



TO THE COMISIÓN NACIONAL DEL MERCADO DE VALORES

In accordance with the provisions of the Stock Exchange Market Act, Atresmedia Corporación de Medios de Comunicación, S.A. ("Atresmedia Corporación") hereby notifies the following:

SIGNIFICANT EVENT

Atresmedia Corporación has sold through Fidentiis Equities S.V. S.A. a total of 6,298,784 shares from treasury stock, representative of a 2.790% of its capital for a value of 79,679,618 euros. These shares had a book value of 39,600,455 euros.

The proceeds from this transaction will be used to strengthen the balance sheet of Atresmedia Corporación.

After the referred sale, Atresmedia Corporación maintains 0.508% of treasury stock, percentage that coincides with the one agreed with Gala Desarrollos Comerciales, S.L. (former shareholder of Gestora de Inversiones Audiovisuales La Sexta, S.A.) which they are entitled to receive, subject to the Grupo Atresmedia results in the period 2012 - 2016.

In Madrid, 6th March 2014

Manuel de la Viuda
Secretary of the Board of Directors