# Integration Plan Presentation













#### Disclaimer

This material has been prepared for information purposes only by Caja Madrid and Bancaja on behalf of the Members of the SIP Project ("the SIP Project") which are Caja Madrid, Bancaja, Caja Insular de Canarias, Caja de Àvila, Caixa Laietana, Caja Segovia and Caja Rioja (the "Members" thereafter). It does not constitute a prospectus, offering, or recommendation of investment.

It describes the most relevant information and guidelines of the Project at an early stage, being therefore all information contained preliminary, and subject to modification by supervisor and regulators and amendments after "due diligence" process.

The information contained herein is confidential and is intended for use only by the intended recipient. The material remains the property of the Members and must be returned on request and any copies thereof destroyed. It should not be reproduced or disclosed to any other person, without the consent of the Members. The investments and investment services referred to herein are available only to persons to whom this material may be lawfully delivered in accordance with applicable securities laws. This material is being distributed only to, and is directed only at, persons who have professional experience in matters relating to investments.

This document shall not constitute an underwriting commitment, an offer of financing, an offer to sell, or the solicitation of an offer to buy any securities of the members, which shall be subject to the Member's internal approvals. No transaction or service related thereto is contemplated without the Members's subsequent formal agreement.

The Members do not guarantee the accuracy or completeness of information which is contained in this document and which is stated to have been obtained from or is based upon trade and statistical services or other third party sources. Any data on past performance, modelling or back-testing contained herein is no indication as to future performance. No representation is made as to the reasonableness of the assumptions made within or the accuracy or completeness of any modelling or back-testing. All opinions and estimates are given as of the date hereof and are subject to change. The value of any investment may fluctuate as a result of market changes. The information in this document is not intended to predict actual results and no assurances are given with respect thereto.

This document does not disclose all the risks and other significant issues related to an investment in the securities/transactions of any of the Members or the SIP Project. Prior to transacting, potential investors should ensure that they fully understand the terms of the securities/transaction and any applicable risks. Investors should only subscribe for any transferable securities of the Members on the basis of information in the relevant prospectus (which has been or will be published and may be obtained from the Members), and not on the basis of any information provided herein.











### **Transaction Highlights**

- On June 14th, following the approval of its respective Board of Directors, an Integration Protocol was signed among Caja Madrid, Bancaja, Caja Insular de Canarias, Caixa Laietana, Caja de Ávila, Caja Segovia and Caja Rioja
  - Integration to be structured through an Institutional Protection System (SIP), pooling 100% of capital and profits to make a stronger and more diversified institution
  - ✓ SIP to be responsible for all key decisions, with savings banks responsible for distribution in their home regions and management of social projects and welfare funds (financed through dividends received by the SIP)
- > This integration creates the deposit leader in Spain (ahead of SAN, BBVA and La Caixa) with a market share of c.12% and the 15th largest in the Eurozone (by total assets)
- As a result of the merger, the SIP will accelerate provisioning and write offs and will have a 100% coverage of the expected loss of the existing portfolio at inception reinforcing its P&L going forward
  - ✓ Capital strength maintained at similar pre-transaction levels through the €4,465mn new capital provided by the FROB
- > Sound liquidity position with almost €30bn of existing available buffers
- Solid corporate governance standards



