



TO THE COMISIÓN NACIONAL DEL MERCADO DE VALORES

In accordance with the provisions contained in the Securities Market Law (Ley del Mercado de Valores) Atresmedia Corporación de Medios de Comunicación, S.A. hereby notifies the following

SIGNIFICANT EVENT

For the purposes provided under article 516 of the Capital Companies Law (Ley de Sociedades de Capital), the Company sends the full text of the Call for the Ordinary General Shareholders Meeting, which will be initially held, in first call, on 22nd April 2015. The Call for the Ordinary General Shareholders will be duly published in the newspaper "La Razón" and will also be posted in the Company's website www.atresmediacorporacion.com where the other documents related to the General Shareholders Meeting will be available.

Madrid, 20th March 2015

Manuel de la Viuda
Secretary of the Board of Directors



ATRESMEDIA CORPORACIÓN DE MEDIOS DE COMUNICACIÓN, S.A.
Ordinary General Meeting of Shareholders 2015

The Board of Directors of Atresmedia Corporación de Medios de Comunicación, Sociedad Anónima ("Atresmedia Corporación" or the "Company"), in the meeting held on 18 March 2015, has agreed to summon the Ordinary General Meeting of Shareholders, that will be held, in first call, on **22nd April 2015**, at **17:00 hours**, at the Registered Office of the Company, Avenida Isla Graciosa No. 13, San Sebastián de los Reyes, Madrid. In case that the meeting could not be held in first call because the quorum required has not been met, the Meeting is hereby also summoned, in second call, on the following day, 23rd April 2014, at the same time and in the same place, in order to discuss and eventually approve the matters included in the following

AGENDA

I. Items included in the agenda in connection with the annual accounts, the corporate management and the re-election of the auditor

1. *Inspection and approval of the individual annual accounts and management report of Atresmedia Corporación de Medios de Comunicación, S.A., as well as the consolidated annual accounts and management report for the fiscal year closed as at 31st December 2014.*
2. *Approval of the proposal for the allocation of the profit obtained in 2014.*
3. *Scrutiny and approval of the management of the Company by the Board of Directors in 2014.*
4. *Re-election of the accounts' Auditors for year 2015.*

II. Items related to the amendment of the Corporate Byelaws, the Regulations governing the Shareholders' Meeting and the Regulations of the Board of Directors

5. *Amendment of the Corporate Byelaws to conform to Royal Decree-Law 1/2010, of 2 July, approving the consolidated text of the Corporations Act after the enactment of Law 31/2014, of 3 December, amending the Corporations Law in an effort to improve the corporate governance in line with the new regulatory demands:*
 - 5.1 *Amendment incorporated into Chapter II regarding the share capital and the shares, concerning Article 6.- Representation of Shares and Registry and Information on Shareholders.*
 - 5.2 *Amendments incorporated into Chapter III, First Section, in connection with the General Shareholders' Meeting, regarding Article 18.- General Meeting; Article 19.- Faculties of the General Meeting; Article 21.- Summons; Article 22.- Summons of the Extraordinary General Meeting; Article 23.- Information right of shareholders; Article 26.- Attendance right; Article 31.- Development of the General Meeting and Approval of Resolutions, and Article 32.- Minutes and Certificates.*
 - 5.3 *Amendments incorporated into Chapter III, Second Section, in connection with the Board of Directors, regarding Article 33.- The Board of Directors; Article 34.- Composition of the Board of Directors; Article 35.- Term of Office of Directors; Article 36.- Summons and Quorum of the Meetings of the Board of Directors;*



Article 37.- Adoption of Resolutions by the Board of Directors; Article 38.- Chairman and Secretary; Article 39.- Management Committee; Article 40.- The Chief Executive Officer; Article 41.- Internal Committees of the Board of Directors; Article 42.- Audit and Control Committee; and Article 43.- Appointments and Remunerations Committee; and incorporation into Chapter III, Second Section, related to the Board of Directors, of a new Article 45 regarding the Remunerations Policy.

