

Public notice pursuant to Consob Regulation no. 11971 of May 14, 1999 and subsequent amendments.

RENO DE MEDICI S.P.A. CONVERSION OPTION OF CONVERTIBLE SAVING SHARES INTO ORDINARY SHARES. EXERCISE PERIOD: SEPTEMBER 1st - SEPTEMBER 30th, 2018.

Milan, August 31 2018: Notice is hereby given that - pursuant to Section 5 of the Articles of Association – beginning September 1st, 2018 and until September 30th, 2018 Shareholders may exercise the conversion option of convertible saving shares into ordinary Reno de Medici S.p.a. shares, on the basis of 1 newly issued ordinary share - with dividends and other entitlements accruing January 1st 2018 (coupon n. 12) – per 1 convertible saving share - with dividends and other entitlements accruing January 1st 2018 (coupon n. 12) - which will be cancelled upon conversion.

Shareholders may exercise the above defined conversion option throughout their intermediary custodians. Holders of convertible saving shares that have not yet been dematerialized are hereby reminded that share conversion transactions may be carried out only after they have surrendered their share certificates to an intermediary participant in the centralized management system operated by Monte Titoli S.p.A.

The ordinary shares resulting from the conversion will be entered in dematerialised form on the centralized management system operated by Monte Titoli S.p.A

Shareholders are reminded that – in accordance with the aforesaid Section 5 of the Articles of Association - the conversion option may be exercised yearly in the months of February and September