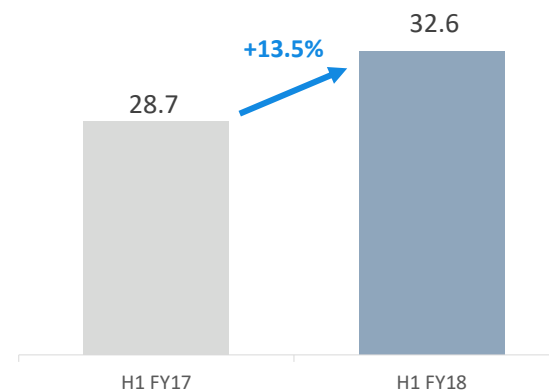
- Calendar shift of the Easter holidays
- However, the performance during Easter has been negatively affected by rainy conditions
- + 11% increase in season passes sales
- +18% revenue increase during off-season events (Halloween & Christmas)
- Percap growth driven by an increase in park revenue

► **EBITDA increased from €0.3 MM to € 2.7 MM**

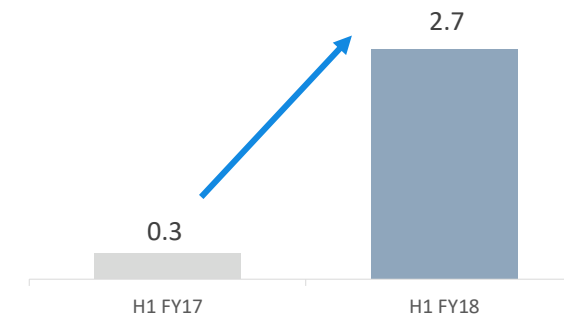
- 61% drop through

► **H1 revenues represent c.22% of annual revenues in Spain**

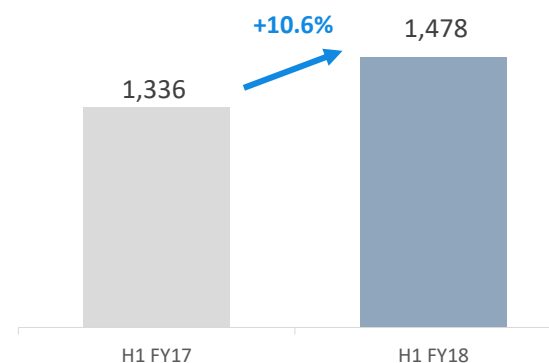
### Revenue (€ MM)



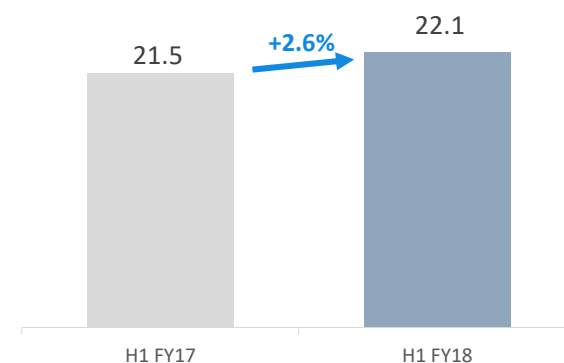
### Recurrent EBITDA (€ MM)



### Visitors ('000)



### Percap (€)



# RoE: +10% revenue growth achieved

## ► Solid performance in revenues

- Like-for-like revenue growth of 10.4% driven by attendance

## ► Revenue growth driven by:

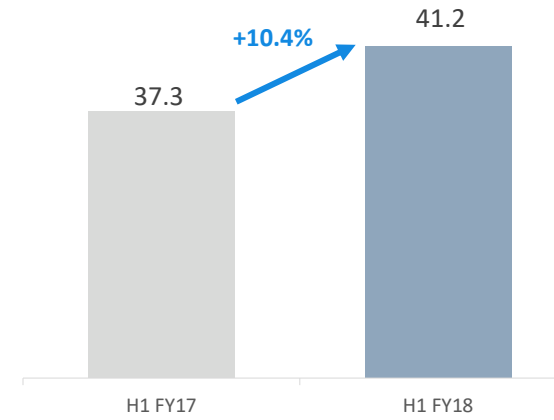
- Calendar shift of the Easter holidays
- Similarly to Spain, Easter performance has been affected by rainy conditions
- Strong growth achieved in season passes sales (+ 41% growth)
- Off-season events reported a +13% revenue growth

