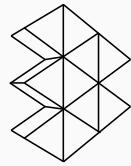


FINANCIAL RESULTS FY22

ATRESMEDIA

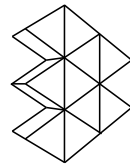
23.02.2023



WE BELIEVE IN THE POWER OF
REFLECTION AND EMOTION



HIGHLIGHTS





HIGHLIGHTS 2022

❖ **TOTAL AD MARKET: +4.3%; TV -4.6%; RADIO +7.7%; DIGITAL +8.4%**

❖ **ATRESMEDIA TOTAL REVENUES: 950.8 M€ (-1.3%)**

❖ **ATRESMEDIA AUDIOVISUAL REVENUES: 884.2 M€ (-1.9%)**

- **TV MARKET SHARE UP TO 42.5%; TV AUDIENCE SHARE UP TO 27.2%**
- **ATRESMEDIA DIGITAL 26.4 MILLION UNIQUE USERS ON AVERAGE IN 2022**

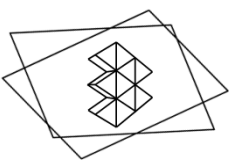
❖ **ATRESMEDIA RADIO REVENUES: 75.6 M€ (+6.9%)**

❖ **TOTAL OPEX: 778 M€ (-1.6%)**

❖ **EBITDA: 172.8 M€ (+0.2%); NET PROFIT: 112.9 M€ (-4.7%)**

❖ **NET DEBT: 23.7 M€ (0.1X NET DEBT/EBITDA)**

❖ **DIVIDENDS DISTRIBUTED: 94.6 M€ (≈ 13% DIVIDEND YIELD)**

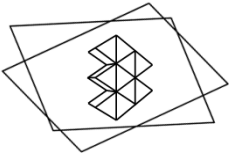


ATRESMEDIA RESULTS FY22

IN € MILLION	FY22	FY21	VAR
NET REVENUES	950.8	963.3	-1.3%
OPEX	778.0	790.8	-1.6%
EBITDA	172.8	172.5	+0.2%
<i>EBITDA MARGIN</i>	<i>18.2%</i>	<i>17.9%</i>	
EBIT	155.3	154.5	+0.5%
<i>EBIT MARGIN</i>	<i>16.3%</i>	<i>16.0%</i>	
NET PROFIT	112.9	118.5	-4.7%
<i>NET PROFIT MARGIN</i>	<i>11.9%</i>	<i>12.3%</i>	

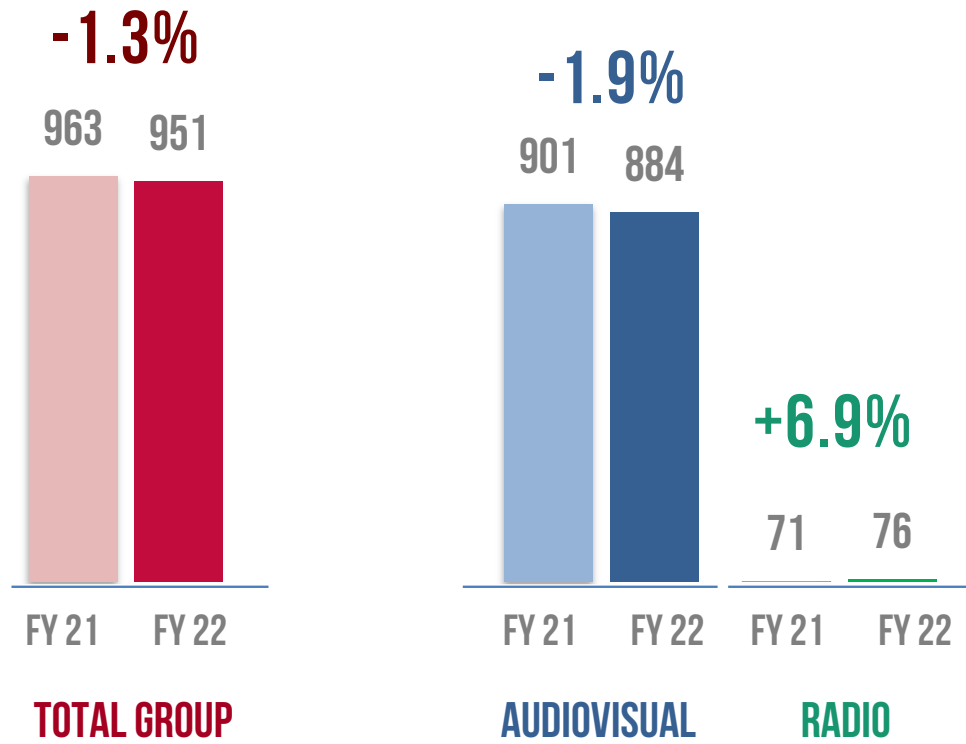
Source: Atresmedia's financial statements

