



Report on limited
review of
Promotora de
Informaciones, S.A.
and subsidiaries

(Together with the condensed consolidated interim financial statements and the condensed consolidated interim directors' report of Promotora de Informaciones, S.A. and subsidiaries for the six-month period ended 30 June 2024)

(Translation from the original in Spanish. In the event of discrepancy, the Spanish-language version prevails.)



KPMG Auditores, S.L.
Paseo de la Castellana, 259 C
28046 Madrid

Report on Limited Review of Condensed Consolidated Interim Financial Statements

(Translation from the original in Spanish. In the event of discrepancy, the Spanish-language version prevails.)

To the Shareholders of Promotora de Informaciones, S.A. commissioned by the Board of Directors

REPORT ON THE CONDENSED CONSOLIDATED INTERIM FINANCIAL STATEMENTS

Introduction

We have carried out a limited review of the accompanying condensed consolidated interim financial statements (the “interim financial statements”) of Promotora de Informaciones, S.A. (the “Parent”) and subsidiaries (together the “Group”), which comprise the balance sheet at 30 June 2024, and the income statement, statement of comprehensive income, statement of changes in equity and statement of cash flows for the six-month period then ended, and explanatory notes (all condensed and consolidated). The Directors of the Parent are responsible for the preparation of these interim financial statements in accordance with International Accounting Standard (IAS) 34 Interim Financial Reporting as adopted by the European Union, pursuant to article 12 of Royal Decree 1362/2007 as regards the preparation of condensed interim financial information. Our responsibility is to express a conclusion on these interim financial statements based on our limited review.

Scope of Review

We conducted our limited review in accordance with International Standard on Review Engagements 2410, “Review of Interim Financial Information Performed by the Independent Auditor of the Entity”. A limited review of interim financial statements consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A limited review is substantially less in scope than an audit conducted in accordance with prevailing legislation regulating the audit of accounts in Spain and, consequently, does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion on the accompanying interim financial statements.



(Translation from the original in Spanish. In the event of discrepancy, the Spanish-language version prevails.)

Conclusion

Based on our limited review, which can under no circumstances be considered an audit, nothing has come to our attention that causes us to believe that the accompanying interim financial statements for the six-month period ended 30 June 2024 have not been prepared, in all material respects, in accordance with International Accounting Standard (IAS) 34 Interim Financial Reporting as adopted by the European Union, pursuant to article 12 of Royal Decree 1362/2007 as regards the preparation of condensed interim financial statements.

Emphasis of Matter

We draw your attention to note 1 of the accompanying explanatory notes, which states that these interim financial statements do not include all the information that would be required in a complete set of consolidated financial statements prepared in accordance with International Financial Reporting Standards as adopted by the European Union. The accompanying interim financial statements should therefore be read in conjunction with the Group's consolidated annual accounts for the year ended 31 December 2023. This matter does not modify our conclusion.

REPORT ON OTHER LEGAL AND REGULATORY REQUIREMENTS

The accompanying condensed consolidated interim directors' report for the six-month period ended 30 June 2024 contains such explanations as the Directors of the Parent consider relevant with respect to the significant events that have taken place in this period and their effect on the interim financial statements, as well as the disclosures required by article 15 of Royal Decree 1362/2007. The condensed consolidated interim directors' report is not an integral part of the interim financial statements. We have verified that the accounting information contained therein is consistent with that disclosed in the interim financial statements for the six-month period ended 30 June 2024. Our work is limited to the verification of the condensed consolidated interim directors' report within the scope described in this paragraph and does not include a review of information other than that obtained from the accounting records of Promotora de Informaciones, S.A. and subsidiaries.

Other Matter

This report has been prepared at the request of the Board of Directors in relation to the publication of the half-yearly financial report required by article 100 of Law 6/2023 of 17 March 2023 on Securities Markets and Investment Services.

KPMG Auditores, S.L.

(Signed on original in Spanish)

Gustavo Rodríguez Pereira

30 July 2024



**PROMOTORA DE INFORMACIONES, S.A. (PRISA)
AND SUBSIDIARIES**

Interim Condensed Consolidated Financial Statements together with
Condensed Consolidated Directors' Report for the six months ended
June 30, 2024

**PROMOTORA DE INFORMACIONES, S.A. (PRISA) AND
SUBSIDIARIES**

Interim Condensed Consolidated Financial Statements for the six months ended June
30, 2024

PROMOTORA DE INFORMACIONES, S.A. AND SUBSIDIARIES
CONDENSED CONSOLIDATED BALANCE SHEET AT JUNE 30, 2024
(Thousands of Euros)

ASSETS	Notes	06/30/2024 (*)	12/31/2023	EQUITY AND LIABILITIES	Notes	06/30/2024 (*)	12/31/2023
A) NON-CURRENT ASSETS		414,538	430,686	A) EQUITY	9	(366,264)	(428,150)
I. PROPERTY, PLANT AND EQUIPMENT	3	86,694	94,464	I. SHARE CAPITAL		108,637	100,827
II. GOODWILL	4	113,762	117,654	II. OTHER RESERVES AND ACCUMULATED PROFIT FROM PRIOR YEARS		(475,911)	(468,940)
III. INTANGIBLE ASSETS	4	101,155	104,019	III. RESULT FOR THE YEAR ATTRIBUTABLE TO THE PARENT		(24,383)	(32,505)
IV. NON-CURRENT FINANCIAL ASSETS	5	10,866	11,153	IV. OTHER EQUITY INSTRUMENTS		99,151	30,027
V. INVESTMENTS ACCOUNTED FOR USING THE EQUITY METHOD	6	44,751	45,061	V. TREASURY SHARES		(1,064)	(1,449)
VI. DEFERRED TAX ASSETS	7	57,296	58,320	VI. TRANSLATION DIFFERENCES		(86,469)	(70,729)
VII. OTHER NON-CURRENT ASSETS		14	15	VII. NON CONTROLLING INTEREST		13,775	14,619
B) CURRENT ASSETS		428,028	544,081	B) NON-CURRENT LIABILITIES		883,339	971,430
I. INVENTORIES	8	58,356	63,699	I. NON-CURRENT BANK BORROWINGS	10	800,623	885,351
II. TRADE AND OTHER RECEIVABLES				II. NON-CURRENT FINANCIAL LIABILITIES	10	49,497	50,242
1. Trade receivables for sales and services		222,816	300,027	III. DEFERRED TAX LIABILITIES	7	20,063	22,137
2. Receivable from associates		3,525	3,420	IV. LONG-TERM PROVISIONS	11	10,598	11,058
3. Receivable from public authorities		32,684	33,730	V. OTHER NON-CURRENT LIABILITIES		2,558	2,642
4. Other receivables		26,046	22,072	C) CURRENT LIABILITIES		325,491	431,487
5. Allowances	8	(53,812)	(63,113)	I. TRADE PAYABLES		177,544	232,983
		231,259	296,136	II. PAYABLE TO ASSOCIATES		797	895
III. CURRENT FINANCIAL ASSETS	5	2,234	4,165	III. OTHER NON-TRADE PAYABLES	12	30,324	46,995
IV. CASH AND CASH EQUIVALENTS	8	135,720	176,610	IV. CURRENT BANK BORROWINGS	10	28,152	37,578
V. ASSETS CLASSIFIED AS HELD FOR SALE	12	459	3,471	V. CURRENT FINANCIAL LIABILITIES	10	18,725	17,892
				VI. PAYABLE TO PUBLIC AUTHORITIES		35,861	41,923
				VII. CURRENT PROVISIONS		4,809	6,110
				VIII. OTHER CURRENT LIABILITIES		29,242	46,888
				IX. LIABILITIES ASSOCIATED WITH ASSETS CLASSIFIED AS HELD FOR SALE		37	223
TOTAL ASSETS		842,566	974,767	TOTAL EQUITY AND LIABILITIES		842,566	974,767

(*) Non audited financial statements

The accompanying notes 1 to 20 are an integral part of the condensed consolidated balance sheet at June 30, 2024.

PROMOTORA DE INFORMACIONES, S.A. AND SUBSIDIARIES
CONDENSED CONSOLIDATED INCOME STATEMENT FOR THE SIX MONTHS ENDED JUNE 30, 2024
(Thousands of Euros)

	Notes	06/30/2024 (*)	06/30/2023 (*)
Revenues		400,245	431,884
Other income		25,322	8,822
OPERATING INCOME	12-14	425,567	440,706
Cost of materials used		(52,675)	(71,347)
Staff costs		(163,947)	(159,380)
Depreciation and amortisation charge	3-4	(32,279)	(33,267)
Outside services	12	(146,612)	(142,954)
Variation in operating allowances		2,020	1,318
Other expenses		(563)	(194)
OPERATING EXPENSES		(394,056)	(405,824)
RESULT FROM OPERATIONS		31,511	34,882
Finance income		7,866	5,581
Finance costs		(50,702)	(61,846)
Changes in value of financial instruments		(5,482)	(6,054)
Exchange differences (net)		(778)	(3,146)
FINANCIAL RESULT	13	(49,096)	(65,465)
Result of companies accounted for using the equity method	6	2,773	376
RESULT BEFORE TAX FROM CONTINUING OPERATIONS		(14,812)	(30,207)
Expense tax		(9,761)	(5,844)
RESULT FROM CONTINUING OPERATIONS		(24,573)	(36,051)
Result after tax from discontinued operations		(17)	(350)
CONSOLIDATED RESULT FOR THE PERIOD		(24,590)	(36,401)
Result attributable to non controlling interests		207	148
RESULT ATTRIBUTABLE TO THE PARENT	14	(24,383)	(36,253)
BASIC EARNINGS PER SHARE (in euros)		(0.02)	(0.05)
DILUTED EARNINGS PER SHARE (in euros)		(0.02)	(0.05)

(*) Non audited financial statements

The accompanying notes 1 to 20 are an integral part of the condensed consolidated income statement for the six months ended June 30, 2024

PROMOTORA DE INFORMACIONES, S.A. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE SIX MONTHS
ENDED JUNE 30, 2024
(Thousands of Euros)

	06/30/2024 (*)	06/30/2023 (*)
CONSOLIDATED PROFIT FOR THE YEAR	(24,590)	(36,401)
Items that are not reclassified to result of the period	0	(45)
From actuarial gains and losses		(45)
Items that may be reclassified subsequently to profit or loss	(16,529)	16,148
Translation differences	(14,425)	12,138
Profit/(Loss) for valuation	(14,425)	11,843
Amounts transferred to the profit and loss account		295
Entities accounted for using the equity method	(2,104)	4,010
TOTAL RECOGNIZED INCOME AND EXPENSE	(41,119)	(20,298)
Attributable to the Parent	(40,671)	(20,615)
Attributable to non-controlling interests	(448)	317

(*) Non audited financial statements

The accompanying notes 1 to 20 are an integral part of the condensed consolidated statement of comprehensive income for the six months ended June 30, 2024.

PROMOTORA DE INFORMACIONES, S.A. AND SUBSIDIARIES
CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE SIX MONTHS ENDED JUNE 30, 2024
(Thousands of Euros)

	Share Capital	Share Premium	Reserves	Prior Years' Accumulated Profit	Other equity instruments	Treasury Shares	Translation Differences	Accumulated Profit for the Year	Equity Attributable to the Parent	Non Controlling Interests	Total Equity
BALANCE AT DECEMBER 31, 2022	74,065	17,088	121,619	(658,074)	0	(401)	(87,583)	(12,949)	(546,235)	14,075	(532,160)
Capital increase									0		0
Conversion of financial liabilities into equity			(257)		3,043				2,786		2,786
Issuance of equity instruments					126,003				126,003		126,003
Conversion of financial instruments into equity	26,752	72,231			(98,983)				0		0
Treasury share transactions											
- Delivery of treasury shares			(1,518)			1,518			0		0
- Sale of treasury shares						162			162		162
- Purchase of treasury shares						(1,010)			(1,010)		(1,010)
- Reserves for treasury shares			1,389			(1,389)			-		-
Distribution of 2022 result											
- Reserves			(88,553)	75,604				12,949	-		-
Comprehensive income											
- Translation differences				357			15,326		15,683	465	16,148
- Result for 2023								(36,253)	(36,253)	(148)	(36,401)
- Other income and expense recognised in equity				(45)					(45)		(45)
Other changes			(1,485)	4,856					3,371	(106)	3,265
Changes in non controlling interest										(610)	(610)
- Dividends recognized during the Year											
BALANCE AT JUNE 30, 2023 (*)	100,817	89,319	31,195	(577,302)	30,063	(1,120)	(72,257)	(36,253)	(435,538)	13,676	(421,862)
BALANCE AT DECEMBER 31, 2023	100,827	89,346	31,583	(589,869)	30,027	(1,449)	(70,729)	(32,505)	(442,769)	14,619	(428,150)
Conversion of financial liabilities into equity (see note 9)			(91)		833				742		742
Issuance of equity instruments (see note 9)					97,187				97,187		97,187
Conversion of financial instruments into equity (see note 9)	7,810	21,086			(28,896)				0		0
Treasury share transactions (see note 9)											
- Delivery of treasury shares			(1,322)			811			(511)		(511)
- Sale of treasury shares						153			153		153
- Purchase of treasury shares						(118)			(118)		(118)
- Reserves for treasury shares			461			(461)			-		-
Distribution of 2023 result											
- Reserves			(85,689)	53,184				32,505	-		-
Comprehensive income											
- Translation differences				(548)			(15,740)		(16,288)	(241)	(16,529)
- Result for 2024								(24,383)	(24,383)	(207)	(24,590)
Other changes			(439)	6,387					5,948	(16)	5,932
Changes in non controlling interest										(415)	(415)
- Dividends recognized during the Year											
- Due to changes in percentage of ownership										35	35
BALANCE AT JUNE 30, 2024 (*)	108,637	110,432	(55,497)	(530,846)	99,151	(1,064)	(86,469)	(24,383)	(380,039)	13,775	(366,264)

(*) Non audited financial statements

The accompanying notes 1 to 20 are an integral part of the condensed consolidated statement of changes in equity for the six months ended June 30, 2024.

PROMOTORA DE INFORMACIONES, S.A. AND SUBSIDIARIES
CONDENSED CONSOLIDATED CASH FLOWS STATEMENT FOR THE SIX MONTHS ENDED JUNE
30, 2024

(Thousands of Euros)

	06/30/2024 (*)	06/30/2023 (*)
RESULT BEFORE TAX FROM CONTINUING OPERATIONS	(14,812)	(30,207)
Depreciation and amortisation charge and provisions	30,819	32,143
Changes in working capital	(10,462)	(42,295)
Inventories	5,343	3,478
Accounts receivable	67,072	34,974
Accounts payable	(82,877)	(80,747)
Income tax recovered (paid)	(14,991)	(8,574)
Other profit adjustments	33,536	66,885
Financial results	49,096	65,465
Gains and losses on disposal of assets	(3,714)	(1,766)
Other adjustments	(11,846)	3,186
CASH FLOWS FROM OPERATING ACTIVITIES	24,090	17,952
Recurrent investments	(19,046)	(20,757)
Investments in intangible assets	(15,173)	(15,168)
Investments in property, plant and equipment	(3,873)	(5,589)
Investments in non-current financial assets	(1,266)	(1,597)
Proceeds from disposals	11,148	3,622
Investments in non-current financial assets	5,120	5,148
CASH FLOWS FROM INVESTING ACTIVITIES	(4,044)	(13,584)
Proceeds and payments relating to equity instruments	98,325	111,511
Proceeds relating to financial liability instruments	5,068	9,967
Payments relating to financial liability instruments	(102,704)	(117,912)
Dividends and returns on other equity instruments paid	(159)	(860)
Interest paid	(43,205)	(37,816)
Other cash flow from financing activities	(14,141)	(17,109)
CASH FLOWS FROM FINANCING ACTIVITIES	(56,816)	(52,219)
Effect of foreign exchange rate changes	(4,120)	895
CHANGE IN CASH FLOWS FROM CONTINUING OPERATIONS	(40,890)	(46,956)
CHANGE IN CASH FLOWS IN THE YEAR	(40,890)	(46,956)
Cash and cash equivalents at beginning of year	176,610	189,496
- Cash	76,552	109,982
- Cash equivalents	100,058	79,514
Cash and cash equivalents at end of period	135,720	142,540
- Cash	76,641	70,149
- Cash equivalents	59,079	72,391

(*) Non audited financial statements.

The accompanying Notes 1 to 20 are an integral part of the condensed consolidated cash flow statement for the six months ended June 30, 2024.

**PROMOTORA DE INFORMACIONES, S.A. (PRISA) AND
SUBSIDIARIES**

Notes to the Interim Condensed Consolidated Financial Statements for the six months
ended June 30, 2024

Translation of interim condensed consolidated financial statements originally issued in Spanish and prepared in accordance with IFRSs as adopted by the European Union. In this sense, this translation has been carried out by the Company, under its sole responsibility, and it is not considered official or regulated information. In the event of a discrepancy, the Spanish-language version prevails.

PROMOTORA DE INFORMACIONES, S.A. (PRISA) AND SUBSIDIARIES

NOTES TO THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED JUNE 30, 2024

(1) BASIS OF PRESENTATION OF THE INTERIM CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED JUNE 30, 2024

The interim condensed consolidated financial statements of Promotora de Informaciones, S.A. (the Company or PRISA) and subsidiaries (PRISA Group or Group) for the first half of 2024 have been prepared in accordance with International Financial Reporting Standards (“IFRSs”) as adopted by the European Union (IFRS-EU), in conformity with Regulation (EC) no. 1606/2002 of the European Parliament and of the Council, taking into account all mandatory accounting policies and rules and measurement bases with a material effect, as well as with the Commercial Code, the obligatory legislation approved by the Institute of Accounting and Auditors of Accounts, and other applicable Spanish legislation.

The interim condensed consolidated financial statements for the six months ended June 30, 2024 and the condensed notes have been prepared by the Group’s directors in accordance with the International Accounting Standard (IAS) 34 *Interim Financial Reporting*, with the purpose of compliance with RD 1362/2007, of October 19, implementing the Spanish Securities Market Law 24/1988, of July 28, as it relates to the need for transparent information on issuers whose securities are admitted to trading on an official secondary market.

These interim condensed consolidated financial statements have been approved by PRISA’s Directors on July 30, 2024.

These interim condensed consolidated financial statements are presented in thousands of euros.

In accordance with IAS 34, the interim financial reporting is prepared in order to update the latest approved consolidated annual accounts of the Group, highlighting the new activities, events and circumstances that have taken place during the first six month of the year and avoiding the repetition of information previously reported in the consolidated annual accounts for 2023. Therefore, the interim condensed consolidated financial statements do not contain all the information and disclosures required for a complete set of consolidated financial statements in accordance with IFRSs as adopted by the European Union. In order to correctly understand the information included in these interim condensed consolidated financial statements, they must be read in conjunction with the consolidated annual accounts of the Group for 2023.

The IFRS-EU are applied in the preparation of the consolidated financial information of the Group. The financial statements of individual companies that are part of the Group are prepared and presented in accordance with accounting standards in each country. Given that the accounting policies and measurement bases applied in preparing the Group's interim condensed consolidated financial statements for 2024 may differ from those applied by some of the Group companies, the necessary adjustments and reclassifications were made on consolidation to unify these policies and bases and to make them compliant with IFRSs as adopted by the European Union.

In accordance with IAS 8, the accounting principles and measurement bases applied by the Group are applied uniformly in all transactions, events and concepts, in the first half of 2024 and 2023.

The interim condensed consolidated financial statements for the six months ended June 30, 2024 are subjected to a limited review by the external auditor of the Company.

a) Evolution of the financial structure of the Group

During last year and in the present the Administrators of PRISA took a number of measures to strengthen the Group's financial and equity structure, such as assets sale operations, capital increases or issuance of notes mandatorily convertible into shares and refinancing of its debt.

On April 19, 2022, the amendment of the Group's syndicated financial debt entered into force (the "Refinancing"), which considered, among other aspects, the extension of the maturity of the financial debt to 2026 and 2027, the division of the syndicated loan into two differentiated tranches (one of Senior debt and one of Junior debt) and the flexibilization of the contractual commitments of the debt that will allow, among other improvements, to increase PRISA's operating flexibility and soften the financial ratios required by the previous contracts. Likewise, terms of the Super Senior contract debt of the Company were modified, that among other terms, supposed an extension of the maturity of the debt to June 2026.

The agreed Refinancing thus make the Group's financial debt more flexible and provide a financial structure allowing the Group to comply with its financial commitments, ensuring the Group's stability in the short and medium term.

In January 2023, the Board of Directors of PRISA unanimously agreed to issue subordinated notes (with pre-emptive subscription rights for PRISA shareholders) mandatorily convertible into newly issued ordinary shares of the Company ("Convertible Notes of 2023"). This issue ("2023 Issuance") took place through a public offer for subscription of up to a total nominal amount of EUR 130 million, by issuing and putting into circulation up to a total of 351,350 convertible notes. The maturity date of these convertible notes and conversion into new shares will be, at most, on the fifth anniversary of the issue date (February 2028), with a conversion price of EUR 0.37 per new share having been set. The said convertible notes will bear interest at a fixed annual rate (coupons) of 1.00% (which cannot be capitalised) and payable upon conversion into ordinary shares. In February 2023, convertible notes amounting to a total of EUR 130 million were subscribed, i.e. the full amount of the offer. The issue of this note mandatorily convertible into shares was treated as a compound financial instrument, registered in its mainly as an equity component.

