



vidrala

ANALYST DAY

Elton, June 3, 2015

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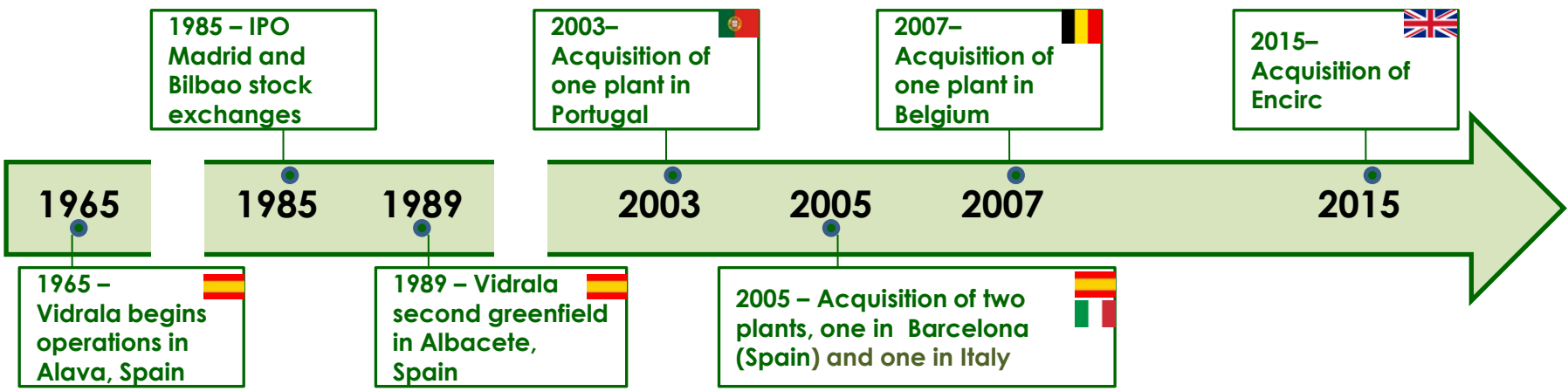
- Acquisition of Encirc

- Business fundamentals

- Financials



OUR HISTORY: KEY MILESTONES



VIDRALA IN BRIEF

MAIN FIGURES

765

million euros in **sales**
(2014 proforma figures)



5,873

million **glass containers**
per year

1,560

customers

vidrala

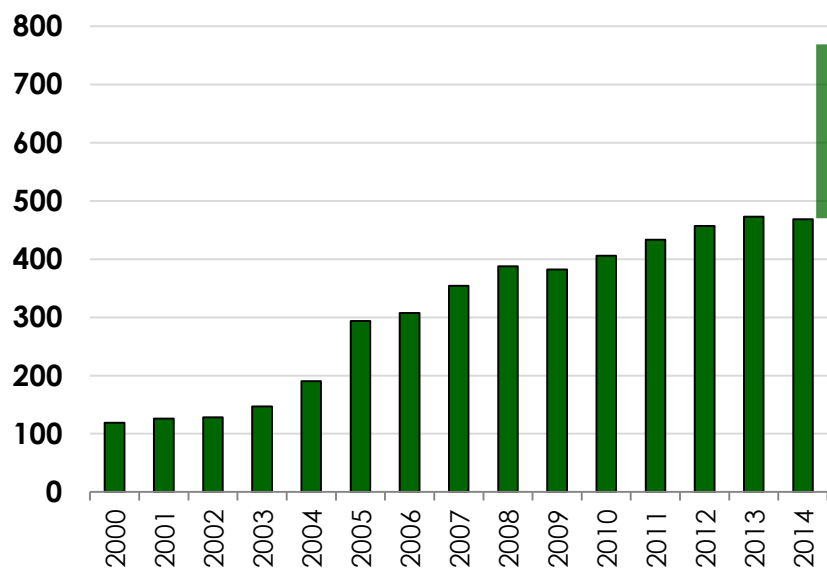
166

million euros in **EBITDA**
(2014 proforma figures)



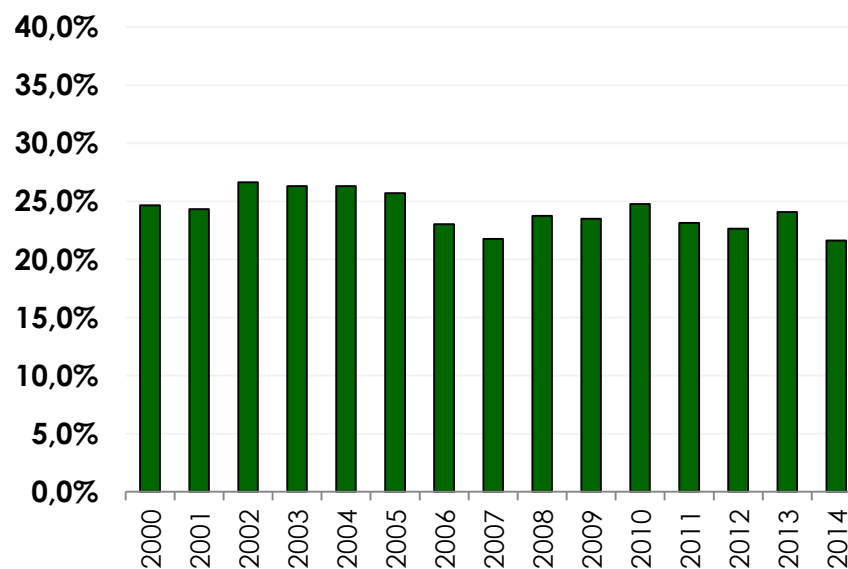
OPERATING PROFILE

SALES (EUR in millions)



■ 2014 proforma

OPERATING MARGINS (EBITDA over sales)



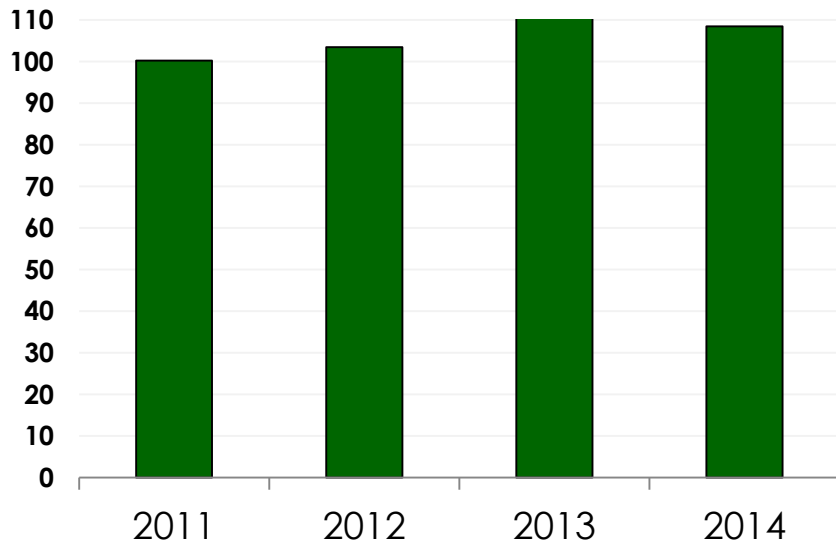
*2014 proforma



CASH PROFILE

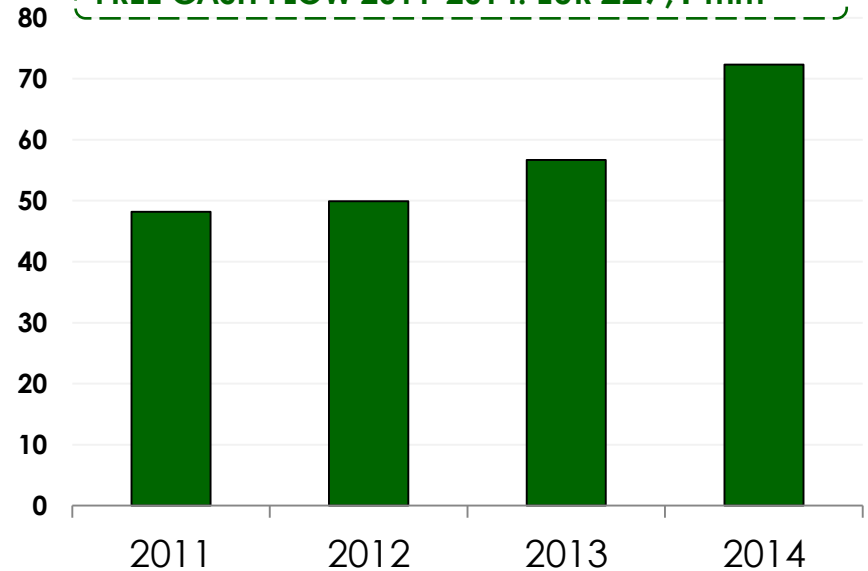
EBITDA (EUR in millions)

EBITDA 2011-2014: EUR 426,2 mm



FREE CASH FLOW (EUR in millions)

