Vocento, S.A. and subsidiaries

RESULTS FOR JANUARY-DECEMBER 2016

28 February 2017

vocento



INTRODUCTION: VOCENTO AND THE ECONOMIC ENVIRONMENT

The Spanish economy confirmed its recovery in 2016 with a growth in GDP of +3.2% according to the first estimate of the INE. The recovery is based on employment, with an increase of 3.0% in social security registrations in the year. In addition to the growth in the labour market, external shocks have had a positive impact, including the low price of oil and of interest rates and increased insecurity in rival tourist destinations such as Egypt and Turkey.

This growth in activity, with household consumption up 3.1% according to the Funcas Panel, has not been entirely reflected in the advertising market, which grew by 2.9%, with Press declining -7.1% and Internet increasing by +14.0%.

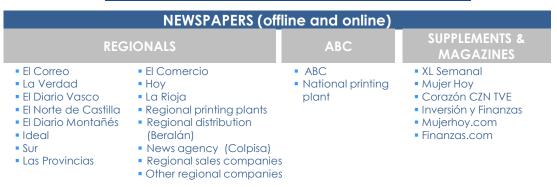
For 2017, the outlook is for a slowdown in growth to 2.4%, according to Funcas. Advertising is expected to expand at a slower rate in 2017 than in 2016, by 2.2% according to i2p, with a fall of -7.3% in press and a rise of +8.2% for Internet advertising, which is set to overtake the press market.

PERFORMANCE OF VOCENTO BUSINESSES

VOCENTO is a multimedia group, whose parent company is VOCENTO, S.A., and it is dedicated to the various different areas that comprise the media business.

For the organisation of management information, three business lines have been defined: Newspapers, Audiovisual and Classified. Reports to the market are based on this organization of information, which covers all the businesses in which VOCENTO is present, assigned to their respective business segments.

Breakdown of business areas of VOCENTO 2016



	AUDIOVISUA	L	
DTT	RADIO	CONTENTS	CLASSIFIEDS
National DTTNet TV	Analog radio licensesDigital radio licenses	 Veralia Production (BocaBoca, Europroducciones y Hill Valley) Veralia Cinema 	Pisos.comInfoempleoAutocasión

IMPORTANT NOTE

To facilitate the analysis of financial information and understand the organic performance of the Company, it is always indicated in this report when operating expenses, EBITDA, EBIT and the Net Result are affected by non-recurring or extraordinary items. The most important impacts can be grouped into: 1) measures to adjust the workforce and one-offs, 2) changes to the consolidation perimeter and the impacts of strategic business decisions (i.e. the sale of the ABC building in 2016).



Highlights of the financial performance of the businesses in 2016

Advertising revenues drop -2.2% in an underperforming market Circulation margin up by €+0.1m, circulation sales down -5.8% Comparable EBITDA improves by +4.1% to €52.2m

Positive comparable net profit of €3.2m, changes to Corporation Tax with no impact on cash lead to reported net loss of €-60.0m

Net financial debt/comparable EBITDA 2016 fell to 1.3x vs 2.2x in 2015

- Advertising revenues -2.2% in a year of slowing down
 - i. In 2016, VOCENTO's advertising revenues dropped by -2.2%, in an advertising market that deteriorated over the course of the year: the 2016e outlook in 1Q16 of 2016 +5.0% was not matched by an actual performance of +2.9%.
- ii. Increased share of offline market: offline advertising at VOCENTO brands decreased by -6.6% vs -7.1%¹ for the market. There was lower growth in online and classified advertising: +12.4% vs 14.0%¹ for the market.
- iii. Increased exposure to digital: in 2016, 31.1% of total advertising revenues came from digital, +3.4 p.p. vs. 2015. The focus on digital is reflected in the launch of Local Digital Kit, Oferplan Store and the premium subscription services Diario Vasco and Diario Montañés on+.
- Revenues from circulation sales -5.8%, ABC increases market share
 - i. In the region of Madrid during 2016, ABC increased its share of ordinary circulation by +0.8 p.p. to $26.5\%^2$.
- Limited exposure to Ibex 35 (5.2% of total revenues) and public sector (6.6%)
- Improvement in comparable EBITDA by +4.1% to 52,238 thousand euros
 - i. Execution of the Efficiency Plan: reduction of comparable personnel expenses in 2016 by -4.3%³.
 - ii. Industrial Plan: increase in margin on circulation by +104 thousand euros despite a fall in circulation in 2016.
- iii. Increase in comparable EBITDA at ABC in 2016 of +1,899 thousand euros to 7,757 thousand euros.
- Negative net income of 60,011 thousand euros. Excluding extraordinary items, the comparable net result would be a positive 3,225 thousand euros
 - i. Net capital gains from sale of ABC building of 16,267 thousand euros.
 - ii. Negative impact of reforms to corporation tax of 79,502⁴ thousand euros after minority interest, with no impact on cash.
- Reduction of Net Financial Debt, with generation of ordinary operating cash flow of 21,421 thousand euros in 2016
 - i. Cash inflow from the sale of ABC headquarters in December 2016, of 35,000 thousand euros
- ii. Net Financial Debt/comparable EBITDA 2016 1.3x. Net Financial Debt has fallen to 66,412 thousand euros.
- iii. Generation of ordinary positive cash flow of 21,421 thousand euros.

² Source OJD. Ordinary circulation (including kiosk sales and individual subscriptions).

¹ Source: i2p.

³ Excluding personnel adjustment measures and one-offs 2016 -10,115 and 2015 -2,556 thousand euros.

⁴ Result off adding to the effect of the tax reform of -81,545 thousand euros, other non-ordinary tax effects of -1,063 thousand euros and the impact on minorities of 3,106 thousand euros.



Main financial data

Consolidated Profit and Loss Account

2016 82,733 62,981 03,051 48,765 54,814 67,246 82,516 -2,065 06,642 42,123	2015 194,043 166,645 106,958 467,646 -156,119 -74,036 -188,887 -965 -420,007	Var Abs -11,310 -3,664 -3,907 -18,881 1,305 6,789 6,371 -1,100 13,366	Var % -5.8% -2.2% -3.7% -4.0% 0.8% 9.2% 3.4% -113.9% 3.2%
62,981 03,051 48,765 54,814 67,246 82,516 -2,065 06,642	166,645 106,958 467,646 -156,119 -74,036 -188,887 -965 -420,007	-3,664 -3,907 -18,881 1,305 6,789 6,371 -1,100 13,366	-2.2% -3.7% -4.0% 0.8% 9.2% 3.4% -113.9%
03,051 48,765 54,814 67,246 82,516 -2,065 06,642	106,958 467,646 -156,119 -74,036 -188,887 -965 -420,007	-3,907 -18,881 1,305 6,789 6,371 -1,100 13,366	-3.7% -4.0% 0.8% 9.2% 3.4% -113.9%
48,765 54,814 67,246 82,516 -2,065 06,642	467,646 -156,119 -74,036 -188,887 -965 -420,007	-18,881 1,305 6,789 6,371 -1,100 13,366	-4.0% 0.8% 9.2% 3.4% -113.9%
54,814 67,246 82,516 -2,065 06,642	-156,119 -74,036 -188,887 -965 -420,007	1,305 6,789 6,371 -1,100 13,366	0.8% 9.2% 3.4% -113.9%
67,246 82,516 -2,065 06,642	-74,036 -188,887 -965 -420,007	6,789 6,371 -1,100 13,366	9.2% 3.4% -113.9%
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-2,065 06,642	-965 -420,007	-1,100 13,366	-113.9%
06,642	-420,007	13,366	
			3.2%
42,123	47 638		
	47,000	-5,515	-11.6%
18,650	-20,055	1,405	7.0%
20,881	-569	21,450	n.r.
44,354	27,015	17,339	64.2%
-2,500	-5,350	2,850	53.3%
-110	257	-368	-142.8%
-6,752	-5,245	-1,507	-28.7%
-177	-1,516	1,339	88.3%
34,814	15,161	19,653	129.6%
92,570	-6,057	-86,513	n.r.
57,756	9,104	-66,860	-734.4%
-2,255	-5,023	2,768	55.1%
60,011	4,081	-64,092	n.r.
96,527	-417,451	20,925	5.0%
52,238	50,194	2,044	4.1%
33,588	30,139	3,449	11.4%
	18,650 20,881 44,354 -2,500 -110 -6,752 -177 34,814 92,570 57,756 -2,255 50,011	18,650 -20,055 20,881 -569 14,354 27,015 -2,500 -5,350 -110 257 -6,752 -5,245 -177 -1,516 34,814 15,161 32,570 -6,057 57,756 9,104 -2,255 -5,023 30,011 4,081 26,527 -417,451 52,238 50,194	42,123 47,638 -5,515 18,650 -20,055 1,405 20,881 -569 21,450 44,354 27,015 17,339 -2,500 -5,350 2,850 -110 257 -368 -6,752 -5,245 -1,507 -177 -1,516 1,339 34,814 15,161 19,653 22,570 -6,057 -86,513 57,756 9,104 -66,860 -2,255 -5,023 2,768 30,011 4,081 -64,092 26,527 -417,451 20,925 52,238 50,194 2,044

n.r.: the change in absolute terms is over >1.000%.

Operating Revenues

Revenues totaled 448,765 thousand euros in 2016, down 4.0% from 2015.

It should be noted that the VOCENTO revenue base is fragmented, with no dependence on any sector in particular. Only 5.2% of total revenues come from members of the IBEX 35, and 6.6% from the public sector, with both metrics slightly below their levels in 2015.

i. <u>Circulation revenues</u> fell by -5.8%, including a -4.3% fall at the Regional Press and -9.3% at ABC. Cover prices of ABC were increased in 2016, from €2.8 to €3.0 on Sundays, and the policy for reducing unprofitable circulation has continued.

In the region of Madrid, since 2011, ABC has increased its market share of ordinary circulation by 6 points to 26.5%, consolidating its position as the number two player and cutting the gap to the leader in 2016.

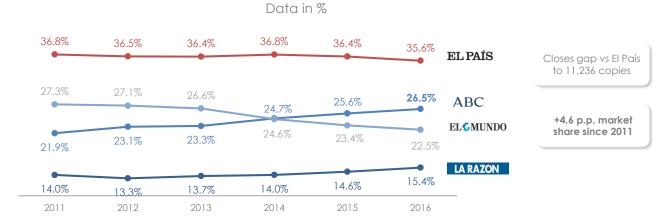
n.a.: not applicable as one of the values is zero.

¹ Excluding personnel adjustment measures and one-offs 2016 -10,115 and 2015 -2,556 thousand euros.

² Excluding result from sale of fixed assets in 2016 of 20,881 thousand euros and 2015 -569 thousand euros.



Performance of ordinary circulation market share of ABC¹ in the Madrid region



Note 1: Source OJD. Kiosk sales and individual subscriptions. 2016 data not certified.

Madrid is a key market, representing 35% of the circulation of national titles and it is a major market for advertisers.

ii. <u>Revenues from advertising sales</u> fell by -2.2% in 2016, a year which failed to meet expectations.

VOCENTO outperformed the offline market, with a fall of -6.6% compared with -7.1% for the market. Online growth was slightly lower: +12.4% for VOCENTO brands vs. 14.0% for the market.

Advertising performance, VOCENTO and the market 2016

Data in %



Note 1: Market source: i2p. Regional Press and ABC. Note 2: Market source i2p. Local portals, ABC.es and Classified.

The year was characterized by an advertising market performance that did not meet initial expectations. Over the course of 2016, the full-year outlook was cut from 5.0% at the start of the year to 2.9% at the end.

Quarter by guarter and annual forecasts for 2016 advertising market

Data in %



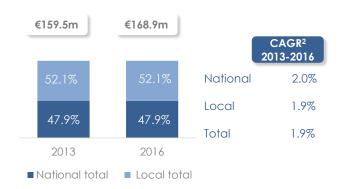
Note 1: Market source i2p. Regional Press and ABC.



The VOCENTO advertising revenue mix is balanced between local and national advertising.

National vs. Local advertising¹

Data in %



Note 1: Gross advertising data 2013-2016. Note 2: compound annual growth rate.

National advertising¹: Print vs Digital Local advertising¹: Print vs Digital

Digital continues to increase its contribution to the VOCENTO revenue profile.

Data in % Data in % CAGR² CAGR² 11.0% 13.1% 2013-2016 2013-2016 50.1% Offline -8.3% Offline 1.1% 89.0% 86.9% 68.6% Online 19.1% 49.9% Online 8.1% Total 2.0% Total 1.9% 2013 2013 2016 2016 ■ Offline Online

Note 1: Gross advertising data 2013-2016. Note 2: compound annual growth rate

■ Offline ■ Online

Including not only digital advertising revenues at VOCENTO but also revenues from new ecommerce businesses, which are booked as other revenues, these revenues increased in 2016 by 3.4 p.p. from 2015, to 31.1% of total advertising and new business revenues.

Migration of revenue profile to digital and new businesses



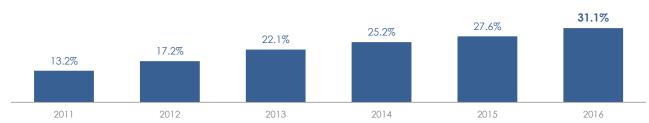




There has been a significant increase in the weight of digital revenues at Vocento in recent years, from 13.2% in 2011 to 31.1% in 2016.

Contribution of digital to total advertising revenues¹

Data in %



Note 1: digital includes advertising revenues and e-commerce.

iii. Other Revenues fell by -3.7% from 2015, as a result of lower revenues at Newspapers, because of a more selective add-ons policy at ABC, and lower activity at the local print plants.

Operating expenses

Comparable costs in 2016 fell by -5.0%, excluding -10,115 thousand euros of personnel measures and one-offs in 2016 and -2,556 thousand euros in 2015.

By cost item, highlights include the -9.2% reduction in the cost of supplies and the -4.3% fall in comparable personnel expenses.

By business area, highlights include the reduction in comparable costs at Newspapers, because of the impact of the Efficiency Plan (personnel costs) and the Industrial Plan (variable costs of paper, printing and distribution). In addition, the increase of operating costs at Audiovisual and Classified area was due to increased activity from production companies and investment in a growth area respectively.

<u>Detail of comparable operating costs by business area</u>

Like for like opex (thousand euros)	2016	2015	Var Abs	Var %
Newspapers	-339,693	-361,209	21,515	6.0%
Audiovisual	-35,933	-34,721	-1,213	-3.5%
Classified	-15,739	-14,604	-1,135	-7.8%
Corporate and adjustments	-5,161	-6,918	1,757	25.4%
Total	-396,527	-417,451	20,925	5.0%

Comparable EBITDA

Comparable EBITDA in 2016 reached 52,238 thousand euros, up by +2.044 thousand euros or +4.1% compared with 2015. The comparable EBITDA margin expanded by 0.9 p.p. to 11.6%.

The main impacts on the variation in comparable EBITDA include:

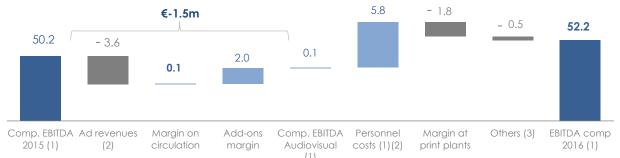
i. Advertising and the margins on circulation and add-ons reduced the level of EBITDA by -1,493 thousand euros.



- ii. Measures in personnel expenses as part of the Efficiency Plan led to savings of 5,750 thousand euros in 2016.
- iii. The decline in the printing business had an impact of -1,792 thousand euros, partly because of the closure of plants followed by outsourcing.
- iv. Other items: mainly commercial costs and higher expenses associated with the digital development, of -499 thousand euros.

Detail of movement in comparable EBITDA¹ 2015-2016

Data in variation in 2016 vs 2015 except for comparable EBITDA. All figures in €m



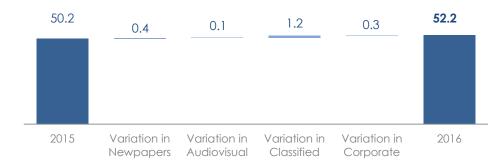
Note 1: excluding personnel adjustment measures and one-offs 2015 €-2.6m and 2016 €-10.1m. Note 2: variation in personnel costs ex. Audiovisual and print plants. Note 3: commercial costs and others.

By business area, highlights include:

- i. Newspapers⁵: comparable EBITDA in 2016 of 47,035 thousand euros, an improvement of 418 thousand euros to 2015, with an increase in the comparable EBITDA margin of 0.7 p.p. to 12.2 %.
- ii. <u>Audiovisual</u>⁶: almost stable, with comparable EBITDA of 12,710 thousand euros in 2016, compared with 12,634 thousand euros in 2015.
- iii. <u>Classified7</u>: comparable EBITDA in 2016 of 2,076 thousand euros, an increase of 1,244 thousand euros from 2015 thanks to the rise in advertising.

Performance of comparable EBITDA¹ by business area 2016

Data in variation in 2016 vs 2015 except for comparable EBITDA. All figures in €m



Note 1: excluding personnel adjustment measures and one-offs 2015 €-2.6m and 2016 €-10.1m.

⁵ Newspapers: excluding personnel adjustment measures and one-offs 2016 -6,787 and 2015 -1.606 thousand euros.

⁶ Audiovisual: excluding adjustment measures 2016 30 thousand euros and 2015 46 thousand euros.