In May and November 2023 and in May 2024, and in accordance with the conversion schedule established in the issuance of the Convertible Notes of 2023 (which established semi-annual early conversion windows at the discretion of the holders of said notes), 267,776 notes have been

converted, which have led to the issuance of 267,776,000 newly issued ordinary shares of the Company, according to the conversion price established.

Due to the communication of the second issuance of subordinated notes mandatorily convertible into newly issued ordinary shares of the PRISA described below, the Board of Directors of PRISA agreed on January 30, 2024 to open an extraordinary conversion period for the Convertible Notes of 2023 in accordance with its provisions of terms and conditions. This led a conversion and early amortization of 20,287 notes, which has entailed the issuance of 20,287,000 new ordinary shares of PRISA (*see note 9*).

The 2023 Issuance was configured as an instrument to reduce PRISA's syndicated financial debt, which is linked to a variable interest rate and which was refinanced in April 2022. This enabled the Company to raise the funds necessary to partially pay off early the tranche of the PRISA's syndicated financial debt that constitutes its largest interest financial expense, i.e. the Junior debt tranche, which is benchmarked at Euribor+8% (including cash and capitalisable cost), which as at December 31, 2022 totalled EUR 192,013 thousand. So, in February 2023 the Group had cancelled EUR 110 million of Junior debt. The remaining amount up to EUR 130 million (net of operation costs) was destined to meet the Group's operational needs.

Within the framework of the analysis of different strategic alternatives in order to continue reducing the financial debt of the PRISA Group and the financial costs associated therewith, on January 30, 2024 the Board of Directors of PRISA unanimously agreed to carry out a second issuance of subordinated notes mandatorily convertible into newly issued shares of PRISA, with recognition of the preemptive subscription rights of the Company's shareholders ("Convertible Notes of 2024") in analogous terms to 2023 Issuance. This issue ("2024 Issuance") take place through a public offer for subscription of up to a nominal total amount of EUR 100 million, by issuing and putting into circulation up to a total of 270,270 convertible notes. The maturity date of these convertible notes and conversion into new shares will be, at most, on the fifth anniversary of the issue date (April 2029), with a conversion price of EUR 0.37 per new share having been set. Again, the said convertible notes bear interest at a fixed annual rate (coupons) of 1.00% (which cannot be capitalised) and payable upon conversion into ordinary shares. In April 2024, convertible notes amounting to a total of EUR 100 million were subscribed, i.e. the full amount of the offer.

The issuance of the Convertible Notes of 2024 has been treated in accounting terms like 2023 Issuance, that is, as a compound financial instrument, registered in its mainly as an equity component. The purpose of the 2024 Issuance has been to obtain funds mainly for, on the one hand, to cancel again and in advance the junior tranche of the syndicated financial debt of the PRISA Group, which as at December 31, 2023 totalled EUR 86,967 thousand and, on the other hand, to foster the growth opportunities of the business units of the Group. So, in April 2024 the Group had cancelled EUR 50 million of Junior debt (*see notes 9 and 10*).

In May 2024, and in accordance with the conversion schedule established in the 2024 Issuance (which established semi-annual early conversion windows at the discretion of the holders of said notes), 57,654 notes were converted, which led to the issuance of 57,654,000 newly issued ordinary shares of the Company, according to the conversion price established (*see note 9*).

Developments and impacts of the war in Ukraine and the conflict between Israel and Hamas

In recent years the Group has undertaken its activities in a general climate of almost constant volatility, uncertainty and complexity. This makes it difficult to predict future business performance, especially in the medium and long term. This complex environment has been greatly exacerbated as a consequence of different events that have great global repercussions, such as the COVID-19 pandemic and currently the war in Ukraine or the recent conflict between Israel and Hamas.

In February 2022, the Russian invasion of Ukraine took place, which led the European Union to adopt a series of individual measures and economic sanctions against Russia. It has also caused great instability in international markets. At present, the armed conflict, far from ending, continues in force in the affected region. Likewise, in October 2023, the conflict between Israel and Hamas began, the scope and magnitude of which is unknown today, including the possibility that it will extend to other countries in the region.

In particular, the war in Ukraine has led since 2022 to a significant increase in inflation rates and higher energy prices in certain periods. In addition, because of inflationary pressures, Central Banks were raising interest rates since the beginning of that year, which has led to an increase in the cost of financing for economic agents. All the above led to a slowdown in the global economy in 2022, which continued in 2023. The prospects for economic for 2024 are in line with the previous year, but still uncertain, depending on the duration of the war in Ukraine and the Middle East conflict and the future behaviour of inflation and its return to the established objectives. Although inflation is moderating in the last months (as a result of interest rate hikes by Central Banks), as are food and energy prices, inflation remains at high levels.

In general, both the Education and Media businesses tend to develop in a way that is very much subject to the macroeconomic environment. For example, on the cost side, raw materials, energy resources or distribution have been affected as a result of rising inflation and punctual supply chain disruptions resulting from the environment. Moreover, in the case of Media, the performance of the advertising market is particularly affected. PRISA's activities and investments in Spain and Latin America are exposed to the development of the different macroeconomic parameters of each country, including the development of currency exchange rates.

Likewise, the increase in Euribor from the beginning of 2022, the reference rate for the cost of most of the Group's financial debt, has a negative impact on the financial cost of the same and interest payments.

Considering the complexity of the markets due to their globalization the consequences for the Group's businesses are uncertain and will depend to a large extent on the remaining impact of the events mentioned above. Therefore, at the date of approval of these interim condensed consolidated financial statements we have carried out an assessment of the impacts that the invasion of Ukraine mainly and to a lesser extent the conflict between Israel and Hamas, and its associated adverse macroeconomic impacts have mainly had on the Group as of June 30, 2024. There is still a high level of uncertainty about its consequences in the short and medium term.

Therefore, the Directors and Management of the Group have assessed the situation based on the best information available. For the reasons referred to above, such information may be incomplete. As a result of this assessment, we highlight the following:

- Liquidity risk: the situation in the markets has caused punctual increases in liquidity pressures in the economy. To face this, the Group has in place a Super Senior debt (“Super Senior Term & Revolving Facilities Agreement”) to meet operational needs for a maximum amount of EUR 240 million, of which EUR 200 million were drawn as of June 30, 2024. Therefore, EUR 40 million are undrawn. Likewise, the rest of subsidiaries of the Group have undrawn credit facilities and other lines of credit amounting to EUR 22.9 million at June 30, 2024. Additionally, the Group has a cash available of EUR 135.7 million at that date. Based on this, and in accordance with treasury forecasts, it is estimated that the Group will have sufficient cash in the next twelve months to meet its payment commitments.
- Risk of changes in certain financial magnitudes: the factors referred to above could adversely affect in the future to the Group's advertising revenues, the revenues of circulation and sale of education, along with associated margins, to the extent that there is an increase in costs or an adverse impact on revenues due to the current macroeconomic scenario, even though the Group has no trade relations with Ukraine, Russia or Israel. However, it is not possible at this stage to reliably quantify the impact of the above factors and events on future financial statements, given the constraints and limitations already indicated.

Likewise, the invasion of Ukraine and the conflict between Israel and Hamas and its macroeconomic impacts could also have an adverse impact on key indicators for the Group, such as financial leverage ratios and compliance with financial ratios included in the financial agreements of the Group. In this sense, with the agreed Refinancing in 2022, the Group's financial debt was made more flexible and endowed with a financial structure that makes it possible to meet its financial commitments (including financial ratios (covenants)) (*see note 10*).

- Balance sheet assets and liabilities measurement risk: a change in the future estimates of the Group's revenue, production costs, finance costs, credit quality of trade receivables, etc. could have an adverse impact on the carrying amount of certain assets (goodwill, intangible assets, deferred tax assets, trade and other receivables, etc.) and on the need to recognize provisions or other liabilities. The appropriate analyses and calculations have been carried out which have allowed, where appropriate, those assets and liabilities to be re-measured with the information available to date. On June 30, 2024 there have not been significant changes in the estimates at the end of 2023 in the aforementioned magnitudes, that have a negative impact on the interim condensed consolidated financial statements, as consequence of the above events.
- Continuity risk (going concern): in the light of all the above factors, the Directors of the Group consider that the application of the going concern principle remains valid. Additionally, on June 30, 2024, the parent Company's equity is greater than two thirds of the capital stock, which is why it is in a situation of equity balance.

Finally, we highlight that the Group's Directors and Management are constantly monitoring the situation so as to successfully address any impacts, both financial and non-financial, that may arise.

b) New standards which have become effective

In 2024 the following amendment to accounting standard came into force which, therefore, was considered when preparing these interim condensed consolidated financial statements:

- Amendments to IAS 1: Classification of liabilities as current or non-current. Non-current liabilities and covenants.
- Amendments to IFRS 16: Lease Liability in a Sale and Leaseback.
- Amendments to IAS 7 Statement of cash flows and IFRS7 Financial instruments: disclosures.

The application of the aforementioned modifications in force since January 1, 2024 has not had any significant impact on the Group's interim condensed consolidated financial statements as of June 30, 2024. Therefore, the accounting policies used in the preparation of these interim condensed consolidated financial statements are, in all significant aspects, the same ones applied to the consolidated annual accounts for the fiscal year 2023.

The Group has elected not to early adopt other IFRSs issued but not yet effective.

There is no accounting principle or measurement bases having a significant effect on the interim condensed consolidated financial statements that the Group has failed to apply.

c) Accounting policies and estimates made

Consolidated earnings and the determination of consolidated equity are subject to the accounting policies and standards, measurement bases and estimates applied by the Group's directors in the preparation of the interim condensed consolidated financial statements. The main accounting policies and standards and measurement bases are explained in notes 2 and 4 to the consolidated annual accounts for 2023.

In the interim condensed consolidated financial statements for the first half 2024, estimates were made by management of the Group to quantify certain of the assets, liabilities, income, expenses and obligations reported herein. These estimates, based on the best information available, refer mainly to:

1. Income tax expense, which in accordance with IAS 34 is recognized in each interim period based on the best estimate of the weighted average annual income tax rate the Group expects for the full year.
2. The measurement of financial, non-financial assets, goodwill and investments accounted for using the equity method to determine the possible existence of impairment losses or reversals.
3. The useful life of property, plant and equipment and intangible assets.
4. The assumptions used to calculate the fair value of financial instruments.
5. The likelihood and amount of undetermined or contingent liabilities.
6. Provisions for unissued and outstanding invoices.
7. Estimated sales returns received after the end of the reporting period.
8. The estimates made for the determination of future commitments.
9. The recoverability of deferred tax assets.
10. Determination of the lease term in contracts with renewal option.

Although these estimates were made on the basis of the best information available to date on the events analysed, events that take place in the future might make it necessary to change these estimates (upwards or downwards) at the end of 2024 or future reporting periods. The effects of changes in accounting estimates are applied prospectively in consolidated profit and loss in the periods affected by the change.

During the six months ended June 30, 2024, there were no adverse significant changes in the estimates made at the end of 2023.

d) Comparison of the information

In accordance with IFRS-EU, in addition to the figures for the first half of 2024, the figures for the previous year or period are presented for comparison purposes with each of the items in the condensed consolidated balance sheet, income statement, statement of comprehensive income, statement of changes in equity and cash flow statement. Comparative information for the previous year or period is also included in the notes to the interim condensed financial statements when it is considered necessary and relevant for the understanding of the information of the current period. Therefore, the information contained in these interim condensed consolidated financial statements for the previous year and the six months ended June 30, 2023 are presented only for comparison purposes with the information relating to the six months ended June 30, 2024.

e) Seasonality of the Group

Given the different sources of revenues and activities carried out by Group companies, operations are not considered to be highly cyclical or seasonal. The evolution of the educational business results throughout the year depends on the timing of the educational campaigns in the different countries where it operates. However, this effect is mitigated by the performance of the result from other sources of revenues such as advertising.

f) Materiality

In accordance with IAS 34 the Group assessed materiality in relation to the interim condensed consolidated financial statements in determining the information to disclose in these explanatory notes regarding the different line items in the interim condensed financial statements.

g) Correction of errors

No errors were corrected in the interim condensed consolidated financial statements for the six months ended June 30, 2024.

(2) CHANGES IN THE GROUP STRUCTURE

The most significant changes in the scope of consolidation in the first half of 2024 were as follows:

Subsidiaries

In January 2024 the company Fundación Santillana Educación (Chile), 100% owned by Santillana Educación Chile, SpA. was created.

Likewise, also in January Sociedad Española de Radiodifusión, S.L.U. (SER) acquires 64% of the share capital of Radio Jaén, S.L.U., reaching a participation percentage of 100% and beginning to consolidate using the global integration method.

Associates

In May 2024 the company Forum Tomorrow, S.L., 50% owned by Prisa Media, S.A.U. was created.

These changes in the Group structure have not had a significant impact on the interim condensed consolidated financial statements.

(3) PROPERTY, PLANT AND EQUIPMENT

Additions to the Group's interim condensed consolidated financial statements under "*Property, plant and equipment*" during the first half of 2024 totaled EUR 3,873 thousand, corresponding mainly to the investments made for Santillana in digital equipment's and learning systems (EUR 2,133 thousand) as well as investments in both Media and Santillana in computers for an amount of EUR 933 thousand.

The amount of the net assets subject to IFRS 16 amounts to EUR 50,023 thousand as of June 30, 2024 and mainly corresponds with the contract leases of offices and warehouses of the Group and contracts leases of learning systems.

The expense of amortization of property, plant and equipment registered during the first half of 2024 amounts to EUR 15,383 thousand, of which EUR 9,043 thousand corresponding to the amortization of property, plant and equipment held under leases.

In the first half of 2024 no significant impairments have been accounted in property, plant and equipment assets.

There are no significant future property, plant, and equipment purchase commitments.

(4) GOODWILL AND INTANGIBLE ASSETS

Goodwill

The decrease in "Goodwill" is mainly due to the effect of change in exchange rate in goodwill resulting from investment in Editora Moderna, Ltda., in Santillana Educação, Ltda. and in GLR Chile, Ltda., offset by the recognition of goodwill arising from the acquisition of 64% of Radio Jaén S.L.U. for an amount of EUR 689 thousand (see note 2).

As of June 30, 2024, no indications of impairment affecting the recoverable amount of goodwill have been identified, therefore the impairment tests carried out as of December 31, 2023 on said assets are still valid. In this regard, during the first half of 2024 there are no significant adverse deviations in compliance with the business plans used in the aforementioned impairment tests, nor have the discount rates used increased significantly nor have expected growth rates used fallen.

Intangible assets

Additions to the Group's interim condensed consolidated financial statements under "Intangible assets" during the first half of 2024 amounted to EUR 15,173 thousand and are derived mainly from prototypes of the Education business (EUR 10,478 thousand) and the acquisition of computer software by group entities (EUR 4,571 thousand).

The amount of the net assets subject to IFRS 16 amounts to EUR 12,280 thousand as of June 30, 2024 and corresponds with the contract leases of administrative concessions of Radio.

The amortization expense of intangible assets registered during the first half of 2024 amounts to EUR 16,896 thousand, of which EUR 2,086 thousand correspond to the amortization of intangible assets held under leases.

In the first half of 2024 no significant impairments have been accounted in intangible assets.

(5) FINANCIAL ASSETS

The detail of "Non-current financial assets" and "Current financial assets" is as follows:

	Thousands of euros					
	Non-current financial assets		Current financial assets		Total financial assets	
	06/30/24	12/31/23	06/30/24	12/31/23	06/30/24	12/31/23
Financial investments at fair value with changes in results (see note 13)	4,615	5,145	-	-	4,615	5,145
Financial assets at amortized cost	6,251	6,008	2,234	4,165	8,485	10,173
- Credits	1,316	1,158	124	2,540	1,440	3,698
- Other financial assets at amortized cost	4,935	4,850	2,110	1,625	7,045	6,475
Total	10,866	11,153	2,234	4,165	13,100	15,318

The variation in current credits as of June 30, 2024 is due to their collection.

The carrying amount of the financial assets does not vary significantly from their fair value.

(6) ACCOUNTED FOR USING THE EQUITY METHOD

Changes in "*Investments accounted for using the equity method*" in the accompanying condensed consolidated balance sheet, during the first half of 2024, are mainly due to the results participation in Sistema Radiópolis, S.A. de C.V. for an amount of EUR 2,702, reduced by the effect of the dividend distributed by said company for an amount of EUR 745 thousand and the negative effect of the exchange rate.

As of June 30, 2024, no indications of impairment affecting the recoverable amount in the inversion of the Group in Radiópolis have been identified, therefore the impairment test carried out as of December 31, 2023 on said asset is still valid. In this regard, during the first half of 2024 there are no significant adverse deviations in compliance with the business plan used in the aforementioned impairment test, nor has the discount rate used increased significantly nor has expected growth rate used fallen.

(7) TAX MATTERS

Deferred Tax Assets and Liabilities-

The net decrease of EUR 1,024 thousand under the heading "*Deferred Tax Assets*" reflects the effect of the different accounting and tax criteria used to record certain provisions, the use of tax credits by certain subsidiaries of Santillana in Mexico and exchange rate fluctuations, partially offset by an increase mainly due to the accounting recording of tax credits as a result of losses generated in certain companies of the Santillana business which are in the phase of campaigns to generate certain expenses and have not yet accrued revenues and the radio business in Latin America.

The net decrease of EUR 2,074 thousand under the heading "*Deferred Tax Liabilities*" mainly reflects the different accounting and tax allocation criteria for certain amortisation expenses for intangible assets and certain institutional sales in Brazil.

Tax inspections-

In 2021, the inspections relating to Value Added Tax for the periods 2016-2018 for VAT Group 105/08 were completed, with the signing of (i) a notice of agreement for the 2017 and 2018 financial years from which no tax liability arose; and (ii) a decision upholding the tax assessment for the 2016 financial year, for an amount of EUR 147 thousand that was settled. An appeal was filed against said tax assessment before the Spanish Central Economic-Administrative Tribunal (TEAC) and against its rejection. In tax year 2024, an administrative action has been filed before the National Court and the corresponding claim has been filed.

During 2023, the start of partial tax inspections was reported. These actions are limited to the verification of the double taxation tax credit regulated in article 31 of the Corporate Income Tax Law generated in 2019, as well as the adjustments to the positive and negative accounting results associated with the aforementioned tax credit, for both Promotora de Informaciones, S.A. and certain subsidiaries. It is not estimated that these inspections will result in a significant negative equity impact for the Group.

In 2023, the subsidiary Grupo Latino Radiodifusión SpA (Chile) received a rejection ruling from the Chilean Supreme Court for assessments in which the Chilean Internal Revenue Service denied the deduction of certain expenses. Therefore, the Group registered a provision of EUR 3.7 million in the consolidated income statement for 2023, mainly associated with the payment that has been made in 2024 derived from this ruling.

(8) CURRENT ASSETS

The movement in the inventories write-downs of the interim condensed consolidated balance sheet during the first half of 2024 is as follows:

Thousands of euros				
Balance at 12/31/23	Translation adjustment	Charge for the year (-) / Excess	Amounts used	Balance at 06/30/24
(19,528)	2,054	(3,199)	338	(20,335)

The movement in the allowances heading of the interim condensed consolidated balance sheet during the first half of 2024 is as follows:

Thousands of euros				
Balance at 12/31/23	Translation adjustment	Charge for the year (-) / Excess	Amounts used	Balance at 06/30/24
(63,113)	1,371	5,896	2,034	(53,812)

Finally, as discussed in note 2.d) of the Consolidated Financial Statements for 2023, in Argentina and Venezuela the movement of funds out of the country is affected by complex administrative procedures, tax changes, changes in policies and regulations or instability. In this sense, the cash in Argentina y Venezuela as of June 30, 2024 amounts to EUR 2,189 thousand and EUR 159 thousand, respectively (converted at the exchange rate of 978.67 EUR/ARG and 1.07 EUR/USD on that date).

(9) EQUITY

Share capital

As of January 1, 2024, the share capital of PRISA amounts to EUR 100,827 thousand and is represented by 1,008,271,193 ordinary shares, all of which belong to the same class and series, each with a par value of 0.10 euros, fully paid up and with the same rights.

Within the framework of the issuance of subordinated notes necessarily convertible into newly issued ordinary shares of the Company which was carried out in February 2023 and in April 2024 (see note 1a), during the first half of 2024 the share capital of PRISA has been increased in the amounts indicated below (see following section "Other net equity instrument"), to attend to the early conversion of Convertible Notes of 2023 and Convertible Notes of 2024:

- i. Regarding the Convertible Notes of 2023, on January 30, 2024, the Board of Directors of PRISA agreed to open an extraordinary conversion period upon the announcement of the issuance of Convertible Notes of 2024. Thus, to attend the conversion of 20,287 Convertible Notes of 2023, in February 2024 the share capital was increased for a total nominal amount of EUR 2,029 thousand, through the issuance of 20,287,000 ordinary shares.
- ii. In May 2024, in accordance with the planned ordinary conversion schedule and to attend the conversion of 155 Convertible Notes of 2023, the share capital was increased for a total nominal amount of EUR 15 thousand, through the issuance of 155,000 ordinary shares.
- iii. Also in May 2024, within the first ordinary conversion period planned for the Convertible Notes of 2024 and to attend the conversion of 57,654 Convertible Notes of 2024, the share capital was increased for a total nominal amount of EUR 5,765 thousand, through the issuance of 57,654,000 ordinary shares.