FREE CASH FLOW 2011-2014: EUR 227,1 mm



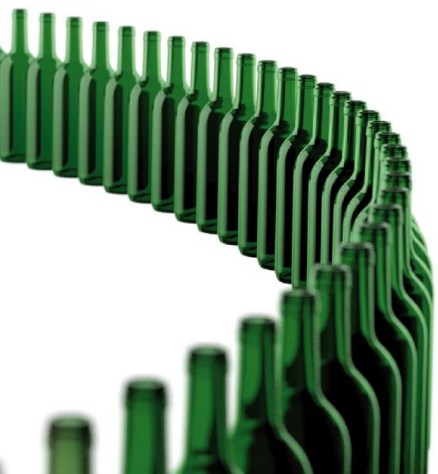
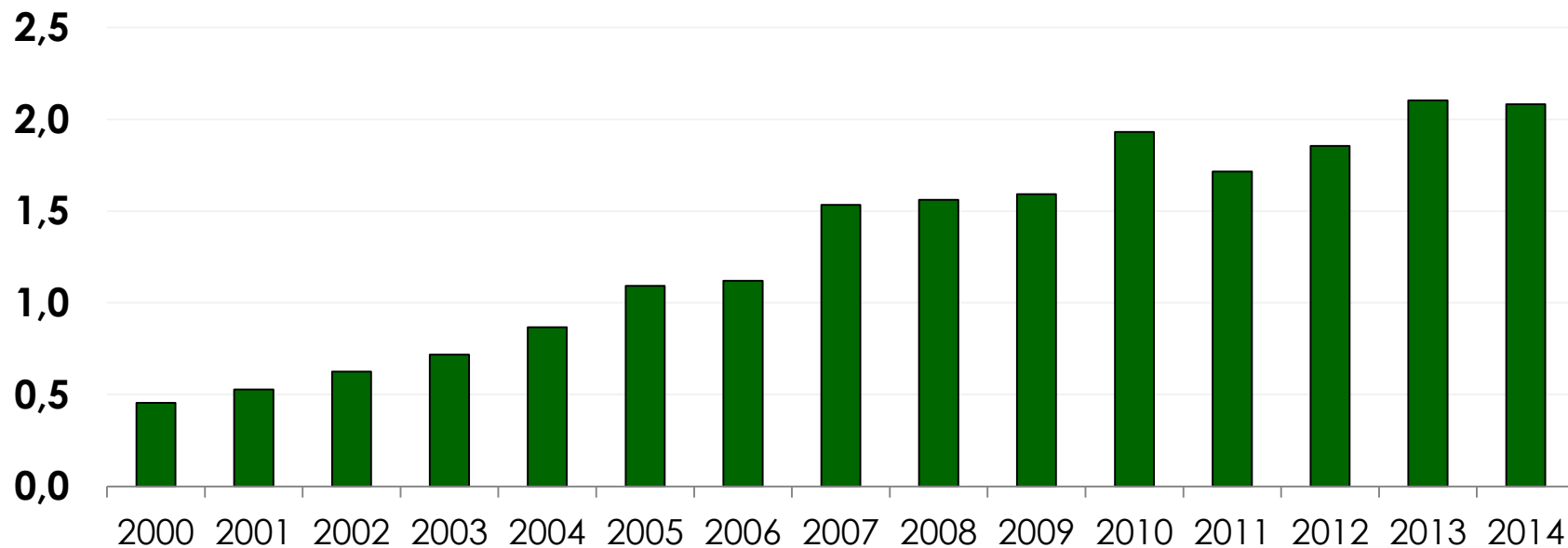
CASH CONVERSION OF
EBITDA
2011-2014

CASH
CONVERSION

53%

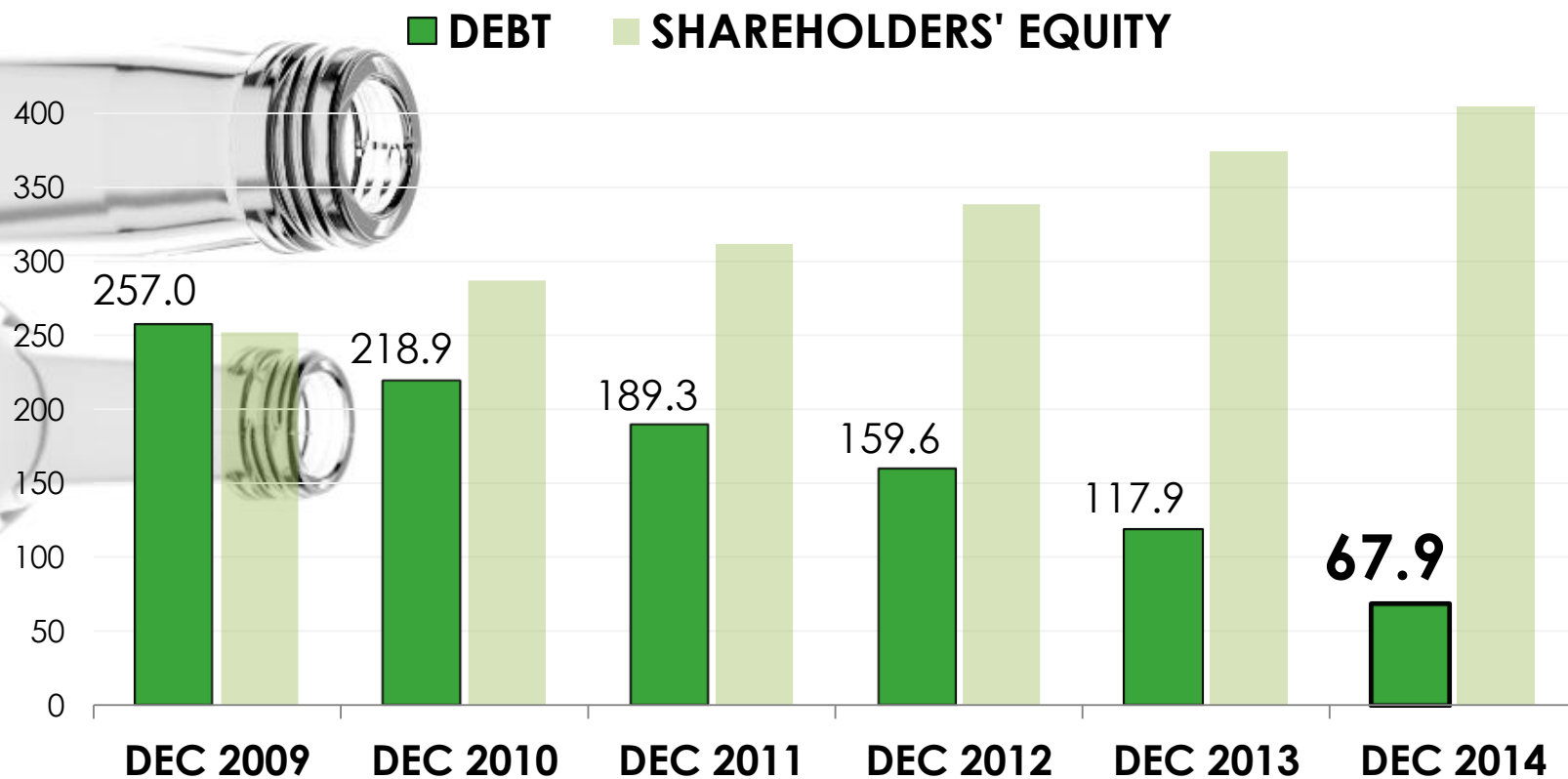
EARNINGS

EARNINGS PER SHARE (EUR per share)



FINANCIAL PROFILE

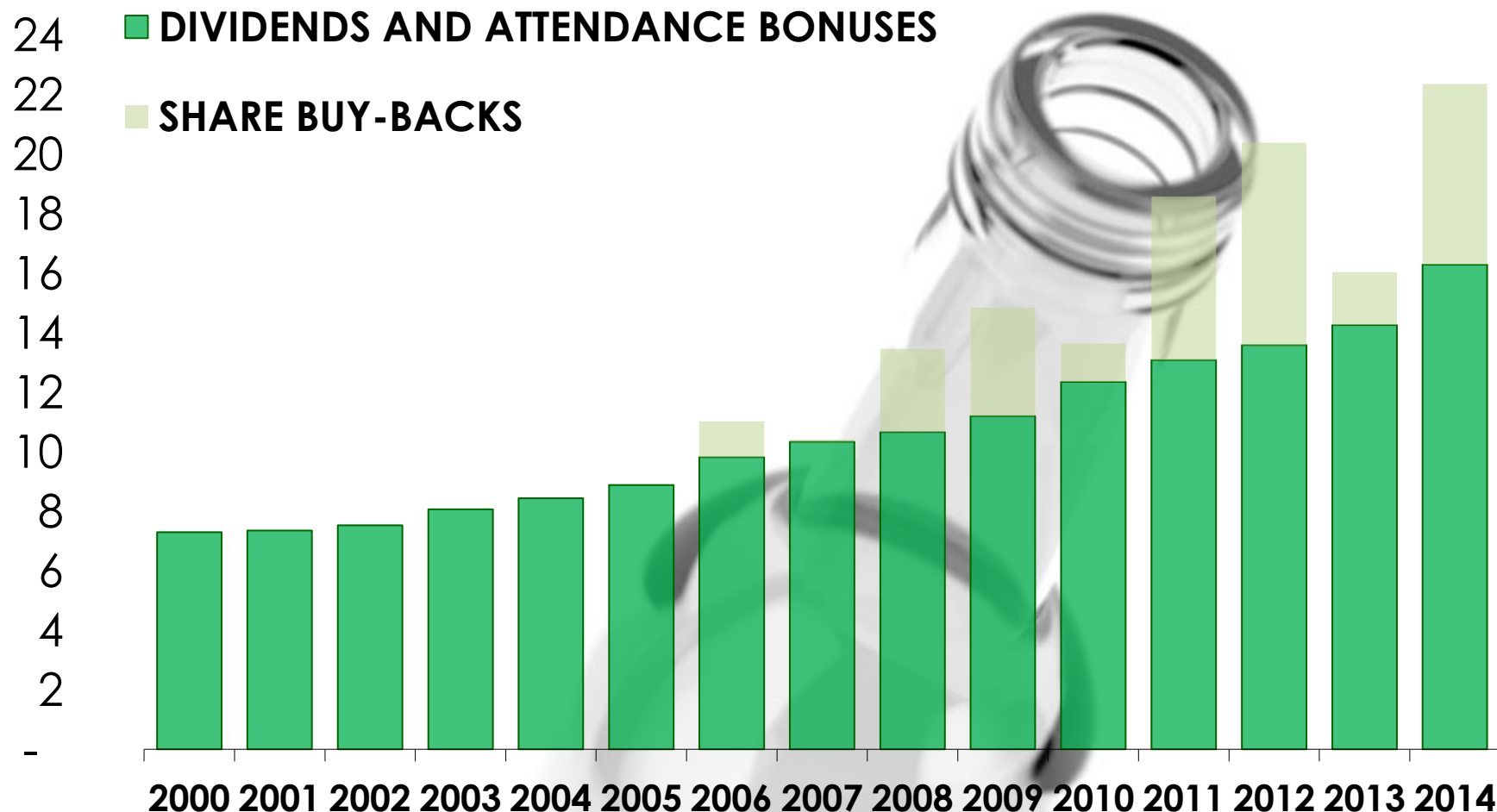
DEBT AND EQUITY, SINCE 2009 AT YEAR END EUR in millions