- 5.4 *Amendments incorporated into Chapter IV regarding the fiscal year and the annual accounts, consisting of the renumbering of the former Articles 45, 46, 47, and 48, that will become Articles 46, 47, 48 and 49, respectively; into Chapter V, regarding the winding-up and liquidation, consisting of the renumbering of the former Articles 49 and 50, that will become Articles 50 and 51, respectively; and into Chapter VI, regarding the corporate website, consisting of the renumbering of the former Article 51, that will be numbered Article 52 in future.*
6. *Amendment of the Regulations of the Shareholders' General Meeting, to adapt them to the Corporate Byelaws and the new Regulatory requirements:*
 - 6.1 *Amendments introduced in the First Chapter, regarding the General Provisions (article 1.- Object and Term of the Regulations).*
 - 6.2 *Amendments introduced in the Second Chapter, regarding the general Meeting, Competences and Types (article 4.- The Shareholders' General Meeting).*
 - 6.3 *Amendments introduced in the Third Chapter, regarding the Summons and Preparation of the Meeting, in connection with article 7.- Summons; Article 8.- Meetings convened at the request of shareholders or the Courts; article 9.- Announcement of the Summons; article 10.- Right to include new items in the Agenda and submit new resolution proposals; and article 11.- Information Right of Shareholders before the General Meeting.*
 - 6.4 *Amendments introduced in the Fourth Chapter, regarding the Constitution of the General Meeting, Attendance and Representation, in connection with article 13.- Attendance Right; Article 15.- Representation right; Article 17.- Conflicts of interest of the Representative; Article 18.- Conflicts of interest of Directors in case of public request of representation; and Article 19.- Relationship between financial intermediaries and their clients for the purposes of the exercise of the voting rights.*
 - 6.5 *Amendments introduced in the Fifth Chapter, regarding the venue and infrastructure of the General Meeting (Article 20).*
 - 6.6 *Amendments introduced in the Sixth Chapter, Development of the General Meeting, regarding Article 25.- Chairman and Secretary of the Meeting. Presiding Committee of the Meeting; Article 28.- Reports; Article 29.- Interventions; Article 30.- Right of Information during the Meeting; Article 31.- Voting of the Resolution Proposals; Article 32.- Remote Casting of Votes; Article 33.- Adoption of*



resolutions and closing of the Meeting; and Article 34.- Minutes of the Meeting and Conversion of the Resolutions into a Public Deed.

III. Items regarding the re-election, ratification and appointment of Directors

7. Re-election of Directors:

- 7.1 Re-election of Mr. Maurizio Carlotti*
- 7.2 Re-election of Mr. Mauricio Casals Aldama*
- 7.3 Re-election of Ms. Aurora Catá Sala*
- 7.4 Re-election of Mr. José Creuheras Margenat*
- 7.5 Re-election of Mr. Marco Drago*
- 7.6 Re-election of Ms. María Entrecanales Franco*
- 7.7 Re-election of Mr. Nicolás de Tavernost*

8. Ratification of the appointment of directors:

- 8.1 Ratification of the appointment by co-optation of Mr. José Lara García*
- 8.2 Ratification of the appointment by co-optation of Mediaproducción, S.L.U., represented by Mr. Josep María Benet Ferrán*

9. Appointment of Ms. Patricia Estany.

IV. Items regarding authorisations and delegations of powers expressly granted to the Board of Directors

10. Authorisation for the Company to acquire treasury stock, either directly or through the intermediary of the Group companies, setting out the limits and requirements applicable to such acquisitions and delegation to the Board of Directors of the necessary powers for the implementation of such purchase, rendering null and void, to the extent it is not implemented, the authorisation granted by the General Meeting of Shareholders held on 24 March 2010.

11. Delegation of powers to the Board of Directors so that this latter may issue, in the name and on behalf the Company and in one or several issues, debentures, bonds and any other fixed income securities or other analogous debt instruments, either of the straight type or exchangeable for outstanding shares or other pre-existing securities of other companies, as well as promissory notes and preferred shares; all the above with express substitution powers, and for a maximum term of five (5) years. Delegation of powers.

12. Delegation of powers to the Board of Directors so that this latter may issue, in the name and on behalf the Company and in one or several issues, and for a maximum term of five (5) years, debentures and/or bonds convertible into new shares of the Company and/or exchangeable for shares, either Company shares or shares held in any third companies, as well as warrants on the Company's newly issued shares or outstanding shares, expressly granting, in case of any issue of debentures and/or convertible bonds and warrants on newly issued shares, the power to exclude the pre-emption right enjoyed by the shareholders and to increase the capital stock by the amount required to cover the conversion. Setting out of the criteria to be used for the determination of the bases and types of conversion. Delegation of powers.

