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#### INFORMACIÓN RELEVANTE

#### Presentaciones Día del Inversor

Como continuación del hecho relevante de fecha 16 de marzo de 2016 (número de registro 236333) referido a la celebración del Día del Inversor el día 2 de junio de 2016, se adjuntan las presentaciones de dicho evento (información solo disponible en inglés).

En Madrid, a 2 de junio de 2016.

Amadeus IT Holding, S.A.

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At the heart of travel

#### Amadeus Travel Payments Celia Pereiro Head of Payments

June 2016

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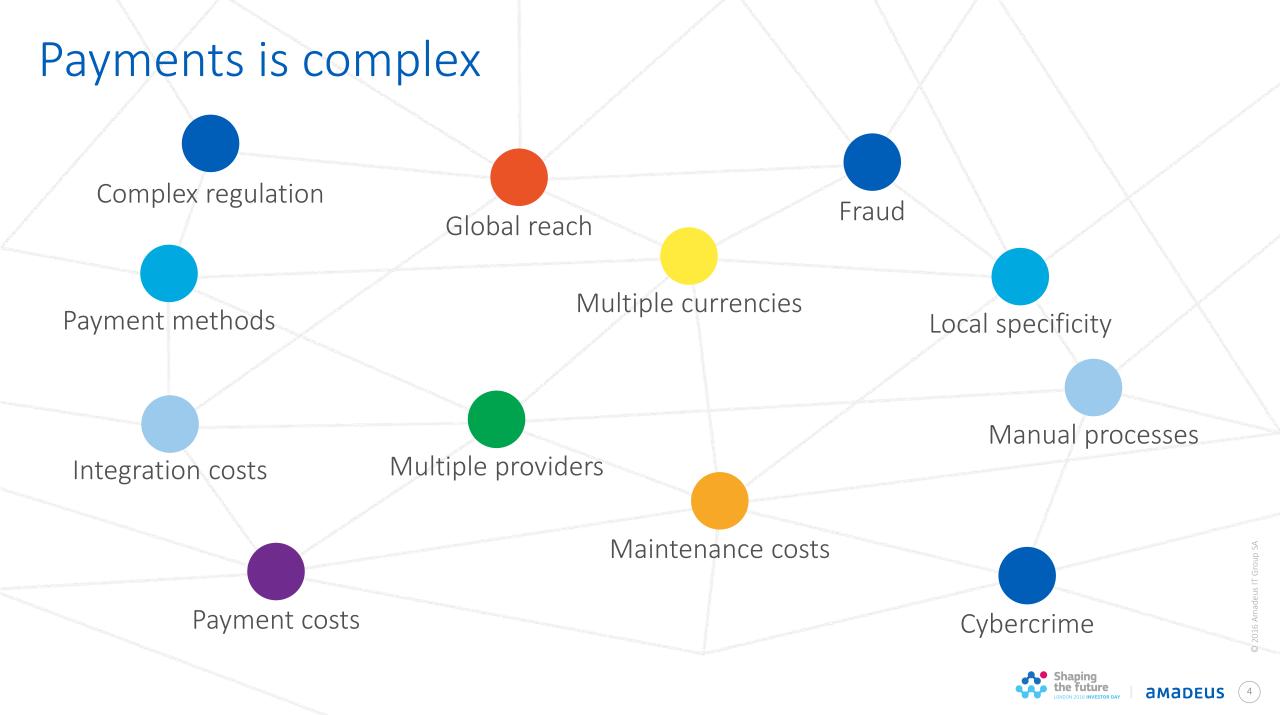
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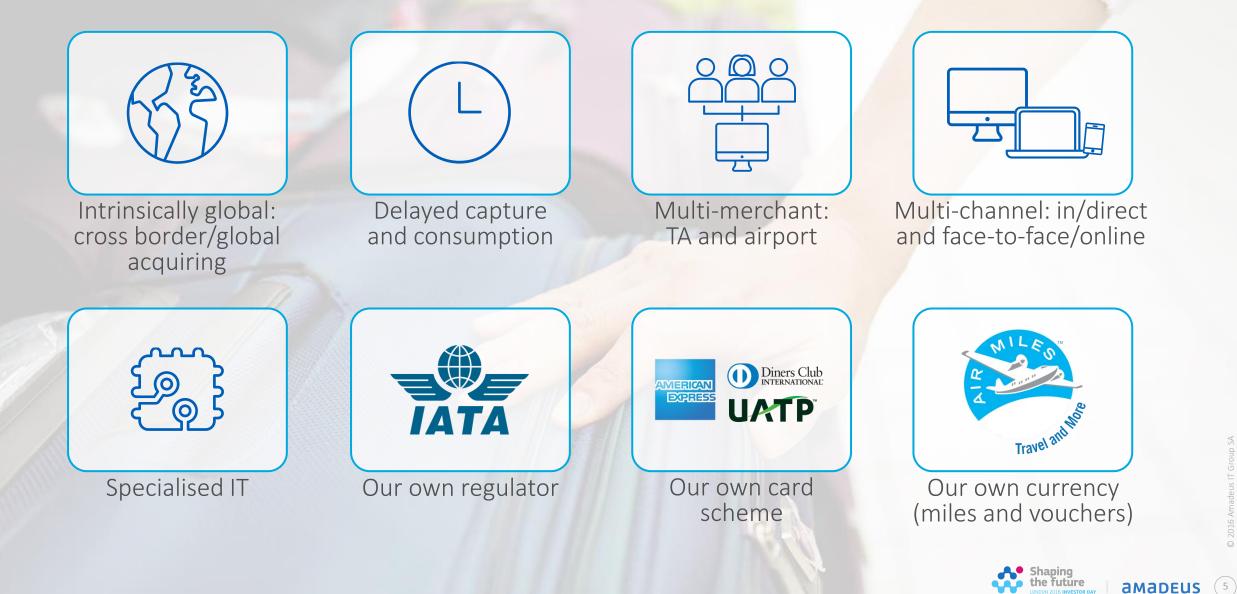
## 1.