## ► EBITDA increased c.1% impacted by:

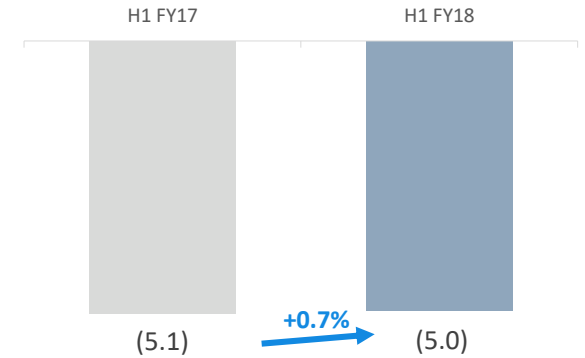
- Anticipated costs associated to marketing campaigns with expected returns in the next quarters
- Specific cost investments in off-season events carried out during the period
- Minimum wage increases in our parks in Germany, Italy and the Netherlands

## ► H1 revenues represent c.19% of annual revenues in RoE

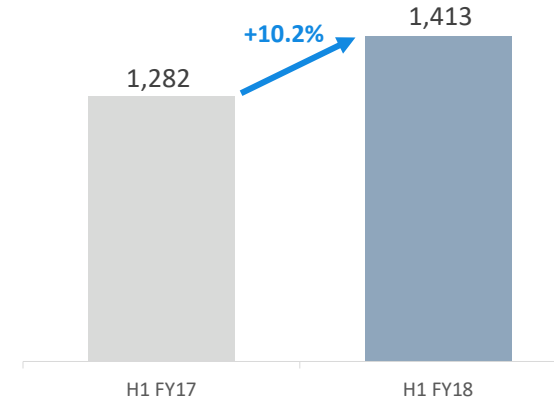
### Revenue (€ MM)



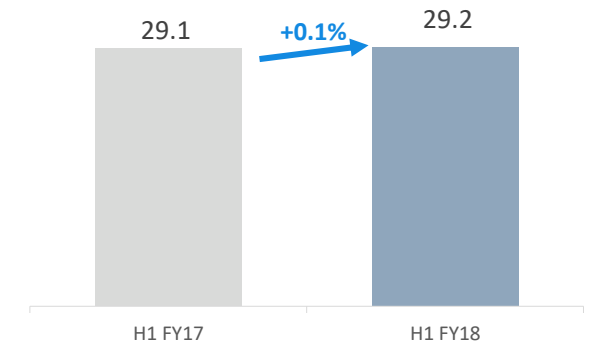
### Recurrent EBITDA (€ MM)