13. Delegation of powers for the execution, construction, amendment and enforcement of the resolutions adopted by the General Meeting, and for the replacement of the powers granted to the Board of Directors by the Meeting, and granting of powers to convert such resolutions into a public deed.



V. Item regarding the remuneration of the Directors and Annual report on the remunerations received by the Directors of the Company

14. Putting to the vote, on an advisory basis, of the annual report on the remunerations received by the Directors in 2014.

VI. Item regarding the notification of the Annual Report and the Corporate Responsibility Report

15. Notification of the Annual Report and the Corporate Responsibility Report for year 2014.

VII. Item regarding the notification of the new Regulations of the Board of Directors

16. Notification of the new Regulations of the Board of Directors.

SHAREHOLDERS' RIGHTS AND OTHER INFORMATION

RIGHT TO INFORMATION

Up to the fifth day before the date fixed for the holding of the General Meeting, shareholders may request from the Directors the information or clarifications deemed necessary, or submit in writing any questions deemed appropriate in connection with the issues included in the Agenda or the information available to the public and forwarded by the Company to the Comisión Nacional del Mercado de Valores (CNMV) since the last General Meeting held, or in connection with the Auditor's Report. Such enquiries must be made in writing and delivered at the Corporate Office, but they may be also forwarded to the company through any of the following procedures:

1. By mail, addressed to the Shareholder's Office.
2. By Fax addressed to the Shareholder's Office, sent to the number 916.230.137
3. Through the website of the company, using the form included in the section "2015 General Meeting, Information Request"

Starting on the date of this summons, shareholders will be entitled to examine the following documents at the Corporate Office and to obtain them from the Company, immediately and free of charge:

- Annual Accounts and Management Report of the Company and its consolidated group, related to the fiscal year closed on 31st December 2014. The management report includes, within a separate chapter, the Annual report on Corporate Governance for year 2014.
- The relevant audit reports.
- The proposals submitted by the Board of Directors to the General Meeting, regarding each and every one of the items comprised in the Agenda, including the proposal for the allocation of the profit obtained in 2014.
- Reports on the proposal for the amendment of the Corporate Byelaws.
- Reports on the proposal for the amendment of the Regulations of the General Meeting of Shareholders.
- Report on the proposal regarding the Delegation of powers to the Board of Directors, so that this latter may issue debentures, bonds and any other fixed income securities or other analogous debt instruments, either of the straight type or exchangeable for outstanding shares or other pre-existing securities of other companies, as well as promissory notes and preferred shares.



- Report on the proposal regarding the Delegation of powers to the Board of Directors, so that this latter may issue debentures and/or bonds convertible into new shares of the Company and/or exchangeable for Company shares, and warrants on the newly issued shares or the outstanding shares of the Company, expressly granting the power to exclude the pre-emption right and to increase the capital stock by the amount required.
- Report on the Directors whose re-election, ratification or appointment is proposed, including the identity, the CV and the category of each one of them, as well as an assessment on the qualifications, experience and strengths of the candidates proposed.
- Annual report on the remunerations received by the Directors in 2014, including the remuneration policy.
- Regulations of the Board of Directors and report of the Board explaining the reform proposed.
- Annual Report and Corporate Responsibility Report for year 2014, and report on that subject prepared by the Board of Directors.

ADDENDA TO THE CALL AND SUBMISSION OF PROPOSALS

Those shareholders who represent at least five per cent (3%) of the share capital of the company may request the publication of an addendum to this call, including one or more additional points in the agenda, provided that the new points include a justification or, if appropriate, a justified proposal for resolution.

This right must be exercised through the intermediary of a notice, sent through a reliable means, including all the necessary information and addressed to the Secretary of the Board of Directors. Such notice must be received at the Corporate Office within a term of five (5) days following the date on which this publication has been published.

Those shareholders representing such percentage may also (within the term of five (5) days established in the previous paragraph, through the forwarding of the relevant notice to the Corporate Office) submit grounded proposals for resolution regarding items that have already been included or that should be included in the Agenda of the Meeting convened.