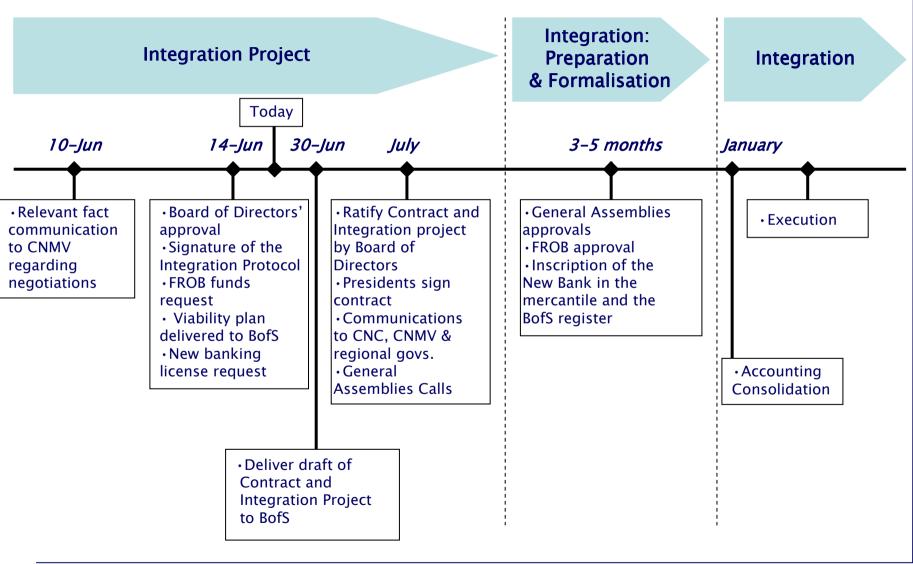








### Integration Agreed, SIP Created in 2H '10













## Agenda

- Framework for Savings Banks Consolidation
- The Transaction II.

**Appendix** 













## I. Framework for Savings **Banks Consolidation**













## Spanish Savings Banks: From 45 to 21 Institutions

	Assets € million	%	Merger Type
1 Caja Madrid, Bancaja, Insular, Laietana, Avila, Segovia, and Rioja	339,021	25.3%	SIP
2 La Caixa and Caixa Girona	279,688	20.9%	Merger
3 CAM, Cajastur, Caja Extremadura and Caja Cantabria	135,329	10.1%	SIP
4 Caixa Catalunya, Caixa Tarragona and Caixa Manresa	81,024	6.0%	Merger
5 Caixa Galicia and Caixanova	78,077	5.8%	Merger
6 Caixa Penedes, Caja Murcia, SaNostra and Caja Granada	73,055	5.4%	SIP
7 Caja Duero and Caja España	46,643	3.5%	Merger
8 Grupo Banca Civica (Caja Navarra, Caja Canarias and Caja Burgos)	45,939	3.4%	SIP
9 Unicaja and Caja Jaen	35,167	2.6%	Merger
10 Cajasol and Caja Guadalajara	29,999	2.2%	Merger
11 Caixa Sabadell, Caixa de Terrassa and Caixa Manlleu	28,851	2.2%	Merger
Total Merger Agreements	1,172,793	87.4%	
12 Ibercaja	44,691	3.3%	
3 BBK	29,806	2.2%	
4 CECA	22,109	1.6%	
5 Guipuzcoa	21,095	1.6%	
6 Cajasur - Government Intervention	18,960	1.4%	
7 Caja Inmaculada	11,938	0.9%	
8 Caja Vital	9,252	0.7%	
9 Burgos C.C.O.	5,208	0.4%	
20 Badajoz	4,248	0.3%	
21 Ontinyent	980	0.1%	
22 Pollensa	344	0.0%	
Total Assets – Savings Banks Sector	1,341,425	100.0%	

\* Source: CECA and Company data













### Institutional Protection Schemes: Characteristics

- What are the minimum requirements for an Institutional Protection Scheme "SIP"?
  - **Contractual arrangement** whereby members of a group undertake to support each other in terms of liquidity and solvency
  - Under Bank of Spain regulation and must fulfil a minimum set of conditions\*:
    - a) Central body must integrate the group's business strategies and risk management policies
    - Central body will comply with regulatory requirements on a consolidated basis
    - Include a liability mutual arrangement for the solvency and liquidity of the institutions: at least 40% of each participating institution's eligible own funds must be integrated into the SIP
    - d) Mutualise at least 40% of each of the institution's results
    - Minimum 10-year term
  - Participating institutions maintain their separate legal status and governance structure and are shareholders of the SIP

