# **INSIDE INFORMATION**

In accordance with article 226 of the consolidated text of the Spanish Securities Market Law approved by Royal Legislative Decree 4/2015 of 23 October, and any implementing regulations, eDreams ODIGEO, S.A. (the "Company") informs that the Board of Directors of the Company, at its meeting held on 28 May 2024, has approved to launch a partial and voluntary public tender offer over its own shares, offering a cash consideration (the "Offer"), in accordance with the provisions of article 13 of Royal Decree 1066/2007, of 27 July, on the rules governing public takeover bids for securities (the "Royal Decree 1066/2007").

Pursuant to the provisions of article 16 of Royal Decree 1066/2007, attached to this communication is the prior announcement of the Offer, which has been prepared in accordance with Circular 8/2008, of 10 December, of the Spanish Securities Market Commission. The aforementioned announcement contains the main characteristics of the Offer, which is subject to the mandatory authorization of the Spanish Securities Market Commission.

Madrid, 30 May 2024

**eDreams ODIGEO** 

# PRIOR ANNOUNCEMENT OF THE APPLICATION FOR AUTHORISATION OF THE TENDER OFFER FOR THE ACQUISITION OF ITS OWN SHARES LAUNCHED BY EDREAMS ODIGEO, S.A.

This announcement is released in compliance with Royal Decree 1066/2007 of 27 July on the rules for public tender offers for securities (the "Royal Decree 1066/2007") and includes the main characteristics of the partial tender offer (the "Offer"), at a price of 6.90 euro per share (the "Offer Price"), subject to the prior mandatory authorisation of the National Securities Market Commission (Comisión Nacional del Mercado de Valores) (the "National Securities Market Commission").

The detailed terms and conditions of the Offer will be included in the prospectus to be published on obtaining the authorisation.

#### 1. OFFERING AND TARGET COMPANY DETAILS

The offering company, which is also the target company, is eDreams ODIGEO, S.A. ("eDreams" or the "Company"), a Spanish public limited company (*sociedad anónima*) incorporated and existing under Spanish law, with registered office in Calle López de Hoyos, 35, 28002 (Madrid) and holding tax identification number (*NIF*) A-02850956.

The share capital of the Company stands at €12,760,505.90 and is divided into 127,605,059 ordinary shares, of a single class and series, with a nominal value of €0.10 each, represented in book-entry form and fully subscribed and paid up. Each share entitles the holder to one vote at the general shareholders' meeting.

The Company has not issued any other securities or instruments that might entitle the holder to directly or indirectly subscribe to or acquire shares of eDreams.

The total number of the Company's shares are admitted to trading on the Stock Exchanges of Madrid, Barcelona, Bilbao and Valencia for trading through the Stock Automated Quotation System (*Sistema de Interconexión Bursátil*) (Continuous Market).

For the purposes of the provisions of Article 4 of Law 6/2023, of March 17, of the Securities Markets and Investment Services Law (the "**Securities Market Law**"), the Company is not controlled directly or indirectly, individually or jointly, by any person or entity.

## 2. DECISION TO LAUNCH THE TENDER OFFER

The Company approved the decision to launch the Offer under the resolutions approved by its board of directors, on 28 May 2024, based on the resolutions approved by the general shareholders' meeting of eDreams held on 22 September 2021, under item ten of the agenda. Further, the board of directors of eDreams resolved to grant a special power of attorney in favour of different persons granting them, among others, the faculties to apply for the Offer's authorisation and to draft, sign and file the prospectus and any other amendments thereof as well as any additional documents required pursuant to Royal Decree 1066/2007, including any action, statement or proceedings before the National Securities Market

Commission or any other appropriate agency for the purposes of executing the Offer on behalf of the Company.

#### 3. FILING OF THE OFFER

The Company will file the application for the Offer's authorisation, together with the prospectus and the remaining documents required with the National Securities Market Commission, pursuant to article 17 of Royal Decree 1066/2007.

The Company expects to file the application for authorization during the first half of the maximum period of one month following the date of this announcement provided for in the above-mentioned article 17 of Royal Decree 1066/2007.

#### 4. TYPE OF OFFER

The Offer is considered voluntary and partial in accordance with article 13 of Royal Decree 1066/2007.

#### 5. INTEREST HELD BY THE OFFERING COMPANY IN THE TARGET COMPANY

The offering company, which is also the target company, is eDreams.

