



Pursuant to article 17 of the Regulation (EU) 596/2014 on market abuse and article 226 of the Royal Legislative Decree 4/2015, of 23 October, approving the consolidated text of the Securities Market Act, Promotora de Informaciones, S.A. ("**Prisa**" or the "**Company**") announces the following

RELEVANT INFORMATION

In accordance with article 227 of the consolidated text of the Spanish Securities Market Law approved by Royal Legislative Decree 4/2015 of 23 October, and Circular 1/2017, of 26 April, of the Spanish National Securities Market Regulator (Comisión Nacional del Mercado de Valores) on liquidity contracts ("**Circular 1/2017**"), the Company informs that it entered into a liquidity contract with JB Capital Markets (the "**Financial Intermediary**") for the purpose of favoring the liquidity and regularity of the Company's shares quotation (ISIN ESO17143901), within the limits established by the Company's Shareholders General Meeting and the applicable regulation, in particular, Circular 1/2017 (the "**Liquidity Contract**").

The contract will have a duration of one year as of July, 11, 2019, date of its formalization.

The Financial Intermediary will perform the operation regulated by the Liquidity Contract in the Spanish regulated markets and multilateral trading system, through the market of orders, according to the contracting rules, within the usual trading hours of these and as established in Rule 3 of Circular 1/2017.

For such purpose, upon the completion of the previous acquisition period, the Company has deposited on the securities account related to the Liquidity Contract 153.024 shares of the Company.

To balance the securities account and the cash account, the Company has withdrawn 5.896,65 euros to the cash account. The initial balance on the cash account amounts to 212.091,26 euros.

The information corresponding to the days on which the initial position was calculated is hereto attached.

Period of establishment of the initial position						
Date	Trading Operation	Shares	Average Price (€)	Cash (€)	Number of operations	Block operations
12 / 07 / 2019	Acquisitions	5.457	1,44530	-7.887,17	7	N
15 / 07 / 2019	Acquisitions	23.000	1,42910	-32.869,60	21	N
16 / 07 / 2019	Acquisitions	12.162	1,40540	-17.092,45	16	N
17 / 07 / 2019	Acquisitions	13.731	1,40710	-19.320,79	9	N
18 / 07 / 2019	Acquisitions	19.133	1,40970	-26.972,55	21	N
19 / 07 / 2019	Acquisitions	22.684	1,40480	-31.867,07	26	N
22 / 07 / 2019	Acquisitions	15.500	1,40340	-21.753,00	17	N
23 / 07 / 2019	Acquisitions	12.133	1,38880	-16.850,44	16	N
24 / 07 / 2019	Acquisitions	11.500	1,36970	-15.751,25	12	N
25 / 07 / 2019	Acquisitions	17.724	1,41230	-25.031,44	14	N

Madrid, July 26, 2019.

Xavier Pujol Tobeña
General Secretary and Secretary to the Board of Directors.