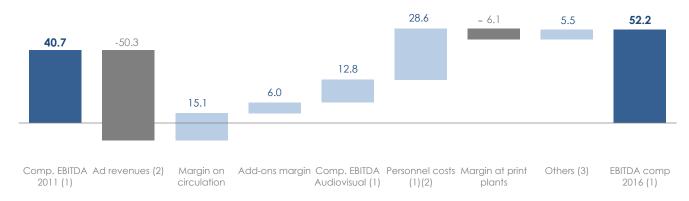
⁷ Classified: excluding adjustment measures 2016-61 thousand euros and 2015-171 thousand euros.



Since 2011, comparable EBITDA has improved thanks to multiple measures taken to reduce costs, more than offsetting the fall in advertising. Furthermore, strategic decisions in the Audiovisual area, supporting more profitable businesses such as National Television and Radio, have had a positive impact.

Performance of comparable EBITDA¹ 2011-2016

Data in variation in €m 2016 vs 2015 except for comparable EBITDA

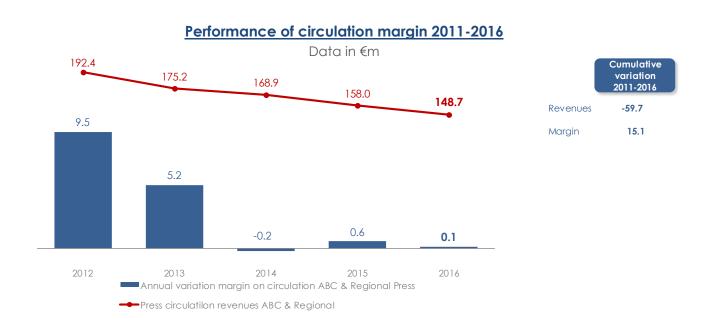


Note 1: Non including personnes adjustment measures and one-offs. Note 2: ex Audiovisual and Qué!. Note 3: decline in editorial expenses, various and changes to the perimeter.

As the following chart shows, one of the keys to the improvement in comparable EBITDA since 2011 has been the control of the margin on circulation revenues, by increasing cover prices and reducing variable costs.

The impact of the decline in circulation revenues in 2011-2016 of -59,666 thousand euros was more than offset at the EBITDA level thanks to cost measures in printing, paper and distribution. These measures, part of the Industrial Plan, included the closure and then outsourcing of some print plants.

All of these actions in the area of variable costs have led to an improvement in the margin on circulation revenues of 15,093 thousand euros from 2011 to 2016.





Operating Result (EBIT)

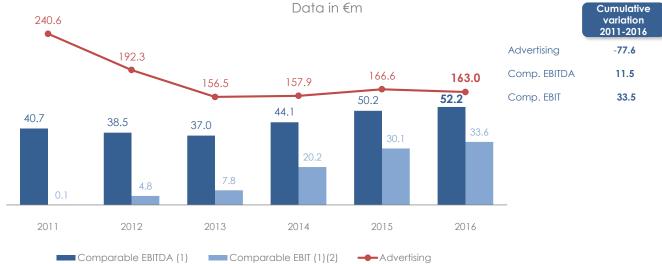
In 2016, the operating result increased by 64.2% to 44,354 thousand euros. This increase was the result of the improvement in comparable EBITDA, the decline in depreciation and the positive result from the sale of the ABC building.

The ABC divestment had a positive pre-tax impact of 21,689 thousand euros. Depreciation decreased by 1,405 thousand euros, mainly thanks to Content.

Excluding extraordinary items and one-offs, comparable EBIT increased by +11.4% to 33,588 thousand euros. All areas reported positive comparable EBIT.

In recent years, there has been an improving trend for both EBITDA and comparable EBIT. In 2013, comparable EBIT was 7,818 thousand euros, rising to 33,588 thousand euros in 2016, up 25,770 thousand euros in a period when advertising revenues rose by 6,511 thousand euros.





Note 1: excluding personnel adjustment measures and one-offs, Note 2: excluding Result from divestment of fixed assets,

Write-down of goodwill

Write-down of goodwill in 2016 reached -2,500 thousand euros, due to the write-down of goodwill at the Content division because of the gradual reduction in the residual life of the film rights catalogue, as well as at Federico Domenech.

Financial result

The change in the financial result, from -5,245 thousand euros in 2015 to -6,752 thousand euros in 2016, is due to the financial income received in 2015, including the renegotiation of the put options on Las Provincias by 1,177 thousand euros and the receipt of a dividend from Val Telecomunicaciones.

Financial expenses decreased by 1,004 thousand euros, following the reduction of the financial debt and the lower financial expenses after the renegotiation of the syndicated loan in 2H15.

Pre-tax profit

Pre-tax profit in 2016 reached 34,814 thousand euros, or 13,126 thousand euros excluding the effect of the sale of the ABC building.



Corporation tax

The corporation tax expense of 92,570 thousand euros in 2016 is largely the result of the tax reforms implemented by Royal Decree 3/2016, modifying certain aspects of Corporation Tax, with a significant non-cash impact on accounts of 82,608 thousand euros.

These reforms affect companies based in the Territorio Común jurisdiction, with three main effects:

- i. <u>Limiting the compensation for negative tax bases</u> from 70% to 25%, leading to a significant reduction in their appeal. The accounting value in the financial statements has been reduced correspondingly, with no impact on their nominal tax value, which has been maintained.
- ii. <u>Limiting the compensation from deductions for double taxation</u> from 100% to 50% of the full tax rate.
- iii. Reversal of the tax impairments of shareholdings before 2013, which now join the tax base with the corresponding impact on accounts.

The total accounting impact was 82,608 thousand euros, with no impact on cash in 2016.

The sale of the ABC headquarters, located at Juan Ignacio Luca de Tena 7, Madrid, to Axiare Patrimonio Socimi S.A. in December 2016, resulted in a gross cash entry of 35,000 thousand euros, with pre-tax capital gains of 21,689 thousand euros, or net gains of 16,267 thousand euros, plus a five-year lease agreement.

Minority interest

The lower result for minority interest, -2,255 thousand euros in 2016 vs. -5,023 thousand euros in 2015, was the result of the impact of the tax reform on this item.

Net result attributable to the parent company

The consolidated net result in 2016 was -60,011 thousand euros, compared with 4,081 thousand euros in 2015. Excluding the effect of the sale of the ABC building and the corporate tax reform, the net result would have been a positive 3,225 thousand euros, in line with 2015.

2016 P&L excluding extraordinary effects

Data in €m

	Reported	Without impact of tax reform & sale of the ABC building
Comparable EBITDA ¹	52.2	52.2
Compensation payments	-10.1	-10.1
EBITDA	42.1	42.1
EBIT	44.4	22.7
EBT	34.8	13.1
Corporation tax	-92.6	-4.5
Tax before minority interest	-57.8	8.6
Minority interest	-2.3	-5.4
Result attributable to parent company	-60.0	3.2

Note 1: excluding personnel adjustment measures 2016 €-10.1m.



Consolidated Balance Sheet

Miles de Euros	2016	2015	Var abs	% Var
Non current assets	363,777	478,511	-114,734	-24.0%
Intangible assets	119,912	125,438	-5,526	-4.4%
Property, plant and equipment	137,023	156,772	-19,749	-12.6%
Investments accounted using equity methoc	5,539	6,305	-767	-12.2%
Other non current assets	101,303	189,996	-88,693	-46.7%
Current assets	134,889	135,138	-249	-0.2%
Other current assets	113,181	115,790	-2,609	-2.3%
Cash and cash equivalents	21,709	19,348	2,361	12.2%
Assets held for sale	193	1,492	-1,298	-87.0%
TOTAL ASSETS	498,860	615,141	-116,281	-18.9%
Equity	255,067	318,690	-63,624	-20.0%
Bank borrowings and other fin. liabilities	86,120	125,126	-39,006	-31.2%
Other non current liabilities	53,610	54,007	-397	-0.7%
Other current liabilities	104,063	117,318	-13,255	-11.3%
TOTAL EQUITY AND LIABILITIES	498,860	615,141	-116,281	-18.9%

Plant, property and equipment

The decrease is mainly a result of the sale of the ABC headquarters and of the combination of Capex and depreciation in the year.

Other non-current assets

The reduction in non-current assets includes the impairment of tax credits worth 82,608⁸ thousand euros, due to the reform of corporation tax resulting from RDL 3/2016.

Other current assets

The decrease in the balance by 2,609 thousand euros was mainly a result of a decrease in anticipated expenses.

Net financial position

The net financial position in the period was -66,412 thousand euros, an improvement of 42,374 thousand euros thanks to the generation of ordinary cash flow and the impact of the sale of the ABC building.

The NFD/comparable EBITDA ratio decreased from 2.2x in 2015 to 1.3x in 2016, using the comparable EBITDA of the last 12 months, strengthening the financial situation of the company.

 $^{^{8}}$ Result off adding to the effect of the tax reform of -81,545 thousand euros , other non-ordinary tax effects of $^{-1}$,063 thousand euros.



Breakdown of net financial debt

		IFR	lS .	
Thousand Euro	2016	2015	Var Abs	Var %
Bank borrowings and other financial liabilities (s.t.)	19,724	25,770	-6,046	-23.5%
Bank borrowings and other financial liabilities (I.t.)	66,396	99,355	-32,960	-33.2%
Gross Debt	86,120	125,126	-39,006	-31.2%
+ Cash and cash equivalents	21,709	19,348	2,361	12.2%
+ Other non current financial asstes	270	270	0	0.0%
Deferred expenses	2,271	3,279	-1,008	-30.7%
Net cash position/ (net debt)	-66,412	-108,787	42,374	39.0%

Short-term borrowings include:

- i. Debt with credit institutions of 19,003 thousand euros, including the reclassification of expenses for the syndicated loan as short term, and
- ii. other liabilities with a current financial cost of 1,783 thousand euros, mainly related to pension plans.

Long-term borrowings include:

- i. debt with credit institutions of 66,113 thousand euros, including the reclassification of expenses related to the syndicated loan, and the mark-to-market valuation of the interest rate hedge on the loan, and
- ii. other liabilities with a non-current financial cost of 1,493 thousand euros, including mainly pension plans and pending compensation payments, associated with the downsizing plan at ABC in 2009.

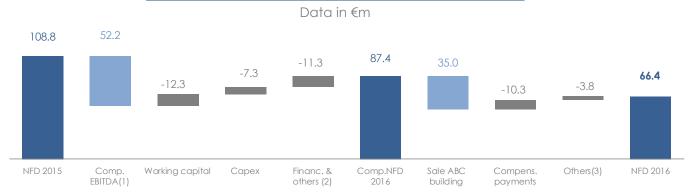
An analysis of the variation to debt, including the ordinary and non-ordinary business, shows that the generation of positive cash from ordinary business operations was a positive 21,421 thousand euros. The most significant ordinary variations in 2016 include:

- i. <u>Variation in working capital</u> of -12,262 thousand euros excluding non-ordinary items. Increased activity at the Content business, with receivables coming in 2017, is one of the multiple factors for this performance.
- ii. <u>Investments in fixed and non-fixed assets</u>: total cash outflows of -7,270 thousand euros, mainly associated with digital activity.

Non-recurring movements included, among others, the entry of cash from the sale of the ABC building, for 35,000 thousand euros, compensation payments in 2016 of -10,278 thousand euros, following downsizing in 2015 and 2016, and other non-ordinary transactions of -3,767 thousand euros, including the final stage of the purchase of a 34% stake in Rotomadrid from a minority partner and payments related to the renegotiated put options on Las Provincias.



Analysis of movement in net financial debt 2015-2016



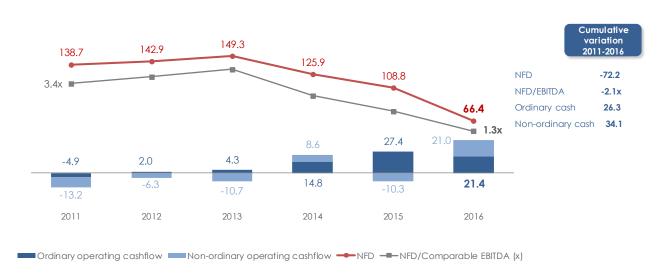
Note 1: excluding adjustment measures personal and one-offs. Note 2: including net financial expenses, dividends to minorities and taxes. Note 3: including among others the purchase of 34% in Rotomadrid and the payments associated with Las Provincias.

In a medium-term perspective, the improvement in comparable EBITDA, combined with a control of Capex and a close monitoring of working capital, has led to a significant improvement in ordinary cash generation since 2011.

Net financial debt was reduced by 72,246 thousand euros, while gearing fell from above 3x comparable EBITDA in 2011 to 1.3x in 2016.

Analysis of changes to net financial debt 2011-2016





Other current liabilities

The variation in this item is due mainly to the reduction of balances with suppliers.



Cash flow statement

	IFRS				
Thousand Euro	2016	2015	Var Abs	% Var	
Net profit attibutable to the parent	-60,011	4,081	-64,092	n.r.	
Adjustments to net profit	104,840	44,265	60,575	136.8%	
Cash flows from ordinary operating activities before changes in working capital	44,829	48,346	-3,517	-7.3%	
Changes in working capital & others	-12,262	-5,164	-7,098	-137.5%	
Other payables without financial cost	-4,247	-1,037	-3,210	-309.5%	
Other payables with financial cost	-2,286	-3,635	1,349	37.1%	
Income tax paid	-2,473	-2,553	80	3.1%	
Interests deduction for tax purposes	1,863	294	1,569	533.7%	
Net cash flow from operating activities (I)	25,424	36,251	-10,827	-29.9%	
Acquisitions of intangible and property, plan and equipment	-7,270	-7,437	167	2.2%	
Net proceed on disposal of financial assets	36,689	189	36,500	n.r.	
Interests and dividends received	230	882	-652	-73.9%	
Other receivables and payables (investing)	0	0	0	n.a.	
Net cash flow from investing activities (II)	29,649	-6,366	36,015	565.7%	
Interests and dividends paid	-10,433	-10,784	351	3.3%	
Cash inflows/ (outflows) relating to bank borrowings	-37,761	-17,600	-20,161	-114.6%	
Other receivables and payables (financing)	19	-19	38	200.0%	
Equity related instruments without financial cost	-4,537	-4,931	394	8.0%	
Equity related instruments with financial cost	0	0	0	n.a.	
Net cash flows from financing activities (III)	-52,712	-33,334	-19,378	-58.1%	
Net increase in cash and cash equivalents (I + II + III)	2,361	-3,449	5,810	168.5%	
Cash and cash equivalents of discounted operations	0	-654	654	100.0%	
Cash and cash equivalents at beginning of the year	19,348	23,451	-4,104	-17.5%	
Cash and cash equivalents at end of year	21,708	19,348	2,361	12.2%	

Net cash flow from operating activities was 25,424 thousand euros, including among others: (i) payments of -10,278 thousand euros associated with the personnel adjustment measures, and (ii) a variation in working capital of -12,262 thousand euros mainly because of an increase in activity at the Content business.

Net cash flow from investing activities was 29,649 thousand euros, mainly because of the divestment of the ABC building and to a lesser degree because of investments in fixed assets (see Capex section).

Net cash flow from financing activity was -52,712 thousand euros, and included among others interest payments and dividend payments by subsidiaries of VOCENTO to minority shareholders of -10,433 thousand euros, the second payment to one of the minority shareholders of Rotomadrid for the acquisition of the 34% stake, the payment for the renegotiated put option at Las Provincias and the repayment of debt in the period.



Capex

Controlling investments in order to preserve cash is one of the main targets of VOCENTO's financial management. It is compatible with a commitment to online development.

The difference between the cash spent on investments in fixed assets and the capex recorded in accounts (1,157 thousand euros) is due to the difference between payments pending for investments made in 2015 and 2016 and investments registered in 2016 but not paid out at the end of the year.

Detail of Capex by business area

Newspapers Audiovisual Classified Corporate TOTAL

	2016			2015		V	ar Abs	
Inmat.	Mat.	Total	Inmat.	Mat.	Total	Inmat.	Mat.	Total
3,915	3,189	7,104	4,729	2,786	7,514	-814	403	-411
217	208	426	202	211	413	15	-2	13
281	150	430	326	77	403	-46	73	27
416	102	518	216	48	264	200	54	254
4.829	3,648	8.477	5,473	3.121	8.594	-644	528	-117



Information by business area

The following sections provide an analysis of the revenues, EBITDA and operating result by business area.