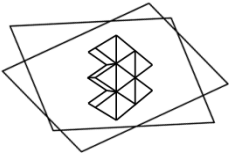




ATRESMEDIA NET REVENUES BY SEGMENT

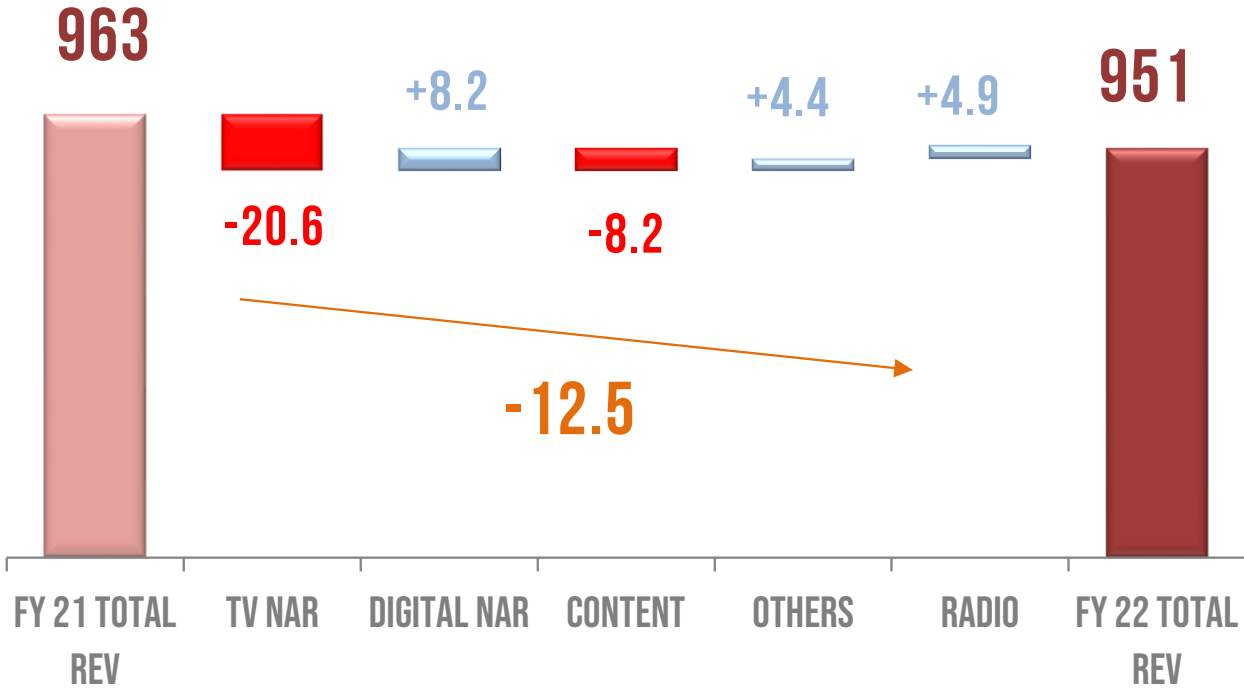
IN € MILL





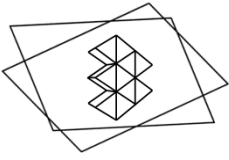
ATRESMEDIA TOTAL REVENUES

IN € MILL



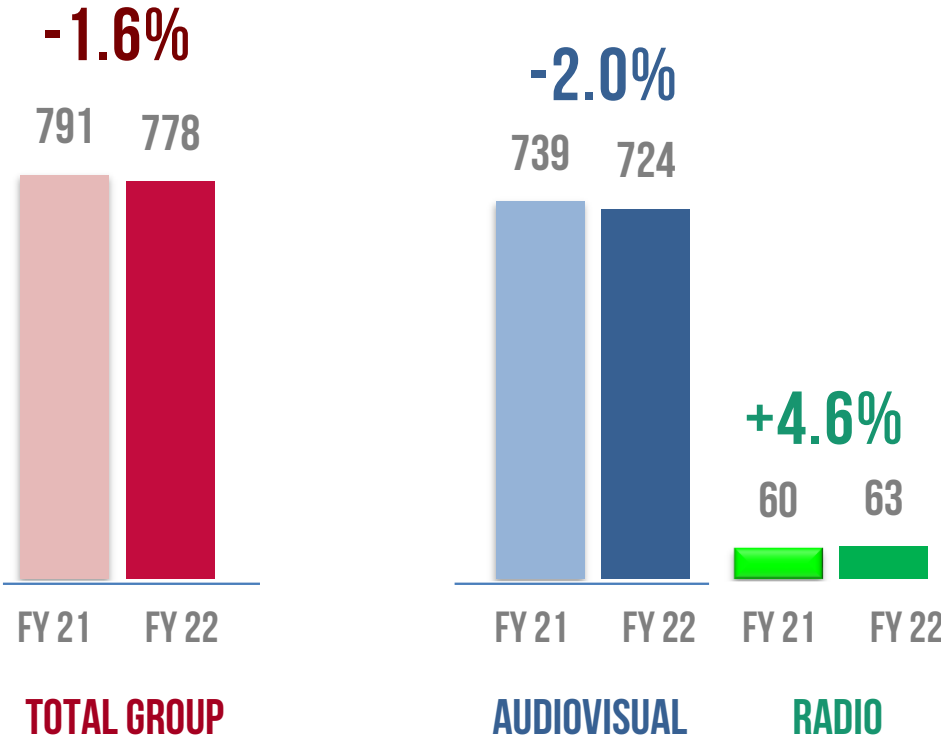
Source: Atresmedia's financial statements





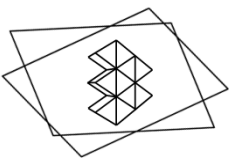
ATRESMEDIA OPEX BY SEGMENT

IN € MILL



Source: Atresmedia's financial statements





TOTAL MEDIA EVOLUTION IN SPAIN 2022 (VS. 2021)

