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Pursuant to article 227 of Law 6/2023, of March 17, on Securities Markets and Investment Services (*Ley de los Mercados de Valores y de los Servicios de Inversión*), Puig Brands, S.A. (“**Puig**” or the “**Company**”) in relation to the information disclosed in the prospectus relating to the initial public offering of class B shares of the Company (the “**Offering**”) and the admission to listing on the Barcelona, Madrid, Bilbao and Valencia Stock Exchanges for trading through the AQS (the “**Spanish Stock Exchanges**” and the “**Admission**”, respectively), which was approved by and registered with the Spanish Securities Market Commission (*Comisión Nacional del Mercado de Valores*, “CNMV”) on April 18, 2024 (the “**Prospectus**”) hereby announces the following:

OTHER RELEVANT INFORMATION

Following the inside information notice published by the Company on April 30, 2024 (official registry number 2229), in accordance with the tentative calendar set out in the section “*Plan of Distribution—The Offering—Tentative calendar of the Offering*” of the Prospectus, on the date hereof the Company has granted (i) one notarial deed of share capital increase in a total amount of €1,249,999,996 (including €3,061,224.48 of share nominal amount plus €1,246,938,771.52 of issue premium) in relation to the New Offer Shares by virtue of which 51,020,408 new Class B Shares fully subscribed and paid up have been issued; (ii) a notarial deed of conversion and share capital reduction in relation to the Secondary Offer Shares by virtue of which 55,510,204 Class A Shares have been converted into 55,510,204 Class B Shares; and (iii) a notarial deed of conversion and share capital reduction in relation to the Over-allotment Shares by virtue of which of 15,918,367 Class A Shares have been converted into 15,918,367 Class B Shares.

The notarial deeds referred to above have been duly registered today with the Commercial Registry of Barcelona.

Admission of the Company’s Class B Shares in the Spanish Stock Exchanges is expected to take place tomorrow, May 3, 2024, according to the calendar of the Offering included in the Prospectus.

In addition, on the date hereof the Company has granted (i) three notarial deeds of share capital increase in an aggregate total amount of €420,582,141 (including €1,029,997.08 of share nominal amount plus €419,552,143.92 of issue premium) in relation to the New Minority Shareholders Shares by virtue of which a total of 17,166,618 new Class B Shares fully subscribed and paid up have been issued (the “**Public Deeds of Minority Shareholders Share Capital Increases**”); and (ii) a notarial deed of conversion and share capital reduction in relation to the Additional Conversion by virtue of which a total of 10,204,081 Class A Shares have been converted into 10,204,081 Class B Shares (the “**Public Deed of Conversion and Share Capital Reduction in respect of the Additional Conversion**”). None of the Minority Shareholders Share Capital Increases and the Additional Conversion form part of the Offering.

The Company will apply to have the Class B Shares resulting from the Minority Shareholders Share Capital Increases and from the Additional Conversion admitted to listing on the Spanish Stock Exchanges for trading through the AQS once the Public Deeds of Minority Shareholders Share Capital Increases and the Public Deed of Conversion and Share Capital Reduction in respect of the Additional Conversion are registered with the Commercial Registry of Barcelona.

Capitalized terms not defined herein shall have the meaning described in the Prospectus.

Barcelona, May 2, 2024.

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The information contained in this announcement does not purport to be full or complete. No reliance may be placed for any purpose on the information contained in this announcement.

This announcement is neither a prospectus nor a prospectus-equivalent document nor an offer to sell, or a solicitation of offers to purchase or subscribe for, securities in the United States or in any jurisdiction in which such offer, solicitation or sale would be unlawful. The Offering and the distribution of this announcement may be restricted by law in certain jurisdictions and persons into whose possession any document or other information referred to herein comes should inform themselves about and observe any such restriction. Any failure to comply with these restrictions may constitute a violation of the securities laws of any such jurisdiction.

The securities referred to herein have not been, and will not be, registered under the Securities Act of 1933, as amended (the "Securities Act") and may not be offered or sold in the United States absent registration or an applicable exemption from registration requirements. There is no intention to register any portion of the Offering in the United States or to conduct a public offering of securities in the United States.