\* As per Royal Decree-Law 6/2010 of 9 April 2010







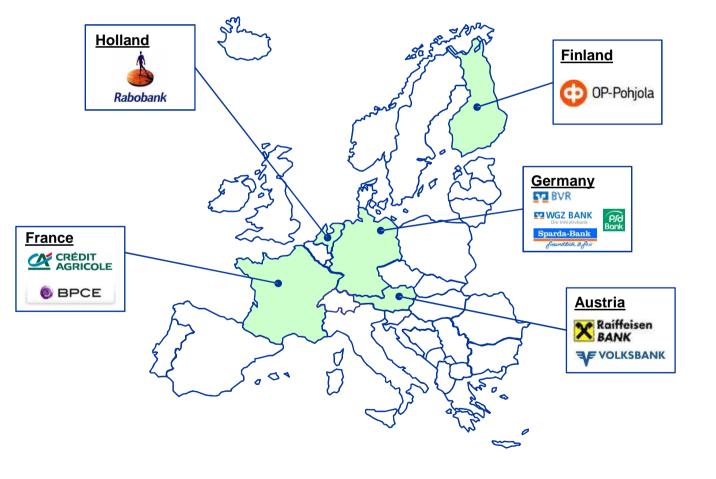






### Institutional Protection Schemes: Similar Cases in Europe

· The SIP structure is new in Spain but there are similar success stories across **Europe:** 













### **FROB Fund: Role in Consolidation**

#### **Objective**

Facilitate integration processes of viable institutions by strengthening capitalization and facilitating the adjustment of excess capacity

#### **Conditions**

- Viability plan detailing the business project approved and monitored by Bank of Spain
- Bank of Spain could require additional measures to execute the plan

#### Instrument

- FROB Funds instrumented in perpetual convertible preference shares (Tier 1)
- Convertible into equity

- Non cumulative and subject to the existence of distributable profits
- Lower of:

#### **Interest Paid**

- a) 7.75% annual yield; or
- b) 5Y Treasury bonds issued by the Kingdom of Spain plus 500 bps
- 15 bps will be added annually until the 5th year. After 5th year, additional 100 bps per year will apply
- If conditions agreed are breached, remuneration increased by 200 bps













### FROB Fund: Role in Consolidation

#### Repayment

- Repaid in 5 years: at the end of the period either redeemed or converted into Equity (at nominal value). In exceptional circumstances, may be extended for additional 2 years
- Commitment to repurchase the securities as soon as possible
- If Bank of Spain considers redemption unlikely, FROB may convert the securities at any time and be entitled to intervene the entity
- Should the institution fail to repay:
  - a. Bank of Spain would immediately convert the preference shares into Equity
  - b. If converted into "Cuotas Participativas" (savings banks case) these will grant voting rights to FROB













## II. The Transaction













### The Transaction

- 1. The creation of a domestic champion
- 2. A new group with a reinforced balance sheet, a solid capital position and ample liquidity
- 3. Solid Corporate Governance













### The Creation of a Domestic Champion

Savings Bank	Assets
Caja Madrid	191.9
Bancaja	111.5
Caja Insular de Canarias	9.3
Caixa d'Estalvis Laietana	9.2
Caja de Ávila	7.1
Caja Segovia	6.2
Caja Rioja	3.9
Total (€bn)	339.0

Metric	
Equity (€ bn)	17.6
Assets (€ bn)	339.0
Branches	4,500
Employees	26,000
Total Customer Loans (€bn)	212.0
Total Customer Deposits (€bn)	166.9

Largest savings bank with 25.3% of Savings Banks total assets, 3rd largest Spanish banking group and the 15th largest in the Eurozone

\* Source: CECA and Company data (As of December 2009)