As of the date hereof, the Company holds, directly and indirectly¹, 3,761,300 treasury shares representing 2.95% of the share capital and voting rights of the Company. During the twelve months prior to this announcement, the Company acquired 986,235 shares representing 0.77% of its share capital and voting rights, at a maximum price of €7.12 per share.

During the time period specified above, the Company does not have, directly or indirectly, through subsidiaries or members of their group, or through an intermediary or any person or entity acting on behalf of the Company, acting together with it or any other way, a transaction involving the shares issued by the Company or securities that gives the right to subscribe or acquire them and which directly or indirectly produces voting rights.

For the purposes of the Offer, it is hereby stated that the Company is not acting together with any person or entity.

#### 6. SECURITIES AND EXCHANGE MARKETS AFFECTED BY THE OFFER

The Offer is addressed to all holders of eDreams' shares and targets the acquisition of a maximum of 4,550,864 shares of eDreams, representing 3.57% of its share capital. The terms of the Offer are identical for all the Company's shares targeted, including the Offer Price of 6.90 euro per share.

The Company's share capital is divided into 127,605,059 ordinary shares with a par value of 0.10 euros each. The Offer is not addressed to the 3,761,300 treasury shares representing 2.95% of the share capital and voting rights of the Company, which will be immobilized until the end of the Offer.

<sup>&</sup>lt;sup>1</sup> Out of the total of 3,761,300 treasury shares, 2,067,701 shares are considered as direct treasury shares as they are owned by the Company and 1,693,599 shares are considered as indirect treasury shares as they are owned by the wholly-owned subsidiary of the Company eDreams International Network, S.L.

Consequently, deducting the treasury shares that have been immobilized, the Offer is addressed to 4,550,864 eDreams shares, representing 3.67% of the share capital and voting rights of the Company, and targets the maximum number of eDreams shares referred to above.

If the total number of securities in the declarations of acceptance exceeds the maximum limit of the Offer, the pro rata system to be applied for the settlement of the transaction is that of article 38.1 of Royal Decree 1066/2007.

The Offer will be launched exclusively on the Spanish market to all the Company's shareholders, irrespective of their nationality or residence. However, this announcement and its content do not constitute a launch or release of the Offer in any jurisdiction where the launch or release may be deemed illegal. Therefore, this announcement will not be published or otherwise addressed to jurisdictions or territories in which the Offer would be deemed illegal or in which additional documentation is required to be registered or published. Those receiving this announcement may not distribute or address it to the aforementioned jurisdictions or territories.

For this purpose, shareholders of eDreams who reside outside Spain and decide to participate in the Offer are informed that the Offer may be subject to legal and regulatory restrictions other than those referred to in Spanish law. Those shareholders resident outside Spain and choosing to participate in the Offer must comply with those rules and, therefore, their verification, enforceability and consequences.

#### 7. OFFER PRICE

The Offer will be executed as a purchase agreement. The consideration of the Offer is 6.90 euro per share. The Offer Price will be fully paid in cash.

The Offer is a voluntary offer and the price has been freely determined by the Company in accordance with the provisions of article 13.5 of Royal Decree 1066/2007. The Company will not provide any report on the valuation of its shares prepared by any independent expert. As a result, the Offer Price shall not be deemed an equitable price for the purposes of Royal Decree 1066/2007.

The Company has the necessary funds available to satisfy the Offer Price in full.

The Offer Price has been calculated on the basis that the Company does not pay its shareholders any dividend, reserve, bonus or other distribution of such nature to its shareholders from the date hereof to the publication of the outcome of the Offer (the "Shareholder's Distribution"). As a consequence, the gross amount per share of Shareholder's Distribution, if any, paid by the Company among its shareholders prior to the publication of the outcome of Offer, will be deducted from the Offer Price.

#### 8. CONDITIONS TO WHICH THE OFFER IS SUBJECT

The effectiveness of the Offer is not subject to the satisfaction of any conditions and, in particular, is not conditioned on obtaining a minimum number of acceptances, thus the Offer will be valid and effective regardless of the number of acceptances received at the end of the acceptance period.