# Why does Amadeus play a unique role in the travel payments industry?





### And travel payments are ever more complex



#### Amadeus has a unique position as travel expert at the centre of the travel industry

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Travel Agencies and Corporations



Travel providers

## With a differentiated positioning across its markets

·	Competitive differentiators				
Payment providers	Portfolio comprehensiveness	Deep integration in payers' selling tools	Connected custome base		
Amadeus	$\checkmark$	$\checkmark$	$\checkmark$		
Travel players	X	$\checkmark$	Partly		
Card Issuers	$\checkmark$	×	×		
1 Sell Marine					
	Competitive differentiators				
Payment providers	Reach	Deep integration in merchants' selling tools	Omni-channel		
Amadeus	$\checkmark$		$\checkmark$		
In-house	×	$\checkmark$	×		

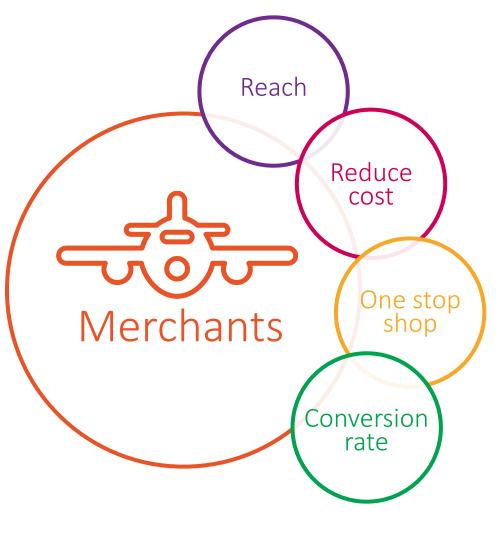
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2.

# How are we addressing the opportunity?

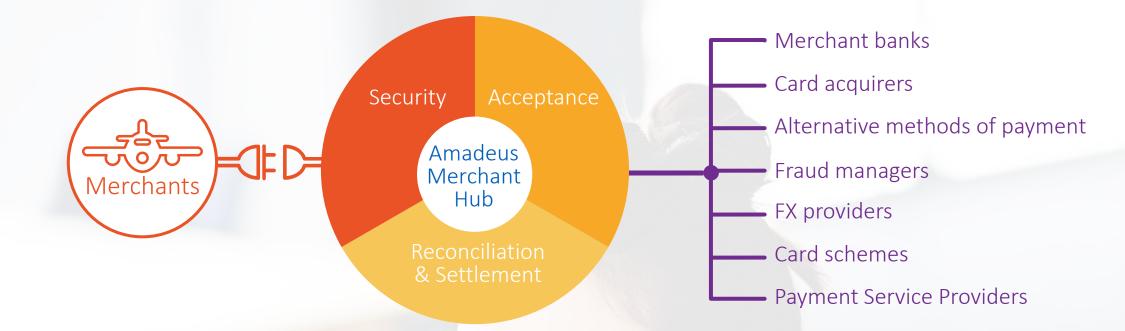
## We help our merchants get paid







### We have consolidated the Merchant Hub



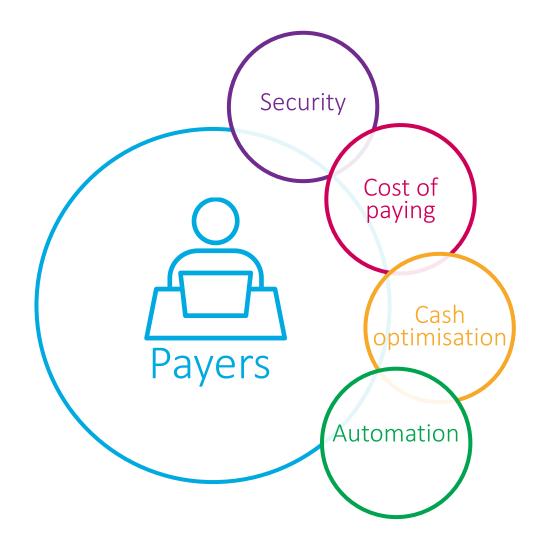


Travel merchants and payment providers pay a transaction fee for the use of the Hub



