

### FULL YEAR 2011 RESULTS

### DIQ 🗵

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- 1. Highlights 2011
- 2. Segment Review
- 3. Financial Review
- 4. Conclusions
- 5. Q&A

## **Highlights**

Delivering on our promises

- ☐ Strong Q4 2011 performance
  - □ 13.8% Adjusted EBITDA and 26.3% Adjusted EBIT growth
- FY2011 growth targets exceeded
- □ Dividend proposal of 0.11€per share

Leveraging our strenghts

- Attractive convenience /discount format mix
- ☐ Leading price image
- □ Operational leverage
  - ☐ Franchise as competitive and expansion factor
  - □ Efficiency and cost reduction in our DNA

Focus on growth

- Accelerating growth in emerging markets
  - □ +15% LFL in Emerging markets
  - □ 224 new stores in Q4 2011 (159 in emerging markets)



# **Key figures**

	FY 2011	INC (w/o FX)
(EURm)		
Number of stores	6,833	7.2%
Net openings	460	64.9%
Gross sales under banner	11,123.5	4.7%
LFL	1.8%	
Adjusted EBITDA	558.4	11.0%
Adjusted EBITDA margin	5.7%	42 bp
Adjusted EBIT	287.7	25.5%
Adjusted net profit	156.2	14.2%
Adjusted EPS (€)	0.231	15.0%
DIVIDEND PROPOSAL (€)	0.11	





### Investing in new formats



#### **Transformation process**

- 67% COCO stores remodelled to DIA Market and Maxi format
- Successful commercial development in fruit and vegetables area





# Price image

- Best price image in 4 out of 7 countries
  - □ Spain, Portugal, Argentina and Brazil

■ 2011 gap with the main price competitor was expanded in all these countries

□ Set-up of DIA World Trade (DWT), the central purchasing office in Genève



#### Loyalty card: ClubDIA



million cardholders	New members	Dec. 11
Spain	0.8	14.2
Portugal	0.2	3.3
France	0.9	3.4
Argentina	0.5	3.3
Turkey	2.3	2.3
TOTAL DIA	4.8	26.6

#### Win-win

- Price for customer
- □ Volume for DIA & Suppliers
- Data sharing



#### Loyalty tool

#### **Promotional tool**

Adjustable discounts (10-30%) on 300 400 products without additional costs

- □ 75% of sales through ClubDIA
- 50.8% of ClubDIA members redeemed at least one discount ticket in 2011







# Franchises and productivity increases drive margin expansion

- 2,584 franchised stores, of which 514 were added in 2011
- □ Flexible operational format which ensures a competitive position for smaller stores
- □ Significant margin improvement for DIA (COCO to COFO)
- □ Continued productivity improvements





1. Highlights 2011

### 2. Segment Review

- 3. Financial Review
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	Q4 2011	INC (w/o FX)	FY 2011	INC (w/o FX)
(EURm)				
Number of stores	3,380	65	3,380	75
Gross sales under banner	1,449.5	2.4%	5,600.0	1.3%
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LFL		0.8%		0.2%
Adjusted EDITOA	131.2	12.8%	413.7	10.4%
Adjusted EBITDA				
Adjusted EBITDA margin	10.3%	101 bp	8.4%	77 bp
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Adjusted EBIT	91.2	20.3%	256.2	19.7%
Adjusted EBIT margin	7.1%	110 bp	5.2%	84 bp





#### Iberia: Spain



	2011	INC
Gross sales under banner (€M)	4,665.8	1.7%
Number of stores	2,827	+61



- 2011 ended on a strong note despite economic conditions
- □ Keys for 2011:
  - □ Commercial proposition
    - Transformation to new Maxi and Market formats
    - □ Focus on perishables
  - Operational efficiencies improve margins (franchise and cost reduction)
  - Investment in prices to keep our leadership