### Visitors ('000)

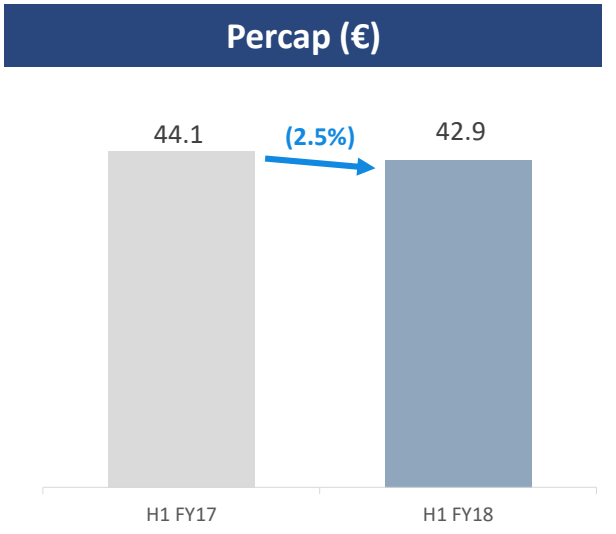
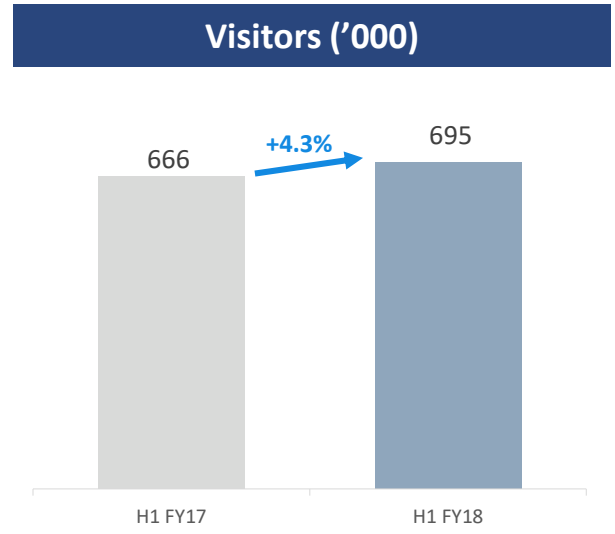
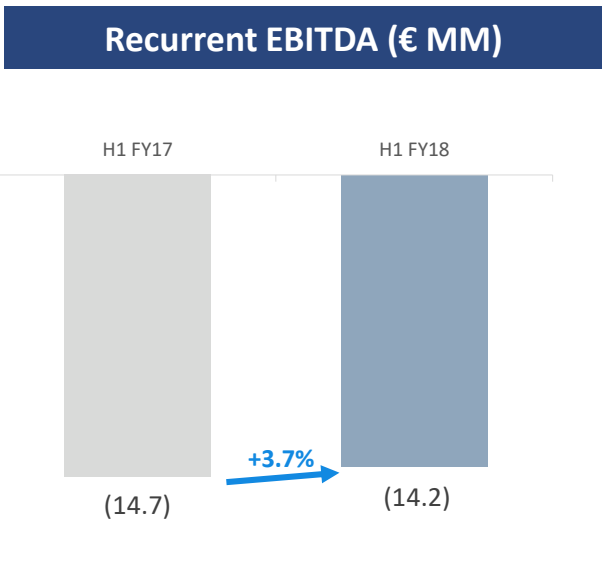
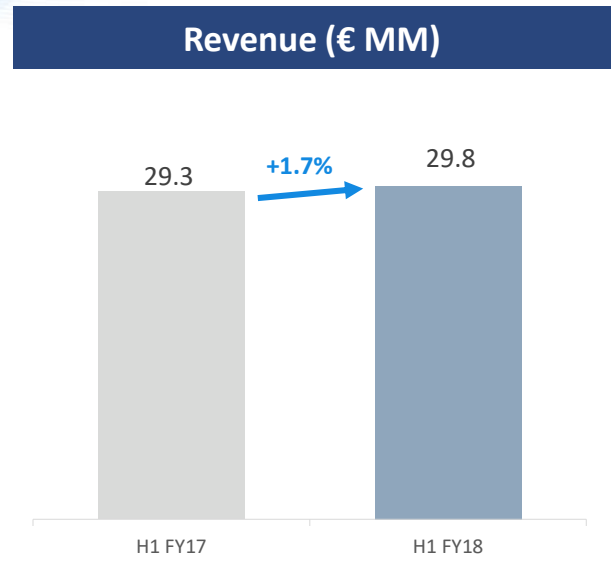


### Percap (€)



# USA: Good performance but with only 12% of annual revenues

- ▶ **H1 is only c.12% of our annual revenues in US as most of our parks are closed**
  - Not impacted by Easter Holiday calendar effect as most of our parks start the season in May / June
  
- ▶ **Achieved c.2% revenue growth and c.4% EBITDA growth**
  - Strong performance during off-season events (+18% growth)
  - Significant EBITDA improvement
  
- ▶ **Strong performance in season passes sales (+12% growth)**
  - One of the main KPIs for H1 that highlights the attractiveness of the product