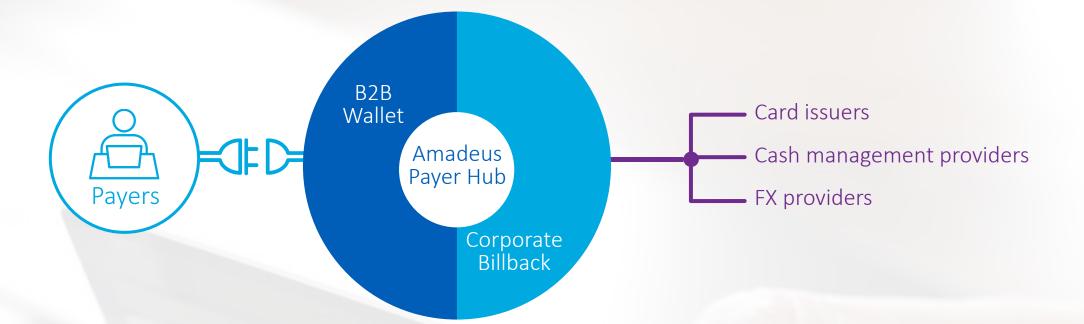


We help travel agencies and corporations pay travel suppliers



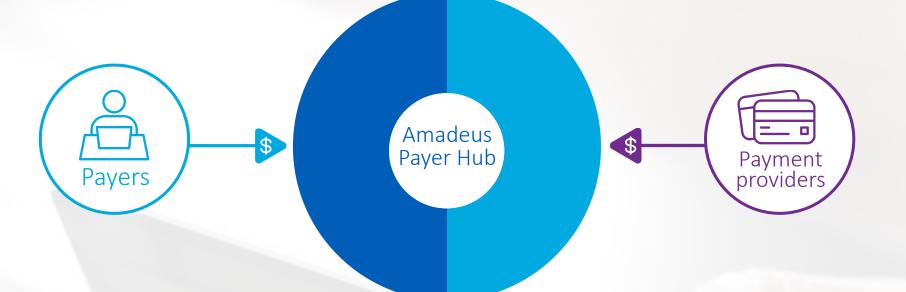


### We have launched our Payer Hub





# Payment providers pay a transaction fee for the use of the Hub





3.

# How will we continue to grow?

### Long-term strategy focused on innovation



Delivering results

Sur Minn



countries



acquiring banks



alternative methods of payment





customers



50

payment partners







#### Thank you!

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#### Amadeus Airport IT

John C. Jarrell Head of Airport IT June 2016

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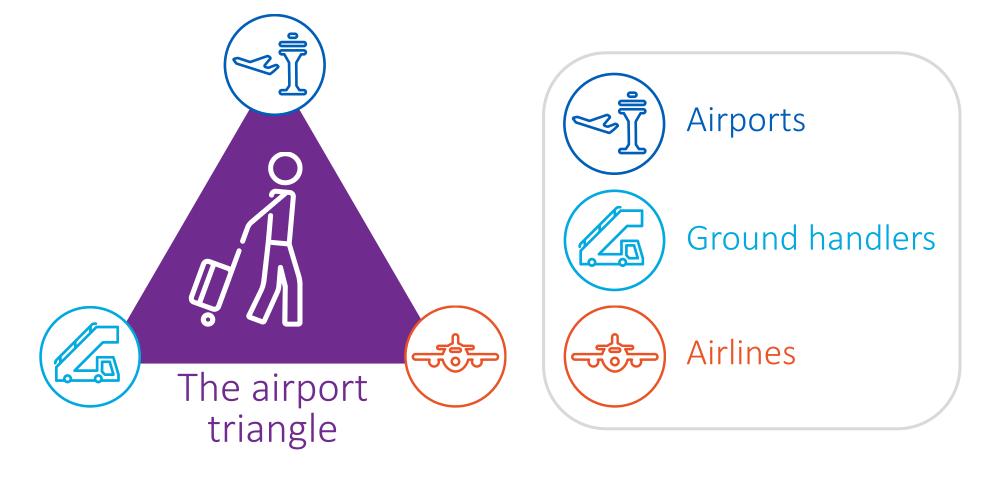




### Introduction

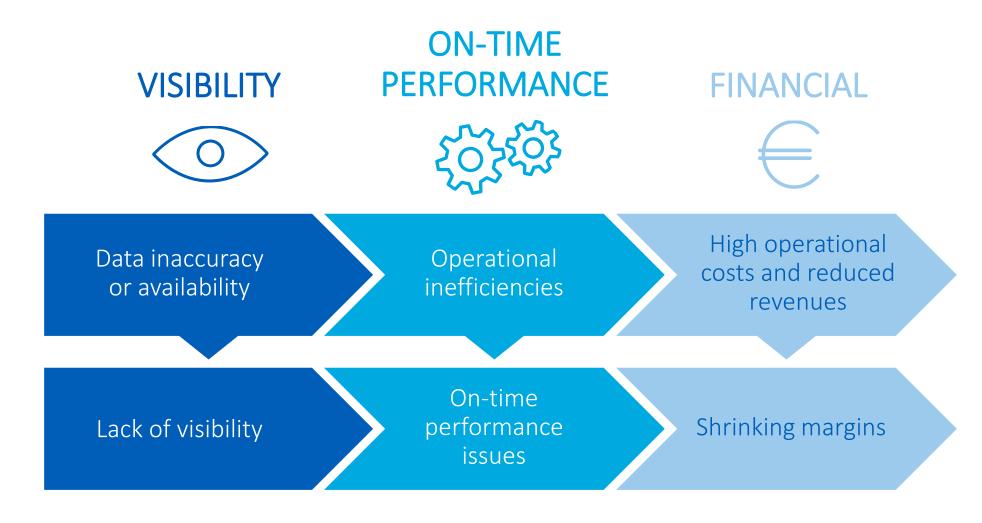


# Amadeus serves 3 customer segments with Airport IT solutions





## Top 3 airport challenges and needs





## Top 3 IT investment priorities for airports



#### % airports considering this as high priority

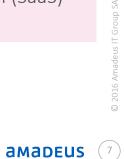
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## Why Amadeus? – Unique Selling Proposition

