



Promotora de Informaciones, S.A. (“**PRISA**” or the “**Company**”) announces the following relevant information, under the provisions of article 228 of the Royal Legislative Decree 4/2015, of 23 October, approving the consolidated text of the Securities Market Act (“**Ley del Mercado de Valores**”).

RELEVANT INFORMATION

The board of directors held today with the previous favorable report of the Appointment and Remuneration Committees has resolved to appoint Mr. Guillermo de Juanes Montmeterme as CFO of the Company, succeeding Mr Fernando Martínez Albacete.

PRISA appreciates the services provided by Mr. Fernando Martínez who has worked for more than twenty years in the Group and has performed with exemplary and effective work in all the positions he has occupied during this time.

Mr Guillermo de Juanes has a broad professional experience in corporate finance, M&A and debt restructuring, having worked for 12 years in the Investment Banking Division of Credit Suisse, in London and in Madrid. De Juanes, who currently was Head of Finance and Corporate Development, joined the Financial Department of PRISA in 2012, where he has actively contributed to the refinancing process carried out in December 2013 and he has participated in all the capital transactions and the deleveraging transactions carried out by the Company during this period. He holds a degree in International Business Administration from I.C.A.D.E and a degree in law from the Universidad Complutense in Madrid.

Madrid, July 13, 2017