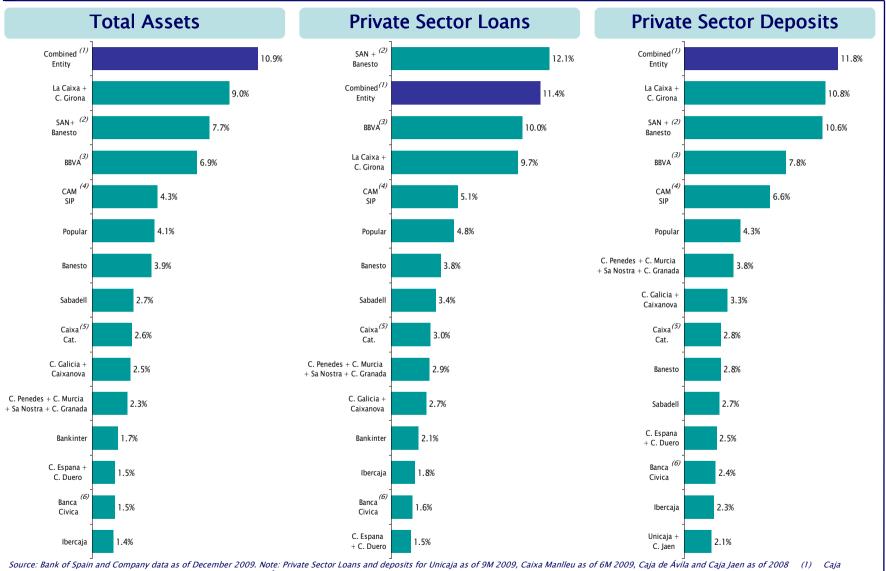








### The Creation of a Domestic Champion - #1 Deposit Taker in Spain



Madrid, Bancaja, Caja Insular de Canarias, Caixa Laietana, Caja de Ávila, Caja Segovia, and Caja Rioja (2) SAN domestic operations (3) BBVA Spain & Portugal (4) CAM SIP includes: CAM, Cajastur, CCM, Caja Cantabria and Caja Extremadura (5) Caixa Cat. merger includes: Caixa Catalunya, Caixa Tarragona and Caixa Manresa (6) Banca Civica includes: Caja Navarra, Caja General de Canarias, Caja Burgos





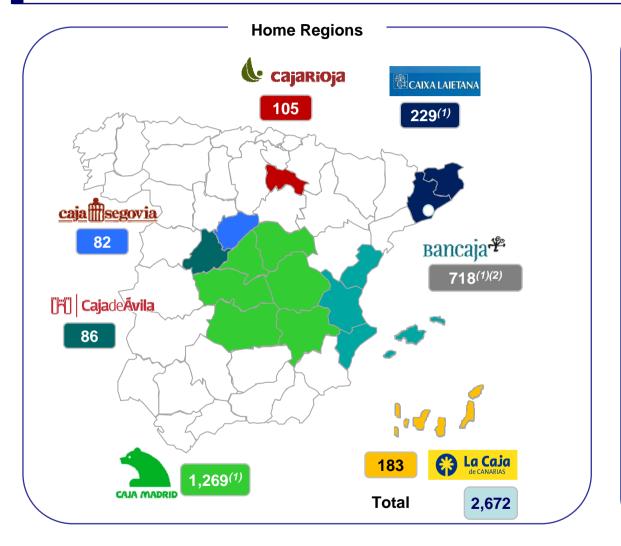








## 2/3 of Branches are Located in our Home Regions



Rest of Regions		
Savings Banks	Branches in Common Zones	
CAIA MADRID	833	
Bancaja 😤	421	
CAIXA LAIETANA	35	
La Caja de CANARIAS	1	
المَّنَّةُ   Cajade <b>Ávil</b> a	42	
<b>&amp;</b> cajarioja	13	
caja segovia	35	
Total	1,380	

<sup>\*</sup> Municipality of Barcelona will be a "core territory" of Caja Madrid, Bancaja & Caixa Laietana (1) Includes branches in the municipality of Barcelona (2) Excludes Banco de Valencia branches (437)