#### **5 KEY DIFFERENCES**

DATA	CLOUD	INNOVATION	REPUTATION	COST
<ul> <li>Available in real-time</li> <li>Enables improved decision-making</li> <li>Optimises resources</li> <li>Sourced from Amadeus and non- Amadeus</li> </ul>	<ul> <li>More flexible operations</li> <li>Rapid product evolution</li> <li>Homogenous implementation of latest product versions</li> </ul>	<ul> <li>Customer feedback drives new product developments</li> <li>User Group engagement</li> </ul>	<ul> <li>27 years of travel industry success</li> <li>Successfully evolving business model</li> <li>Airline IT expertise in delivering centralised services</li> <li>Successful delivery capabilities</li> </ul>	<ul> <li>Centralised model should lower total cost of ownership</li> <li>Reduces local complexity for airports, ground handlers and airlines</li> <li>Transactional based pricing model (SaaS)</li> </ul>

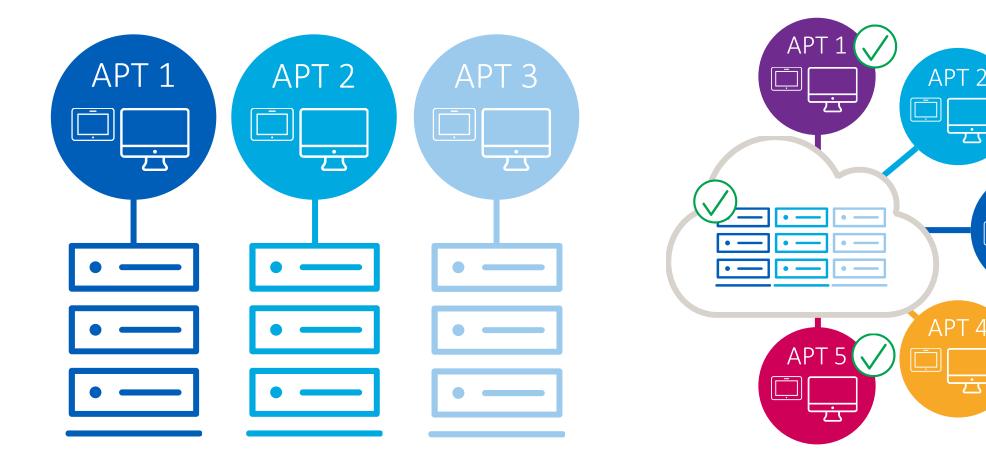


Shaping the future

## Our business model(s)

#### LICENSED

#### SaaS (Software as a Service)





APT 1

Γ



### Our goals in 2013

The Airport IT strategy was based on three key pillars:



Achieving a **strong position** in Departure Control Services to ground handlers and airports.



Offering a **full suite** of Integrated IT solutions and services.



Entering the **Passenger Processing Systems market** (with a cloud-based common use solution = ACUS).

## Strategic pillar 1:

achieving a strong position in Departure Control Services



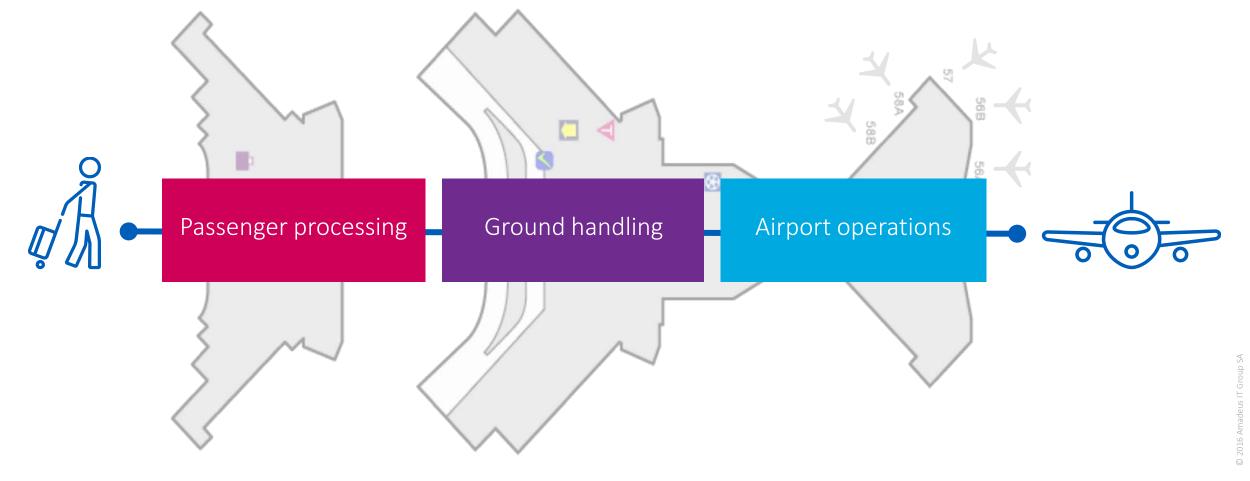


Leveraging Amadeus Altéa Departure Control System created for airlines, for the benefit of ground handlers



(11)

