Santander Rights Issue

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Important information

We expect to file a registration statement (including a prospectus) later today with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents we have filed with the SEC for more complete information about us and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, we, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling (212) 350-3681.

The prospectus will give further details of the New Shares and the Pre-emptive Subscription Rights to be offered pursuant to the Rights Issue.

This presentation is not a Prospectus but an advertisement (within the meaning of the United Kingdom Prospectus Rules) and investors should not subscribe for any New Shares or purchase any Pre-emptive Subscription Rights referred to in this presentation except on the basis of the information contained in the Prospectus.

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The Share Securities Note and the Summary of the share capital increase of Banco Santander, S.A. with pre-emptive subscription rights through the issuance of ordinary shares of the Bank (the "Capital Increase") are currently pending approval by the National Securities Market Commission ("CNMV") in Spain. Once approved, the Share Securities Note and the Summary, together with the Share Registration Document approved and registered by the CNMV on October 29, 2008, will constitute the Prospectus of the Capital Increase, which will be made available to investors on the web sites of Santander (www.santander.com) and the CNMV (www.santander.com), at the registered offices of Santander, the relevant stock exchanges and the agent.



Proposed rights issue

Why we propose this rights issue

Conclusions



EUR 7.2bn capital increase

Amount

- Capital increase of EUR 7.2bn with Preferential Subscription Rights
- Number of shares: 1,599mm

Terms and Conditions*

- 1 new share for 4 existing ones
- Pricing: EUR 4.5 per share
- Discount: 46.0% to previous day price or 40.6% to TERP
- Theoretical value of each subscription right: EUR 0.77
- Merrill Lynch structured the transaction, which is fully underwritten
- Merrill Lynch, Banc of America and Santander Investment are acting as global coordinators and joint bookrunners; Credit Suisse as joint bookrunner; Calyon as joint lead-manager; and Fox-Pitt Kelton as co-lead manager

Timetable

- Subscription period: 13 Nov.-27 Nov.
- Expected Listing of new shares: 4 Dic.

Financial impact**

■ Core Tier 1 impact: >100bp

^(*) Calculated on the basis of the closing share price of 7 November 2008 of €8.34 (**) Calculated based on the average expected 2008E RWAs for UBS, KBW, Morgan Stanley, Merrill Lynch and Raymond James equity research estimates. Pro-forma for \$61bn RWAs linked to Sovereign



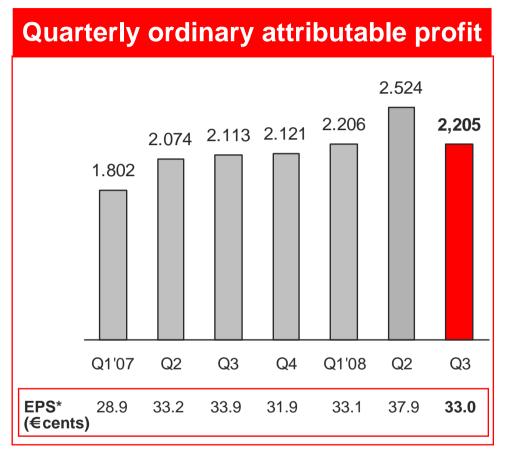
Proposed rights issue

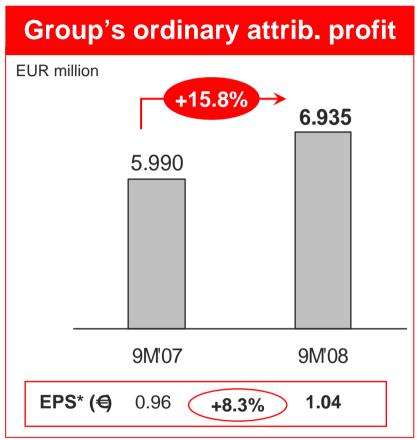
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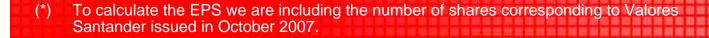


In Q3'08 Santander again did well in an extremely complex environment ...