+4.3% vs 21
TOTAL MEDIA



TELEVISION

-4.6%



RADIO

+7.7%



DIGITAL

+8.4%



OUTDOOR

+20.9%



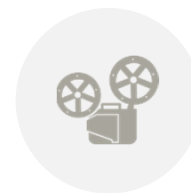
PRESS

+1.2%



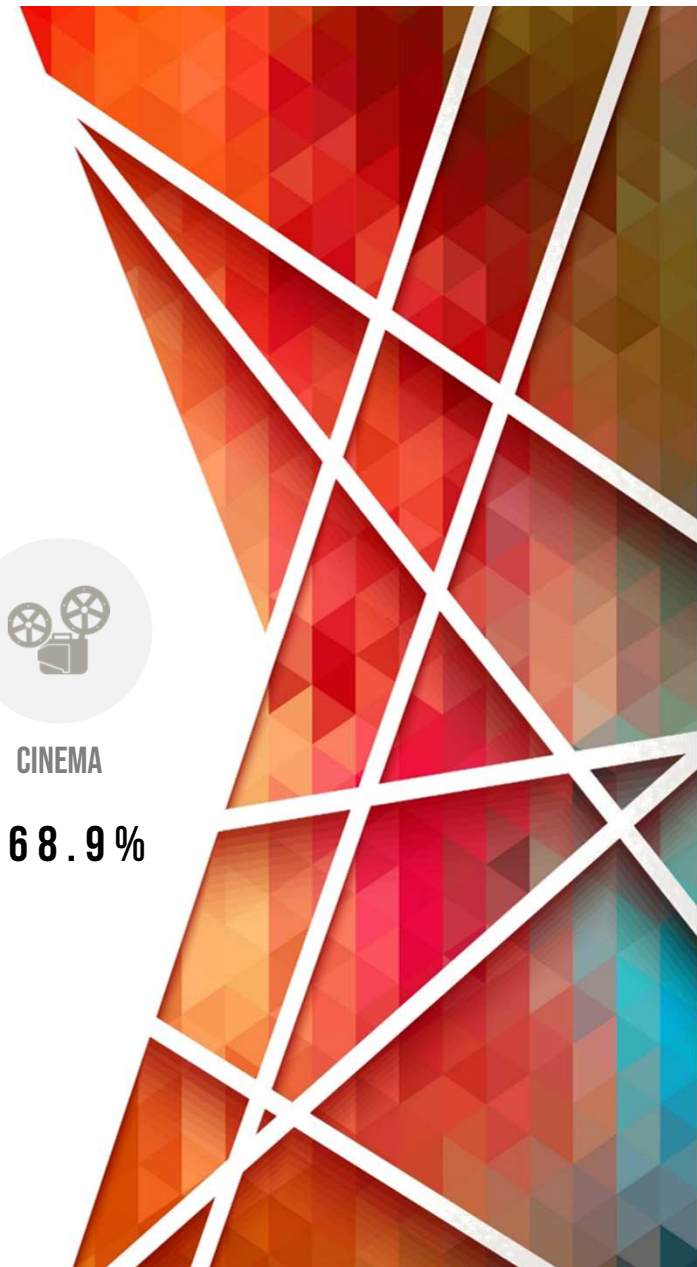
MAGAZINES

+2.7%



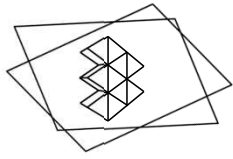
CINEMA

+68.9%



AUDIOVISUAL

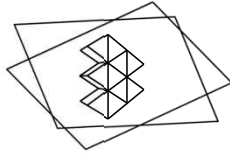




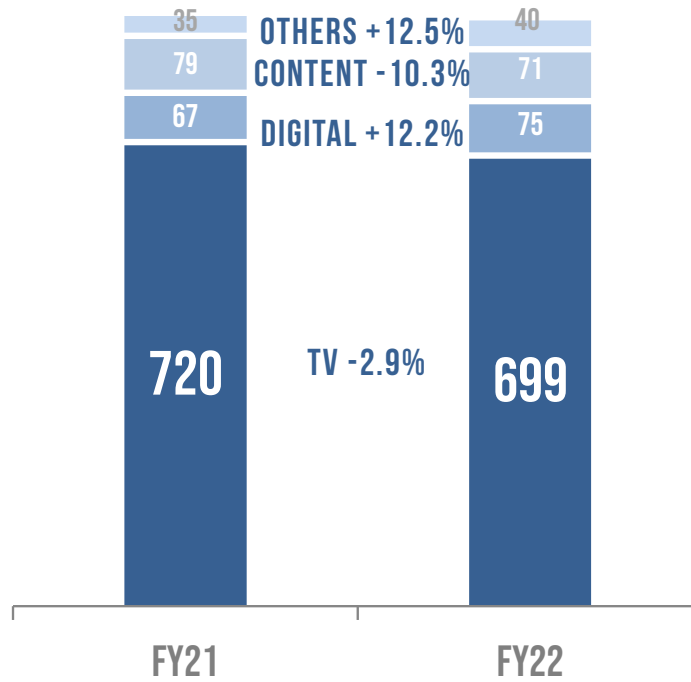
AUDIOVISUAL RESULTS

IN € MILLION	FY22	FY21	VAR
NET REVENUES	884.2	901.2	-1.9%
OPEX	724.4	739.5	-2.0%
EBITDA	159.8	161.7	-1.1%
<i>EBITDA MARGIN</i>	<i>18.1%</i>	<i>17.9%</i>	
EBIT	144.8	146.3	-1.0%
<i>EBIT MARGIN</i>	<i>16.4%</i>	<i>16.2%</i>	

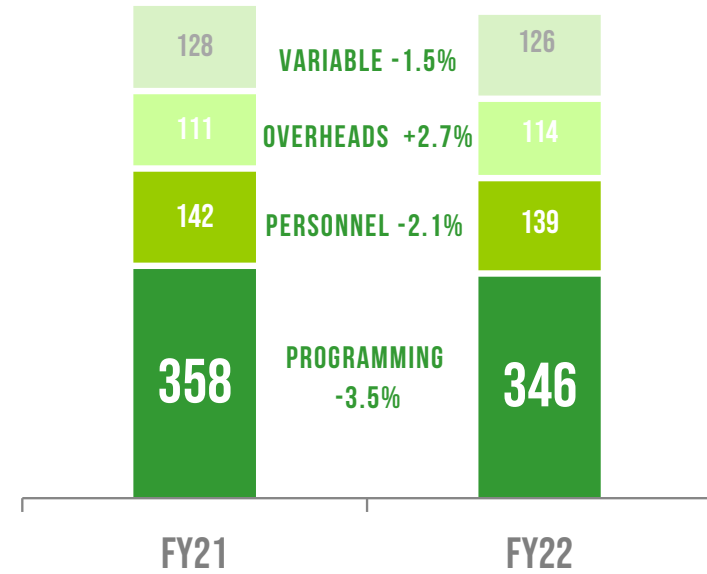
Source: Atresmedia's Financial Statements



