



**Reminder**

**Meet Management - Berlin**



**March 2015 | Germany**



**Ladies and Gentlemen,**

We take pleasure in inviting you to our upcoming "Meet Management 2015" - Bayer Analyst & Investor Conference in Berlin.

The conference will start on Tuesday, March 10, 2015 at 6:30 p.m. CET and will end on Wednesday, March 11, 2015 at approx. 3:00 p.m. CET.

The program will begin with a dinner hosted by Marijn Dekkers, CEO of Bayer AG, on Tuesday evening. On Wednesday, analysts and investors will meet representatives of the Bayer AG and subgroup management boards in alternating sessions. The focus will be on dialogue and open discussions in small groups.

An outline of the **agenda** and some **travel information** are given on the following pages. A limited number of **hotel** rooms at negotiated rates is available at the Hilton Hotel Berlin. For conference **registration** please use the link on page 4.

We look forward to welcoming you to Berlin.

Sincerely yours,

Alexander Rosar  
Bayer Investor Relations

**For your planning:** As in the last years, we will also host a Meet Management Conference in New York on June 25<sup>th</sup>. Details for this conference will follow in due course.



**Meet Management 2015**  
**Berlin**





## Agenda

### Tuesday, March 10, 2015

- 6:30 p.m. Welcome and Cocktail Reception at the Karlsson Penthouse (Markgrafenstraße 37, 10117 Berlin)
- 7:00 p.m. Dinner with representatives from the Bayer AG and subgroup management boards, hosted by Marijn Dekkers, CEO of Bayer AG
- approx. 9:00 p.m. End of program

### Wednesday, March 11, 2015

- Approx. 8:00 a.m. Pick up by bus and transfer from the Hilton Hotel to the Headquarters of HealthCare Pharmaceuticals – Berlin
- 8:30 a.m. Registration (2nd-day-only participants join here) Assignment to groups and meeting rooms
- 9:00 a.m. - approx. 3:00 p.m. Alternating sessions in small groups with representatives from the Bayer AG and subgroup management boards
- Breakfast and lunch will be served
- approx. 3:30 p.m. Bus transfer to Berlin Tegel airport



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## Travel Information

### Hotel recommendation

Hilton Hotel Berlin

Mohrenstraße 30 (Parking available)

10117 Berlin

Reservation hotline: +49 (0) 30 202 300

Email: [reservations.berlin@hilton.com](mailto:reservations.berlin@hilton.com)

<http://www3.hilton.com/en/hotels/berlin/hilton-berlin-BERHITW/index.html>

#### Starting point for the Dinner (March 10)

Karlsson Penthouse Berlin

Markgrafenstraße 37

10117 Berlin

Parking: Recommended at the Hilton Hotel

(~150 m walking distance to Karlsson Penthouse)

Detailed directions are given on page 6

#### Starting point for the Conference (March 11)

HealthCare Pharmaceuticals

Müllerstraße 178, 13353 Berlin

Parking: Upon request only

Detailed directions to HealthCare

Pharmaceuticals are given on page 7

For **conference registration**, please use this link:

<http://www.investor.bayer.com/events/live-events/ir-conference-registration/conference/User/new/1421855442>

A limited number of hotel rooms is available at the Hilton Hotel Berlin. The negotiated rate is €137 per single room including breakfast. This rate is only available if reservations are made directly through the hotline: +49 (0) 30 202 300 or email: [reservations.berlin@hilton.com](mailto:reservations.berlin@hilton.com). Please quote “**Bayer Meet Management 2015**” when making your room reservation. Please make your reservation as soon as possible.

Please make your own travel arrangements and indicate your arrival / departure time on the online registration form. A bus shuttle from Berlin Tegel Airport to the dinner location will be at your service on Tuesday, if requested. The bus is expected to depart from the airport at around 5:45 p.m. A bus shuttle to Berlin Tegel Airport will also be available after the end of the conference on Wednesday.