#### **Iberia: Portugal**



	2011	INC
Gross sales under banner (€M)	934.2	-0.5%
Number of stores	553	+14



- ☐ Able to grow our profits in the worst environment in decades
- **☐** Keys for 2011:
  - ☐ Improved price image
  - □ Proximity and confidence in the Minipreco banner
  - Sustained efficiency improvements



# FRANCE

	Q4 2011	INC (w/o FX)	FY 2011	INC (w/o FX)	
(EURm)					
Number of stores	916	0	916	-20	
Gross sales under banner	661.4	-6.7%	2,644.8	-5.4%	
LFL		-6.4%		-6.7%	
Adjusted EBITDA	28.0	-5.2%	88.5	-8.1%	
Adjusted EBITDA margin	4.8%	11 bp	3.8%	-7 bp	
Adjusted EBIT	8.3	16.2%	11.3	-15.8%	
Adjusted EBIT margin	1.4%	29 bp	0.5%	-5 bp	







	2011	INC
Gross sales under banner (€M)	2,644.8	-5.4%
Number of stores	916	-20



- □ Successful cost-cutting measures, with EUR60.4m of productivity improvements in 2011
- □ Progress on franchising (26.7% stores franchised vs 18.8% previous year)
- ☐ FY 2011 margin stable despite declining sales
- □ Keys for 2012
  - ☐ New set of measures to improve competitiveness
  - ☐ Focus on regain LFL
  - ☐ Investing in price



## **EMERGING MARKETS**

	Q4 2011	INC (w/o FX)	FY 2011	INC (w/o FX)	
(EURm) Number of stores	2,537	159	2,537	405	
Gross sales under banner	786.5	24.4%	2,878.8	23.8%	
LFL		16.1%		15.2%	
Adjusted EBITDA  Adjusted EBITDA margin	<b>22.1</b> 3.3%	<b>57.8%</b> 69 bp	<b>56.2</b> 2.3%	<b>68.8%</b> <i>59 bp</i>	
Adjusted EBIT  Adjusted EBIT margin	<b>12.4</b> <i>1.8%</i>	<b>106.4%</b> 73 bp	<b>20.2</b> 0.8%	<b>573.5%</b> 66 bp	







	2011	INC
Gross sales under banner (€M)	868.0	38.5%
Number of stores	495	+47



- ☐ Enhanced market position with best price image in the country
- ☐ 47 stores openings, most of them under franchised model
- Steady improvement in Adjusted EBITDA margin





	2011	INC
Gross sales under banner (€M)	1,341.6	16.7%
Number of stores	480	+72



- Expansion acceleration on franchising (48.1% stores franchised vs 36.5% previous year)
- □ 72 net stores openings, of which 46 were in Q4 2011. Opening of a new region, Rio Grande do Sul, in November 2011







	2011	INC
Gross sales under banner (€M)	461.9	26.4%
Number of stores	1,115	+225



- □ Private label model upgraded by strong presence of national brands and perishables
- □ 225 openings in 2011, with a capex of around EUR20m to 1,115 total stores (store selling area increase of 21.9%)
- ☐ 126 bp increase of Adjusted EBITDA margin
- □ Almost break even point in Adjusted EBIT







	2011	INC
Gross sales under banner (€M)	207.3	+7.4%
Number of stores	447	+61



- □ 61 stores opened in 2011. Good progress towards a successful commercial model and positioning
- □ Private label gaining presence in our sales, with a significant increase in sales contribution in 2011
- □ Adjusted EBITDA margin improved by 80 bp
- Less than EUR6m of total capex in 2011





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### Q4 2011 P&L account

	Q4 2010	% Net Sales	Q4 2011	% Net Sales	INC 2011 (w/o FX)
(EURm)					
Gross sales under banner	2,807.0		2,897.4		5.4%
Net sales	2,476.5		2,536.4		4.6%
Gross profit	548.8	22.2%	570.1	22.5%	5.7%
OPEX	-387.8	-15.7%	-388.9	-15.3%	2.4%
Adjusted EBITDA	161.0	6.5%	181.2	7.1%	13.8%
Adjusted EBIT	89.5	3.6%	111.9	4.4%	26.3%
Non-recurring items	-25.8	-1.0%	-5.6	-0.2%	-78.0%
EBIT	63.7	2.6%	106.4	4.2%	68.5%
Net financial income/expenses	-4.4	-0.2%	-11.1	-0.4%	159.0%
EBT	59.1	2.4%	95.4	3.8%	62.4%
Corporate tax	-26.2	-1.1%	-33.5	-1.3%	28.5%
Net profit (*)	32.9	1.3%	61.9	2.4%	89.4%