Consequently, as of June 30, 2024, the share capital of PRISA amounts to EUR 108,637 thousand and is represented by 1,086,367,193 ordinary shares, all of which belong to the same class and series, each with a par value of 0.10 euros, fully paid up and with the same rights.

Share premium

As of January 1, 2024, the share premium of PRISA amounts to EUR 89,346 thousand.

As a consequence of the conversions of the Convertible Notes of 2023 made in the extraordinary conversion period of February 2024 and in the ordinary conversion period of May 2024 mentioned in the previous section, the Company's share premium has increased by EUR 5,519 thousand (0.27 euros per converted notes).

Likewise, as a consequence of the early conversion of the Convertible Notes of 2024 made in the first conversion period of May 2024, the Company's share premium has increased by EUR 15,567 thousand (0.27 euros per converted notes).

Consequently, the share premium has been set at EUR 110,432 thousand on June 30, 2024.

Other net equity instruments

As of January 1, 2024, the other net equity instruments of PRISA amounted to EUR 30,027 thousand.

The 2024 Issuance of the second note mandatorily convertible into shares described in note 1a has been treated and recorded in 2024 as a compound financial instrument, because it is including both liability and equity components. Therefore, its accounting treatment has been analogous to the 2023 Issue.

Thus, an equity component has been recorded after deducting all of its liabilities, since the note is mandatorily convertible into a fixed number of shares and does not include any contractual obligation to hand over cash or any other financial asset other than the payment of the coupons aforementioned in note 1a. Therefore, as a result of recording the transaction at the fair value of the equity instruments being issued, an initial equity instrument amounting to EUR 97,187

thousand has been accounted, resulting from the difference between the cash received for the issue of the convertible note and the liability described in the following paragraph, thereby increasing the net consolidated equity by this amount. The conversion price of the convertible notes does not substantially differ from the listed value of the PRISA shares during the subscription period of the convertible note.

Additionally, a liability has been recorded under the heading "*Non-current financial liabilities*" calculated as the present value of the cash coupons payable, considering that the mandatory conversion of the note take place at the end of the note's life, without considering early conversions, insofar as early conversions is out of the Company's control. As a result, an initial financial liability of EUR 2,813 thousand was recorded (*see note 10*). The difference between the amount of this liability and the face value of the coupons will be recorded and posted in the consolidated income statement during the life of the aforementioned instrument using the effective interest method (*see note 13*).

The transaction costs for an approximate amount of EUR 1.2 million have mainly been recorded as a decrease in the consolidated net profit, since almost all of the convertible note has been recorded as an equity instrument.

As mentioned above, in February and May 2024 there have been an early conversions and redemptions of 20,442 subordinated notes of 2023 Issuance and 57,654 of 2024 Issuance. This has resulted in the reversal of the financial liabilities associated with the aforementioned converted notes for the portion corresponding to the coupon that the Company is no longer obliged to pay, insofar as PRISA has only had to pay the accrued coupon corresponding to such notes from the time of their issues (in February 2023 and April 2024) until their early conversions in the months said before and for an insignificant amount. Therefore, the amount reversed at June 30, 2024 with a credit to the Group's consolidated net equity amounted to EUR 742 thousand.

The aforementioned early conversions of the Convertible Notes of 2023 have led to a reclassification within consolidated net equity between the heading "*Other equity instruments*" (where the equity component of the converted notes was recorded) and share capital and share premium for a total amount of EUR 7,564 thousand. For its part, the early conversion of the Convertible Notes of 2024 has led to an analogous reclassification for a total amount of EUR 21,332 thousand.

Consequently, the other net equity instruments has been set at EUR 99,151 thousand on June 30, 2024.

Treasury shares

The changes in “*Treasury shares*” in the first half of 2024 and 2023 were as follows:

	First half 2024		First half 2023	
	Number of shares	Amount (Thousands of euros)	Number of shares	Amount (Thousands of euros)
At beginning of year	4,997,108	1,449	1,425,317	401
Deliveries	(2,011,865)	(811)	(710,308)	(1,518)
Purchases	360,693	118	2,683,602	1,010
Sales	(469,423)	(153)	(452,179)	(162)
Reserve for treasury shares	-	461	-	1,389
At June 30	2,876,513	1,064	2,946,432	1,120

On June 30, 2024, Promotora de Informaciones, S.A. held a total of 2,876,513 treasury shares, representing 0.265% of its share capital on said date.

Treasury shares are valued at market price on June 30, 2024, 0.37 euros per share. The market value of the treasury shares ad June 30, 2024 amounts to EUR 1,064 thousand.

Non-controlling interest

The detail, by company, of the non-controlling interest at June 30, 2024 and December 31, 2023 is as follows:

	Thousands of euros	
	06/30/24	12/31/23
Caracol, S.A.	3,266	4,262
Diario As, S.L.	4,926	5,238
Prisa Radio, S.L. and subsidiaries (Spain)	4,047	4,075
Other companies	1,536	1,044
Total	13,775	14,619

(10) FINANCIAL LIABILITIES

The detail of “*Non-current financial liabilities*” and “*Current financial liabilities*” is as follows:

	Thousands of euros					
	Non-current financial liabilities		Current financial liabilities		Total financial liabilities	
	06/30/24	12/31/23	06/30/24	12/31/23	06/30/24	12/31/23
Bank borrowings	800,623	885,351	28,152	37,578	828,775	922,929
Financial liabilities by leases	46,436	49,216	17,477	16,062	63,913	65,278
Other financial liabilities (<i>see note 9</i>)	3,061	1,026	1,248	1,830	4,309	2,856
Total	850,120	935,593	46,877	55,470	896,997	991,063

Bank borrowings

The most significant balance under financial liabilities relates to bank borrowings, the detail of which at June 30, 2024 and December 31, 2023, in thousands of euros is as follows:

	06/30/24		12/31/23	
	Drawn-down amount maturing at short term	Drawn-down amount maturing at long term	Drawn-down amount maturing at short term	Drawn-down amount maturing at long term
Junior Syndicated Loan (*)	-	38,672	-	86,967
Senior Syndicated Loan	-	575,105	-	575,105
Super Senior debt	-	200,000	-	240,000
Credit facilities, loans, finance leases and other	13,382	5,464	20,218	7,096
Interests pending payment	14,770	-	17,360	-
Fair value / Loan arrangement costs	-	(18,618)	-	(23,817)
Total	28,152	800,623	37,578	885,351

(*) The long-term amount drawn down includes interest capitalizable for an amount of EUR 12,913 thousand on June 30, 2024 and EUR 11,207 thousand at December 31, 2023.

Bank borrowings are presented sheet at amortized cost in the balance sheet, adjusted if is applicable, for the loan origination and arrangement costs and the fair value.

The nominal average interest rates on the Group's bank borrowings in the first half of 2024 and in 2023 are 9.29% and 8.71%, respectively. This is a "alternative performance measure" and it is defined as the quotient between the interest expense associated with bank debt (on a 360 basis) and the average of the average monthly balances (gross) from banks. PRISA uses this APM to measure the average cost of bank debt, which is the Group's main financial liability. The reconciliation of the average interest rate of the Group's bank borrowings for the first half of 2024 and 2023 and fiscal year 2023 are presented below (thousands of euros):

	06/30/24	12/31/23	06/30/23
Interest expense on bank borrowings (based on 360 basis) ⁽¹⁾	83,791	82,427	78,656
Bank borrowing ⁽²⁾	902,306	946,635	953,749
Average interest on bank debt	9.29%	8.71%	8.25%

(1) Interest expense on a 360 basis is calculated by multiplying the interest expense associated with bank borrowings by 360 and dividing by the number of days elapsed in the reporting period, i.e. 365/366 days for annual periods and 181 días/182 days for semester periods.

(2) Calculated as the average of the average monthly balances drawn with credit institutions (gross) plus undrawn Super Senior debt. Therefore, the amounts do not coincide with the balance at the end of each year or period. The bank borrowings drawn down are from the Group's internal accounts. In its calculation, the Company has followed the same accounting policies as those applied in the financial statements prepared in accordance with the applicable financial reporting framework.

In accordance with IFRS 13, to determine the calculation of the fair value of the financial debt we use the listed value of the debt on the secondary market as reported by an independent third party (level 1 variable: estimates using prices listed in active markets) has been used. The fair value of the Junior and Senior Syndicated Loan, the drawn Super Senior debt and of the accrued interest pending to be paid, according to this calculation, would amount to EUR 821,147 thousand at June 30, 2024 considering a 0.84% average discount over the real principal payment obligation to the creditor entities.

The decrease in the Junior syndicated loan in the first half of 2024 is due to the partially and early amortization of EUR 50,000 thousand, in April 2024, with the funds from the 2024 Issuance of convertible notes (*see note 1a*), offset by the increase for the accrual of the PIK (capitalizable interest) of the said loan and the effect of fair value (*see note 13*).

Additionally, EUR 40,000 thousand of the Super Senior Debt have been amortized in order to reduce the Company's financial cost, related with that debt.

Compliance with certain financial ratios is established in the financial agreements for the PRISA Group, which application began on June 30, 2022. Since the Refinancing come into force no such breach has occurred, nor is foreseen in the next twelve months.

Financial liabilities for leases

The application of IFRS 16 Leases implies the registered of financial liabilities associated with the leases, amounting on June 30, 2024 to EUR 46,436 thousand in the long term and EUR 17,477 thousand in the short term.

In the first half of 2024, the payment associated with financial liabilities for leases amounts to EUR 13.3 million, included in "*Other cash flow from financing activities*" of the consolidated statement of cash flow (EUR 11.9 million in the first half of 2023).

(11) LONG-TERM PROVISIONS

Long-term provisions include those for taxes, corresponding to the probable estimated tax liability amount arising from inspections carried out at Group companies (*see note 7*), provisions constituted to record the probable or certain responsibilities arising from workers' compensation to terminate their labor relations and third-party liability provisions for the estimated amount to cover other probable claims and litigation against Group companies and other future obligations to employees.

The breakdown of "*Long-term provisions*" on June 30, 2024 and at December 31, 2023, is as follows:

	Thousands of euros	
	06/30/24	12/31/23
For taxes	396	750
For redundancies	3,925	4,445
For third-party liabilities and other	6,277	5,863
Total	10,598	11,058

(12) OPERATING INCOME AND EXPENSES

Operating income

The breakdown of income from the Group's main business lines for the six months ended June 30, 2024 and June 30, 2023 is as follows:

	Thousands of euros	
	06/30/24	06/30/23
Advertising sales	153,439	148,546
Education sales	204,579	234,012
Circulation	28,430	26,906
Sales of add-ons and collections	113	725
Sale of audiovisual rights and programs	3,100	10,167
Intermediation services	4,060	4,623
Other services	6,524	6,905
Revenue	400,245	431,884
Income from non-current assets	4,289	1,790
Other income	21,033	7,032
Other income	25,322	8,822
Total operating income	425,567	440,706

In 2024, the heading "*Income from non-current assets*" mainly includes the result of the sale and leaseback operation of a warehouse in Mexico, belonging to Editorial Santillana S.A. of C.V., for an amount of EUR 3,492 thousand, calculated in accordance with IFRS 16. This has led to the derecognition of an asset for a net balance of accumulated depreciation of EUR 3,110 thousand (mainly land and buildings) that was accounted in the heading "*Non-current assets held for sale*" of the interim condensed consolidated balance sheet until the moment of selling. Likewise, an asset for right of use and a financial liability for lease have been recognized, associated with the subsequent lease contract of the aforementioned warehouse.

In 2024, the heading "*Other income*" includes the income derived from the award issued by the *Centro de Arbitragem Comercial da Câmara do Comércio e Indústria Portuguesa ("Arbitral Tribunal")* on February 22, 2024 in favor of the Company, by which it declares that Cofina breached its obligations under the share purchase agreement signed between PRISA and Cofina in September 2019, regarding the sale of all the shares from Vertex SGPS, S.A. (owner of Media Capital) and, therefore, that agreement was therefore automatically terminated on March 11, 2020. It is on this date when Cofina voluntarily waived to continue with the share capital increase approved by Cofina's shareholders on January 29, 2020 to finance part of the purchase price, which implied a breach of the share purchase agreement (as ratified by the aforementioned award) and its termination.

In accordance with the award issued, PRISA has had entitled to receive the down payment made by Cofina in an escrow account (as a guarantee for the transaction and the advance payment of the agreed price) in the amount of EUR 10,000 thousand, obliging Cofina to take all necessary actions to make this amount available to the Company. On March 1, 2024 the amount deposited in the escrow account was transferred to another bank account in the name of the Company, being therefore available.

The above has had a positive impact on the Group's interim condensed consolidated income statement of the first half 2024 in the amount of EUR 10,000 thousand (derecognising the liability recorded under "Other non-trade payables" (see note 9d of the Group's consolidated annual accounts of the Group 2023)) reduced by arbitration and similar costs, to the extent that following said resolution, and not before, the realisation of the income has been virtually certain and is no longer contingent. This resolution and the availability in favour of PRISA of the amount that was deposited in the escrow account is independent of the Media Capital sale process that was executed after March 11, 2020.

Furthermore, the Arbitration Court has ordered Cofina to pay PRISA the interest accrued from March 11, 2020 until the final date of payment of the amount deposited in the escrow account.

The following table shows the breakdown of the Group's incomes at June 30, 2024 and at June 30, 2023 in accordance with the geographical distribution of the entities that generated them (thousands of euros):

	Advertising sales		Education sales		Circulation		Others		Total operating income	
	06/30/24	06/30/23	06/30/24	06/30/23	06/30/24	06/30/23	06/30/24	06/30/23	06/30/24	06/30/23
Europe	120,950	118,475	-	5	28,430	26,906	31,582	27,631	180,962	173,017
Spain	120,950	118,475	-	-	28,430	26,906	31,582	27,629	180,962	173,010
Rest of Europe	-	-	-	5	-	-	-	2	-	7
America	32,489	30,071	204,579	234,007	-	-	7,537	3,611	244,605	267,689
Colombia	20,270	17,687	20,431	15,900	-	-	645	180	41,346	33,767
Brazil	-	-	71,711	74,411	-	-	498	379	72,209	74,790
Mexico	1,489	743	38,160	28,793	-	-	3,919	320	43,568	29,856
Chile	9,240	10,006	10,906	14,265	-	-	536	409	20,682	24,680
Argentina	-	-	16,676	52,116	-	-	81	(14)	16,757	52,102
Rest of America	1,490	1,635	46,695	48,522	-	-	1,858	2,337	50,043	52,494
TOTAL	153,439	148,546	204,579	234,012	28,430	26,906	39,119	31,242	425,567	440,706

The following table shows the breakdown of the Group's incomes at June 30, 2024 and at June 30, 2023 by type of client (thousands of euros):

	06/30/24	06/30/23
Advertising sales	153,439	148,546
Digital	36,560	37,382
Non digital	116,879	111,164
Education sales	204,579	234,012
Private	151,851	140,641
Brazil Public	35,655	40,846
Other markets (*)	17,073	52,525
Circulation	28,430	26,906
Digital	10,735	8,651
Non digital	17,695	18,255
Others	39,119	31,242
Total	425,567	440,706

(*) Fundamentally includes the sale of education from Argentina and Venezuela

Staff

The average number of employees at the Group at June 30, 2024 and 2023 and its breakdown by gender is as follows:

	06/30/24	06/30/23
Men	3,708	3,690
Women	3,489	3,496
Total	7,197	7,186

Outside services

The detail of "Outside services" for the six months ended June 30, 2024 and June 30, 2023 is as follows:

	Thousands of euros	
	06/30/24	06/30/23
Independent professional services	36,729	34,064
Leases and fees	7,271	7,898
Advertising	14,832	15,409
Intellectual property	11,492	11,671
Transport	10,281	12,134
Other outside services	66,007	61,778
Total outside services	146,612	142,954

(13) FINANCIAL RESULT

The detail of “*Financial result*” for the Group at June 30, 2024 and 2023 is as follows:

	Thousands of euros	
	06/30/24	06/30/23
Income from current financial assets	2,098	3,845
Financial income from hedging operations	2,783	590
Other finance income	2,985	1,146
Finance income	7,866	5,581
Interest on debt	(43,176)	(45,395)
Adjustments for inflation	(1,855)	(12,991)
Loan arrangement costs	(8)	(33)
Other finance costs	(5,663)	(3,427)
Finance costs	(50,702)	(61,846)
Exchange gains	14,485	26,268
Exchange losses	(15,263)	(29,414)
Exchange differences (net)	(778)	(3,146)
Value variation of financial instruments	(5,482)	(6,054)
Financial result	(49,096)	(65,465)

The heading “*Income from current financial assets*” mainly includes interest income associated with short-term deposits made with cash surpluses in the Education and Others business.

The heading “*Financial income from hedging operations*” includes the gain associated with the interest savings due to the periodic settlement of the contracted interest rate hedges by the Company, as described in note 11.a of the consolidated annual accounts of the Group for the year 2023.

In 2024, the heading “*Other financial income*” includes the interest accrued from March 11, 2020 to March 1, 2024, date on which the amount deposited in the escrow account for EUR 10,000 thousand has become available to the Company, as a consequence of the favorable resolution of the award with Cofina (see note 12).

The decrease in “*Interest on debt*” is mainly explained by the decrease in interest expense of the Education business due to the lower level of debt, offset by the increase in financial expense in Prisa due to the increase in the Euribor on the cost of the Company's financial debt, which is referenced to this indicator. The latter, despite having amortized EUR 50,000 thousand of Junior debt in April 2024 with the funds from the issuance of the convertible notes and EUR 40,000 thousand of the Super Senior Debt (see note 10).

On June 30, 2024, the heading “*Other financial costs*” includes EUR 2,657 thousand for the effect of updating the financial liability associated with the lease agreements (EUR 2,384 thousand as of June 30, 2023).

On June 30, 2024, the heading “*Value variation of financial instruments*” includes EUR 5,200 thousand (EUR 8,768 thousand as of June 30, 2023) for the expense charged in the interim condensed consolidated income statement using the effective interest method for the difference arising in 2022 between the nominal value of the Refinancing debt and its fair value on the initial registration date, which led to an income in that year. This amount includes approximately EUR 1,9 million of financial expense associated with the portion of the Junior debt that have been partially and early repaid in April 2024 in the amount of EUR 50 million, which to date was pending to be charged to the consolidated income statement during the period of the said Refinancing (see notes 1 and 10).

In the first half of 2023 the expense related to the portion of the Junior debt that was partially and early repaid in that period for an amount of EUR 110 million amounted to EUR 5.5 million.

In addition, in 2024 this last heading also includes the financial income from the change in fair value of the interest rate hedges contracted in 2022 and in the first half of 2023 (as of June 30, 2023, it represented a financial income).

(14) BUSINESS SEGMENTS

Segments reporting is structured by geographical segments and business segments of the Group.

The breakdown of the consolidated revenues of the Group based on the geographical location of the companies that gave rise to them is as follows:

	Thousands of euros	
	06/30/24	06/30/23
Europe	161,337	165,485
Spain	161,337	165,479
Rest of Europe	-	6
America	238,908	266,399
Brazil	71,728	74,520
Colombia	40,701	33,593
Mexico	39,656	29,542
Chile	20,263	24,405
Argentina	16,757	52,057
Rest of America	49,803	52,282
Total	400,245	431,884

At June 30, 2024, PRISA's operations are divided into two main segments each of which has a person in charge:

- Education, which includes primarily the sale of educational books and the services and materials related to the education systems;
- Media, includes Radio and News (Press) businesses and its main source of revenue is advertising, as well as the sale of newspapers and magazines, digital subscriptions and, additionally, the organization, management of events and audio-visual production.

The column "Others" includes Promotora de Informaciones, S.A., Promotora de Actividades América 2010, S.L., Promotora de Actividades América 2010 México, S.A. de C.V., Prisa Participadas, S.L., Vertix, SGPS, S.A., Prisa Activos Educativos, S.A.U., Prisa Gestión Financiera, S.L.U., Promotora de Actividades Audiovisuales de Colombia, Ltda., Productora Audiovisual de Badajoz, S.A. (until January 2023) and Productora Extremeña de Televisión, S.A.