	IFRS			
Thousand Euro	2016	2015	Var Abs	Var %
Total Revenues				
Newspapers	386,728	407,826	-21,098	-5.2%
Audiovisual	48,643	47,354	1,289	2.7%
Classified	17,815	15,435	2,380	15.4%
Corporate and adjustments	-4,422	-2,970	-1,452	-48.9%
Total Revenues	448,765	467,646	-18,881	-4.0%
EBITDA				
Newspapers	40,247	45,010	-4,763	-10.6%
Audiovisual	12,740	12,680	61	0.5%
Classified	2,015	660	1,355	205.3%
Corporate and adjustments	-12,879	-10,712	-2,168	-20.2%
Total EBITDA	42,123	47,638	-5,515	-11.6%
Comparable EBITDA ¹				
Newspapers	47,035	46,617	418	0.9%
Audiovisual	12,710	12,634	77	0.6%
Classified	2,076	831	1,244	149.7%
Corporate and adjustments	-9,582	-9,887	305	3.1%
Total comparable EBITDA	52,238	50,194	2,044	4.1%
EBIT				
Newspapers	45,445	30,609	14,837	48.5%
Audiovisual	10,574	8,030	2,543	31.7%
Classified	1,556	83	1,473	n.r.
Corporate and adjustments	-13,221	-11,708	-1,514	-12.9%
Total EBIT	44,354	27,015	17,339	64.2%
Comparable EBIT ^{1, 2}				
Newspapers	32,585	32,162	423	1.3%
Audiovisual	9,313	8,014	1,299	16.2%
Classified	1,613	261	1,352	519.0%
Corporate and adjustments	-9,923	-10,297	374	3.6%
Total comparable EBIT	33,588	30,139	3,449	11.4%

 $^{^{\}scriptscriptstyle 1}$ Excluding personnel adjustment measures and one-offs 2016 $\,$ -10,115 and 2015 -2,556 thousand euros.

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² Excluding result from sale of fixed assets 2016 20,881 thousand euros and 2015 -569 thousand euros



Commitments for 2017

The priorities for VOCENTO in 2017 include the following commitments:

- i. Increased contribution of digital revenues to total advertising revenues.
- ii. Increase in comparable EBITDA, among others by optimizing the business structure with new Efficiency Plans (c. €12m)
- iii. Generation of positive ordinary cash flow.

<u>To achieve these commitments</u>, VOCENTO will work on the following fronts:

- i. Diversification of businesses: including new business lines that can diversify revenues and contribute greater stability to the VOCENTO P&L.
- ii. Reduction of costs.
- iii. Efficiency in cash flow, for example by continuous control of capex and close monitoring of working capital.



Newspapers (including offline and online activity)

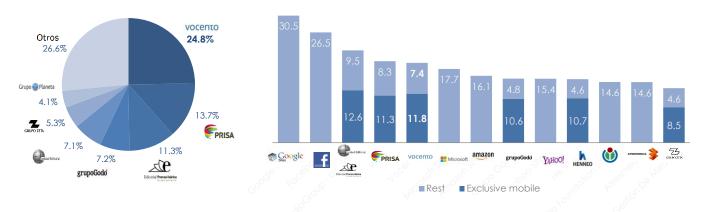
VOCENTO is the undisputed leader of the general press sector in Spain, with market share of 24.8%, increasing the distance to its nearest competitor. It is also the leader of readership, according to the 3rd accumulated survey of the EGM, with over 2.3 million readers, more than a million more than the next group, and with a strong Internet positioning of more than 19 million unique monthly users, according to comScore for December 2016.

Share of ordinary circulation¹

Ranking of Internet audiences²

Data in%

Data in millions of unique monthly users



Note 1: Source OJD 2016. Data not certified. Note 2: Source comScore December 2016. Henneo corresponds to Grupo Heraldo.

VOCENTO has an active presence in the new digital reality, and is developing new business models and creating the internal infrastructure needed to optimize its positioning.

VOCENTO is working on the following lines to maximize its digital growth:

i. <u>Increasing digital revenues</u>: actions designed to maximize advertising revenues, including audience segmentation and multi-screen offers.

Among the measures implemented has been the launch in April 2016 of Local Digital Kit, a solution for local digital advertising and presence. This kit consists of a series of Digital Marketing tools, which combined with a presence in local digital editions enables SMEs to ensure an effective impact on their clients and make an immediate return on their investments. Following its launch in six cities, mostly at the end of the year, the service already has some 300 clients in its portfolio.

The aim for 2017 is to launch in other cities where Vocento media are present and to diversify the customer base into new sectors.

A new version of Oferplan will also be launched in the first part of the year. This portal for consumer offers and discounts will add an innovative new offering combining coupons and reservations, and become a leisure guide which provides attractive discounts.

Local Digital Kit and Oferplan are both slow-maturing business which will contribute increased stability to VOCENTO earnings.

Furthermore, in July VOCENTO acquired a 19.9% stake via Media for Equity -M4E-, in Dinero Gelt S.L., the owner of an application that allows users to access a wide range of consumer products using digital coupons.



These initiatives enable VOCENTO to access advertising sectors that traditionally do not invest massively in the press, broadening the client base.

ii. <u>Development of new digital products</u>: supported by VOCENTO Media Lab. The aim is to research, experiment and build capacity in innovative, high-interest trends, using pilot trials at company titles. VOCENTO Media Lab focuses on areas ranging from data journalism and new digital narratives to the internal training of journalists and the dynamics for sharing knowledge between technical, business and editorial areas. A major landmark was the launch of Eslang as a responsive portal for millennials.

Mobility is another key priority for innovation. Achievements include the new apps for premium subscribers at on+, and ABC becoming the first Spanish newspaper on Facebook Instant Articles.

In 2017 the following areas will be in focus:

- i. the commitment to social media, mobile devices and video, and
- ii. the strengthening of user engagement, based on personalized conversations with bots and the development of applications.
- iii. <u>User understanding and behaviour</u>: the creation and development of databases, the management of the user experience, the unification and analytics of audiences, loyalty programmes in short, everything to do with Big Data.

In 2016 a platform was set up for the management of user data. In 2017, more steps will be taken to create value from our readership. These tools have various aims, including increasing transactional revenues thanks to cross-selling and the targeted sales of products and services, as well as increasing advertising revenues.

The improvement in digital advertising revenues will result from an increase in the inventory – engagement – and from improved monetization thanks to reader analytics.

Digital positioning and acceleration at VOCENTO





Regional Newspapers

VOCENTO is the undisputed leader of the regional press markets of Spain due to the deep roots and unique positioning of its 11 regional newspapers: El Correo, El Diario Vasco, El Diario Montañés, El Norte de Castilla, La Verdad, Ideal, Las Provincias, Sur, El Comercio, Hoy and La Rioja. The strength of these titles, some of which are over 100 hundred years old, their high level of local recognition and their strong links to their regions have turned them into clear references in their markets. A journalism based on accuracy and independence is the key to their success.

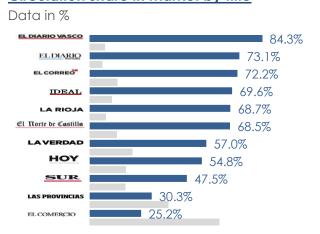
VOCENTO's regional newspapers have maintained their leadership in terms of circulation, with market share in the regional press of 24.3% in 2016, with the number two group on 15.4%.

Others 29.7% 4.5% 6.4% 10.7% grupoGodd

Note 1: Source OJD. Data not certified.

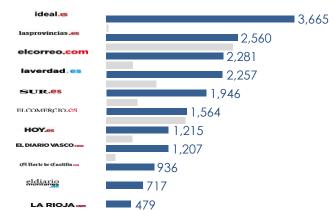
The regional newspapers are also leaders of the offline readership market, with more than 1.8° million readers, 0.6 million readers more than the number two group, and online, with a readership of almost 19 million¹⁰ unique monthly readers. All of the eleven portals are leaders in their reference markets.

Circulation share in market by title¹



Readership of local portals²

Data in thousands of unique monthly users



Note 1: Source OJD. 2016. Data not certified. Note 2: Source comScore December 2016.

⁹ Source EGM 3rd accumulated survey 2016.

¹⁰ Source comScore December 2016.

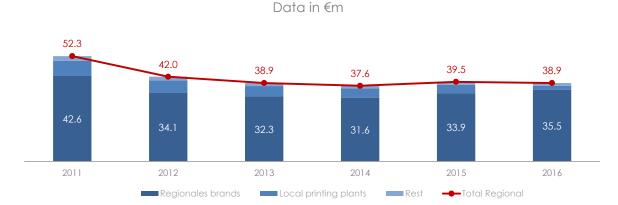


The main focus of work in this area is to maintain the leadership of the newspapers in all vehicles and protect their profitability, based on the following:

- i. Strengthening the digital business: developing existing businesses such as Oferplan, and consolidating the "on+" premium model, with exclusive content, launched in May 2016 at El Diario Vasco. Other new products and services include Local Digital Kit.

 In 2017, the aim is to extend the geographical presence of successful products such as Local Digital Kit. The on+ model has already been extended, with the launch in February at El Diario Montañés.
 - Thanks to the wide portfolio of VOCENTO, pilot trials can be carried out at other group brands.
- ii. <u>Protecting profitability</u>: increasing cover prices of some titles, continuing to optimize processes and resources, while still investing in the quality of the editorial product and maintaining the commitment to profitable circulation.
 - The measures of the efficiency plans aim to optimize the structure of the area.

Annual performance of comparable EBITDA¹ at Regionals 2011-2016



Note 1: Not including personnel adjustment measures and one-offs.

National Newspaper - ABC

ABC is VOCENTO's national newspaper, with over 110 years of history. It is one of the country's leading national newspapers.

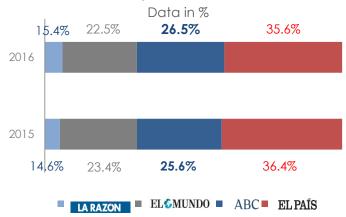
ABC has developed a multi-media presence: ABC in print + ABC on Kiosco y Más + ABC.es + ABC mobile (with applications for different multi-screen environments), as well as benefitting on the radio from the support of the agreement with COPE. This combination of different media vehicles enables the development of editorial synergies and the capture of new readers, mainly in the digital space.

In its print edition, ABC is focusing part of its efforts on ordinary circulation (sales including individual subscriptions and kiosk sales), which are the most profitable, while voluntarily reducing non-ordinary circulation (block and collective sales) in a controlled way.

ABC is continuing to increase its market share in the key market of the Comunidad de Madrid, where it has overtaken El Mundo and is now in second position, as the chart shows, and is moving closer to El País.



Market share of ordinary circulation in Madrid 2015-20161

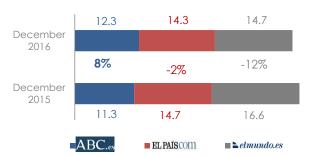


Note 1: Source OJD. 2016 data not certified.

For its part, abc.es is continuing to increase its readership, thanks above all to the potential of mobile devices. According to comScore in December 2016, it now reaches 12 million unique monthly users, with growth +8% higher than its peers. Of these users, 8 million or 67% use only mobile devices for access, a number that is up +21% from the previous year and well ahead of competitors.

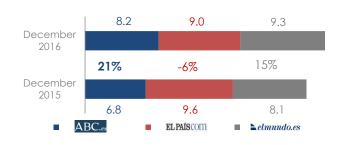
Total online readership¹

Data in million unique users



Exclusive mobile readership¹

Data in million unique users



Note 1: Source comScore.

<u>During 2016</u>, the following strategic keys have supported the market positioning and the profitability:

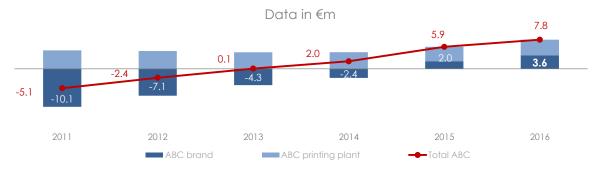
- i. <u>Increasing the digital business</u>, strengthening mobility, personalisation and the capture of new data, as well as helping offer new services to customers (e.g. Oferplan and ABC Foto).
- ii. <u>Improving profitability</u> by increasing cover prices on Sundays from €2.8 to €3.0 and continuing to reduce printing costs.
- <u>The loyalty</u> of both kiosk readers and users of the digital platform Kiosco y Más.

Comparable EBITDA has maintained an increasing trend despite the fall in advertising.

Since 2011, the comparable EBITDA of ABC has accumulated an improvement of 13,701 thousand euros, thanks to the value created from ABC brands. The aggregated print and digital activity in the period has improved from comparable EBITDA losses of -10,081 thousand euros in 2011 to positive comparable EBITDA of 3,620 thousand euros in 2016.



Annual performance of comparable EBITDA¹ at ABC 2011-2016



Note 1: Not including personnel adjustment measures and one-offs.

For 2017, the same strategic objectives apply as in 2016:

- i. <u>Digital transformation based on abc.es</u> with a renewed offer for the luxury, TV and film verticals, as well as strengthening existing services such as Oferplan and ABC Foto, and launching new products, including Local Digital Kit in Seville and a new portal for digital discounts.
 - Improving our understanding of readers, enabling increased loyalty and more effective marketing actions.
- ii. <u>Preserving the profitability of ABC</u> with increases to the cover price on weekdays from €1.5 to €1.6 and by optimizing operating costs.

Supplements and Magazines

VOCENTO publishes the two most read supplements in Spain: XL Semanal and Mujer Hoy. Their success is due to the quality of the contributors and the overall commitment to accuracy, differentiating them from their main competitors. The supplements are distributed with all VOCENTO newspapers during the weekends and with other leading regional newspapers.

<u>XL Semanal is the most read Sunday supplement in Spain</u>, with journalists including Carlos Herrera, Arturo Pérez-Reverte, Juan Manuel de Prada, Carmen Posadas, David Gistau and others. Its aim continues to be to invest in a differentiated product with a journalistic vision that attracts readers and advertisers alike.

<u>Mujer Hoy</u> is the second most widely read supplement in Spain and is the leading women's supplement in its category. The magazine has worked increasingly on corporate projects with leading advertisers to enhance its brand, and has developed products such as the beauty box service Guapabox.

In the magazines area, the magazine <u>Corazón CZN TVE</u> in partnership with the TVE programme Hoy Corazón, is one of the bestselling celebrity magazines in the country.

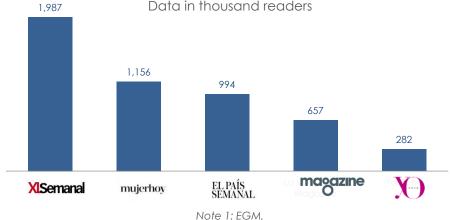
The high-end men's magazine <u>Código Único</u> is aimed at a readership of urban professionals with a taste for luxury and brands. In the financial information segment, <u>Inversión y Finanzas</u> is the leading weekly finance magazine by kiosk sales, covering stock market and financial news with accuracy and professionalism.

In the <u>corporate magazines</u> area, we have an agreement with Air Europa to publish its leading inflight magazine.



The Magazines and Supplements of VOCENTO had combined readership of 3.3 million readers in 2016, with XL Semanal the clear leader with almost two million readers, almost one million more than the number two supplement according to the EGM, while Mujer Hoy had more than one million readers.

Readership of the main supplements in Spain¹ Data in thousand readers



Clear leadership has also been maintained in the advertising market. According to internal data, XL Semanal has consolidated its share of the Sunday supplement market, at 34%.

With almost 1.3 million unique users according to comScore in December 2016, Mujerhoy.com is one of the main verticals in its area.

<u>In 2016</u>, various steps were taken to improve the activity of VOCENTO's supplements and magazines:

- i. <u>Consolidation of the leadership</u> in readership and advertising of the VOCENTO supplements, following the agreement with Grupo Zeta for the joint distribution of XL Semanal and Mujer Hoy with El Periódico in Catalonia.
- ii. <u>Investment in the attractive portfolio</u> of existing products, including the redesign of Código Único.
- iii. <u>Strengthening the positioning of Inversión y Finanzas</u> following the strategic agreement with Bloomberg Businessweek to publish its stories and features in Spanish.
- iv. <u>Expanding the area of events and special actions</u> including new digital initiatives, such as the redesign of mujerhoy.com, the launch of XLsemanal.com and codigounico.com, and supporting e-commerce with Guapabox, among others.
- v. Ensuring this leadership position is compatible with <u>rationality in costs</u>, without reducing the quality of the editorial product.

For 2017, there are three strategic priorities:

- i. <u>Strengthening digital content</u>, increasing traffic to the vertical portals and monetizing this traffic, launching new products and continuing the roll-out of Guapabox.
- ii. <u>Maintaining the leadership position</u> in print. In 2017, XL Semanal will celebrate its 30th year.
- iii. <u>Growing the business in new areas</u> such as events and the design of bespoke actions for clients.



The following section provides an analysis of the revenues, EBITDA and operating result of the Newspapers area.

		11 18	.5	
Thousand Euro	2016	2015	Var Abs	Var %
Total Revenues				_
Regionals	276,355	286,501	(10,146)	(3.5%)
ABC	98,786	110,085	(11,299)	(10.3%)
Supplements& Magazines	28,821	29,942	(1,121)	(3.7%)
Adjustments intersegment	(17,234)	(18,702)	1,468	7.8%
Total Revenues	386,728	407,826	(21,098)	(5.2%)
EBITDA				
Regionals	34,704	38,588	(3,884)	(10.1%)
ABC	5,173	5,174	(1)	(0.0%)
Supplements& Magazines	370	1,248	(878)	(70.4%)
Total EBITDA	40,247	45,010	(4,763)	(10.6%)
Comparable EBITDA ¹				
Regionals	38,908	39,510	(602)	(1.5%)
ABC	7,757	5,858	1,899	32.4%
Supplements& Magazines	370	1,249	(879)	(70.4%)
Total comparable EBITDA	47,035	46,617	418	0.9%
EBIT				
Regionals	24,208	29,511	(5,303)	(18.0%)
ABC	21,223	42	21,181	n.r.
Supplements & Magazines	14	1,055	(1,041)	(98.7%)
Total EBIT	45,445	30,609	14,837	48.5%
Comparable EBIT ^{1, 2}				
Regionals	29,855	30,390	(535)	(1.8%)
ABC	2,716	715	2,000	279.7%
Supplements& Magazines	14	1,056	(1,042)	(98.6%)
Total comparable EBIT	32,585	32,162	423	1.3%

Note: The main eliminations are a result of: a) sales of the supplements (XL Semanal, Mujer Hoy and Corazón CZN TVE) from TESA to the Regional Press and ABC, b) from the distribution revenues of Beralán.

