



Promotora de Informaciones, S.A. ("**PRISA**" or the "**Company**"), pursuant to Article 227 of the Law 6/2023, of March 17, of the Securities Markets and Investment Services (*Ley de los Mercados de Valores y de los Servicios de Inversión*), hereby discloses the following

OTHER RELEVANT INFORMATION

Following the announcement of the "inside information" published by the Company on March 12, 2024 (with registry number 2163), PRISA informs of the reactivation, effective today, of the liquidity agreement currently entered into with JB Capital Markets, S.V., S.A.U. in order to favour the liquidity and regularity of the trading of PRISA's share, after the beginning, today, of the pre-emptive subscription period of the public subscription offering of the subordinated notes mandatorily convertible into newly issued ordinary shares of the Company agreed (the "**Convertible Notes**"), with recognition of the pre-emptive subscription right of PRISA's shareholders.

The referred agreement was suspended, effective March 12, 2024, in the context of the issuance of the Convertible Notes in order to not alter, through variations in treasury shares, the calculation of the pre-emptive subscription rights required to subscribe the Convertible Notes.

In Madrid, March 19, 2024
Pablo Jiménez de Parga Maseda
Secretary of the Board of Directors

English translation for information purposes only.

In case of discrepancies between the Spanish original and the English translation, the Spanish version shall prevail.

DISCLAIMER: THIS COMMUNICATION INCLUDES REFERENCES TO A SUBSCRIPTION PUBLIC OFFERING OF CONVERTIBLE NOTES OF PRISA.

THIS COMMUNICATION AND THE INFORMATION CONTAINED HEREIN MAY NOT BE DISCLOSED, DISTRIBUTED OR PUBLISHED, DIRECTLY OR INDIRECTLY, IN OR INTO AUSTRALIA, CANADA, THE UNITED STATES OF AMERICA OR JAPAN, OR ANY OTHER STATE OR JURISDICTION WHERE SUCH DISCLOSURE, DISTRIBUTION OR PUBLICATION WOULD BE RESTRICTED BY LAW. THIS COMMUNICATION AND THE INFORMATION CONTAINED HEREIN IS NOT INTENDED FOR INVESTORS IN AUSTRALIA, CANADA, THE UNITED STATES OF AMERICA OR JAPAN OR ANY OTHER STATE OR JURISDICTION WHERE RESTRICTED BY LAW AND DOES NOT CONSTITUTE AN OFFER OF SECURITIES AND MAY NOT BE COMMUNICATED TO ANY PERSON WITHIN SUCH COUNTRIES. NO SECURITIES MAY BE OFFERED OR SOLD WITHIN AUSTRALIA, CANADA, THE UNITED STATES OF AMERICA OR JAPAN OR ANY OTHER STATE OR JURISDICTION WHERE RESTRICTED BY LAW, EXCEPT UPON REGISTRATION UNDER APPLICABLE SECURITIES LAWS (AND, IN THE SPECIFIC CASE OF THE UNITED STATES OF AMERICA, UNDER THE U.S. SECURITIES ACT OF 1933) OR THE AVAILABILITY OF AN EXEMPTION FROM REGISTRATION FOR SUCH AN OFFER OR SALE. THE COMPANY DOES NOT INTEND TO REGISTER THE OFFERING OR SALE OF THE CONVERTIBLE NOTES IN AUSTRALIA, CANADA, THE UNITED STATES OF AMERICA OR JAPAN OR IN ANY OTHER STATE OR JURISDICTION IN WHICH IT IS RESTRICTED BY LAW, OR TO MAKE A PUBLIC OFFERING IN SUCH COUNTRIES. THEREFORE, NEITHER THE PRE-EMPTIVE SUBSCRIPTION RIGHTS OVER THE CONVERTIBLE NOTES NOR THE CONVERTIBLE NOTES MAY BE OFFERED, EXERCISED, SOLD OR DELIVERED IN SUCH COUNTRIES. THE COMPANY UNDERTAKES NO LIABILITY IN THE EVENT OF ANY VIOLATION OF SUCH RESTRICTIONS BY ANY PERSON.

INVESTORS MUST NOT ACCEPT THE OFFERING, NOR ACQUIRE PRE-EMPTIVE SUBSCRIPTION RIGHTS ON THE CONVERTIBLE NOTES OR CONVERTIBLE NOTES, UNLESS THEY DO SO ON THE BASIS OF THE INFORMATION CONTAINED IN THE PROSPECTUS RELATING TO THE OFFERING DRAWN UP IN ACCORDANCE WITH THE PROSPECTUS REGULATIONS THAT HAS BEEN APPROVED AND REGISTERED IN THE OFFICIAL REGISTRIES OF THE CNMV, AND SUBJECT TO THE LIMITS AND RESTRICTIONS ESTABLISHED THEREIN. THE PROSPECTUS RELATING TO THE OFFERING IS AVAILABLE TO SHAREHOLDERS AND INVESTORS THROUGH THE CNMV'S WEBSITE (www.cnmv.es) AND THE COMPANY'S CORPORATE WEBSITE (www.prisa.com).