# 9. ANTITRUST FILINGS AND AUTHORISATIONS REQUIRED BY OTHER SUPERVISOR ORGANISMS

The acquisition of eDreams' shares by means of the Offer is not subject to any obligation, prior to or following its launch, to file with or obtain an authorisation from the European Commission, or the Spanish National Markets and Competition Commission, or any other non-European commission authority, in accordance with Council Regulation (EC) 139/2004 of 20 January, on the control of concentrations between undertakings and the Spanish Competition Law 15/2007 of 3 July, respectively, and other applicable regulations.

Other than the National Securities Market Commission's authorisation for launching the Offer, the Offer is not subject to any notification obligation from any other administrative authority, nor to obtaining any other administrative authorisation, whether Spanish or foreign.

#### 10. AGREEMENTS RELATED TO THE OFFER

The Company expressly states that there is no agreement of any kind between the Company and its shareholders, or partners of these, or members of the administrative, management and control bodies of all the above in connection with the Offer.

#### 11. MEASURES REGARDING LISTING

The Company intends that its shares continue to be admitted to trading on the Stock Markets where they are currently listed. In this regard, it is hereby expressly stated that the Offer is not intended to exclude the Company's shares from trading.

Given the partial nature of the Offering, in no case shall the squeeze-out right set forth in articles 116 of the Securities Market Law and 47 of Royal Decree 1066/2007 be applicable.

#### 12. OTHER INFORMATION

On February 28, 2024, eDreams informed the market that the Board of Directors approved a share buyback plan to acquire up to a maximum of 5,537,099 eDreams shares for a maximum amount of €50 million to enable the Company to comply, until financial year 2027, with the obligations arising from the existing incentive plans for the delivery of shares, if any, to the beneficiaries thereof.

Given the current levels of daily trading volume of the Company's shares, which may cause the full execution of the repurchase program to take longer than desired, the Company has considered to replace the share buyback by the Offer referred to in this announcement. Such buyback program will be suspended following the publication of this prior announcement.

Therefore, with the Offer the Company intends to expedite the acquisition of shares to fund the existing incentive plans and, at the same time, to enable its shareholders to have a specific and one-off mechanism of liquidity for the potential transfer of its shares, in adequate conditions of transparency and equal treatment. In addition, the aforementioned liquidity facility, which is additional to the trading liquidity derived from the continued admission to trading of the shares of the Company on the Stock Exchanges,

facilitates the potential divestiture, at least partial, of those shareholders who wish to do so, without causing distortions in the price.

Since the shares acquired in the Offer will serve the needs of the existing employee incentive plans, the board of directors of the Company expresses its decision not to propose to the general shareholders' meeting of eDreams, within two years of the settlement of the Offer, a resolution to reduce its share capital in order to redeem the treasury shares acquired through the Offer.

Apart from that, in the opinion of the Company, there is no other information as of the date of this announcement that may be necessary for an adequate understanding of the offer, Other than the information included in this prior announcement or the press release attached hereto.

\* \* \*

In accordance with the provisions of Article 30.6 of Royal Decree 1362/2007, of October 19, 2007, which implements Law 24/1988, of July 28, 1988, on the Securities Market, in relation to the transparency requirements relating to information on issuers whose securities are admitted to trading on an official secondary market or other regulated market in the European Union, as of the date of this announcement, those shareholders of eDreams ODIGEO, S. A. that acquire securities carrying voting rights must notify the acquisition to the National Securities Market Commission if the percentage of voting rights held by them reaches or exceeds 1%. Likewise, shareholders already holding 3% of the voting rights will be required to report any transaction that involves a change in its holding.

In accordance with section 2.b) of Rule Five of Circular 1/2017, of April 26, 2017, of the National Securities Market Commission, on liquidity contracts, as of the date of this announcement, the operation of any liquidity contract of the Company, in the event that it exists, must be suspended. For these purposes, it is hereby stated for the record that the Company has not entered into any liquidity contract.

Madrid, 30 May 2024
eDreams ODIGEO, S.A.
P.p.
Mr. David Elízaga Corrales

# eDreams ODIGEO's subscription model delivers all-around growth: surge in profitability, revenues and subscribers

# Profitability up 44% to €121.4 million, 1.5 million new members added

#### Outstanding financial delivery with a strong balance sheet

- Profitability¹ soared to €121.4 million, up 44% from €84.4 million last year.
- Sustained revenue<sup>2</sup> growth, up 9% to €676.1 million and sharply improved marginal profit<sup>3</sup>, up 32% to €217.3 million.
- Adjusted net income reached €22.9 million.