Operating Revenues: 386,728 thousand euros, -5.2% down from 2015.

<u>Circulation revenues</u>: 182,710 thousand euros, down -5.8%. Revenues from circulation at the <u>Regional Press</u> dropped by -4.3%, with a fall in circulation of -7.8%. At <u>ABC</u>, revenues from circulation sales fell by -9.3%, impacted by the voluntary reduction of some sales.

The -0.8% decrease in sales of the <u>Supplement and Magazines</u> followed the start of the distribution of XL Semanal and Mujer Hoy in Catalonia.

<u>Advertising Revenues:</u> decreased by -3.9% to 142,983 thousand euros. Advertising revenues at the regional brands and ABC fell by -3.2%, with online advertising increasing by +10.4% while offline revenues dropped by -6.6%.

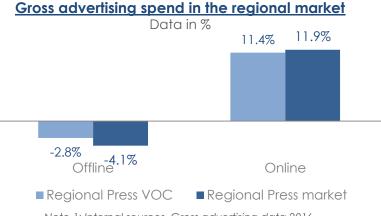
¹ Excluding personnel adjustment measures and one offs 2016 -6,787 thousand euros and 2015 -1,606 thousand euros

² Excluding result from sale of fixed assets 2016 19,647 thousand euros and 2015 53 thousand euros.



At the Regional Press, advertising revenues fell by -1.2% to 95,930 thousand euros.

Online advertising growth has led to an increased contribution from digital revenues to the total revenues of the regional newspapers, to a higher level than their peers and from a higher base than other local operators.



Note 1: Internal sources. Gross advertising data 2016.

At ABC, advertising revenues fell by -9.2%, with an increase at ABC.es of +12.6% and an offline decline of -17.3%, reflecting the weak offline advertising environment for the national press.

The gradual incorporation of the digital business model has been reflected in the increased contribution of digital revenues, both at Regional (21.6% +1.3 p.p.), and at ABC (34.9% +6.6 p.p.).

Weight of digital business at VOCENTO newspapers

Data in % 34.9% 28.4% 21.6% 20.3%

2015 2016

■% Local Portals ■% ABC.es

Note 1: Weight of digital=%digital ad revenues and e-commerce of total ad and e-commerce revenues.

Other Revenues: 61,035 thousand euros, down -6.0%, the result of a more selective promotions policy at ABC and reduced activity at the print plants.

Comparable EBITDA¹¹: 47,035 thousand euros, an increase of 418 thousand euros from 2015. The profitability of the area increased, with a comparable EBITDA margin of 12.2% compared with 11.4% in 2015.

Comparable EBITDA, Newspapers

Data in €m

	Data in Citi		
IFRS Thousand Euro	2016	2015	Var Abs
Regionals	38,908	39,510	-602
ABC	7,757	5,858	1,899
Supplements & Magazines	370	1,249	-879
Total	47,035	46,617	418

¹¹ Excluding personnel adjustment measures and one-offs 2016 -6,787 thousand euros and 2015 -1,606 thousand euros.



In 2016, comparable costs fell by -5.3%9:

Performance of comparable costs at Newspapers

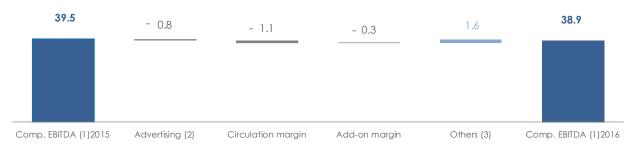
Data in €m

Like for like opex (thousand euros)	2016	2015	Var Abs	Var %
Regionals	-237,448	-246,991	9,544	3.9%
ABC	-91,030	-101,727	10,698	10.5%
Supplements & Magazines	-28,451	-28,693	242	0.8%
Adjustments	17,234	18,702	-1,468	-7.8%
Total	-339,693	-358,709	19,015	5.3%

i. <u>Regionals</u>: savings made under the Efficiency Plan, included as lower personnel expenses (in the Others item of the following chart), helped deliver comparable EBITDA of 38,098 thousand euros. The reduction in costs at Regional reached -9,544 thousand euros, leading to a slight increase in the comparable EBITDA margin to 14.1%.

Regionals: comparable EBITDA¹

Variation 2016 vs 2015 except comparable EBITDA (€m) and comparable EBITDA margin (%)



Note 1: excluding personnel adjustment measures and one-offs 2015 €-0.9m and 2016 €-4.2m. Note 2: print and digital. Note 3: including margin on promotions, fixed costs and others.

ii. <u>ABC</u>: comparable EBITDA in 2016 increased by 1,899 thousand euros. Savings made under the Efficiency and Industrial Plans, combined with a more efficient promotions policy, helped deliver comparable EBITDA of 7,757 thousand euros and comparable EBIT of 2,716 thousand euros.

ABC: comparable EBITDA¹

Variation 2016 vs 2015 except comparable EBITDA (€m).



Note 1: excluding adjustment measures and one- offs 2015 €-0.7m and 2016 €-2.6m. Note 2: print and digital. Note 3: others include margin on promotions and fixed costs.

iii. <u>Supplements and Magazines</u>: comparable EBITDA of 370 thousand euros compared with 1.249 thousand euros in 2015.



Audiovisual

VOCENTO has a presence in the audiovisual market with a national DTT licence and the broadcast of two nationwide channels, a network of radio licences, shareholdings in content producers and the management of a catalogue of film rights.

Television

VOCENTO via its 55% indirect stake in the share capital of Sociedad Gestora de Televisión Net TV S.A. ("NET TV") is one of the private companies to have a national free-to-air DTT license.

NET TV currently broadcasts Disney Channel and Paramount Channel, giving VOCENTO a presence in the niche television sector with international content suppliers who are global leaders in entertainment, guaranteeing the NET TV business for the medium term.

2016 was a year of stability for the regulatory framework governing television, which helped increase the profitability of the national television division. A year of continuity is expected in 2017.

Radio

Since 2013, the alliance with Cadena COPE has contributed stable profitability and helped reinforced the ABC brand thanks to the exposure of its content and journalists on COPE.

Audiovisual Production and Distribution-Veralia

The presence of VOCENTO in the audiovisual production sector (the production of entertainment and drama programmes and the distribution of films) is based on Veralia Corporación and includes: i) Veralia Contenidos, a holding company for audiovisual production companies, which includes BocaBoca Producciones, Europroducciones and Hill Valley, and ii) Veralia Distribución de Cine, which has a catalogue of rights for 219 films.

In 2016, Veralia production companies had in development, preproduction, production and broadcast various formats, including "9 meses con Samanta," "Magic Mania" (Disney Channel), "Yo Soy del Sur" (Canal Sur), "A Tu Vera" (Castilla la Mancha TV), "Donde quieres estar" (Canal Extremadura) and "El Ministerio del Tiempo" (RTP, Portugal). Another successful show was the Christmas gala "Telepasión" for TVE.

In 2016, Veralia companies increased their volume of productions and diversified their client portfolios. For 2017, the outlook is positive, following the agreement with TVE for the production of a drama series.

In the film distribution sector, Veralia Distribución de Cine, following the 2013 agreement with minority shareholders, has reduced the risk of volatility, reduced capex requirements and increased potential profitability. The aim is to continue to maximise revenues from the existing catalogue, in a market which is growing thanks to the entry of new OTT (over the top) operators into the television environment.

The following section provides an analysis of the revenues, EBITDA and operating result of the Audiovisual area.



IFRS

	IFRS			
Thousand Euro	2016	2015	Var Abs	Var %
Total Revenues				
DΠ	29,400	30,113	-713	-2.4%
Radio	4,130	4,082	48	1.2%
Content	15,381	13,579	1,802	13.3%
Adjustments intersegment	-267	-419	152	36.3%
Total Revenues	48,643	47,354	1,289	2.7%
EBITDA				
DΠ	5,825	5,328	497	9.3%
Radio	2,604	2,646	-42	-1.6%
Content	4,312	4,706	-395	-8.4%
Total EBITDA	12,740	12,680	61	0.5%
Comparable EBITDA ¹				
DΠ	5,825	5,329	496	9.3%
Radio	2,574	2,599	-25	-1.0%
Content	4,312	4,706	-395	-8.4%
Total comparable EBITDA	12,710	12,634	77	0.6%
EBIT				
DΠ	6,757	5,031	1,727	34.3%
Radio	2,615	2,626	-11	-0.4%
Content	1,201	374	827	221.1%
Total EBIT	10,574	8,030	2,543	31.7%
Comparable EBIT ^{1, 2}				
DΠ	5,557	5,056	501	9.9%
Radio	2,554	2,584	-30	-1.1%
Content	1,201	374	827	221.1%
Total comparable EBIT	9,313	8,014	1,299	16.2%

Note: Eliminations are the result of the sale of programmes from the production companies to National DTT and Radio.

Note: EBIT and comparable EBIT at Content include the amortization of goodwill in the Tripictures film catalogue in 2016 of 1,657 thousand euros and 2,075 thousand euros in 2015

Operating Revenues: increased by +2.7% to 48,643 thousand euros, mainly because of increased activity at the content production companies.

<u>Comparable EBITDA</u>¹²: 12,710 thousand euros, a slight improvement of 77 thousand euros from 2015. The area's comparable EBITDA margin was 26.1%, from 26.7% in 2015.

¹ Excluding personnel adjustment measures in 2016 of 30 thousand euros and in 2015 of 46 thousand euros.

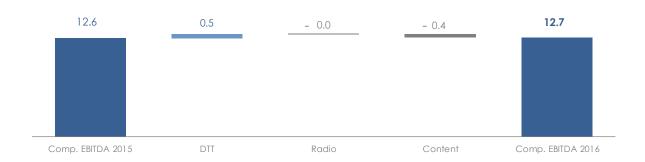
² Excluding result from sale of fixed assets in 2016 1,231 thousand euros and 2015 -30 thousand euros.

¹² Excluding personnel adjustment measures de in 2016 of 30 thousand euros and in 2015 of 46 thousand euros.



Comparable EBITDA at Audiovisual

Data in €m



- i. <u>DTT</u>: Comparable EBITDA of 5,825 thousand euros, up 496 thousand euros from 2015, due to the consolidation of the two nationwide DTT channels.
- ii. <u>Radio:</u> Comparable EBITDA of 2,574 thousand euros, almost the same as the 2,599 thousand euros in 2015. The stability is a reflection of the agreement with COPE.
- iii. <u>Content:</u> Comparable EBITDA of 4,312 thousand euros compared with 4,706 thousand euros in 2015. The decrease is a result of the reduce profitability of film rights sales, not fully offset by increased activity in content production.

<u>Comparable Operating Result</u>: (because of the level of amortization in this area, commentary is provided on the operating result) 9,313 thousand euros compared with 8,014 thousand euros in 2015, thanks to the increase in comparable EBITDA and a 1,222 thousand euros decrease in amortization in the Content area in 2016. All divisions are now profitable on a comparable EBIT basis.



Classified

The nationwide Classified network of VOCENTO is unique in the Spanish media sector, thanks to its specialist team and its customer-focused service culture. These characteristics are supported by ABC.es and the 11 regional digital editions of VOCENTO, providing a nationwide service that is characterized by its content as well as by its understanding of the segment.

The portals are present with national brands in the three main markets for Internet classified advertising: in real estate with pisos.com (top#3 in its category, employment with Infoempleo.com (top#4) and automotive with autocasion.com (top#7).

In 2016, the business area recorded significant growth in revenues and in EBITDA, with high levels of market share and market penetration. The strategic focus on the B2B area includes attractive commercial offers for clients. The year also saw the redesign of Infoempleo.com and autocasion.com.

In 2017, we continue to be committed to developing products and services with added value that enable us to improve our understanding of clients and our use of new technologies.

On the revenue side, thanks to brand marketing initiatives, the aim is to increase advertising revenues for both classifieds and display advertising. Steps will be taken to increase the loyalty and average revenue per client. On the cost side, all measures will be implemented while maintaining the existing operating structure.

The following section provides more detail about the revenues, EBITDA and operating result of the Classified area.

Thousand Euro	IFRS			
	2016	2015	Var Abs	Var %
Total Revenues				
Classified	17,815	15,435	2,380	15.4%
Total Revenues	17,815	15,435	2,380	15.4%
EBITDA				
Classified	2,015	660	1,355	205.3%
Total EBITDA	2,015	660	1,355	205.3%
Comparable EBITDA ¹				
Classified	2,076	831	1,244	149.7%
Total comparable EBITDA	2,076	831	1,244	149.7%
EBIT				
Classified	1,556	83	1,473	n.r.
Total EBIT	1,556	83	1,473	n.r.
Comparable EBIT ¹²				
Classified	1,613	261	1,352	519.0%
Total comparable EBIT	1,613	261	1,352	519.0%

¹ Excluding personnel adjustment measures in 2016 of -61 thousand euros and in 2015 of -171 thousand euros.

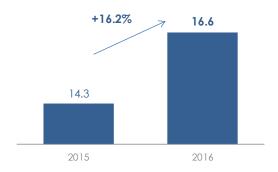
² Excluding result from sale of fixed assets in 2016 4 thousand euros and 2015 -6 thousand euros.



Operating Revenues: 17,815 thousand euros, an increase of 15.4%, thanks to the 16.2% rise in advertising revenues.

Advertising revenues at Classified

Data in €m



<u>Comparable EBITDA:</u> reaches 2,076 thousand euros in 2016 an increase over 831 thousand euros in 2015, thanks to the increase in revenues, which has enabled the area to increase its profitability.

Comparable EBITDA of the Classified area¹

Data in €m



Note 1: excluding adjustment measures 2016 €-0.1m and 2015 €-0.2m.



Operating data

Newspapers Average Circulation Data	2016	2015	Var Abs
National Press - ABC	91,159	107,802	-16,643
Regional Press	·	·	•
El Correo	66,623	72,956	-6,334
El Diario Vasco	50,831	53,493	-2,662
El Diario Montañés	23,222	25,156	-1,934
Ideal	18,152	19,624	-1,472
La Verdad	15,821	17,470	-1,649
Hoy	10,303	11,103	-800
Sur	15,992	17,579	-1,587
La Rioja	9,368	10,231	-863
El Norte de Castilla	18,089	20,456	-2,367
El Comercio	16,357	17,410	-1,053
Las Provincias	16,679	18,110	-1,430
TOTAL Regional Press	261,438	283,587	-22,150
Sources:OJD. 2016 non audited data.			
Audience	3rd Survey 16	3rd Survey 163rd Survey 15	
National Press - ABC	453,000	497,000	-44,000
Regional Press	1,859,000	2,029,000	-170,000
El Correo	386,000	419,000	-33,000
El Diario Vasco	198,000	249,000	-51,000
El Diario Montañés	141,000	161,000	-20,000
Ideal	139,000	192,000	-53,000
La Verdad	191,000	191,000	0
Hoy	134,000	134,000	0
Sur	124,000	148,000	-24,000
La Rioja	85,000	84,000	1,000
El Norte de Castilla	191,000	181,000	10,000
El Comercio	152,000	155,000	-3,000
Las Provincias	118,000	115,000	3,000
Supplements	·	·	·
XL Semanal	1,760,000	2,024,000	-264,000
XL Dominical	146,000		
Mujer Hoy	1,156,000	1,255,000	-99,000
Mujer Hoy Corazón	186,000	266,000	-80,000
Inversión y Finanzas	23,000	37,000	-14,000
Monthly Unique uses (Th)	dic-16	dic-15	Var Abs
Vocento	19,180	18,449	731
Source: comScore.	177133	10,11,	,
Audiovisual			
National TV Market	dic-15	dic-14	Var Abs
Audinece share Net TV	3.2%	3.3%	-0.1 p.p
Source: Kantar Media last month.	0. 270	3.070	υ., ρ.ρ



Appendix I: Alternative Performance Measures

On 20 October 2015 the CNMV stated its intention to comply with the Guidelines on Alternative Performance Measures published by the European Securities and Market Authority (ESMA) on 30 June 2015 in accordance with Article 16 of EU Regulation 1095/2010 of the European Parliament and Council.

The APMs used in this report include the following:

EBITDA represents the net result of the period before financial income and expenses, other results from financial instruments, tax on profits, amortization, depreciation, the impairment and sale of fixed and non-fixed assets, the writedown of goodwill in the period, excluding (a) the net result from the sale of current financial assets and (b) the results from equity-accounted subsidiaries.

<u>Comparable EBITDA</u> is the adjustment of EBITDA for all non-recurring exceptional revenues and costs, in order to facilitate the comparison between EBITDA in different periods.

Exceptional non-recurring costs include the costs of compensation for dismissals incurred in each period.

EBIT is EBITDA less amortization and depreciation and the result from the impairment or sale of fixed and non-fixed assets.

<u>Comparable EBIT</u> is EBITDA less exceptional and non-recurring revenues and expenses, to facilitate the comparison of EBIT between the periods, and less the result from the sale or impairment of fixed and non-fixed assets. Exceptional non-recurring costs include the costs of compensation for dismissals incurred in each period.

