



The DIA and Casino Groups sign an international alliance, creating a common business structure, *ICDC Services*

/ The business policies of both companies will continue to operate independently.

Madrid, November 30, 2015. The Casino and DIA Groups have reached an international agreement with the objective of improving their competitiveness with large suppliers.

The agreement, which includes both the manufacturer's trademark and its own trademark (in the future, it could reach 50% of the volume of its own trademark in Europe for both companies) will allow the companies to improve the offering to consumers both in terms of selection and Price

The alliance will take effect, subject to the approval of the relevant competition authorities where needed, starting with the 2016 round of purchasing negotiations, via a new joint venture, *ICDC Services* that has been established as one of the business platforms for the largest own-brand in Europe, which will have a positive impact for the clients in a large commercial network that operates in many countries. At the same time, *ICDC* will complement the other association agreements in terms of purchasing that both companies maintain with no changes.

The business policies of both companies will continue to operate independently.

DIA (Distribuidora Internacional de Alimentación) is an international food retailer that also distributes fast-moving and HPC goods. DIA is traded on the Madrid Stock Exchange and is part of the Ibex 35, the main reference index of the Spanish stock market. In 2014, gross sales under banner reached EUR9.4bn and the company had 7,306 stores in the countries in which it operates.

▪ **EXTERNAL RELATIONS**

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