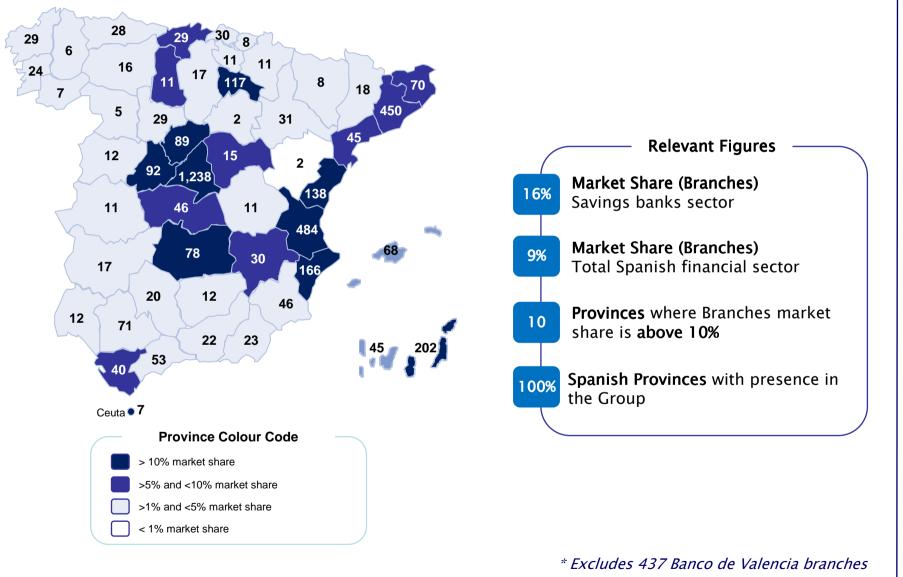








### Nationwide Presence with Critical Size in the Most Attractive Markets















### Pooling of 100% of Capital and Profits to Make a Stronger and More **Diversified Institution**

Structure:







• Each Caja participates with the following stakes\*:

Savings Bank	Stakes
Caja Madrid	52.1%
Bancaja	37.7%
Caja Insular de Canarias	2.5%
Caja de Ávila	2.3%
Caixa d'Estalvis Laietana	2.1%
Caja Segovia	2.0%
Caja Rioja	1.3%
Total	100.0%

\* Subject to final due diligence results













### Operating as One Entity ...

#### The SIP will integrate and centralize:

## **General** Policies

- Financial Management (ALM, Strategy, Planning, etc.)
- Treasury and Capital Markets (Treasury, Funding, etc.)
- Risk Policies and Management: credit risk, market risk, liquidity and interest rate risk, operational risk

#### **Business**

- Retail Business strategy
- > Retail Banking branches located outside respective core regional markets
- Wholesale and Corporate Banking
- Non-banking financial businesses (Wealth, Insurance, Brokerage)
- > Equity Investments Management, excluding Banco de Valencia

#### Services

- > Operations (back-office), Accounting, Administration, Purchases
- > Audit, Compliance, Legal, Tax
- > Technology and Information Systems
- Research, Product Factory











### ... But Capitalising on each other's Regional Strengths

- **Branch Network Management** 
  - Strategy, product design, risk, capital and liquidity management at SIP level
  - Retail network operated:
    - In Home Regions:
      - Regional brand to channel all SIP retail business in its home region, capitalizing on strong brand recognition and client loyalty
      - Branding: Regional brand with a reference to the Group brand
    - In Rest of Regions:
      - SIP will operate the branch network outside the respective home regions
      - Branding: In the future they will probably operate under the Group's common brand





