



You are cordially invited to
Bayer's Meet Management Conference in London:

Bayer's TOP Executives Host Roundtable Discussions with Investors and Analysts



Invitation

Meet Management – London



30 September, 2014



What is „Meet Management“?

The conference will be hosted by Marijn Dekkers, CEO of Bayer AG.

Analysts and investors will have the chance to meet representatives of the Bayer AG and all subgroup management boards in alternating sessions.

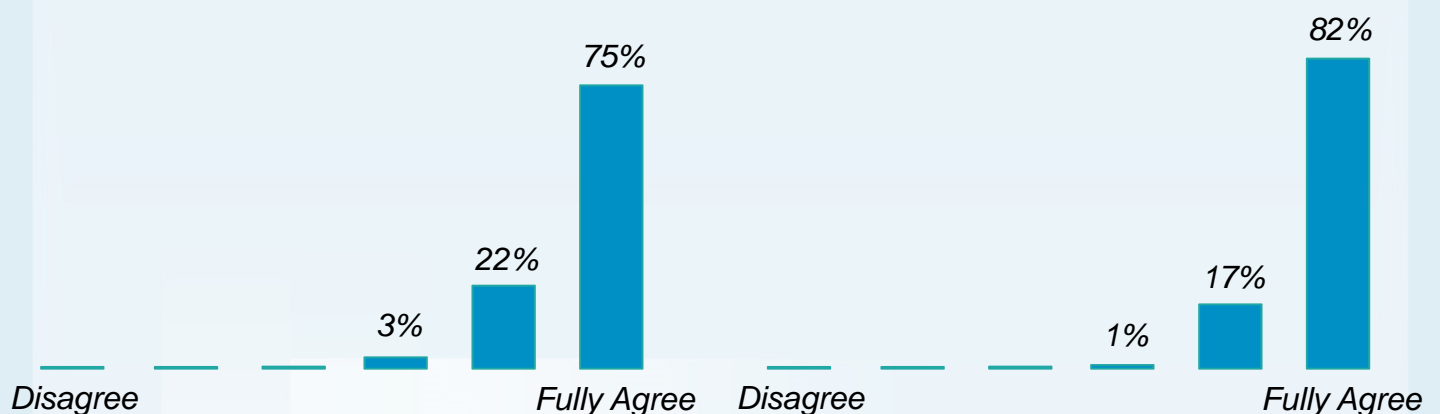
The focus of the conference will be on dialogue and open discussions in small groups.

An outline of the **agenda** and information on the **venue** are given on the next page.

Feedback from ~70 participants including sell- and buyside on the recent Meet Management event in March in Leverkusen, Germany:

„This day was time well spent“

„This day was well organized“



Meet Management 2014
London



Agenda

Tuesday, September 30, 2014

08:30 a.m. Registration and assignment to groups
Breakfast will be served

09:00 a.m. – Introduction and welcome by Marijn Dekkers,
~04:30 p.m. CEO of Bayer AG, followed by alternating sessions in
small groups
Lunch will be served

Venue

Grange Tower Bridge Hotel

45 Prescott Street

London E1 8GP

Tel: +44 (0) 20 7959 5000

www.grangehotels.com

Conference registration

http://www.investor.bayer.com/index.php?id=230&tx_bayerirconference_bayerirconferenceform%5Bconference%5D=33&L=1

Please make your own travel and accommodation arrangements.
If you require any further assistance please call Mrs. Nina Klarzynski at
+49 214 30 81955 or email ir@bayer.com

We look forward to welcoming you to London.

Sincerely yours

Bayer Investor Relations