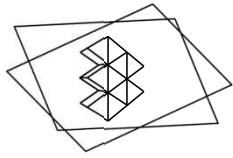
AUDIOVISUAL REVENUES AND OPEX BREAKDOWN



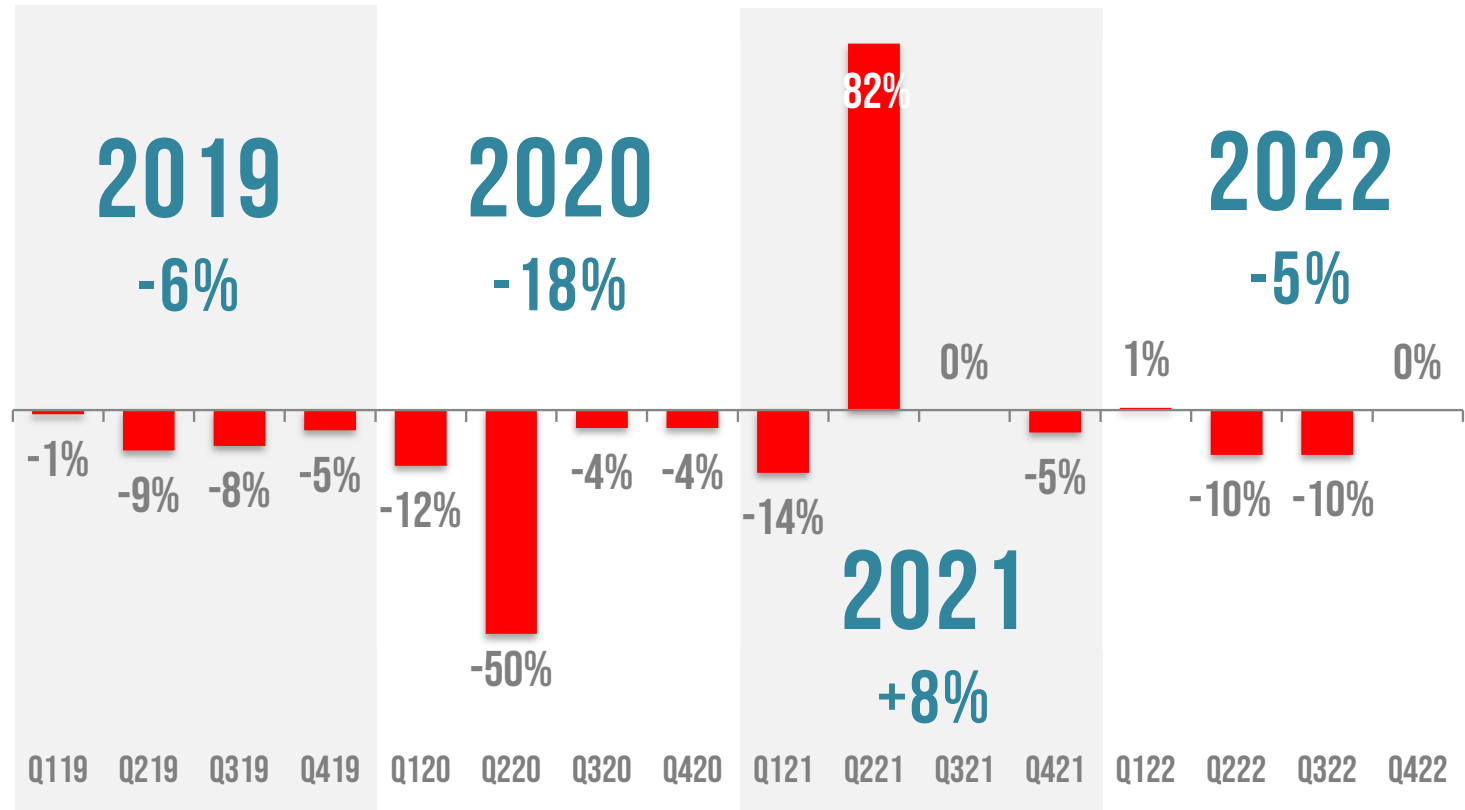
AUDIOVISUAL REVENUES



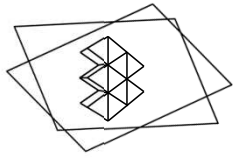
AUDIOVISUAL OPEX



TV ADVERTISING MARKET EVOLUTION

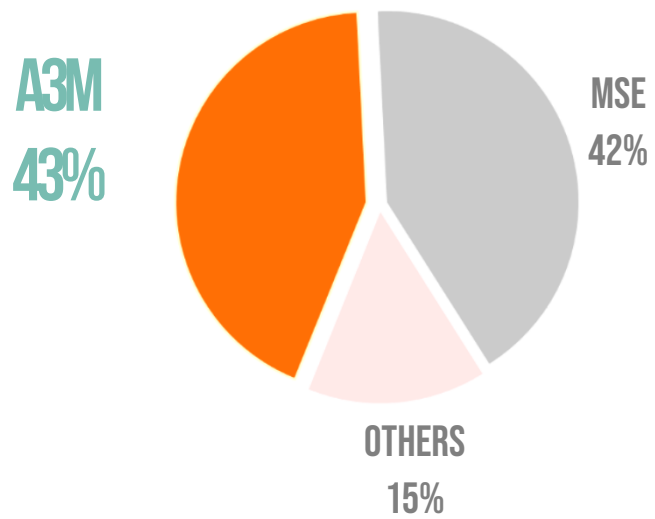


Source: Infoadex

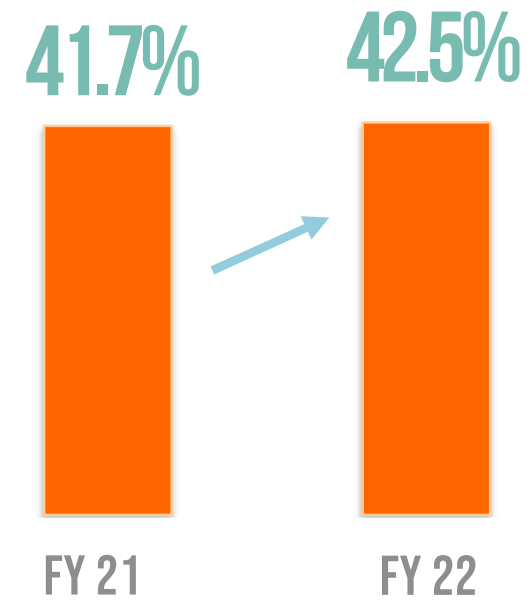


TV ADVERTISING MARKET

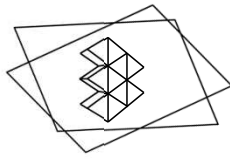
MARKET



ATRESMEDIA'S MARKET SHARE



Source: internal estimates



ATRESMEDIA AUDIENCE SHARE BY CHANNEL