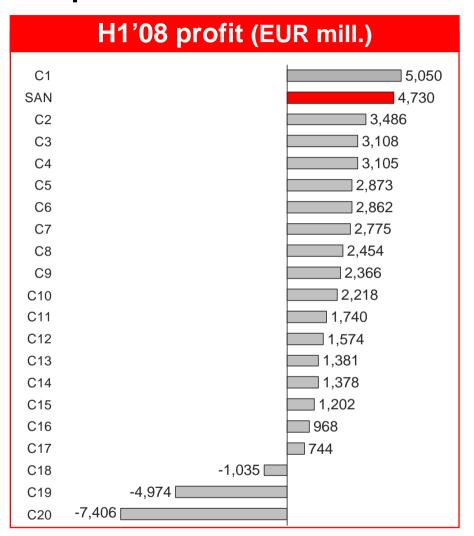


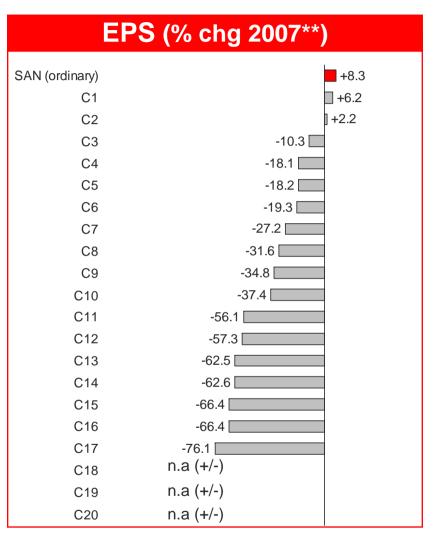
In Q3'08 capital gains of EUR 586 million from the sale of Santander Financial City are not included





... which allows us to continue widening the gap with our competitors* ...





Source: The banks' quarterly reports

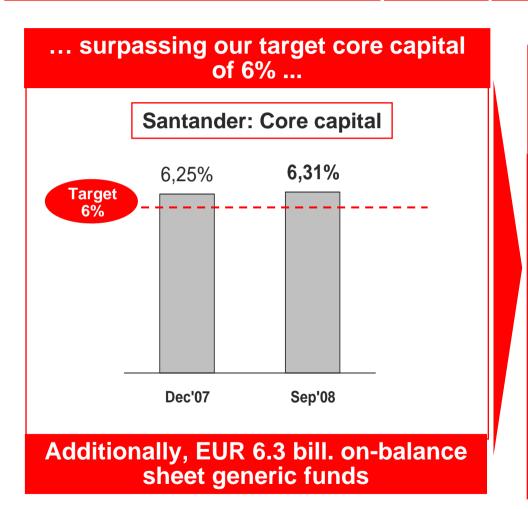
(**) Latest data available: 9M'08/9M'07 or H1'08/H1'07

^(*) Large banks that due to their size, characteristics and /or degree of direct competition are the referenced banks to surpass: Banco Itaú, Bank of America, Barclays, BBVA, BNP Paribas, Citigroup, Credit Agricole, HBOS, HSBC, Intesa Sanpaolo, JP Morgan, Lloyds, Mitsubishi (Q4'07+Q1'08), Nordea, Royal Bank of Canada, RBS, Societe Generale, UBS, UniCredit, Wells Fargo.



... not only in profits but also in capital and dividends ...

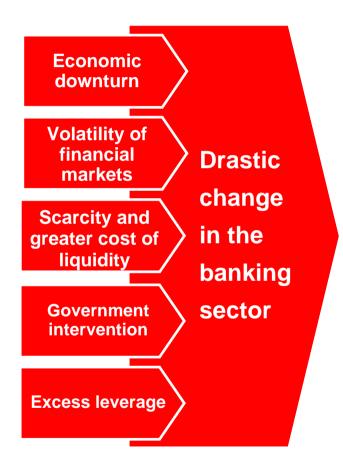
Strong profit generation + sound balance sheet (no Structured credit products)...



We think a > 6% CT1 ratio is enough in economic terms for our business model...