Please call Mrs. Nina Klarzynski at **+49-214-30 81955** or Mr. Peter Dahlhoff at **+49-214-30 33022** or email [ir@bayer.com](mailto:ir@bayer.com) if you have any questions concerning travel, transfer or accommodation or if you require any further assistance.



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## Flight Recommendations

### To Berlin Tegel (TXL) on March 10<sup>th</sup>

From ZRH: Arrival 16:25 at TXL	AB 8211
From MUC: Arrival 16:45 at TXL	LH 2044
From FRA: Arrival 16:55 at TXL	LH 190
From DUS: Arrival 16:55 at TXL	4U 8045
From CDG: Arrival 17:20 at TXL	AF 1834
From LHR: Arrival 17:20 at TXL	BA 994

### From Berlin Tegel (TXL) on March 11<sup>th</sup>

To DUS: Departure 16:35 from TXL	4U 9043
To MUC: Departure 16:40 from TXL	LH 2043
To FRA: Departure 16:45 from TXL	LH 195
To ZRH: Departure 17:10 from TXL	AB 8198
To LHR: Departure 17:40 from TXL	4U 8464
To CDG: Departure 18:15 from TXL	AF 1835



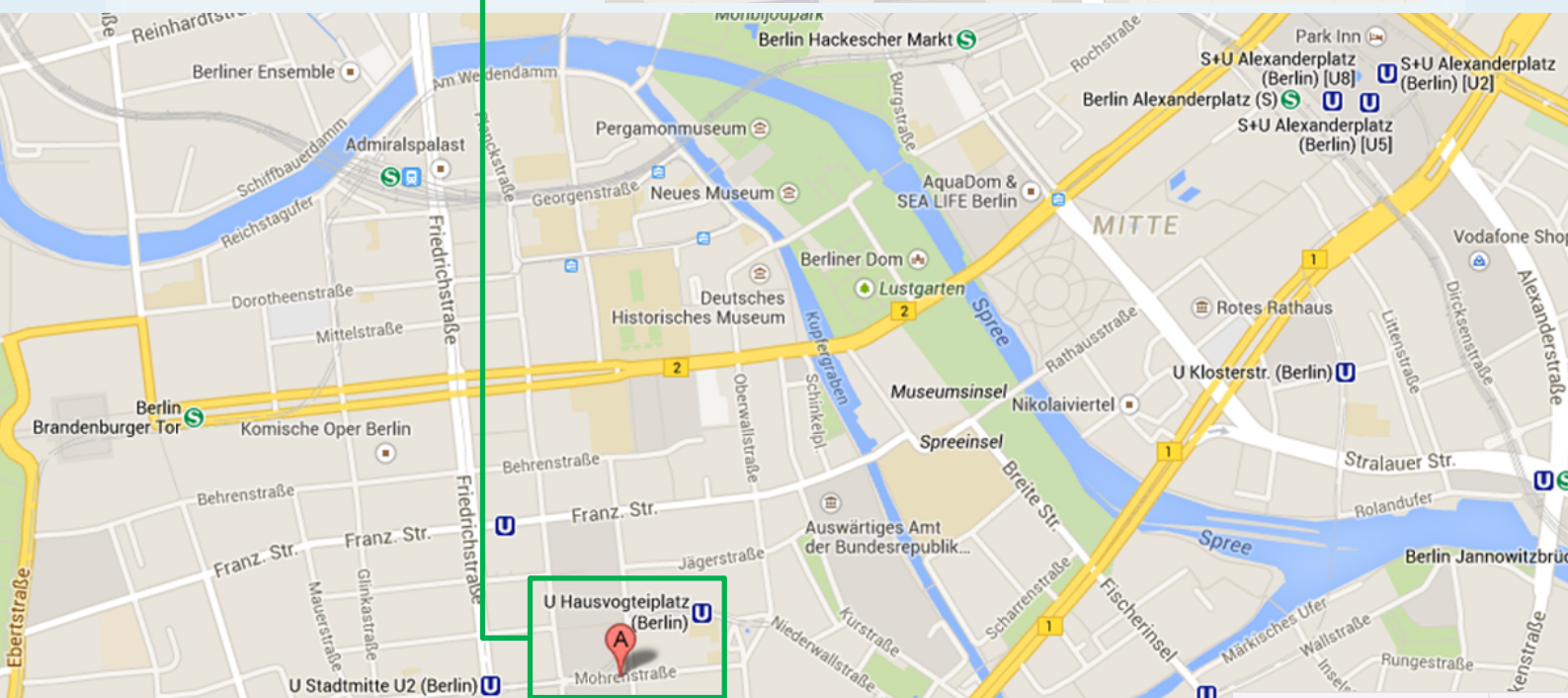
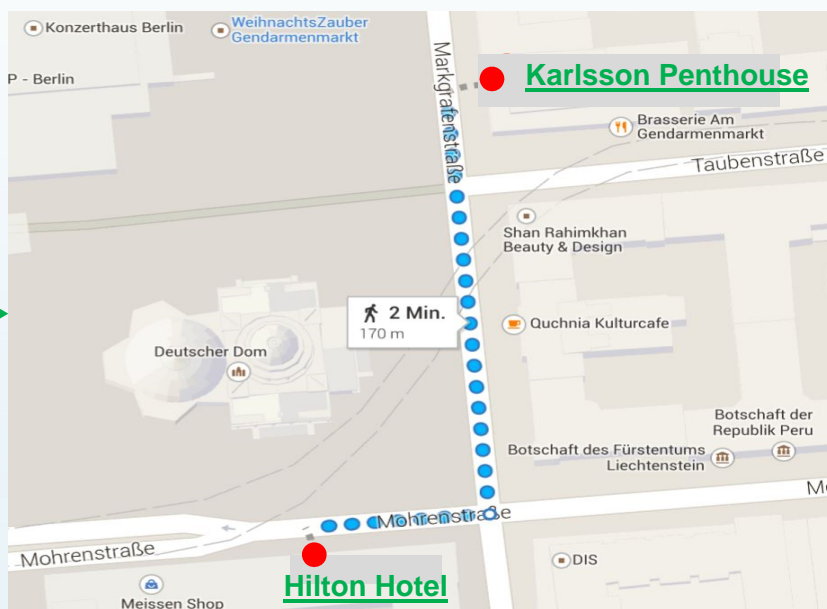
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## Detailed Directions to the Karlsson Penthouse & the Hilton Hotel