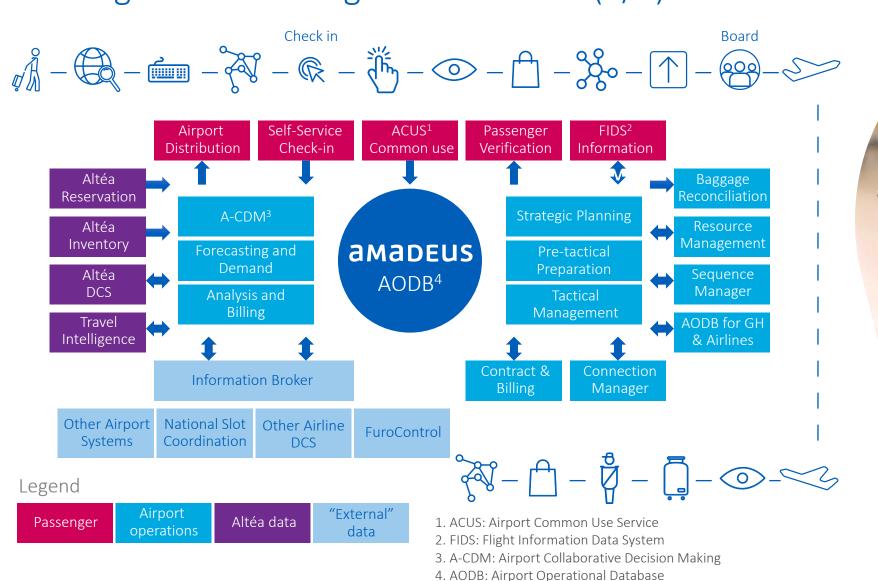
## Strategic pillar 2: offering a suite of integrated solutions (1/2)





(12)

## Strategic pillar 2: offering a suite of integrated solutions (2/2)

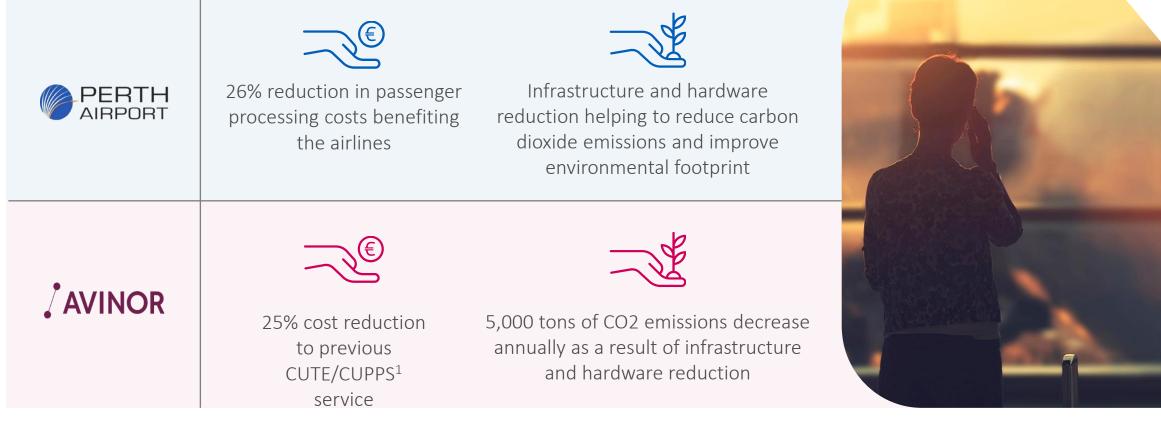




## Strategic pillar 3:

## Entering the Passenger Processing Systems market with Amadeus Common-Use Service (ACUS)

ACUS meets our customers' expectations







## Airport IT life: a summary of milestones achieved





#### **Airport IT is** founded

Co-operation signed with Munich and Copenhagen

1<sup>st</sup> ground handler customer

1. RMS: Resource Management Solutions 2. ACUS: Airport Common Use Service 3. BRS: Baggage Reconciliation System 4. An airport operator is a legal entity, which may operate more than one airport site

#### 2012

20 ground handlers became our customers

55 ground handlers use Altéa DCS

2013

-

The suite of solutions for airports is officially presented to the market

1<sup>st</sup> customer of Contract & Billing, RMS<sup>1</sup>, Sequence Manager

#### 2014

UFIS

**M&A UFIS Airport Solutions** 

80+ ground handlers use Altéa DCS

ACUS<sup>2</sup> and BRS<sup>3</sup> are launched

1<sup>st</sup> customers of ACUS, Pax Verification, BRS, Airport Distribution

#### 2015

Air Tropic

**M&A Air IT** 

c.100 ground handlers use Altéa DCS

c.100 airport operators<sup>4</sup> use Amadeus solutions

c.30 airlines use Amadeus solutions



(15)