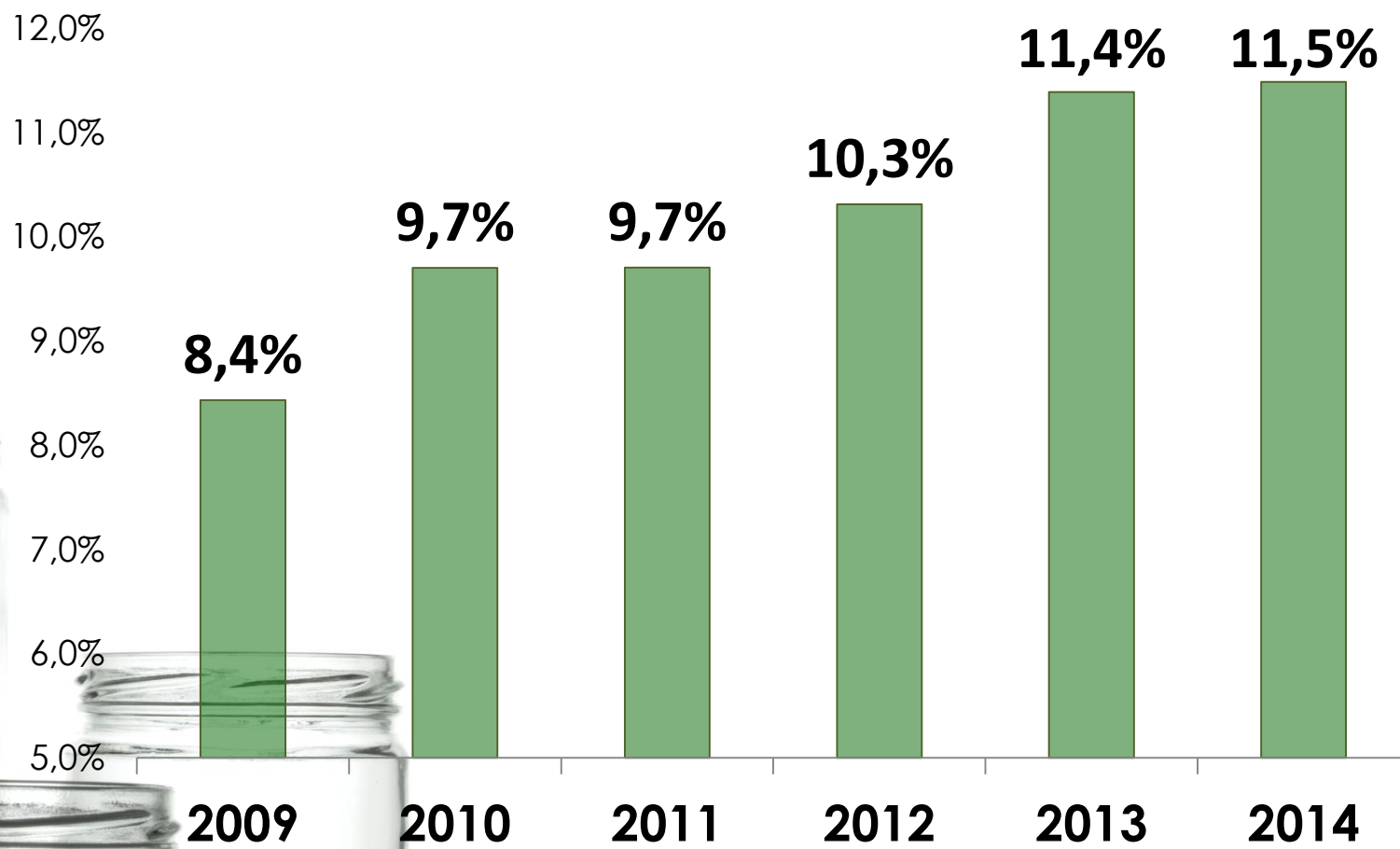
DEBT/EBITDA	2.9x	2.2x	1.9x	1.5x	1.0x	0.6x
GEARING	102%	76%	61%	47%	31%	17%

SHAREHOLDER REMUNERATION

EUR in millions



RETURN ON CAPITAL EMPLOYED



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- General overview

- Acquisition of Encirc

- Business fundamentals

- Financials



TRANSACTION FUNDAMENTALS

ENCIRC - FOOTPRINT



DERRYLIN

- County Fermanagh, Northern Ireland, UK
- Built in 1998
- The only glass container plant in Ireland



ELTON

- County Cheshire, England, UK
- Built in 2005
- Largest glass container plant in Europe
- Includes filling and logistics facilities



TRANSACTION FUNDAMENTALS

ENCIRC – QUALITY OF ASSETS

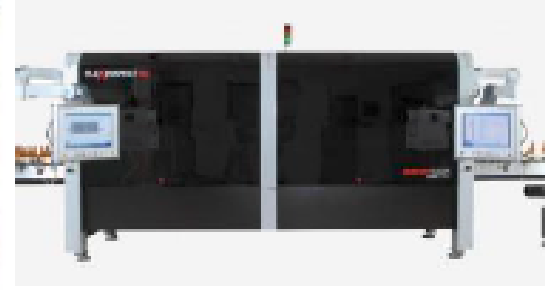
1. Largest furnaces
in container
glass industry



2. Triple gob and quad
gob
flexibility



3. Highly modern
inspection
machines



4. Filling capabilities



5. Fully automated warehouse



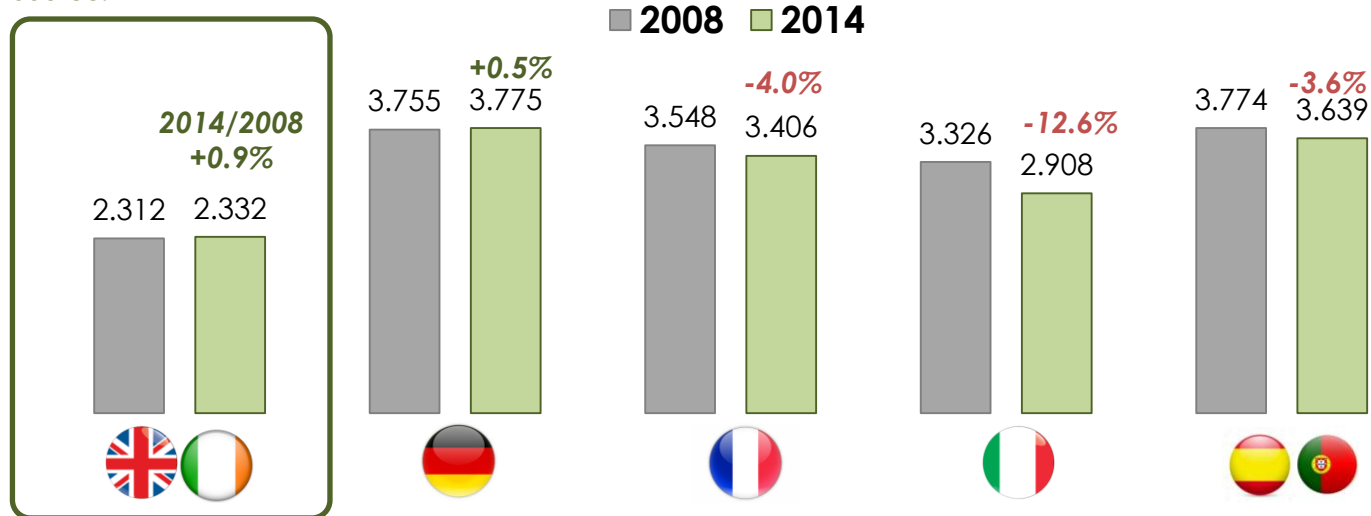
TRANSACTION FUNDAMENTALS

THE UK AND IRELAND MARKET

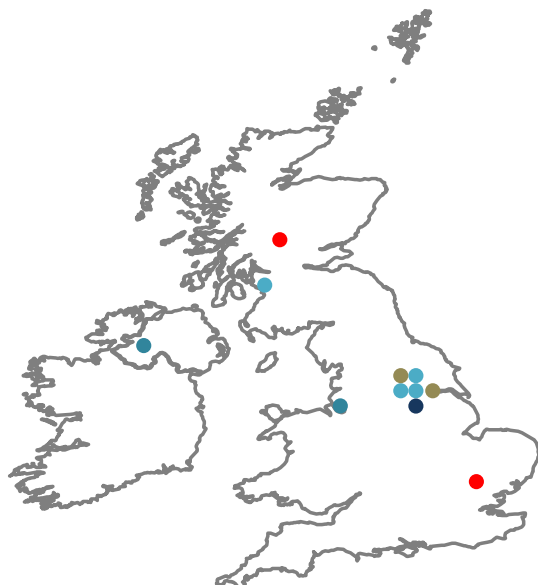
MAIN GLASS
PACKAGING
MARKETS
IN EUROPE






SALES BY GEOGRAPHIC MARKET 2008-2014 (IN THOUSAND TONNES)

