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First Half 2013 Results

Madrid, July 31st, 2013

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1. Q2 Profit & Loss Account and key highlights

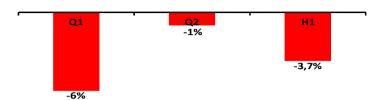
CONSOLIDATED P&L ACCOUNT				
thousand €	Q2 2013	Q2 2012	Var%	Var. th €
Net turnover	278,127	284,263	-2,2%	
Otherrevenue	4,921	2,174	126,4%	
Total Revenue	283,048	286,437	-1,2%	-3,389
Purchases	-236,604	-239,139	-1,1%	
Gross Margin	46,444	47,298	-1,8%	-0,854
Personnel expenses	-18,668	-19,613	-4,8%	
Other operating expenses	-17,181	-15,931	7,8%	
Provisions	0,000	-0,200	-100,0%	
EBITDA	10,595	11,554	-8,3%	-0,959
Depreciation (tangible assets)	-2,067	-1,877	10,1%	
EBITA	8,528	9,677	-11,9%	-1,149
Amortisation (PPA)	-1,022	-1,022	0,0%	
EBIT	7,506	8,655	-13,3%	-1,149
Financial result	-3,972	-4,143	-4,1%	
Associates	0,000	0,000	-	
Other profit/losses	0,097	-0,451	-121,5%	
Profit before taxes	3,631	4,061	-10,6%	-0,430
Taxes	-1,425	-1,823	-21,9%	
Net Profit	2,207	2,238	-1,4%	-0,031
Gross Margin / Total Revenue	16,4%	16,5%		
EBITDA / Total Revenue	3,7%	4,0%		
Effective Tax Rate	-39,2%	-44,9%		
Net Profit / Total Revenue	0,8%	0,8%		

- Moderate revenue decline of -1% vs. Q2 LY, showing a clear improvement from Q1 which stood at -6% vs. previous year.
- EBITDA -8% vs. LY linked to drop in sales.
- Strong reduction of working capital of -19m€ vs. Q1 has helped to reduce debt by -16m€, bringing financial result down by -4%.
- Improved tax rate from LY.
- Net profit flat vs. last year, showing a major improvement from Q1 at -29%.
- Overall, despite the current weak economical and market environment, Q2 shows a positive trend vs. Q1.

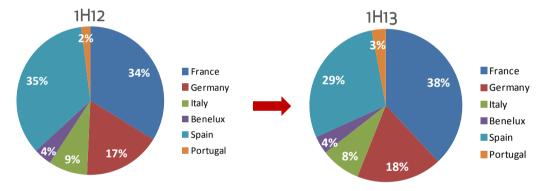
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2. Product Sales by Country and Customer Segment

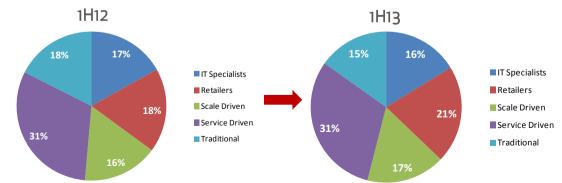
Sales vs. Last Year



Product Sales by country



Product Sales by customer segment



- Q2 with a drop in sales of -1% shows a considerable improvement from Q1, where the gap vs. a very strong last year was -6%.
- Disappointing sales in Spain, still very impacted by the overall market decline in consumption. Strong growth plans in place to counter act market and competition:
 - Marketing plans
 - Promotions
 - Customer reactivation
- Very strong performance in France, showing +8% growth vs. LY, thanks to a very good performance of our integrated customer base: Calipage, Plein Ciel and Buro+.
- Traditional customers continue to struggle, while Retailers and Scale-Driven continue to grow their share, having this a direct impact in product mix and profitability.

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3. H1 Consolidated Profit & Loss Account and key highlights

CONSOLIDATED PROFIT AND LOSS	5 ACCOUNT			
thousand€	1H13	1H12	Var%	Var. th €
Net turnover	569,384	594,093	-4,2%	
Otherrevenue	7,674	5,398	42,2%	
Total Revenue	577,058	599,491	-3,7%	-22,433
Purchases	-469,320	-486,968	3,6%	
Personnel expenses	-39,486	-42,730	7,6%	
Other operating expenses	-44,173	-42,840	-3,1%	
EBITDA	24,079	26,953	-10,7%	-2,874
Depreciation (tangible assets)	-4,146	-3,843	-7,9%	
EBITA	19,933	23,110	-13,7%	-3,177
Amortisation (PPA)	-2,043	-2,043	-	
EBIT	17,890	21,067	-15,1%	-3,177
Financial result	-8,213	-7,753	-5,9%	
-financial expenses	-8,615	-8,213	-4,9%	
-financial income	0,402	0,460	-12,6%	
Associates	0,000	-0,021	100,0%	
Other profit/losses	0,014	0,127	-89,0%	
Profit before taxes	9,691	13,420	-27,8%	-3,729
Taxes	-2,984	-4,866	38,7%	
Net Profit	6,707	8,554	-21,6%	-1,847
Profit (Loss) after tax discont. Op.	0,000	0,000	-	
Minorities	-0,004	-0,006	33,3%	
Net Profit after minorities	6,703	8,548	-21,6%	-1,845
Amortisation PPA	1,430	1,430	-	
Exceptionalitems	0,000	0,000	-	
Net Profit adjusted *	8,133	9,978	-18,5%	-1,845
Gross Margin /Total Revenue	18,7%	18,8%		
EBITDA/TotalRevenue	4,2%	4,5%		
Effective Tax Rate	30,8%	36,3%		

Despite stronger Q2, H1 still shows a negative trend in sales vs. last year of -4%, very much driven by Spain and some one-offs in Q1 last year.