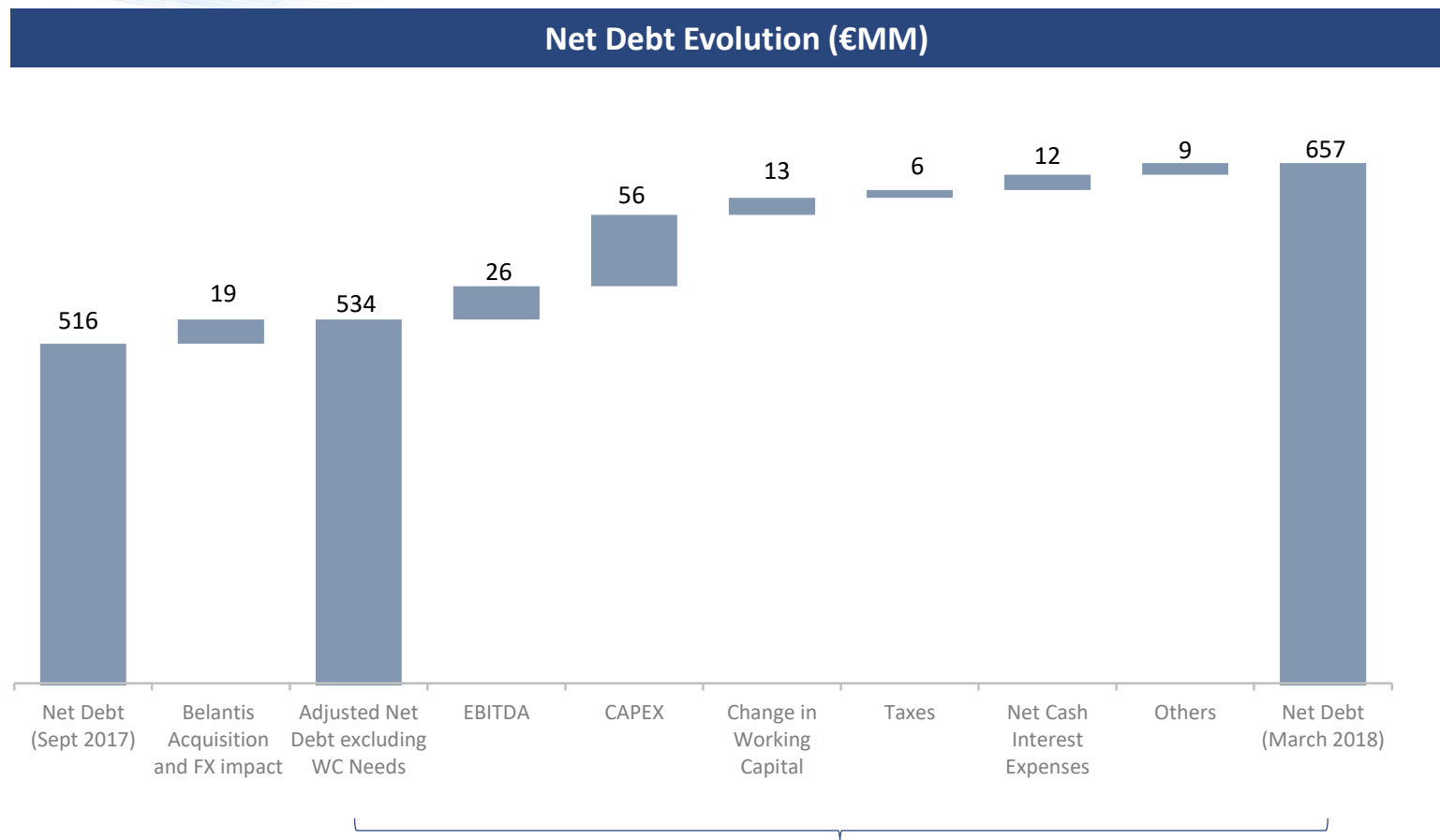


- ▶ **Adjusted EPS losses improve to € 0.73 per share**
  
- ▶ **Non recurrent items amounting to € 7.7 MM including,**
  - Miami clean up cost after Hurricane Irma
  - Bad debt provision of Vietnam contract
  - Personnel restructuring, advisory fees, provision for stock based compensation and other non-recurrent items