ATTENDANCE RIGHT

The General Meeting can be attended by shareholders who own a minimum of 400 shares (equivalent to a nominal value of € 300,-) provided that such shares are duly registered in the relevant book-entry registry five (5) days before the date fixed for the holding of the General Meeting, and this is evidenced through the relevant "Attendance, Delegation and Voting Card", issued by the institution where their shares have been deposited or by the company itself; shareholders may also use a certificate issued by any of the member companies of the Sociedad de Gestión de los Sistemas de Registro, Compensación y Liquidación de Valores (Iberclear), or any other method accepted by the legislation in force.

Any shareholder who has not received the "Attendance, Delegation and Voting Card" issued by the institution where his/her shares have been deposited may request it to Atresmedia Corporación until three (3) days before the date of the meeting, through any of the procedures established in this call, or download it from the corporate website, under the section 2015 General Meeting, Attendance, Delegation and Voting Card.



The personal attendance of the shareholder to the Meeting will represent an actual revocation of any prior vote or delegation.

GROUPING OF SHARES

Shareholders who own less than 400 shares may group with other shareholders in the same situation until the necessary number of shares to attend the meeting has been reached. In such a case, the representation will be granted to one of them. The grouping must be especially made for this Meeting and must be executed by any written means that sufficiently evidences it.

The shareholder who represents the grouped shareholders must contact the Shareholder's Office to obtain an Attendance Card which includes all the shareholders grouped, after submitting all the delegations duly signed. This request must be made by mail sent to the Corporate Office.

REPRESENTATION RIGHT

Shareholders entitled to attend may be represented at the General Meeting by another person, even if such person is not a shareholder. The representation can be granted through the delegation form included in the Attendance, Delegation and Voting Card or through any other way accepted by the legislation in force.

Shareholders who own less than 400 shares may delegate the representation of their shares and the exercise of their right to vote in one shareholder entitled to attend the Meeting, through any of the procedures mentioned in this notice of call.

The vote can be fractioned in order to allow those professional financial intermediaries who appear legitimated as shareholders, but act in the name of different clients, to cast their votes in accordance with the instructions received from their principals, even though such instructions may be different. Furthermore, the financial intermediary may delegate the vote to a third party designated by the client, without restrictions as to the number of delegations conferred.

Intermediaries who are appointed as proxies must forward to Atresmedia Corporación, within the seven (7) days preceding the date on which the Meeting is to be held, a list stating the identity of each client, the number of shares whose voting rights they will exercise on behalf of those clients, and the voting instructions received by the intermediary, if any.

If the shareholder does not clarify in the proxy who should represent him/her, such representation will be assumed by the Person who chairs the General Meeting, who will act in accordance with the instructions received. However, considering the eventual existence of a conflict of interests for the Chairman, as far as the fifth point of the Agenda (which refers to the advisory voting on the report regarding the remuneration of the Members of the Board) is concerned, in the absence of specific voting instructions from the shareholder, and to avoid such potential conflict of interests, it will be understood that, as far as those specific points are concerned, the shareholder will be represented by the Secretary of the Board, and this criterion of substitute representation will be also applied, if appropriate, in any other conflict of interests that might arise. In the absence of instructions received from the shareholder, the Secretary will vote in favour of the proposals submitted by the Board of Directors in connection with the points included in the Agenda, and will abstain from voting on any other issue.



RIGHT OF REPRESENTATION THROUGH REMOTE COMMUNICATIONS MEANS

Those shareholders who do not attend the meeting may delegate their representation through remote communications means, provided that they comply with (i) the procedural and identification guarantees listed below; (ii) the guarantees of satisfactory evidence of the condition of shareholder included in the section "Common rules related to the exercise or delegation of the voting right through remote communications means" of this call; and (iii) any other requisites and formalities that might be required by the legislation in force.

The representation through remote communications means may be granted through:

1- Electronic means:

- a) **Procedure:** those shareholders who wish to grant their representation through electronic means shall do it through the website of the Company.
- b) **Identification of the shareholder:** the shareholder must evidence his/her identity through an electronic certificate validated by an authorised national certification institution, in accordance with the provisions of the Common Rules of this Call.
- c) **Validity of the delegation:** the delegation so granted will be considered valid by the Company only in the case that it is received within the deadlines foreseen and the status of shareholder of the principal is duly evidenced.
- d) **Other forecasts:** electronic delegations may only be used if they have been accepted by the proxy. To that effect, it will be understood that the representative has accepted the delegation if he/she attends, along with his/her Identification Card or Passport at the venue where the Meeting will be held before the time established for its commencement and informs the staff in charge of the Registry of Shareholders about his/her condition of representative of the shareholder who has delegated the vote through electronic means, and his/her legitimacy to attend the Meeting.
- e) **Revocation of the Delegation:** the person who delegates the vote through electronic means may only revoke such delegation and exercise his/her voting rights by attending the Meeting in person.
- f) **Additional information:** more information on the exercise of the representation through electronic means is available at the website of the company, under the section "General Meeting, Delegation, Remote Vote and Vote through the Internet".