Source: FEVE



PLAYERS IN
UK AND
IRELAND

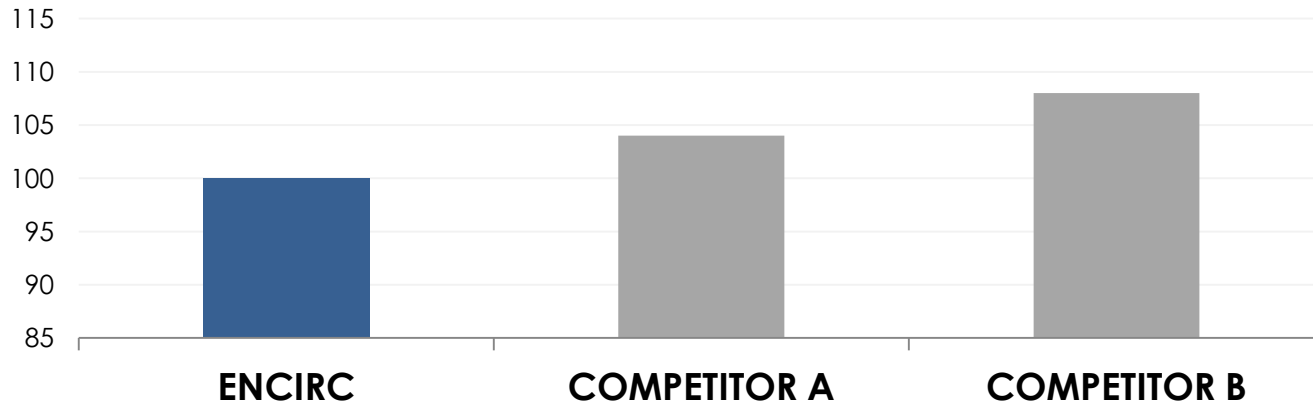


- 
 - Market share (est.): 41%
 - #2 worldwide, #3 in Europe
- 
 - Market share (est.): 32%
 - Sole player in Ireland
- 
 - Market share (est.): 12%
 - #1 worldwide, #1 in Europe
- 
 - Market share (est.): 11%
 - Niche player in premium spirits
- 
 - Market share (est.): 5%
 - Niche player in food and pharma

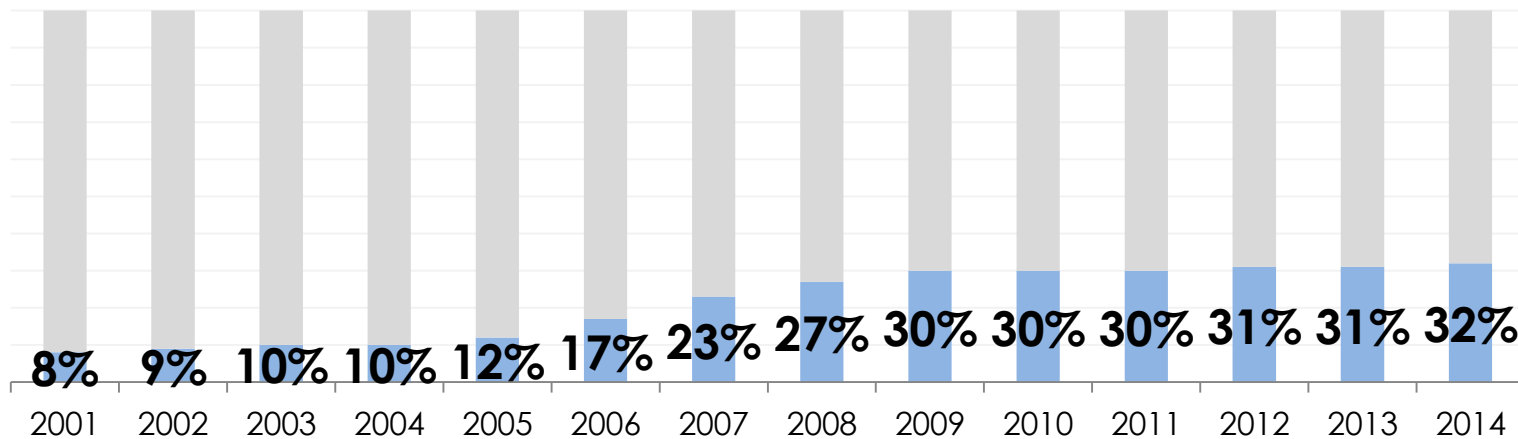
TRANSACTION FUNDAMENTALS

ENCIRC – COMPETITIVE PROFILE

COMPETITIVE PROFILE. ESTIMATED COMPETITOR COST STRUCTURE . BASE 100 ENCIRC.



ENCIRC'S MARKET SHARE OVER TIME.

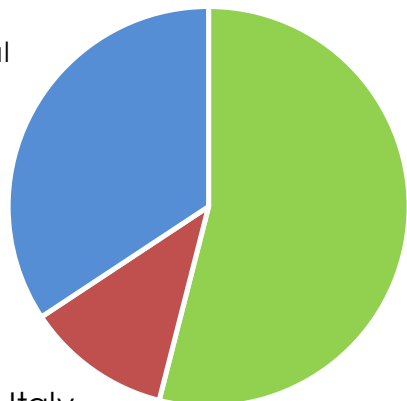


TRANSACTION FUNDAMENTALS

DIVERSIFICATION: SALES BY GEOGRAPHY (2014A)



Rest of continental Europe
34%

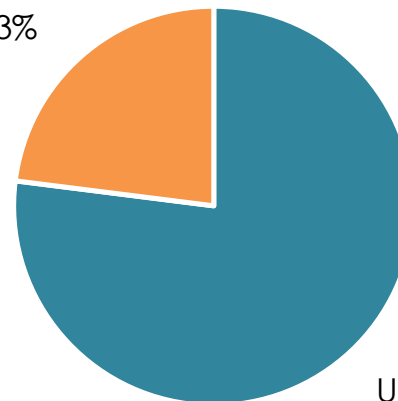


Italy
12%

Iberia
54%



encirc Ireland
23%



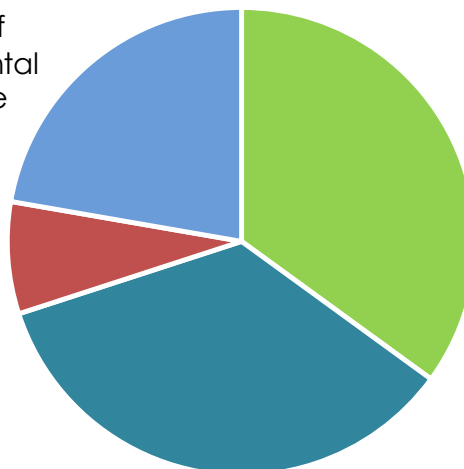
UK
77%



vidrala

Rest of continental Europe
22%

Italy
8%

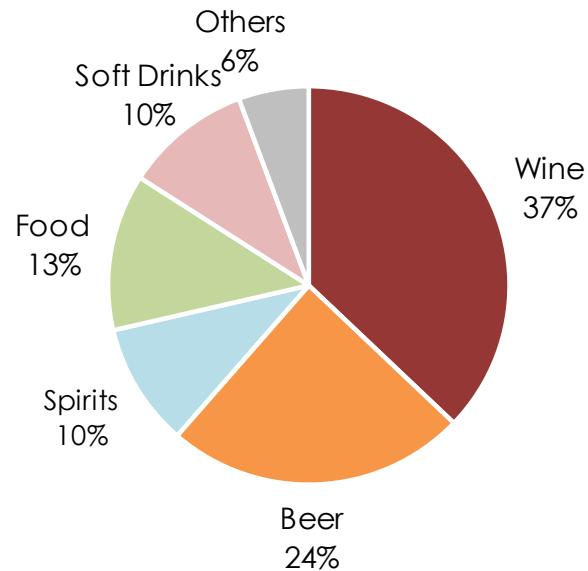
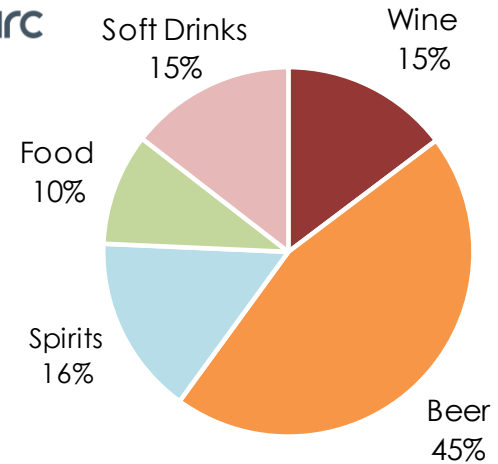
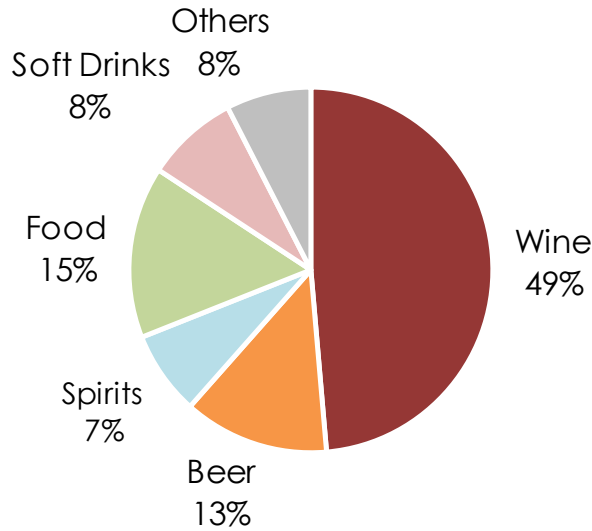


UK&Ireland
35%

Iberia
35%

TRANSACTION FUNDAMENTALS

DIVERSIFICATION: SALES BY PRODUCT-MIX (2014A)