IN %

27.3 27.2

13.8 13.9

6.4 6.1

1.8 1.8

2.4 2.3

1.4 1.4

1.4 1.7

■ 2021 ■ 2022



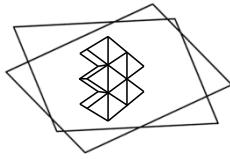
neox

nova

MEGA



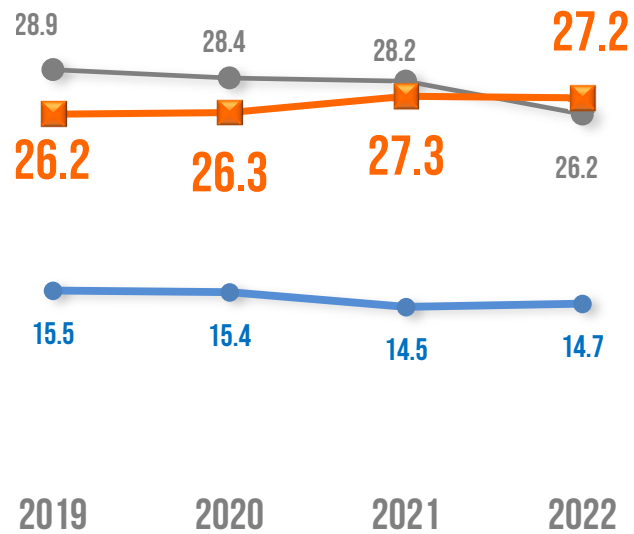
Source: Kantar Media. Total Individuals 4+



AUDIENCE SHARE BY GROUP

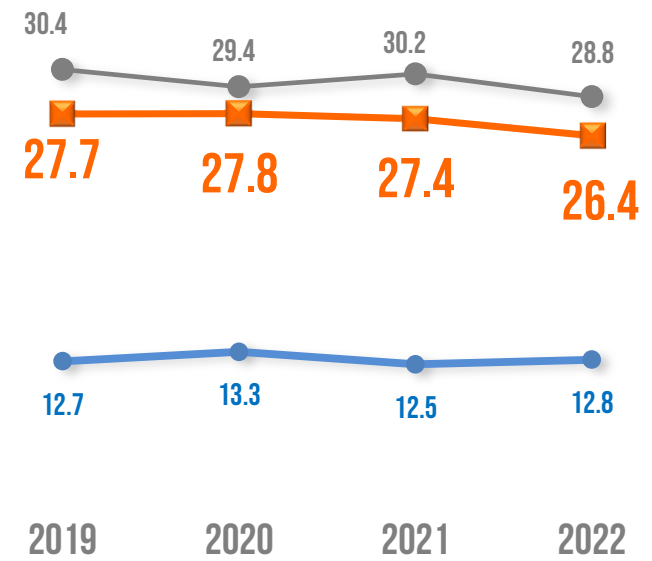
IN %

TOTAL INDIVIDUALS

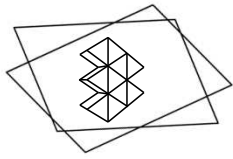


Source: Kantar Media. Total Individuals 4+

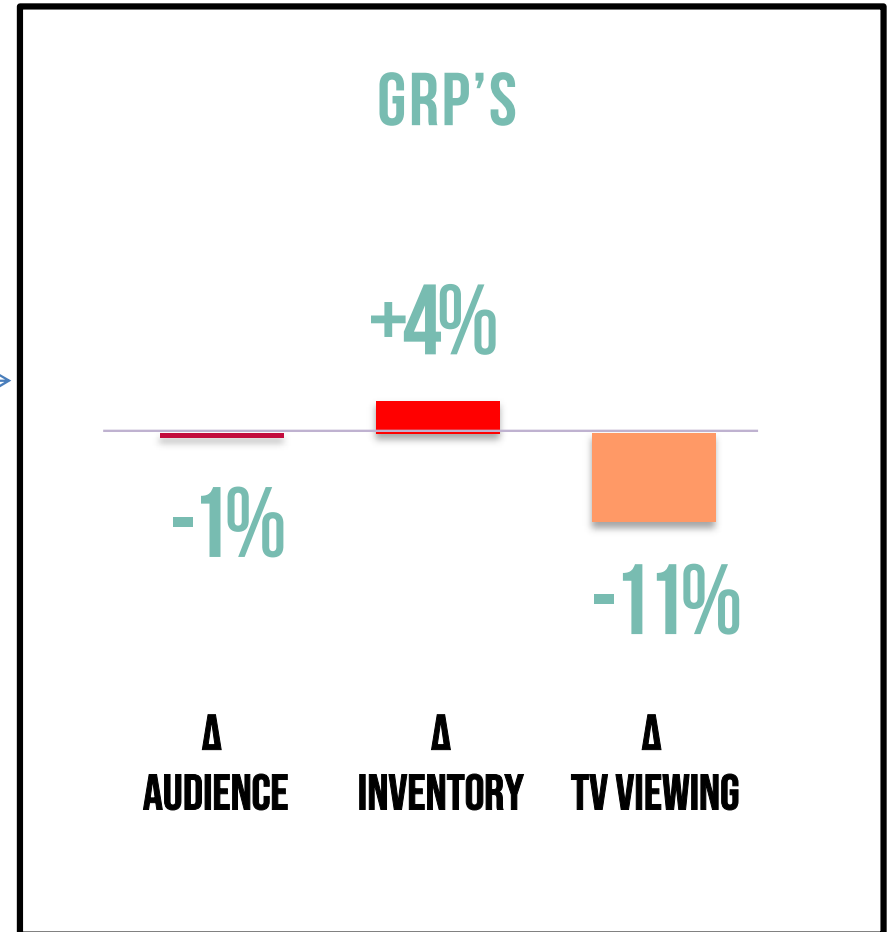
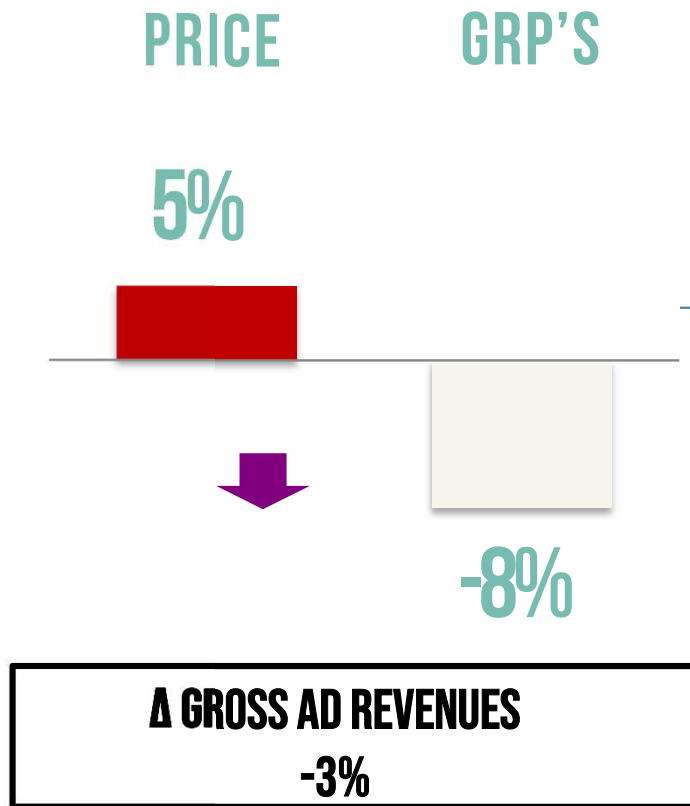
COMMERCIAL TARGET