Information about these segments for the six months ended June 30, 2024 and June 30, 2023 is presented below (in thousands of euros):



Condensed explanatory notes January-June 2024

	EDUCATION		MEDIA		OTHERS		ELIMINATIONS AND ADJUSTMENTS		PRISA GROUP	
	06.30.2024	06.30.2023	06.30.2024	06.30.2023	06.30.2024	06.30.2023	06.30.2024	06.30.2023	06.30.2024	06.30.2023
Operating income	209,297	235,136	206,676	204,495	12,293	4,139	(2,699)	(3,064)	425,567	440,706
- External sales	209,279	235,126	206,065	203,875	10,023	1,748	200	(43)	425,567	440,706
- Advertising	0	0	153,439	148,546	0	0	0	0	153,439	148,546
- Education sales	204,579	234,012	0	0	0	0	0	0	204,579	234,012
- Circulation	0	0	28,430	26,906	0	0	0	0	28,430	26,906
- Sale of audiovisual rights and programs	0	0	3,100	10,167	0	0	0	0	3,100	10,167
- Other	4,700	1,114	21,096	18,256	10,023	1,748	200	(43)	36,019	21,075
- Intersegment sales	18	10	611	620	2,270	2,391	(2,899)	(3,021)	0	0
- Advertising	0	0	0	2	0	0	0	(2)	0	0
- Education sales	0	0	0	0	0	0	0	0	0	0
- Circulation	0	0	0	0	0	0	0	0	0	0
- Sale of audiovisual rights and programs	0	0	0	2	0	0	0	(2)	0	0
- Other	18	10	611	616	2,270	2,391	(2,899)	(3,017)	0	0
Operating expenses	(188,051)	(200,874)	(202,751)	(202,546)	(6,165)	(5,481)	2,911	3,077	(394,056)	(405,824)
- Cost of materials used	(39,565)	(50,754)	(13,107)	(20,593)	0	0	(3)	0	(52,675)	(71,347)
- Staff costs	(62,114)	(59,680)	(99,128)	(97,072)	(2,705)	(2,628)	0	0	(163,947)	(159,380)
- Depreciations and amortisation charge	(18,605)	(20,593)	(13,411)	(12,412)	(274)	(272)	11	10	(32,279)	(33,267)
- Outside services	(70,015)	(71,241)	(76,314)	(72,199)	(3,185)	(2,584)	2,902	3,070	(146,612)	(142,954)
- Change in operating provisions	2,561	1,641	(541)	(323)	0	0	0	0	2,020	1,318
- Changes in valuation allowances to Group companies	0	0	0	0	(1)	3	1	(3)	0	0
- Impairment of goodwill/assets	(313)	(247)	(250)	53	0	0	0	0	(563)	(194)
Result from operations	21,246	34,262	3,925	1,949	6,128	(1,342)	212	13	31,511	34,882
Finance income	5,107	5,475	3,247	2,423	17,708	9,769	(18,196)	(12,086)	7,866	5,581
- Interest income	3,014	2,162	2,779	2,131	12,454	8,362	(18,195)	(12,084)	52	571
- Other financial income	2,093	3,313	468	292	5,254	1,407	(1)	(2)	7,814	5,010
Finance costs	(8,055)	(22,332)	(8,701)	(7,217)	(52,142)	(44,383)	18,196	12,086	(50,702)	(61,846)
- Interest expenses	(2,342)	(7,748)	(6,968)	(5,422)	(52,061)	(44,309)	18,195	12,084	(43,176)	(45,395)
- Other financial expenses	(5,713)	(14,584)	(1,733)	(1,795)	(81)	(74)	1	2	(7,526)	(16,451)
Change in value of financial instruments	248	0	0	(1)	(5,730)	(6,053)	0	0	(5,482)	(6,054)
Exchange differences (net)	(593)	(3,203)	(187)	58	2	(1)	0	0	(778)	(3,146)
Financial result	(3,293)	(20,060)	(5,641)	(4,737)	(40,162)	(40,668)	0	0	(49,096)	(65,465)
Result of companies accounted for using the equity method	0	0	2,773	378	0	(2)	0	0	2,773	376
Result before tax from continuing operations	17,953	14,202	1,057	(2,410)	(34,034)	(42,012)	212	13	(14,812)	(30,207)
Expense tax	(9,965)	(8,584)	(1,259)	(643)	1,463	3,383	0	0	(9,761)	(5,844)
Result from continuing operations	7,988	5,618	(202)	(3,053)	(32,571)	(38,629)	212	13	(24,573)	(36,051)
Result after tax from discontinued operations	0	0	0	0	(17)	(350)	0	0	(17)	(350)
Consolidated result for the year	7,988	5,618	(202)	(3,053)	(32,588)	(38,979)	212	13	(24,590)	(36,401)
Non-controlling interests	(62)	(147)	255	292	0	0	14	3	207	148
Result attributable to the Parent	7,926	5,471	53	(2,761)	(32,588)	(38,979)	226	16	(24,383)	(36,253)

	EDUCATION		MEDIA		OTHERS		ELIMINATIONS AND ADJUSTMENTS		PRISA GROUP	
	06.30.2024	12.31.2023	06.30.2024	12.31.2023	06.30.2024	12.31.2023	06.30.2024	12.31.2023	06.30.2024	12.31.2023
Assets	485,072	572,821	488,601	489,349	2,472,498	2,441,905	(2,603,605)	(2,529,308)	842,566	974,767
- Non-current (except accounted for using the equity method)	160,058	170,483	211,046	215,897	1,977,486	1,975,103	(1,978,803)	(1,975,858)	369,787	385,625
- Investments accounted for using the equity method	0	0	44,658	44,968	0	0	93	93	44,751	45,061
- Current	325,014	399,361	232,745	228,320	494,715	466,717	(624,905)	(553,788)	427,569	540,610
- Assets classified as held for sale	0	2,977	152	164	297	85	10	245	459	3,471
Equity and liabilities	485,072	572,821	488,601	489,349	2,472,498	2,441,905	(2,603,605)	(2,529,308)	842,566	974,767
- Equity	275,027	272,477	63,088	68,390	1,271,680	1,203,872	(1,976,059)	(1,972,889)	(366,264)	(428,150)
- Non-current	26,038	30,528	57,061	59,625	807,511	888,699	(7,271)	(7,422)	883,339	971,430
- Current	184,007	269,816	368,426	361,326	393,307	349,334	(620,286)	(549,212)	325,454	431,264
- Liabilities classified as held for sale	0	0	26	8	0	0	11	215	37	223

(15) RELATED PARTY TRANSACTIONS

Transactions performed with related parties

The transactions performed with related parties in the six months ended June 30, 2024 and in 2023 were as follows (in thousands of euros):

	06/30/24			06/30/23		
	Directors and executives	Group employees, companies or entities and associated	Significant shareholders	Directors and executives	Group employees, companies or entities	Significant shareholders
Finance expenses	-	-	-	-	1	-
Services received	15	539	1,108	-	444	763
Other expenses	2,767	3	-	2,757	133	-
Total expenses	2,782	542	1,108	2,757	578	763
Finance income	-	10	-	-	6	-
Provision of services	-	4,457	13,662	-	5,283	14,072
Dividends received	-	856	-	-	2,553	-
Total revenues	-	5,323	13,662	-	7,842	14,072

All related party transactions have taken place under market conditions.

Transactions with Directors and Executives

The amount of EUR 15 thousand corresponds to:

- i. Non-current legal advisory services provided by the law firm ECIJA to PRISA Group companies during the first half of 2024. Mr Pablo Jiménez de Parga (Secretary of the Board of Directors of PRISA and member of the Senior Management) is Executive Vice President of ECIJA.
- ii. Services of searching and coordination for artists and directing work for TV programs, provided to Lacoproductora, S.L. (PRISA Group company) by The Pool Guest, S.L. and The Pool Talent Management S.L., companies owned by PRISA director Mr. Andrés Varela Entrecanales (who is also director and President of these companies).

The amount of EUR 2,767 thousand corresponded to the remuneration received by Directors and Senior Management as detailed in note 16.

Transactions between Group employees, companies or entities and associated entities

The aggregate amount of EUR 542 thousand of expenses is mainly includes the expense for the advertising commission expense with Wemass Media Audience Safe Solutions, S.L.

Finally, the aggregate amount of EUR 5,323 thousand of revenues mainly includes the income received for commercialization of advertising with Wemass Media Audience Safe Solutions, S.L. and income dividends received by Sociedad Española de Radiodifusión, S.L. from its stake in Sistema Radiópolis, S.A. de C.V.

Transactions with significant shareholders

Vivendi became a significant shareholder of Prisa in financial year 2021 and has sat on the Board of Directors of PRISA (represented by proprietary director Carmen Fernández de Alarcón) since June 2021.

The aggregate amount of EUR 1,108 thousand of expenses mainly consists of the expense for the purchase of advertising space and the receipt of strategy services, market research, creativity and identification of consumption habits and consumer product niches with Vivendi Group companies.

Meanwhile, the aggregate amount of EUR 13,662 thousand mainly consists of income of PRISA Group companies for advertising services with Vivendi Group companies. This amount derives practically entirely from contractual relationships prior to which Vivendi had a significant stake in PRISA's capital stock and was represented on PRISA's Board of Directors. Even so, the amounts of all transactions from the first half of 2024 have been included.

These transactions reflect the accounting information recorded in the interim condensed consolidated income statement of the PRISA Group and are between Vivendi Group companies and PRISA Group companies.

Additional Information note

PRISA director Mr Joseph Oughourlian holds a significant stake in the share capital of Indra Sistemas, S.A., through Amber Capital UK, LLP, from 2022.

In December 2022, the service contracts that Indra had been providing to PRISA Group companies since 2017 expired. Santillana and PRISA Media have contracted new IT services from Indra for the 2023-2025 period. Additionally, during the first half of 2024, Indra and the PRISA Group companies have maintained other specific commercial relationships in the normal course of their business. Although these transactions do not qualify as related party transactions under IAS 24 and are not included in the table above, for information purposes and for the sake of transparency, it is noted that the expense recorded in PRISA's interim condensed consolidated income statement for the first half of 2024 amounts to approximately EUR 2.5 million.

Balances with related parties

The detail of the balances receivable from and payable to related parties as of June 30, 2024 and as of December 31, 2023 is as follows:

	06/30/24			12/31/23		
	Directors and executives	Group employees, companies or entities and associated	Significant shareholders	Directors and executives	Group employees, companies or entities	Significant shareholders
Trade receivables	-	3,525	5,410	-	3,420	9,015
Total receivables	-	3,525	5,410	-	3,420	9,015
Trade payables	6	797	1,142	66	895	537
Total payables	6	797	1,142	66	895	537

Balances with Directors and executives -

The amount of EUR 6 thousand includes outstanding payables to the law firm ECIJA, related to non-current legal advisory services provided to PRISA during the first half of 2024.

Balance with Group employees, companies or entities and associated entities

The amount of EUR 3,525 thousand includes the amounts pending of collection with associated companies, mainly with Wemass Media Audience Safe Solutions, S.L. for the sale of advertising.

Balance with significant shareholders

The aggregate amount of EUR 5,410 thousand includes the amounts pending of collection for advertising services of PRISA Group companies to the Vivendi Group. In this regard, the balance shown reflects the accounting information recorded in the interim condensed consolidated balance sheet of the PRISA Group. This amount derives entirely from contractual relationships prior to which Vivendi had a significant stake in PRISA's capital stock and was represented on PRISA's Board of Directors.

The aggregate amount of EUR 1,142 thousand mainly includes the amounts pending payment to Vivendi Group companies for the purchase of advertising space and the receipt of strategy services, market research, creativity and identification of consumption habits and consumer product niches.

Other transactions

Finally, the detail of other transactions performed with related parties during the first half of 2024 and 2023 are as follows, in thousands of euros:

	06/30/24		06/30/23	
	Directors and executives	Significant shareholders	Directors and executives	Significant shareholders
Other transactions	160	69,611	180	74,553

Transactions with directors and executives

The amount of EUR 160 thousand corresponds to non-current legal advisory services, linked to the issuance of convertible bonds, provided by the law firm ECIJA to PRISA during the first half of 2024.

Transactions with significant shareholders

The aggregate amount of EUR 69,611 thousand corresponds to the amount of convertible notes subscribed in the 2024 Issuance (in 2023 corresponds to the 2023 Issue) (*see note 1a*).

(16) REMUNERATION AND OTHER BENEFITS OF BOARD MEMBERS AND SENIOR MANAGEMENT

In the six months ended June 30, 2024 and 2023, the companies of the Group registered the following amounts in respect of remuneration to PRISA's Board members and Senior management:

	Thousands of euros	
	06/30/24	06/30/23
Compensation for belonging to the Board and/ or Board Committees	600	559
Salaries	613	554
Variable compensation in cash	374	344
Compensation systems based on shares	462	416
Other	13	11
Total remuneration received by board members	2,062	1,884
Total remuneration received by Senior Management	705	873

The aggregated remuneration of Directors of PRISA and Senior Management reflected in the table above corresponds to the accounting expenses made in the interim condensed income statement of Promotora de Informaciones, S.A. and other companies of its Group and consequently corresponds to the accounting provisions registered in the interim condensed consolidated income statement.

Remuneration of the Directors:Regarding the first half of 2024:

- i. At the beginning of the COVID-19 crisis the Board of Directors of PRISA resolved to put in place a contingency plan to adequate the cost structures of the businesses to the foreseeable circumstances which gave rise to a series of measures in 2020 and 2021. Some of these measures continued to apply to non-executive directors of PRISA in the 2022 and 2023 financial years and will continue to apply during the 2024 financial year, as explained in the Director Remuneration Report sent to the CNMV on March 12, 2024 (registration number: 27403).
- ii. Within the *“Compensation for belonging to the Board and/or Board Committees”* it is included the remuneration corresponding to Mr. Miguel Barroso Ayats until the moment of his death in January 2024, as well as the remuneration corresponding to Ms. Sylvia Bigio since her appointment as a director on February 21, 2024.
- iii. Within the *“Variable remuneration in cash”* are included the following items:
 - o The reflection of the amount corresponding to theoretical annual variable compensation of the executive directors Ms. Pilar Gil (CFO), Mr. Francisco Cuadrado (executive Chairman of Santillana) and Mr. Carlos Nuñez (executive Chairman of PRISA Media), if 2024 management objectives are achieved.

However, since this compensation is subject to achievement of the management objectives at the end of the year 2024, the accounting figure in no way constitutes acknowledgment that that variable compensation has accrued, which will occur, if at all, once the year is closed and the 2024 annual accounts of the Group are prepared, based on the level of achievement of the objectives established by the Board of Directors. In the first half of 2024, an expense of EUR 371 thousand was recorded for this item.

- o Regularization of the 2023 bonus of the executive directors, Ms Pilar Gil, Mr. Francisco Cuadrado and Mr. Carlos Nuñez, for an amount of EUR 3 thousand.
- iv. In relation to *“ Compensation systems based on shares”* it is stated the following:
 - o *“PRISA CFO’s incentive Plan 2022-2025”*:

PRISA’s CFO Ms. Pilar Gil is the beneficiary of a medium-term incentive plan linked to the achievement of certain quantitative financial targets set out in PRISA’s budget (linked to adjusted Cash Flow) in fiscal years 2022, 2023, 2024 and 2025, which is payable in shares. The plan was approved by the Board of Directors of PRISA on July 26, 2022, and was also approved at the Ordinary Shareholders Meeting held on June 27, 2023.

Ms Gil has been granted with a theoretical number of shares equivalent to EUR 300 thousand gross for each year of the plan’s duration, which will serve as a

reference to determine the final number of shares to be delivered (she has been assigned 554,097 theoretical shares for each year of the Plan, that is, a total of 2,216,388 theoretical shares). The calculations have been made considering the average stock market value of PRISA shares during the last quarter of 2021. In addition, the incentive may be increased depending on the evolution of PRISA's share price.

In the first half of 2024, an expense of EUR 131 thousand has been recorded for this Plan.

- "Santillana's incentive Plan 2022-2025":

The Executive Chairman of Santillana, Mr. Cuadrado is the beneficiary of a medium-term incentive plan linked to the achievement of certain quantitative financial targets set out in Santillana's budget (linked to EBIT and Cash Flow) in fiscal years 2022, 2023, 2024 and 2025, which is payable in shares. The plan was approved by the Board of Directors of PRISA on May 24, 2022, and was also approved at the Ordinary Shareholders Meeting held on June 28, 2022.

Mr. Cuadrado has been granted with a theoretical number of shares equivalent to EUR 500 thousand gross for each year of the plan's duration, which will serve as a reference to determine the final number of shares to be delivered (he has been assigned 923,494 theoretical shares for each year of the Plan, that is, a total of 3,693,976 theoretical shares). The calculations have been made considering the average stock market value of PRISA shares during the last quarter of 2021. In addition, the incentive may be increased depending on the evolution of PRISA's share price.

In the first half of 2024, an expense of EUR 186 thousand has been recorded for this Plan.

- "PRISA Media's incentive Plan 2022-2025":

The Executive Chairman of PRISA Media, Mr. Carlos Nuñez is the beneficiary of a medium-term incentive plan linked to the achievement of certain quantitative financial targets set out in PRISA Media's budget (linked to EBITDA, Cash Flow and digital revenues) in fiscal years 2022, 2023, 2024 and 2025, which is payable in shares. The plan was approved by the Board of Directors of PRISA on December 21, 2021 and was subsequently modified by the Board (to extend it until 2025 in line with the Company's Strategic Plan) on April 26, 2022 and was also approved at the Ordinary Shareholders Meeting held on June 28, 2022.

Mr. Nuñez has been granted with a theoretical number of shares equivalent to EUR 500 thousand gross for each year of the plan's duration, which will serve as a reference to determine the final number of shares to be delivered (he has been assigned 923,494 theoretical shares for each year of the Plan, that is, a total of 3,693,976 theoretical shares). The calculations have been made considering the average stock market value of PRISA shares during the last quarter of 2021. In

addition, the incentive may be increased depending on the evolution of PRISA's share price.

In the first half of 2024, an expense of EUR 145 thousand has been recorded for this Plan.

In addition, it is noted that in the first half of 2024 Ms. Gil, Mr. Cuadrado and Mr. Núñez have respectively received 289,675; 369,374 and 253,185 net shares, in settlement of the first third of the amount earned in 2023 and of the second third of the amount earned in 2022, in accordance with the terms of the Plans. These deliveries of shares have had no impact on the interim condensed consolidated income statement for the year 2024.

- v. "Others" includes health and life/accident insurance for the executive directors Ms. Pilar Gil, Mr. Carlos Nuñez and Mr. Francisco Cuadrado.
- vi. No other credits, advances or loans occurred, nor were pension obligations incurred, in respect of the Board of Directors during the first half of 2024.

Regarding the first half of 2023:

- i. The remuneration of the Executive Director Ms. Pilar Gil (CFO of the Company), who joined the Board of Directors in February 2023, has been reflected as follows: the remuneration for the period from March 1 to June 30, 2023, is included in the board members' remuneration, while the remuneration for January and February 2023 is included in the senior management's remuneration.
- ii. Within the "*Compensation for belonging to the Board and/or Board Committees*" it is included the following:
 - o Remuneration for Ms. Maria Teresa Ballester, Amber Capital UK LLP, Mr. Rosauro Varo and Mr. Khalid Thani Abdullah Al Thani up to the time of their cessation as directors in June (for the first two), May and February 2023, respectively.
 - o The remuneration corresponding to the following directors, since joining the Board, on June 27, 2023: Mr. Miguel Barroso Ayats, Mr. Fernando Carrillo Flórez, Ms. Margarita Garijo-Bettencourt and Ms. Isabel Sánchez García.
- iii. Within the "*Variable remuneration in cash*" are included the following items:
 - o The reflection of the amount corresponding to theoretical annual variable compensation of the executive directors Ms. Pilar Gil (CFO), Mr. Francisco Cuadrado (executive Chairman of Santillana) and Mr. Carlos Nuñez (executive Chairman of PRISA Media), in the achievement of 2023 management objectives. In the first half of 2023, an expense of EUR 331 thousand was recorded for this item.

- Regularization of the 2022 bonus of the executive directors, Ms. Pilar Gil, Mr. Francisco Cuadrado and Mr. Carlos Nuñez, for an amount of EUR 13 thousand.
- iv. "*Compensation systems based on shares*": regarding the PRISA, Santillana and PRISA Media medium-term incentive Plans 2022-2025 whose beneficiaries are the CFO of PRISA, Ms. Pilar Gil, the Executive Chairman of Santillana, Mr. Francisco Cuadrado and the Executive Chairman of PRISA Media, Mr. Carlos Nuñez, in the first half of 2023 an expense of EUR 416 thousand has been recorded for this Plan (EUR 95 thousand for Mrs. Gil's Plan, EUR 210 thousand for Mr. Cuadrado's Plan and EUR 111 thousand for Mr. Nuñez's Plan).

In addition, it is noted that in the first half of 2023 the following deliveries of net shares were made, in settlement of one third of the incentive resulting from fiscal year 2022, in accordance with the conditions of the respective Plans: 139,234 shares to Ms. Gil, 182,153 shares to Mr. Cuadrado and 63,132 shares to Mr. Nuñez. This delivery of shares has had no impact on the condensed consolidated income statement for the first half of 2023.

- i. "*Others*" includes health and life/accident insurance for the executive directors Ms. Pilar Gil, Mr. Carlos Nuñez and Mr. Francisco Cuadrado.
- ii. No other credits, advances or loans occurred, nor were pension obligations incurred, in respect of the Board of Directors during the first half of 2023.

Senior management compensation:

The aggregate compensation of the managers is the accounting reflection of the overall compensation of members of senior management who are not executive directors of PRISA. In the first half of 2024 amounts to EUR 705 thousand and in the first half of 2023 amounted to EUR 873 thousand.

Regarding the first half of 2024:

- i. As of June 30, 2024, is the compensation of the following managers: the Secretary to the Board of Directors Mr. Pablo Jiménez de Parga, the Head of Corporate and Institutional Relations Mr. Jorge Rivera, the Chief Sustainability Officer Ms. Rosa Junquera, the Head of Communication, Ms. Ana Ortas the Head of People and Talent Ms. Marta Bretos, and the Prisa's Director of Internal Audits Ms. Virginia Fernández.

Mr. Jiménez de Parga has entered into a contract with the company for the provision of professional services in which his compensation for those services consists exclusively of a fixed monthly amount.