Net Financial Debt (NFD) represents long-term and short-term debt with an explicit financial cost, either with financial institutions or other third parties, plus debt from the issue of bonds, commercial paper, securities convertible into shares or similar financial instruments plus the collateral or guarantees provided to third parties as part of the debt with a financial cost and which are not recorded as liabilities with payment obligations, minus cash plus the mark-to-market value of any hedging instruments apart from hedging for trading. Cash includes cash and other liquid equivalents, plus other current and non-current financial assets held either at financial institutions or with other third parties. The amount of the item of 'debt with credit institutions' is the nominal value and not its amortized cost; i.e. it does not include the impact of deferred arrangement costs. Guarantees of technical and financial capacity are not included in Net Financial Debt.

<u>Comparable Net Financial Debt</u> (NFD) is NFD adjusted for exceptional and non-recurring receivables and payables for comparative purposes. Exceptional non-recurring payments include payments made for compensation for dismissal each period, plus payments related to the agreements with shareholders of Federico Domenech and payments made to buy shares.

<u>Generation of ordinary cash</u> represents the difference between the NFD at the beginning and end of the period, adjusted for non-recurring and exceptional receivables and payables for comparative purposes. Exceptional non-recurring payments include payments made for compensation for dismissal each period, plus payments related to the agreements with shareholders of Federico Domenech and payments made to buy shares.



<u>Calculation of APMs: reconciliation between accounting data and Alternative</u> Performance Measures

Thousand Euros	2016	2015
NET RESULT OF THE YEAR	-57,756	9,104
Financial income	-243	-1,538
Financial exprenses	6,701	7,705
Other results from financial instruments	294	-923
Tax on profits of continued operations	92,570	6,057
Amortization and depreciation	18,650	20,055
Impairment of goodwill	2,500	5,350
Impairment and result from sale of fixed and non-fixed assets	-20,881	569
Result from equity-accounted subisidiaries	110	-257
Net result of sale of non-current financial assets	177	1,516
EBITDA	42,123	47,638
Compensations payments	10,115	2,556
COMPARABLE EBITDA	52,238	50,194
EBITDA	42,123	47,638
Amortization and depreciation	-18,650	-20,055
Impairment and result from sale of fixed and non-fixed assets	20,881	-569
EBIT	44,354	27,016
Compensations payments	10,115	2,556
Impairment and result from sale of fixed and non-fixed assets	-20,881	569
COMPARABLE EBIT	33,588	30,139
The unequed Curee	2016	2015
Thousand Euros		
Long term financial debt with credit institutions	64,903	97,004
Other liabilities with long term financial cost	1,493	2,351
Short term financial debt with credit institutions	17,942	23,262
Other liabilities with short term financial cost	1,783	2,509
Cash and cash equivalents	-21,709	-19,348
Other non-current payables with a financial cost	-270	-270
Arrangement gee for syndicated loan	2,271	3,279
NET FINANCIAL DEBT (NFD)	66,412	108,787
NET FINANCIAL DEBT (NFD)	66,412	108,787
compensation payments in the period	-10,278	-6,329
Sale of the ABC building	35,000	0
Payment for renegotiation of put options on Las Provincias	33,333	· ·
and second payment of purchase of 34% of Rotomadrid and		
others	-3,767	-3,972
COMPARABLE NET FINANCIAL DEBT	87,367	98,486
	0.,00.	. 0, .00
NFD at shart period	108,787	125,869
NFD at end of period	-66,412	-108,787
compensation payments in the period	10,278	6,329
Sale of the ABC building	-35,000	0
Payment for renegotiation of put options on Las Provincias		
and second payment of purchase of 34% of Rotomadrid and		
others	3,767	3,972
ORDINARY CASH GENERATION	21,420	27,383



Vocento, S.A. and subsidiaries Results Report, January-December 2016

Disclaimer

This document contains forward-looking statements regarding intention, expectations or estimates of the Company or its management at the date of issue thereof, relating to various aspects, including the growth of various lines of business and the business overall, the market share, the results of the Company and other aspects of the activity and status thereof.

Analysts and investors should bear in mind that such estimates do not amount to any warranty as to the future behaviour or results of the Company, and they shall bear all risks and uncertainties with regard to relevant aspects, and thus, the real future results and behaviour of the Company might be substantially different from what is stated in the said predictions or estimates.

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Certain numerical figures included in this document have been rounded. Therefore, discrepancies in tables and graphs between totals and the sums of the amounts listed may occur due to such rounding.

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2016 RESULTS

28 February 2017

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EBITDA INCREASES DESPITE FALL IN ADVERTISING

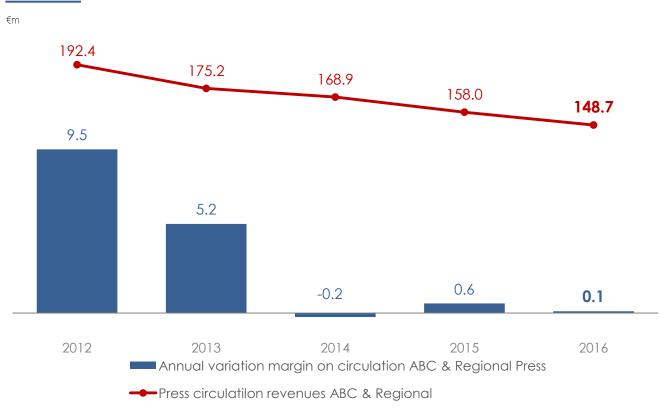
Main financials, VOCENTO P&L 2011-2016

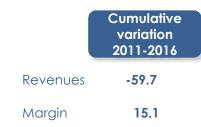
€m



MARGIN PROTECTED DESPITE FALL IN CIRCULATION

Margin on circulation revenues, 2011-2016





PERFORMANCE OF DIGITAL ADVERTISTING REVENUES

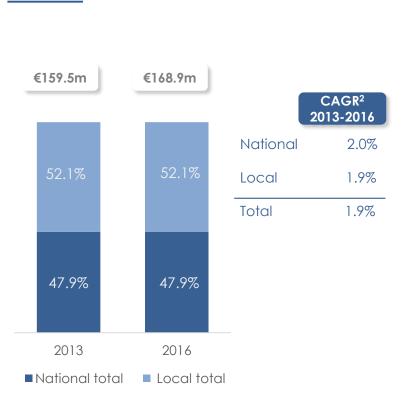
Contribution of digital advertising revenues¹ (%)

%



FASTER MIGRATION TO DIGITAL AT NATIONAL PRESS

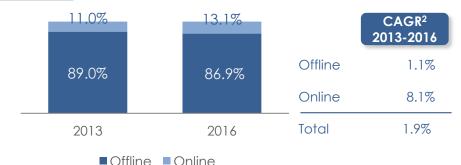
National vs local advertising¹



National advertising¹: Print vs Digital



Local advertising¹: Print vs Digital





DIGITAL IS A STRATEGIC PILLAR

Maximize advertising revenues







E-commerce potential



guapabox

Roll out Premium models



EL CORREOON+



EL DIARIO VASCO ON+



Consolidate Classifieds







Explore new initiatives



Facebook Instant Articles + new launches in 2017

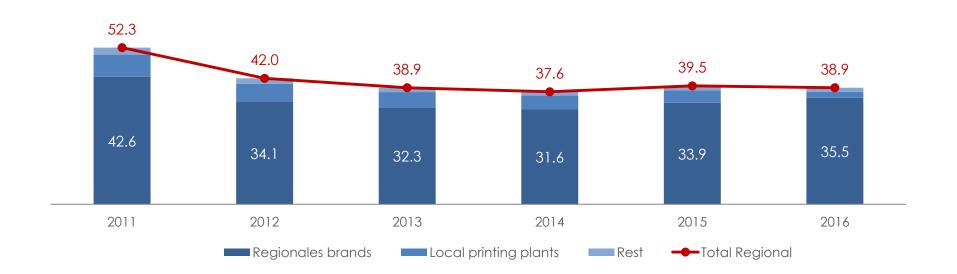


Data management analytics and user understanding (Data)

STABILISATION OF REGIONAL PRESS MARGINS

Annual performance of comparable EBITDA¹ at Regional¹, 2011-2016

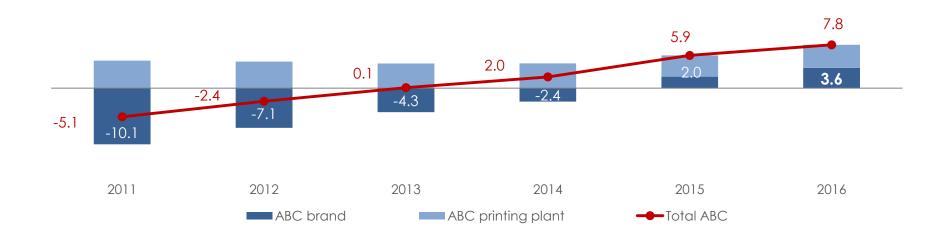
€m



ABC BACK TO PROFITABILITY

Annual performance of comparable EBITDA¹ at ABC 2011-2016

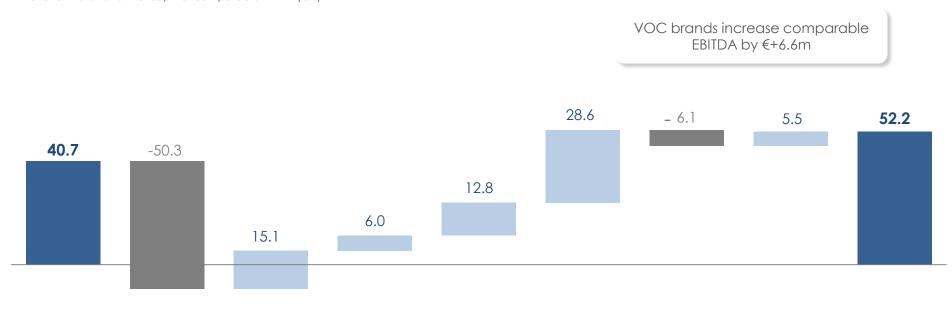
€m



EBITDA GROWTH THANKS TO COST REDUCTIONS

Performance of comparable EBITDA, VOCENTO 2011-2016

Variation 2016 vs 2011 except for comparable EBITDA(€m)



Comp. EBITDA Ad revenues (2) 2011 (1)

Margin on circulation

Add-ons margin Comp. EBITDA Personnel costs Margin at print Audiovisual (1)

(1)(2)plants Others (3)

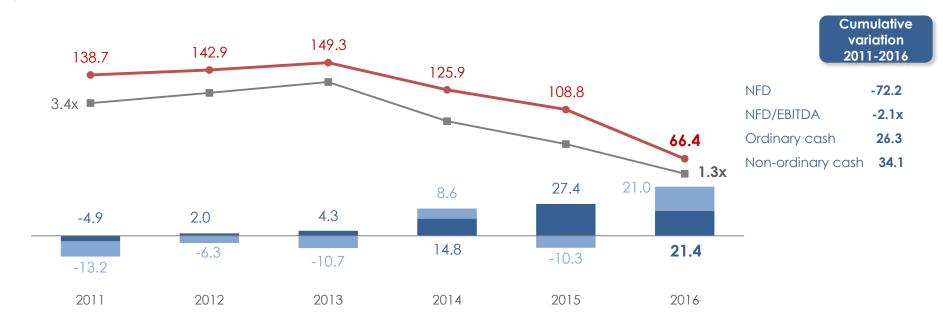
EBITDA comp 2016 (1)

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GENERATION OF FREE CASH FLOW AND DELEVERAGING

Performance of net financial debt and cash flow at VOCENTO 2011-2016





Ordinary operating cashflow Non-ordinary operating cashflow NFD NFD/Comparable EBITDA (x)

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MAIN ACHIEVEMENTS IN 2016

REVENUES

- Advertising revenues down -2.2%
- Digital makes increased contribution, 31.1% of total advertising revenues
- Continued improvement in circulation margin (2016 €+0.1m) despite fall in Revenues from circulation sales -5.8%
- Diversified customer base: 5.2% of total revenues from IBEX 35; 6.6% from public sector

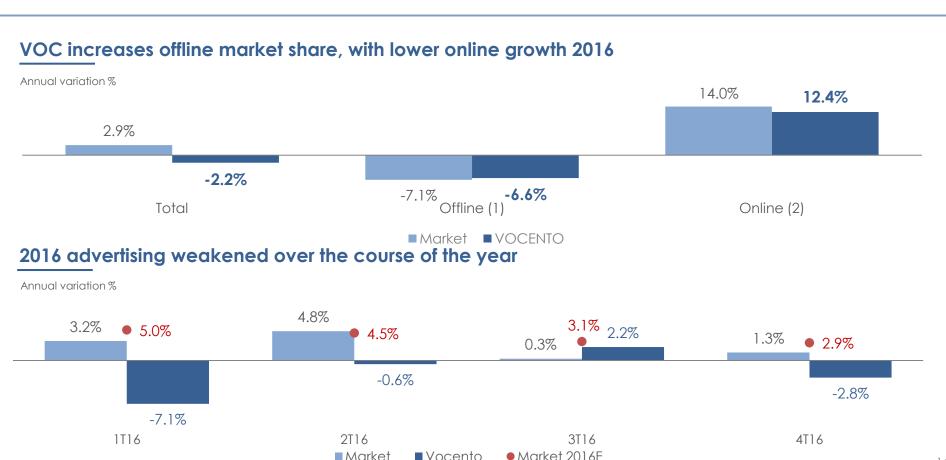
PROFITABILITY

- Increase in comparable EBITDA +4.1% to €52.2m
- ABC: comp. EBITDA increases in 2016 by €+1.9m to €7.8m with positive comp. EBIT (€2.7m) for second consecutive year
- Positive comparable net profit of €3.2m
 - Net capital gains from sale of ABC building of €16.3m, after sale in December for €35.0m
 - Accounting impact (non-cash) of change in Corporation Tax, of €79.5m after minority interest
- Net negative result €-60.0m

GENERACION DE CAJA

- Net financial debt/comparable EBITDA 2016 1.3x (2015 2.2x). NFD decreases to €66.4m
- Ordinary positive cash flow €21.4m

ADVERTISING MARKET UNDERPERFORMS



Note 1: source for market: i2p. Regional Press and ABC. Note 2: source for market: i2p. Local Portals, ABC. es and Classified.

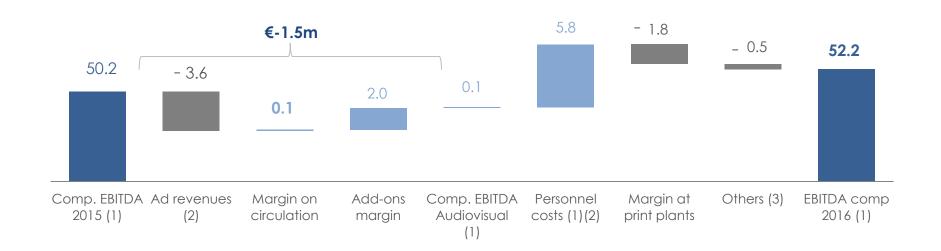
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COSTS MEASURES DELIVER EBITDA GROWTH

Performance of comparable EBITDA, VOCENTO 2015-2016

Variation 2016 vs 2015 except for comparable EBITDA (\in m)

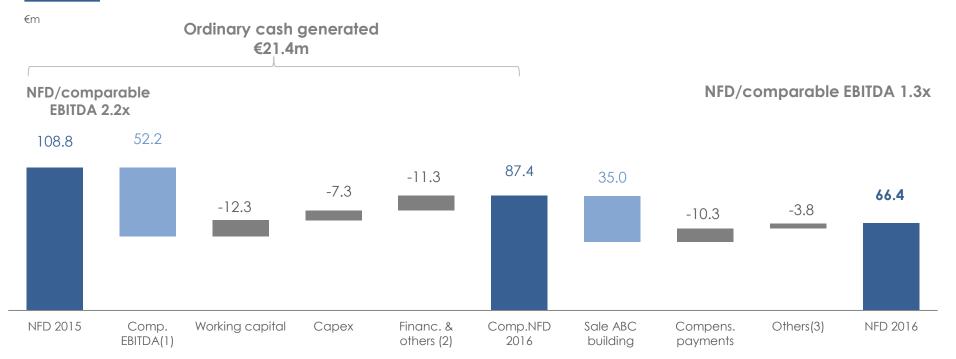


NET PROFIT IMPACTED BY TAX REFORM AND SALE OF ABC BUILDING

Without **Extraordinary effects** Simplified P&L 2016 impact of tax reform **IFRS** Reported -RDL 3/2016-(Data in €m) and sale of the ABC building Royal Decree 3/2016. Negative impact (non-cash) of €83m in taxes (€80m after minority interest): Comparable EBITDA¹ 52.2 52.2 Limits to compensation for negative tax bases -10.1 -10.1Compensation payments Limits to deductions for double taxation. Reversal of impairments of stakes deducted **EBITDA** 42.1 42.1 before 2013 **FBIT** 22.7 44.4 **FBT** 34.8 13.1 Sale of ABC building in Madrid for €35m in December 2016 -92.6 -4.5Corporation tax 5-year lease Tax before minority interest -57.8 8.6 Pre-tax capital gains €22m (net €16m) Minority interest -2.3-5.4Result attributable to parent company 3.2 -60.0

