

COCA-COLA EUROPEAN PARTNERS PLC

(the “Company”)

Notification of transactions of Persons Discharging Managerial Responsibilities or persons closely associated with them

1.	Details of PDMR / person closely associated with them (“PCA”)							
a)	Name	Michael McEnroe						
2.	Reason for notification							
a)	Position / status	Chief Human Resources Officer						
b)	Initial notification / amendment	Initial Notification						
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	Coca-Cola European Partners plc						
b)	LEI	549300LTH67W4GWMRF57						
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument, identification code	Ordinary Shares of €0.01 in the Company (“ Ordinary Shares ”) GB00BDCPN049						
b)	Nature of the transaction	Acquisition of 8 Ordinary Shares						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>USD \$37.36</td> <td>4</td> </tr> <tr> <td>USD \$0.00</td> <td>4</td> </tr> </tbody> </table>	Price(s)	Volume(s)	USD \$37.36	4	USD \$0.00	4
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USD \$37.36	4							
USD \$0.00	4							
d)	Aggregated information - Aggregated volume - Price	Aggregated Volume: 8 shares Aggregated Price: USD \$18.68 per share						
e)	Date of the transaction	28 July 2016						
f)	Place of the transaction	New York Stock Exchange						