The offer and sale of the Class B Shares in the Offering are subject to specific legal or regulatory restrictions in certain jurisdictions. The Company assumes no responsibility in the event of a violation by any person of such restrictions.

In the United Kingdom, this communication is directed only at "qualified investors" (as defined in section 86(7) of the Financial Services and Markets Act 2000) (i) who have professional experience in matters relating to investments falling within article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended (the "Order"), or who are high net worth entities, and other persons to whom it may lawfully be communicated, falling within Article 49(2) (a) to (d) of the Order or (ii) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the Financial Services and Markets Act 2000) in connection with the issue or sale of any securities may otherwise lawfully be communicated or caused to be communicated (all such persons together being referred to as "relevant persons"). Any investment or investment activity to which this communication relates will only be available to and will only be engaged in with, relevant persons. Any person who is not a relevant person must not act or rely on this document or any of its contents.

Within the European Economic Area, this communication is addressed only to and directed at persons who are "qualified investors" within the meaning of Article 2(e) of Regulation (EU) 2017/1129 of the European Parliament and of the Council, of 14 June, on the prospectus to be published when securities are offered to the public or admitted to trading on a regulated market (the "Prospectus Regulation").

This announcement and its contents must not be acted on or relied upon in the United Kingdom or in any member state of the European Economic Area by persons who are not "qualified investors". The communication of this announcement in the United Kingdom or in any member state of the European Economic Area to persons who are not "qualified investors" is unauthorized and may contravene applicable law.

This announcement is an advertisement for the purposes of article 22 of the Prospectus Regulation and does not constitute a prospectus for the purposes of the Prospectus Regulation. Investors should not purchase (or subscribe for) any Class B Shares referred to in this announcement except on the basis of information in the Prospectus approved by, and registered with, the Spanish Securities Market Commission (Comisión Nacional del Mercado de Valores). The information and opinions in this announcement are not based upon a consideration of any particular investment objectives, financial situation or needs. Readers may wish to seek independent and professional advice and conduct their own independent investigation and analysis of the information contained in this announcement and of the business, operations, financial condition, prospects, status and affairs of the Company.

The timetable of the Offering, including the date of Admission, may be influenced by a range of circumstances such as market conditions. There is no guarantee that the Offering will proceed and that the Admission will occur and you should not base your financial decisions on the Company's intentions in relation to Admission at this stage.

This announcement includes forward-looking statements within the meaning of the securities laws of certain applicable jurisdictions. These forward-looking statements can be identified by the use of forward-looking

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terminology, including the terms “objectives”, “outlook”, “aims”, “expects”, “intends”, “may”, “plans”, “potential”, “should” and “will” as well as their negative or other variations or comparable terminology. These forward-looking statements include all matters that are not historical facts. They appear in a number of places throughout this announcement and include statements regarding the Company’s objectives and intentions, beliefs or current expectations concerning, among other things, the Company’s financial performance, prospects and growth.

By their nature, forward-looking statements involve risks and uncertainties because they relate to events and depend on circumstances that may or may not occur in the future. Forward-looking statements rely on a number of assumptions, including, among others, the development of the Company’s business, trends in the beauty industry and the Company’s ability to successfully execute and meet its medium-term outlook. Such assumptions are inherently subject to significant business, operational, economic and other risks and uncertainties. You are hereby cautioned that forward-looking statements are not guarantees of future performance and that the Company’s actual financial condition, results of operations and cash flows may differ materially from those made in or suggested by the forward-looking statements contained in this announcement. In addition, even if the Company’s financial condition, results of operations and cash flows are consistent with the forward-looking statements contained in this announcement, those results or developments may not be indicative of the Company’s results or developments in subsequent periods and may be impacted by important factors. No representation or warranty is made that any forward-looking statement will come to pass. No one undertakes to publicly update or revise any such forward-looking statements.

The Prospectus is available to investors on the website of the CNMV (www.cnmv.es) and of the Company (<https://www.puig.com/en/ipo/>). The approval of the Prospectus should not be understood as an endorsement of the Class B Shares by the CNMV. Investors should read the Prospectus before making an investment decision in order to fully understand the potential risks and rewards associated with the decision to invest in the Class B Shares.