### Airport IT now has over 230 customers



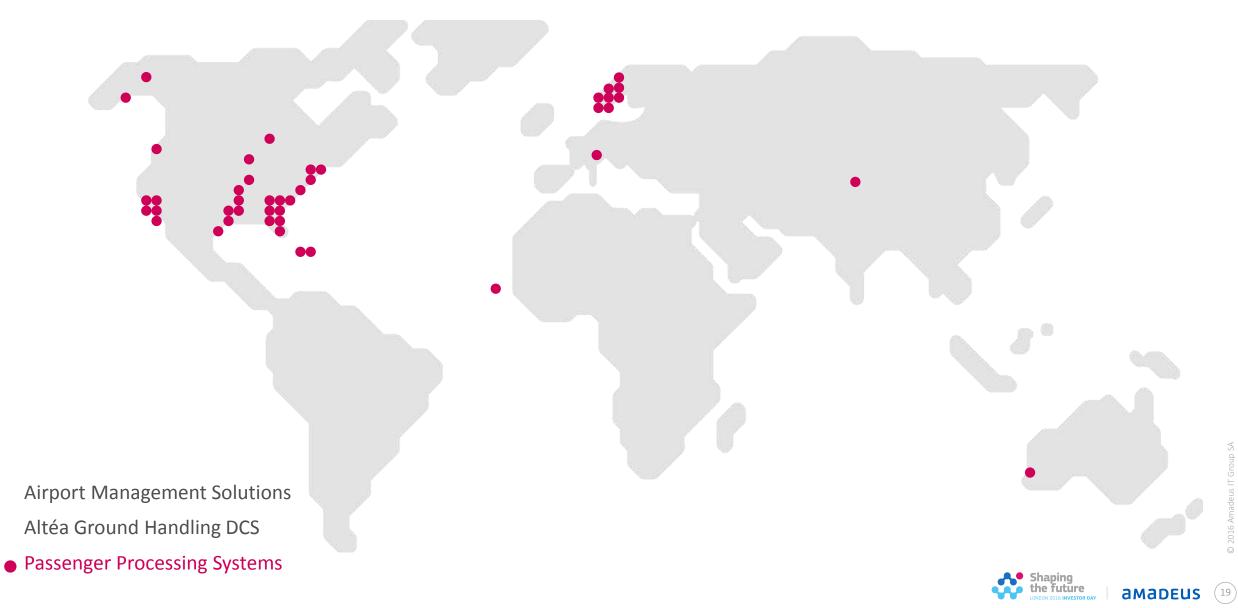
### Amadeus Airport IT global footprint



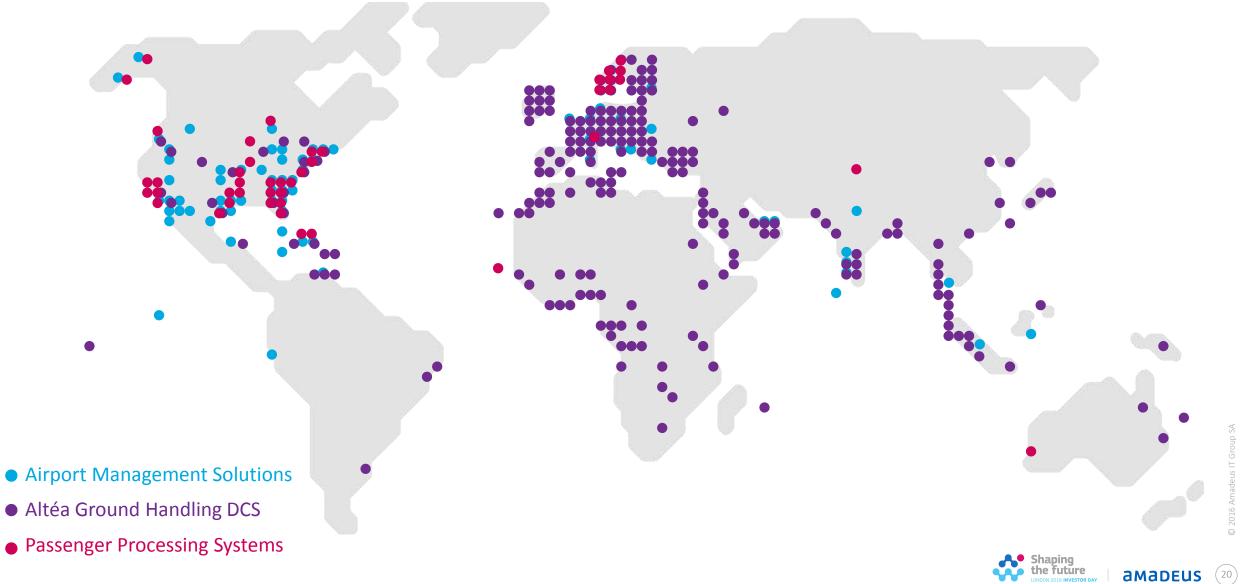
## Amadeus Airport IT global footprint



### Amadeus Airport IT global footprint



## Amadeus Airport IT global footprint



### A customer success story: **Copenhagen Airports**

A 10-year partnership with the most efficient airports in Europe



"We have an ambitious vision to become a world-class hub for Northern Europe. Our objective is to grow from 25 to 40 million passengers per year, and as a part of this focus we are optimising our infrastructure to better help our airline partners to serve the increasing number of international routes and operations. We have chosen Amadeus as a strategic partner. Amadeus has the proven experience and leading cloud capabilities to deliver an operational traffic IT solution which will enable us to meet our goals whilst in parallel ensuring we keep our focus on continued innovation."

C. Poulsen, VP & CIO, Copenhagen Airports

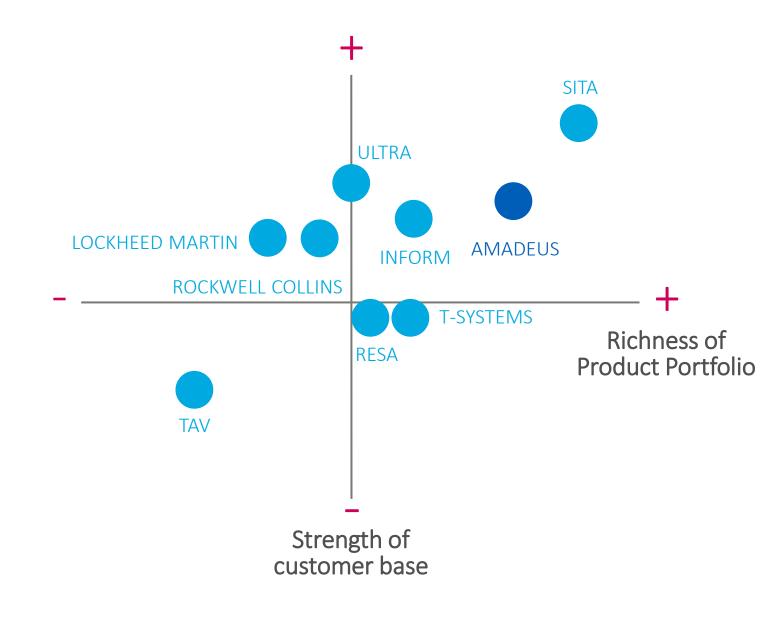


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### The Airport IT market landscape 2015



