

22 June 2016

**COCA-COLA EUROPEAN PARTNERS PLC**  
**(the "Company")**

**Notification of transactions of persons discharging managerial responsibilities or connected persons**

The Company was notified on 14 July 2016 that Manik Jhangiani, the Chief Financial Officer of the Company and a person discharging managerial responsibilities within the Company, acquired 4 ordinary shares of €0.01 in the Company ("**Ordinary Shares**") at an average price of \$39.79 per Ordinary Share and 4 Ordinary Shares at nil consideration on 2 June 2016. The Company was also notified on the same date that Mr Jhangiani acquired 5 Ordinary Shares at an average price of \$35.61 per Ordinary Share and 4 Ordinary Shares at nil consideration on 30 June 2016.

The Company was notified on 14 July 2016 that Ronald Lewis, the Chief Supply Chain Officer of the Company and a person discharging managerial responsibilities within the Company, acquired 4 Ordinary Shares at an average price of \$39.79 per Ordinary Share and 4 Ordinary Shares at nil consideration on 2 June 2016. The Company was also notified on the same date that Mr Lewis acquired 5 Ordinary Shares at an average price of \$35.61 per Ordinary Share and 4 Ordinary Shares at nil consideration on 30 June 2016.

The transactions were made pursuant to these individuals' participation in their employer's share saving plan and took place on the New York Stock Exchange.

This notification is made in satisfaction of the obligation under DTR 3.1.4(1)(a)R.