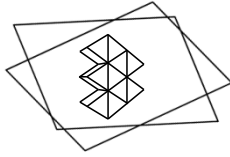


Source: Kantar Media. Commercial Target (25-59y)
> 10,000 inhabitants



PRICE AND GRP EVOLUTION





ATRESMEDIA DIGITAL: OWN SITES



ATRESMEDIA VOD & SITES



6TH

**MOST VISITED
SITES RANKING***

2,9^{MM}

**VIDEO PLAYER
USERS***

12,0^{MM}

REGISTRATIONS

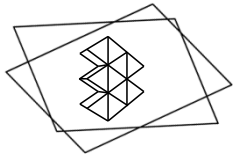
26.4^{MILL}

**AVERAGE 2022 MONTHLY
UNIQUE USERS***



431^K

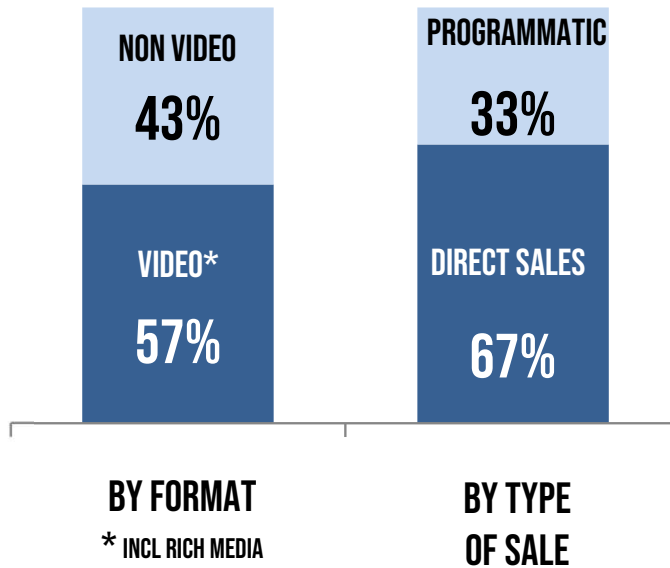
SUBSCRIBERS



ATRESMEDIA DIGITAL: OTHER SITES



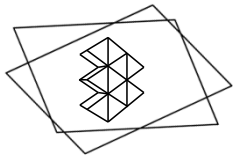
SALES



INFLUENCER MARKETING

SALES

+74% VS 2021

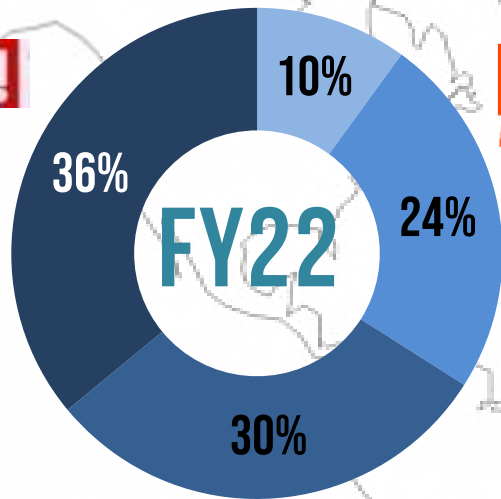


ATRESMEDIA INTERNATIONAL

A3CINE

iHOLA!
TV

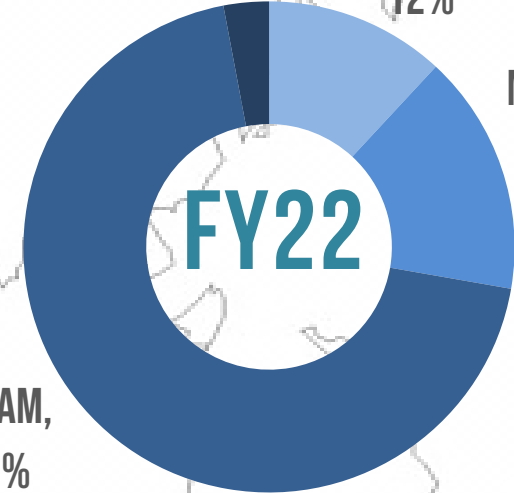
A3S
ATRESERIES



63
MILLION
HOUSEHOLDS

EUROPE,
3%

USA,
12%

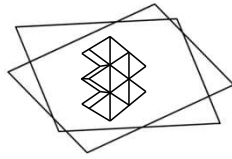


MÉXICO,
16%

LATAM,
70%



Source: Internal data



ATRESMEDIA CINE

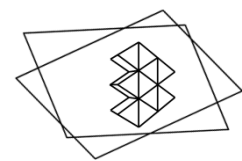
41% BOX OFFICE OF SPANISH CINEMA



HIGHEST GROSSING SPANISH FILM IN 2022

RADIO





ATRESMEDIA RADIO RESULTS

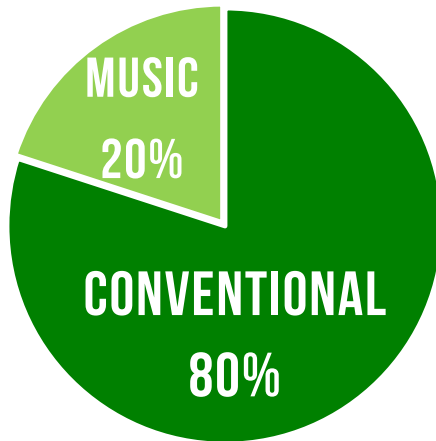
IN € MILLION	FY22	FY21	VAR
NET REVENUES	75.6	70.8	+6.9%
OPEX	62.7	59.9	+4.6%
EBITDA	13.0	10.8	+19.4%
<i>EBITDA MARGIN</i>	<i>17.1%</i>	<i>15.3%</i>	
EBIT	10.5	8.3	+26.5%
<i>EBIT MARGIN</i>	<i>13.8%</i>	<i>11.7%</i>	