- ii. The remuneration of the senior management includes, inter alia:
 - Annual variable compensation (bonus): reflection of the amount corresponding to theoretical annual variable compensation of the executives if 2024 management objectives are achieved. However, since this compensation is subject to achievement of

the management objectives at the end of the year 2024, the accounting figure in no way constitutes acknowledgment that that variable compensation has accrued, which will occur, if at all, once the year is closed and the 2024 annual accounts of the Group are prepared, based on the level of achievement of the established objectives.

- Recalculation of the 2023 bonus paid in 2024.
- “2022-2025 Incentive Plan for PRISA Media, Santillana and PRISA’s executives”: At its meeting held on April 26, 2022, PRISA’s Board of Directors approved a medium-term incentive plan benefiting some PRISA Media, Santillana and PRISA executives. Only one member of the senior management is a beneficiary of this Plan. His Plan, payable in shares, is linked to the fulfillment of the following quantitative financial objectives, in the years 2022, 2023, 2024 and 2025: EBITDA, Cash Flow and digital income of its budget.

In the first half of 2024 and in relation to the only senior manager who is a beneficiary of this Plan, expenditure for this Plan has been recorded of EUR 14 thousand, considering the degree of achievement of the objectives and valuing the shares at the PRISA quotation price at the measurement date.

Regarding the first half of 2023:

- i. As of June 30, 2023, is the compensation of the following managers: the CFO Ms. Pilar Gil (only for January and February 2023, as indicated above), the Secretary to the Board of Directors Mr. Pablo Jiménez de Parga, the Head of Corporate and Institutional Relations Mr. Jorge Rivera, the Chief Sustainability Officer Ms. Rosa Junquera, the Head of Communication, Ms. Ana Ortas (since joining this position in April 2023), the former Head of Communication, Ms Cristina Zoilo (until her cessation in April 2023), the Head of People and Talent Ms. Marta Bretos, and the PRISA’s Director of Internal Audits Ms. Virginia Fernández.
- i. The remuneration of the senior management includes, inter alia:
 - Accounting reflection of the theoretical annual variable remuneration (bonus) of the Directors in compliance with the 2023 management objectives.
 - Recalculation of the 2022 bonus paid in 2023.
 - “2022-2025 Incentive Plan for PRISA Media, Santillana and PRISA’s executives”: In the first half of 2024 and in relation to the only senior manager who is a beneficiary of this Plan, expenditure for this Plan has been recorded of EUR 48 thousand, considering the degree of achievement of the objectives and valuing the shares at the PRISA quotation price at the measurement date.
 - An expense for the termination of the contractual relationship of Mrs Zoilo.

(17) GUARANTEE COMMITMENTS TO THIRD PARTIES

At June 30, 2024, PRISA had furnished personal guarantees (including counter-guarantees) amounting to EUR 2,836 thousand.

The Company's directors do not consider that significant impacts in the consolidated financial statements of the Group will arise from the guarantees provided.

(18) ONGOING LITIGATIONS AND CLAIMS

At the date of approval of these interim condensed consolidated financial statements, there have been no significant changes in the status of ongoing litigation and claims described in note 24 of the Group's consolidated annual accounts for 2023.

Likewise, the Group maintains provisions for those ongoing litigations and claims for which the outflow of resources is considered probable to settle its obligations.

(19) EVENTS AFTER THE BALANCE SHEET DATE

No significant events have occurred since June 30, 2024 until the date of approval of these interim condensed consolidated financial statements.

(20) EXPLANATION ADDED FOR TRANSLATION TO ENGLISH

These interim condensed consolidated financial statements are presented on the basis of IFRSs as adopted by the European Union. Certain accounting practices applied by the Group that conform to IFRSs may not conform to other generally accepted accounting principles.

**PROMOTORA DE INFORMACIONES, S.A. (PRISA) AND
SUBSIDIARIES**

Condensed Consolidated Directors' Report for the six months ended June 30, 2024

**PROMOTORA DE INFORMACIONES, S.A. (PRISA)
AND SUBSIDIARIES**

**CONDENSED CONSOLIDATED DIRECTORS' REPORT FOR THE SIX MONTHS
ENDED JUNE 30, 2024**

1. BUSINESS PERFORMANCE

The Group's businesses have continued to move forward with the strategic roadmap presented at Capital Markets Day in March 2022, focusing on digital transformation, the acceleration of subscription models and the development of new digital formats, within a framework of continuous efficiency improvement plans.

At the end of the first half of 2024, the Education business reaches 2.9 million subscriptions in its educational systems. In the Media business, there was an average of 169 million unique browsers per month, along with a monthly average of 52 million audio content downloads and 97 million total listening hours. El País exceeded 378,000 subscribers in total.

PRISA's social mission has remained a cornerstone of its roadmap, as a business group focused on two essential sectors: Education and Media. PRISA's purpose is to promote the development of people and society, by providing quality education, accurate and reliable information and innovative entertainment. Rigorous information and access to the best education play a more relevant role today than ever. The Group always gives top priority to continuity, with the best possible performance of its activities, reaffirming its social commitment. In this way, in support of Spanish and Latin American society, PRISA maintains its commitment by guaranteeing access to: comprehensive, accurate and truthful information; innovative, high-quality entertainment; and, of course, a wide range of educational services.

In the first half of 2024, the economic environment continues to be uncertain, adverse and complex: Both interest rates and inflation remain at high levels, although they are moderating.

Regarding the Group's results in the first half of 2024, it is important to highlight that they have been impacted by two extraordinary effects in the comparison with the first half of 2023:

1. In 2023, as of June, extraordinary institutional sales had been recorded in Santillana Argentina.
2. In February 2024, EUR 10 million in other operating income was recorded in Promotora de Informaciones, S.A, following the favorable arbitration award in relation to the 2020 conflict due to the failed sale of the Media Capital business to Cofina (*see note 12*).

In this environment, the summary of the Group's results, compared to the results of the first half of 2023, is as follows:

- Operating income reached EUR 425.6 million (-3.4% vs 2023; -5.6% in local currency). Without including Santillana Argentina or the impact of the Cofina ruling, revenues grow +2.6% vs 2023 (in local currency +1.4%). Santillana's business, excluding the impact of extraordinary institutional sales in Argentina, shows a significant improvement, thanks to the improvement of the private business driven fundamentally by the expansion of subscription models based on educational systems. Santillana's public Brazil business decreases compared to 2023 due to lower sales to local governments, in line with expectations. The Media business recorded an improvement in advertising revenues (due to the strong performance of radio), growth in El País' digital-subscription payment model and higher income from agreements with technological platforms, particularly new agreements with platforms developing artificial intelligence (AI). However, there was also a delay in the audiovisual productions of Lacoproductora (Prisa Vídeo) compared to 2023.
- Operating expenses (excluding provisions for amortization of fixed assets, losses in value of goodwill and impairment and losses from fixed assets) reach EUR 361.2 million (-3.0% vs 2023; -6.3% in local currency). The fall is fundamentally due to lower variable expenses (both due to the non-occurrence of extraordinary institutional sales in Argentina in 2024 and due to the delay in Prisa Vídeo productions), which offsets the impact of inflation, both in personnel expenses and in the rest of the spending categories. The efficiency measures that the Group continues to apply have also contributed to the improvement in margins (excluding the effect of Santillana Argentina and the Cofina litigation).
- EBITDA decreases compared to the first half of 2023, reaching EUR 64.3 million (-5.8% vs 2023; -1.6% in local currency). Excluding extraordinary effects, EBITDA grows +20.3% compared to 2023 (same growth as in local currency). The Group uses EBITDA as a benchmark, among others, to monitor the performance of its businesses and to set its operational and strategic targets, therefore, this "alternative performance measure" is important for the Group and is used by other companies in the sector. EBITDA is defined as profit from operations plus assets depreciation and amortization charge, impairment of goodwill and impairment of assets.

The following tables detail the reconciliation between EBITDA and the Group's result from operations for each of the segments of the first half of 2024 and 2023 (in millions of euros):

	06/30/24			
	Education	Media	Others	PRISA Group
PROFIT FROM OPERATIONS	21.2	3.9	6.4	31.5
Depreciations and amortization charge	18.6	13.4	0.3	32.3
Impairment of assets	0.4	0.3	(0.1)	0.6
EBITDA	40.2	17.6	6.6	64.3

	06/30/23			
	Education	Media	Others	PRISA Group
PROFIT FROM OPERATIONS	34.3	1.9	(1.3)	34.9
Depreciations and amortization charge	20.6	12.4	0.2	33.2
Impairment of assets	0.2	0.0	0.0	0.2
EBITDA	55.1	14.3	(1.1)	68.3

Exchange rates have had a relevant impact on the evolution of the Group's results in the first half of 2024 compared to the first half of 2023: +EUR 9.4 million in revenue and EUR -2.9 million in EBITDA. This is particularly due to depreciation of the Chilean peso, depreciation of the Argentine peso (at a time of hyperinflation), and appreciation of the Colombian peso and Brazilian real. In this sense, PRISA defines the impact of exchange rates as the difference between the financial figure converted at the exchange rate of the current year and the same financial figure converted at the exchange rate of the previous year. The Group monitors both operating income and EBITDA excluding the aforementioned exchange rate effect for comparability purposes and to measure management by isolating the effect of currency fluctuations in the various countries. This "alternative performance measure" is therefore important in order to be able to measure and compare the Group's performance in isolation of the exchange rate effect, which distorts comparability between years.

The following table shows the exchange rate effect on operating income and EBITDA for the Education and Media business and for the PRISA Group (in millions of euros):

	2024	Exchange rate effect	2024 excluding exchange rate effect	2023	Var. excluding Exchange rate effect	Var. (%) excluding exchange rate effect
Education						
Operating income	209.3	8.2	201.1	235.1	(34.0)	(14.5)
EBITDA	40.2	(2.1)	42.2	55.1	(12.9)	(23.4)
Media						
Operating income	206.7	1.3	205.4	204.5	0.9	0.4
EBITDA	17.6	(0.8)	18.4	14.3	4.1	28.7
PRISA Group						
Operating income	425.6	9.4	416.1	440.7	(24.6)	(5.6)
EBITDA	64.3	(2.9)	67.2	68.3	(1.1)	(1.6)

The Education business has continued to develop with a focus on market transformation and the expansion of subscription models based on education systems.

Following a remarkable 2023, during which the private market demonstrated high potential growth (based on educational systems) and the public market confirmed its strength in Brazil, accompanied by a downward trend in other countries (where only marginal and non-structural sales are now expected), in 2024, Santillana has refocused its strategic approach to make it more value driven. Specifically, in 2024 the company places its priority focus on two strategic perimeters: On the one hand, the private business and on the other hand the public business of Brazil. At the same time, Argentina and Venezuela constitute a separate work area, given the unique nature of these markets. Under this new approach, the private business includes the entire private market except for Argentina and Venezuela, and also includes remaining

institutional sales that may occur in countries other than Brazil, which retains a separate strategic scope.

In the first half of 2024, the number of subscriptions grew by 8%, to 2,946 thousand, and private sales of systems increased compared to the first half of 2023 (+11.0%). Educational private sales also increase compared to June 2023 (+1.5%). These improvements offset lower sales in the public business in Brazil (-12.7%) due to lower sales to local government, in line with expectations, and lower sales in other markets (-67.5%), as extraordinary institutional sales were recorded in Argentina in 2023.

- Operating income reached EUR 209.3 million in the first half of 2024, with a decrease of -11.0% in relation to 2023 (-14,5% in local currency) due to the impact of Argentina. Excluding Santillana Argentina, growth stood at 5.2% (+3.3% in local currency), mainly due to increased private system sales (+11.0%).
- Operating expenses (excluding depreciation and amortisation charges, goodwill impairment and impairment and losses on fixed assets) in the first half of 2024 amounted to EUR 169.1 million, lower than in 2023 (-6.1% in EUR and -11.7% in local currency). The decrease is mainly due to the reduction of variable expenses (due to the impact of Argentina). Furthermore, the application of efficiency measures helps to alleviate the increase in expenses associated with inflation.
- EBITDA stood at EUR 40.2 million in the first half of 2024, down 27.1% compared to 2023 (-23.4% in local currency), due to the impact of Argentina. Excluding Santillana Argentina, EBITDA increased by 26.5% (23.6% in local currency) as a consequence of the performance of revenue and costs already described.
- The exchange rate effect in the first half of 2024 compared to 2023 amounts to +EUR 8.2 million in operating income and -EUR 2.1 million in EBITDA.

The Media business continues to focus on brand leadership in the Spanish-speaking market, digital transformation and growth of subscribers to El País. The company continues to intensify its income diversification policy. To this end, it remains immersed in multiple innovative digital projects. In addition to the initiatives in audiovisual production, started in 2022, in recent months, the development of business opportunities around Artificial Intelligence (AI) stands out. Specifically, the recent alliances reached with AI development technological platforms allow users of these platforms to interact with PRISA Media's high-quality current content, in addition to contributing to the training of AI models. On the other hand, taking advantage of the capabilities of AI allows PRISA Media to present its quality content in a new way, thus reaching people who are looking for rigorous and independent content. PRISA Media continues working to develop business opportunities in its digital transformation roadmap.

In the first half of 2024, on a monthly average, PRISA Media's digital activity shows growth. Audio downloads reach 52 million (+6% growth) and streaming listening hours (TLH) reach 97 million (+10% growth). In addition, PRISA Media reached a monthly average of 169 million unique browsers. Furthermore, the pay-per-subscription business of El País reached 362 thousand exclusively digital subscribers at the end of June 2024. In terms of revenue, the accumulated revenue as of June 2024 shows growth, driven mainly by advertising growth in

radio, the development of El País's subscription model and the diversification of digital revenues from agreements with technological platforms. On the other hand, the commitment to audiovisual production continues, through Prisa Vídeo.

- Operating income was EUR 206.7 million in the first half of 2024, up 1.1%, due to: higher advertising revenues, which grew by 3%; 24.1% growth in the revenue of El País's digital subscription model; and higher revenue from technological platforms, partly due to agreements related to AI. These increases offset delays in audiovisual productions and lower capital gains from sales of non-strategic assets compared to the first half of 2023.
- Regarding operating expenses (excluding provisions for amortization of fixed assets, losses in value of goodwill and impairment and losses from fixed assets), in the first half of 2024 they stand at EUR 189.1 million with a reduction of -0.6% compared to the same period in 2023. The lower variable expenses, mainly due to delays in audiovisual productions, offset the higher structural expenses due to the effect of inflation and exchange rates.
- EBITDA stood at EUR 17.6 million in the first six months of 2024, a 22.9% improvement compared to the EUR 14.3 million in the same period in 2023, due to the changes in income and costs already described.

The Group's net bank debt fell by EUR 54.5 million during the first half of 2024, to EUR 712.5 million at June 30, 2024. This was due to cash inflows from the issuance of convertible bonds (net of transaction costs) amounting to EUR 98.8 million, offset by the Group's cash requirements during the first half of the year, which included an interest payment of EUR 43.2 million. This debt indicator is an "alternative measure of performance" and includes non-current and current bank borrowings (excluding present value in financial instruments/loan arrangements costs) and the convertible notes coupon liability diminished by current financial assets, cash and cash equivalents and is important for the analysis of the Group's financial position.

The following table shows the composition of this indicator at June 30, 2024 and at December 31, 2023:

	Million of euros	
	06/30/24	12/31/23
Non-current bank borrowings	800.6	885.4
Current bank borrowings	28.2	37.6
Present value/loan arrangements costs	18.6	23.8
Convertible notes coupon liability	3.1	1.0
Current financial assets	(2.2)	(4.2)
Cash and cash equivalents	(135.7)	(176.6)
NET BANK DEBT	712.5	767.0

The Group has taken steps to maximize its liquidity, with an available cash at the end of June 30, 2024 amounting to EUR 135.7 million and with available and undrawn credit facilities and other lines of credit for an amount of EUR 62.9 million.

2. PRINCIPAL RISKS ASSOCIATED WITH THE BUSINESS

The businesses of Group subsidiaries and, therefore, their operation and earnings are subject to risks that may be grouped into the following categories:

- Risks relating to the financial and equity situation.
- Strategic and operational risks.
- ESG risks.
- Criminal compliance risks.
- Reputational risks.

2.1. Risks relating to the financial and equity situation.

1. *Financing risk due to the high level of debt of PRISA, that significantly limits their financial capacity.*

The Group's financial obligations are set out in note 11.b) "*Financial liabilities*" in the consolidated annual accounts of PRISA of the year 2023.

As of June 30, 2024, the Group's net bank debt level stood at EUR 712.5 million, which could pose a number of risks to the Group as:

- It increases the Group's vulnerability to the macroeconomic environment and market developments, especially in those businesses with greater exposure to economic cycles;
- It requires allocating a significant portion of cash flows from operations to meet interest payment and debt principal repayment obligations, reducing the ability to allocate these flows to meet working capital needs, as well as to finance investments and future operations;
- It limits the Group's financial, strategic and operational flexibility, as well as the ability to adapt to changes in markets; and
- It places the Group at a disadvantage relative to less indebted competitors.

On April 19, 2022, the 2022 Refinancing came into force, once the agreements reached with all of its creditors were made public. Note 11b "*Financial liabilities*" of PRISA's consolidated notes describes the main characteristics of the aforementioned Refinancing, as well as the partial and early amortization of the debt of the Junior tranche carried out in February 2023 for an amount of EUR 110 million, with the funds obtained from the 2023 Issuance of the note that is mandatory convertible into shares, which reduced the Group's leverage level.

As indicated in note 10 of presents PRISA's condensed explanatory notes, in April 2024 the Group has partially and early repaid debt of the Junior tranche for an amount of EUR 50 million, with the funds obtained from the 2024 Issuance of the note mandatorily convertible into shares, which has again reduced the Group's level of leverage.

The credit rating assigned to the Company may be reviewed, suspended or removed at any time by one or more of the credit rating agencies. A downgrade of the Company's credit rating

could adversely affect the terms of any future refinancing of the Group's financial debt, as well as limit the Group's access to financial markets, investors and certain lenders.

2. *Risk of an early maturity of the financial debt if certain contractual clauses are breached.*

The agreements associated with the Refinancing of the PRISA Group stipulate requirements and commitments to comply with certain leverage and financial ratios (covenants). The financial contracts set out compliance with certain financial ratios for the PRISA Group, which began to be applied on June 30, 2022 and failure to comply with them would result in early maturity of the bank debt.

The determination of these covenants was made in consideration of market conditions and in accordance with PRISA's business expectations at the time of negotiation of the Refinancing. However, these conditions and expectations may be modified and affected by the complexity of the markets due to, among other issues, the globalization of the markets and the global impact that recent events have on macroeconomic variables.

The Refinancing agreement also includes causes for early termination as is customary in this kind of agreement, and includes provisions on cross-default, which could cause, if the breach exceeds certain amounts, the early maturity and resolution of the aforementioned contracts.

3. *Exposure to variable interest risk.*

The Group is exposed to interest rate fluctuations insofar as a significant portion of the cost of the Group's borrowings is linked to floating interest rates (mainly Euribor) that are periodically updated, depending on the interest settlement period chosen by the Group for each refinancing contract.

On June 30, 2024 99.05% of the Group's bank borrowings were tied to floating interest rates.

In this respect, although the Group evaluates periodically the contracting of new derivative products to limit the impact of potential rises in the Euribor, further increases in interest rates would lead to higher financial expenses and interest payments, which would have a negative impact on the Group's cash flow. In this sense, the Company maintains contracted at the date three interest rate hedges with the following characteristics and of:

- A nominal amount of EUR 150 million which caps the three-month Euribor at 2.25%.
- A nominal of EUR 150 million and a cap of 2.5% (three-month Euribor).
- A nominal amount of EUR 100 million limiting three months Euribor increases above 3% and up to a maximum of 5%.

If Euribor was below said percentages, such coverages would not be applicable.

4. *Risk of Company equity imbalance.*

PRISA, in its capacity as parent company of the Group carries out its activities through a group of subsidiaries, joint ventures and associated companies, so that, at present, a substantial part

of its income comes from the distribution of dividends from its subsidiaries and their consideration as such for accounting purposes. In this regard, during the first half of 2024 PRISA has not recorded any dividend income (in 2023, 27.7% of revenues of the Company came from the distribution of dividends of its subsidiaries).

An adverse development of the PRISA Group's business for any reason could have a negative impact on the dividend income received by the Company. In addition, a significant part of the Group's companies is located in Latin America and therefore the aforementioned dividends are subject, inter alia, to exchange rate risk and devaluation of the foreign currencies of the countries in which the Group operates. Furthermore, the Refinancing entailed a reorganisation of the debt in terms of borrowers, which meant that the entire financial expense associated with the refinanced debt is now recorded in the Company. In this respect, the interest rate of this debt is benchmarked to a variable interest rate, Euribor. There is also a risk that PRISA, as the parent company of a group of subsidiaries, may record possible impairment losses on the carrying amount of its investments when the value in use of the investments is lower than their carrying amount.

In this regard, like what happened in the first half 2024 and in the year 2023, in which PRISA had losses (as a separate Company) amounting to EUR 30,618 thousand and EUR 85,725 thousand respectively, in the event that the Company does not receive sufficient dividends from its subsidiaries to offset, mainly, the cost of debt financing, possible impairment of assets and financial investments, possible contingencies and other operating costs of the Company, or in the event that the dividends received are not considered income because they do not comply with current accounting regulations, PRISA would incur losses, eroding its equity at the individual level.

