



Pursuant to the terms set forth under article 82 of Securities Market Law 24/1988 and the Mercado Alternativo Bursátil (MAB) *Memoranda* –Circular 9/2010- and in order to make this information available to the public, ZINKIA ENTERTAINMENT S.A. (“Zinkia” or the “Company”) states the following

RELEVANT EVENT

Zinkia has signed a new Sales Agent for Licensing & Merchandising Agreement with DIC 2 Srl (" DIC 2") for Italy and other Italian- speaking territories as Vatican City, San Marino and Canton Ticino (Switzerland).

With this new agreement, Zinkia, the producer of the famous series Pocoyo consolidates its presence in the European market hand in hand with DIC 2, the oldest independent Agency License in Italy, with over 40 years experience.

Italy is one of the key European countries to Pocoyo, which already enjoys a presence in one of the country's most important channels, RAI Television where Pocoyo is being broadcasted since 2006. Since this date, Pocoyo has received in Italy numerous awards, being the most important: in 2006 the Pulcinella Award for “*Best Pre-School Series*”, “*Best European Program*” and RAI award for the “*Most Popular TV Series for kids*” as well as the Sea & TV Special Animation Award in 2007 and the KINEO - *Diamanti al Cinema* in 2010. Italy also represents the 4th European country with more views on YouTube with an average of over 1,500,000 per month.

DIC 2 is a licensing agency leader in the Italian market thanks to its successful track record of more than four decades which positionates DIC2 as a reference in the audiovisual and licensing sector. Other licenses that are represented by DIC 2 are Marvel superheroes, Barbie, Transformers, Pokémon, Yu -Gi -Oh!, Asterix among others. DIC 2 portfolio of clients includes major companies in the toy and children's sector of the country as well as large multinationals linked to the licensing sector.

Please do not hesitate to contact us should you have any queries.

Madrid, 9th April, 2014

José María Castillejo Oriol
President of the Board of Directors