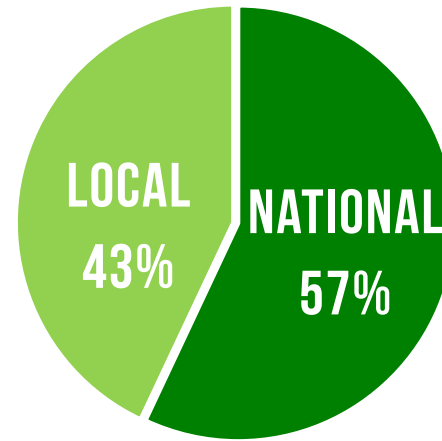
ATRESMEDIA RADIO REVENUES

TOTAL RADIO
ATRESMEDIA  **75,6M€**

REVENUES
+6.9% VS 2021



REVENUES BY FORMAT

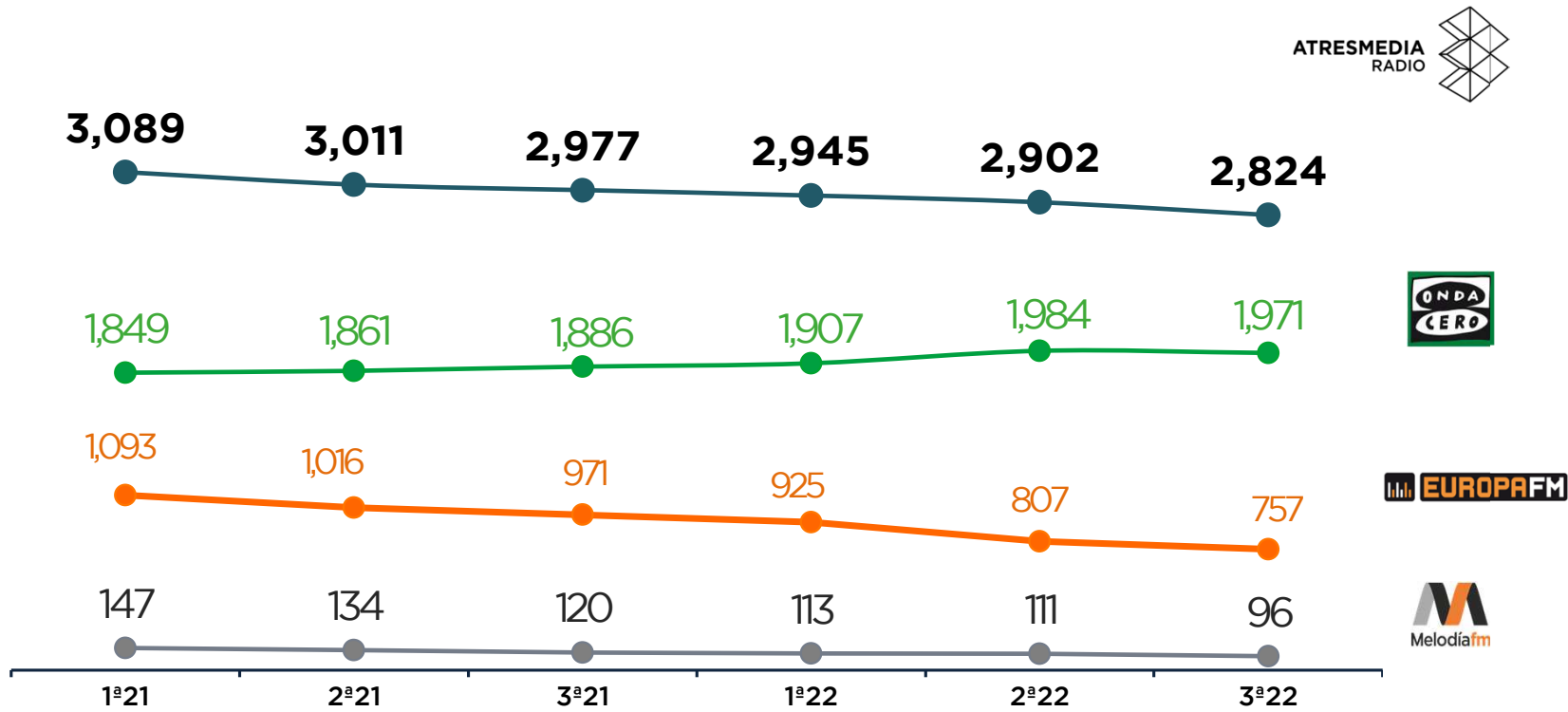


REVENUES BY MARKET



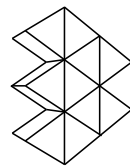
ATRESMEDIA RADIO LISTENERS EVOLUTION

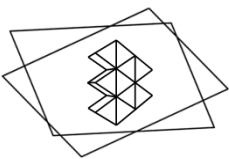
THOUSANDS OF LISTENERS



Source: EGM Surveys Monday to Friday (,000) moving average

BACK UP SLIDES

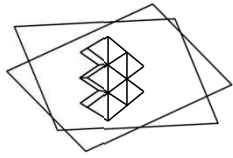




ATRESMEDIA Q4 22 RESULTS

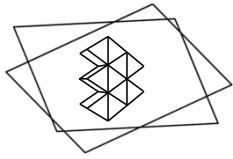
IN € MILLION	Q4 22	Q4 21	VAR
NET REVENUES	296.4	298.4	-0.7%
OPEX	240.2	246.1	-2.4%
EBITDA	56.2	52.3	+7.5%
<i>EBITDA MARGIN</i>	<i>18.9%</i>	<i>17.5%</i>	
EBIT	51.8	47.8	+8.5%
<i>EBIT MARGIN</i>	<i>17.5%</i>	<i>16.0%</i>	
NET PROFIT	38.1	38.7	-1.6%
<i>NET PROFIT MARGIN</i>	<i>12.8%</i>	<i>13.0%</i>	



