



You are cordially invited to
Bayer's Meet Management Conference in New York:

Bayer's TOP Executives Host Roundtable Discussions with Investors and Analysts

with

- **Marijn Dekkers, CEO**
- **Johannes Dietsch, CFO**
- **Kemal Malik, Member of the Board**
- **Werner Baumann, Member of the Board and CEO Bayer HealthCare**
- **Liam Condon, CEO Bayer CropScience**

Additional Executives will be available for discussion as well, including:

- Dieter Weinand, Head of Bayer Pharma
- Erica Mann, Head of Bayer Consumer Care
- Andreas Busch, Head of Global Drug Discovery at Bayer HealthCare
- Joerg Moeller, Head of Global Development at Bayer HealthCare
- Karl Ziegelbauer, Head of Global Therapeutic Research at Bayer HealthCare
- Sebastian Guth, Head of Strategic Marketing General Medicine at Bayer Pharma
- Habib Dable, Head of Strategic Marketing Specialty Medicine at Bayer Pharma
- Michael-Andreas Schulz, CFO of Bayer CropScience
- Marc Reichardt, Head of Agricultural Commercial Operations at Bayer CropScience
- Adrian Percy, Head of Research & Development at Bayer CropScience

INVITATION

Meet Management – New York

June 25th, 2015 | St. Regis Hotel





What is „Meet Management“?

The conference will be hosted by Marijn Dekkers, CEO of Bayer AG.

Analysts and investors will have the chance to meet representatives of the Bayer AG and subgroup management boards in alternating sessions.

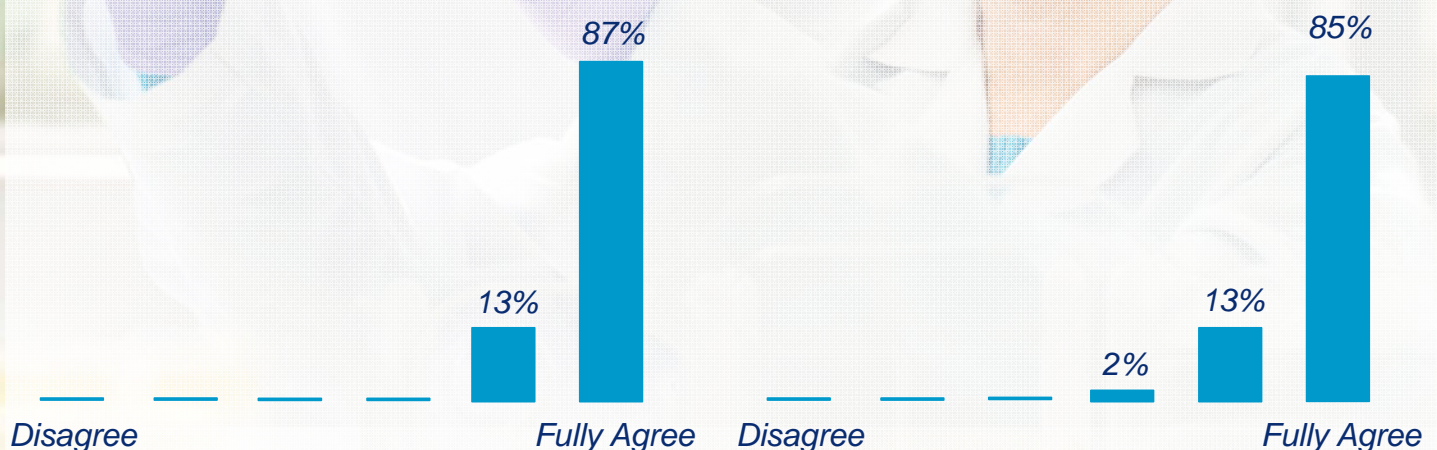
The focus of the conference will be on dialogue and open discussions in small groups.

An outline of the **agenda** and information on the **venue** are given on the next page.

Feedback from participants including sell- and buyside on the recent Meet Management event in March in Berlin, Germany:

„This day was time well spent“

„This day was well organized“



 **Meet Management June 25, 2015**
New York



Agenda

Thursday, June 25, 2015

All times are Eastern Day Time (EDT)

8:00 a.m. – Registration

8:30 a.m. Assignment to groups

small Breakfast will be served

8:30 a.m. – Introduction and welcome by Marijn Dekkers, CEO of Bayer AG,
Pharma Pipeline Up-date by Joerg Moeller, Head of Global Development at Bayer Pharma,

2:15 p.m. followed by alternating sessions in small groups

Lunch will be served

Venue

The St. Regis Hotel

2 East 55th Street at 5th Avenue

New York, NY 10022

Phone: +1 (212) 753-4500

www.stregisnewyork.com

Conference registration

<http://www.investor.bayer.com/events/live-events/ir-conference-registration/conference/User/new/1428481993>

Please make your own travel and accommodation arrangements.

If you require any further assistance please call Karin Arnolds at **+49-214-30 72704**, Peter Dahlhoff at **+49-214-30 33022** or email to ir@bayer.com.

We look forward to welcoming you to New York.

Sincerely yours

Bayer Investor Relations