REDUCTION OF NET FINANCIAL DEBT< 1.3x EBITDA

Change to net financial debt at VOCENTO



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STRATEGIC PRINCIPLES AND TARGETS AT VOCENTO 2017

Areas for action

Diversification of revenues

New business lines
Driving digital advertising
Audience analytics (data)

Cost reductions

Optimization of traditional business structure (close €c.12m): Efficiency Plan Investment via Opex in digital

positioning

Efficiency in cash flow

Continued control of capex

Monitoring working capital

Targets

INCREASED DIGITAL contribution to advertising revenues

IMPROVEMENT IN comparable EBITDA

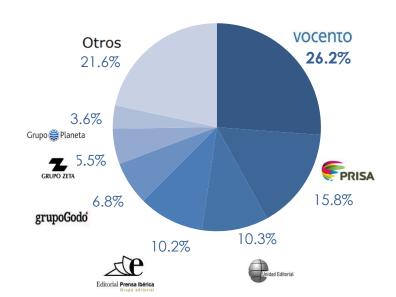
GENERATION of ordinary cash



EXTENDING OUR LEADERSHIP

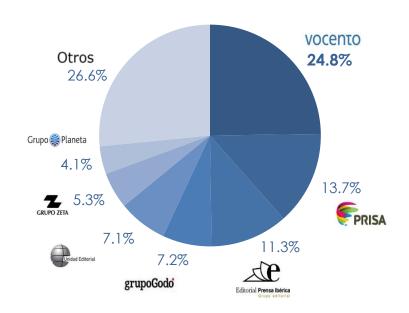
Share of ordinary circulation 2011

%



Share of ordinary circulation 2016

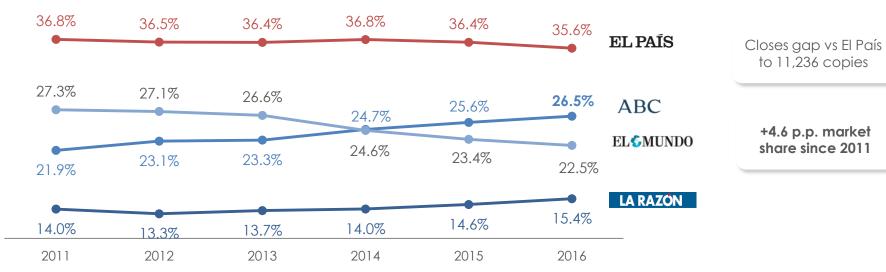
%



ABC CONSOLIDATES #2 POSITION IN MADRID

ABC ordinary circulation market share in Comunidad de Madrid

%



to 11,236 copies

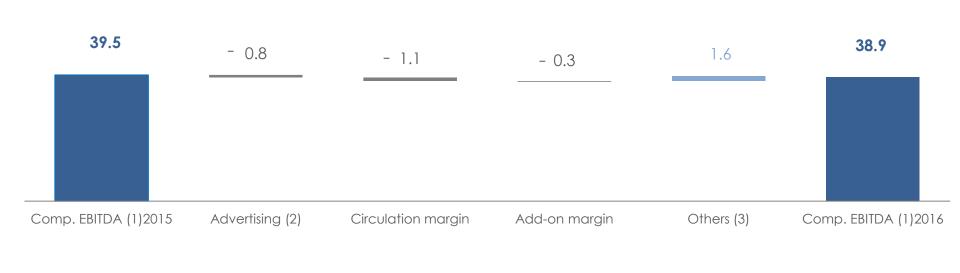
+4.6 p.p. market share since 2011

MAINTAINING PROFITABILITY OF REGIONAL PRESS

Comparable EBITDA performance of regional press 2015-2016

Variation 2016 vs 2015 except comparable EBITDA(€m) and comparable EBITDA margin (%)

13.8%



EBITDA¹ margin

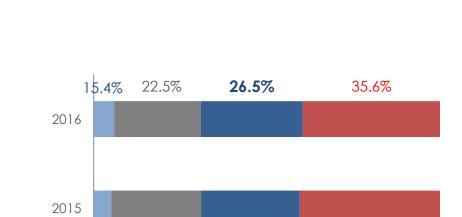
Note 1: excluding personnel adjustment measures and one-offs 2015 €-0.9m and 2016 €-4.2m. Note 2: offline and online. Note 3: including, margin of printing plants ,sell of advertising and others fixed costs.

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14.1%

ABC STRENGTHENS POSITION IN MADRID AND ONLINE

Ordinary circulation in Madrid 2015-2016

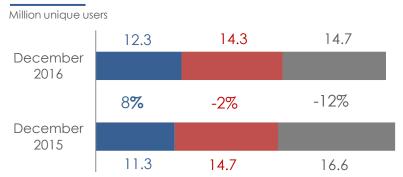




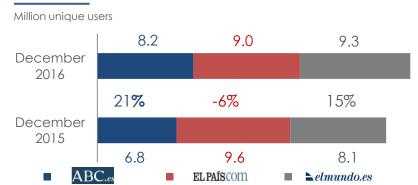
25.6%

36.4%

Total online readership



Exclusive mobile readership



14.6%

23.4%

Share (%)

ABC: INCREASE IN EBITDA AND PROFITABILITY

Comparable EBITDA performance of ABC 2015-2016

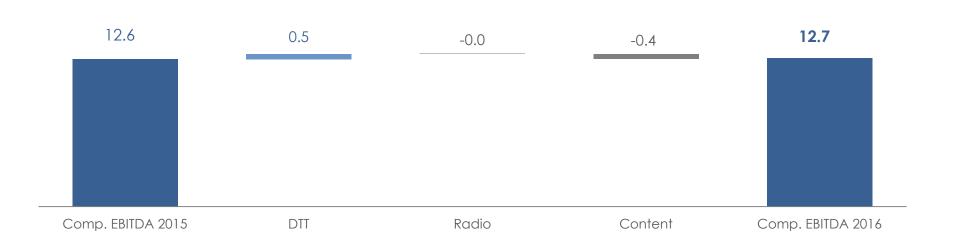


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AUDIOVISUAL: STABLE PROFITABILITY

Comparable EBITDA performance at Audiovisual

Variation 2016 vs 2015 except comparable EBITDA (€m)



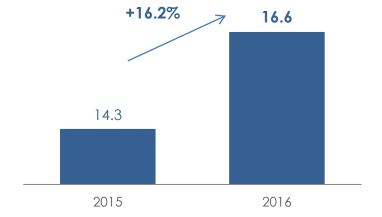
GROWTH AT CLASSIFIEDS

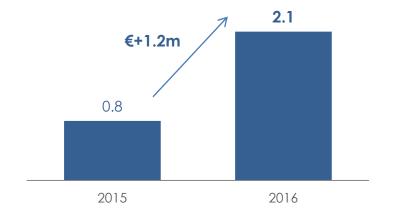
Advertising performance 2015-2016

Advertising revenues (€m) and variation (%)

Comparable EBITDA¹ 2015-2016

€m







CONSOLIDATED P&L

IFRS	2016	2015	Var%	2016 comp.	2015	Var%
(Data in €m)						
Total revenue	448.8	467.6	-4.0%	448.8	467.6	-4.0%
Operating Expenses ex non recurring costs ¹	-396.5	-417.5	5.0%	-396.5	-417.5	5.0%
Comparable EBITDA ¹	52.2	50.2	4.1%	52.2	50.2	4.1%
Personnel adjustment measures and one-offs	-10.1	-2.6	-295.8%	-10.1	-2.6	-295.8%
EBITDA	42.1	47.6	-11.6%	42.1	47.6	-11.6%
Impairment/gains on disposal of tan. & intan. assets	20.9	-0.6	n.r.	-0.8	-0.6	-42.1%
EBIT	44.4	27.0	64.2%	22.7	27.0	-16.1%
Net financial income	-6.8	-5.2	-28.7%	-6.8	-5.2	-28.7%
Profit before taxes	34.8	15.2	129.6%	13.1	15.2	-13.4%
Corporation tax	-92.6	-6.1	n.r.	-4.5	-6.1	25.1%
Net profit attibutable to the parent	-60.0	4.1	n.r.	3.2	4.1	-21.0%

CONSOLIDATED BALANCE SHEET

IFRS (Data in €m)	2016	2015
Non Current Assets	363.8	478.5
Current Assets	134.9	135.1
Assets held for sale	0.2	1.5
TOTAL ASSETS	498.9	615.1
EQUITY	255.1	318.7
TOTAL LIABILITIES	243.8	296.5
Financial debt	86.1	125.1
Non current liabilities	53.6	54.0
Other non-current payables	104.1	117.3
TOTAL EQUITY AND LIABILITIES	498.9	615.1
Net financial debt	-66.4	-108.8
		vocento

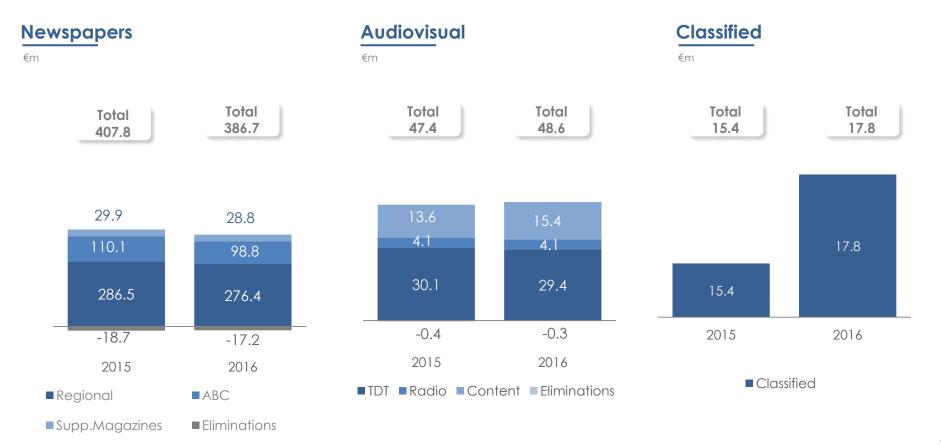
VARIATION IN NET FINANCIAL DEBT 2016

IFRS (Data in €m)	2016	2015
(bala in em)		
Comparable EBITDA	52.2	50.2
Variation in working capital	-12.3	-3.2
Capex	-7.3	-7.4
Other items ¹	-1.1	-2.3
Cash flow from operating activities	31.6	37.3
Interests and dividends received	0.2	0.9
Interests and dividends paid ²	-10.4	-10.8
Total ordinary cash flow	21.4	27.4
Payments for personnel adjustment measures	-10.3	-6.3
Other non-recurring items with an impact on cash flow	31.2	-4.0
Change to NFD	42.4	17.1
Net Financial Debt	66.4	108.8

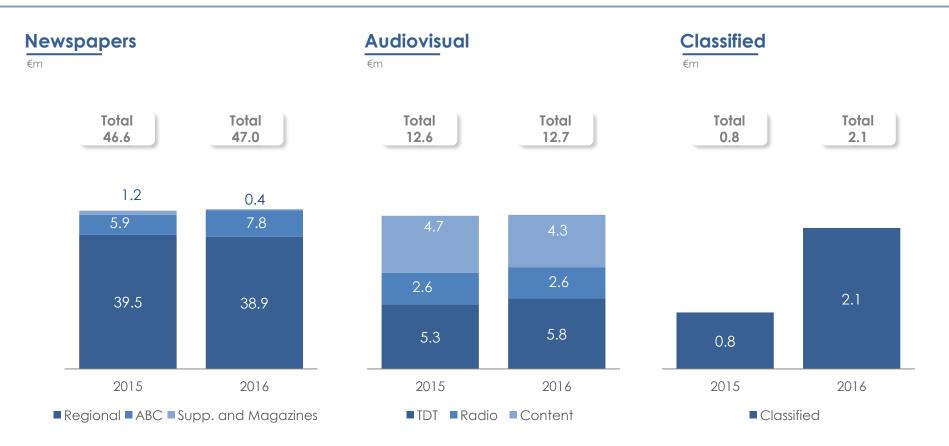
Note 1: including capital gains tax, withholding tax and others. Note 2: dividends to subsidiaries with minority interest and interest payments. Note 3: including among others sale of ABC building, second stage of purchase of 34% stake in Rotomadrid and exercise of put option at Las Provincias.

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REVENUES BY BUSINESS AREA



COMPARABLE EBITDA BY BUSINESS AREA



ALTERNATIVE PERFORMANCE MEASURES (APMs)

The definitions and calculation of Alternative Performance Measures (APM) have not changed since the publication of 9M16 results.

The 2016 Results Report includes the definition and calculation methods for the APMs for the full year reporting period.

DISCLAIMER

This document contains forward-looking statements regarding intention, expectations or estimates of the Company or its management at the date of issue thereof, relating to various aspects, including the growth of various lines of business and the business overall, the market share, the results of the Company and other aspects of the activity and status thereof.

Analysts and investors should bear in mind that such estimates do not amount to any warranty as to the future behaviour or results of the Company, and they shall bear all risks and uncertainties with regard to relevant aspects, and thus, the real future results and behaviour of the Company might be substantially different from what is stated in the said predictions or estimates.

The statements in this statement should be taken into account by any persons or entities who may have to make decisions or prepare or disseminate opinions on securities issued by the Company and, in particular, by the analysts who handle this document. All are invited to consult

the documentation and information published or registered by the Company before the National Securities Market Commission.

financial information contained in this document has been prepared under International Financial Reporting Standards (IFRS). financial information is unaudited and. therefore, is subject potential future to modifications.

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Certain numerical figures included in this document have been rounded. Therefore, discrepancies in tables and graphs between totals and the sums of the amounts listed may occur due to such rounding.

Translation of a report originally issued in Spanish. In the event of a discrepancy, the Spanish-language version prevails



Relación con Inversores y Accionistas

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The statements in this statement should be taken into account by any persons or entities who may have to make decisions or prepare or disseminate opinions on securities issued by the Company and, in particular, by the analysts who handle this document. All are invited to consult the documentation and information published or registered by the Company before the National Securities Market Commission. The financial information contained in this document has been prepared under International Financial Reporting Standards (IFRS). This financial information is unaudited and, therefore, is subject to potential future modifications. This document is only provided for information purposes and does not constitute, nor may it be interpreted as, an offer to sell or exchange or acquire, or solicitation for offers to purchase or accept any kind of compromise.

CONSOLIDATED PROFIT AND LOSS ACCOUNT

Thousand Euro		IFR	es	
	2016	2015	Var Abs	Var %
Circulation revenues	182.733	194.043	-11.310	-5,8%
Advertising revenues	162.981	166.645	-3.664	-2,2%
Other revenues	103.051	106.958	-3.907	-3,7%
Total revenue	448.765	467.646	-18.881	-4,0%
Staff costs	-154.814	-156.119	1.305	0,8%
Procurements	-67.246	-74.036	6.789	9,2%
External Services	-182.516	-188.887	6.371	3,4%
Provisions	-2.065	-965	-1.100	-113,9%
Operating expenses (without D&A)	-406.642	-420.007	13.366	3,2%
EBITDA	42.123	47.638	-5.515	-11,6%
Depreciation and amortization	-18.650	-20.055	1.405	7,0%
Impairment/gains on disposal of tan. & intan. assets	20.881	-569	21.450	n.r.
EBIT	44.354	27.015	17.339	64,2%
Impairments/reversal of other intangible assets	-2.500	-5.350	2.850	53,3%
Profit of companies acc. equity method	-110	257	-368	-142,8%
Net financial income	-6.752	-5.245	-1.507	-28,7%
Net gains on disposal of non-current assets	-177	-1.516	1.339	88,3%
Profit before taxes	34.814	15.161	19.653	129,6%
Corporation tax	-92.570	-6.057	-86.513	n.r.
Net profit for the year	-57.756	9.104	-66.860	-734,4%
Minority interests	-2.255	-5.023	2.768	55,1%
Net profit attibutable to the parent	-60.011	4.081	-64.092	n.r.
Staff costs ex non recurring costs	-144.699	-153.563	-8.864	-5,8%
Operating Expenses ex non recurring costs	-396.527	-417.451	20.925	5,0%
Comparable EBITDA	52.238	50.194	2.044	4,1%
Comparable EBIT	33.588	30.139	3.449	11,4%

CONSOLIDATED BALANCE SHEETS

Thousand Euro		IFRS		Thousand Euro		IFRS				
	2016	2015	Var abs		2016	2015	Var abs			
<u>ASSETS</u>				EQUITY AND LIABILITIES						
NON CURRENT ASSETS				EQUITY						
Intangible assets	119.912	125.438	-5.526	Of the Parent	203.874	265.008	-61.134			
Goodwill	87.514	89.996	-2.483	Share capital	24.994	24.994	0			
Intangible assets	32.398	35.441	-3.043	Reserves	259.475	261.224	-1.749			
Property, plant and equipment	137.023	156.772	-19.749	Treasury shares	-20.583	-25.291	4.707			
Investments accounted for using the equity method	5.539	6.305	-767	Net profit for the year	-60.011	4.081	-64.092			
Financial assets	4.023	4.237	-214	Of minority interest	51.193	53.682	-2.490			
Non-current investment securities	3.208	3.501	-293							
Other non current financial assets	815	736	79	NON CURRENT LIABILITIES						
Other non current receivables	4.164	4.765	-601	Deferred income	0	0	0			
Deferred tax assets	93.117	180.994	-87.877	Provisions	6.054	5.435	619			
	363.777	478.511	-114.734	Bank borrowings and other financial liabilities	66.396	99.355	-32.960			
CURRENT ASSETS				Other non-current payables	14.592	17.314	-2.722			
Inventories	13.603	13.505	98	Deferred tax liabilities	32.964	31.258	1.706			
Trade and other receivables	92.356	92.063	293		120.006	153.362	-33.356			
Tax receivables	7.222	10.222	-3.000	CURRENT LIABILITIES						
Cash and cash equivalents	21.709	19.348	2.361	Bank borrowings and other financial liabilities	19.724	25.770	-6.046			
	134.889	135.138	-249	Trade and other payables	88.315	103.142	-14.827			
				Tax payables	15.747	14.176	1.572			
Assets held for sale and discontinued operations	193	1.492	-1.298		123.787	143.088	-19.301			
TOTAL ASSETS	498.860	615.141	-116.281	TOTAL EQUITY AND LIABILITIES	498.860	615.141	-116.281			