Summary P&L (Reported figures)			
€ MM	H1 FY17	H1 FY18	Var.
<b>Recurrent EBITDA</b>	<b>(27.4)</b>	<b>(26.0)</b>	<b>5.0%</b>
D&A	(33.1)	(40.0)	(20.9%)
<b>EBIT</b>	<b>(60.5)</b>	<b>(66.0)</b>	<b>(9.2%)</b>
Non-recurrent items	(8.8)	(7.7)	12.5%
Net impairments	(10.1)	-	n.m.
<b>Operating Profit</b>	<b>(79.3)</b>	<b>(73.8)</b>	<b>7.0%</b>
Net financial expenses	(14.2)	(17.0)	(19.6%)
Income tax	28.1	32.2	14.7%
<b>Net income</b>	<b>(65.5)</b>	<b>(58.6)</b>	<b>10.5%</b>
<b>EPS</b>	<b>(0.81)</b>	<b>(0.73)</b>	<b>10.5%</b>



- ▶ **Adjusted net debt, excluding intra-year working capital needs, increased up to €534 MM due to**
  - Acquisition of Belantis
  - USD to € depreciation
  
- ▶ **€123 MM of intra-year working capital needs related to the business seasonality**



▶ **Intra-year working capital needs: €123 MM**

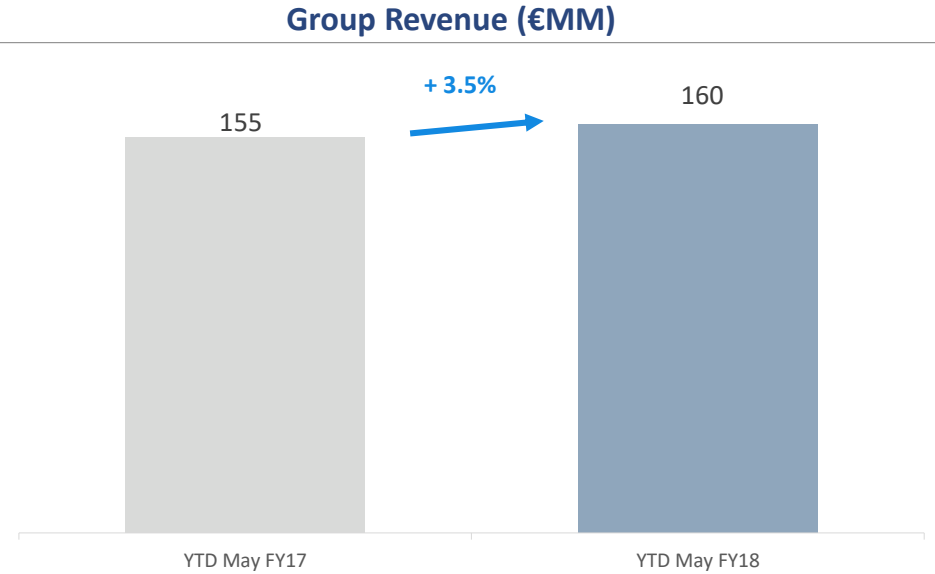


## Strategic Outlook

# Current Trading Performance as of May

- ▶ **+3.5% revenue growth YTD as of May 13<sup>th</sup>**
  - On a like-for-like basis including the impact of Easter and May holidays for both periods
  - Performance affected by early Easter effect and rainy conditions
  
- ▶ **YTD revenue performance by region**
  - Spain is the most affected by unfavorable weather and tough comparable figures of last year during April
  - Rest of Europe and US broadly in line with expectations

## Like-for-Like YTD Performance as of May 13<sup>th</sup>



### Revenue growth by region

- ▶ **Spain - 2.3%**
- ▶ **RoE + 7.8%**
- ▶ **US + 1.4%**

► **On track to meet our year end targets (*at least 10% EBITDA growth*)**

- +3.5% like-for-like revenue growth YTD as of May
- Low year-to-go comparable figures of last year
- Strong performance in season passes sales (+15% growth)
- 2018 capex plan on track

► **But YTD revenues as of May 13<sup>th</sup> represent c.25% of annual revenues**