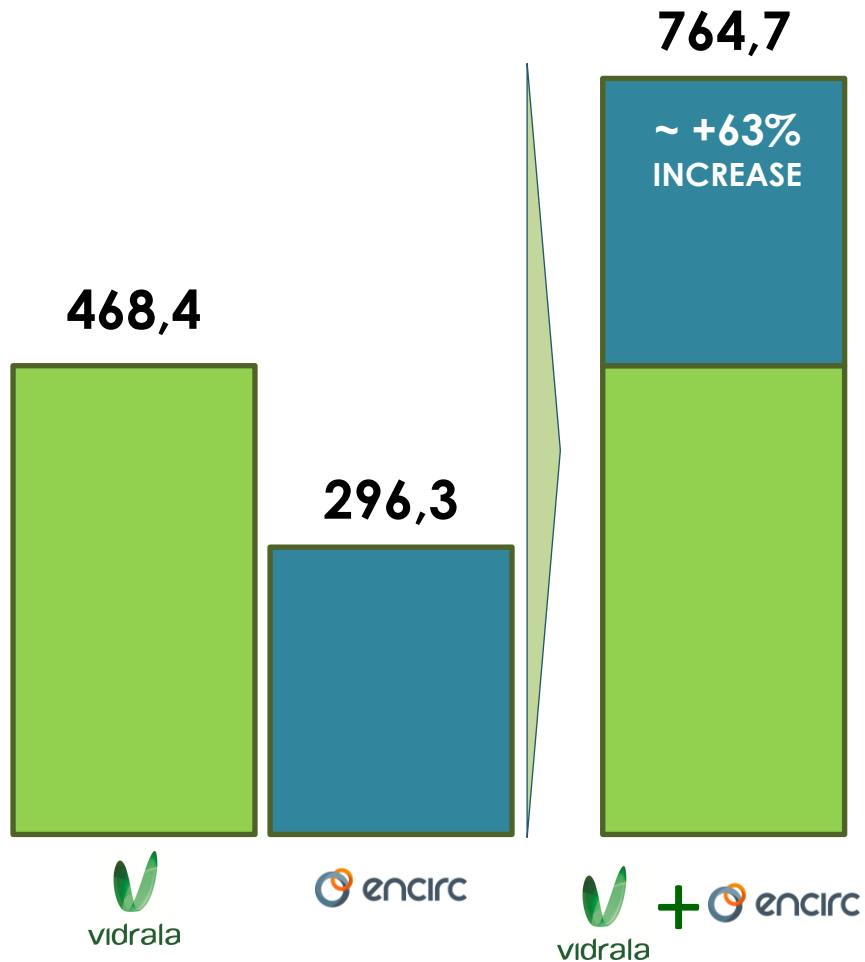


TRANSACTION FUNDAMENTALS

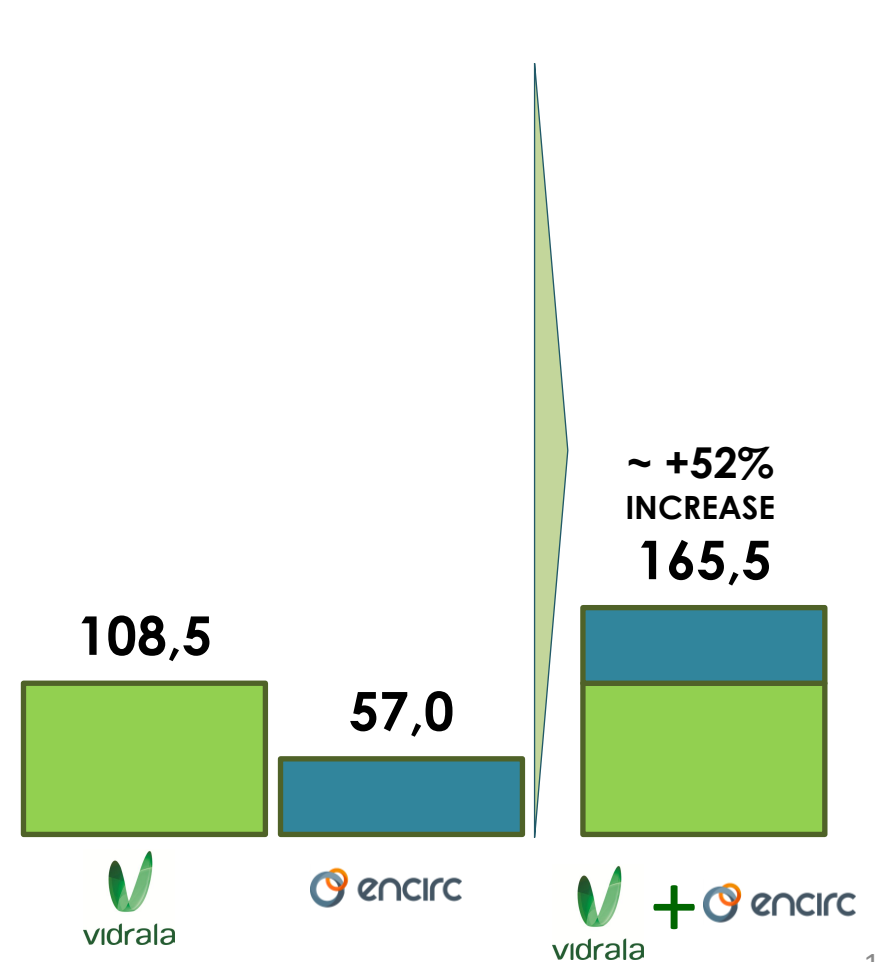
COMBINED BUSINESS

2014 PROFORMA

SALES (EUR in millions)



EBITDA (EUR in millions)



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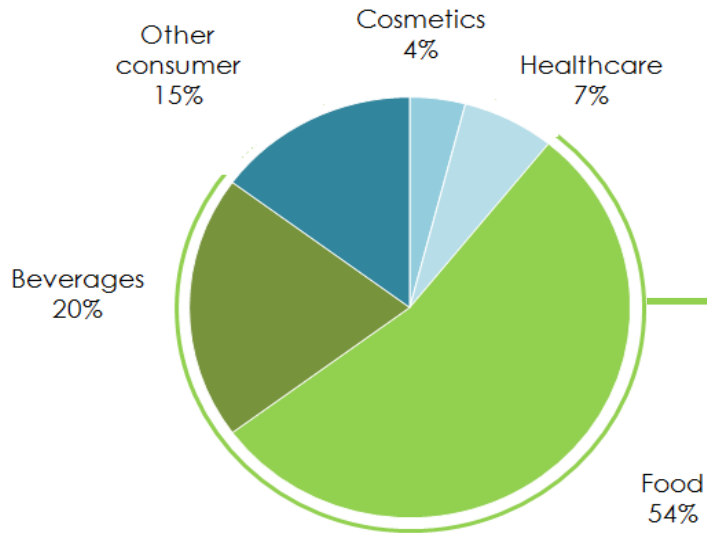
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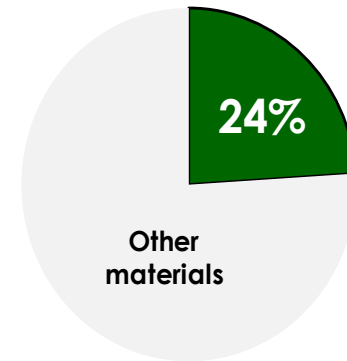
GLOBAL GLASS PACKAGING DEMAND

Global consumer packaging industry.
Breakdown by end-uses.
Year 2014.

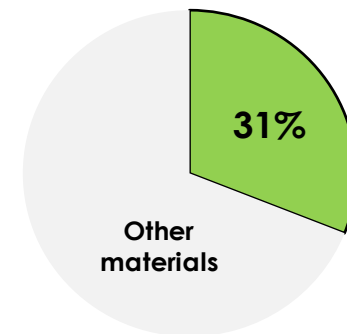
Glass share in rigid packaging
for food and beverages.
Year 2014.



Worldwide



In Western Europe



GLOBAL GLASS PACKAGING DEMAND

Glass, the preferred material: premium products

GLASS SHARE IN RIGID PACKAGING FOR FOOD AND BEVERAGES IN WESTERN EUROPE YEAR 2014



GLASS SHARE IN RIGID PACKAGING FOR TOP* BEVERAGES IN WESTERN EUROPE YEAR 2014

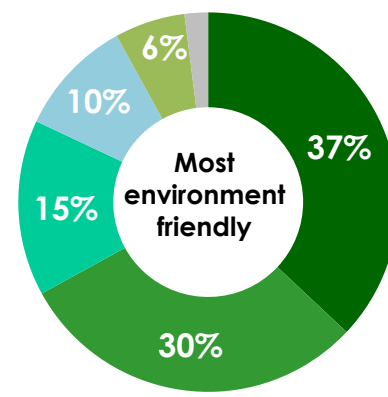
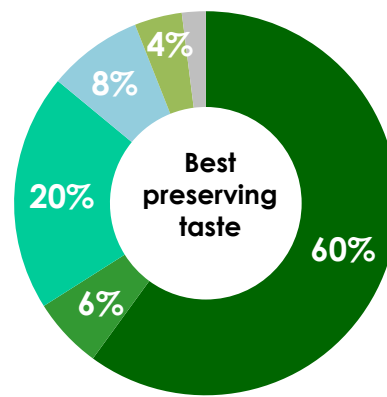
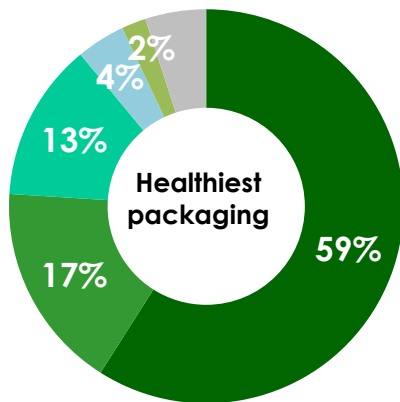


*Wine, beer, spirits, soft drinks, food

Glass, the preferred material: health and environment

Survey about preferred packaging material for food and beverage

■ Glass ■ Paper and board ■ Plastic ■ Metal ■ Flexible pouches ■ N.A.



Source: Consumer trends report 2014.