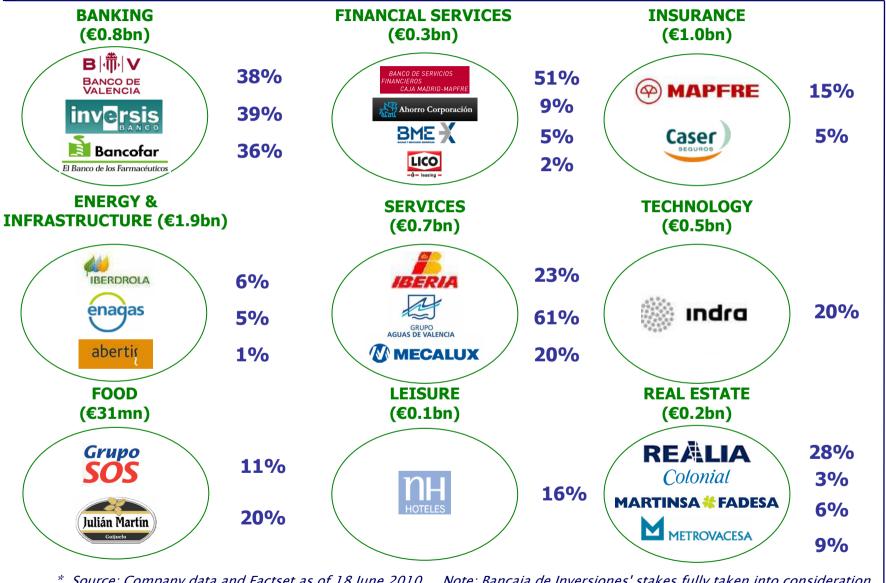








### A Highly Diversified Equity Portfolio Valued at Over €5.5bn

















### **Solid Value Creation**

• Business and Structural Integration: Estimated impact

### Net **Synergies**

- **Employee reduction** to be completed by **2011** (mainly through early retirements)
- Branch closures to be completed by 2012
- General administrative costs savings of 10-12% expected by 2012
- Strengthened credit profile resulting in funding savings
- Additional technology investments required
- Slight revenue attrition in the areas where branches are closed

c.€500mn net pre-tax synergies expected by 2013, with an expected net income (after FROB interest payment) in the region of €2bn by 2013











### The Transaction

1. The creation of a domestic champion

2. A new group with a reinforced balance sheet, a solid capital position and ample liquidity

3. Solid Corporate Governance













### **Reinforced Balance Sheet**

#### Stronger Asset Coverage

- As a result of the merger, the SIP will have a 100% coverage of the expected loss of the existing portfolio
  - Anticipating provisioning effort expected for the next 2 years

#### **Maintaining Capital Standards** Intact

Capital position maintained at similar pre-transaction levels through the €4,465mn new capital provided by the FROB

By effecting this transaction the Group benefits from a stronger P&L going forward (provisioning effort upfront) whilst keeping the capital position intact













### Stronger Asset Coverage

	Exposure (€bn)*	Default Probability	Loss Given Default
Land	14.7	28%	45%
Real Estate Developments & Construction	25.1	21%	37%
Completed Developments	13.9	15%	30%
Consumer	8.5	20%	40%
Non-RE Corporates & SMEs	68.2	20%	33%
Residential Mortgages	94.3	5%	19%
Credit written off	3.6	100%	90%
Real Estate Assets**	7.6	100%	30%
Total	235.8	18%	38%

### Expected loss of €16.0bn fully covered

\* Includes credit, guarantees & undrawn credit lines \*\* Includes foreclosures, repossessions & acquisitions