- **□** +5.4% sales under banner (+24.4% Emerging)
- → +2.7% LFL (+16.1% Emerging)
- → +13.8% Adjusted EBITDA (+64 bp improvement)
- → +26.3% Adjusted EBIT (x2 Emerging)
- ☐ 224 store openings





### FY 2011 P&L account

	FY 2010	% Net Sales	FY 2011	% Net Sales	INC 2011 (w/o FX)
(EURm)					
Gross sales under banner	10,792.0		11,123.5		4.7%
Net sales	9,588.0		9,779.5		3.5%
Gross profit	2,051.1	21.4%	2,098.0	21,5%	3.7%
OPEX	-1,544.0	-16.1%	-1,539.6	-15.7%	1.3%
Adjusted EBITDA	507.1	5.3%	558.4	5.7%	11.0%
Adjusted EBIT	230.8	2.4%	287.6	2.9%	25.5%
Non-recurring items	-92.7	-1.0%	-75.0	-0.8%	-18.8%
EBIT	138.0	1.4%	212.7	2.2%	55.3%
Net financial income/expenses	-12.7	-0.1%	-35.7	-0.4%	196.3%
EBT	124.8	1.3%	177.8	1.8%	42.4%
Corporate tax	-87.2	-0.9%	-83.4	-0.9%	-4.1%
Net profit (*)	37.6	0.4%	94.4	1.0%	150.3%
Adjusted net profit	136.8	1.4%	156.2	1.6%	14.2%

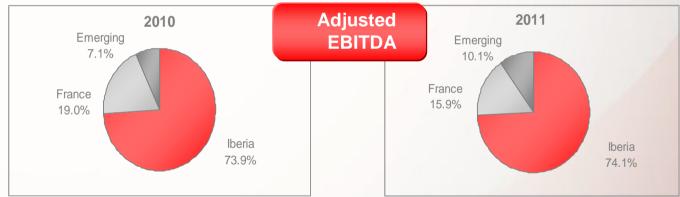
- → +4.7% sales under banner (+23.8% Emerging).
- → +1.8% LFL (+15.2% Emerging).
- → +11.0% Adjusted EBITDA (+68.8% Emerging).
- → +25.5% Adjusted EBIT (x6 Emerging).
- → +14.2% Adjusted Net profit.

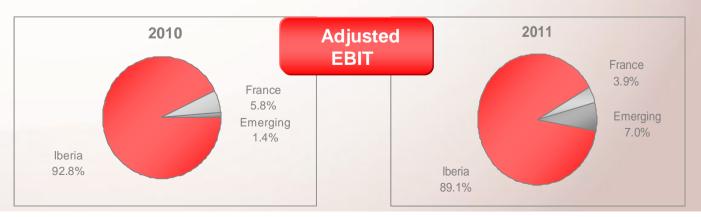




### **Emerging markets gain weight**



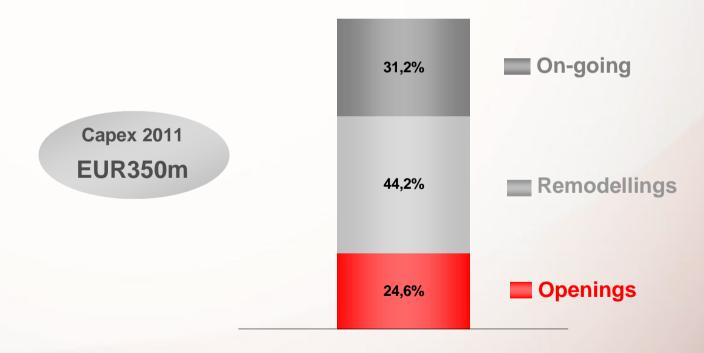








- EUR350m invested to provide future growth and maintain profitability
  - □ Remodellings amounted 44.2% of total capex in 2011
  - □ Investments in Emerging grew by 46.0%