GLASS PACKAGING DEMAND DRIVERS

TRENDS DRIVING LOCAL PACKAGING DEMAND DYNAMICS

Demographic trends

- Growing middle classes
- Packs of less units
- Demand for longer shelf lifes

Quality and cost

- Authenticity
- Added value
- Quality over quantity

Premiumisation

- Personalised goods
- Rising “single” lifestyles
- Brands, product image

Convenience and simplicity

- Ready to eat/drink/cook/serve
- Premium packaging
- Simplified one-use formats

Health and sustainability

- Healthy lifestyles, wellbeing
- Natural, customised products
- Recyclable packaging

Demanding consumers

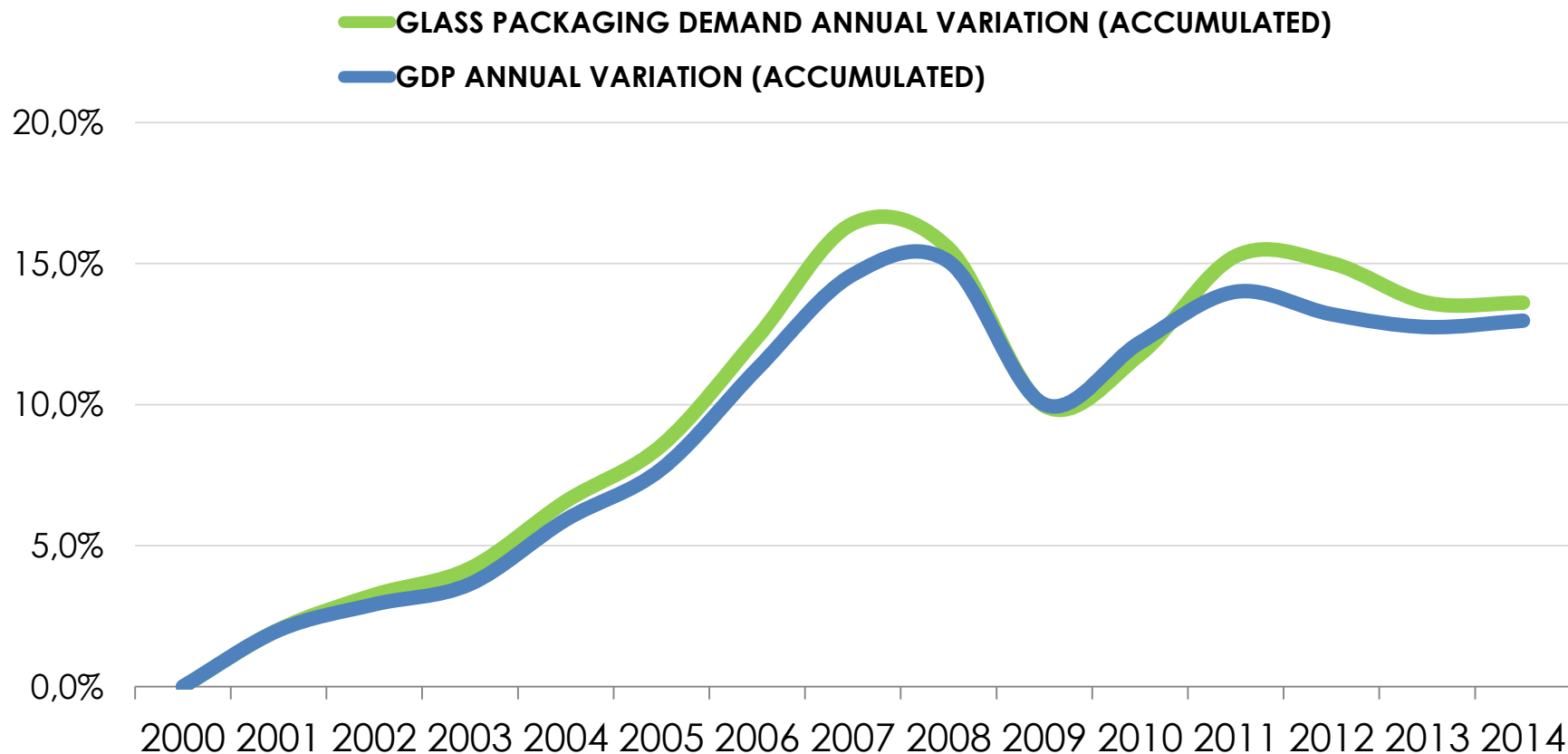
- Connected and globalized
- Intelligent consumption
- Social status



GLASS PACKAGING DEMAND IN EUROPE

GLASS CONTAINERS DEMAND HIGHLY CORRELATED TO GDP

2000-2014 ANNUAL ACCUMULATED



Source: Eurostat, FEVE (The European container glass federation).

GLASS PACKAGING MANUFACTURING

BUSINESS CHARACTERISTICS

LOGISTICS: LOCAL SALES NATURE

- ✓ NATURAL CHARACTERISTICS OF HOLLOW GLASS CONTAINERS LIMIT LOGISTICS.
- ✓ CUSTOMERS' PACKAGING ACTIVITY DEMANDS SERVICE ON TIME AND SUPPLY FLEXIBILITY.
- ✓ PROXIMITY TO THE CUSTOMER AND SERVICE QUALITY DETERMINES SALES CAPABILITIES.

CONTINUOUS PROCESS: CAPITAL INTENSIVE

- ✓ GLASS MANUFACTURING IS BASED ON A CONTINUOUS 24/365 ACTIVITY.
- ✓ PRODUCTION PROCESS IS INTENSIVE IN COST (LABOUR AND ENERGY) AND CAPITAL (PERIODICAL REPLACEMENTS).
- ✓ TECHNOLOGICAL DEVELOPMENT DEMANDS CONSTANT ADAPTATION.

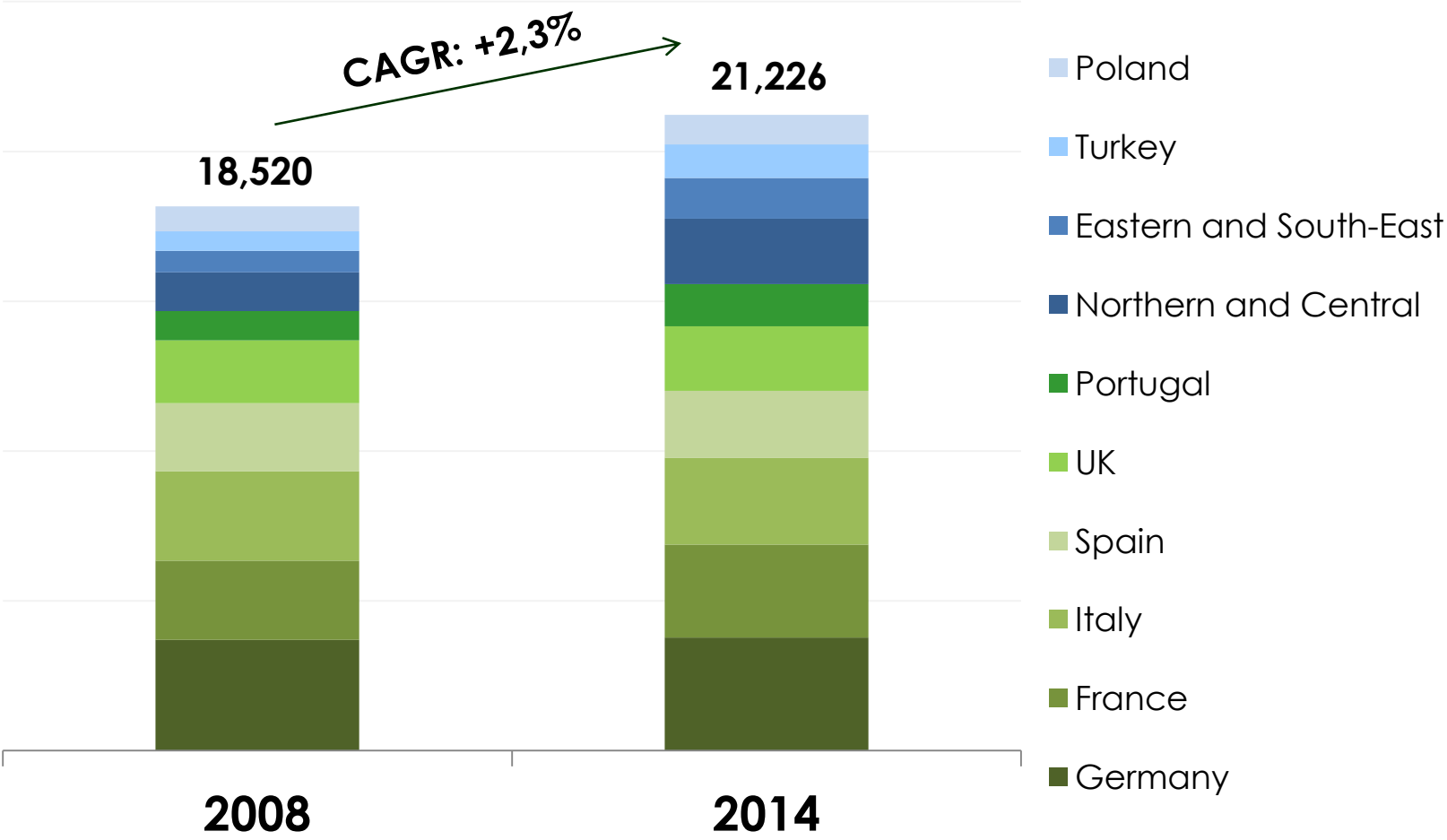
OPERATING GEARING: UTILIZATION RATES

- ✓ COST AND CAPITAL INTENSIVITY CREATES A HIGH LEVEL OF OPERATING LEVERAGE.
- ✓ HIGH UTILIZATION RATES ARE CRUCIAL FOR PROFITABILITY.

