



***The world # 1 steel manufacturer***

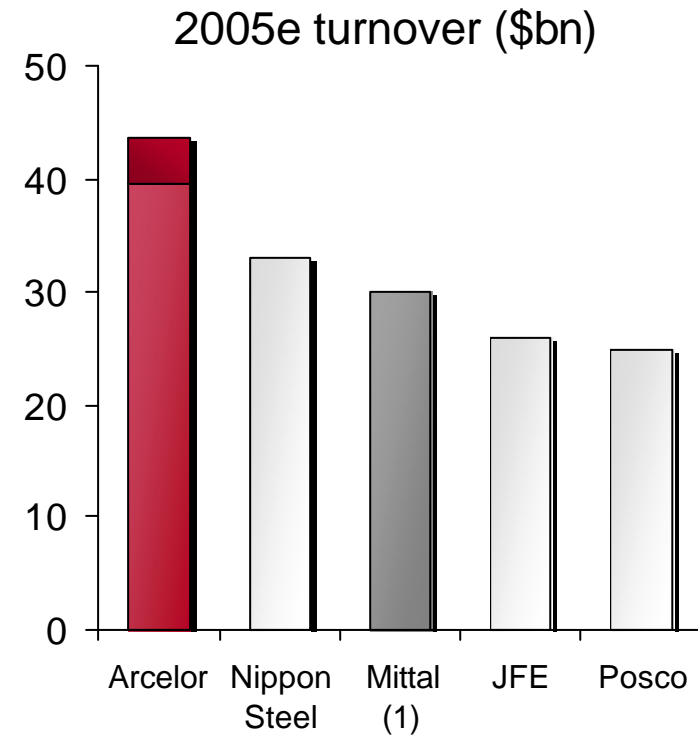
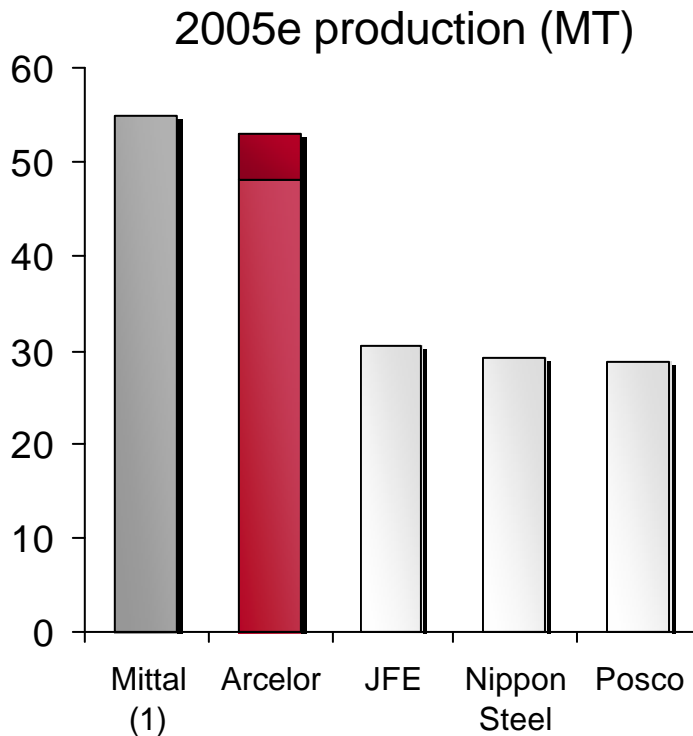
*Arcelor will **not** share its future with  
Mittal Steel*

1. Two diametrically opposed companies
2. A hostile, opaque offer that destroys value
3. Arcelor has a much better future without Mittal Steel

# 1. Two diametrically opposed companies

- Mittal Steel is the world's largest producer of commodity steels

- Arcelor is the world #1 steel manufacturer (in terms of turnover)