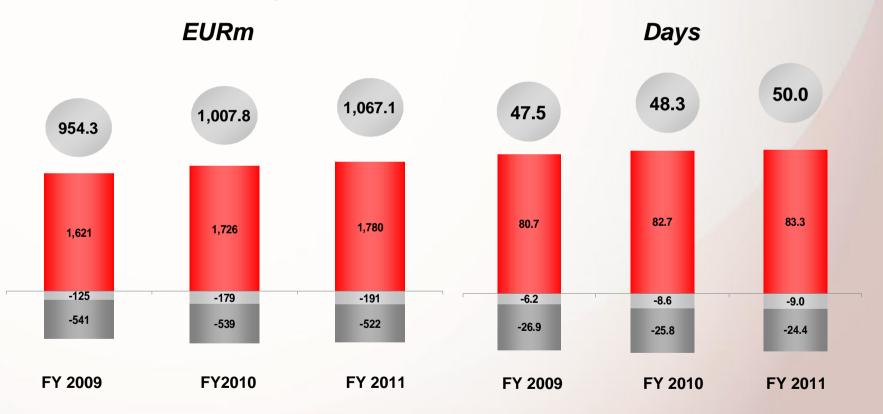




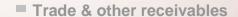


#### Trade working capital

- Successful trade working capital management:
  - □ Stocks down to 24.4 days
  - □ Trade working capital up by EUR59.2m and 1.7 days







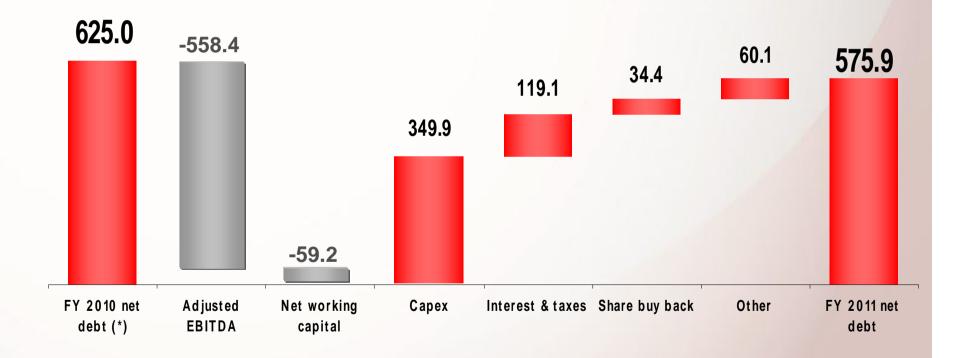
Inventories





#### **Solid capital structure**

- ☐ Total net debt down to EUR576m
  - □ Net debt/Adjusted EBITDA ratio down to 1.0x.





#### Treasury stock and 2011 dividend

□ 2% treasury stock in H2 2011 at €2.898 per share

□ 2% Equity swap completed in Q1 2012 at €3.558

- **□** 2011 ordinary dividend proposal:
  - €0.11 per share
  - ☐ 47% Pay-out



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## Targets 2011

☐ Net sales growth constant rate: >3%



+3.5% at constant rate

**☐** Adjusted EBITDA:





EUR558m

EUR562.8m at constant rate

□ Commercial network:

6.800



6,833 stores

☐ Net debt / Adjusted EBITDA: 1.1x



1.0x





#### 3-year operating objectives

□ Accelerate store openings, around 8,000 stores by 2013 (1,627 new stores in three years period)

28% achieved

- ☐ Complete transformation into DIA Market and DIA Maxi
  - ☐ In Spain
  - ☐ In France, from Ed to DIA