NET DEBT

Thousand Euro		IFF	RS	
	2016	2015	Var Abs	Var %
Bank borrowings and other financial liabilities (short term)	19.724	25.770	-6.046	-23,5%
Bank borrowings and other financial liabilities (long term)	66.396	99.355	-32.960	-33,2%
Gross Debt	86.120	125.126	-39.006	-31,2%
Cash and cash equivalents	21.709	19.348	2.361	12,2%
Other non current financial asstes	270	270	0	0,0%
Deferred expenses	2.271	3.279	2.297	n.a.
Net cash position/ (net debt)	-66.412	-108.787	42.374	39,0%

CASH FLOW STATEMENT

Thousand Euro		IFF	RS	
	2016	2015	Var Abs	% Var
Not profit while utable to the parent	-60.011	4.081	-64.092	10. K
Net profit attibutable to the parent				n.r.
Adjustments to net profit Cash flows from ordinary operating activities before changes in working	104.840	44.265	60.575	136,8%
capital	44.829	48.346	-3.517	-7,3%
Changes in working capital	-12.262	-5.164	-7.098	-137,5%
Other payables without financial cost	-4.247	-1.037	-3.210	-309,5%
Other payables with financial cost	-2.286	-3.635	1.349	37,1%
Income tax paid	-2.473	-2.553	80	3,1%
Interests deduction for tax purposes	1.863	294	1.569	533,7%
Net cash flow from operating activities (I)	25.424	36.251	-10.827	-29,9%
Acquisitions of intangible and property, plan and equipment	-7.270	-7.437	167	2,2%
Net proceed on disposal of financial assets	36.689	189	36.500	n.r.
Interests and dividends received	230	882	-652	-73,9%
Other receivables and payables (investing)	0	0	0	n.a.
Net cash flow from investing activities (II)	29.649	-6.366	36.015	565,7%
Interests and dividends paid	-10.433	-10.784	351	3,3%
Cash inflows/ (outflows) relating to bank borrowings	-37.761	-17.600	-20.161	-114,6%
Other receivables and payables (financing)	19	-19	38	200,0%
Equity related instruments without financial cost	-4.537	-4.931	394	8,0%
Equity related instruments with financial cost	0	0	0	n.a.
Net cash flows from financing activities (III)	-52.712	-33.334	-19.378	-58,1%
Net increase in cash and cash equivalents (I + II + III)	2.361	-3.449	5.810	168,5%
Cash and cash equivalents of discounted operations	0	-654	654	100,0%
Cash and cash equivalents at beginning of the year	19.348	23.451	-4.104	-17,5%
Cash and cash equivalents at end of year	21.708	19.348	2.361	12,2%

CAPEX: (Additions to PPE and intangible assets)

Thousand Euro					IFRS				
		2016			2015		V	'ar Abs	
	Inmat.	Mat.	Total	Inmat.	Mat.	Total	Inmat.	Mat.	Total
Newspapers	3.915	3.189	7.104	4.729	2.786	7.514	-814	403	-411
Audiovisual	217	208	426	202	211	413	15	-2	13
Classified	281	150	430	326	77	403	-46	73	27
Corporate	416	102	518	216	48	264	200	54	254
TOTAL	4.829	3.648	8.477	5.473	3.121	8.594	-644	528	-117

Newspages \$2,345 \$10,105 \$4.672 \$4.675 \$14,207 \$20,407 \$12,205 \$4.176 \$21,807 \$2.575 \$1.5875 \$3.08 \$38,278 \$07,205 \$2.108 \$2.258 \$2.258 \$1.268 \$2.258 \$1.268 \$2.258 \$1.268 \$2.258							LINES (OF ACTIV	/ITY								
Page	Thousand Euro		IFR	S			IFR	5			IFRS	5			IFR	S	
Memory M		1Q16	1Q15	Var Abs	Var %	1H16	1H15	Var Abs	Var %	9M16	9M15	Var Abs	Var %	2016	2015	Var Abs	Var %
Maching Column	Circulation Revenues																
Case	Newpapers	46.502	49.003	-2.501	-5,1%	91.933	97.568	-5.635	-5,8%	137.865	146.564	-8.699	-5,9%	182.710	194.043	-11.332	-5,8%
Company supplication				0	n.a.	0	0	0	n.a.	0	0	0	n.a.		0	0	n.a.
Control properties 1.5				0		0	0			0	0	_			0	_	
Authorizing Sevenues 1,524 5,157 5,158	. ,						07.549			127.9/5					104 043		
	Total Circulation Revenues	40.502	47.003	-2.501	-5,1%	71.733	77.300	-3.033	-3,0%	137.003	140.304	-0.077	-5,7%	102./33	174.043	-11.310	-5,0%
Property																	
Casaline																	
Companies with process 20,000 20,																	
Total Accordance 18-98 1																	
Memograph 1,10 1,007 1,007 1,008 1,007 1,008 1,007 1,008 1																	
Memograph 1,10 1,007 1,007 1,008 1,007 1,008 1,007 1,008 1	Other Revenues																
Marchase 10.548 10.548 10.548 10.548 10.548 10.578		14.109	16.927	-2.818	-16,6%	29.866	32.629	-2.763	-8,5%	42.828	45.715	-2.887	-6,3%	61.035	64.950	-3.915	-6,0%
Production	• •																
Table Part																	
Merganars	Total Other Revenues	23.977	26./8/	-2.810	-10,5%	50.192	51.855	-1.664	-3,2%	/3.010	/6.392	-3.383	-4,4%	103.051	106.958	-3.90/	-3,/%
Ausfording 11,43 11,19 290 2,55 23.03 21,50 17,44 8,15 34,50 10.0 10.0 1,35 4,43 47,35 12,66 23,50 13,55 10,56 10,56 13,	Total Revenues																
Classified 41	Newpapers	92.345	101.038	-8.692	-8,6%	194.037	206.672	-12.635	-6,1%	281.871	297.545	-15.675	-5,3%	386.728	407.826	-21.098	-5,2%
Compose seed subject	Audiovisual																
Ref																	
Newpaper	Total Revenues	100.003	114.700	-0.072	-7,070	227,121	204.440	-10.020	-4,470	020.042	041.001	-14.507	-4,2/0	440.703	407.040	-10.001	-4,070
Audion/sing 1,000 2,800 2,900	EBITDA																
Closified 1,28 3,48 3,18 3,29 1,29 2,09 3,20 3,	Newpapers																
Capporale and adjustments																	
Part	·																
New Open																	
Audiovisided 18		0.307	/ 707	/ 4 10 10		7.007	10.007	0.2		7 007	0.207	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		10 407	11 007	0 / 10 10	
Classified Classified Class Cl																	
Composite and adjustments																	
Part																	
Newpaper	Total EBITDA Margin	-2,6%	5,2%	-7,8 p.p.		5,8%	8,8%	-2,9 p.p.		5,8%	7,5%	-1,7 p.p.		9,4%	10,2%	-0,8 p.p.	
Newpaper	FRIT																
Audiovisual 2,213 1,570		-3.321	3.050	-6.371	-208,9%	8.089	13.878	-5.790	-41,7%	7.853	14.155	-6.302	-44,5%	45.445	30.609	14.837	48,5%
Part	Audiovisual																
Total EBIT -7,420 820 -8,239 n.r. 3,709 10,505 -6,796 -64,7% 3,179 10,484 -7,304 -69,7% 44,354 27,015 17,339 64,2%																	
Newpage September Septem																	
Newpapers	IOIGI FRII	-7.420	820	-8.239	n.r.	3.709	10.505	-6.796	-64,7%	3.179	10.484	-7.304	-69,7%	44.354	27.015	17.339	64,2%
Audiovisual 19.4% 14.1% 2.3 p.p. 18.3% 13.9% 0.7 p.p. 17.9% 15.0% 9.4 p.p. 21.7% 17.0% 2.0 p.p. 10.5 p.p.	EBIT Margin																
Classified 3,9% -15,5% 1,0 p.p. 6,1% 4,7% 0,7 p.p. 463,5% 499,9% 4,1 p.p. 444,6% 442,5% 4,5 p.p. 1,0% 1,0	Newpapers																
Comparable EBIT Margin 655.2% 497.1% 9.7 p.p. 463.5% 499.9% 4.1 p.p. 1.7% 4.5% 0.7 p.p. 1.0% 3.1% 0.5 p.p. 0.5 p.p. 0.5 p.p. 0.7% 0.9 p.p. 0	Audiovisual																
Total EBIT Margin -6,9% 0,7% 1,0 p.p. 1,7% 4,5% 0,7 p.p. 1,0% 3,1% 0,5 p.p. 9,9% 5,8% -0,9 p.p.																	
Comparable EBITDA																	
Newpapers 6.872 8.738 -1.866 -21,3% 21,954 23.177 -1.223 -5.3% 27.070 27.115 -45 -0.2% 47.035 46.617 418 0.9% Audiovisual 3.128 2.802 326 11,6% 5.979 5.390 589 10,9% 8.681 8.656 25 0.3% 12.710 12.634 77 0.6% Classified 303 -174 476 274,4% 819 153 666 434,2% 1.347 396 951 240,0% 2.076 831 1.244 149,7% Corporate and adjustments -3.147 -2.773 -373 -13.5% -5.788 -5.273 -515 -9.8% -8.275 -7.738 -537 -6.9% -9.582 -9.887 305 3.1% Total comparable EBITDA 7.156 8.593 -1.437 -16,7% 22.964 23.448 -483 -2.1% 28.824 28.430 395 1.4% 52.238 50.194 2.044 4.1%		2,3,0	-1-7-) = lester		, , , ,	,-,-	. 12.12.		7-7-	-,-,-	, p. 197		1,110	- / - / -	1 larlar	
Audiovisual 3.128 2.802 326 11,6% 5.979 5.390 589 10,9% 8.681 8.656 25 0,3% 12.710 12.634 77 0,6% Classified 303 -174 476 274,4% 819 153 666 434,2% 1.347 396 951 240,0% 2.076 831 1.244 149,7% Corporate and adjustments -3.147 -2.773 -373 -13,5% -5.788 -5.273 -515 -9.8% -8.275 -7.738 -537 -6.9% -9.582 -9.887 305 3,1% Total comparable EBITDA 7.156 8.593 -1.437 -16,7% 22.964 23.448 -483 -2,1% 28.824 28.430 395 1,4% 52.238 50.194 2.044 4,1% Comparable EBIT EBIT Comparable EBI			0 = 0 =	1 0	01.0~	03.05	00.5==	1.000	= ~~	07.050	07.55	. =	0.0~	17.00-	,,		^ ~~
Classified 303 -174 476 274,4% 819 153 666 434,2% 1,347 396 951 240,0% 2.076 831 1.244 149,7% Corporate and adjustments -3.147 -2.773 -373 -13,5% -5.788 -5.273 -515 -9,8% -8.275 -7.738 -537 -6,9% -9.582 -9.887 305 3,1% Total comparable EBITDA 7.156 8.593 -1.437 -16,7% 22.964 23.448 -483 -2,1% 28.824 28.430 395 1,4% 52.238 50.194 2.044 4,1% **Comparable EBITDA** **Comparable EBITDA** **Comparable EBITDA** **Comparable EBITDA** **Comparable EBITDA** **Solution of the comparable of the co	Newpapers																
Corporate and adjustments -3.147 -2.773 -373 -13.5% -5.788 -5.273 -515 -9.8% -8.275 -7.738 -537 -6.9% -9.582 -9.887 305 3,1% Total comparable EBITDA 7.156 8.593 -1.437 -16.7% 22.964 23.448 -483 -2,1% 28.824 28.430 395 1,4% 52.238 50.194 2.044 4,1% Comparable EBITDA Newpapers 3.200 5.041 -1.841 -36,5% 14.623 15.963 -1.340 -8,4% 16.081 16.326 -245 -1,5% 32.585 32.162 423 1,3% Audiovisual 2.219 1.571 648 41,2% 4.203 3.002 1.201 40,0% 6.076 5.145 931 18,1% 9,313 8.014 1.299 16,2% Classified 184 -353 537 152,2% 590 -181 772 425,4% 1.000 -60																	
Total comparable EBITDA 7.156 8.593 -1.437 -16,7% 22.964 23.448 -483 -2,1% 28.824 28.430 395 1,4% 52.238 50.194 2.044 4,1% Comparable EBIT Newpapers 3.200 5.041 -1.841 -36,5% 14.623 15.963 -1.340 -8,4% 16.081 16.326 -245 -1,5% 32.585 32.162 423 1,3% Audiovisual 2.219 1.571 648 41,2% 4.203 3.002 1.201 40,0% 6.076 5.145 931 18,1% 9.313 8.014 1.299 16,2% Classified 184 -353 537 152,2% 590 -181 772 425,4% 1.000 -60 1.060 n.r. 1.613 261 1.352 519,0% Corporate and adjustments -3.233 -2.887 -346 -12,0% -5.956 -5.485 -470 -8.6% -8.529 -8.046 -483																	
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Total comparable EBIT 2.370 3.372 -1.002 -29,7% 13.461 13.299 162 1,2% 14.628 13.365 1.263 9,5% 33.588 30.139 3.449 11,4%																	
	Total comparable EBIT	2.370	3.372	-1.002	-29,7%	13.461	13.299	162	1,2%	14.628	13.365	1.263	9,5%	33.588	30.139	3.449	