2. Postal correspondence:

- a) **Procedure:** those shareholders who wish to grant their representation by mail must complete the sections regarding delegation included in the Attendance, Delegation and Voting Card issued by the institution where their shares have been deposited or, in its absence, in any equivalent card which has been obtained through any of the means already indicated. Once duly signed the Card must be sent by post addressed to: (i) the Official Address, in case that the delegation is granted in favour of the Chairman or any other Member of the Board of Directors, or (ii) in other cases, to the address of the proxy appointed by the shareholder. In this last case, the proxy must attend the venue of the Meeting, with the attendance card and his/her Identification Card or Passport, before the time scheduled for the commencement of the Meeting.
- b) **Validity of the delegation through postal correspondence:** The delegation will be considered valid by the Company only in the case that it is received within the deadlines foreseen and the status of shareholder of the principal is duly evidenced.



- c) **Revocation of the Delegation:** the person who delegates his/her vote by post may only revoke such delegation and exercise his/her voting rights by attending the Meeting in person.

VOTING THROUGH REMOTE COMMUNICATIONS MEANS

Those shareholders who do not attend the Meeting may cast their vote through remote communications means, provided that they meet (i) the procedural and identification guarantees indicated in this section; (ii) the guarantees for the satisfactory evidence of the condition of shareholder required in the section "Common rules related to the exercise or delegation of the voting right through remote communications means" of this call; and (iii) any other requirements and formalities that might be legally required.

The vote through remote communications means may be cast through:

1. Electronic means:

- a) **Procedure:** those shareholders who wish to remotely cast their vote through electronic means shall do it through the website of the Company.
- b) **Identification of the shareholder:** the shareholder must evidence his/her identity through an electronic certificate validated by an authorised national certification institution, as indicated in the Common Rules of this Call.
- c) **Validity of the voting:** the votes so cast will be considered valid by the Company only in the case that they are received within the deadlines foreseen and the status of shareholder of the voter has been duly evidenced.
- d) **Additional information:** more information on the exercise of the voting rights through remote communication means is available at the website of the company, under the section "General Meeting, section Delegation, Remote Vote and Vote through the Internet".

2. Postal correspondence:

- a) **Procedure:** those shareholders who wish to cast their vote by mail must complete and sign the 'Postal Vote' Section of the Attendance, Delegation and Voting Card issued by the institution where their shares have been deposited or, in the absence of such card, of any Card obtained through the procedures already explained. This Card, duly completed and signed, must be delivered at the corporate office or sent by mail to the Shareholder's Office, at the official address, within the deadlines established to that effect.
- b) **Validity:** the vote so cast will be considered valid by the Company only in the case that it is received within the deadlines foreseen and the status of shareholder of the voter has been duly evidenced.

COMMON RULES RELATED TO THE EXERCISE OR DELEGATION OF THE VOTING RIGHT BY REMOTE COMMUNICATIONS MEANS

1. Deadline for their reception by the Company and certification of the condition of Shareholder

The delegations granted through remote communications means and the votes cast through remote communications means (irrespective of whether they have been granted or cast through electronic means or by post) must be: (i) granted or cast, as the case may be, through the specific link created for the purposes of this General Meeting at the website of the Company, or (ii) received at the official address of the Company. In both cases, they must be cast or received, as the case may be, at least 24 hours before the holding of the Meeting, or in other words, before 17:00 hours of 21st April. The Company will verify whether the ownership and the number of shares indicated by those shareholders who have granted their representation or cast their votes are correct, on the basis of the data available at the Sociedad



de Gestión de los Sistemas de Registro, Compensación y Liquidación de Valores, S.A. (IBERCLEAR) or the Registry Book of Shareholders.