# 1. Two diametrically opposed companies

**MITTAL**

- An opportunistic construction, made of highly heterogeneous units
  - Very irregular levels of profitability
  - Huge capex requirements
  - Necessary restructurations

 arcelor

- A deliberate strategy
- Solid foundations
- State-of-the-art & best-in-class



# 1. Two diametrically opposed companies

**MITTAL**

- An aggregation of opportunistic acquisitions
- A business model which is not based on state-of-the art technologies
- Commodity products
- A "short term" marketing approach, and highly exposure to spot prices and, therefore, to the steel cycles
- Limited access to distribution

 **arcelor**

- Chosen segments
- Massive investments in technology and R&D
- World leadership on the most demanding markets
- Long-term partnerships with its customers
- An unmatched global distribution network

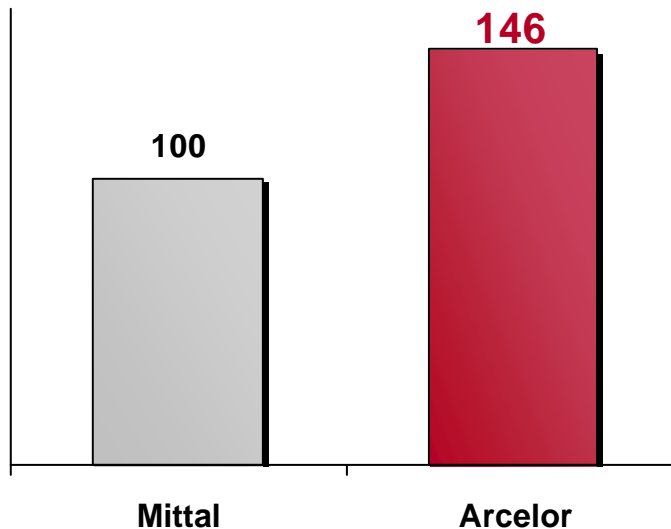
# 1. Two diametrically opposed companies

## Two divergent economic models

### Different commercial focus

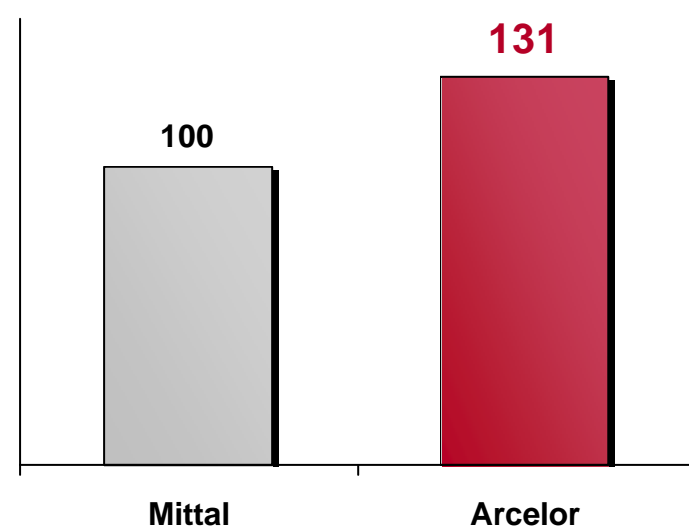
#### Revenues

EUR/t (index 9 months 2005\*)



#### EBITDA

EUR/t (index 9 months 2005)



- High importance of commodities, low barriers to entry

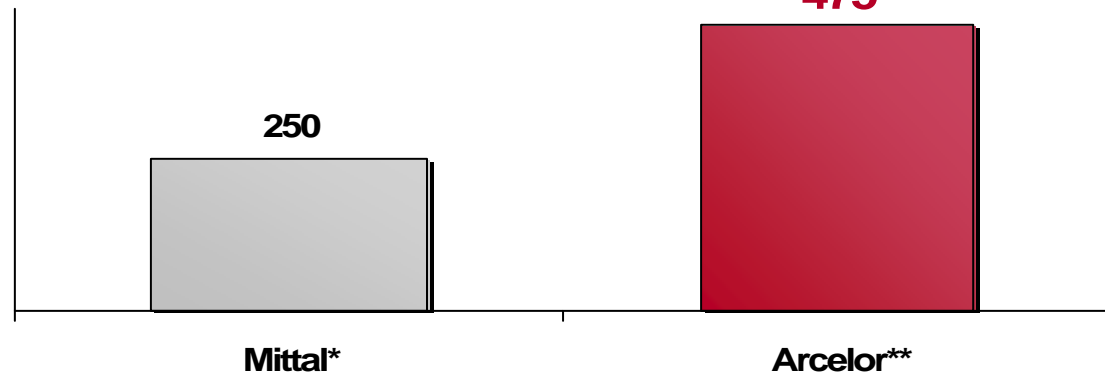
➤ **Focused on high-tech, high-quality products**