80% achieved (\*)

- ☐ Increase focus on franchise
  - ☐ Over 3,000 stores by 2013.
  - ☐ From 32% in 2010 to 40% total stores by 2013

71% achieved

☐ Pursue streamlining of our cost structure.€230m by 2012

92% achieved



■ Net store openings

425 to 475

☐ Gross sales under banner

+4% to +6%

☐ Adjusted EBITDA and Ajusted EBIT

Provided in IPO guidance (\*)





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### P&L accounts

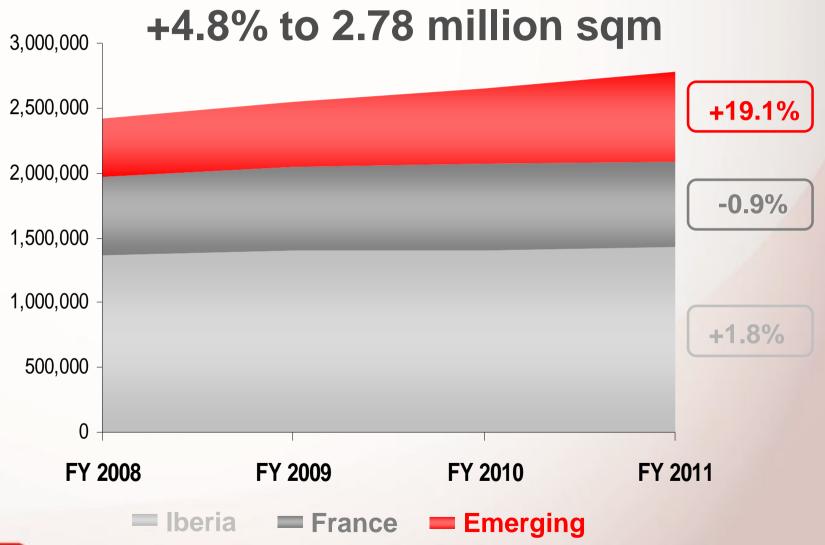
	FY 2010	% Net Sales	FY 2011	% Net Sales	<b>INC 2011</b>
(EURm)					
Net sales	9,588.0		9,779.5		2.0%
Cost of sales & other income	-7,536.9	-78.6%	-7,681.5	-78.5%	1.9%
Gross profit	2,051.1	21.4%	2,098.0	21.5%	2.3%
Labour costs	-796.0	-8.3%	-807.9	-8.3%	1.5%
Other operating expenses	-465.9	-4.9%	-423.2	-4.3%	-9.2%
Rents	-282.2	-2.9%	-308.5	-3.2%	9.3%
DPEX	-1,544.0	-16.1%	-1,539.6	-15.7%	-0.3%
Adjusted EBITDA	507.1	5.3%	558.4	5.7%	10.1%
D&A (1)	-276.3	-2.9%	-270.8	-2.8%	-2.0%
djusted EBIT	230.8	2.4%	287.6	2.9%	24.6%
Restructuring Costs	-28.4	-0.3%	-53.6	-0.5%	88.9%
Impairment & other	-24.0	-0.3%	-17.0	-0.2%	-29.2%
Gains/losses on disposal of assets	-40.4	-0.4%	-4.4	0.0%	-89.2%
lon-recurring items	-92.7	-1.0%	-75.0	-0.8%	-19.2%
BIT	138.0	1.4%	212.7	2.2%	54.1%
let financial income/expenses	-12.7	-0.1%	-35.7	-0.4%	181.7%
associate companies	-0.6	0.0%	0.9	0.0%	-245.0%
BT	124.8	1.3%	177.8	1.8%	42.5%
Corporate tax	-87.2	-0.9%	-83.4	-0.9%	-4.3%
let profit (2)	37.6	0.4%	94.4	1.0%	151.3%
Adjusted net profit	136.8	1.4%	156.2	1.6%	14.2%
1) Of which Logistics D&A	-30.4	0.4%	-29.8	-0.3%	-2.2%



