

HECHO RELEVANTE

De conformidad con lo previsto en el artículo 17 del Reglamento (UE) nº 596/2014 sobre abuso de mercado y en el artículo 228 del texto refundido de la Ley del Mercado de Valores, aprobado por el Real Decreto Legislativo 4/2015, de 23 de octubre, y disposiciones concordantes, **eDreams ODIGEO** (la “Sociedad”), informa de la publicación de una **nota de prensa que contiene información de negocio relevante**.

Se adjunta a continuación el texto íntegro de la nota de prensa para conocimiento de los accionistas de la Sociedad.

Luxemburgo, 11 de mayo de 2017

eDreams ODIGEO

eDreams ODIGEO introduces credit card scanning to make mobile web payments easier

- The new feature allows customers to quickly and securely capture their credit card details using the camera on their mobile devices
- Travellers using iOS 8 or higher will no longer need to manually enter their card payment details when making a booking, which will make online purchases easier and friendlier

Barcelona, May 11th, 2017 - eDreams ODIGEO, Europe's largest online travel company, has integrated a credit card scanning functionality into its booking flow to make payments faster and easier on mobile devices.

The feature allows mobile web users to take a quick scan of their card in order to automatically fill in the necessary payment information when they reach the checkout stage of their booking process, which includes the credit or debit card number, the card holder's name and the expiration date.

eDreams ODIGEO has launched this functionality across the mobile websites of its four Online Travel Agency brands - eDreams, Opodo, Go Voyages and Travellink - enabling users with an iPhone 6 or higher to use their camera's optical recognition software to save time and avoid possible manual errors when entering their credit card details.

Currently available on Safari for iOS 8 onwards, the implementation of this new functionality will allow eDreams ODIGEO to further streamline and simplify its booking experience on mobile devices. According to latest public figures, 30% of the company's flight bookings are already coming through mobile devices, where customers can complete their purchase in under one and a half minutes.

eDreams ODIGEO is focused on offering a leading customer experience in the online tourism sector, and the company aims to continuously innovate in order to satisfy its 17 million customers, who are becoming increasingly mobile.

Marcos Guerrero, *Chief Product & Retail Officer* at eDreams ODIGEO, commented "We are focusing all our efforts on bringing the most relevant technological innovations to our customers. We are constantly listening to their needs and one of the aspects they appreciate most is comfort and ease not only when making, but paying, for a booking. We want our customers to enjoy the best service so they have an unbeatable experience with us."

eDreams ODIGEO, known as a leading mobile player in the European travel sector, continues to work on new products and functionalities for its mobile platforms, which already offer customers ways to make travel easier through recent product launches such as flight status notifications and real-time flight alerts, and free download for destination guides and destination weather forecast.

About eDreams

eDreams ODIGEO is one of the largest online travel companies in the world and one of the largest European e-commerce companies. Through its four leading brands (eDreams, GO Voyages, Opodo, Travellink) and the search engine Liligo provides the best deals on scheduled and charter flights, low cost airlines, hotels, cruises, car rental, dynamic packages, Vacation packages and travel insurance to make travel easier, more accessible and better value for the more than 17 million customers served worldwide. With presence in 44 markets, eDreams ODIGEO is listed on the Spanish stock exchange.