# 1. Two diametrically opposed companies

## Two divergent economic models

### Different operational focus

**Productivity**  
Y/M/T (2004)



- Less productive working methods, less automated operations

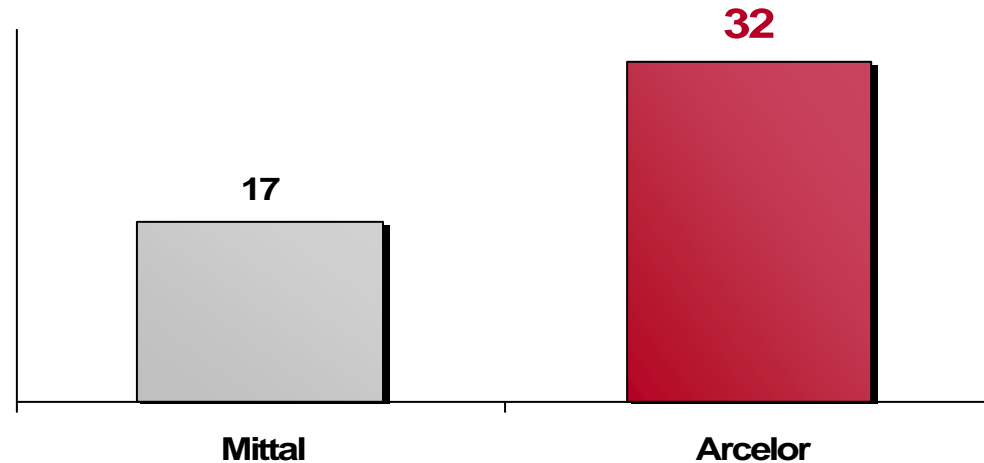
➤ **Focused on operational excellence, high level of automation**

# 1. Two diametrically opposed companies

## Two divergent economic models

### Different investment focus

**Investments**  
EUR/t (2004)



- Less attention in maintaining asset base

➤ **Focused on maintaining leadership in high-quality asset base**

# 1. Two diametrically opposed companies

## Two different approaches to corporate governance

**MITTAL**

- A monocultural management
- 88% of the capital in the same hands
  - 97% of voting rights
- Great inequality between the two classes of shares
  - Board of Directors:  
Lakshmi Mittal, Chairman  
Aditya Mittal, member
  - Management Board:  
CEO: Lakshmi Mittal  
President, CFO: Aditya Mittal

 **arcelor**

- A truly multicultural enterprise
  - Board of Directors:
    - 6 nationalities, 3 union representatives
  - Management Board:
    - 4 members, 3 nationalities
- A majority of independent directors
- Separation of powers: no member of the GMB on the Board of Directors
- Exemplary social and ethical approach
  - A European Group Works Council
  - A worldwide corporate responsibility agreement
  - Dow Jones *Sustainability* Index

# 1. Two diametrically opposed companies

**MITTAL**

- Since its creation, Mittal Steel shares have been highly volatile

**arcelor**

- Since its creation in 2002, Arcelor has structurally improved its profitability, giving priority to creating value for its shareholders



Source: Datastream, share prices rebased to 100  
Ispat / Mittal performance based on share price in euros (Amsterdam listing)

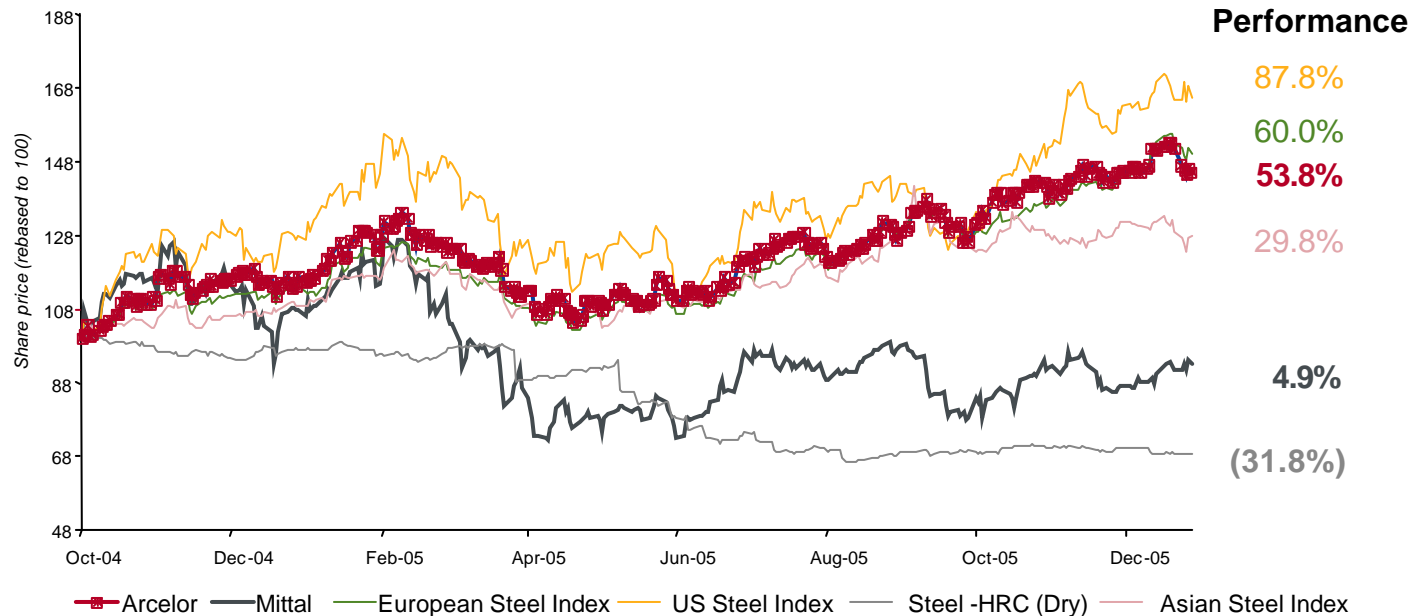
# 1. Two diametrically opposed companies

**MITTAL**

- Since its creation, Mittal Steel shares have been highly volatile

**arcelor**

- Since its creation in 2002, Arcelor has structurally improved its profitability, giving priority to creating value for its shareholders (+53%)



Note: Mittal share price based on NYSE prices in dollars converted to euros

# 1. Two diametrically opposed companies

**MITTAL**

## ● Numerous pending problems

- In Eastern Europe and North America
  - major investments required to revamp many out dated equipments
  - significant restructuring to be carried out
- High risk profile due to cyclical geographic exposure

 **arcelor**

## ● **Dynamic in process**

- Substantial opportunities for organic improvement
  - continuous management gains
  - ongoing innovation and world leadership in technology
  - active portfolio management
  - partnerships with key players in the industry
- Positive effects from recent major acquisitions (Brazil, Turkey, Canada, ...)