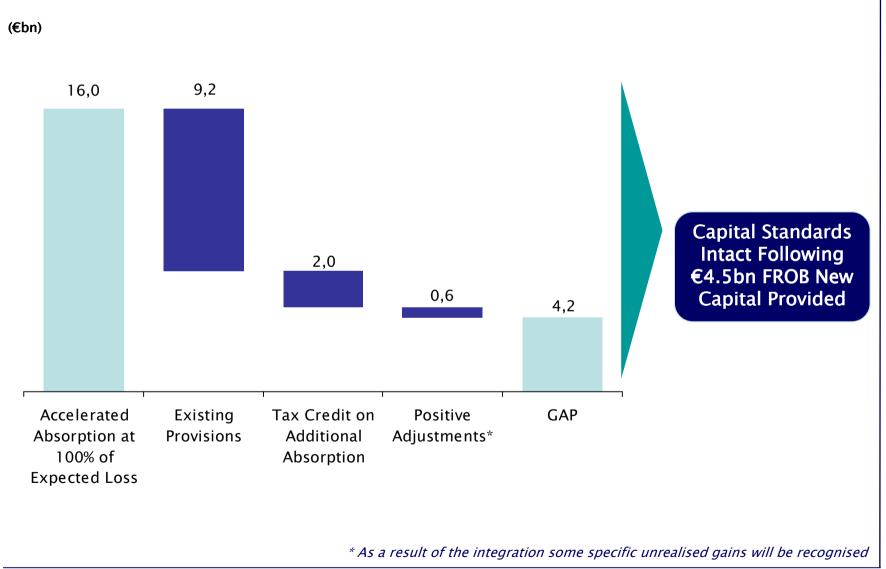








### FROB Capital Allows to Fully Cover Expected Loss













### Capital Ratios Above Pre-Transaction Levels

		Post-Transaction		
	Pre-transaction	Without	With conversion	
Core Tier 1	6.8%	5.3%	7.3%	
Tier 1	8.5%	9.3%	9.3%	
Total Capital	11.3%	12.0%	12.0%	

\* Pre-transaction ratios based on 31st March 2010 / Post- transaction on expected closing













### Strong Liquidity Buffers Available...

· Liquidity Sources Available\*

	(€mn)
Liquid Assets and Reserves	
ECB Facility	14,613
ECB Eligible Assets	6,088
Other Liquid Assets	2,212
	22,913
Government Guaranteed Bonds (Issuance Available)	5,766

Almost €30bn of liquidity available in addition to the contribution of a positive commercial gap

\* As of 31st March 2010







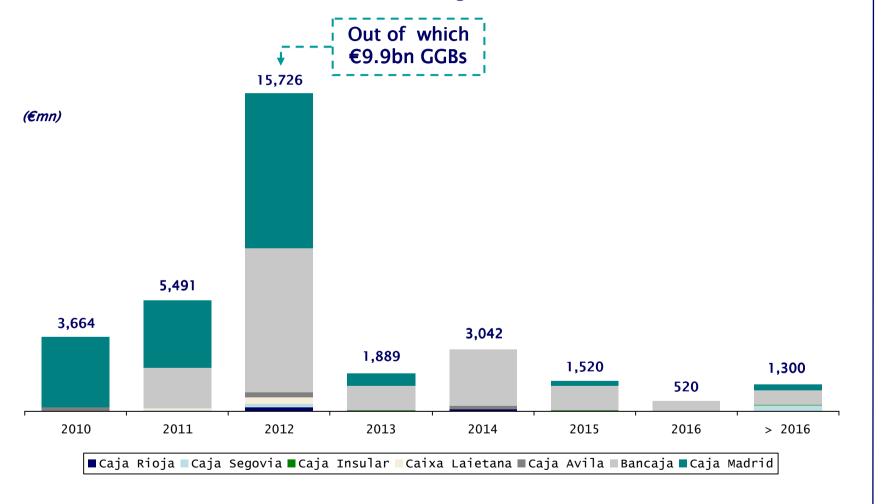






### ... Sufficient to Meet Senior Debt Maturities Until 2014

· Senior Unsecured Debt Maturities (including GGBs):















### The Transaction

- 1. The creation of a domestic champion
- 2. A new group with a reinforced balance sheet, a solid capital position and ample liquidity
- 3. Solid Corporate Governance













### Solid Corporate Governance

- > SIP to be a Bank under Bank of Spain supervision
- > SIP to be responsible for all key decisions, with savings banks only responsible for distribution in their home regions and management of social projects and welfare funds (financed through dividends received by the SIP)
- Representation of independent members in the Board, heading the Auditing and **Remuneration Committees**
- > General Shareholders' Meeting:
  - Voting rights in the same proportion to the share of capital held in the bank
  - ✓ Voting thresholds for approval of specific operations such as:
    - Entry of new shareholders
    - **Increase of capital**
    - IPOs and secondary offerings
    - By-laws modifications
    - Liquidation
- Social headquarters in Valencia, operating headquarters in Madrid













