



TO THE COMISIÓN NACIONAL DEL MERCADO DE VALORES

In accordance with the provisions of the Stock Exchange Market Act, Atresmedia Corporación de Medios de Comunicación, S.A. (hereinafter Atresmedia Corporación or The Company) hereby notifies the following

SIGNIFICANT EVENT

The Ordinary General Meeting of Shareholders of the Company, which has been held today, 20th April 2016, has decided to approve a Stock-based Remuneration **Plan for Directors and Managers, which calls for the acquisition of Own Shares**, delegating to the Board of Directors the necessary powers for the implementation of such Plan, which has been reported as a Significant Event to the CNMV, along with the remaining resolutions adopted by the aforementioned General Meeting.

As far as the implementation of the Plan is concerned, the Board of Directors (under the authorisation to purchase treasury shares, which was granted in 2015 by the Ordinary General Meeting of Shareholders, and subject to the requirements established by such authorisation) has approved a **Share Buy-back Scheme**, to be developed as follows, in accordance with the provisions of the regulations in force:

- Treasury Shares will be bought back at market price, according to the price and volume conditions established by the above-mentioned regulations, until the approved maximum acquisition amount of EIGHT MILLION NINE HUNDRED THIRTY THOUSAND NINE HUNDRED EUROS (€ 8,930,900) has been reached.
- At the current stock exchange prices, the approximate number of shares so purchased would be 835,000, which is equivalent to 0.37% of the Capital Stock of Atresmedia Corporación. This figure falls within the authorised range.
- The Share Buy-back Scheme will have a maximum duration of six (6) months, even though its earlier conclusion is expected, once the maximum authorised amount has been reached.
- The Company will inform about the successive runs of the Buy-back scheme, as well as its completion, through the notification of Significant Events.

Madrid, 20 April 2016

Manuel de la Viuda
Secretary of the Board of Directors