

**MELIÁ HOTELS INTERNATIONAL, S.A. (the "Company")**, in compliance with the provisions of the Securities Market Act, hereby informs the National Securities Market Commission (CNMV) of the following:

### PRIVILEGED INFORMATION

The Vice Chairman and CEO of the Company, Mr. Gabriel Escarrer Jaume, will explain today, during the General Shareholders' Meeting, the key areas of the Meliá roadmap for the coming years, named the "Road to 2024", which should lead the company to become a larger, more profitable, more digital and more efficient and more sustainable organisation up to 2024:

- **Expansion:** Meliá will stay focused on a so-called "Holiday Axis" (from the Caribbean to Southeast Asia, passing through the Mediterranean, the Middle East and East Africa), where it already has a significant number of hotels, and plans to keep up the strong rate of adding new hotels seen over the last 12 months, with around 40 new hotels and 9,000 rooms being added each year, almost doubling the average number in the years prior to the pandemic.
- **Management excellence:** the company's digital capacity and particularly its leadership in distribution have become one of the key attractions in the expansion of its brands through low capital-intensive formulas such as management and franchise agreements that currently represent 96% of the hotels in the growth pipeline. In addition to optimising sales thanks to melia.com, MeliaPro and the MeliaRewards loyalty programme, the company is also focused on maximising total revenue, including revenues in addition to room and board, assisted by a growing portfolio of hotel and destination experiences.
- **Digital and organisational transformation:** Meliá will continue to support its comprehensive digital transformation (including the Back Office, Front Office and Distribution with a new state-of-the-art website) with a humanistic and inclusive perspective and a priority focus on the training and re-skilling of its team members. In addition, the company has also reviewed its operating model to adapt the organisational structure, processes and workflows to the current digital environment and increase efficiency.
- **Innovation:** the company remains committed to innovation and moving forward with partners who are specialists in the implementation of innovative and/or disruptive practices and formulas.
- **Sustainability:** consistent with its industry leadership in sustainability, Meliá has further reinforced its commitment to responsible tourism by improving its governance to adapt it to the current regulatory "tsunami" with regard to sustainability, increasing its ambitions in combatting

climate change, and consolidating a socially and environmentally responsible management model in all its hotels. As a sign of this commitment, Escarrer recalled the forthcoming opening of the company's first carbon-neutral hotel, the Gran Meliá Villa Le Blanc, on the island of Menorca.

- **Balance sheet consolidation:** the CEO of Meliá will also reaffirm that the company will deploy a financial strategy aimed at reducing its debt and progressively return to the excellent levels of leverage prior to the pandemic. As the first steps towards this goal, he recalled that the company has stopped consuming cash after overcoming the Omicron variant in March, and that it expects to complete the sale of certain assets in the second half of this year.

Finally, Gabriel Escarrer Jaume has reciprocated the trust and support shown by shareholders "in times of difficulty", committing to make "significant progress" in improving its balance sheet and profitability in the short, medium and long term, and specifically to reduce the Group's debt by at least €250 million, as well as to achieve an Ebitda excluding capital gains of at least €400 million in 2022, and to improve the Ebitda margin in 2024 by no less than 300 basis points.

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In Palma (Mallorca), 16 June 2022