### Solid Corporate Governance

#### Management organization aiming to facilitate a smooth decision making process

**Board of** Directors

- 21 members, with maximum position length of 6 years, of which:
  - 11 members representing Caja Madrid
  - 6 members representing Bancaja
  - 2 members representing rest of Savings banks
  - 2 independent members
- Executive chairman elected by Caja Madrid
- Executive Vice-chairman elected by Bancaja

Executive Committee

- Made up of 11 members:
  - 6 members representing Caja Madrid
  - 4 members representing Bancaja
  - 1 member representing rest of Savings banks

**Auditing** Committee **Independent Board** member to chair the Committee

**Appointments** and Remuneration Committee

**Independent Board** member to chair the Committee













## **Appendix**







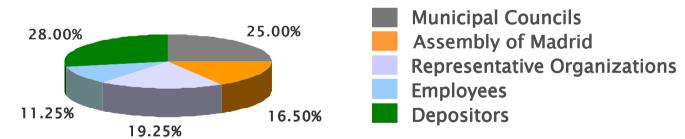






### **Overview of Spanish Savings Banks**

- Savings Banks are not incorporated and have no shareholders. Core capital is formed by reserves from retained earnings. Savings Banks do not pay dividends, but allocate part of their net profits to support community social, educational and cultural projects
- Savings Banks' main Governing Bodies are:
  - General Assembly
  - **Board of Directors**
  - **Control Commission**
- The **General Assembly** (in Caja Madrid's case) is comprised of 320 members: representatives of the city and the region of Madrid, representatives of employees, customers and community institutions as follows:



The General Assembly performs the traditional role of shareholders: appoints the Board of Directors and Control Committee, and approves the annual financial statements, the Directors' report and the profit distribution proposed by the Board







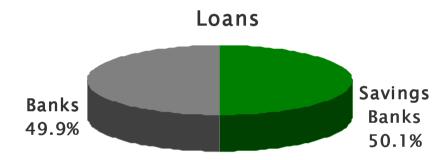


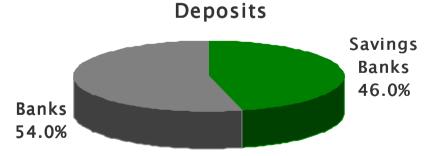




### Overview of Spanish Savings Banks

- Savings Banks' market share at year-end 2009:
  - Loans: 50% of a total of €1,812 billion
  - Deposits: 46% of a total of €1,491 billion





\* Based on Total Customer Loans and Deposits, and taking into consideration Banks and Savings Banks only









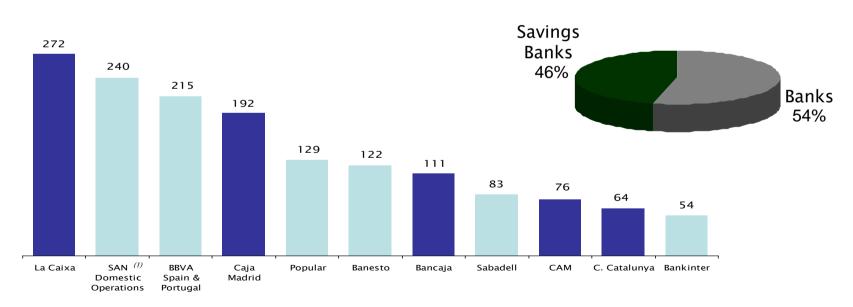




### Overview of Spanish Savings Banks

- Spanish Banking System consists of:
  - 65 Banks
  - 45 Savings Banks
  - 81 Credit Cooperatives
- At year-end 2009 Savings Banks' total assets reached EUR 1.3 trillion, representing 46% of the Spanish financial system





\* Source: AEB, and Company data as of December 2009 Including Banesto













### Senior Debt Maturities are the Key, Covered Bonds Can Be Refinanced

• Medium and Long Term Maturity Profile:

