

Mr. Luis Gayo del Pozo, General Secretary and Secretary of the Board of Directors of the company Antena 3 de Televisión, S.A. (A3TV)

INFORMS

That on 29th July 2010 A3TV will present the Financial Results of the company at 30th June 2010 (which have been previously forwarded to the CNMV), through a conference call with guest financial analysts which will start at 17:00 hrs (CET) and can be followed live through the following access numbers:

- ✓ From Spain: + 34 91 789 51 28
- ✓ From the UK: + 44 (0) 203 14 74 609

To watch the on-line presentation through the Internet, the steps described below should be followed:

- 1. Go: https://www.anywhereconference.com/?Conference=104220366&PIN=744369
- 2. Enter your name
- 3. Click on "Go"

The full content of the conference call will be available at the following telephone numbers until next 5th August:

- **✓** +34 91 787 96 70
- √ +44 (0) 207 10 86 207
- ✓ The access code is: 220366#

The documentation to be delivered to the attendants has been previously forwarded to the CNMV and can be accessed at the web site of the company.

San Sebastián de los Reyes (Madrid), 28th July 2010.