## Status of main expansion projects

Capex Project	Location	Park	Execution Status	Investment	Opening Date
New Nickelodeon Area	Spain	Parque de Atracciones	Completed	€5 MM	May 2018
Warner Beach Expansion	Spain	Warner	Completed	€8 MM	June 2018
Mirabeach Expansion	Italy	Mirabilandia	On track	€7 MM	June 2018
Living Shores Aquarium	US	Story Land	Behind Schedule	€5 MM	Aiming at summer 2018
Thomas Town	US	Kennywood	Ahead of schedule	€7 MM	Arriving summer 2018

- ▶ **Strategic agreement to develop FC Barcelona Indoor Entertainments Centers**
- ▶ **To benefit from FC Barcelona strong brand awareness and global reach**
- ▶ **Global agreement**
  - Initial target of 5 potential projects
  - Offering a family-friendly sports based experience
  - With an average area of 5,000 sqm
- ▶ **Proven capability to reach major global alliances with well known brands**



**6 centers under development, 1 already opened and 1 to be open at the end of this year**  
**Large pipeline for future opportunities**

## Signed Contracts

Center	Location	Real Estate Operator	Concept	Lease Agreement Signed	Expected Opening (Calendar dates)
THADER	Murcia, Spain	Merlin Properties	Nickelodeon	Mar-16	Opened
XANADU	Madrid, Spain	Intu	Aquarium	Jul-16	Q4-18
XANADU	Madrid, Spain	Intu	Nickelodeon	Jul-16	Q1-19
DOLCE VITA	Lisbon, Portugal	Intu	Nickelodeon	Jul-16	H2-19
LAKESIDE	London, UK	Intu	Nickelodeon	May-16	Q4-19
TIMES SQUARE	New York, US	n.a.	Lionsgate	Aug-17	Q4-19
PRINCIPE PIO	Madrid, Spain	n.a.	Lionsgate	Sep-17	H1-20

- **Agreement to provide management services for Dubai Safari park**
  - Signed with Meraas Group, main shareholder of DXB Entertainments
  - Reinforced our presence in Middle East and in Dubai, where we operate Montiongate and Bollywood since 2016
- **Dubai Safari: a unique asset in Middle East**
  - With a total extension of c.120 has. hosting 2,500 animals from over 250 different species
  - Provides an exclusive safari experience to see animals in an open exhibit setting their own habitat
  - The park aims at contributing to preserve wildlife and animal welfare
  - Represents one of the largest investments in animal parks worldwide in recent years
  - The park is currently closed for upgrading works until October 2018



## ➤ Acquisition of Belantis Adventure Park in Germany for €26.5 MM (EV)

- Implied transaction multiple of 10x EV/EBITDA(2017) including the value of available land for future developments

## ➤ Belantis is a leading themed park in Germany

- Located in the city of Leipzig (c.600k population) and close to the cities of Berlin, Dresden and Prague
- With an area of 38ha, comprises 70 attractions divided into 8 zones and is focused on families with young kids

## ➤ A good fit for our portfolio

- Reinforces our footprint in Germany where we already own Movie Park (Bottrop)
- Opportunity to transform Belantis into a flagship regional park in an area with limited leisure offering
- Sizeable value creation by improving customer experience and implementing our best operational practices
  - Belantis has an EBITDA margin of c.20%, below selected PQR European theme parks of c.36%
- Further growth potential available for expansion opportunities

## ➤ We continue active on several M&A processes







## APPENDIX

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# 1. Performance by Region – Reported Figures