						NEW	/SPAPER	S								
Thousand Euro		IFR	S			IFR.	S			IFR	S			IFR	S	
	1Q16	1Q15	Var Abs	Var %	1H16	1H15	Var Abs	Var %	9M16		Var Abs	Var %	2016	2015	Var Abs	Var %
Circulation Revenues																
Regionals	33.644	35.640	-1.996	-5,6%	66.986	70.919	-3.933	-5,5%	100.960	106.790	-5.830	-5,5%	133.822	141.314	-7.493	-5,3%
ABC	11.867	12.572	-705	-5,6%	22.907	24.907	-2.001	-8,0%	33.805	37.116	-3.311	-8,9%	44.558	49.147	-4.588	-9,3%
Supplements & Magazines	3.722	3.725	-3	-0,1%	7.388	7.532	-144	-1,9%	11.201	11.489	-288	-2,5%	15.099	15.218	-119	-0,8%
Adjustments intersegment Total Circulation Revenues	-2.731	-2.934	203	6,9%	-5.347	-5.790	443 E 43 E	7,6%	-8.102	-8.831	729	8,3%	-10.769	-11.637	868	7,5%
Total Circulation Revenues	46.502	49.003	-2.501	-5,1%	91.933	97.568	-5.635	-5,8%	137.865	146.564	-8.699	-5,9%	182.710	194.043	-11.332	-5,8%
Advertising Revenues	01.401	00.001	1.500	4.00	47.005	10.500	1.547	0.007	47.01.4	40.405	0.40	1.00	05.000	07.005		1.00
Regionals	21.621	23.201	-1.580	-6,8%	47.935	49.502	-1.567	-3,2%	67.816	68.685	-869	-1,3%	95.930	97.085	-1.155	-1,2%
ABC Supplements & Magazines	7.755 2.358	9.225 2.683	-1.469 -325	-15,9% -12,1%	18.296 6.007	20.265 6.710	-1.969 -702	-9,7% -10,5%	24.994 8.368	27.381 9.201	-2.387 -833	-8,7% -9,1%	34.819 12.252	38.336 13.496	-3.517 -1.244	-9,2% -9,2%
Adjustments intersegment	2.550	-1	-525	100,0%	0.007	-1	1	100,0%	0.300	-1	1	100,0%	-19	-85	66	77,9%
Total Advertising Revenues	31.734	35.107	-3.373	-9,6%	72.238	76.475	-4.237	-5,5%	101.178	105.266	-4.088	-3,9%	142.983	148.833	-5.851	-3,9%
Other Revenues																
Regionals	11.086	11.381	-295	-2,6%	23.549	23.475	74	0,3%	33.281	33.827	-547	-1,6%	46.603	48.101	-1.498	-3,1%
ABC	4.176	6.949	-2.773	-39,9%	8.658	11.924	-3.265	-27,4%	13.170	16.122	-2.952	-18,3%	19.409	22.602	-3.193	-14,1%
Supplements & Magazines	312	396	-84	-21,1%	710	705	4	0,6%	987	932	55	5,9%	1.470	1.228	242	19,7%
Adjustments intersegment	-1.466	-1.799	333	18,5%	-3.051	-3.475	424	12,2%	-4.609	-5.166	557	10,8%	-6.447	-6.981	534	7,7%
Total Other Revenues	14.109	16.927	-2.818	-16,6%	29.866	32.629	-2.763	-8,5%	42.828	45.715	-2.887	-6,3%	61.035	64.950	-3.915	-6,0%
Total Revenues																
Regionals	66.351	70.222	-3.871	-5,5%	138.470	143.895	-5.426	-3,8%	202.057	209.303	-7.246	-3,5%	276.355	286.501	-10.146	-3,5%
ABC	23.799	28.746	-4.947	-17,2%	49.861	57.096	-7.235	-12,7%	71.969	80.619	-8.650	-10,7%	98.786	110.085	-11.299	-10,3%
Supplements & Magazines	6.392	6.804	-412	-6,1%	14.105	14.947	-842	-5,6%	20.556	21.622	-1.066	-4,9%	28.821	29.942	-1.121	-3,7%
Adjustments intersegment	-4.197	-4.735	538	11,4%	-8.398	-9.266	867	9,4%	-12.711	-13.998	1.287	9,2%	-17.234	-18.702	1.468	7,8%
Total Revenues	92.345	101.038	-8.692	-8,6%	194.037	206.672	-12.635	-6,1%	281.871	297.545	-15.675	-5,3%	386.728	407.826	-21.098	-5,2%
EBITDA																
Regionals	3.444	7.825	-4.381	-56,0%	14.890	18.725	-3.835	-20,5%	20.563	24.288	-3.725	-15,3%	34.704	38.588	-3.884	-10,1%
ABC	-2.652	-781	-1.871	-239,6%	163	1.725	-1.563	-90,6%	-46	267	-313	-117,1%	5.173	5.174	-1	-0,0%
Supplements & Magazines	-557	-309	-248	-80,2%	243	546	-303	-55,5%	-209	250	-459	-183,6%	370	1.248	-878	-70,4%
Total EBITDA	235	6.734	-6.500	-96,5%	15.296	20.997	-5.701	-27,2%	20.308	24.806	-4.498	-18,1%	40.247	45.010	-4.763	-10,6%
EBITDA Margin																
Regionals	5,2%	11,1%	-6,0 p.p.		10,8%	13,0%	-2,3 p.p.		10,2%	11,6%	-1,4 p.p.		12,6%	13,5%	-0,9 p.p.	
ABC	-11,1%	-2,7%	-8,4 p.p.		0,3%	3,0%	-2,7 p.p.		(0,1%)	0,3%	-0,4 p.p.		5,2%	4,7%	0,5 p.p.	
Supplements & Magazines	-8,7%	-4,5%	-4,2 p.p.		1,7%	3,7%	-1,9 p.p.		(1,0%)	1,2%	-2,2 p.p.		1,3%	4,2%	-2,9 p.p.	
Total EBITDA Margin	0,3%	6,7%	-6,4 p.p.		7,9%	10,2%	-2,3 p.p.		7,2%	8,3%	-1,1 p.p.		10,4%	11,0%	-0,6 p.p.	
EBIT																
Regionals	1.246	5.582	-4.336	-77,7%	10.389	14.334	-3.945	-27,5%	12.786	17.622	-4.835	-27,4%	24.208	29.511	-5.303	-18,0%
ABC	-3.932	-2.171	-1.760	-81,1%	-2.377	-905	-1.473	-162,8%	-4.464	-3.575	-890	-24,9%	21.223	42	21.181	n.r.
Supplements & Magazines	-636	-361	-274	-76,0%	77	449	-372	-82,8%	-468	109	-577	-531,3%	14	1.055	-1.041	-98,7%
Total EBIT	-3.321	3.050	-6.371	-208,9%	8.089	13.878	-5.790	-41,7%	7.853	14.155	-6.302	-44,5%	45.445	30.609	14.837	48,5%
EBIT Margin																
Regionals	1,9%	7,9%	-6,1 p.p.		7,5%	10,0%	-2,5 p.p.		6,3%	8,4%	-2,1 p.p.		8,8%	10,3%	-1,5 p.p.	
ABC	-16,5%	-7,6%	-9,0 p.p.		(4,8%)	(1,6%)	-3,2 p.p.		(6,2%)	(4,4%)	-1,8 p.p.		21,5%	0,0%	21,4 p.p.	
Supplements & Magazines	-9,9%	-5,3%	-4,6 p.p.		0,5%	3,0%	-2,5 p.p.		(2,3%)	0,5%	-2,8 p.p.		0,0%	3,5%	-3,5 p.p.	
Total EBIT Margin	-3,6%	3,0%	-6,6 p.p.		4,2%	6,7%	-2,5 p.p.		2,8%	4,8%	-2,0 p.p.		11,8%	7,5%	4,2 p.p.	
Comparable EBITDA																
Regionals	7.682	9.125	-1.442	-15,8%	18.950	20.036	-1.086	-5,4%	24.725	25.722	-997	-3,9%	38.908	39.510	-602	-1,5%
ABC	-303	-78	-225	-289,7%	2.761	2.594	167	6,4%	2.554	1.142	1.412	123,7%	7.757	5.858	1.899	32,4%
Supplements & Magazines	-507	-309	-198	-64,0%	243	546	-303	-55,5%	-209	251	-460	-183,2%	370	1.249	-879	-70,4%
Total comparable EBITDA	6.872	8.738	-1.866	-21,3%	21.954	23.177	-1.223	-5,3%	27.070	27.115	-45	-0,2%	47.035	46.617	418	0,9%
Comparable EBIT																
Regionals	5.368	6.867	-1.499	-21,8%	14.325	15.533	-1.208	-7,8%	17.800	18.930	-1.131	-6,0%	29.855	30.390	-535	-1,8%
ABC	-1.582	-1.465	-117	-8,0%	221	-19	240	n.r.	-1.250	-2.713	1.463	53,9%	2.716	715	2.000	279,7%
Supplements& Magazines	-586	-361	-224	-62,2%	77	450	-372	-82,8%	-468	109	-577	-527,4%	14	1.056	-1.042	-98,6%
Total comparable EBIT	3.200	5.041	-1.841	-36,5%	14.623	15.963	-1.340	-8,4%	16.081	16.326	-245	-1,5%	32.585	32.162	423	1,3%

						AUD	IOVISUA	L								
Thousand Euro		IFRS	\$			IFR	\$			IFRS	3			IFR	\$	
mossana zvio	1Q16	1Q15	Var Abs	Var %	1H16	1H15	Var Abs	Var %	9M16	9M15	Var Abs	Var %	2016	2015	Var Abs	Var %
Advertising Revenues																
DTT	846	839	7	0,8%	1.606	1.587	18	1,2%	2.289	2.341	-52	-2,2%	3.381	3.415	-34	-1,0%
Radio	16	47	-31	-66,2%	34	84	-51	-60,1%	41	98	-57	-58,2%	60	114	-54	-47,6%
Content	-6	0	-6	n.a.	-6	0	-6	n.a.	-6	0	-6	n.a.	-6	0	-6	n.a.
Adjustments intersegment	0	0	0	n.a.	0	0	0	n.a.	0	0	0	n.a.	0	0	0	n.a.
Adjustments intersegment	856	887	-30	-3,4%	1.633	1.672	-38	-2,3%	2.324	2.439	-115	-4,7%	3.435	3.529	-94	-2,7%
Other Revenues																
DTT	6.209	6.037	171	2,8%	12.661	11.972	689	5,8%	18.679	20.333	-1.654	-8,1%	26.019	26.698	-679	-2,5%
Radio	993	1.007	-14	-1,4%	2.083	2.048	34	1,7%	3.051	3.011	39	1,3%	4.070	3.968	102	2,6%
Content	3.412	3.295	117	3,5%	7.020	6.041	978	16,2%	10.453	8.733	1.720	19,7%	15.387	13.579	1.808	13,3%
Adjustments intersegment	-67	-105	38	36,5%	-134	-210	77	36,5%	-200	-315	115	36,5%	-267	-419	152	36,3%
Total Other Revenues	10.547	10.234	313	3,1%	21.630	19.851	1.778	9,0%	31.982	31.761	221	0,7%	45.208	43.825	1.383	3,2%
Total Revenues																
DTT	7.055	6.877	179	2,6%	14.266	13.559	707	5,2%	20.968	22.674	-1.705	-7,5%	29.400	30.113	-713	-2,4%
Radio	1.009	1.054	-45	-4,3%	2.116	2.133	-16	-0,8%	3.092	3.109	-18	-0,6%	4.130	4.082	48	1,2%
Content	3.406	3.295	111	3,4%	7.014	6.041	972	16,1%	10.447	8.733	1.714	19,6%	15.381	13.579	1.802	13,3%
Adjustments intersegment	-67	-105	38	36,5%	-134	-210	77	36,5%	-200	-315	115	36,5%	-267	-419	152	36,3%
Total Revenues	11.403	11.121	282	2,5%	23.263	21.523	1.740	8,1%	34.307	34.200	106	0,3%	48.643	47.354	1.289	2,7%
EBITDA																
DTT	1.497	1.196	302	25,3%	2.766	2.185	582	26,6%	4.052	3.598	455	12,6%	5.825	5.328	497	9,3%
Radio	614	656	-42	-6,4%	1.340	1.286	54	4,2%	1.958	1.959	-0	-0,0%	2.604	2.646	-42	-1,6%
Content	981	950	31	3,2%	1.903	1.918	-15	-0,8%	2.701	3.099	-398	-12,9%	4.312	4.706	-395	-8,4%
Total EBITDA	3.092	2.802	291	10,4%	6.009	5.389	620	11,5%	8.711	8.656	56	0,6%	12.740	12.680	61	0,5%
EBITDA Margin																
DΠ	21,2%	17,4%	3,8 p.p.		19,4%	16,1%	3,3 p.p.		19,3%	15,9%	3,5 p.p.		19,8%	17,7%	2,1 p.p.	
Radio	60,8%	62,2%	-1,4 p.p.		63,3%	60,3%	3,0 p.p.		63,3%	63,0%	0,4 p.p.		63,1%	64,8%	-1,8 p.p.	
Content	28,8%	28,8%	-0,0 p.p.		27,1%	31,8%	-4,6 p.p.		25,9%	35,5%	-9,6 p.p.		28,0%	34,7%	-6,6 p.p.	
Total EBITDA Margin	27,1%	25,2%	1,9 p.p.	-	25,8%	25,0%	0,8 p.p.		25,4%	25,3%	0,1 p.p.	-	26,2%	26,8%	-0,6 p.p.	
EBIT																
DTT	1.433	1.125	308	27,4%	2.633	2.044	589	28,8%	3.851	3.389	462	13,6%	6.757	5.031	1.727	34,3%
Radio	640	652	-11	-1,8%	1.360	1.279	82	6,4%	1.974	1.948	27	1,4%	2.615	2.626	-11	-0,4%
Content	140	-207	347	167,9%	270	-324	595	183,3%	311	-195	506	259,1%	1.201	374	827	221,1%
Total EBIT	2.213	1.570	644	41,0%	4.263	2.999	1.265	42,2%	6.136	5.141	995	19,4%	10.574	8.030	2.543	31,7%
EBIT Margin																
DΠ	20,3%	16,4%	4,0 p.p.		18,5%	15,1%	3,4 p.p.		18,4%	14,9%	3,4 p.p.		23,0%	16,7%	6,3 p.p.	
Radio	63,5%	61,8%	1,6 p.p.		64,3%	60,0%	4,3 p.p.		63,9%	62,6%	1,2 p.p.		63,3%	64,3%	-1,0 p.p.	
Content	4,1%	-6,3%	10,4 p.p.		3,9%	-5,4%	9,2 p.p.		3,0%	-2,2%	5,2 p.p.		7,8%	2,8%	5,1 p.p.	
Total EBIT Margin	19,4%	14,1%	5,3 p.p.		18,3%	13,9%	4,4 p.p.		17,9%	15,0%	2,9 p.p.		21,7%	17,0%	4,8 p.p.	
Comparable EBITDA																
DΠ	1.497	1.196	302	25,3%	2.766	2.185	581	26,6%	4.052	3.599	454	12,6%	5.825	5.329	496	9,3%
Radio	649	656	-7	-1,0%	1.310	1.286	24	1,9%	1.928	1.959	-30	-1,6%	2.574	2.599	-25	-1,0%
Content	981	950	31	3,2%	1.903	1.200	-15	-0,8%	2.701	3.099	-398	-1,0%	4.312	4.706	-23 -395	-8,4%
Total comparable EBITDA	3.128	2.802	326	11,6%	5.979	5.390	589	10,9%	8.681	8.656	25	0,3%	12.710	12.634	77	0,6%
Comparable EDIT																
Comparable EBIT	1 400	1 107	207	07.00	0.700	0.040	FO.F	00.40	2.051	2 202	450	10 507	c	E 0.F./	<i>F</i> 01	0.00
DΠ Padio	1.433	1.126	307	27,3%	2.633	2.048	585	28,6%	3.851	3.393	458	13,5%	5.557	5.056	501	9,9%
Radio	646 140	652 -207	-6 347	-0,9% 167,9%	1.300 270	1.279 -324	22 595	1,7% 183,3%	1.914 311	1.947 -195	-34 506	-1,7% 259,1%	2.554 1.201	2.584 374	-30 827	-1,1% 221,1%
Content Total comparable EBIT	2.219	1.571	648	41,2%	4.203	3.002	1.201	40,0%	6.076	5.145	931	18,1%	9.313	8.014	1.299	16,2%
I SIMI COLLINAIANIE FOII	2.217	1.5/1	040	71,2/0	4.203	3.002	1.201	40,0/0	0.070	5.145	731	10,1/0	7.010	0.014	1.477	10,2/0

						CL	ASSIFIED									
Thousand Euro		IFR	S			IFR	S			IFR.	s			IFR.	S	
	1Q16			Var %	1H16		Var Abs	Var %	9M16			Var %	2016		Var Abs	Var %
Circulation Revenues																
Classified	0	0	0	n.a.	0	0	0	n.a.	0	0	0	n.a.	0	0	0	n.a.
Total Circulation Revenues	0	0	0	n.a.	0	0	0	n.a.	0	0	0	n.a.	0	0	0	n.a.
Advertising Revenues																
Classified	3.815	3.161	654	20,7%	8.197	6.906	1.291	18,7%	12.211	10.397	1.813	17,4%	16.646	14.329	2.318	16,2%
Total Advertising Revenues	3.815	3.161	654	20,7%	8.197	6.906	1.291	18,7%	12.211	10.397	1.813	17,4%	16.646	14.329	2.318	16,2%
Other Revenues																
Classified	289	274	15	5,3%	605	552	53	9,7%	899	827	72	8,7%	1.169	1.107	62	5,6%
Total Other Revenues	289	274	15	5,3%	605	552	53	9,7%	899	827	72	8,7%	1.169	1.107	62	5,6%
Total Revenues																
Classified	4.104	3.435	669	19,5%	8.802	7.457	1.345	18,0%	13.110	11.224	1.885	16,8%	17.815	15.435	2.380	15,4%
Total Revenues	4.104	3.435	669	19,5%	8.802	7.457	1.345	18,0%	13.110	11.224	1.885	16,8%	17.815	15.435	2.380	15,4%
EBITDA																
Classified	278	-354	631	178,5%	765	-18	783	n.r.	1.291	224	1.067	476,3%	2.015	660	1.355	205,3%
Total EBITDA	278	-354	631	178,5%	765	-18	783	n.r.	1.291	224	1.067	476,3%	2.015	660	1.355	205,3%
EBITDA Margin																
Classified	6,8%	-10,3%	17,1 p.p.		8,7%	-0,2%	8,9 p.p.		9,8%	2,0%	7,9 p.p.		11,3%	4,3%	7,0 p.p.	
Total EBITDA Margin	6,8%	-10,3%	17,1 p.p.		8,7%	-0,2%	8,9 p.p.		9,8%	2,0%	7,9 p.p.		11,3%	4,3%	7,0 p.p.	
EBIT																
Classified	159	-533	692	129,8%	541	-353	893	253,2%	948	-232	1.180	508,3%	1.556	83	1.473	n.r.
Total EBIT	159	-533	692	129,8%	541	-353	893	253,2%	948	-232	1.180	508,3%	1.556	83	1.473	n.r.
EBIT Margin																
Classified	3,9%	-15,5%	19,4 p.p.		6,1%	-4,7%	10,9 p.p.		7,2%	-2,1%	9,3 p.p.		8,7%	0,5%	8,2 p.p.	
Total EBIT Margin	3,9%	-15,5%	19,4 p.p.		6,1%	-4,7%	10,9 p.p.		7,2%	-2,1%	9,3 p.p.		8,7%	0,5%	8,2 p.p.	
Comparable EBITDA																
Classified	303	-174	476	274,4%	819	153	666	434,2%	1.347	396	951	240,0%	2.076	831	1.244	149,7%
Total comparable EBITDA	303	-174	476	274,4%	819	153	666	434,2%	1.347	396	951	240,0%	2.076	831	1.244	149,7%
Comparable EBIT																
Classified	184	-353	537	152,2%	590	-181	772	425,4%	1.000	-60	1.060	n.r.	1.613	261	1.352	519,0%
Total comparable EBIT	184	-353	537	152,2%	590	-181	772	425,4%	1.000	-60	1.060	n.r.	1.613	261	1.352	519,0%