Therefore, in the event that the Company incurs additional losses in the future or that such losses accumulate in subsequent years and the net assets are reduced to less than 2/3 of the share capital (set at EUR 108,637 thousand at June 30, 2024), a new situation of equity imbalance could arise, in accordance with the provisions of the Capital Companies Act. On June 30, 2024 the net equity of PRISA (as a sole company) amounts to EUR 390 million.

Notwithstanding the foregoing, and although this does not affect a possible equity imbalance according to the aforementioned Capital Companies Act (measured based on the net equity of individual companies), PRISA has incurred losses at the consolidated level in past years and periods, mainly due to the accounting impact of certain corporate transactions and extraordinary events and conversion differences, which has caused the consolidated Group to record a negative net equity of EUR 366,264 thousand as at June 30, 2024.

5. Risk of exchange rates.

The Group is exposed to fluctuations in exchange rates mainly due to financial investments made in stakes in Latin American companies, as well as revenue and profits from said investments. On June 30, 2024, 57.5% of the Group's operating revenues came from countries with a functional currency other than the euro.

A devaluation of the foreign currencies of the countries in which the Group operates against the euro would have an adverse impact on the repatriation of the euro cash of the Group's

foreign companies, e.g. via dividends. In this respect, an unfavorable development of the exchange rate effect as a result of an increase in exchange rates against the currencies of the main countries in which the Group has a presence would lead to a negative impact on the consolidated income statement and the Group's cash flow.

At present, the Group does not have any significant exchange rate derivatives. Without prejudice to the foregoing, the Group follows the practice of arranging, on the basis of its forecasts and budgets which are analysed on a monthly basis, hedging contracts for exchange rate risk (exchange rate insurance, forwards, structured products and currency options mainly) depending on the risks and opportunities identified in this respect in the markets in order to reduce the volatility of the operations and results of the Group's companies operating abroad.

Furthermore, possible adverse developments in the economies of the Latin American countries in which the Group is present could lead to hyperinflationary situations, with the consequent negative impact on exchange rates.

6. Credit and liquidity risk due to, in other aspects, to the high fixed costs in the advertising sector and the seasonality in the businesses of the Group.

The adverse macroeconomic situation in recent years, mainly due to extraordinary events such as the war in Ukraine and the recent conflict between Israel and Hamas and the geopolitical tensions have had a negative impact on the Group's cash generation capacity, with an increase in liquidity tensions in the economy, as well as a contraction of the credit market.

In this respect, advertising-dependent businesses, in addition to being highly dependent on the economic cycle, rely heavily on advertising have a high percentage of fixed costs, and any decline in advertising revenues has major implications for margins and the cash position, making it difficult to implement additional measures to improve Group operating efficiency. On June 30, 2024 advertising revenues represent 36.1% of the Group's operating revenues.

As for the seasonality of business, it is worth noting that, in Media, advertising is mainly concentrated in the last quarter of the year, with the first quarter being a period with lower advertising revenues. In the case of the Education area, the last quarter is also the one with the highest volume of income, coinciding with the beginning of the Southern Campaigns and taking into account that the largest part of Brazil's public sale is invoiced in the referred quarter. However, the second quarter of the year is usually of little relative weight in the total for the year.

Although, on an annual basis, the seasonality of the Group's cash flows is not significant, as the flows from the various business units are offset, largely mitigating the effect of seasonality, the seasonal nature of the Group's businesses could give rise to some cash pressures during periods when collections are structurally lower.

With regard to trade credit risk, which is defined as the possibility that a third party will not meet its contractual obligations, thereby causing losses for the Group, the Group assesses the ageing of receivables and constantly monitors the management of collections and payments associated with all its activities, as well as the maturities of financial and commercial debt and

recurrently analyses other sources of financing in order to cover expected cash requirements in the short, medium and long term.

To mitigate this risk the Group has a Super Senior debt ("Super Senior Term & Revolving Facilities Agreement") to meet operational needs for a maximum amount of up to EUR 240 million, of which EUR 200 million were drawn as of June 30, 2024 (therefore, EUR 40 million are undrawn). Likewise, the rest of subsidiaries of the Group have at June 30, 2024 undrawn credit facilities and other credit lines amounting to EUR 22.9 million (*see note 10 of the present explanatory notes*). In addition, as of June 30, 2023, the Group had a cash available of EUR 135.7 million. The Group has also implemented specific plans for the improvement and efficient management of liquidity to address these tensions.

7. Risk of write down of intangible assets, goodwill and tax credits.

On June 30, 2024 the Group had recognised in its condensed consolidated balance sheet intangible assets amounting to EUR 101 million (12.0% of total assets), goodwill amounting to EUR 114 million (13.5% of total assets) and deferred tax assets of EUR 57 million (6.8% of total assets).

In the analysis of the determination of the recoverable amount (in accordance with current accounting regulations) and thus in the valuation of intangible assets and goodwill, as well as in estimating the recovery of tax credits, estimates are used, made as of the date determined on the basis of the best information available at that date. However, it is possible that future events may make it necessary to change these estimates downwards (i.e., a deterioration in the global macroeconomic situation), which would result in the recognition in the income statement of accounting losses due to the effect of these new negative estimates on the valuation of intangible assets, goodwill and tax credits recognised.

In relation to tax credits, there is a risk of changes or divergences in the interpretation of tax rules in Spain or other jurisdictions in which the Group operates, that could affect the recoverability of these tax credits, together with the Group's ability to generate taxable profits in the period in which such tax credits remain deductible.

2.2. Strategic and operational risks

8. Risk related to economical and geopolitical macroeconomic.

The geographical location of the Group's activities is currently concentrated in Spain and Latin America (Brazil, Mexico, Colombia, Chile and Argentina, among others).

In the first half of 2024, 57.5% of the Group's operating revenues came from international markets. While America (Latin America+USA) is a significant geographic market for the Group, Spain continues to maintain a relevant weight, representing 42.5% of the Group's operating revenues for the first half of 2024.

Any adverse change affecting the Spanish and Latin American economy (such as the tensions and military developments around Ukraine, as well as in the Middle East (particularly the conflict between Israel and Hamas), the tensions of recent years, mainly commercial, between

the United States and China, Brexit and rise of populism, among others) could affect the spending of the Group's customers, present or future, on the Group's products and services and therefore also affect the Group directly. PRISA operations and investments may also be affected by different risks that are typical to investments in countries with emerging economies or with unstable backdrops, such as currency devaluation, capital controls, inflation, expropriations or nationalisations, tax changes or changes in policies and regulations.

9. Risk of higher commodity costs and inflation in the current environment.

The beginning of the Russia-Ukraine conflict in 2022 especially and the recent conflict between Israel and Hamas and the uncertainties surrounding them have contributed to a further gradual deterioration of the macroeconomic environment, leading, among other things, to significant new market disruptions, instability and volatility, further disturbing the global supply chains, which has translated into a tendency towards moderation to a greater or lesser extent (even negative) in the growth of economies (GDP) and an increase in inflation.

Although the Group has no direct exposure to Russia and Israel, the tensions surrounding those conflicts could adversely affect the Group (mainly the advertising revenues). Factors such as inflation, the volatility of energy prices, the increase in the cost of raw materials and other industrial costs and the extension of delivery times by suppliers or the limited supply of goods due to lack of inventories (stock), have the effect of worsening the general economic situation and consumption in particular, which could have a negative impact on the PRISA Group. Therefore, the aforementioned conflicts and its macroeconomic impacts, which will depend on future and uncertain events, including their intensity and persistence over time, could adversely impact key indicators for the Group. While the PRISA Group generally attempts to pass on operating cost increases and inflation to customers, there is no guarantee that the Company will be able to do so due to competitive pressures and other factors.

10. Risk of digital transformation, changing trends and emergence of new players and competence in Education and Media businesses.

In both the Education and Media businesses, competition between companies, the emergence of new players and changing trends represent threats and new opportunities for the Group's traditional business models.

In the Education business the Group competes with both traditional players and new, more digital operators focused on education systems offering alternative content and services and smaller businesses (educational start-ups, online portals, etc.). In addition, there is a growing trend towards open access to educational content (usually via online sites), a proliferating market for second-hand materials and an increasing number of schools not using books and developing new content within the scope of curricular autonomy at school level. This set of trends, in this competitive environment, puts downward pressure on the prices of educational content and services in the Group's main markets.

In the Media business, overall revenues (advertising, circulation and other) continue to be negatively impacted by the growth of alternative means of content distribution. The user has changed access to content consumption: significantly increases consumption through digital media and, at the same time, incorporates the offer of the new digital operators into what the

traditional media have to offer. The proliferation of these alternative means of content distribution has significantly expanded the options available to consumers, resulting in audience fragmentation, as well as an increase in the inventory of digital advertising space available to advertisers, which affects and is expected to continue to affect the Group's Media businesses.

11. Risk of concentration of customers in the public sector (Education).

The Education segment main customers in the public education market are governments and public bodies in the various jurisdictions in which it operates.

Consequently, in the event that the economic situation in these countries deteriorates, regulatory or public policy changes occur or existing contractual relationships are not renewed, without the Group being able to replace them with others on materially similar terms, there could be a material adverse impact.

12. Risk of deterioration of the advertising market of the Media business.

A significant part of PRISA Group's operating revenues come from the advertising market, in its Media business. During first half of 2024, advertising revenues from the Group's Media division accounted for 36.1% of the Group's operating revenues.

Generally speaking, spending by advertisers tends to be cyclical and reflects the general economic situation and outlook. Therefore, in the event of a worsening of macroeconomic magnitudes in the countries in which the Group operates, the advertising invest prospects of the advertisers could be negatively affected.

The Company cannot predict the advertising market's trend in the short, medium and long term, and given the large, fixed cost component associated with businesses with a high weighting of advertising revenues, a fall in advertising revenues would have a direct impact on the margins and results of Media business, with the consequent negative impact on the Group and its cash's generation capacity.

13. Risk related to Group's dependence on IT systems (cybersecurity).

The businesses in which the Group operates are heavily reliant on information technology ("IT") both in terms of "back office" (systems that businesses use to operate their businesses: Enterprise Resource Planning (ERP), content management, advertising, broadcasting, etc.), as well as in the front office and the solutions that the Group's businesses offer the market as part of their value proposition: from the websites and apps of digital properties in the area of Media, to the technological platform and educational systems in the area of Education.

IT systems are vulnerable with respect to a range of problems, such as hardware and software malfunctions, computer viruses, hacking and physical damage to IT facilities. In particular, the Group operates in an environment of increasing cyber threats in recent years.

This is why IT systems need regular upgrades, some of which are carried out on a preventive basis. However, the Group may not be able to implement the necessary upgrades in a timely

manner or the timely upgrades may not work as planned. In addition, the Group may not have sufficient capacity to identify technical vulnerabilities and security weaknesses in operational processes as well as in the ability to detect and react to incidents. Although the Group has outsourced IT management services and undertaking innovation projects in certain Group companies to various technology providers, if the provision of these services were not to continue or were to be transferred to new providers, the Group's operations could be affected.

14. *Risk for the proliferation of sectoral regulation.*

The PRISA Group operates in regulated sectors and is therefore exposed to regulatory and administrative risks that could adversely affect its business.

In particular, the Group's radio business is subject to the obligation to hold concessions or licences depending on the country in which the Group operates to undertake this activity. These concessions and licences are obtained directly by the Group or through third parties by entering into licence lease agreements. There is therefore a risk that existing licences may not be renewed due to various factors (some of which may be beyond the Group's control), that they may be modified or revoked, as well as that upon termination of existing licence leases the relevant third parties may not wish to renew them with the Group or may renew them on less favourable terms.

In addition, the Group's Education business is subject to the education policies approved by the governments of the countries in which operates. In this respect, the Education business could be affected by legislative changes arising, for example, from the succession of governments, changes in contracting procedures with public administrations or the need to obtain prior administrative authorisations regarding its content. Curricular changes require the Group to modify its educational content, which in turn requires additional investments, and there is a risk that the return on these investments may be lower than expected.

15. *Regulation risk to extensive antitrust and merger control regulations.*

PRISA businesses are subject to many regulations in terms of fair competition, control of economic mergers or anti-monopolistic legislation at a global or local level.

In this regard, the Group is exposed to the risk of potential non-compliance with applicable antitrust or merger control regulations, which in turn exposes the Group to the risk that the competition authorities and agencies of the countries in which the Group operates may initiate disciplinary proceedings against the Group. This could eventually lead to the imposition of economic sanctions on the Group and damage its reputation in the markets in which it operates.

16. *Litigations and third parties claim risks.*

PRISA Group companies are exposed to claims from third parties, as well as to administrative, judicial and arbitration proceedings arising as a result of undertaking their activities and business, the scope, content or outcome of which cannot be predicted. Moreover, when running its activities and businesses, the Group is exposed to potential liabilities and claims in the area

of employment relations. PRISA is also exposed to liability for the content in its publications and programmes.

Although provisions have been made for litigation and contingencies of probable occurrence (probability of more than 50%), there are a number of large litigation cases for which no provision has been made, as they have been classified as possible or remote risk by the Group's internal and external legal advisors.

17. Intellectual property risk.

The Group's businesses largely depend on the intellectual and industrial property rights over, among other items, brands, literary content or technology wholly developed by the Group. Brands and other intellectual and industrial property rights comprise one of the pillars of success and maintenance of the Group's competitive advantage. However, there is a risk that third parties, without the Company's authorisation, may attempt to copy or otherwise obtain and misuse content, services or technology developed by the Group.

Similarly, recent technological advances have made it much easier for unauthorised reproduction and distribution of content through various channels, making it more difficult to enforce the protection mechanisms associated with intellectual and industrial property rights. In addition, the Group's international presence entails the risk that it may not be able to protect intellectual property rights efficiently in all jurisdictions in which it operates.

18. Risk related to the increase in royalties for the use of third party intellectual property rights.

In order to use third-party intellectual property rights, the Group has non-exclusive paid-for permission from management companies servicing the owners of these rights.

To the extent that the Group is not involved in determining the economic consideration for the use of these rights, there is a risk that significant upward variations in the amount of this consideration could have a negative impact on the Group's business.

19. Data protection risk.

The Group has a large amount of personal data at its disposal through undertaking its business, included those related to employees, readers and students. Therefore, the Group is subject to data protection regulations in the various countries where it operates.

The growing digital activity of the Group's businesses entails a particular risk related to the IT management of personal data, which could result in security breaches of varying scope and severity occurring.

Failure to comply could result in reputational damage to the Group and the payment of significant fines. In addition, any disclosure of such personal information by unauthorised third parties or employees could affect the Group's reputation, limit its ability to attract and retain consumers or expose it to claims for damages suffered by individuals to whom the personal information relates.

2.3. ESG risks

See section 5 of the Consolidated Directors' Report of 2023.

2.4. Criminal compliance risks

See section 5 of the Consolidated Directors' Report of 2023.

2.5. Reputational risks

See section 5 of the Consolidated Directors' Report of 2023.

3. OUTLOOK. BUSINESS DEVELOPMENT PROSPECTS: KEY FACTORS AND TRENDS

The Group plans to continue with its strategic roadmap, with a primary focus on generating added value through digital transformation, including potential business opportunities in relation to Artificial Intelligence in Education and Media, and the commitment to subscription models, in order to maximise the results of its businesses in the future, strengthen the balance sheet structure, generate cash flow and reduce debt.

The general environment continues to be affected by volatility, uncertainty, complexity and ambiguity, which make the future behavior of businesses difficult to predict, especially in the medium and long term.

According to the most recent edition of the World Bank's "Global Economic Prospects" report (June 2024), despite some short-term macroeconomic improvement, the global outlook remains moderate compared to historical parameters, with growth stabilizing at a slow pace. Risks to baseline macroeconomic projections include geopolitical tensions, trade fragmentation, higher interest rates for longer, and climate-related disasters. Global growth is forecast to remain stable at 2.6% this year. And in any case, global cooperation will be necessary to safeguard trade, support the green and digital transitions, alleviate countries' debt and improve food security. Across emerging markets and developing economies, public investment could boost productivity and catalyze private investment, thereby promoting long-term growth.

In general in the Group, both the Education and Media businesses are influenced by the macroeconomic environment, with variables such as GDP, inflation, exchange rates and interest rates affecting the performance of both businesses in terms of revenues, costs and cash generation. However, the Education business is more resilient and less linked to the economic cycle of the countries in which it operates than the Media business.

In addition to macroeconomic developments, the Media business is particularly affected by the performance of the advertising market in Spain and Latin America, which is impacted by how the economy is performing in these areas.

Regarding the macroeconomic sphere, according to IMF projections for the year 2024 (data from April 2024), the GDP growth rate of advanced economies will be +1.7% (compared to 1.6% in

2023). For Spain, the IMF expects growth of +1.9% (2.5% in 2023); although the Bank of Spain has improved the growth forecast for 2024 to 2.3% in its latest forecasts, released in June. The main countries in which PRISA is present in Latin America will experience the following growth according to IMF projections: Brazil will grow by +2.2% (+2.9% in 2023), Mexico by +2.4% (+3.2% in 2023), Colombia by +1.1% (+0.6% in 2023), Peru by +2.5% (-0.6% in 2023), Argentina by -2.8% (-1.6% in 2023) and Chile by +2.0% (+0.2% in 2023). For Latin America as a whole, growth of +2.0% is estimated in 2024, compared to 2.3% in 2023.

In this environment, the Group will continue working to adapt to the new reality of its businesses, defining and executing the initiatives that may be necessary: cost containment (allowing for the absorption of inflation increases), strict control of costs and investments, development of new sources of income, transformation and flexibility of business models, etc.

Another factor that affects the future development of PRISA's business is the advertising cycle. 36.1% of the Group's operating income in the first half of 2024 comes from advertising. The Media businesses, which are largely dependent on advertising revenues, have a high percentage of fixed costs, so that significant variations in advertising revenues have a significant impact on results, leading to an improvement or worsening of margins and the Group's cash position.

In this sense, after the drastic drop in advertising investment in 2020 due to the COVID-19 pandemic, the advertising market has recovered in part thanks to the growth of the years 2021, 2022 and 2023 (although 2022 was somewhat affected by the macroeconomic impact of the start of the war in Ukraine). In the first half of 2024, the advertising market in which PRISA is present remains stable. In this stable market, the Group's advertising has grown compared to the first half of 2023.

According to the latest report from i2P from June 2024, the total advertising market in Spain has grown by +6.4% and the market in which PRISA media are present has remained in line. The Group's gross advertising revenue in Spain has grown by +2.0% as of June 2024 compared to June 2023, which represents a slight increase in market share (19.7% vs. 19.4%).

In Latin America, the advertising market also recovered throughout 2021, 2022 and 2023 from the impact of the pandemic. According to figures from Asomédios in May 2024, PRISA's advertising revenue decreased by 2.4% in Colombia, but this was lower than the fall in the market (-2.9%), increasing its market share (40.6% vs. 40.4%) slightly. In Chile, according to Agencia de Medios in May 2024, PRISA's advertising was stable compared to 2023 (+0.1%), while the market contracted by 3.4%, with PRISA increasing its market share from 28.1% to 29.1% (gross advertising figures in local currency).

According to the strategic roadmap on which the Group has been working, its Media businesses will continue to develop and reduce their dependence on the performance of the offline advertising market and traditional formats. It will place more and more focus not only on traditional advertisers but also on consumers of content and new digital formats. It is worth mentioning the commitment to digital transformation and the development of subscription models. Significant events such as the launch of the digital subscription payment model of El País, which has reached 362 thousand digital-only subscribers, and the development of the

value proposition around the concepts of "audio" and "video" and strategic alliances with technological platforms, highlight the importance of this trend.

On the other hand, PRISA has the Education business, which is not so dependent on the economic cycle, whose educational sales represent 48.1% of the Group's operating income as of June 30, 2024. Although the Education business is generally more resilient to the economic cycle, the COVID-19 pandemic had a negative impact, especially on the trends of sales campaigns for traditional educational material. However, the pandemic was also an opportunity to accelerate the digital transformation towards subscription models through the increased use of online platforms for education, which was boosted during this time when the face-to-face delivery model was not possible.

Subscription models (educational systems), based on a hybrid teaching methodology (online and offline, in-person and distance, paper and digital, school and home, etc.), have continued to grow during 2023 and the first half of 2024, which confirms the importance of the transformation strategy in Santillana. However, the pace of growth in subscription models has moderated and the trend expected in the future is that the transformation of schools from traditional teaching models to digital models will continue, but mainly towards hybrid educational models, in line with the strategy pursued by Santillana.

In all of the development scenarios, the strategic roadmap for the Education business will focus on maintaining its leadership position and maximising growth leveraged on subscription models, with a commitment to these increasingly hybrid formats and methodologies, with a growing weight of the digital component.

An important part of the Group's strategy and its business is based on digital development: from continuously developing the value proposition (increasingly digital) to business models more focused on monetisation in the digital sphere (subscription models and new formats), to, for example, the implementation of technological platforms adapted to the reality of the businesses, the development of management capabilities and use of user data, and promotion of opportunities derived from advances in artificial intelligence.