ENTRY BARRIERS

GLASS PACKAGING DEMAND IN EUROPE

BY GEOGRAPHIC REGION (Tonnes in millions)



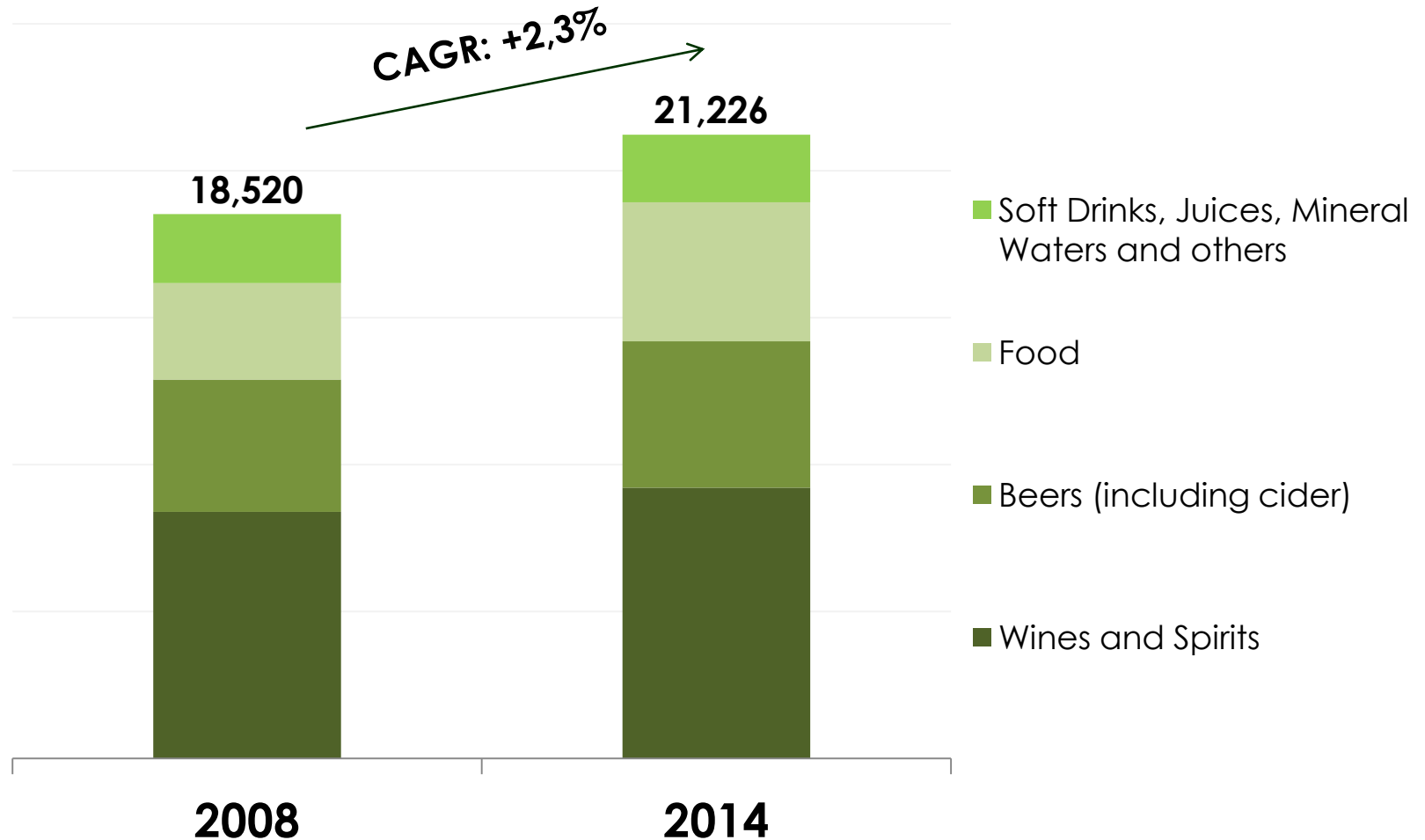
Source: FEVE (The European container glass federation).

*Northern and Central area: Austria, Belgium, Denmark, Estonia, Finland, Netherlands, Sweden, Switzerland.

** Eastern and South-East area: Bulgaria, Croatia, Czech Republic, Greece, Hungary, Romania, Slovakia.

GLASS PACKAGING DEMAND IN EUROPE

BY MARKET SEGMENT (Tonnes in millions)



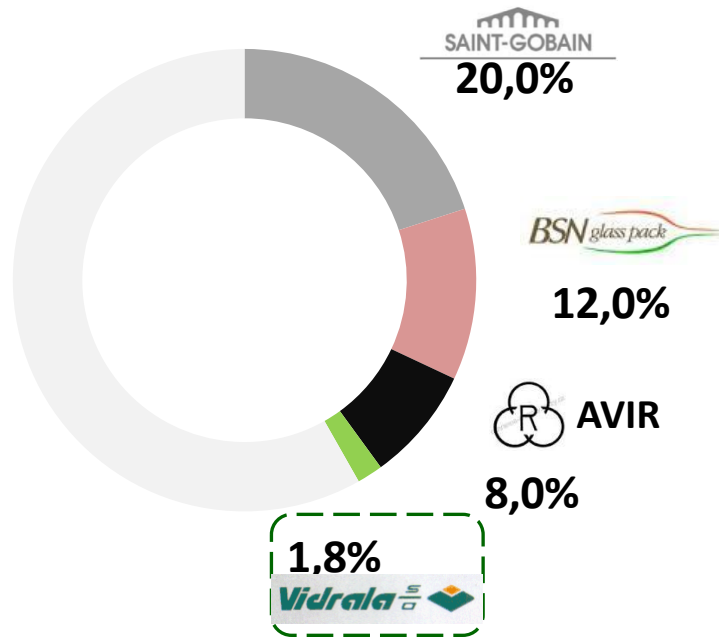
Source: FEVE (The European container glass federation).

EUROPEAN GLASS PACKAGING INDUSTRY

SUPPLY CONTEXT: EVOLUTION OF MARKET SHARES

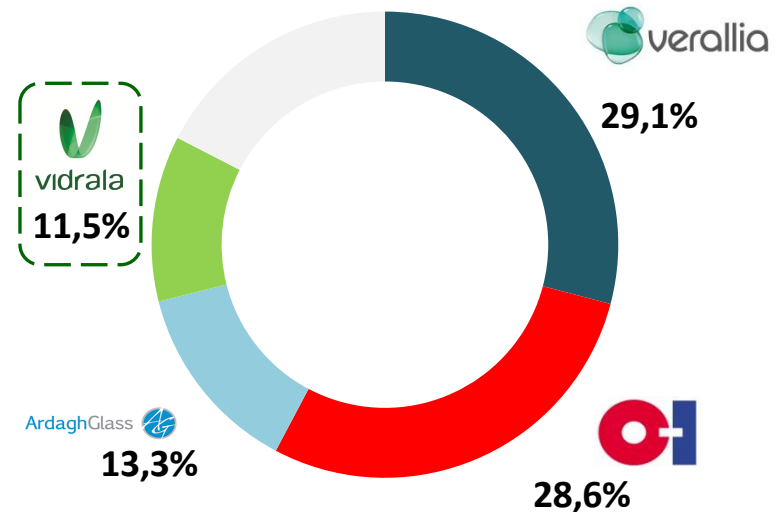
2014 vs 1990

TOP 4 PLAYERS 1990



TOP 4 PLAYERS: **41,8%**

TOP 4 PLAYERS 2014

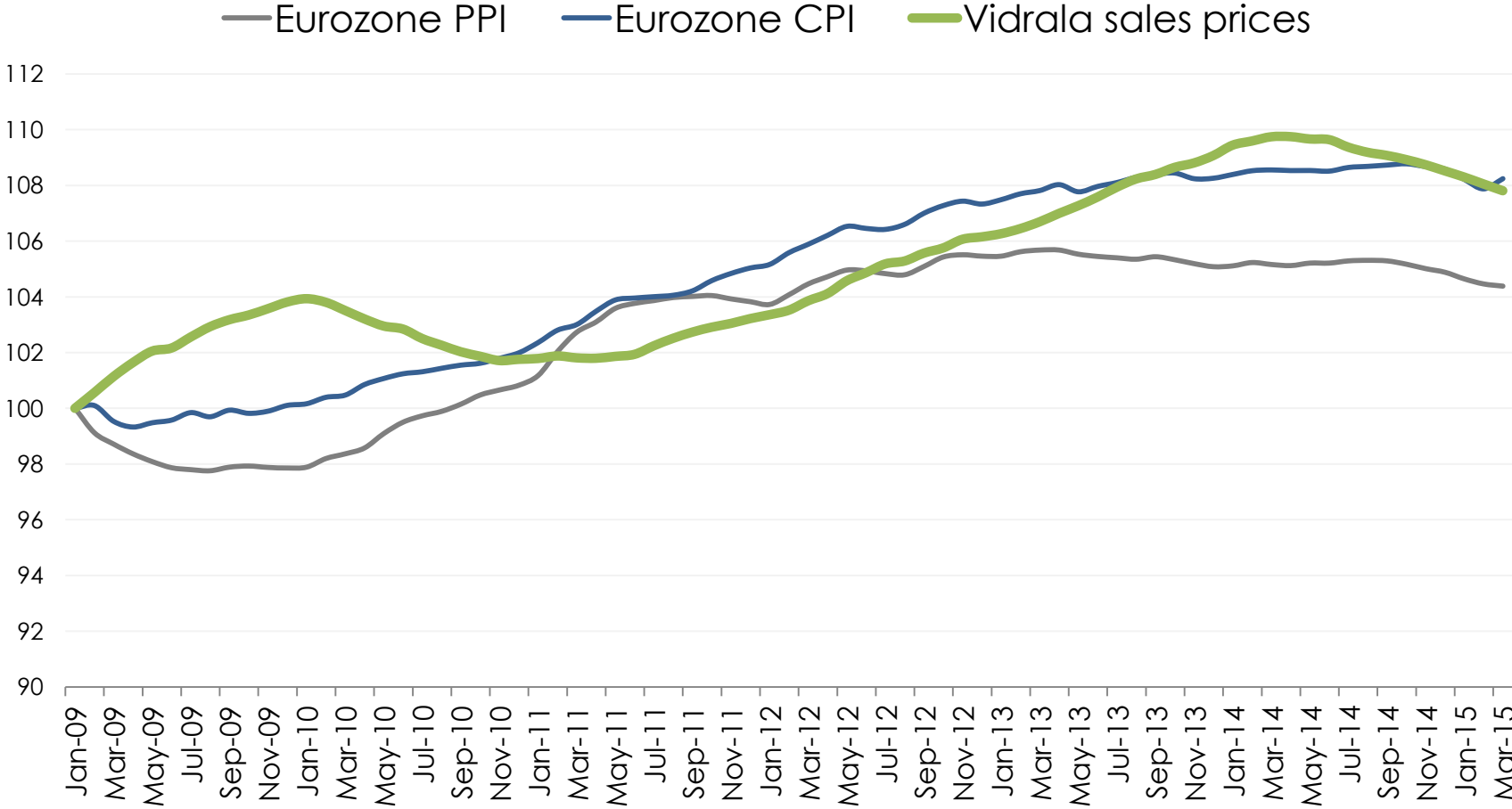


TOP 4 PLAYERS: **82,6%**

EUROPEAN GLASS PACKAGING INDUSTRY

SALES PRICING DRIVERS

BASE 100 = 2009



Source: Eurostat, Vidrala.