Karlsson Penthouse Berlin  
Markgrafenstraße 37  
10117 Berlin  
Parking: at the Hilton Hotel

Hilton Hotel Berlin  
Mohrenstraße 30  
10117 Berlin

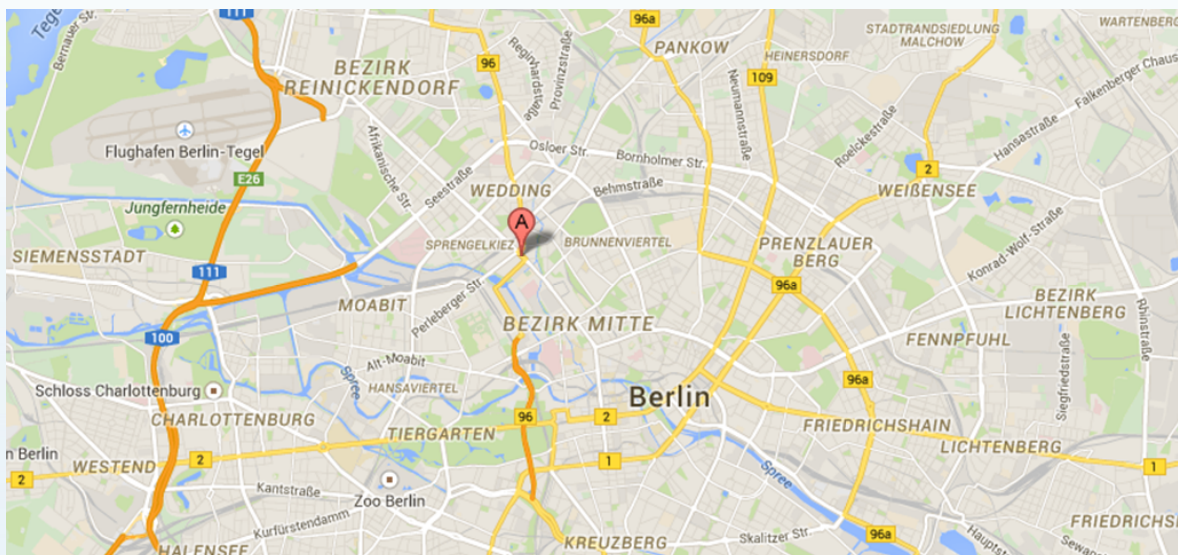


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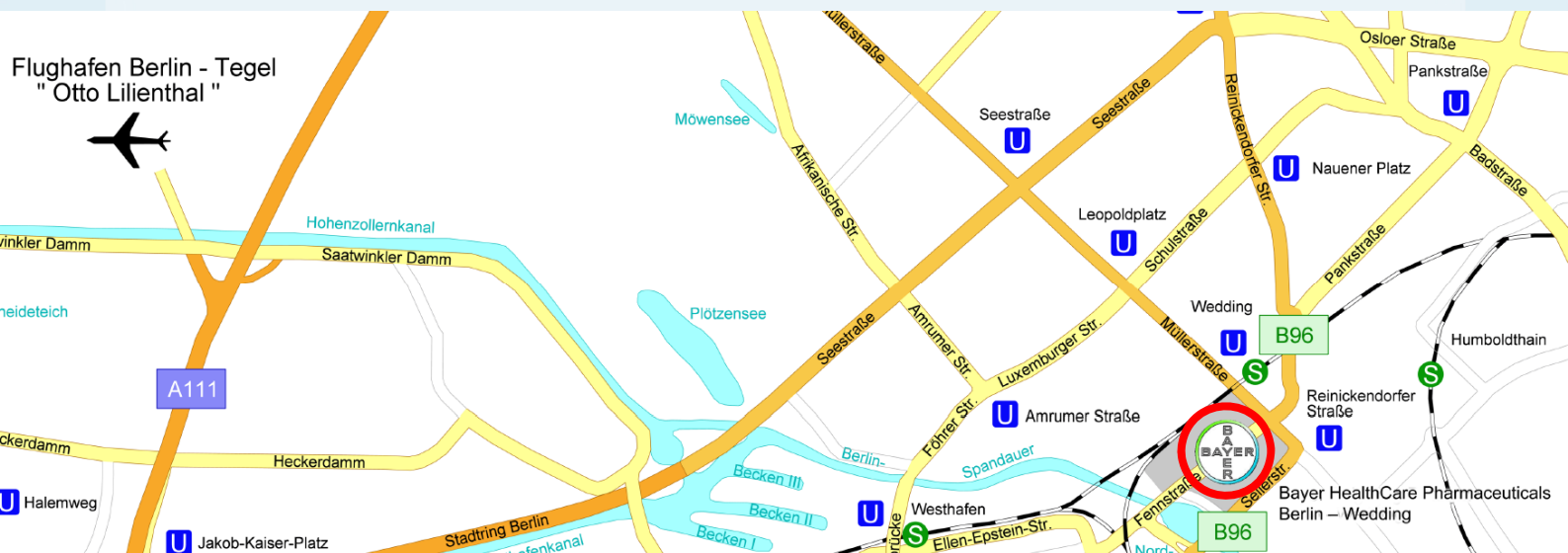




## Detailed Directions to HealthCare Pharmaceuticals



HealthCare Pharmaceuticals  
Müllerstraße 178  
13353 Berlin  
Parking: Upon request only



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