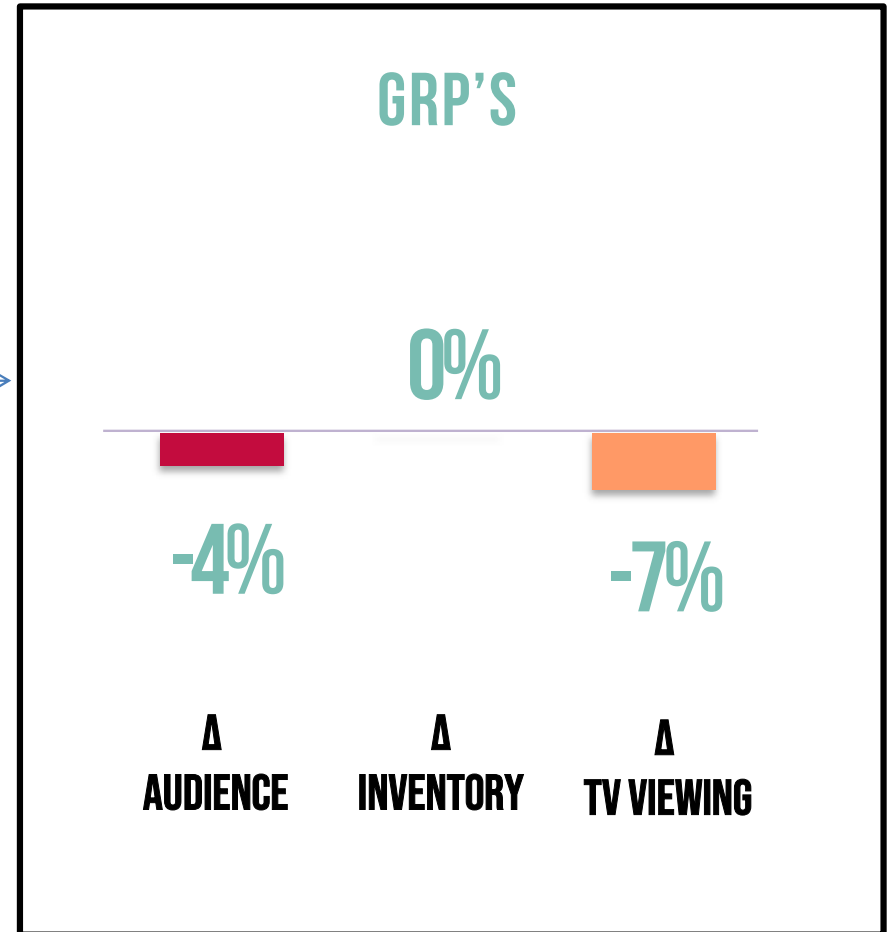
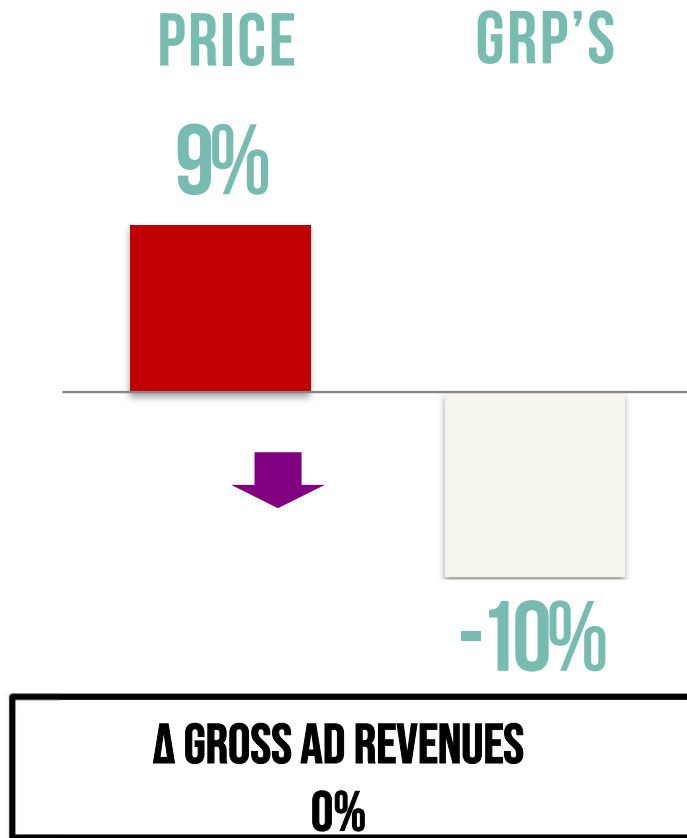


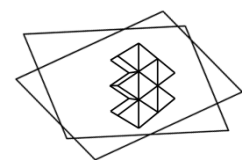
AUDIOVISUAL Q4 22 RESULTS

IN € MILLION	Q4 22	Q4 21	VAR
NET REVENUES	275.0	277.5	-0.9%
OPEX	224.7	232.5	-3.3%
EBITDA	50.3	45.0	+11.6%
<i>EBITDA MARGIN</i>	<i>18.3%</i>	<i>16.2%</i>	
EBIT	46.5	41.2	+13.0%
<i>EBIT MARGIN</i>	<i>16.9%</i>	<i>14.8%</i>	



PRICE AND GRP EVOLUTION Q4 22





ATRESMEDIA RADIO Q4 22 RESULTS

IN € MILLION	Q4 22	Q4 21	VAR
NET REVENUES	23.8	22.5	+6.0%
OPEX	17.9	15.3	+17.3%
EBITDA	5.9	7.2	-18.0%
<i>EBITDA MARGIN</i>	<i>24.8%</i>	<i>32.1%</i>	
EBIT	5.3	6.6	-19.9%
<i>EBIT MARGIN</i>	<i>22.2%</i>	<i>29.3%</i>	