In connection with the Offering, the Underwriters and any of their respective affiliates, may take up a portion of the Class B Shares as a principal position and in that capacity may retain, purchase, sell, offer to sell or otherwise deal for their own accounts in such Class B Shares or related investments in connection with the Offering or otherwise. Accordingly, references in this announcement to the Class B Shares being offered, acquired, placed or otherwise dealt in should be read as including any offer to, or acquisition, placing or dealing by the Underwriters and any of their respective affiliates acting in such capacity. In addition, the Underwriters and any of their respective affiliates may enter into financing arrangements (including swaps or contracts for differences) with investors in connection with which they may from time to time acquire, hold or dispose of Class B Shares. None of the Underwriters nor any of their respective affiliates intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligations to do so.

Nothing contained herein constitutes or should be construed as (i) investment, tax, financial, accounting or legal advice; (ii) a representation that any investment or strategy is suitable or appropriate to your individual circumstances; or (iii) a personal recommendation to you. None of the Underwriters nor any of their respective affiliates and/or any of their or their affiliates’ directors, officers, employees, advisers and/or agents accepts any responsibility or liability whatsoever for, or makes any representation or warranty, express or implied, as to, the truth, accuracy or completeness of the information in this announcement (or whether any information has been omitted from the announcement) and/or any other information relating to the Company, whether written, oral or in a visual or electronic form, and howsoever transmitted or made available, or for any loss howsoever arising from any use of the announcement or its contents or otherwise arising in connection therewith.

Each of the Underwriters will be acting exclusively for the Company and the Selling Shareholder and no one else in connection with the Offering. The Underwriters will not regard any other person as their client in relation to the Offering and will not be responsible to anyone other than the Company and the Selling Shareholder for providing the protections afforded to their respective clients nor for giving advice in relation to the Offering, the contents of this announcement or any transaction, arrangement or other matter referred to herein.

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Information to distributors: Solely for the purposes of the product governance requirements contained within: (a) EU Directive 2014/65/EC on markets in financial instruments, as amended (“MiFID II”); (b) Articles 9 and 10 of Commission Delegated Directive (EU) 2017/593 supplementing MiFID II; and (c) local implementing measures (together, the “MiFID II Product Governance Requirements”) and in Chapter 3 of the FCA Handbook Product Intervention and Product Governance Sourcebook (the “UK Product Governance Requirements”, together with the MiFID II Product Governance Requirements, the “Product Governance Requirements”), and disclaiming all and any liability, whether arising in tort, contract or otherwise, which any “manufacturer” (for the purposes of the Product Governance Requirements) may otherwise have with respect thereto, the Class B Shares have been subject to a product approval process, which has determined that such Class B Shares are: (i) compatible with an end target market of retail investors and investors who meet the criteria of qualified investors, as defined in MiFID II; (ii) compatible with an end target market of retail investors and investors who meet the criteria of professional clients and eligible counterparties, as respectively defined in Chapter 3 of the FCA Handbook Conduct of Business Sourcebook (“COBS”) and (iii) eligible for distribution through all distribution channels as are permitted by the Product Governance Requirements (the “Target Market Assessment”). Notwithstanding the Target Market Assessment, distributors should note that: the price of the Class B Shares may decline and investors could lose all or part of their investment; the Class B Shares offer no guaranteed income and no capital protection; and an investment in the Class B Shares is compatible only with investors who do not need a guaranteed income or capital protection, who (either alone or in conjunction with an appropriate financial or other adviser) are capable of evaluating the merits and risks of such an investment and who have sufficient resources to be able to bear any losses that may result therefrom. The Target Market Assessment is without prejudice to the requirements of any contractual, legal or regulatory selling restrictions in relation to the Offering. Furthermore, it is noted that, notwithstanding the Target Market Assessment, the Underwriters will only procure investors who meet the criteria of qualified investors. For the avoidance of doubt, the Target Market Assessment does not constitute: (a) an assessment of suitability or appropriateness for the purposes of MiFID II; or (b) a recommendation to any investor or group of investors to invest in, or purchase, or take any other action whatsoever with respect to the Class B Shares in the Offering. Each distributor is responsible for undertaking its own target market assessment in respect of the Class B Shares in the Offering (by either adopting the Target Market Assessment or redefining it under the MiFID II Product Governance Requirements) and determining appropriate distribution channels.