THE OFFERING IS DIRECTED TO, AND THE ISSUANCE IS THEREFORE PRIMARILY INTENDED FOR, THE SHAREHOLDERS OF PRISA. HOWEVER, AS IS DETAILED IN THE CORRESPONDING PROSPECTUS OF THE OFFERING, IN THE EVENT THAT NOT ALL OF THE CONVERTIBLE NOTES HAVE BEEN SUBSCRIBED IN THE PRE-EMPTIVE SUBSCRIPTION AND ADDITIONAL ALLOCATION PERIODS, THE OFFERING WILL BE DIRECTED TO QUALIFIED DOMESTIC AND/OR FOREIGN INVESTORS WHO, IN ACCORDANCE WITH THE REGULATIONS APPLICABLE IN EACH COUNTRY, JURISDICTION OR TERRITORY WHERE IT IS DIRECTED, DO NOT REQUIRE ANY APPROVAL FROM THEIR REGULATORY BODIES, AND WITHOUT PREJUDICE TO THE FACT THAT IN SPAIN THE OFFERING CONSTITUTES A PUBLIC OFFERING THAT HAS REQUIRED THE PUBLICATION OF A PROSPECTUS IN ACCORDANCE WITH THE PROVISIONS OF THE PROSPECTUS REGULATIONS AND, THEREFORE, THE AUTHORIZATION OF THE CNMV. IN PARTICULAR, THE CONVERTIBLE NOTES ARE DIRECTED EXCLUSIVELY TO INVESTORS WHO ARE CONSIDERED QUALIFIED INVESTORS WITHIN THE MEANING OF ARTICLE 2(e) OF THE PROSPECTUS REGULATION.

SOLELY FOR THE PURPOSES OF THE PRODUCT GOVERNANCE REQUIREMENTS UNDER THE MIFID II REGULATIONS (MAINLY DIRECTIVE 2014/65/EU OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL OF 15 MAY 2014 AND COMMISSION DELEGATED DIRECTIVE (EU) 2017/593 OF 7 APRIL 2016) (THE "MIFID II PRODUCT GOVERNANCE REQUIREMENTS"), THE CONVERTIBLE NOTES HAVE BEEN SUBJECT TO A PRODUCT APPROVAL PROCESS, TAKING INTO ACCOUNT POINT 18 OF THE PRODUCT GOVERNANCE REQUIREMENTS GUIDELINES UNDER MIFID II ISSUED BY THE EUROPEAN SECURITIES AND MARKETS AUTHORITY (ESMA) ON FEBRUARY 5, 2018, AND FOLLOWING THE ASSESSMENT OF THE TARGET MARKET FOR THE CONVERTIBLE NOTES, IT HAS BEEN CONCLUDED THAT (I) THE TARGET MARKET FOR THE CONVERTIBLE NOTES IS CONSISTENT WITH "RETAIL CLIENTS", "PROFESSIONAL CLIENTS" AND "ELIGIBLE COUNTERPARTIES", AS DEFINED FOR EACH OF THOSE TERMS IN THE PRODUCT GOVERNANCE REQUIREMENTS UNDER MIFID II; AND (II) ALL CHANNELS OF DISTRIBUTION OF THE CONVERTIBLE NOTES TO SUCH RETAIL CLIENTS, PROFESSIONAL CLIENTS AND ELIGIBLE COUNTERPARTIES ARE APPROPRIATE, IN ACCORDANCE WITH THE MIFID II REGULATIONS (THE "TARGET MARKET ANALYSIS"). NOTWITHSTANDING THE FOREGOING, DISTRIBUTORS SHOULD NOTE THAT THE PRICE OF THE CONVERTIBLE NOTES MAY FALL AND INVESTORS MAY LOSE ALL OR PART OF THE INVESTMENT MADE, THAT THE CONVERTIBLE NOTES DO NOT GUARANTEE ANY INCOME AND DO NOT OFFER ANY GUARANTEE ON THE CAPITAL INVESTED AND THAT AN INVESTMENT IN THE CONVERTIBLE NOTES IS COMPATIBLE ONLY WITH INVESTORS WHO DO NOT REQUIRE A GUARANTEED INCOME OR ANY PROTECTION ON THE CAPITAL INVESTED AND WHO, INDIVIDUALLY OR WITH THE ASSISTANCE OF A FINANCIAL ADVISOR, ARE CAPABLE OF ASSESSING THE RISKS AND BENEFITS OF SUCH INVESTMENT AND WHO HAVE SUFFICIENT RESOURCES TO BEAR ANY LOSSES THAT MAY ARISE AS A RESULT OF SUCH INVESTMENT.

EACH DISTRIBUTOR SUBJECT TO MIFID II REGULATIONS MUST CARRY OUT ITS OWN ASSESSMENT OF THE TARGET MARKET WITH RESPECT TO THE CONVERTIBLE NOTES AND DETERMINE THE APPROPRIATE DISTRIBUTION CHANNELS AT ITS OWN RISK. IT IS EXPRESSLY STATED THAT THE TARGET MARKET ANALYSIS DOES NOT CONSTITUTE (I) AN ANALYSIS OF THE SUITABILITY OR APPROPRIATENESS FOR THE PURPOSES OF MIFID II; NOR (II) A RECOMMENDATION TO INVEST IN, PURCHASE OR OTHERWISE DEAL IN THE CONVERTIBLE NOTES.

ON THE OTHER HAND, THE CONVERTIBLE NOTES ARE A "PACKAGED RETAIL INVESTMENT PRODUCT" IN ACCORDANCE WITH THE PROVISIONS OF REGULATION (EU) 1286/2014 OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL OF NOVEMBER 26, 2014. ACCORDINGLY, THE COMPANY, IN ITS CAPACITY AS PRODUCER OF THE CONVERTIBLE NOTES HAS PREPARED THE RELEVANT KEY INFORMATION DOCUMENT TO RETAIL INVESTORS ("KID") REGULATED IN REGULATION (EU) 1286/2014, WHICH IS AVAILABLE ON THE COMPANY'S WEBSITE (www.prisa.com). ANY PERSON ADVISING ON THE CONVERTIBLE NOTES OR SELLING THEM TO A RETAIL INVESTOR WILL PROVIDE HIM WITH THE KID DOCUMENT IN ACCORDANCE WITH THE PROVISIONS OF THE AFOREMENTIONED REGULATION.