



You are cordially invited to
Bayer's Meet Management Conference in New York:

Bayer's TOP Executives Host Roundtable Discussions with Investors and Analysts

with

- **Marijn Dekkers, CEO**
- **Werner Baumann, CFO**
- **Kemal Malik, Member of the Board**
- **Olivier Brandicourt, CEO Bayer HealthCare**
- **Liam Condon, CEO Bayer CropScience**
- **Patrick Thomas, CEO Bayer MaterialScience**

Additional Executives will be available for discussion as well, including:

- Andreas Fibig, Head of Bayer Pharma
- Erica Mann, Head of Bayer Consumer Care
- Manfred Vehreschild, CFO Bayer HealthCare
- Joerg Moeller, Head of Global Development at Bayer HealthCare
- Sebastian Guth, Head of Strategic Marketing General Medicine
- Habib Dable, Head of Strategic Marketing Specialty Medicine
- Michael-Andreas Schulz, CFO Bayer CropScience
- Marc Reichardt, Head of Agricultural Commercial Operations Bayer CropScience
- David Nicholson, Head of Research & Development Bayer CropScience
- Axel Steiger-Bagel, CFO Bayer MaterialScience
- Joachim Wolff, Head of Polyurethanes Bayer MaterialScience

INVITATION

Meet Management – New York



June 5th, 2014 | St. Regis Hotel



What is „Meet Management“?

The conference will be hosted by Marijn Dekkers, CEO of Bayer AG.

Analysts and investors will have the chance to meet representatives of the Bayer AG and all subgroup management boards in alternating sessions.

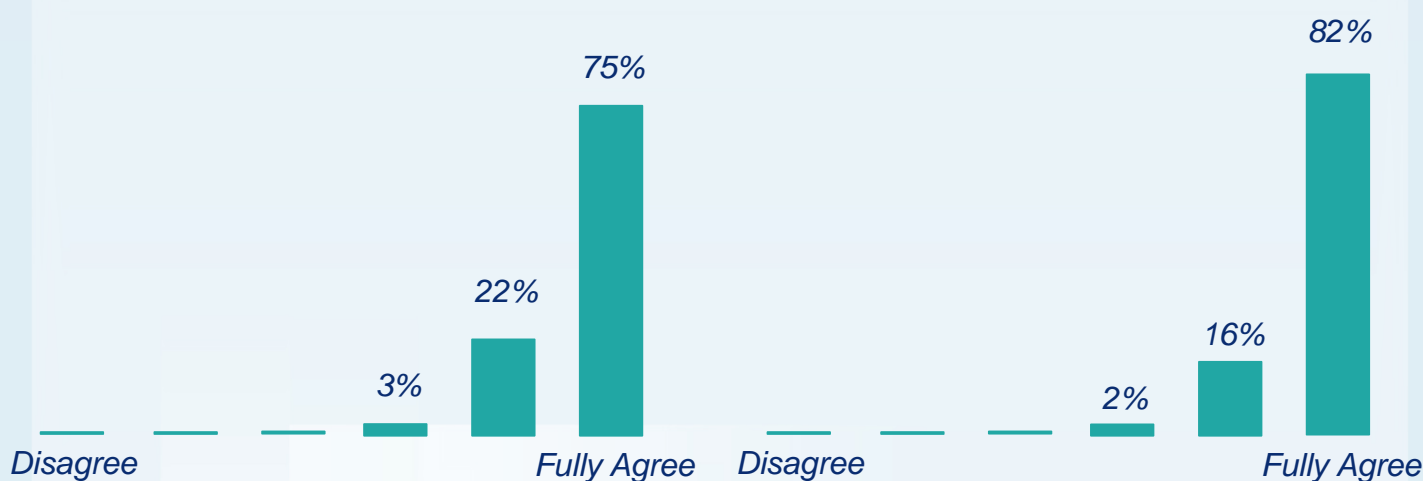
The focus of the conference will be on dialogue and open discussions in small groups.

An outline of the **agenda** and information on the **venue** are given on the next page.

Feedback from ~70 participants including sell- and buy-side on the recent Meet Management event in March in Leverkusen, Germany:

„This day was time well spent“

„This day was well organized“



Meet Management 2014
New York





Agenda

Thursday, June 5, 2014

8:00 a.m. – Registration

8:30 a.m. Assignment to groups

Breakfast will be served

8:30 a.m. – Introduction and welcome by Marijn Dekkers,
~ 2:00 p.m. CEO of Bayer AG, followed by alternating sessions in
small groups

Lunch will be served

Venue

The St. Regis Hotel

2 East 55th Street at 5th Avenue

New York, NY 10022

Phone: +1 (212) 753-4500

www.stregisnewyork.com

Conference registration

http://www.investor.bayer.com/index.php?id=230&tx_bayerirconference_bayerirconferenceform%5Bconference%5D=32&L=1

Please make your own travel and accommodation arrangements.

If you require any further assistance please call Mrs. Nina Klarzynski at
+49-214-30 81955, Olaf Weber at **+49-214-30 33567** or email

ir@bayer.com

We look forward to welcoming you to New York.

Sincerely yours

Bayer Investor Relations

All times are Eastern Day Time (EDT)