<sup>(2)</sup> Before discontinuing & minorities



#### Store selling area evolution





## **Stores evolution**

	FY 2010	FY 2011	INC 2011
Number of stores			
Spain	2,766	2,827	61
Portugal	539	553	14
IBERIA	3,305	3,380	75
FRANCE	936	916	-20
Argentina	448	495	47
Brazil	408	480	72
Turkey	890	1,115	225
China	386	447	61
EMERGING	2,132	2,537	405
TOTAL DIA	6,373	6,833	460





### Gross sales under banner by country

	FY 2010	FY 2011	INC 2011	INC (w/o FX)
EURm				
Spain	4,588.3	4,665.8	1.7%	1.7%
Portugal	938.5	934.2	-0.5%	-0.5%
IBERIA	5,526.8	5,600.0	1.3%	1.3%
FRANCE	2,796.9	2,644.8	-5.4%	-5.4%
Argentina	697.7	868.0	24.4%	38.5%
Brazil	1,150.2	1,341.6	16.6%	16.7%
Turkey	427.2	461.9	8.1%	26.4%
China	193.3	207.3	7.3%	7.4%
EMERGING	2,468.3	2,878.8	16.6%	23.8%
TOTAL DIA	10,792.0	11,123.5	3.1%	4.7%



## Net sales by country

	FY 2010	FY 2011	INC 2011	INC (w/o FX)
EURm				
Spain	4,116.3	4,140.6	0.6%	0.6%
Portugal	821.8	806.4	-1.9%	-1.9%
IBERIA	4,938.1	4,947.1	0.2%	0.2%
FRANCE	2,518.5	2,356.9	-6.4%	-6.4%
Argentina	559.5	695.5	24.3%	38.4%
Brazil	1,029.5	1,194.4	16.0%	16.1%
Turkey	381.3	412.1	8.1%	26.3%
China	161.3	173.6	7.6%	7.3%
EMERGING	2,131.5	2,475.5	16.1%	23.1%
TOTAL DIA	9,588.1	9,779.5	2.0%	3.5%





### Adjusted EBITDA

EURm	Q1 2010	Q1 2011	INC	INC (w/o FX)
IBERIA	62.4	74.5	19.4%	19.4%
FRANCE	15.6	16.9	7.8%	7.8%
EMERGING	2.4	7.7	226.7%	221.6%
TOTAL DIA	80.4	99.0	23.2%	23.1%
EURm	Q2 2010	Q2 2011	INC	INC (w/o FX)
IBERIA	97.6	99.3	1.7%	1.7%
FRANCE	26.2	22.9	-12.5%	-12.5%
EMERGING	8.2	12.6	53.3%	66.3%
TOTAL DIA	132.0	134.8	2.1%	2.9%
EURm	Q3 2010	Q3 2011	INC	INC (w/o FX)
IBERIA	98.7	108.8	10.3%	10.3%
FRANCE	25.0	20.8	-16.9%	-16.9%
EMERGING	10.0	13.8	37.0%	51.4%
TOTAL DIA	133.7	143.4	7.2%	8.3%
EURm	Q4 2010	Q4 2011	INC	INC (w/o FX)
IBERIA	116.3	131.2	12.8%	12.8%
FRANCE	29.5	28.0	-5.2%	-5.2%
EMERGING	15.2	22.1	44.8%	57.8%
TOTAL DIA	161.0	181.2	12.5%	13.8%



#### Productivity & Efficiency program

- □ EUR106.7m efficiency improvement in 2011, of which:
  - □ EUR46.3m generated in Spain
  - □ EUR60.4m generated in France
- **■** EUR106.7m before mentioned came from:
  - □ EUR79.1m Transfers from COCO to COFO
  - □ EUR9.1m Headquarters
  - □ EUR18.5m Others
- EUR211.7m of accumulated savings in the period 2009-2011 which represents 92.0% of total amount forecasted.