The Group's digital audiences continue to be significant. In the first half of 2024, PRISA Media reached a monthly average of 169 million unique browsers, 11 million registered users (+19% compared to 2023) and 52 million audio downloads (+6% compared to 2023), in addition to the 362 thousand digital subscribers to El País. Meanwhile, Santillana's digital educational ecosystem continues to expand by evolving and enriching its offer and adapting to the return of face-to-face teaching in the classroom, as well as maintaining levels of use of the educational platform that are higher than before the pandemic. The pandemic has contributed to increased use of technologies for consuming information, education and entertainment, fostering growth of the Group's digital audiences.

The Group's strategy for the coming years will also continue to be committed to digital development in two of its business units, Media and Education.

ANNEX I

GENERAL

1ST

STATISTICAL INFORMATION REPORT FOR YEAR

2024

CLOSING DATE OF PERIOD

06/30/2024

I. IDENTIFICATION DATA

Registered Company name: PROMOTORA DE INFORMACIONES, S.A.

Registered address:

GRAN VÍA, 32

Tax ID no. (CIF)

A28297059

II. SUPPLEMENTARY INFORMATION TO PREVIOUSLY RELEASED PERIODIC INFORMATION

Anexar

Información
complementaria

Explanation of the main modifications with respect to the previously released periodic information:

(complete only in the situations indicated in section B) of the instructions)

III. DECLARATION(S) BY THE PERSONS RESPONSIBLE FOR THE INFORMATION

Until where achieve our knowledge, the summary annual accounts that are presented, has been prepared in accordance with the applicable accounting principles, offer a faithful of the equity, the financial situation and the results of the issuer, or of the companies included in the consolidation taken as a whole, and the intermediate management report image includes a faithful analysis of the information required.

Observations on the above statement(s):

Person(s) assuming responsibility for this information:

Pursuant to the authority delegated by the Board of Directors, the Board secretary certifies that the half-yearly financial report has been signed by the directors

Individual/Corporate name	Office
D. JOSEPH MARIE OUGHOURLIAN	CHAIRMAN
D. FERNANDO CARRILLO FLÓREZ	1ST DEPUTY CHAIRMAN
D ^a . MARIA PILAR GIL MIGUEL	2ND DEPUTY CHAIRMAN
D ^a . SYLVIA BIGIO ZUSMAN	DIRECTOR
D ^a . BÉATRICE DE CLERMONT-TONNERRE	DIRECTOR
D. FRANCISCO ANTONIO CUADRADO PEREZ	DIRECTOR
D ^a . CARMEN FERNÁNDEZ DE ALARCÓN ROCA	DIRECTOR
D ^a . MARGARITA GARIJO GÓMEZ	DIRECTOR
D ^a . MARIA JOSÉ MARÍN REY-STOLLE	DIRECTOR
D. CARLOS NUÑEZ MURIAS	DIRECTOR
D. MANUEL POLANCO MORENO	DIRECTOR
D ^a . MARIA TERESA QUIRÓS ÁLVAREZ	DIRECTOR
D ^a . ISABEL SÁNCHEZ GARCÍA	DIRECTOR
D. JAVIER SANTISO GUIMARAS	DIRECTOR
D. ANDRÉS VARELA ENTRECANALES	DIRECTOR

Date this half-yearly financial report is signed by the competent governing body:

07/30/2024

IV. SELECTED FINANCIAL INFORMATION

1. INDIVIDUAL BALANCE SHEET (PREPARED USING THE PREVAILING NATIONAL ACCOUNTING STANDARDS)

Units: Thousands of euros

ASSETS		PRESENT PER. 06/30/2024	PREVIOUS PER. 12/31/2023
A) NON-CURRENT ASSETS	0040	1,218,416	1,215,806
1. Intangible assets:	0030	47	57
a) Goodwill	0031		
b) Other intangible assets	0032	47	57
2. Property, plant and equipment	0033	384	406
3. Investment properties	0034		
4. Long-term investments in group companies and associates	0035	1,213,192	1,209,997
5. Long-term financial investments	0036	4,770	5,300
6. Deferred tax assets	0037	23	46
7. Other non-current assets	0038		
B) CURRENT ASSETS	0085	21,812	28,626
1. Non-current assets held for sale	0050	297	85
2. Inventories	0055		
3. Trade and other receivables:	0060	1,839	3,117
a) Trade receivables for sales and services	0061	1,774	2,151
b) Other receivables	0062	30	14
c) Current tax assets	0063	35	952
4. Short-term investments in group companies and associates	0064	17,644	13,800
5. Short-term financial investments	0070	1,108	1,185
6. Current accrual accounts	0071	154	137
7. Cash and cash equivalents	0072	770	10,302
TOTAL ASSETS (A+B)	0100	1,240,228	1,244,432

Comentarios

EQUITY AND LIABILITIES

EQUITY AND LIABILITIES		PRESENT PER. 06/30/2024	PREVIOUS PER. 12/31/2023
A) EQUITY (A.1+ A.2+ A.3)	0195	389,732	323,337
A.1) CAPITAL AND RESERVES	0180	389,732	323,337
1. Share Capital:	0171	108,637	100,827
a) Authorized capital	0161	108,637	100,827
b) Less: Uncalled capital	0162		
2. Share premium	0172	110,432	89,346
3. Reserves	0173	279,875	281,267
4. Less: Treasury stock	0174	(1,064)	(1,449)
5. Profit/loss brought forward	0178	(176,681)	(90,956)
6. Other shareholder contributions	0179		
7. Net income for the year	0175	(30,618)	(85,725)
8. Less: Interim dividend	0176		
9. Other equity instruments	0177	99,151	30,027
A.2) VALUATION ADJUSTMENTS	0188	0	0
1. Available for sale financial assets	0181		
2. Hedging transactions	0182		
3. Other	0183		
A.3) GRANTS, DONATIONS AND GIFTS RECEIVED	0194		
B) NON-CURRENT LIABILITIES	0120	800,669	881,800
1. Long-term provisions	0115	2,448	2,519
2. Long-term debts	0116	798,221	879,281
a) Bank borrowings and bonds and other negotiable securities	0131	798,221	879,281
b) Other non-current financial liabilities	0132		
3. Long-term payable to group and associates companies	0117	0	0
4. Deferred tax liabilities	0118		
5. Other non-current liabilities	0135		
6. Long-term accrual accounts	0119		
B) CURRENT LIABILITIES	0130	49,827	39,295
1. Non-current liabilities held for sale	0121		
2. Short-term provisions	0122	3,320	3,320
2. Short-term payables	0123	14,336	26,506
a) Bank borrowings and bonds and other negotiable securities	0133	14,336	16,506
b) Other financial liabilities	0134		10,000
4. Current payables to group and associates companies	0129	28,876	5,779
5. Trade and other payables	0124	3,295	3,690
a) Suppliers	0125		0
b) Other accounts payable	0126	3,295	3,690
c) Current tax liabilities	0127		
6. Other current liabilities	0136		
7. Current accrual accounts	0128		
TOTAL EQUITY AND LIABILITIES (A+B+C)	0200	1,240,228	1,244,432

SELECTED FINANCIAL INFORMATION
PROMOTORA DE INFORMACIONES, S.A.
1ST HALF 2024

IV. SELECTED FINANCIAL INFORMATION
2. INDIVIDUAL INCOME STATEMENT
(PREPARED USING THE PREVAILING NATIONAL ACCOUNTING STANDARDS)

Units: Thousands of euros

		CURRENT CUMULATIVE 06/30/2024	PREVIOUS CUMULATIVE 06/30/2023
		Amount	Amount
(+) Revenues	0205	2,266	2,387
(+/-) Variation in inventories of finished products and products in process	0206		
(+) Own work capitalized	0207		
(-) Suppliers	0208		
(+) Other operating revenues	0209	10,011	37
(-) Staff costs	0217	(2,704)	(2,628)
(-) Other operating expenses	0210	(3,479)	(2,854)
(-) Depreciation and amortization charge	0211	(34)	(40)
(+) Allocation of grants for non-financial assets and others	0212		
(+) Overprovision	0213		
(+/-) Impairment and results on fixed asset disposals	0214	0	0
(+/-) Other income	0215		
= RESULT FROM OPERATIONS	0245	6,060	(3,098)
(+) Finance income	0250	4,458	669
(-) Finance expenses	0251	(41,358)	(37,889)
(+/-) Change in value of financial instruments	0252	(5,730)	(6,052)
(+/-) Exchange differences (net)	0254	1	(2)
(+/-) Impairment and results on disposals of financial instrument	0255	3,169	4,035
= NET FINANCIAL RESULT	0256	(39,460)	(39,239)
= PROFIT (LOSS) BEFORE TAX	0265	(33,400)	(42,337)
(+/-) Income tax	0270	2,444	4,166
= PROFIT (LOSS) FOR THE YEAR FROM CONTINUING OPERATIONS	0280	(30,956)	(38,171)
(+/-) Net income for the year from discontinued operations net of tax	0285	338	(365)
= PROFIT (LOSS) FOR THE YEAR	0300	(30,618)	(38,536)
EARNINGS PER SHARE		Amount (X.XX euros)	Amount (X.XX euros)
Basic	0290	(0.03)	(0.05)
Diluted	0295	(0.03)	(0.05)

SELECTED FINANCIAL INFORMATION

PROMOTORA DE INFORMACIONES, S.A.

1ST HALF 2024

IV. SELECTED FINANCIAL INFORMATION
3. INDIVIDUAL STATEMENT OF CHANGES IN EQUITY
A. INDIVIDUAL STATEMENT OF RECOGNISED INCOME AND EXPENSE
(PREPARED USING THE PREVAILING NATIONAL ACCOUNTING STANDARDS)

Units: Thousands of euros

		PRESENT PERIOD 06/30/2024	PREVIOUS PERIOD 06/30/2023
A) PROFIT (LOSS) FOR THE YEAR (from the income statement)	0305	(30,618)	(38,536)
B) INCOME AND EXPENSE RECOGNISED DIRECTLY IN EQUITY:	0310	0	0
1. From measurement of financial instruments:	0320	0	0
a) Financial assets held for sale	0321		
a) Other revenues/(expenses)	0323		
2. From cash flow hedges	0330		
3. Grants, donations and gifts received	0340		
4. From actuarial gains and losses and other adjustments	0344		
5. Other income and expense recognised directly in equity	0343		
6. Tax effect	0345		
C) TRANSFERS TO INCOME STATEMENT:	0350	0	0
1. From measurement of financial instruments:	0355	0	0
a) Financial assets held for sale	0356		
a) Other revenues/(expenses)	0358		
2. From cash flow hedges	0360		
3. Grants, donations and gifts received	0366		
4. Other income and expense recognised directly in equity	0365		
5. Tax effect	0370		
TOTAL RECOGNISED INCOME/(EXPENSE) (A+ B+ C)	0400	(30,618)	(38,536)

IV. SELECTED FINANCIAL INFORMATION
3. INDIVIDUAL STATEMENT OF CHANGES IN EQUITY (1/2)
B. INDIVIDUAL STATEMENT OF TOTAL CHANGES IN EQUITY
(PREPARED USING THE PREVAILING NATIONAL ACCOUNTING STANDARDS)

Units: Thousands of euros

PRESENT PERIOD		Equity					Adjustments for changes in value	Grants, donations and gifts received	Total Equity
		Share Capital	Share premium and Reserves (1)	Treasury stock	Profit (loss) for the period	Other equity instruments			
Opening balance at 01/01/2024	3010	100,827	279,657	(1,449)	(85,725)	30,027	0	0	323,337
Adjustment for changes in accounting policy	3011								0
Adjustment for errors	3012								0
Adjusted opening balance	3015	100,827	279,657	(1,449)	(85,725)	30,027	0	0	323,337
I. Total recognised income/ (expense) the period	3020		0		(30,618)		0		(30,618)
II. Transactions with shareholders or owners	3025	7,810	21,339	(309)	0	69,124	0	0	97,964
1. Capital increases/ (reductions)	3026	7,810	21,086			(28,896)			0
2. Conversion of financial liabilities into equity	3027		(91)			833			742
3. Distribution of dividends	3028								0
4. Trading with own shares (net)	3029		344	(309)					35
5. Increases/ (reductions) for business combinations	3030								0
6. Other transactions with shareholders or owners	3032					97,187			97,187
III. Other changes in equity	3035	0	(87,370)	694	85,725	0	0	0	(951)
1. Share based payments	3036		(1,205)	694					(511)
2. Transfers between equity accounts	3037		(85,725)		85,725				0
3. Other variations	3038		(440)						(440)
Closing balance at 06/30/2024	3040	108,637	213,626	(1,064)	(30,618)	99,151	0	0	389,732

IV. SELECTED FINANCIAL INFORMATION
3. INDIVIDUAL STATEMENT OF CHANGES IN EQUITY (2/2)
B. INDIVIDUAL STATEMENT OF TOTAL CHANGES IN EQUITY
(PREPARED USING THE PREVAILING NATIONAL ACCOUNTING STANDARDS)

Units: Thousands of euros

PREVIOUS PERIOD		Equity					Adjustments for changes in value	Grants, donations and gifts received	Total Equity
		Share Capital	Share premium and Reserves (1)	Treasury stock	Profit (loss) for the period	Other equity instruments			
Opening balance at 01/01/2023 (comparative period)	3050	74,065	299,839	(401)	(90,956)	0	0	0	282,547
Adjustment for changes in accounting policy	3051								0
Adjustment for errors	3052								0
Adjusted opening balance (comparative period)	3055	74,065	299,839	(401)	(90,956)	0	0	0	282,547
I. Total recognised income/ (expense) the period	3060		0		(38,536)		0		(38,536)
II. Transactions with shareholders or owners	3065	26,752	71,845	(719)	0	30,063	0	0	127,941
1. Capital increases/ (reductions)	3066	26,752	72,231			(98,983)			0
2. Conversion of financial liabilities into equity	3067		(257)			3,043			2,786
3. Distribution of dividends	3068								0
4. Trading with own shares (net)	3069		(129)	(719)					(848)
5. Increases/ (reductions) for business combinations	3070								0
6. Other transactions with shareholders or owners	3072					126,003			126,003
III. Other changes in equity	3075	0	(92,442)	0	90,956	0	0	0	(1,486)
1. Share based payments	3076								0
2. Transfers between equity accounts	3077		(90,956)		90,956				0
3. Other variations	3078		(1,486)						(1,486)
Closing balance at 06/30/2023 (comparative period)	3080	100,817	279,242	(1,120)	(38,536)	30,063	0	0	370,466

IV. SELECTED FINANCIAL INFORMATION
4. INDIVIDUAL STATEMENT OF CASH FLOWS
2.(PREPARED USING THE PREVAILING NATIONAL ACCOUNTING STANDARDS)

Units: Thousands of euros

		PRESENT PERIOD 06/30/2024	PREVIOUS PERIOD 06/30/2023
A) CASH FLOWS FROM OPERATING ACTIVITIES (1+ 2+ 3+ 4)	0435	(40,616)	(39,053)
1. Profit (loss) before tax	0405	(33,400)	(42,337)
2. Adjustments to profit (loss):	0410	29,679	39,480
(+) Depreciation and amortization charge	0411	34	40
(+/-) Other adjustments to income (nets)	0412	29,645	39,440
3. Changes in working capital	0415	(438)	(516)
4. Other cash flows from operating activities:	0420	(36,457)	(35,680)
(-) Interest paid	0421	(38,741)	(32,661)
(+) Dividends received	0422		0
(+) Interest received	0423	1,650	49
(+/-) Income tax recovered/(paid)	0430	79	182
(+/-) Other sums received/(paid) from operating activities	0425	555	(3,250)
B) CASH FLOWS FROM INVESTING ACTIVITIES (1+2)	0460	(43)	30,007
1. Payments for investments:	0440	(43)	(21)
(-) Group companies, associates and business units	0441	(40)	0
(-) Property, plant and equipment, intangible assets and investment properties	0442	(3)	(21)
(-) Other financial assets	0443		
(-) Non-current assets and liabilities that have been classified as held for sale	0459		
(-) Other assets	0444		
2. Proceeds from disposals:	0450	0	30,028
(+) Group companies, associates and business units	0451		30,028
(+) Property, plant and equipment, intangible assets and investment properties	0452	0	0
(+) Other financial assets	0453		
(-) Non-current assets and liabilities that have been classified as held for sale	0461		
(+) Other assets	0454		
C) CASH FLOWS FROM FINANCING ACTIVITIES (1+2+ 3)	0490	31,127	10,294
1. Sums received /(paid) in respect of equity instruments:	0470	98,848	126,731
(+) Issues	0471	98,813	127,579
(-) Amortization	0472		
(-) Acquisition	0473	(118)	(848)
(+) Disposal	0474	153	
(+) Grants, donations and gifts received	0475		
2. Sums received /(paid) for financial liability instruments:	0480	(67,624)	(116,173)
(+) Issues	0481	0	0
(-) Repayment and redemption	0482	(67,624)	(116,173)
3. Payments of dividends and remuneration on other equity instruments	0485	(97)	(264)
D) EFFECT OF CHANGES IN FOREIGN EXCHANGE RATES	0492		
E) NET INCREASE/(DECREASE) IN CASH AND CASH EQUIVALENTS (A+ B+ C+ D)	0495	(9,532)	1,248
F) CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD	0499	10,302	10,195
G) CASH AND CASH EQUIVALENTS AT END OF PERIOD (E+ F)	0500	770	11,443
COMPONENTS OF CASH AND CASH EQUIVALENTS AT END OF PERIOD		PRESENT PERIOD 06/30/2024	PRESENT PERIOD 06/30/2023
(+) Cash and banks	0550	770	11,443
(+) Other financial assets	0552		
(-) <i>Less: Bank overdrafts repayable on demand</i>	0553		
TOTAL CASH AND CASH EQUIVALENTS AT END OF PERIOD	0600	770	11,443

IV. SELECTED FINANCIAL INFORMATION
5. STATEMENT OF CONSOLIDATED FINANCIAL SITUATION (IFRS ADOPTED)

Units: Thousands of euros

ASSETS		PRESENT PER. 06/30/2024	PREVIOUS PER. 12/31/2023
A) NON-CURRENT ASSETS	1040	414,538	430,686
1. Intangible assets:	1030	214,917	221,673
a) Goodwill	1031	113,762	117,654
b) Other intangible assets	1032	101,155	104,019
2. Property, plant and equipment	1033	86,694	94,464
3. Investment properties	1034	14	15
4. Investments accounted for using the equity method	1035	44,751	45,061
5. Non-current financial assets	1036	6,251	6,008
b) At fair value with changes in results	1047	0	0
Of which 'Designated in the initial moment'	1041		
b) At fair value with changes in other comprehensive income	1042	0	0
Of which 'Designated in the initial moment'	1043		
c) At amortized cost	1044	6,251	6,008
6. Non-current derivatives	1039	4,615	5,145
a) Coverage	1045		
b) Other	1046	4,615	5,145
7. Deferred tax assets	1037	57,296	58,320
8. Other non-current assets	1038	0	0
B) CURRENT ASSETS	1085	428,028	544,081
1. Non-current assets held for sale	1050	459	3,471
2. Inventories	1055	58,356	63,699
3. Trade and other receivables:	1060	231,259	296,136
a) Trade receivables for sales and services	1061	169,004	236,914
b) Other receivables	1062	62,255	59,222
c) Current tax assets	1063		
4. Current financial assets	1070	2,234	4,165
b) At fair value with changes in results	1080	0	0
Of which 'Designated in the initial moment'	1081		
b) At fair value with changes in other comprehensive income	1082		
Of which 'Designated in the initial moment'	1083		
c) At amortized cost	1084	2,234	4,165
5. Current derivatives	1076	0	0
a) Coverage	1077	0	0
b) Other	1078		
6. Other current assets	1075	0	0
7. Cash and cash equivalents	1072	135,720	176,610
TOTAL ASSETS (A + B)	1100	842,566	974,767

EQUITY AND LIABILITIES		PRESENT PER. 06/30/2024	PREVIOUS PER. 12/31/2023
A) EQUITY (A.1+ A.2+ A.3)	1195	(366,264)	(428,150)
A.1) CAPITAL AND RESERVES	1180	(293,570)	(372,040)
1. Share Capital	1171	108,637	100,827
a) Authorized capital	1161	108,637	100,827
b) Less: <i>Uncalled capital</i>	1162		
2. Share premium	1172	110,432	89,346
3. Reserves	1173	(55,497)	31,583
4. Less: <i>Treasury stock</i>	1174	(1,064)	(1,449)
5. Profit/loss brought forward	1178	(530,846)	(589,869)
6. Other shareholder contributions	1179		
7. Profit (loss) for year attributable to parent company	1175	(24,383)	(32,505)
8. Less: <i>Interim dividend</i>	1176	0	0
9. Other equity instruments	1177	99,151	30,027
A.2) OTHER ACCUMULATED INTEGRAL RESULT	1188	(86,469)	(70,729)
1. Items that are not reclassified to result the period	1186	0	0
a) Equity instruments with changes in other comprehensive income	1185		
b) Other	1190		
2. Items that may be subsequently classified to result for the period	1187	(86,469)	(70,729)
a) Hedging	1182		
b) Translation differences	1184	(86,469)	(70,729)
c) Participation in other comprehensive income for investments in joint ventures and associates	1192		
d) Debt instruments at fair value with changes in other comprehensive income	1191		
e) Other	1183	0	0
EQUITY ATTRIBUTABLE TO THE CONTROLLING COMPANY (A.1 + A.2)	1189	(380,039)	(442,769)
A.3) NON-CONTROLLING PARTICIPATIONS	1193	13,775	14,619
B) NON-CURRENT LIABILITIES	1120	883,339	971,430
1. Grants	1117	383	303
2. Non-current provisions	1115	10,598	11,058
3. Non-current financial liabilities:	1116	850,120	935,593
a) Bank borrowings and bonds and other negotiable securities	1131	800,623	885,351
b) Other non-current financial liabilities	1132	49,497	50,242
4. Deferred tax liabilities	1118	20,063	22,137
5. Non-current derivatives	1140	0	0
a) Coverage	1141		
b) Other	1142		
6. Other non-current liabilities	1135	2,175	2,339
C) CURRENT LIABILITIES	1130	325,491	431,487
1. Non-current liabilities held for sale	1121	37	223
2. Current provisions	1122	4,809	6,110
3. Current financial liabilities:	1123	46,877	55,470
a) Bank borrowings and bonds and other negotiable securities	1133	28,152	37,578
b) Other financial liabilities	1134	18,725	17,892
4. Trade and other payables:	1124	244,526	322,796
a) Suppliers	1125	177,544	232,983
b) Other accounts payable	1126	66,982	89,813
c) Current tax liabilities	1127		
5. Current derivatives	1145	0	0
a) Coverage	1146		
b) Other	1147		
6. Other current liabilities	1136	29,242	46,888
TOTAL EQUITY AND LIABILITIES (A + B + C)	1200	842,566	974,767