## Subscription model drives sustained growth and long-term value

- Membership surged by 34%, with a remarkable 1.5 million new Prime members added in the last 12 months alone, now topping 5.8 million.
- Membership growth continues to be sustained over time: 3 million subscribers joined Prime in the last 24 months alone.
- o eDO is now fully a subscription business as 76% of its profits<sup>4</sup> come from Prime.

#### Business model delivers increased financial flexibility to enable further growth

- Predictable and stable subscription model enhances financial flexibility and enables investments for future scalable growth.
- Cash flow<sup>5</sup> more than doubled, reaching €44.9 million (+123%) and will be up another +101% in fiscal year 2025 to hit €90 million.

#### Share buyback

O Given the current market price of its shares, the Company believes that it is in the best interest of shareholders to accelerate its existing shares repurchase programme. eDO will launch a tender offer at a price of €6.9 per share for the remaining 4.5 million shares to complete the 5.5 million shares necessary to fund the LTI plan for employees until FY27.

#### • Guidance reaffirmed

- The business reaffirms its FY25 targets: achieving €180 million in Cash EBITDA and
  7.25 million Prime members by the end of the current fiscal.
- Significant growth potential beyond FY25

Dana Dunne, CEO of eDreams ODIGEO commented: "These outstanding results prove that eDreams ODIGEO and its unique business model have come of age. We are a world-leading, scalable subscription platform that delights customers and achieves superior financial performance. It is clear that our strategy and delivery have resulted in remarkable value

<sup>&</sup>lt;sup>1</sup> Cash EBITDA: "Adjusted EBITDA" plus the variation of the Prime deferred revenue corresponding to the Prime fees that have been collected and that are pending to be accrued.

<sup>&</sup>lt;sup>2</sup> Cash Revenue Margin: "Revenue Margin" plus the variation of the Prime deferred revenue corresponding to the Prime fees that have been collected and that are pending to be accrued.

<sup>&</sup>lt;sup>3</sup> Cash Marginal Profit: "Marginal Profit" plus the variation of the Prime deferred revenue corresponding to the Prime fees that have been collected and that are pending to be accrued.

<sup>&</sup>lt;sup>4</sup> Cash Marginal Profit: "Marginal Profit" plus the variation of the Prime deferred revenue corresponding to the Prime fees that have been collected and that are pending to be accrued.

<sup>&</sup>lt;sup>5</sup> Cash Flow: (Free) Cash Flow ex Non-Prime Working Capital means Cash EBITDA and adjusted for cash flows from investing activities, tax payments and interest payments (normalised interest payments, excluding one-offs linked to refinancing).

creation, with a substantial opportunity for even greater value generation as our stock is yet to reflect our impressive performance and the considerable growth we have both achieved and expect.

As we progress into the final year of our ambitious 3.5-year strategic plan, it's evident that we have come a very long way. In 2021, when no one else was giving guidance, we boldly promised our shareholders that we would become the largest travel subscription company in the world – and we have successfully done that. Prime is now one of the fastest-growing subscription platforms in the world, growing over 10-fold since just before the pandemic. And we accomplished this despite the pandemic, travel restrictions, high inflation, macroeconomic uncertainty, and two wars. That is remarkable by any standards.

Our results demonstrate that Prime is not just an innovative idea or a nascent business; it is a proven success model. Our subscribers have higher satisfaction rates, book significantly more often, and value an Al-tailored, personalised experience. This strengthens our business, making it more predictable and stable while also benefiting consumers and industry partners too.

As we continue to develop, our focus is on leveraging this solid foundation to continue to achieve further sustained and scalable long-term growth. With our current penetration rate in the low single digits, we see a vast addressable market ahead. Our potential beyond fiscal year 2025 is enormous. We are confident that we can make significant further progress in the years to come".

**Barcelona, 30 May 2024.** – <u>eDreams ODIGEO</u> ('the Company' or '*eDO*'), the world's leading travel subscription company and one of Europe's largest e-commerce firms, today released its results for its fiscal year 2024, ended 31 March 2024.

## **Strong financial performance**

The Company delivered an outstanding performance, reaching its annual targets with strong all-around growth driven by its industry-first subscription business model. The remarkable expansion of the Prime subscriber base, with a further 1.5 million new members in the last year, was coupled with a strong rise in profitability<sup>6</sup>, which grew by 44% to €121.4 million from €84.4 million last year. This remarkable growth paves the way for a further forecasted 48% growth by the end of current fiscal year, reaching €180 million, highlighting sustained financial acceleration. This was accompanied by sustained growth in revenues<sup>7</sup>, which were up 9% to €676.1 million, from €621 in fiscal year 2023.