- **■**CT1 + generic provisions above 7% CT1
- A largely plain vanilla balance sheet
- ...with a high conversion ratio of RWA / Assets
- A strong recurrent profit > 2 bn per quarter

A very challenging environment that has changed the rules of the game of the banking industry



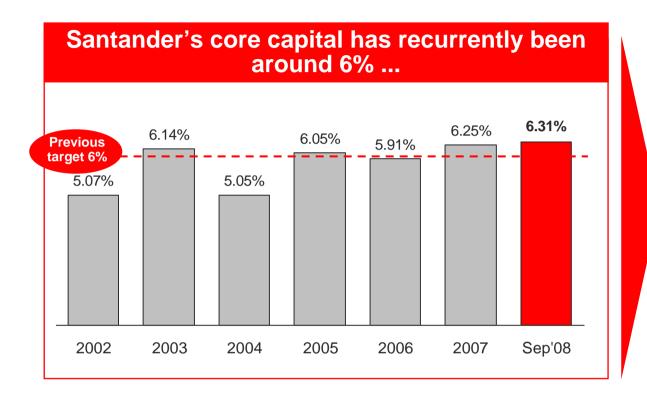
Greater solvency demand

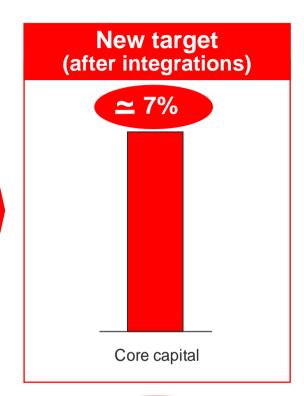
- Change in industry standards
- Higher quality capital
- Government recapitalisation processes that change the playing field
- Market perception of higher capital needs





We have decided to raise our core Tier 1 target from 6% to 7%





... consistent with sustained growth of the cash dividend CAGR (02–07) = +18%

Maintaining approx. 50% pay-out in cash

To attain the new target core capital we propose ...

... a capital increase with rights aimed to our shareholders.

A differential transaction vs. our competitors ...

We continue to deliver solid results ...

With a low risk balance sheet

We aim to keep our Dividend per Share flat in 2009 relative to 2008

A rights issue alternative is the most fair alternative to our Shareholders



We have additional capacity to strengthen our core capital over time...

... with an efficient capital management

Ordinary generation of free capital

Approx. 40 - 50 b.p. /year

Deleverage of noncore assets in new acquisitions

- In Abbey + A&L: £ 20-30 Bill.
- In Sovereign: US\$ 10 Bill.

Potential sales of non-core assets

- Financial City
- Banco Venezuela
- ABN shared assets
- Industrial equity stakes (Cepsa)
- Product factories (AM, insurance)

Any sale will be realised only at attractive prices for our shareholders



Accomplished and /or

underway

Transaction rationale

A drastic change in the banking sector

 We have taken the strategic decision to operate with higher capital ratios within an environment of greater uncertainty and a market demand for higher capital ratios in the financial industry

It is NOT related to acquisitions

We do not have acquisition plans

It is NOT related to hidden losses

- No hidden losses: credit quality evolution better than the market
 - We have EUR 6.3 billion of generic provisions

It does NOT reflect a deterioration trend of the business

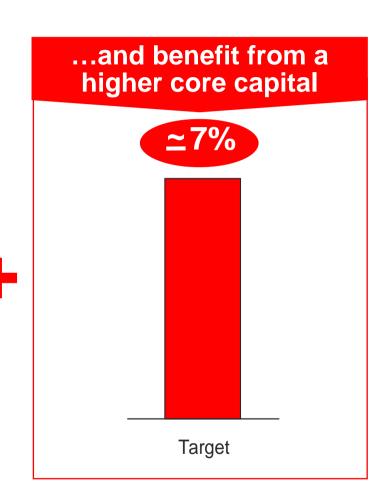
- Businesses maintain a good performance
 - Lower business volume than what we envisaged at the beginning of the year, but higher spreads, and better cost control



In short, a transaction to further strengthen our solvency relative to the sector

We are ahead of our competitors ...

- "Quality" balance sheet / structure credit assets
- High NPL coverage
- Maximum quality capital
- Two digit profit increases
- We turn to our shareholders...
- ...without cutting the cash dividend per share in 2009





Dividend Policy

DPS impact

 We aim to keep our Dividend per Share flat in 2009 relative to 2008 (with payout remaining around the 45-55% level), paid fully in cash

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A transaction to further strengthen our solvency relative to the sector

- In the new environment, we have decided to increase our Core Tier 1 target from ca. 6% to ca. 7%
- In this context, a EUR 7bn rights issue allows us to reach the best balance between earnings and capital
- We have additional capacity to strengthen our core capital through profit retention, selective de-leverage and disposals. However, we will only sell non-core assets if the price is right for our shareholders
- We aim to keep our DPS flat, fully paid in cash, in 2009, with our payout around the 45-55% level. This continues to translate into a very attractive yield for our shareholders.







