eDreamsODIGEO

HECHO RELEVANTE

De conformidad con lo previsto en el artículo 82 de la Ley 24/1988, de 28 de julio, del Mercado de Valores, eDreams ODIGEO (la "**Sociedad**") informa de la publicación de la <u>nota de</u> <u>prensa</u> que se adjunta a continuación y que contiene información relevante de negocio.

En Luxemburgo, a 2 de marzo de 2016

eDreams ODIGEO







eDreams ODIGEO renews partnership with Rentalcars Connect as part of strategy to improve non-flight offering

02 March, 2016 - The leading online travel company eDreams ODIGEO has agreed to renew its long term partnership with Rentalcars Connect, the business-to-business division of Rentalcars.com, the world's largest online car rental service and part of the Priceline Group.

The partnership will enable eDreams ODIGEO to continue to offer its customers the chance to easily and conveniently hire vehicles through its leading online travel brands eDreams, Opodo, Go Voyages and Travellink. Through the relationship with Rentalcars Connect, customers will have access to local vehicle hire in over 46,000 locations in 167 countries worldwide and will be able to access over two million verified customer ratings and reviews of local car rental services around the world.

The renewed partnership with Rentalcars Connect builds upon a trajectory of continuous growth in conversion, revenue and customer loyalty.

The decision to renew the partnership comes as a result of eDreams ODIGEO's commitment to constantly improve its non-flight offering. Last year, the company announced a number of new strategic objectives, one of which was to diversify its revenue by delivering value-add products and services that increase its customers' basket size whilst enhancing their overall experience.

Dana Dunne, Chief Executive Officer of eDreams ODIGEO, said:

"I am pleased to announce the renewal of our long term partnership with Rentalcars Connect. Rentalcars.com offers us a unique platform that is an unbeatable solution which complements our own offering and enables our customers to have the best travel experience possible."

Ian Brown, Chief Executive Officer of Rentalcars.com, commented:

"We are delighted to be renewing our long term partnership with eDreams ODIGEO. Rentalcars Connect offers the world's largest online car rental platform with the best conversion, revenue, and customer loyalty for our strategic partners. As one of the leading distributors of online flights in the world, eDreams ODIGEO and its customers are well placed to benefit greatly from the non-stop innovation that we bring to the car hire experience."

-Ends-

About eDreams ODIGEO

eDreams ODIGEO (www.edreamsodigeo.com) is one of the main distributors of online flights in the world (in terms of revenue) and one of the largest European e-commerce companies. Under its five brands - eDreams, GO Voyages, Opodo, Travellink and Liligo - it offers the best deals in regular and charter flights, low-cost airlines, hotels, cruises, car rental, holiday packages, travel insurance and stays of different duration to more than 16 million customers all over the world. It is also a very effective platform for advertisers to reach their markets of interest in a personalised way, both locally and globally. With a presence in 44 markets, the company has a team of about 1,700 professionals. eDreams ODIGEO is listed in the Spanish Continuous Market and had a turnover of €4,384 million last year.

About Rentalcars Connect:

Rentalcars Connect is the B2B end-to-end car rental solution that is powered by the world's largest online car rental service -Rentalcars.com. Enabling over 2700 partners, Rentalcars Connect provide innovative solutions that have the best conversion, revenue generation and customer loyalty for airlines, online travel agencies, any many other travel businesses globally. Each solution is available in 40 languages, 46,000 locations, and 167 countries worldwide. Customers can easily access over two million verified local supplier reviews by real travellers and book with confidence. Rentalcars Connect also operates an expert













in-house customer service team providing 24/7 multilingual support to customers around the world. For more information, visit www.rentalcarsconnect.com.

Rentalcars.com is part of the Priceline Group [NASDAQ: PCLN], the world leader in online travel, which serves consumers and partners through six primary brands - Booking.com, priceline.com, KAYAK,Agoda.com, Rentalcars.com and OpenTable. For more information, visit www.PricelineGroup.com.