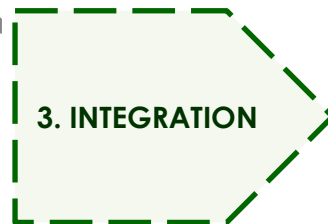
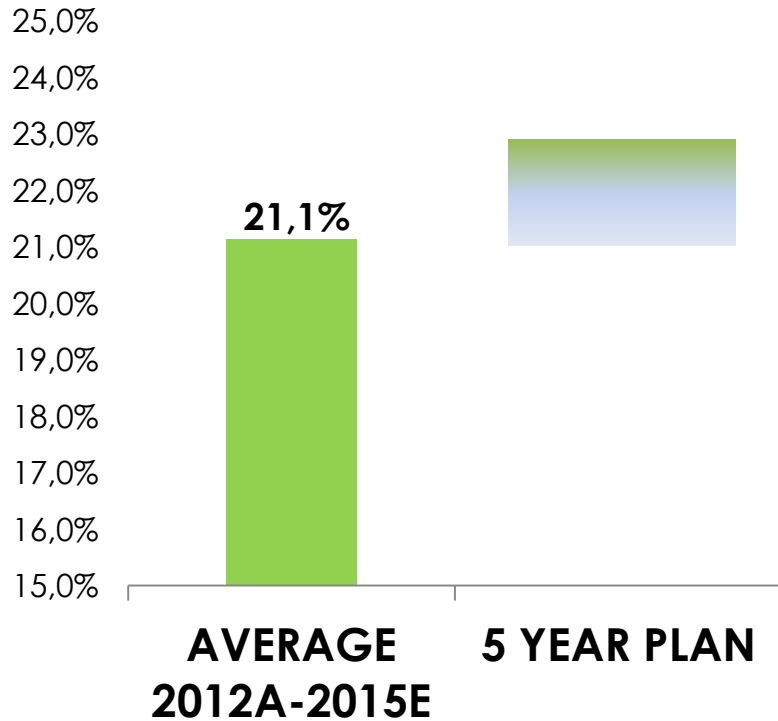
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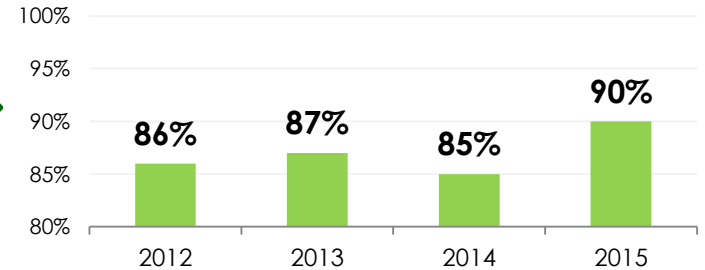


FINANCIALS

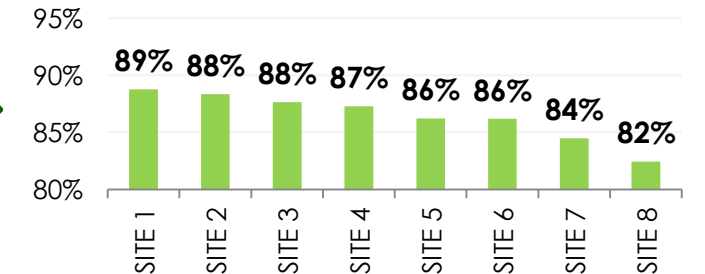
a. OPERATING MARGINS (EBITDA over sales)



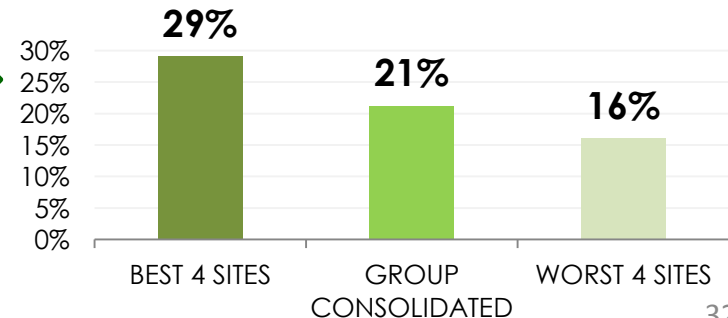
1. CAPACITY UTILIZATION



2. PACK-TO-MELT RATIO



3. EBITDA MARGINS



FINANCIALS

b. CAPEX

2015-2019
CAPEX PLAN

<8% of sales on average

MAXIMUM CAPEX
IN 5 YEARS

≈ EUR 350 million

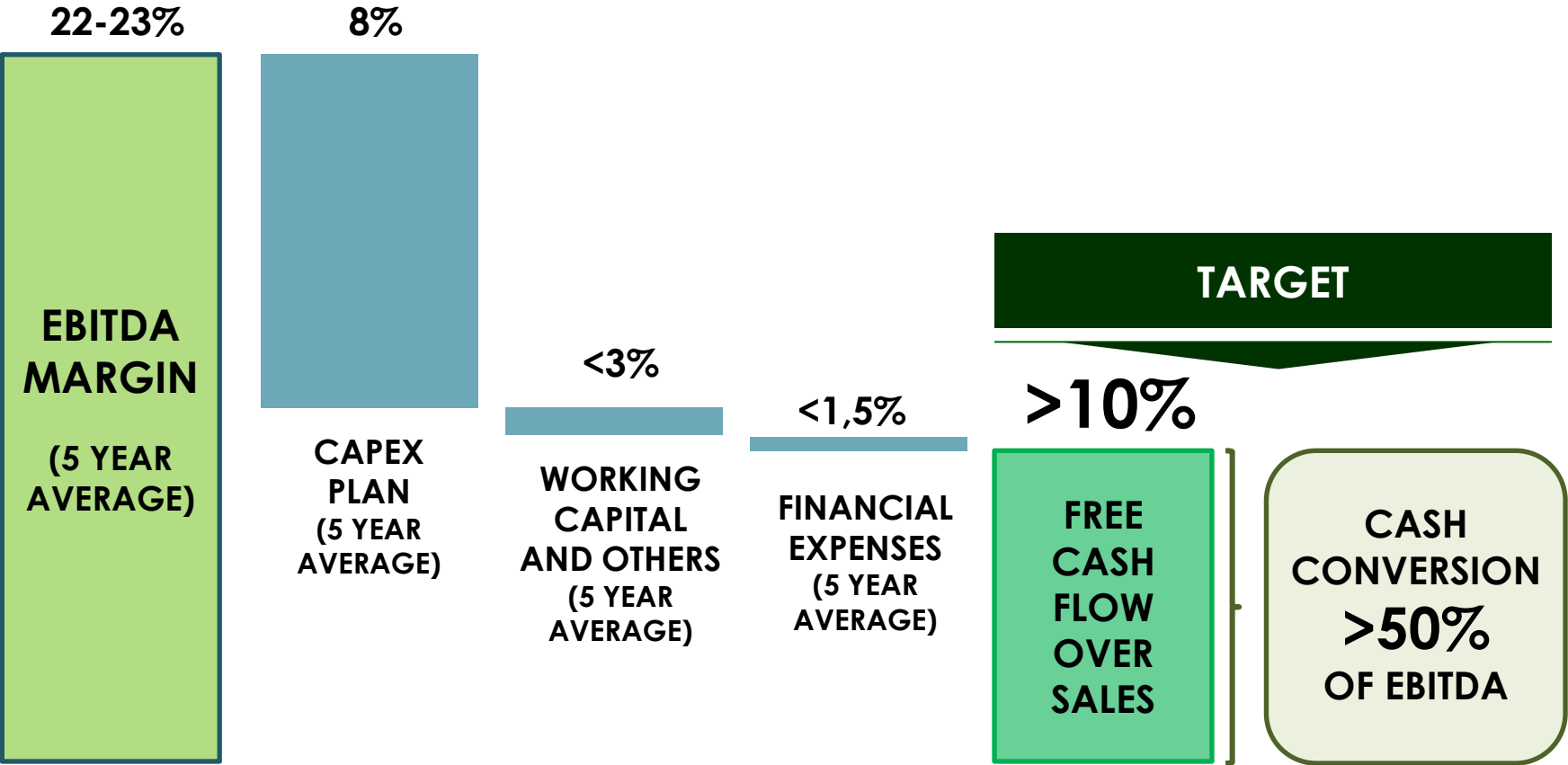
** Capex over sales ratio to approximate depreciation rate*



FINANCIALS

c. CASH FLOW

As a percentage of sales



FINANCIALS

d. CONCLUSION: RETURN ON CAPITAL EMPLOYED