	H1 Reported Figures														
	GROUP			SPAIN			REST OF EUROPE			US			HQ		
	H1 FY17	H1 FY18	Var.	H1 FY17	H1 FY18	Var.	H1 FY17	H1 FY18	Var.	H1 FY17	H1 FY18	Var.	H1 FY17	H1 FY18	Var.
€ MM															
<b>Visitors ('000)</b>	<b>3,441</b>	<b>3,710</b>	<b>7.8%</b>	<b>1,493</b>	<b>1,563</b>	<b>4.7%</b>	<b>1,282</b>	<b>1,416</b>	<b>10.5%</b>	<b>666</b>	<b>695</b>	<b>4.3%</b>	-	-	-
<b>Total Percap</b>	<b>30.8</b>	<b>29.7</b>	<b>(3.5%)</b>	<b>19.9</b>	<b>21.2</b>	<b>6.2%</b>	<b>29.7</b>	<b>29.2</b>	<b>(1.5%)</b>	<b>49.4</b>	<b>42.9</b>	<b>(13.2%)</b>	-	-	-
<b>Total Revenue</b>	<b>105.8</b>	<b>110.1</b>	<b>4.0%</b>	<b>29.8</b>	<b>33.1</b>	<b>11.1%</b>	<b>38.0</b>	<b>41.4</b>	<b>8.8%</b>	<b>32.9</b>	<b>29.8</b>	<b>(9.4%)</b>	<b>5.1</b>	<b>5.8</b>	<b>13.4%</b>
<b>Recurrent EBITDA</b>	<b>(27.4)</b>	<b>(26.0)</b>	<b>5.0%</b>	<b>0.9</b>	<b>2.8</b>	<b>n.m.</b>	<b>(5.0)</b>	<b>(5.5)</b>	<b>(8.6%)</b>	<b>(16.5)</b>	<b>(14.2)</b>	<b>14.2%</b>	<b>(6.7)</b>	<b>(9.2)</b>	<b>(36.1%)</b>
<b>% margin</b>	n.m.	n.m.	-	3.0%	8.4%	-	n.m.	n.m.	-	n.m.	n.m.	-	-	-	-
<b>Recurrent capex</b>	<b>27.0</b>	<b>28.6</b>	<b>6.2%</b>	<b>3.5</b>	<b>3.9</b>	<b>12.3%</b>	<b>15.9</b>	<b>11.4</b>	<b>(28.2%)</b>	<b>5.9</b>	<b>11.4</b>	<b>92.4%</b>	<b>1.6</b>	<b>1.9</b>	<b>16.0%</b>

## 2. Performance by Region – Like-for-like Figures

	H1 Like-for-like Figures														
	GROUP			SPAIN			REST OF EUROPE			US			HQ		
	H1FY17	H1 FY18	Var.	H1 FY17	H1 FY18	Var.	H1 FY17	H1 FY18	Var.	H1 FY17	H1 FY18	Var.	H1 FY17	H1 FY18	Var.
€ MM															
Visitors ('000)	3,284	3,621	10.3%	1,336	1,478	10.6%	1,282	1,413	10.2%	666	695	4.3%	-	-	-
Total Percap	30.6	30.2	(1.2%)	21.5	22.1	2.6%	29.1	29.2	0.1%	44.1	42.9	(2.5%)	-	-	-
Total Revenue	100.4	109.4	8.9%	28.7	32.6	13.5%	37.3	41.2	10.4%	29.3	29.8	1.7%	5.0	5.8	15.0%
Recurrent EBITDA % margin	(25.8) n.m.	(25.7) n.m.	0.2% -	0.3 1.0%	2.7 8.1%	n.m. -	(5.1) n.m.	(5.0) n.m.	0.7% -	(14.7) n.m.	(14.2) n.m.	3.7% -	(6.3) -	(9.2) -	(46.1%) -
Recurrent capex	26.0	28.6	10.3%	3.5	3.9	12.3%	15.8	11.4	(27.7%)	5.1	11.4	n.m.	1.6	1.9	21.5%

## 2. Performance by Region – Like-for-like Figures

### YTD as of May 13<sup>th</sup> Like-for-like Figures

	GROUP			SPAIN			REST OF EUROPE			US			HQ		
	YTD FY17	YTD FY18	Var.	YTD FY17	YTD FY18	Var.	YTD FY17	YTD FY18	Var.	YTD FY17	YTD FY18	Var.	YTD FY17	YTD FY18	Var.
€ MM															
<b>Total Revenue</b>	155.0	160.4	3.5%	47.6	46.5	(2.3%)	62.7	67.7	7.8%	38.9	39.4	1.4%	n.m.	n.m.	-