- H2 2013 vs. H2 2012 should be easier, as sales weakened throughout last year.
- Operating expenses starting to show the impact of integration synergies at -3% vs. LY.
- EBITDA gap due to sales drop, mainly in Q1.
- Financial result still above last year by 6% due to higher debt levels in Q1. H2 should consolidate the reduction shown in Q2.
- Improved tax rate from LY at 30,8%.
- Net profit still showing Q1 gap vs. last year. as a consequence of the drop in sales.

^{*} Adjusted by amortisation of PPA

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4. Consolidated Balance Sheet

CONSOLIDATED BALANCE SHEET							
thousand €	June-2013	Mar-13	Dec-12	thousand €	June-2013	Mar-13	Dec-12
Non-current assets	254,466	254,940	251,873	Equity	174,687	172,175	169,309
Property, plant and equipment	69,014	71,503	71,230	Share capital and reserves	174,612	173,339	170,476
Other tangible assets	3,707	3,736	3,765	Minority interest and other	0,075	-1,164	-1,167
Intangible assets	167,871	167,902	166,287	Non-current liabilities	115,442	119,730	129,678
Other non-current assets	13,874	11,800	10,591	Bank borrowings	87,276	88,068	102,463
Current assets	319,627	388,858	382,072	Provisions and other non-current liabilities	28,166	31,662	27,215
Inventory	162,661	177,756	169,809	Current liabilities	283,964	351,893	334,958
Trade and other receivables	84,942	134,636	110,834	Trade payables	154,253	202,731	212,281
Short term investments	17,984	27,525	18,492	Income tax payable	4,950	8,282	5,786
Cash and Cash equivalents	51,660	47,768	82,023	Bank borrowings	98,078	118,937	103,146
Other current assets	2,380	1,173	0,914	Other current liabilities	26,683	21,943	13,745
				Total liabilities	399,406	471,623	464,636
TOTAL ASSETS	574,093	643,798	633,945	TOTAL EQUITY AND LIABILITIES	574,093	643,798	633,945

Net improvement in Working Capital (€19.8mn in 2Q13 vs. 1Q13)

- Substantial reduction of Inventory levels of −15m€ Vs. Q1 2013, although overall level still remains above plan and last year. Actions in place to continue current positive trend in H2.
- Very good performance of Accounts Receivable, specially in the reduction of the overdue.
- Payable reduction will be offset during the balance of the year.

Figures in € thousand.

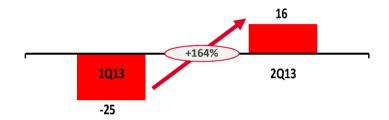
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5. Consolidated Cash-Flow

QUARTERLY NET FINANCIAL DEBT & CASH-FLOW STATEMENT

In Thousand Eur	June-13	2Q13	1Q13
Net Debt at Period N-1	105,094	131,712	105,094
EBIT D&A	17,890 6,189	7,506 3,089	10,384 3,100
Net interest Taxes	-7,413 -3,820	-2,772	-4,641
Provisions and other non cash Items Uses of provisions	-3,283	-2,074	-1,209
Change in WRC post factoring	-13,516	19,844	-33,360
Operating cash flow	-3,953 -4,963		-22,904 -2,014
FCF pre acquisitions Acquisitions/Divestments	- 8,9 16	16,002	-2 4,9 18
Free Cash Flow	-8,916	16,002	-24,918
Dividends	-1,700	0,000	-1,700
Net debt (balance sheet) at Period N	115,710	115,710	131,712
Change in NFD	-10,616	16,002	-26,618

Free Cash-Flow



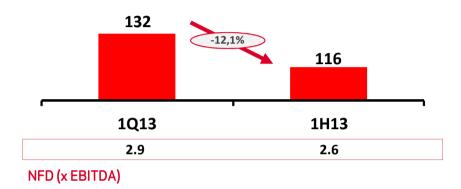
Figures in € million.

- Strong recovery of cash during 2Q13. Positive change in Working Capital has allowed us to generate cash of 16m€.
- Capex remains stable and in line with our expectations (5m€ as of 1H13).

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6. Financial Leverage

Net Financial Debt



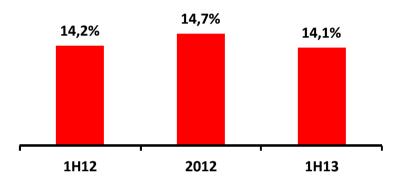
Financial Leverage, in € thousand	Jun-13	Mar-13
Bank borrowings	185,354	207,005
Cash and Cash equivalents + s/t Fin. Investments	69,644	75,293
Net Financial Debt	115,710	131,712

- Good performance vs. 1Q13 due to efforts made in Working Capital needs pre-factoring.
- Utilization of factoring without recourse at same levels of 1Q13.

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7. ROCE

ROCE



• Stability in ROCE during 1H13 in comparison with the same period last year, considering seasonal effects. Expected improvement in 2H13.

ROCE (calculated as EBITA/[Average Capital Employed]) stands at 14.1% vs. 14.2% in 1H12

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8. Key take-aways

- Economy and market remains weak, although ADVEO sales trend is improving vs. last year. Year-on-year comparison should continue to improve in the remainder of current year.
- Spain remains our main challenge, partially offset by an excellent performance in France.
- All expenses showing a positive trend as synergies kick in and more focus is put on working capital reduction.
- Strong cash generation in Q2 that should consolidate in the second half of the year.
- Debt is down from Q1 and should continue to evolve positively in consecutive quarters.

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'Enabling potential'