The eDO subscription model continued to deliver heightened financial flexibility with a more predictable and stable business, providing ample room for future scalable growth. Cash flow<sup>8</sup> more than doubled, reaching €44.9 million (+123%). Cash generation will continue strong and is forecasted

<sup>&</sup>lt;sup>6</sup> Cash EBITDA: "Adjusted EBITDA" plus the variation of the Prime deferred revenue corresponding to the Prime fees that have been collected and that are pending to be accrued.

<sup>&</sup>lt;sup>7</sup> Cash Revenue Margin: "Revenue Margin" plus the variation of the Prime deferred revenue corresponding to the Prime fees that have been collected and that are pending to be accrued.

<sup>&</sup>lt;sup>8</sup> Cash Flow: (Free) Cash Flow ex Non-Prime Working Capital means Cash EBITDA and adjusted for cash flows from investing activities, tax payments and interest payments (normalised interest payments, excluding one-offs linked to refinancing).

to grow by another +101% by the end of the current fiscal year, hitting €90 million. Liquidity reached its highest-ever levels, with €251 million at the close of the fiscal year 2024. Furthermore, the increasing maturity and renewals from existing members continued to deliver a very positive impact on margins, which were up 32% to €217.3 million in the period.

The continued top-line growth and targeted investments have begun to be reflected in bottom-line results. Net results saw a remarkable improvement, with net income reaching a gain of €32.4 million, compared to a loss of €43.3 million the year before. Adjusted net income was €22.9 million, compared with a loss of €34.7 million in fiscal year 2023.

As announced in February 2024, the Company is executing a share repurchase plan of 5.5 million shares, for a maximum amount of €50 million. To date, the Company has repurchased 1 million shares as part of this plan. The Board of Directors has now approved an acceleration of the existing share repurchase plan, and will request authorisation from the CNMV to launch a tender offer at a price of €6.9 per share for the remaining 4.5 million shares to complete the 5.5 million shares necessary to fund the LTI plan for employees until FY27. Given the current market price of its shares, the Company believes that it is in the best interest of shareholders to accelerate its repurchase of shares.

#### **FINANCIAL INFORMATION SUMMARY**

		Var. FY24-		Q4	Var. Q4	Q4
(in € million)	FY24	FY23	FY23	FY24	FY24 - FY23	FY23
Cash Revenue Margin	676.1	9%	621.0	168.9	5%	150.1
Cash Marginal Profit	217.3	32%	164.7	58.4	19%	49.2
Cash EBITDA	121.4	44%	84.4	32.8	22%	26.9
Adjusted EBITDA	87.8	166%	33.0	32.3	105%	15.7
Net income	32.4	N.A	(43.3)	36.3	N.A	(9.2)
Adjusted net income	22.9	NA	(34.7)	23.0	N.A	(8.9)
(in thousands)						
Prime members	5,826	34%	4,337	5,826	34%	4,337

#### Prime model, a proven success

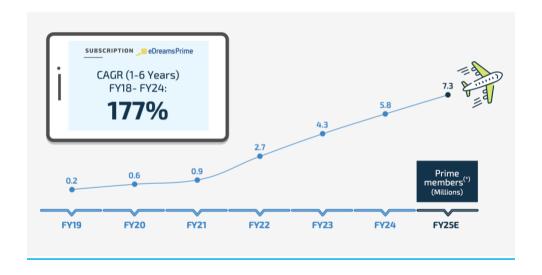
The Prime subscription programme continues to deliver exponential growth, driven by strong consumer advocacy and rising satisfaction rates. This success is attributed to its unique value proposition: personalised travel plans powered by cutting-edge AI, exclusive member-only deals, and the convenience of a global one-stop shop for travel, which consolidates the entire travel market onto a single platform - a first in the travel industry.

Membership topped 5.8 million, with a remarkable 34% growth in fiscal year 2024, adding 1.5 million new members. The sustained growth of the programme is evident as 3 million subscribers joined Prime in the last 24 months alone. Consequently, eDO Prime now stands out as one of the fastest-

growing paid subscription platforms in the world, growing at a significantly faster rate (177% CAGR<sup>9</sup>) than other leading platforms such as Spotify (113%) and Netflix (56%).