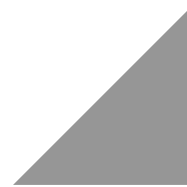


# 1. *Two diametrically opposed companies*

Different product ranges and little geographic overlap do **not** constitute a "strategic fit"



A combination with Mittal Steel would **not** create additional value for Arcelor's shareholders



The Arcelor model is **superior** for shareholders and other stakeholders

# *Arcelor will **not** share its future with Mittal Steel*

1. Two diametrically opposed companies
2. A hostile, opaque offer that destroys value
3. Arcelor has a much better future without Mittal Steel

## 2. A hostile and unbalanced proposal

- A **hostile** proposal

- Mittal Steel launched its bid without ***any real prior discussions or proposal***
- ***Arcelor's Board of Directors announces its unanimous rejection of this hostile bid***

- A **structurally unbalanced** offer for Arcelor's shareholders

- Shares with "super-voting rights" retained by the family would create ***two levels of shareholders***
- The Mittal family would continue to exercise ***absolute control over the new combined group***

## 2. A hostile and biased offer

- The premium announced by Mittal Steel (31%) are only calculated on the **cash offer**
- **These premium are in fact\*:**
  - on the cash offer: 31.0%
  - on the share offer: 15.3%
  - **on the main offer: 19.3% (75% / 25%)**

## 2. *A hostile offer that destroys value for Arcelor's shareholders*

- **Mittal Steel's bid values Arcelor well below the most recent transactions**
  - **Dofasco (Canada)**
  - **Krivorijsstal (Ukraine)**
  - **Hylsamex (Mexico)**

## *2. A hostile offer that destroys value for Arcelor's shareholders*

- The merger of different groups (different in terms of business model, culture, governance) leads more often to the destruction than to the creation of value
- Some agreements or partnerships would be severely affected (Dofasco, Erdemir, Nippon Steel, ...)
- The industrial investment policy would be jeopardized
- The merger would be prejudicial to the interests of Arcelor's shareholders

## *2. A hostile threatening offer for the employees*

- A tremendous effort has been made by Arcelor, its employees, countries and regions to manage restructuring operations, whenever they were necessary, with maximum care
- Mittal Steel has not yet carried out the necessary restructuration. Why should Arcelor's employees have to suffer the consequences of Mittal Steel's immobilism?
- Moreover, the way Mittal Steel deals with restructuring is far from exemplary in social terms

## 2. A hostile threatening offer for the employees

- Arcelor has invested massively in safety.
  - Over the last 4 years, *the accident frequency rate has fallen by 75%*

What about Mittal ?



# *The Mittal Steel model is running out of steam*

- Started with inexpensive acquisitions through acquisitions by mutual agreement in low-cost and mediocre factories, subsequently turned into unexceptional production units



**In the US:** a mature market where it would be necessary to invest massively (several billion euros to properly revamp production facilities)



**Other markets:** acquisitions through mutual agreement are replaced by auction-based systems

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### 3. Arcelor: a much better future without Mittal Steel

#### ➤ Arcelor: a coherent growth strategy based on

- Best-in-class and state-of-the-art industrial facilities
- A dynamic research policy and leading edge technologies
- An adequate and coherent social model
- Unrivalled operational performance
- Commercial excellence
- A dynamic, united and competent international management team
- A model of balanced and transparent development respectful of all its stakeholders

### 3. Arcelor: a much better future without Mittal Steel

#### ➤ Arcelor: a remarkable dynamism driving a project that

- Has developed a fantastic momentum for four years
- Has by far exceeded expectations since its creation
  - Results, synergies, debt reduction
- Constitutes an exceptional platform for growth, ongoing cost reduction



*and, consequently, for the creation of value for Arcelor's shareholders*

### 3. Arcelor: a much better future without Mittal Steel

☞ An Arcelor-Mittal Steel combination is **not** in the interest

**of Arcelor's shareholders,**

**nor its employees**

**nor its customers**

**Arcelor will not share its future with Mittal Steel**

### 3. Arcelor: a much better future without Mittal Steel

#### Arcelor's Board of Directors

- Unanimously rejects Mittal Steel's hostile offer
- Recommends to its shareholders not to tender their shares to Mittal Steel's proposed offer
- Mandates the Management Board to present to the Board of Directors all actions and options that are in the best interests of the shareholders and stakeholders



***The world # 1 steel manufacturer***