IV. SELECTED FINANCIAL INFORMATION
6. CONSOLIDATED INCOME STATEMENT (IFRS ADOPTED)

Units: Thousands of euros

		CURRENT CUMULATIVE 06/30/2024	PREVIOUS CUMULATIVE 06/30/2023
(+) Revenues	1205	400,245	431,884
(+/-) Variation in inventories of finished products and products in process	1206		
(+) Own work capitalized	1207	321	166
(-) Suppliers	1208	(52,675)	(71,347)
(+) Other operating revenues	1209	20,713	6,866
(-) Staff costs	1217	(163,947)	(159,380)
(-) Other operating expenses	1210	(144,592)	(141,636)
(-) Depreciation and amortization charge	1211	(32,279)	(33,267)
(+) Allocation of grants for non-financial assets and others	1212		
(+/-) Impairment on fixed asset	1214	(560)	(194)
(+/-) Results on fixed asset disposals	1216	4,285	1,790
(+/-) Other income	1215		
= RESULT FROM OPERATIONS	1245	31,511	34,882
(+) Finance income	1250	7,866	5,581
a) Interest income calculated according to the effective interest rate method	1262		
b) Other	1263	7,866	5,581
(-) Finance costs	1251	(50,702)	(61,846)
(+/-) Change in value of financial instruments	1252	(5,482)	(6,054)
(+/-) Result from the reclassification of financial assets at amortized cost to financial assets at fair value	1258		
(+/-) Result derived from the reclassification of financial assets at fair value with changes in other comprehensive income to financial assets at fair value	1259		
(+/-) Exchange differences (net)	1254	(778)	(3,146)
(+/-) Loss / Reversal due to deterioration of financial instruments	1255		
(+/-) Result from disposal of financial instruments	1257	0	0
a) Financial instruments at amortized cost	1260		
b) Rest of financial instruments	1261		
= NET FINANCIAL RESULT	1256	(49,096)	(65,465)
(+/-) Profit (loss) from companies recorded by the equity method	1253	2,773	376
= PROFIT (LOSS) BEFORE TAX	1265	(14,812)	(30,207)
(+/-) Income tax	1270	(9,761)	(5,844)
= PROFIT (LOSS) FOR THE YEAR FROM CONTINUING OPERATIONS	1280	(24,573)	(36,051)
(+/-) Net income for the year from discontinued operations net of tax	1285	(17)	(350)
= CONSOLIDATED PROFIT (LOSS) FOR THE PERIOD	1288	(24,590)	(36,401)
a) Profit (loss) for year attributable to controlling company	1300	(24,383)	(36,253)
b) Profit (loss) for attributable to the non-controlling participations	1289	(207)	(148)
EARNINGS PER SHARE		Amount (X.XX euros)	Amount (X.XX euros)
Basic	1290	(0.02)	(0.05)
Diluted	1295	(0.02)	(0.05)

IV. SELECTED FINANCIAL INFORMATION			
7. OTHER CONSOLIDATED INTEGRAL RESULT (IFRS ADOPTED)			
Units: Thousands of euros			
		PRESENT PERIOD 06/30/2024	PREVIOUS PERIOD 06/30/2023
A) CONSOLIDATED NET INCOME FOR THE PERIOD (from income statement)	1305	(24,590)	(36,401)
B) OTHER INTEGRAL RESULT- ITEMS THAT ARE NOT RECLASSIFIED TO RESULT OF THE PERIOD:	1310	0	(45)
1. From revaluation/(reversal of revaluation) of tangible assets and intangible assets	1311		
2. From actuarial gains and losses	1344		(45)
3. Participation in other comprehensive income recognized for investments in joint ventures and associates	1342		
4. Equity instruments with changes in other comprehensive income	1346		
5. Other income and expenses that are not reclassified to result of the period	1343		
6. Tax effect	1345		
C) OTHER INTEGRAL RESULT- ITEMS THAT MAY BE RECLASSIFIED SUBSEQUENTLY TO THE RESULT OF THE PERIOD:	1350	(16,529)	16,148
1. Hedging:	1360	0	0
a) Profit/(Loss) for valuation	1361		
b) Amounts transferred to the profit and loss account	1362		
c) Amounts transferred to initial value of hedged	1363		
d) Other reclassifications	1364		
2. Translation differences:	1365	(14,425)	12,138
a) Profit/(Loss) for valuation	1366	(14,425)	11,843
b) Amounts transferred to the profit and loss account	1367		295
c) Other reclassifications	1368		
3. Participation in other comprehensive income recognized for the investments in joint ventures and associates:	1370	(2,104)	4,010
a) Profit/(Loss) for valuation	1371	(2,104)	4,010
b) Amounts transferred to the profit and loss account	1372		
c) Other reclassifications	1373		
4. Debt instruments at fair value with changes in other comprehensive income:	1381	0	0
a) Profit/(Loss) for valuation	1382		
b) Amounts transferred to the profit and loss account	1383		
c) Other reclassifications	1384		
5. Other income and expenses that may subsequently reclassified to profit or loss:	1375	0	0
a) Profit/(Loss) for valuation	1376		
b) Amounts transferred to the profit and loss account	1377		
c) Other reclassifications	1378		
6. Tax effect	1380		
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD (A+ B+ C)	1400	(41,119)	(20,298)
a) Attributable to the controlling company	1398	(40,671)	(20,615)
b) Attributable to non-controlling participations	1399	(448)	317

IV. SELECTED FINANCIAL INFORMATION
8. CONSOLIDATED STATEMENT OF CHANGES IN TOTAL EQUITY (IFRS ADOPTED) (1/2)

Units: Thousands of euros

PRESENT PERIOD		Net equity attributable to the controlling entity						Non-controlling participations	Total Equity
		Equity					Adjustments for changes in value		
		Share Capital	Share premium and Reserves (1)	Treasury stock	Profit (loss) for period attributable to the controlling entity	Other equity instruments			
Opening balance at 01/01/2024	3110	100,827	(468,940)	(1,449)	(32,505)	30,027	(70,729)	14,619	(428,150)
Adjustment for changes in accounting policy	3111								0
Adjustment for errors	3112								0
Adjusted opening balance	3115	100,827	(468,940)	(1,449)	(32,505)	30,027	(70,729)	14,619	(428,150)
I. Integral Result Total for the period	3120		(548)		(24,383)		(15,740)	(448)	(41,119)
II. Transactions with shareholders or owners	3125	7,810	21,339	(309)	0	69,124	0	(380)	97,584
1. Capital increases/ (reductions)	3126	7,810	21,086			(28,896)			0
2. Conversion of financial liabilities into equity	3127		(91)			833			742
3. Distribution of dividends	3128							(415)	(415)
4. Trading with own shares (net)	3129		344	(309)					35
5. Increases/ (reductions) for business combinations	3130							35	35
6. Other transactions with shareholders or owners	3132					97,187			97,187
III. Other changes in equity	3135	0	(27,762)	694	32,505	0	0	(16)	5,421
1. Share based payments	3136		(1,205)	694					(511)
2. Transfers between equity accounts	3137		(32,505)		32,505				0
3. Other variations	3138		5,948					(16)	5,932
Closing balance at 06/30/2024	3140	108,637	(475,911)	(1,064)	(24,383)	99,151	(86,469)	13,775	(366,264)

IV. SELECTED FINANCIAL INFORMATION
8. CONSOLIDATED STATEMENT OF CHANGES IN TOTAL EQUITY (IFRS ADOPTED) (2/2)

Units: Thousands of euros

PREVIOUS PERIOD		Net equity attributable to the controlling entity						Non-controlling participations	Total Equity
		Equity					Adjustments for changes in value		
		Share Capital	Share premium and Reserves (1)	Treasury stock	Profit (loss) for period attributable to the controlling entity	Other equity instruments			
Opening balance at 01/01/2023 (comparative period)	3150	74,065	(519,367)	(401)	(12,949)	0	(87,583)	14,075	(532,160)
Adjustment for changes in accounting policy	3151								0
Adjustment for errors	3152								0
Adjusted opening balance (comparative period)	3155	74,065	(519,367)	(401)	(12,949)	0	(87,583)	14,075	(532,160)
I. Integral Result Total for the period	3160		312		(36,253)		15,326	317	(20,298)
II. Transactions with shareholders or owners	3165	26,752	71,845	(719)	0	30,063	0	(610)	127,331
1. Capital increases/ (reductions)	3166	26,752	72,231			(98,983)			0
2. Conversion of financial liabilities into equity	3167		(257)			3,043			2,786
3. Distribution of dividends	3168							(610)	(610)
4. Trading with own shares (net)	3169		(129)	(719)					(848)
5. Increases/ (reductions) for business combinations	3170								0
6. Other transactions with shareholders or owners	3172					126,003			126,003
III. Other changes in equity	3175	0	(9,578)	0	12,949	0	0	(106)	3,265
1. Share based payments	3176								0
2. Transfers between equity accounts	3177		(12,949)		12,949				0
3. Other variations	3178		3,371					(106)	3,265
Closing balance at 06/30/2023 (comparative period)	3180	100,817	(456,788)	(1,120)	(36,253)	30,063	(72,257)	13,676	(421,862)

IV. SELECTED FINANCIAL INFORMATION
9.A. CONSOLIDATED CASH FLOW STATEMENT (INDIRECT METHOD) (IFRS ADOPTED)

Units: Thousands of euros

		PRESENT PERIOD 06/30/2024	PREVIOUS PERIOD 06/30/2023
A) CASH FLOWS FROM OPERATING ACTIVITIES (1+ 2+ 3+ 4)		1435	24,090
1. Profit (loss) before tax		1405	(14,812)
2. Adjustments to profit (loss):		1410	66,375
(+) Depreciation and amortization charge		1411	32,279
(+/-) Other adjustments to income (nets)		1412	34,096
3. Changes in working capital		1415	(12,482)
4. Other cash flows from operating activities:		1420	(14,991)
(-) Interest paid		1421	
(-) Payments of dividends and remuneration on other equity instruments		1430	
(+) Dividends received		1422	
(+) Interest received		1423	
(+/-) Income tax recovered/(paid)		1424	(14,991)
(+/-) Other sums received/(paid) from operating activities		1425	585
B) CASH FLOWS FROM INVESTING ACTIVITIES (1+ 2+ 3)		1460	(4,044)
1. Payments for investments:		1440	(20,312)
(-) Group companies, associates and business units		1441	
(-) Property, plant and equipment, intangible assets and investment properties		1442	(19,046)
(-) Other financial assets		1443	(1,266)
(-) Non-current assets and liabilities that have been classified as held for sale		1459	
(-) Other assets		1444	
2. Proceeds from disposals:		1450	11,148
(+) Group companies, associates and business units		1451	1,000
(+) Property, plant and equipment, intangible assets and investment properties		1452	8,681
(+) Other financial assets		1453	1,425
(+) Non-current assets and liabilities that have been classified as held for sale		1461	
(+) Other assets		1454	42
3. Other cash flows from investing activities:		1455	5,120
(+) Dividends received		1456	887
(+) Interest received		1457	4,233
(+/-) Other sums received/(paid) from investing activities		1458	
C) CASH FLOWS FROM FINANCING ACTIVITIES (1+2+ 3+ 4)		1490	(56,816)
1. Sums received /(paid) in respect of equity instruments:		1470	98,325
(+) Issues		1471	98,813
(-) Amortization		1472	
(-) Acquisition		1473	(641)
(+) Disposal		1474	153
2. Sums received /(paid) for financial liability instruments:		1480	(97,636)
(+) Issues		1481	5,068
(-) Repayment and redemption		1482	(102,704)
3. Payments of dividends and remuneration on other equity instruments		1485	(159)
4. Other cash flow from financing activities		1486	(57,346)
(-) Interest paid		1487	(43,205)
(+/-) Other sums received/(paid) from financing activities		1488	(14,141)
D) EFFECT OF CHANGES IN FOREIGN EXCHANGE RATES		1492	(4,120)
E) NET INCREASE/(DECREASE) IN CASH AND CASH EQUIVALENTS (A+ B+ C+ D)		1495	(40,890)
F) CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD		1499	176,610
G) CASH AND CASH EQUIVALENTS AT END OF PERIOD (E+ F)		1500	135,720

COMPONENTS OF CASH AND CASH EQUIVALENTS AT END OF PERIOD

		PRESENT PERIOD 06/30/2024	PREVIOUS PERIOD 06/30/2023
(+) Cash and banks		1550	76,641
(+) Other financial assets		1552	59,079
(-) Less: Bank overdrafts repayable on demand		1553	
TOTAL CASH AND CASH EQUIVALENTS AT END OF PERIOD		1600	135,720

142,540

IV. SELECTED FINANCIAL INFORMATION
 10. DIVIDENDS PAID

		PRESENT PERIOD			PREVIOUS PERIOD		
		€ / share (X.XX)	Amount (€ 000s)	No. of shares to be delivered	€ / share (X.XX)	Amount (€ 000s)	No. of shares to be delivered
Ordinary shares	2158						
Rest of shares (non-voting, redeemable, etc.)	2159						
Total dividends paid	2160						
a) Interim dividends	2155						
b) Dividends with a charge to reserves or share premium	2156						
c) Non-cash dividends	2157						
d) Flexible payment	2154						

IV. SELECTED FINANCIAL INFORMATION
11. SEGMENT REPORTING

Units: Thousands of euros

GEOGRAPHICAL AREA		Distribution of net turnover by geographical area			
		INDIVIDUAL		CONSOLIDATED	
		PRESENT PERIOD	PREVIOUS PERIOD	PRESENT PERIOD	PREVIOUS PERIOD
National market	2210	2,266	2,387	161,337	165,479
International market:	2215			238,908	266,405
a) European Union	2216			0	6
a.1) Euro zone	2217				6
a.1) Non-Euro area	2218				
b) Other	2219			238,908	266,399
TOTAL	2220	2,266	2,387	400,245	431,884

SEGMENTS		CONSOLIDATED			
		Revenue from ordinary activities		Profit (loss)	
		PRESENT PERIOD	PREVIOUS PERIOD	PRESENT PERIOD	PREVIOUS PERIOD
EDUCATION	2221	209,297	235,136	7,926	5,471
MEDIA	2222	206,676	204,495	53	(2,761)
OTHERS	2223	12,293	4,139	(32,588)	(38,979)
Adjustments and eliminations	2225	(2,699)	(3,064)	226	16
	2226				
	2227				
	2228				
	2229				
	2230				
TOTAL of the segments to be reported	2235	425,567	440,706	(24,383)	(36,253)

IV. SELECTED FINANCIAL INFORMATION
12. AVERAGE WORKFORCE

		INDIVIDUAL		CONSOLIDATED	
		PRESENT PERIOD	PREVIOUS PERIOD	PRESENT PERIOD	PREVIOUS PERIOD
AVERAGE WORKFORCE	2295	42	40	7,197	7,186
Men	2296	15	15	3,708	3,690
Women	2297	27	25	3,489	3,496

Comments

IV. SELECTED FINANCIAL INFORMATION
13. REMUNERATION ACCRUED BY DIRECTORS AND DIRECTORS

DIRECTORS:		Amount (€ 000s)	
		PRESENT PERIOD	PREVIOUS PERIOD
Remuneration component:			
Remuneration for belonging to the Board and / or Board Committees	2310	600	559
Salaries	2311	613	554
Variable cash remuneration	2312	374	344
Share-based compensation systems	2313	462	416
Compensation	2314		
Long-term savings systems	2315		
Other concepts	2316	13	11
TOTAL	2320	2,062	1,884

EXECUTIVES:		Amount (€ 000s)	
		PRESENT PERIOD	PREVIOUS PERIOD
Total remuneration received by executives	2325	705	873

IV. SELECTED FINANCIAL INFORMATION
 14. RELATED PARTIES TRANSACTIONS AND BALANCES (1/2)

Units: Thousands of euros

		PRESENT PERIOD				
EXPENSES AND REVENUES:		Significant shareholders	Directors and executives	Group persons, companies or entities	Other related parties	Total
1) Finance expenses	2340					0
2) Leases	2343					0
3) Services received	2344	1,108	15	539		1,662
4) Purchase of stocks	2345					0
5) Other expenses	2348		2,767	3		2,770
TOTAL EXPENSES (1+ 2+ 3+ 4+ 5)	2350	1,108	2,782	542		4,432
6) Finance income	2351			10		10
7) Dividends received	2354			856		856
8) Services provided	2356	13,662		4,457		18,119
9) Sale of stocks	2357					0
10) Other revenues	2359					0
TOTAL REVENUES (6+ 7+ 8+ 9+ 10)	2360	13,662	0	5,323	0	18,985

		PRESENT PERIOD				
OTHER TRANSACTIONS:		Significant shareholders	Directors and executives	Group persons, companies or entities	Other related parties	Total
Financing agreements: credit facilities and contributions of capital (lender)	2372					0
Financing agreements:loans and contributions of capital (borrower)	2375					0
Guarantees and deposits established	2381					0
Guarantees and deposits received	2382					0
Commitments acquired	2383					0
Dividends and other porfits distributed	2386					0
Other operations	2385	69,611	160			69,771

		PRESENT PERIOD				
BALANCES AT CLOSURE OF THE PERIOD:		Significant shareholders	Directors and executives	Group persons, companies or entities	Other related parties	Total
1) Customers and Trade Debtors	2341	5,410		3,525		8,935
1) Loans and credits granted	2342					0
1) Other collection rights	2346					0
TOTAL DEBT BALANCES (1+ 2+ 3)	2347	5,410	0	3,525	0	8,935
1) Suppliers and commercial creditors	2352	1,142	6	797		1,945
1) Loans and credits received	2353					0
1) Other payment obligations	2355					0
TOTAL CREDITORS BALANCES (4+ 5+ 6)	2358	1,142	6	797	0	1,945

IV. SELECTED FINANCIAL INFORMATION
 14. RELATED PARTIES TRANSACTIONS AND BALANCES (2/2)

Units: Thousands of euros

		PREVIOUS PERIOD				
EXPENSES AND REVENUES:		Significant shareholders	Directors and executives	Group persons, companies or entities	Other related parties	Total
1) Finance expenses	6340			1		1
2) Leases	6343					0
3) Services received	6344	763		444		1,207
4) Purchase of stocks	6345					0
5) Other expenses	6348		2,757	133		2,890
TOTAL EXPENSES (1+ 2+ 3+ 4+ 5)	6350	763	2,757	578		4,098
6) Finance income	6351			6		6
7) Dividends received	6354			2,553		2,553
8) Services provided	6356	14,072		5,283		19,355
9) Sale of stocks	6357					0
10) Other revenues	6359					0
TOTAL REVENUES (6+ 7+ 8+ 9+ 10)	6360	14,072	0	7,842	0	21,914

		PREVIOUS PERIOD				
OTHER TRANSACTIONS:		Significant shareholders	Directors and executives	Group persons, companies or entities	Other related parties	Total
Financing agreements: credit facilities and contributions of capital (lender)	6372					0
Financing agreements: loans and contributions of capital (borrower)	6375					0
Guarantees and deposits established	6381					0
Guarantees and deposits received	6382					0
Commitments acquired	6383					0
Dividends and other profits distributed	6386					0
Other operations	6385	74,553	180			74,733

		PREVIOUS PERIOD				
BALANCES AT CLOSURE OF THE PERIOD:		Significant shareholders	Directors and executives	Group persons, companies or entities	Other related parties	Total
1) Customers and Trade Debtors	6341	9,015		3,420		12,435
1) Loans and credits granted	6342					0
1) Other collection rights	6346					0
TOTAL DEBT BALANCES (1+ 2+ 3)	6347	9,015	0	3,420	0	12,435
1) Suppliers and commercial creditors	6352	537	66	895		1,498
1) Loans and credits received	6353					0
1) Other payment obligations	6355					0
TOTAL CREDITORS BALANCES (4+ 5+ 6)	6358	537	66	895	0	1,498

VI. SPECIAL AUDITOR'S REPORT