Subscribers in their second year and beyond -the key driver for profitability- continue to expand, with 63% of Cash revenue margin now coming from Prime members, up 41 percentage points since 2021. This, coupled with the fact that 76% profits<sup>10</sup> stem from Prime, further highlights that eDO is fully a subscription business.

The benefits of this model transcend customers and eDO. Industry players significantly benefit by filling their planes, hotel rooms, or rental cars, all at no additional cost. Prime subscribers book significantly more—3.8 times more than non-subscribers—providing considerable advantages to industry players without any costs related to acquisition, marketing, platform usage or Artificial Intelligence development, and without the need for additional customer service investment. Players boost their efficiency, yields and load factors while participating in a broader travel ecosystem through 24/7 booking platforms that prioritise customer choice and value.



#### **Strategy update and Outlook**

eDO is executing a 3.5-year strategic plan aiming to achieve €180 million in Cash EBITDA and 7.25 million Prime members. In the short term, these targets are well within reach in light of the ongoing strategic delivery and continuous growth. In the longer term, the Company anticipates further significant growth potential beyond FY25.

The focus areas for further growth will be multifaceted, including the geographical expansion of Prime, which is currently available in only 10 of the 44 countries where the business operates, increasing household penetration in existing markets (while Prime household penetration is rapidly increasing, it remains relatively low in major markets, indicating substantial room for growth with a large addressable market ahead), and adding new customer segments. This provides significant market

<sup>&</sup>lt;sup>9</sup> Compound Annual Growth Rate FY18-FY24

<sup>&</sup>lt;sup>10</sup> Cash Marginal Profit: "Marginal Profit" plus the variation of the Prime deferred revenue corresponding to the Prime fees that have been collected and that are pending to be accrued.

growth opportunities, as travel is one of the largest e-commerce markets in the world, with an overall market value of €1.8 trillion.

This growth potential is fueled by eDO's competitive advantage and first-mover status as an early Al adopter. With an Al-first strategy, the Company leverages data to deliver personalised offerings to consumers, notably its subscribers, allowing it to anticipate demand and respond to consumer needs effectively, all while enabling operational efficiencies across the business. eDO is well-positioned and well-financed to continue its impressive growth trajectory and solidify its leadership as the world's largest travel subscription platform.

#### -FNDS-

#### **About eDreams ODIGEO**

eDreams ODIGEO is the world's leading travel subscription platform and one of the largest e-commerce businesses in Europe. Under its four renowned online travel agency brands – eDreams, GO Voyages, Opodo, Travellink, and the metasearch engine Liligo – it serves more than 21 million customers per year across 44 markets. Listed on the Spanish Stock Market, eDreams ODIGEO works with nearly 700 airlines. The business launched Prime, the first subscription product in the travel sector which has topped 5.8 million members since launching in 2017. The brand offers the best quality products in regular flights, low-cost airlines, hotels, dynamic packages, car rental and travel insurance to make travel easier, more accessible, and better value for consumers across the globe.

#### (\*) GLOSSARY OF TERMS

#### Reconcilable to GAAP measures

Adjusted EBITDA means operating profit / loss before depreciation and amortisation, impairment and profit / loss on disposals of non-current assets, as well as adjusted items corresponding to certain share-based compensation, restructuring expenses and other income and expense items which are considered by Management to not be reflective of the Group's ongoing operations. Adjusted EBITDA provides to the reader a better view about the ongoing EBITDA generated by the Group.

**Adjusted Net Income** means the IFRS net income less certain share-based compensation, restructuring expenses and other income and expense items which are considered by Management to not be reflective of the Group's ongoing operations. Adjusted Net Income provides to the reader a better view about the ongoing results generated by the Group.

Cash EBITDA means "Adjusted EBITDA" plus the variation of the Prime deferred revenue corresponding to the Prime fees that have been collected and that are pending to be accrued. The Prime fees pending to be accrued are non-refundable and will be booked as revenue based on a gradual method. Cash EBITDA provides to the reader a view of the sum of the ongoing EBITDA and the full Prime fees generated in the period. The Group's main sources of financing (the 2027 Notes and the SSRCF) consider Cash EBITDA as the main measure of results and the source to meet the Group's financial obligations. Additionally, under the SSRCF, the Group is subject to the Adjusted Gross Leverage Financial Covenant (see note 24), that is a Financial Covenant based on Gross Financial Debt divided by Cash EBITDA, further adjusted by certain corrections. See section "Reconciliation of APMs", subsection "2.5. Cash EBITDA". Cash EBITDA for Prime refers to the Cash EBITDA of the Prime segment.