## 4. Balance Sheet

### Assets

€ MM	FY17 30 Sep 17	FY18 31 March 18	Var.
<b>Property, plant and equipment</b>	900	933	32.4
<b>Goodwill</b>	562	564	1.7
<b>Intangible assets</b>	442	433	(9.6)
<b>Non-current financial assets</b>	2	2	0.2
<b>Total non-current assets</b>	<b>1,907</b>	<b>1,931</b>	<b>24.3</b>
<b>Inventories</b>	25	26	1.5
<b>Trade and other receivables</b>	30	26	(4.5)
<b>Current tax assets</b>	1	1	0.5
<b>Other current assets</b>	9	10	1.1
<b>Cash and cash equivalents</b>	123	44	(79.6)
<b>Total current assets</b>	<b>187</b>	<b>106</b>	<b>(81.1)</b>
<b>Total assets</b>	<b>2,094</b>	<b>2,037</b>	<b>(56.8)</b>

### Equity and Liabilities

€ MM	FY17 30 Sep 17	FY18 31 March 18	Var.
<b>Share capital</b>	40	40	-
<b>Share premium</b>	1,328	1,328	-
<b>Other reserves</b>	(289)	(297)	(8.3)
<b>Other comprehensive income</b>	18	9	(8.3)
<b>Retained earnings(Parent)</b>	11	(59)	(69.9)
<b>Equity (Parent)</b>	<b>1,108</b>	<b>1,022</b>	<b>(86.4)</b>
<b>Non- controlling interests</b>	1	1	(0.0)
<b>Total equity</b>	<b>1,109</b>	<b>1,022</b>	<b>(86.5)</b>
<b>Loans and borrowings</b>	547	540	(7.2)
<b>Finance lease</b>	55	58	3.4
<b>Deferred tax liabilities</b>	200	173	(26.9)
<b>Provisions</b>	11	10	(1.3)
<b>Other non-current liabilities</b>	2	8	6.5
<b>Total non-current liabilities</b>	<b>814</b>	<b>789</b>	<b>(25.5)</b>
<b>Loans and borrowings</b>	31	98	66.7
<b>Other financial liabilities</b>	0	20	20.0
<b>Finance lease</b>	5	5	0.0
<b>Trade and other payables</b>	116	77	(39.0)
<b>Current tax liabilities</b>	6	0	(6.1)
<b>Other current liabilities</b>	12	26	13.6
<b>Total current liabilities</b>	<b>171</b>	<b>226</b>	<b>55.2</b>
<b>Total liabilities</b>	<b>985</b>	<b>1,015</b>	<b>29.7</b>
<b>Total equity and liabilities</b>	<b>2,094</b>	<b>2,037</b>	<b>(56.8)</b>

*As per ESMA guidelines (2015/1415), an Alternative Performance Measure (APM) is a financial measure of historical or future financial performance other than those defined or specified in the applicable financial reporting. Below, we are defining the main APMs used by Parques Reunidos' Management and that should be considered in addition to the financial statements drafted according to the applicable regulation*

### ► The main APMs definitions for the group are:

- **Like-for-like figures:** assumes constant FX rates and same park portfolio perimeter (excluding Teleférico de Madrid concession that expired in December 2017 and Belantis that was acquired in March 2018)
- **Total Percap:** average spend per visitor to a park, includes both ticketing, in-park spending and others
- **Ticketing Percap:** average admission fees per person spent per visit to a park
- **In-park Percap:** average spend per visitor to a park excluding admission fees. It includes spending on food & beverage, retail purchase, souvenirs photography among others
- **Recurrent EBITDA:** earnings before interests, taxes, depreciations, amortizations, provisions, impairments and other non-recurrent items
- **Non-recurrent items:** are those considered by the company as a one-off expense or gain that are not expected to occur on a normal basis. This could include restructuring costs, compensations, gains/loss from discontinued operations or losses from lawsuits among others
- **EBIT:** earnings before interests, taxes, provisions, impairments and other non-recurrent items
- **Net income pro-forma:** net income excluding net impairments and other non-recurrent items net of taxes
- **Net debt:** gross debt minus cash and equivalents
- **Recurrent capex:** investments made on maintenance and on new attractions:
  - **Maintenance capex** comprises the day-to-day capital expenditure to maintain fresh the parks and guarantee safety across the portfolio
  - **Investing in new attractions or features** is also considered as recurrent capex by the company. These investments are key for the business allowing us to maintain the current visitor base and revenues of the park, attracting new ones, extending the season of the park, developing a new activity, repositioning the park or extending the length of visit