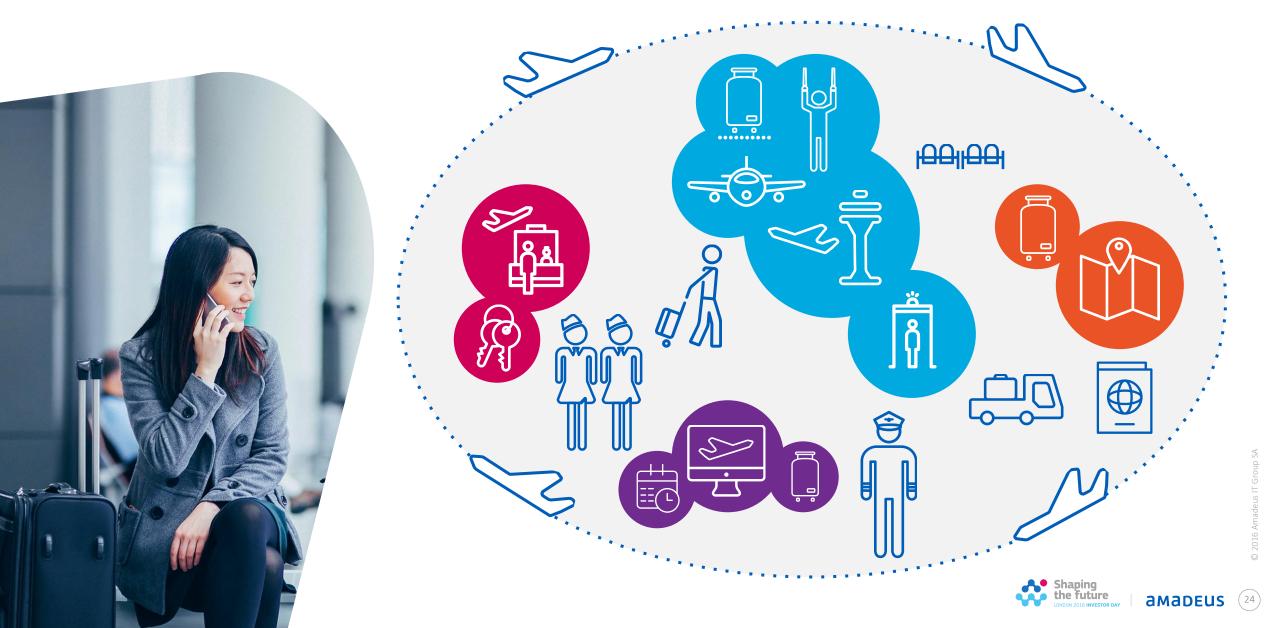


### Our focus – 3 year horizon





### At the heart of travel





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### Financial Highlights

Ana de Pro Chief Financial Officer

June 2016

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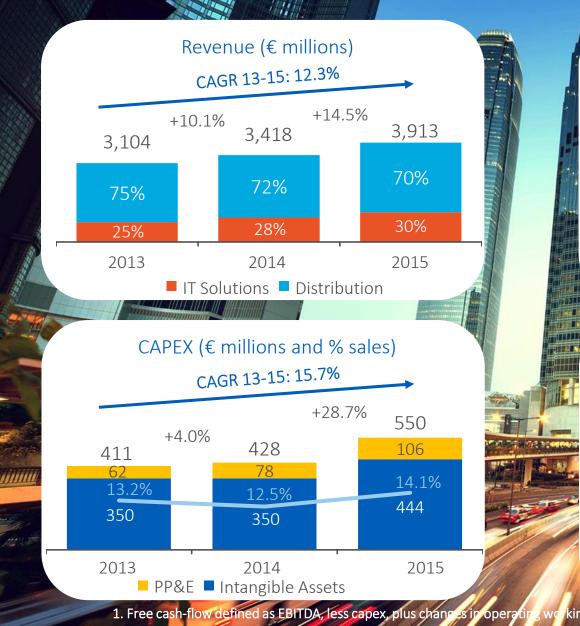
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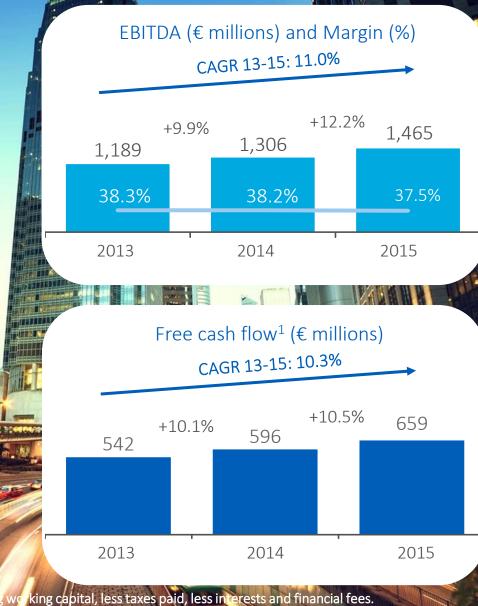
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### Outstanding track record



