



Mr. Íñigo de la Lastra
Head of Secondary Markets
CNMV
Edison 4
28006 Madrid

Quart de Poblet (Spain), March 20, 2013

RELEVANT FACT

Dear Sirs,

In accordance with Article 82 of Law 24/1988, 28th July, relative to the regulation of the stock market and related provisions, NATRA, SA sends attached note on new information channels launched by the company.

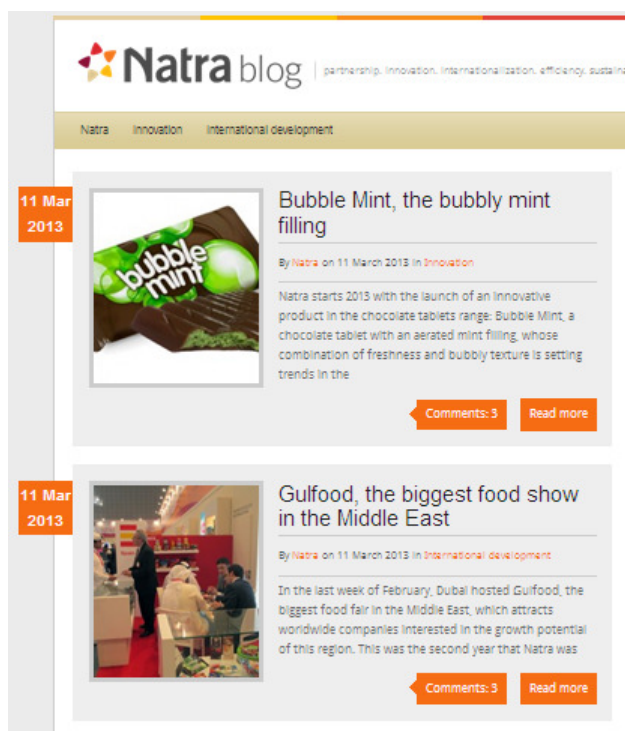
Yours faithfully,

Ignacio López-Balcells
Secretary of the Board of Directors
Natra, S.A.

Natra extends its communication channels

March 20, 2013. - Natra, Spanish listed multinational, a reference in the manufacture of chocolate products and cocoa derivatives, with a specialized approach to distribution brands and other food companies, has launched some new initiatives to improve its communication channels and offer dynamic and on-time information to its customers, suppliers, financial community, industry professionals, media and other readers interested in the company's field of activity and the chocolate industry.

Specifically, Natra offers to its target readers the following information platforms:



- **Natra blog** (www.natra.es/blog), a blog accessible from the home page of the new corporate website, where the company will publish weekly news on its product innovations, international development, quality and sustainability and also on the chocolate industry as a whole, offering readers the chance to make comments and inquiries about the news published in this tool.

- A **subscription centre**, also accessible from the home page of Natra's website, where readers may supply the company with their email address and receive the latest corporate news immediately upon their publication on the "News" section and a monthly summary of the posts published on the blog. News remittance from the

subscription center will replace in the next few weeks news e-mailings.

- A company profile on **LinkedIn** (www.linkedin.com/company/natra), which users of this professional network may follow and receive the alerts regarding news published by the company.

As Natra informed in late February, the company wishes its new website to be the epicenter of its communication with its different national and international stakeholders and thus encourage a greater knowledge about the industrial reality of the company, its technical strengths, its international positioning and its status as a listed company on the Spanish stock exchange.



About Natra

Natra is a Spanish multinational, leader in Europe in the production and manufacture of derivative cocoa and chocolate products, with a specialized approach to chocolate products for brand distribution and other feed companies. Natra maintains commercial relationships with 23 of the 25 largest global distributors, giving them one of the most extensive product catalogs of Europe, as well as constant commitment in innovation and research of new recipes, packaging and tailor-made solutions. Natra produces chocolate bars, Belgian chocolates and truffles, chocolate tablets and cream spreads, which the company sells in over 60 countries of the five continents. The company has five specialized production centers located in Spain, Belgium and France, in addition to permanent commercial presence in Europe, the U.S. and Asia. Additionally, through its Industrial Product Division Natra supplies derivative cocoa products (mainly powder, butter and cocoa paste and chocolate coating) for the international food industry.

Natra is quoted on the Spanish stock exchange's market under the ticker NAT. Total outstanding shares: 47,478,280

For further information

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