2. Rules of Precedence

The personal attendance to the Meeting of any shareholder who had previously delegated his/her representation or who had already voted through a remote system, notwithstanding the means used, will leave without effect such voting or delegation. In the case that a shareholder validly makes several delegations (either through electronic means or by mail) the last action (delegation or voting), performed before the Meeting is held will take precedence. If it cannot be ascertained the exact time when the shareholder did delegate or cast his/her vote, the casting of the vote (irrespective of the means used to cast such vote) will prevail over the delegation. If the shareholder had cast several votes in a different sense, either through electronic means or by post, the last vote cast before the holding of the Meeting will prevail.

3. Electronic signature

To guarantee the authenticity and correct identification of the shareholder who exercises his/her voting right, the legal provisions on advanced and recognised electronic signature, regulated by Law 59/2003, of 19th December, on Electronic Signature, will be applied, provided that they are based on a recognised electronic certificate, which has not been revoked and which has been issued by the Spanish Public Certification Authority (CERES), dependent upon the Spanish National Mint, or if the Shareholder has a Valid Electronic National Identification Card.

4. Other forecasts

- Both the casting and the delegation of votes through remote electronic means before the holding of the Meeting will be void in case of disposal of the shares that grant such rights.
- The shareholder will be the only responsible for the custody of his/her electronic signature.
- Those shareholders who are companies or who are not residents of Spain should consult the Shareholder's Attention Office to consider the possibility of applying in each specific case the general procedures to vote and delegate through remote communications means. Similarly, in the case that the shareholder is a company, such company must notify the Company, in a reliable manner, any change or revocation of the faculties of its representative, and the Company declines any responsibility until such notice has been forwarded.
- The personal information forwarded by shareholders to exercise or delegate their rights to attend and vote at the Meeting will be handled by the Company for the sole purposes of enabling the exercise of such rights, and the access, rectification, cancellation and opposition rights may be exercised at the Corporate office of the Company, when considered appropriate by virtue of the law.

5. Suspension of the electronic systems and interconnection failures

The Company reserves the right to modify, suspend, cancel or restrict the electronic voting and delegation mechanisms when so required or imposed by technical or security reasons. Upon the occurrence of any of such assumptions, this will be immediately notified in the website of the Company.

SHAREHOLDERS' ELECTRONIC FORUM

A Shareholders' Electronic Forum will be implemented at the corporate website. This forum is accessible, with all the warranties required, both by individual



shareholders and by those voluntary associations that might be eventually established, so that they can get in touch before the holding of the Meeting. Subject to the requisites, formalities and consequences foreseen in the legal regulations applicable to the Shareholders' Electronic Forum, Shareholders may post any proposals they intend to submit as an addendum to the Agenda included in the notice of call, as well as any requests for endorsement of such proposals, initiatives to reach the percentage required for the exercise of any minority rights foreseen by the legislation in force, and any other offers or requests for voluntary representation.

The instructions to access the Electronic Forum and the Rules governing the Forum have been posted on the website of the Company.

INTERVENTION OF A NOTARY PUBLIC AT THE MEETING

The Board of Directors has agreed to request the presence of a Notary Public to prepare the Minutes of the Meeting.

GENERAL INFORMATION

- It is foreseeable that the Meeting will be held on first call.
- Attendance Cards will be issued by the Institutions where the shares are deposited. However, those shareholders who have not received them from the Institutions where their shares are deposited may also request the Attendance Cards to the Company itself or download such Cards from the website.
- No Meeting attendance premium will be paid, irrespective of whether the Meeting is attended personally or by proxy. No gifts will be distributed.
- In the context of any clarification on the delivery or the free forwarding of the documentation, additional information or any information related to this call and the holding of the General Meeting, shareholders may contact the Shareholder's Office through any of the following procedures:
 1. By mail, addressed to the Shareholder's Office, at the Corporate Office.
 2. By fax forwarded to the Shareholder's Office, number 916.230.137
 3. At the telephone number: 916.230.708, on business days and during the ordinary working hours
 4. By e-mail: oficinadelaccionista@atresmedia.com
 5. Using the form included in the web site of the company, section "2015 Ordinary General Meeting, Information Request".

San Sebastián de los Reyes, Madrid, 20th March 2015. Manuel de la Viuda Fernández de Heredia, Secretary of the Board of Directors.