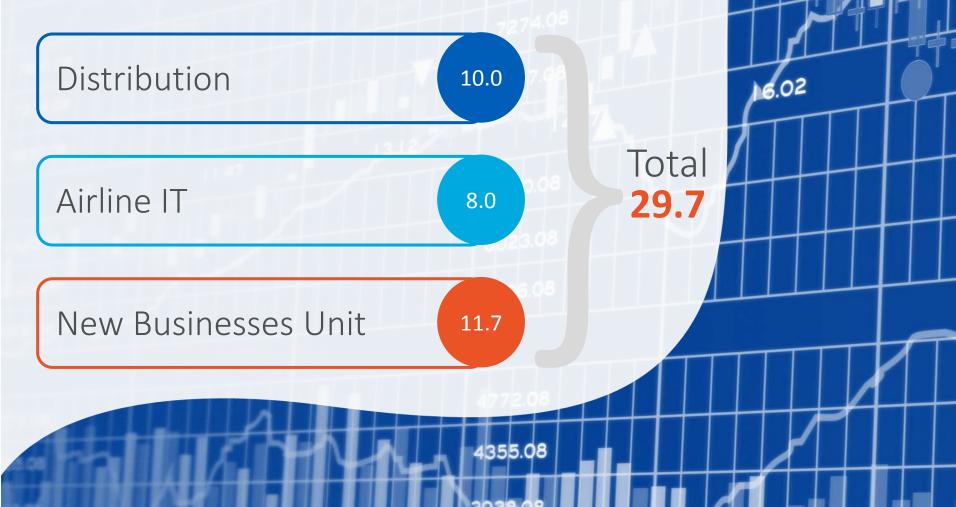


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# Amadeus addressable market opportunity

Addressable markets in 2018 (€ billion)



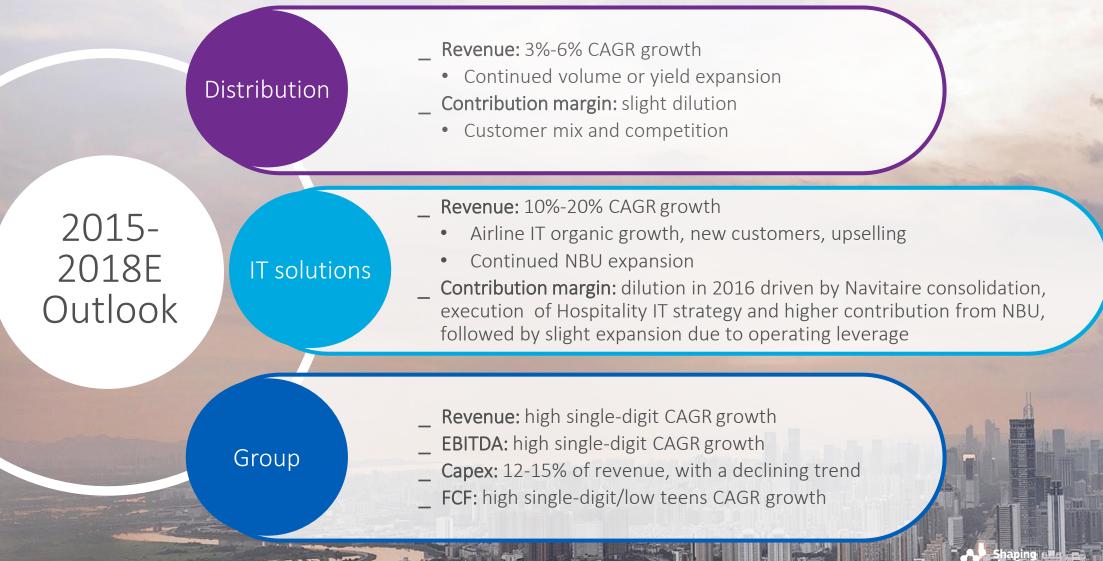
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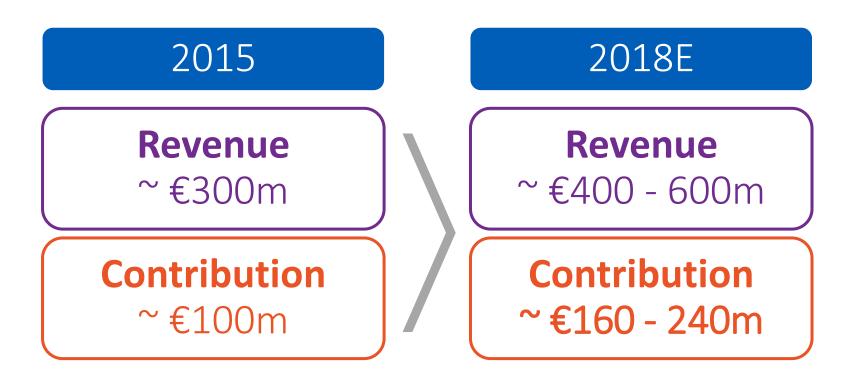
ADEUS

## Financial performance outlook



CAGR: Compound Average Growth Ra

## Delivering on New Businesses



On track to deliver c. €1 billion revenue from NBU in 2022 with a 40-60% contribution margin



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## Amadeus shareholder remuneration

Extraordinary (€m) Ordinary (€m) 

Total €1.8 billion returned since IPO 20% ordinary remuneration CAGR 2011-16







### Shareholder remuneration strategy





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