# Capex

- □ Total investment of EUR349.9m, in the upper-range of the guidance (EUR300-350m)
- ☐ Breakdown by division
  - □ 34.4% Iberia
  - □ 39.7% France
  - □ 26.0% Emerging
- Breakdown by concept
  - □ 31.2% On-going
  - □ 44.2% Remodellings
  - □ 24.6% Openings

# Working capital

		FY 2009	FY 2010	FY 2011
Trado & other navables	EURm	1,621	1,726	1,780
Trade & other payables	Days	80.7	82.7	83.3
Trade & other receivables	EURm	-125	-179	-191
	Days	-6.2	-8.6	-9.0
Inventories	EURm	-541	-539	-522
inventories	Days	-26.9	-25.8	-24.4
Trade Working Capital	EURm	954.3	1,007.8	1,067.1
	Days	47.5	48.3	50.0

#### **Net debt**

	FY 2009 (*)	FY 2010 (*)	FY 2011
EURm			
Total Net Debt (* pro-forma)	818	625	576
Cash & Cash Equivalents	-251	-317	-290
Net Debt / Adjusted EBITDA (LTMP)	1.9x	1.2x	1.0x





### **Cash Flow Statement**

EURm	FY 2010	FY 2011
Profit before taxes and minority interest	124.8	177.8
Depreciation & Amortization	300.3	287.8
Gains/losses on disposal of assets	40.4	4.4
Taxes paid	-12.4	-88.9
Net change in trade working capital	53.5	59.2
Other payables & receivables	34.8	29.2
(A) CASH-FLOW FROM CONTINOUS OPERATIONS	541.4	469.4
Financial investments	-6.5	-45.0
Capital expenditure	-290.0	-349.9
(B) CASH-FLOW FROM INVESTING ACTIVITIES	-296.5	-394.9
(A+B) OPERATING FREE CASH-FLOW	244.8	74.6
Equity issued	0.0	0.0
Dividend distribution	-532.0	-368.6
Share buy-back programs	0.0	-39.4
Asset disposals	102.5	14.4
Change in FX	15.0	20.2
Other	-89.2	-25.4
(C) CASH-FLOW FROM FINANCIAL ACTIVITIES	-503.6	-398.9
(A+B+C) CHANGE IN NET DEBT	-258.8	-324.3
Net debt	251.6	575.9



## **Balance Sheet**

	FY 2009	FY 2010	FY 2011
EURm			
Non –current assets	2,165.1	2,141.5	2,206.3
Inventories	541.2	539.3	521.9
Trade & other receivables	125.0	179.0	191.3
Other current assets	196.3	76.7	100.2
Cash & Cash Equivalents	250.8	316.8	289.9
TOTAL ASSETS	3,278.4	3,253.4	3,309.6
			1/4
Total Equity	804.9	422.5	104.6
Long term debt	28.6	28.0	599.7
Provisions	176.2	184.4	169.0
Deferred tax liabilities	10.0	10.4	85.6
Short-term debt	215.0	540.5	266.1
Trade & other payables	1,620.5	1,726.1	1,780.2
Other current liabilities	423.2	341.5	304.3
TOTAL EQUITY & LIABILITIES	3,278.4	3,253.4	3,309.6



# Glossary

☐ Gross sales under banner: total turnover value obtained in stores, including indirect taxes (sales receipt value) and in all the company's stores, both owned and franchised.
□ <b>Net sales:</b> total accounting revenues obtained from the total figure of gross sales under banner after deducting all the indirect taxes and margins allocated to franchisees.
□ LFL sales growth under banner: growth rate of gross sales under banner of all DIA stores which have been operating for more than a year
☐ Adjusted EBIT: operating profit adjusted by restructuring costs, impairment and re-estimation of useful life and gains/losses arisen on disposal of assets.
■ Net adjusted profit: net income calculated on net profits reported, excluding non-recurring items (restructuring costs, impairment and reestimation of useful life, gain/losses on disposal of assets, tax litigations, accrual of loan formalisation expenses) and the corresponding fiscal impact

### Dia Z