Cash EBITDA Margin means Cash EBITDA divided by Cash Revenue Margin.

Cash Flow means (Free) Cash Flow ex Non-Prime Working Capital means Cash EBITDA and adjusted for cash flows from investing activities, tax payments and interest payments (normalised interest payments, excluding one-offs linked to refinancing). The Group believes this measure is useful as it provides a simplified overview of the cash generated by the Group from activities needed to conduct business and mainly before equity / debt issuance and repayments. This measure does not include changes in working capital other than the variation of

the Prime deferred liability as management believes it may reflect cash that is temporary and not necessarily associated with core operations.

Cash Marginal Profit means "Marginal Profit" plus the variation of the Prime deferred revenue corresponding to the Prime fees that have been collected and that are pending to be accrued. The Prime fees pending to be accrued are non-refundable and will be booked as revenue based on usage, which refers to each instance the customer uses Prime to make a Booking with a discount, or when the Prime contracted period expires. Cash Marginal Profit provides a measure of the sum of the Marginal Profit and the full Prime fees generated in the period.

Cash Marginal Profit Margin means Cash Marginal Profit divided by Cash Revenue Margin.

Cash Revenue Margin means "Revenue Margin" plus the variation of the Prime deferred revenue corresponding to the Prime fees that have been collected and that are pending to be accrued. The Prime fees pending to be accrued are non-refundable and will be booked as revenue based on gradual method. Cash Revenue Margin provides a measure of the sum of the Revenue Margin and the full Prime fees generated in the period.

Prime ARPU means the Cash Revenue Margin generated from Prime users on a last twelve months basis. It is calculated considering all the Cash Revenue Margin elements linked to the bookings done by Prime members (such as but not limited to, the Prime fees collected, GDS incentives, commissions, ancillary services, etc.) divided by the average number of Prime members during the same period. Management considers this is a relevant measure to follow the Prime performance. As Prime is a yearly programme, this measure is calculated on a last twelve months basis.

Revenue Margin means the IFRS revenue less the cost of supplies. The Group's Management uses Revenue Margin to provide a measure of its revenue after reflecting the deduction of amounts payable to suppliers in connection with the revenue recognition criteria used for products sold under the principal model (gross value basis). Accordingly, Revenue Margin provides a comparable revenue measure for products, whether sold under the agency or principal model. The Group acted under the principal model in regards to the supply of hotel accommodation until September 2022. As of that date, the Group only offers hotel intermediation services, therefore no cost of supply is registered and Revenue and Revenue Margin are of equal amounts. Prime Revenue Margin refers to the Revenue Margin of the Prime segment. Revenue disaggregation has been updated by the Group to better align with the new two levels of reportable segments and how the Leadership Team evaluates the operating performance

Variable Costs includes all expenses which depend on the number of transactions processed. These include acquisition costs, merchant costs and other costs of a variable nature, as well as personnel costs related to call centers as well as corporate sales personnel. The Group's Management believes the presentation of Variable Costs may be useful to readers to help understand its cost structure and the magnitude of certain costs. The Group has the ability to reduce certain costs in response to changes affecting the number of transactions processed.

#### Other Defined Terms

Bookings refers to the number of transactions under the agency model and the principal model as well as transactions made under white label arrangements. One Booking can encompass one or more products and one or more passengers. The Group acted under the principal model in regards to the supply of hotel accommodation until September 2022. As of that date, the Group only offers hotel intermediation services, so no cost of sales is recorded and Revenue and Revenue Margin are the same.

Prime members means the total number of customers that have a Prime subscription in a given period.

Prime / Non Prime. The Group presents certain profit and loss measures split by Prime and Non Prime. In this context, Prime means the profit and loss measure generated from Prime users. Non-Prime means the profit and loss measure generated from non-Prime users. For instance, in the case of Prime Cash Revenue Margin, it includes elements such as, but not limited to, the Prime fees collected, GDS incentives, commissions, ancillary services, etc. consumed by Prime clients. As Prime is a yearly program, Prime / Non Prime profit and loss measures are presented on a last twelve months basis.